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MANNING'S

**Ithaca Classified Business Directory  
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\*Indicates heading given by special arrangement with the publisher.

**ABRASIVES****NATIONAL WELDING**, 805 Taber, see p 75**ACCOUNTANTS AND AUDITORS****HALL ALFRED G** (public), 102 E State, see front cover

Hall Harold, First National Bank Bldg (609)

Kearins J Richard, 121 S Hill ter

Leach Michael E, 121 E Seneca

Long Rocco S, 538 W State

**MANAGEMENT CONSULTANTS INC**, 114

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Maxfield Terrell B, First National Bank Bldg (502-510-511-512)

Sullivan William P, 417 N Aurora

Walther Louis C, 1754 Slaterville rd

Welch F E Judd, 506 N Tioga

**\*ACETYLENE WELDING****JOHNNY'S WELDING SERVICE**, 716 W Green, see p 74**NATIONAL WELDING**, 807 Taber, see p 75  
Ned Welding Service, 325 Taughannoek blvd**\*ACIDOPHILUS MILK**

Luce Dairy Co, 408-410 Hillview pl

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**ADDING MACHINE DIVISION**, 616 S Aurora, see p 119**\*ADDING MACHINES (BRANDS)****NATIONAL**, Van Natta Office Equipment Co Inc, 218 E Seneca, see p 128**UNDERWOOD**, The Corner Bookstore, 109 N Tioga, see p 133**VICTOR**, Lutton's Office Equipment Co, Inc, 103 N Cayuga, see p 127**\*ADMINISTRATORS****FIRST NATIONAL BANK & TRUST CO OF ITHACA**, 110 N Tioga, see front cover and p 3**TOMPKINS COUNTY TRUST CO**, 110 N Tioga, see insert opp numerical**\*ADVANCED ELECTRONICS****GENERAL ELECTRIC CO**, Cornell University Airport, see p 118**ADVERTISING AGENCIES**

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Cogan Howard S, 208 E State

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Kimball Advertising Agency, 121 E Seneca (701)

Laux Advertising Agency Inc, 105 E Seneca

Ward Taylor M Inc, 315 N Tioga

**ADVERTISING ART SERVICE****FOERSTER CURT**, 108 W Jay, see alpha dir**ADVERTISING (RADIO)****WHCU**, Savings Bank Bldg (5th floor), see top and bottom lines and p 10**WTKO**, Treman King Bldg, 113 S Cayuga, see top lines and front cover**\*ADVERTISING SIGNS**

(See Sign Painters and Manufacturers)

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Clarey's Business Promotions Service, 108 W Buffalo

**AERIAL PHOTOGRAPHIC SURVEYS**

Belcher Donald J &amp; Associates Inc, 130 Forest Home dr

**AGENCIES****STUDENT AGENCIES INC**, 409 College av see p 98**AGRICULTURAL COOPERATIVES****COOPERATIVE GLF EXCHANGE INC**, GLF Bldg, Terrace Hill, see p 86**AGRICULTURAL IMPLEMENTS AND MACHINERY**

Allen Tractor Service Inc, 381 Elmira rd Buffalo

Shove Adrian M, 917 N Cayuga

**WHITE NURSERIES & GARDEN STORE**, The Plaza, Elmira rd**\*AIR CONDITIONING****BREWER & BROWN CO INC**, 304-308 W Lincoln, see p 72

**Robert Eastman, Inc.****MAILING SERVICES**

ALBERT HOEFER, JR., Manager

306 EAST STATE ST.

Tel. 3438

ITHACA, N. Y.

**DONOHUE-HALVERSON INC**, 602 W Seneca, see p 80  
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**CARRIER**, Jamieson-McKinney Co, 115-121 S Cayuga, see p 71  
**CARRIER**, Shelton's Refrigeration, 703 Willow av, see bottom edge  
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**KELVINATOR**, Shelton's Refrigeration, 703 Willow av, see bottom edge

**AIR TRAVEL**

Mohawk Airlines Inc, Cornell University Airport

**AIRCRAFT MAGNETO AND CARBURETION SERVICE**

Andy Soyring, 108 E Clinton

**AIRPORT SERVICE**

Ithaca Airline Limousine Service, 118 W Falls

**AIRPORTS**

Ithaca Municipal Airport, end Taughannock blvd

**ALCOHOLIC BEVERAGE CONTROL BUREAUS**

Tompkins County Alcoholic Control Board, 202 E State (601)

**\*ALTERATIONS**

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**BANGS AMBULANCE SERVICE**, 209 W Green, see front edge

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**ANTIQUES**

Antique House, 309 E State  
 Blue Dolphin, 312 Forest Home dr  
 Brianwood Antiques, 409 W State  
 Force Albert W, 2 Byway, Forest Home, RD2  
 Riker Antique Shop, 205 Third

**APARTMENTS**

Bachelor Apartments, 303-309 Dryden rd

Belleayre Annex, 614 University av  
 Belleayre Apartment, 700-702 Stewart av  
 Cayuga Apartments, 100 W Buffalo  
 Christopher George Apartments, 315 College av  
**CORNELL HEIGHTS RESIDENTIAL CLUB**  
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 Greycourt Apartments, 108-110 Eddy Heights Court Apartments, 110-112 Heights ct  
 Lakeland Homes, 319 Highland rd, Cay Hts  
 Myron Taylor Tower Apartments, Central av, Campus  
 Pleasant Grove Apartments, 120 Pleasant Grove rd  
 Sharwell Garden Apartments, 601-615 S Meadow  
 Thurston Court Apartments, 233 Thurston av  
 Town & Gown Apartments, 504 Stewart av  
 Tuttle Apartments, 107 Cayuga Heights rd, Cay Hts  
 Valleyview Apartments, 210 Stewart av  
 West View Terrace, 400 Tripphammer rd, Cay Hts

**APIARIES**

Coggs Hall Archie L, 1336 Slaterville rd

**\*APPLIANCES**

**BAKER LUMBER & SUPPLY CO**, 505-515 N Third and 79 W Main, Dryden, see p 64  
 Farrell's Washer Service, 1024 N Tioga  
 Kirby Center of Ithaca, 307 Taughannock blvd  
**PETER SAM TV & APPLIANCES**, Danby and King rd, see top and bottom lines  
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**ARCHITECTS**

Holt Sherwood, 119 E Buffalo  
 Metzger Richard E, 202 E State (404)  
 Tallman & Tallman, Corners Community Center  
 Thorne Henry Calder, 608 N Tioga  
 Townsley Edgar D, 236 Renwick dr

**ART GOODS AND BRIC-A-BRAC**

(See also Gift Shops)  
 Central American Shop, 111 N Aurora

# NEW YORK LIFE INSURANCE CO.

CHARLES H. WEBSTER, Agent

Phone 9278

102 WHITE PARK PL.

CAYUGA HEIGHTS

Duncker Sewing Shop The, 203 N Aurora  
Yarn Shop, 205 E State

## \*ART PRINTS

Profit Sharing Book Stores, 158 E State

## ARTIFICIAL INSEMINATION (CATTLE)

American Breeders Service, 306 N Cayuga  
New York Artificial Breeders Co-operative  
Inc, 219 Judd Falls rd

## ARTISTS (COMMERCIAL)

Hurlbut Charles W, 315 First  
Hyers Cameron, 315 First  
ITHACA ENGRAVING CO, 115 S Tioga,  
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McCormick Mary G, 408 W State

## ASPHALT SIDING (BRANDS)

TEXTURED, Rottmann Roofing & Remodel-  
ing, 704 W Buffalo, see front cover

## \*ASSOCIATIONS, CLUBS AND SOCIETIES

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FRATERNAL ORDER OF EAGLES, 326-  
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TION, 202 E Buffalo, see p 57

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uga  
ITHACA CHAMBER OF COMMERCE, 114  
N Aurora, see p 4

## ATHLETIC EQUIPMENT

ITHACA SPORTING GOODS, 420 Eddy

## \*ATTORNEYS-AT-LAW

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ABBOTT EDWARD P, 411-412 First Na-  
tional Bank Bldg, see p 112  
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ADAMS ARTHUR G, 114 N Tioga (306),  
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Ashbery Rav S, 504 Seneca Bldg  
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211)  
Buyoucos James V, 114 N Tioga (302-303)  
CASEY EDWARD J, 111 S Tioga  
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DEAN BRUCE G, 319 Savings Bank Bldg,  
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FERNOW HOWARD, Savings Bank Bldg,  
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GANGL LEO J, 114 S Albany, see p 104  
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Ross Victor K D, 152 E State  
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SHIREY HENRY J, 114 N Tioga (304-305)  
SIMPSON HAROLD E, Savings Bank Bldg  
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TREMAN ALLEN H, Savings Bank Bldg  
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TREMAN & CLYNES, Savings Bank Bldg  
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Tsapis Stanley, 209 E Seneca  
Wiggins Walter J, 209 E Seneca

## AUDITORS

HALL ALFRED G, 102 E State, see front  
cover  
Hall Harold, First National Bank Bldg (609)

## AUTHORS

Turner Francis H, 210 N Geneva

## AUTOMATIC TRANSMISSION

ART'S TRANSMISSION SERVICE, 311 S  
Corn, see p 49

MUSIC — NEWS — SPORTS

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on your dial**WTKO**PHONE ITHACA  
4-9511

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**\*AUTOMATIC WATER SOFTENERS (BRANDS)**  
LINDSAY, Lindsay Soft Water Sales, 305  
Taughannock blvd

**AUTOMOBILE ACCESSORIES, DEALERS  
GARAGES AND REPAIRING**

Al's Shell Service, 317 N Meadow  
Andy Soyring, 108 E Clinton  
ARTS TRAN MISSION SERVICE, 311 S  
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Barnes Esso Servicenter, 217 Elmira rd, Plaza  
BARNETT'S TED BLUE SUNOCO SER-  
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Cleveland Service Station Hanshaw rd  
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Cornelius Sales & Service, 111 E Clinton  
Cramer's Auto Parts Co, 619 W State  
Cratsley's Service Station, 540 W State  
Cudlin's Service Station, 800 W State  
DEAN'S ATLANTIC SERVICE, Ithaca Shop-  
ping Plaza  
Deke's Auto Sales, Elmira rd  
DON STREETER MOBIL SERVICE, 211-  
217 W State  
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FINNEY'S SERVICE CENTER, 217 S Cay-  
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Fontana Paul Auto Parts, rear 530 W Green  
Franc's Body Shop, 520 Titus av  
GOODYEAR SERVICE STORE, 318 W  
State  
Greenwood Dudley J, 214 Linn  
Hartman Collision Service, 358 Elmira rd  
Ithaca Motors Co, 207 Elmira rd  
LONG'S MOTOR SALES, 231 Elmira rd,  
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Meadow  
MIKE'S ESSO SERVICE, 1018 W State,  
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Moe's Mobil Service, 208 Dryden rd  
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Aurora

PETER'S SERVICE STATION, 1103 Dan-  
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PRITCHARD'S CORNER STATION, 909  
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RIPLEY MOTOR CO SPORT CARS 337  
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Whiting Frederick J, 336 Spencer rd, RD5

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AUSTIN HEALY, Ripley Motor Co Sport  
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BORGWARD, Ripley Motor Co Sport Cars,  
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BUICK, J G Pritchard & Son, 227 S Cayuga  
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**J. G. Pritchard & Son Inc.**  
**Buick Motor Cars**

HILLMAN Sales and Service OPAL  
227 SOUTH CAYUGA ST.

Ithaca 2-2475 Service and Parts 2-2396

# DEAN OF ITHACA, INC. Agents Aero Mayflower Transit Company

401-409 E. STATE ST.

Dial 4-6318

CADILLAC, Finney Motors Inc, 210 S Cayuga, see p 41

## FINNEY MOTORS INC.

Cadillac Oldsmobile Simca

SALES and SERVICE

210 S. Cayuga St. ITHACA 4-9915

CHEVROLET, Walsh & Son Chevrolet Inc, 320 Elmira rd, see p 46

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## WM. T. PRITCHARD

Dodge Plymouth Fiat

DODGE POWER GIANTS TRUCKS  
Sales and Service

304-312 S. Cayuga St. ITHACA 2-2468

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## Cayuga Motors Sales Corp.

### FORD Products

CARS TRUCKS COMMERCIALS  
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JAGUAR, Ripley Motor Co Sport Cars, 337 Elmira rd, see p 45

LANCIA, Ripley Motor Co Sport Cars, 337 Elmira rd, see p 45

MG, Ripley Motor Co Sport Cars, 337 Elmira rd, see p 45

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RENAULT, Ripley Motor Co Sport Cars, 337 Elmira rd, see p 45

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TOWNLEY MOTORS INC, Meadow St ext

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FLYING A, B & H Oil Co Inc, 414 Elmira rd, RD5, see p 50

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FORD, Cayuga Motors Sales Corp, 123-127 E Green, see p 40

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GOODYEAR, Goodyear Service Store, 318 W State

GOODYEAR, Smith's Atlantic Service, 201 S Cayuga, see p 51

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WALSH & SON CHEVROLET CO INC, 320 Elmira rd, see p 46

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Phone  
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Corner State and Aurora Sts.

## \*AUTOMOBILE BRAKE SERVICE

Cayuga Sinclair Service Station, 101 W Clinton

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## AUTOMOBILE FRAME ALIGNMENT

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ROTARY, Conger's Rotary Service, 303 Elmira rd

SINCLAIR, Erie J Miller, 209-215 S Cayuga

SUNOCO, Stevens Sunoco Service, 210 Elmira rd, see p 49

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## \*AUTOMOBILE KEYS

(See Locksmiths)

## \*AUTOMOBILE LEASING

TOWNLEY LEASING INC, Meadow St ext WALSH J E & SON, 188 Pleasant Grove rd

## \*AUTOMOBILE LIVERY

DEAN OF ITHACA INC, 401-409 E State, see top lines

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Moe's Mobil Service, 208 Dryden rd

PHILLIPS KARL L INC, 216-220 S Cayuga

PRITCHARD J G & SON, 227 Cayuga, see p 43

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# SCHOOLEY'S Inc. Sterling - Silver

152 E. STATE ST. QUALITY JEWELERS Dial 2-1551 Gorham — Reed & Barton and Towle

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**MOBIL OIL**, Don Streeter Mobil Service, 211-213 W State

**MOBIL OIL**, Karl L Phillips Inc, 216 S Cayuga

**PENZOIL**, Ripley Motor Co, 339 Elmira rd, see p 44

**QUAKER STATE**, Ripley Motor Co, 339 Elmira rd, see p 44

**SUNOCO**, Stevens Sunoco Service, 210 Elmira rd, see p 49

**SUNOCO DYNALUBE**, Ted Barnett's Blue Sunoco Service, 519 W State, see p 49

## \*AUTOMOBILE PAINTERS

**AUTO BODY WORKS**, rear 224 S Cayuga, see p 48

**FINNEY MOTORS INC**, 210 S Cayuga, see p 41

**MILLER ERIE J**, 209-215 S Cayuga

**RIPLEY MOTOR CO**, 339 Elmira rd, see p 44

**TOWNLEY MOTORS INC**, Meadow St ext

**WALSH & SON CHEVROLET INC**, 320 Elmira rd, see p 46

## \*AUTOMOBILE PARTS

Cramer's Auto Parts, 619 W State

Ithaca Gear & Auto Parts Co, 111 E Green

Ithaca Junk Co (used), 402 Third

Kouf Bros, 374 Elmira rd

**LONG'S MOTOR SALES**, 231 Elmira rd, see p 42

**MILLER ERIE J**, 209-215 S Cayuga

**PAUL'S AUTO PARTS**, 900 Taber, see p 48

**RIPLEY MOTOR CO**, 339 Elmira rd, see p 44

**TOWNLEY MOTORS INC**, Meadow St ext

## \*AUTOMOBILE RADIATOR REPAIRS

**CAYUGA MOTORS**, 123-127 E Green, see p 40

## \*AUTOMOBILE RADIOS (BRANDS)

**CHEVROLET**, Walsh & Son Chevrolet Inc, 320 Elmira rd, see p 46

## AUTOMOBILE RENTING

Avis Rent-A-Car, 118 W Fall  
**TOWNLEY LEASING INC**, Meadow St ext

## AUTOMOBILE SEAT COVERS

**SEAT COVER & AUTO TOP SHOP**, 109 S Titus av

**STREETER DON MOBIL SERVICE**, 211-217 W State

## \*AUTOMOBILE STORAGE

**DEAN OF ITHACA INC**, 401-409 E State, see top lines

**R T G ESSO SERVICE**, 335 E State, see p 47

## \*AUTOMOBILE TAXICAB SERVICE

(See Taxicabs)

## AUTOMOBILE TIRE VULCANIZING

(See Vulcanizers)

## \*AUTOMOBILE TIRES (BRANDS)

**ALLSTATE**, Sears, Roebuck and Co, 209-211 N Aurora

**ARMSTRONG**, Erie J Miller, 209-215 S Cayuga

**ATLAS**, J G Pritchard & Son, 227 S Cayuga, see p 43

**ATLAS**, R T G Esso Service Station, 335 E State, see p 47

**DUNLOP**, Ripley Motor Co, 339 Elmira rd, see p 44

**FIRESTONE**, Karl L Phillips Inc, 216-220 S Cayuga

**FISK**, William T Pritchard, 304 S Cayuga, see top lines

**FLYING A**, B & H Oil Co Inc, 414 Elmira rd, RD5, see p 50

**GENERAL**, Finney Motors Inc, 210 S Cayuga, see p 41

**GOODYEAR**, Dean's Atlantic Service, Ithaca Shopping Plaza

**GOODYEAR**, Goodyear Service Store, 318 W State

**GOODYEAR**, J G Pritchard & Son, 227 S Cayuga, see p 43

**GOODYEAR**, William T Pritchard, 304 S Cayuga, see top lines

**GOODYEAR**, Smith's Atlantic Service, 201 S Cayuga, see p 51

**GOODYEAR**, Goodyear Service Store, 318 W State

**KELLY-SPRINGFIELD**, Ted Barnett's Blue Sunoco Service, 519 W State, see p 49

**KELLY-SPRINGFIELD**, Ripley Motor Co, 339 Elmira rd, see p 44

**KELLY-SPRINGFIELD**, Stevens Sunoco Service, 210 Elmira rd, see p 49



**PENNSYLVANIA**, Paul's Auto Parts, 900

Taber, see p 48

**UNICO**, GLF Retail Gas Station, Fulton and Green

**U S**, J G Pritchard & Son Inc, 227 S Cayuga, see p 43

#### **AUTOMOBILE TOPS**

**STREETER MOBILE SERVICE**, 211-217 W State

#### **\*AUTOMOBILE TOWING**

Carl's Garage, 206 E Tompkins

Milo Wrecking Service, 360 Elmira rd

**PETER'S SERVICE STATION**, 1103 Danby rd, see p 50

**WALSH & SON CHEVROLET INC**, 320 Elmira rd, see p 46

#### **\*AUTOMOBILE TRAILERS**

**STEVENS SUNOCO SERVICE**, 210 Elmira rd, see p 49

#### **\*AUTOMOBILE TRANSMISSIONS**

**ART'S TRANSMISSION SERVICE**, 311 S Corn, see p 49

#### **AUTOMOBILE TRANMISSIONS (PARTS)**

**ART'S TRANSMISSION SERVICE**, 311 S Corn, see p 49

#### **AUTOMOBILE TRIM**

**SEAT COVER & AUTO TOP SHOP**, 109 S Titus

#### **AUTOMOBILE TRUCK AND CAR LEASING**

**LAKE SHORE LEASING INC**, 716 W Clinton

#### **\*AUTOMOBILE TRUCKS (BRANDS)**

**CHEVROLET**, Walsh & Son Chevrolet Inc, 320 Elmira rd, see p 46

**DODGE BROS**, William T Pritchard, 304 S Cayuga, see top lines

**FGRD**, Cayuga Motors Sales Corp, 123-127 E Green, see p 40

**WILLYS**, Long's Motor Sales, 231 Elmira rd see p 42

#### **\*AUTOMOBILE TUNE-UP**

**LONG'S MOTOR SALES**, 231 Elmira rd see p 42

**TOWNLEY MOTORS INC**, Meadow St ext

**WALSH & SON CHEVROLET INC**, 320 Elmira rd, see p 46

#### **AUTOMOBILE UPHOLSTERERS**

**R T G ESSO SERVICE STATION**, 335 E State, see p 47

**STREETER DON**, 109 Titus av

#### **\*AUTOMOBILE WASHING AND POLISHING**

Al's Shell Service, 317 N Meadow

**FINNEY MOTORS INC**, 210 S Cayuga, see p 41

**MIKE'S ESSO SERVICE**, 1018 W State, see p 50

**MILLER ERIE J**, 209-215 S Cayuga

**PRITCHARD J G & SON**, 227 S Cayuga, see p 43

**R T G ESSO SERVICE STATION**, 335 E State, see p 47

## **R. T. G. Esso Service**

### **"Washmobile" Car Wash**

CALL FOR AND DELIVER . . .

**335 E. STATE ST. ITHACA 4-9083**

**SMITH'S ATLANTIC SERVICE**, 201 S Cayuga, see p 51

Solomon's Joe Service Station, 501 N Cayuga

**WALSH & SON CHEVROLET INC**, 320 Elmira rd, see p 46

#### **AUTOMOBILE WHEEL ALIGNMENT**

**LONG'S MOTOR SALES**, 231 Elmira rd, see p 42

**PETER'S SERVICE STATION**, 1103 Danby rd, see p 50

**PHILLIPS KARL L**, 216 S Cayuga

**TOWNLEY MOTORS INC**, Meadow St ext

#### **\*AUTOMOBILE WRECKING SERVICE**

**MILLER ERIE J**, 209-215 S Cayuga

**PETER'S SERVICE STATION**, 1103 Danby rd, see p 50

**STREETER DON MOBIL SERVICE**, 211-213 W State

**WALSH & SON CHEVROLET INC**, 320 Elmira rd, see p 46

#### **\*AUTOMOBILES (USED)**

**CARROLL'S RICHFIELD SERVICE**, 233 Elmira rd, see p 49

**CAYUGA MOTORS SALES CORP**, 123-127 E Green, see p 40

Deke's Auto Sales, Elmira rd

**FINNEY MOTORS INC**, 210 S Cayuga, see p 41

**LONG'S MOTOR SALES**, 231 Elmira rd, see p 42

**PETER'S SERVICE STATION**, 1103 Danby rd, see p 50

Petrillose John W Sr Inc, 430-436 W State

**PHILLIPS KARL L INC**, 216-220 S Cayuga

**PRITCHARD WILLIAM T**, 308 S Cayuga, see top lines

**RIPLEY MOTOR CO**, 339 Elmira rd, see p 44

Smith Jesse F Sr, 1080 Danby rd

Smith's Treman Lake Store, 1080 Danby rd, RD4

**TOWNLEY MOTORS**, Meadow St ext

**WALSH & SON CHEVROLET INC**, 320 Elmira rd, tel 4-6636, see p 46



# WHCU-Dial 870

## BROADCASTING SINCE 1921 With the Most Modern Facilities in the Country

**WATERS & MINNICH**, 306 Elmira rd, see p 48

**AUTOMOTIVE PAINTING SUPPLIES**  
**NATIONAL WELDING**, 805 Taber, see p 75

**\*AVIATION FIELDS**  
(See Airports)

**AWNINGS**

Ithaca Floor Covering, 407 Taughannock blvd

**BABY CHICKS**

Marshall Bros, Mecklenburg

**\*BAKED GOODS (BRANDS)**

**ITALIAN VIENNA BREAD**, Ithaca Bakery, 408 N Meadow, see p 87

**BAKERS**

Bolton Donut Shop, 539 W State  
Cookie Crock, 203 First  
Home Dairy Co, 143 E State  
**ITHACA BAKERY**, 408 N Meadow, see p 87  
Pastry Shop The, 113 N Aurora  
Pie Shop The, 429 W State

**BAKERY PRODUCTS**

**ITHACA BAKERY**, 408 N Meadow, see p 87

**\*BAND INSTRUMENTS (BRANDS)**

**BUESCHER**, Hickey's Music Store, 330 E State, see p 126  
**CONN**, Hickey's Music Store, 330 E State, see p 126  
**GIBSON**, Hickey's Music Store, 330 E State, see p 126

**BANKS AND TRUST COMPANIES**

**FIRST NATIONAL BANK & TRUST CO OF ITHACA THE**, at State and Tioga, see front cover and p 3

### FIRST NATIONAL BANK & TRUST CO. OF ITHACA

Serving the Community with Progressive Banking Since 1863

Main Office, Cor. State and Tioga—Tel. 3467  
Cayuga Heights Office  
Corners Community Center Tel. 4-1669

**ITHACA SAVINGS BANK**, 118 N Tioga, see insert opp name and back cover

**ITHACA SAVINGS & LOAN ASSOCIATION**, 301 E State cor S Aurora, see top lines and backbone

**TOMPKINS COUNTY TRUST CO**, 110 N Tioga, see insert opp numerical

**BARBERS**

Austin John H, 413 College av  
Beach Clarence N, 603 N Aurora  
Benny's Barber Shop, 302 E State  
Cayuga Barber Shop, 218 N Aurora

Central Barber Shop, 126 W State  
Clinton Hotel Barber Shop, 116 N Cayuga  
College Barber Shop, 316½ College av  
Cornell Barber Shop, 224 E State  
Corners Barber Shop, Corners Community Center

Dennis Barber Shop, 211 Cascadilla  
Fahey & Lundergan, 124 S Cayuga  
Ideal Barber Shop, 614 W State  
Ithaca Hotel Barber Shop, 225 E State  
Jim's Sanitary Barber Shop, 623 W Buffalo  
Kyrle's Barber Shop, 502 W State  
Mahool's Barber Shop, 710 W Buffalo  
Nu Look Barber Shop, 105 S Corn  
Roy's Barber Shop, 114 E Green  
Saunders Barber Shop, 406 E Tompkins  
Sheldon Court Barber Shop, 410 College av  
Solomon John D, 527 W Buffalo  
Taylor's Barber Shop, 104 S Corn  
Van Delinder Archie, 116 S Cayuga (2)  
Willard Straight Barber Shop, 11 Central av

**\*BATH SCALES (BRANDS)**

**DETECTO**, Rothschild Bros, State and Tioga, see p 6

**BATHS**

**YMCA**, 202 E Buffalo, see p 57

**\*BATTERIES (BRANDS)**

(See Automobile Batteries—Brands)

**BATTERIES AND SERVICE STATIONS**

Cleveland Service Station, Hanshaw rd  
**CLIFF'S SHELL STATION**, 700 S Meadow, see p 51  
**CORNERS SERVICE STATION**, Corners Community Center, 907 Hanshaw rd  
**MILLER ERIE J**, 209-215 S Cayuga  
**PETER'S SERVICE STATION**, 1103 Danby rd, see p 50  
**PHILLIPS KARL L INC**, 216-220 S Cayuga  
**PRITCHARD WILLIAM T**, 304-308 S Cayuga, see top lines  
**R T G ESSO SERVICE STATION**, 335 E State, see p 47

**\*BEAD STRINGING**

**HEGGIE R A & BRO CO**, 136 State, see alpha dir

**BEAUTY PARLORS**

Ainslie's Beauty Shop, 202 Center  
Angelo's Beauty Shop, 208 E State  
Anna Marie Beauty Salon, 206 W Green  
Armando Beauty Salon, 136 E State  
Beauty Arts Center, 522 W Buffalo  
Beauty Box, 218 E State  
Brooks Catherine A, 28 Renwick Heights rd  
Brown Nancy M, Savings Bank Bldg (M20)  
Byron Beauty Salon, 305 E Marshall  
Corners Beauty Shop, Corners Community Center  
Crissey Beauty Salon, 222 N Aurora  
Dolores Beauty Shop, 115 S Aurora

Domres Beauty Studio, 327 W State  
 Eleanor's Beauty Salon, 516 W Green  
 Geraldine's Beauty Salon, 307 S Plain  
 Gladys Francis Beauty Shop, 436 N Aurora  
 Hill Beauty Shoppe, 411 College av  
 House of Charm Beauty Salon The, 111 S Tioga

Ithaca Hotel Beauty Shop, 221 E State  
 Ivy Beauty Parlor, 205 W Court  
 Lillian's Beauty Shoppe, 339 Center  
 Luxor Beauty Salon, 304 E State  
 Lyceum Beauty Shop, 319 N Geneva  
 Marge's Beauty Shop, 203 N Aurora  
 Mary's Beauty Salon, 508 Madison  
 Middaugh Mabelle E Mrs, 314 Farm  
 Peg's Beauty Parlor, 315 E State  
 Peggy's Beauty Nook, 317 S Cayuga  
 Phyllis Beauty Shop, 124 E Court  
 Quick Barbara P Mrs, 405 College av  
 Rolle May F, 207 S Plain

**ROTHSCHILD BROS**, State and Tioga, see p 6

Russell Marion E Mrs, 205 E Falls  
 Sheer Beauty Salon, 307 W Seneca  
 Stella's Beauty Shop, 307 E State  
 Tina's Beauty Salon, 114 S Cayuga  
 Wheaton Marion B Mrs, 108 N Cayuga

#### \*BEDDING (BRANDS)

SEALY, Besdin's, 130 E State, see p 91  
 SIMMONS, Besdin's, 130 E State, see p 91  
 SIMMONS, Rothschild Bros, State and Tioga, see p 6

#### BEDS AND BEDDING

BESDIN'S, 130 E State, see p 91  
 ROTHSCCHILD BROS, State and Tioga, see p 6

#### \*BEER AND ALE (BRANDS)

CARLING'S, Carl J Yengo Distributing Co, 302 W Lincoln, see p 52  
 GOEBEL, Cayuga Beverage Co, 628 W State, see p 52  
 IRISH CREAM ALE, Ithaca Bottling Works, 407 W Seneca, see p 53  
 LaBATT'S, Carl J Yengo Distributing Co, 302 W Lincoln, see p 52  
 LOWENBRAU, Carl J Yengo Distributing Co, 302 W Lincoln, see p 52  
 MOLSON, Cayuga Beverage Co, 628 W State, see p 52  
 PABST BLUE RIBBON, Cayuga Beverage Co, 628 W State, see p 52  
 PIELS, Cayuga Beverage Co, 628 W State, see p 52  
 SCHAEFFER, Ithaca Bottling Works, 407 W Seneca, see p 53  
 SCHLITZ, Yengo Distributing Co, 302 W Lincoln, see p 52  
 UTICA CLUB, Ithaca Bottling Works, 407 W Seneca, see p 53  
 WURZBURG E HOFBRAU, Ithaca Bottling Works, 407 W Seneca, see p 53

#### BEER AND ALE DISTRIBUTORS

CAYUGA BEVERAGE CO, 628 W State, see p 52  
 Crowley Distributing Co Inc, 719 W Clinton  
 ITHACA BOTTTLING WORKS, 407 W Seneca, see p 53  
 YENGO CARL J DISTRIBUTING CO, 302 W Lincoln, see p 52

#### BEVERAGES

Knapp Beverage Co, 720 W Clinton

#### BICYCLE DEALERS AND REPAIRERS

Shepherd's Bike Shop, 115 N Tioga

#### BILLIARD AND POCKET BILLIARD ROOMS

Varsity Billiard Parlor, 107 N Tioga

#### BIRD SANCTUARY

Fuertes Louis Agassiz Bird Sanctuary, Stewart pk

#### \*BLACKTOP DRIVEWAYS

CORTLAND PAVING CO, Cortland, PO Bcx 747, see p 70

ECONOMY PAVING CO, 182 Port Watson, Cortland, see p 69

Knight Paving Products, Vine cor Mitchell  
**MANCINI PAUL & SONS INC**, N Brindley, see p 66

#### BLOCKS AND BUILDINGS

Andrus Block, 143 E State  
 Bates Block, 118-124 N Aurora  
 Belleayre Annex, 614 University av  
 Belleayre Apartments, 700-702 Stewart av  
 Brooks Block, 126-128 E State  
 Carey Building, 314-320 E State  
 Cayuga Apartments, 100 W Buffalo  
 City Hall, 201-203 N Tioga  
 Cobb Buildings, 205 E State  
**CORNELL LIBRARY ASSOCIATION BUILDING**, 115-117 N Tioga, see p 116  
 Cornell University, East Hill  
 Country Club of Ithaca, 159 Triphammer rd  
 County Courthouse, 312-322 N Tioga  
**EAGLES' CLUB**, 326-330 E State, see p 58  
 Elks' Home, 135 W State  
**FAIRVIEW MANOR** (fireproof apartments), 518-522 Dryden rd, office 423 Oak av, see backbone and p 37  
**FIRST NATIONAL BANK & TRUST CO, BUILDING**, 200-202 E State  
**GLF BUILDING**, Terrace Hill  
 Griffin Block, 104 N Aurora  
 Hawkins Block, 120 E State  
 Heights Courts Apartments, 110-112 Heights ct  
 Hibbard Block, 102-106 W State  
 Home for Elderly Ladies, 514 S Aurora  
 Hoyt Building, 112 E State  
**ITHACA SAVINGS BANK BUILDING**, 114-118 N Tioga  
 Jackson Building, 208-210 E State  
 Journal Block, 123-125 W State  
 Knights of Columbus Home, 114 S Albany  
 Larkin Block, 403 College av  
**MASONIC TEMPLE**, 117 N Cayuga, see p 60  
 McKinney Building, 115-117-119 S Cayuga  
 McWhorter Block, 102 E State  
 Military Hall, 201 E Seneca  
 Miller Block, 109-113 N Tioga  
**MOOSE HALL**, 134 W State, see p 59  
 Morrill Hall, Central av, Campus  
 Myron Taylor Hall, Central av, Campus  
 Naughton-Brown Building, 220-222 E State  
 Niles Block, 315-317 College av  
 Odd Fellows Temple, 310 N Cayuga

**Dodge and Plymouth****WM. T. PRITCHARD**

**Fiat Sales and Service—Dodge—Power Giants—Trucks 304-312 S. Cayuga St., Phone 2-2468**

Olin Hall, Central av, Campus  
 Post Office, 213 N Tioga  
 Reed Building, 222 N Aurora  
**ROTHS CHILD BUILDING**, State and Tioga  
 Rumsey Block, 206 E State  
 Sage Block, 139 E State  
 Seneca Building, 121 E Seneca  
 Sheeler Block, 138-140 W State  
 Sheldon Court, 410 College av  
 Sons of Italy, 417-419 W State  
 South Side Community House, 305 S Plain  
 Sprague Building, 147-151 E State  
 State Theatre Building, 107-110 W State  
 Strand Theatre Building, 310 E State  
 Student Agency Building, 409 College av  
 Thurston Court Apartments, 223 Thurston  
 av  
 Tompkins County Courthouse, 312-322 N  
 Tioga  
 Tompkins County Jail, 125 E Court  
**TOMPKINS COUNTY HOSPITAL BUILD-  
 ING**, 1285 Trumansbrg rd, see p 121  
 Treman King Building, 101-107 E State  
 Tuttle Apartments, 107 Cayuga Heights rd,  
 Cay Hts  
 Valleyview Apartments, 210 Stewart av  
 Veterans of Foreign Wars Building, 423-425  
 W State  
 West View Terrace (Apartments), 400 Trip-  
 hammer rd, Cay Hts  
 Woman's Community Building, 202 N Cay-  
 uga

**BLUEPRINTS**

**MACK'S PHOTO COPIES**, 221 S Cayuga,  
 see p 127

**\*BOARD OF EDUCATION**

**ITHACA BOARD OF EDUCATION**, 117 E  
 Buffalo, see p 8

**BOARDING AND ROOMS**

Buffalo House, 715 E Buffalo  
 Flynn's Tourist Home, 313 N Tioga  
 Gray Gables, 318 N Geneva  
 Gunsmith Lodge, 106 Lake  
 Ives Merrill H Mrs, 204-206 N Cayuga  
 Munro Margaret H Mrs, 123 Dryden rd  
 Shepard Ethel S Mrs, 117 Hudson  
 Snyder's Tourist Home, 314 N Aurora  
 Stack Arthur E, 504 University av  
 Stanton Boarding Home, 501 Willow av  
**TRAVELERS' HOTEL**, 119-121 S Aurora,  
 see alpha dir  
**VICTORIA HOTEL**, 109-111 N Cayuga, see  
 p 98

**BOAT HAULING AND STORAGE**

**STUDENT TRANSFER**, 810 Cascadilla, see  
 p 132

**BOAT SALES AND SERVICE**

**JOHNSONS BOAT YARD**, 708 Willow av,  
 see p 120

**BOAT YARDS**

Freeman's Motor Marine, 425-505 Taughan-  
 nock blvd  
**JOHNSONS BOAT YARD**, 708 Willow av,  
 see p 120

**\*BOATS (BRANDS)**

**CHRIS-CRAFT**, Johnsons Boat Yard, 708  
 Willow av, see p 120  
**TROJAN**, Johnsons Boat Yard, 708 Willow  
 av, see p 120

**BOILERS (BRANDS)**

**BRYANT**, Hull Heating & Plumbing, 802 W  
 Seneca, see p 73

**\*BONDS AND STOCKS**

**BARR J S & CO INC**, Savings Bank Bldg,  
 114 N Tioga, see p 84  
 Loeb Carl M Rhodes & Co, 211 E Seneca

**BOOKBINDERS**

Ridley's Book Bindery, 108-110 Maple  
 University Book Bindery, 113 E Green

**BOOKS**

Profit Sharing Book Stores, 158 E State

**BOOKS FOR JUVENILES**

**CORNER BOOK STORE THE**, 109 N Tioga,  
 see p 133

**BOOKS (NEW AND USED)**

Profit Sharing Book Stores, 158 E State

**BOOKS AND STATIONERS**

**COMMUNITY BOOK SHOP THE**, Corners  
 Community Center  
**CORNELL CAMPUS STORE**, Barnes Hall,  
 Campus  
**CORNER BOOK STORE THE**, 109 N Tioga,  
 see p 133  
**MILLER'S T G SONS PAPER CO** (whole-  
 sale), 113 N Tioga, see p 128  
**TRIANGLE BOOK SHOP INC THE**, Shel-  
 don ct, 412 College av  
 Tubbs Christian Book Store, 845 N Aurora  
 Williams Ezra R (old), 209 E State (301)

**BOTTLED GAS**

**SOUTH SIDE COAL & OIL CO**, 817 Danby  
 rd, see p 90

**BOTTLED GAS (BRANDS)**

**PROPANE**, South Side Coal & Oil Co, 817  
 Danby rd, see p 90

**BOTTLERS**

**ITHACA BOTTLING WORKS**, 407 W Sen-  
 eca, see p 53

**BOWLING ALLEYS**

Eddy Street Bowling Alley, 420 Eddy  
 Ide's Bowling Lanes, 224 Judd Falls rd  
 Ithaca Bowl, 378 Elmira rd  
 Ithaca Bowl-O-Drome, 622 W State

**\*BRICK DEALERS**

**EMPIRE BUILDING SUPPLIES**, 332 Spencer rd, see p 76  
**ROBINSON & CARPENTER INC**, 206 Taughannock blvd, see p 2

**BROKERS (STOCKS AND BONDS)**

**BARR J S & CO INC**, 114-118 N Tioga (19) see p 84

**BUILDERS**

**CHASE LEGRAND E JR**, 114 Ferris pl  
**LANE WALTER G**, 112 Compton rd, see p 76  
**LUCENTE ROCCO P**, 506 Warren rd, phone 3-1261, see p 76  
**MANCINI PAUL & SONS INC**, N Brindley, phone 4-6030, see p 66  
**McELWEE W D & SONS**, Forest Home, see p 77  
**McPHERSON BUILDERS**, 315 N Tioga, see p 77  
**SCHICKEL NORBERT H**, 423 Oak av, see p 37

**BUILDING MATERIALS AND SUPPLIES**

**BAKER LUMBER & SUPPLY CO**, 505-515 Third and 79 W Main, Dryden, see p 64  
 Building Products Co, 120 Westmount dr  
**CAYUGA LUMBER CO**, 801 W State, see p 65  
**EMPIRE BUILDING SUPPLIES**, 332 Spencer rd, see p 76  
**ROBINSON & CARPENTER INC**, 206 Taughannock blvd, see p 2  
**ROTTMANN ROOFING & REMODELING**, 704 W Buffalo, see front cover

**\*BUILDING PAPER**

(See Insulation)

**BUILDINGS**

(See Blocks and Buildings)

**\*BUILDINGS (STEEL SPAN)**

**BAKER LUMBER & SUPPLY CO**, 505 N Third, and 79 W Main, Dryden, see p 64

**BUS LINES AND TERMINALS**

**CRISPELL BROS INC**, 716 W Clinton, see p 134  
 Dickinson L D Bus Line, 128 S Aurora  
 Eastern Greyhound Lines, 128 S Aurora  
 Ithaca Railway Inc (city buses only), 415 E State  
 Municipal Bus Terminal, 128-132 S Aurora

**BUSES CHARTERED**

**CRISPELL BROS INC**, 716 W Clinton, see p 134  
**SWARTHOUT & FERRIS CHARTER SERVICE**, 202 E Fall

**BUSINESS CONSULTANTS**

**MANAGEMENT CONSULTANTS INC**, 114 S Geneva, see alpha dir and back cover

**BUSINESS FORMS**

**WILCO BUSINESS FORMS**, 445 E State, see p 132

**BUSINESS MACHINES**

International Business Machine Corp, Seneca Bldg (206)

**\*BUSINESS SCHOOLS**

(See Schools, Colleges and Academies)

**BUTTER, CHEESE AND EGGS**

**LAKEVIEW DAIRIES**, 312 Fourth, see front cover and p 88  
 Starland Farms Inc, Mecklenburg rd

**CABINETMAKERS**

**BAKER LUMBER & SUPPLY CO**, 79 W Main, Dryden, see p 64  
 Hauser Andrew, 108 N Corn  
**LOVELESS & ZEISSIG**, 303 W Lincoln  
 Parker Fred E, 428 Floral av

**CALCULATING MACHINES**

Monroe Calculating Machine Co, 204 E State

**CALCULATING MACHINES (BRANDS)**

**VICTOR**, Lutton's Office Equipment Co Inc, 103 N Cayuga, see p 127

**\*CAMERAS AND SUPPLIES**

(See Photographic Apparatus)

**CORNELL CAMPUS STORE INC**, Barnes Hall  
**ITHACA PHOTO SUPPLY**, 105 W Green  
**TOMPKINS STUDIO THE**, 134-136 E State, see p 130

**CAR UNLOADING**

**STUDENT TRANSFER**, 810 Cascadilla, see p 132

**CARPENTERS, CONTRACTORS AND BUILDERS**

Akers Edward T, 1010 E State  
 Bero James, Cayuga Apartments, 100 W Buffalo (2D)  
**BROCK HARRY W & CO**, PO Box 341, Cayuga Heights rd  
 Carpenter Stuart V, Hook Pl ext  
 Compton Roy W, Rich rd  
**EGAN WILLIAM M** (painting), 909 N Tioga see p 81  
 Fabbriatore Construction Co Inc, 407 Dryden rd  
 Hyers Lewis C, 405 S Albany  
 Ink Robert R, 822 S Meadow ext  
 Jensen William, 414 Stewart av  
 Lanphear Claude C, 1219 Mecklenburg rd  
**LANE WALTER G**, 112 Compton rd, see p 76  
**MANCINI PAUL & SONS INC**, N Brindley, see p 66  
 Mann Koeth A, 419 Wyckoff av  
 MacLean John D, 11 Hillcrest rd  
**McELWEE W D & SONS**, 109 MacIntyre, Forest Home, see p 77  
 McKaig Albert E, 434 Hook pl  
**McPHERSON BUILDERS**, 315 N Tioga, see p 77  
 Miller Cecil W, 318 E Fall  
 Ripley Burr F, 406 E Upland rd  
 Rogers Leonard B (excavating), 312 Auburn  
 Schaber Ellsworth A, 210 First  
 Swartwood Clarence J, 715 N Tioga

**WARD CONSTRUCTION CO INC**, 314 E State, see p 77

**CARPET AND RUG CLEANING**

**ROCKER RUG CLEANERS**, 305 W Lincoln, see alpha dir

**\*CARPET SWEEPERS (BRANDS)**

**BISSELL**, Rothschild Bros, State and Tioga, see p 6

**CARPETS, RUGS AND FLOOR COVERINGS**

**ROCKER RUG CLEANERS**, 305 W Lincoln, see alpha dir

**ROTHSCHILD BROS**, State and Tioga, see p 6

**SHULMAN'S INC**, 120 W State

**CASH LOANS**

**ITHACA LOAN FINANCE INC**, 127 W State, see insert opp numerical

**CASH REGISTERS**

**NATIONAL CASH REGISTER CO THE**, 118 E Greene, see p 119

**\*CATERING SERVICE**

Pierce Madeline P Mrs, 134 Linn

**\*CAULKING**

**ROTTMANN ROOFING & REMODELING**, 704 W Buffalo, see front cover

**\*CEMENT**

**ITHACA FUEL SUPPLY CO**, 222 S Fulton  
**ROBINSON & CARPENTER INC**, 206 Taughanock blvd, see p 2

**\*CEMETERY MEMORIALS**

**GLENSIDE MONUMENT CO**, 490 Floral av, see p 125  
Hoare Raymond & Son, 530 W State

**CERAMICS**

Flamingo Ceramic Studio, 490 Floral av

**CHAIN DRIVE MANUFACTURERS**

**MORSE CHAIN CO**, 616 S Aurora, see p 117

**CHAIN MANUFACTURERS**

**MORSE CHAIN CO**, S Hill nr DL&WRR and 616 S Aurora, see p 117

**\*CHAMBER OF COMMERCE**

**ITHACA CHAMBER OF COMMERCE**, exec sec John L Tiley, 114 N Aurora, see p 4

**CHEMISTS**

Geer William C, 220 Comstock rd, Cay Hts

**CHILDREN'S DAY CARE CENTER**

**KIDDIE KARE**, 931 E State, see back cover  
NTL

**CHILDREN'S WEAR**

Evans Youth Town, 222 Elmira rd

Jack & Jill Shop The, 115 E Green

Kresge S S Co Inc, 123 E State

**ROTHSCHILD BROS**, State and Tioga, see p 6

**\*CHINA (BRANDS)**

**SYRACUSE**, Rothschild Bros, State and Tioga, see p 6

**\*CHINESE RESTAURANTS**

Asiatic Garden, 313 E State

**CHIROPODIST**

Brown Charles V, 415 N Cayuga

**CHIROPRACTORS**

Baker Langford F, 302 E State

Gray William E, 102 E Court

Worden Wilbur E, 208 S Geneva

**CHLORINATORS**

**SOFT WATER SERVICE**, 110 S Corn and 204 Glenside rd

**CHURCHES**

(See also Miscellaneous Directory)

**CHURCH OF THE IMMACULATE CONCEPTION**, N Geneva cor W Seneca, see p 56

First Methodist Church, 402 N Aurora

**FIRST PRESBYTERIAN CHURCH**, DeWitt Park nr Cayuga cor Court, see p 54

Salvation Army, 121 W State

St John's Episcopal Church, 210 N Cayuga

**TABERNACLE BAPTIST CHURCH**, 622 Utica, see p 55

**CIGARS AND TOBACCO**

Cayuga Shop, 126 S Cayuga

**CORNELL CAMPUS STORE**, Barnes Hall, Cornell University

Mayers Smoke Shop, 205 E State

Petrillose Smoke Shop, 407 College av

**ROSICA DISTRIBUTING CO INC**, 211 Hancock, see p 53

Stafford's Smoke Shop, 124 N Aurora

State Smoke Shop, 106 W State

United Cigar Agency, 200 E State

University Variety Store, 318 College av

**\*CIRCULATING LIBRARIES**

Mayers Smoke Shop, 205 E State

**CITY GOVERNMENT**

(See Page 38)

**CIVIL ENGINEERS AND SURVEYORS**

**CRANDALL CARL**, 111 N Tioga

**CLEANING AND PRESSING**

Angelo's Dry Cleaners, 315 N Meadow and 219 N Aurora

**COLONIAL CLEANERS**, 116 N Cayuga, see p 61

**FLETCHER W F CO**, 103-105 Dryden rd, branch 205 N Aurora, see p 108

**WHCU-Dial 870**

**BROADCASTING SINCE 1921**  
With the Most Modern  
Facilities in the Country

**ITHACA LAUNDRIES & DRY CLEANERS**,  
102 Adams and Corners Community Cen-  
ter, see p 109

Layton-Holland, 525 W Seneca

**PETRILLOSE CLEANERS & LAUNDRY  
INC**, 418 Eddy and Ithaca Shopping Plaza,  
see p 109

**STUDENT AGENCIES INC**, 409 College av,  
see p 98

Wilkins Castle Wilkins, 138 W State

Wyllie Dry Cleaning, 109-115 N Corn

### CLINICS

Cerebral Palsied and Handicapped Clinic,  
111 Cliff

### CLOCK REPAIRING

Beyeler Robert H, 409 College av

Fix-It Shop, 305 First

**SCHOOLEY'S INC**, 152 E State, see top  
lines

### CLOCKS (BRANDS)

**GENERAL ELECTRIC**, Schooley's Inc, 152  
E State, see top lines

**REVERE**, Schooley's Inc, 152 E State, see  
top lines

**SETH THOMAS**, Schooley's Inc, 152 E  
State, see top lines

**SETH THOMAS**, R A Heggie & Bro Co, 136  
E State, see alpha dir

**TELECHRON**, R A Heggie & Bro Co, 136 E  
State, see alpha dir

**TELECHRON**, Schooley's Inc, 152 E State,  
see top lines

**WESTCLOX**, Schooley's Inc, 152 E State,  
see top lines

### \*CLOTHING (BRANDS)

**ALPACUNA**, The Sport Shop, 209-211 E  
State, see insert

**CHALLENGER**, The Sport Shop, 209-211 E  
State, see insert

**COLLEGE FASHION**, The Sport Shop, 209-  
211 E State, see insert

**FASHION PARK**, The Sport Shop, 209-211  
E State, see insert

**KINGSRIDGE**, The Sport Shop, 209-211 E  
State, see insert

**PALM BEACH**, The Sport Shop, 209-211 E  
State, see insert

**RUMSON-TWEED**, The Sport Shop, 209-  
211 E State, see insert

**TIMELY**, The Sport Shop, 209-211 E State,  
see insert

**TOWN & COUNTRY**, The Sport Shop, 209-  
211 E State, see insert

### CLOTHING (CUSTOM MADE)

**LEWISTON JOHN MEN'S APPAREL**, 222  
E State

### CLOTHING DEALERS

Browning King & Co, 224 E State

Dell Isadore V (used), 437 W State

Dutky Zach Men's Shop, 213 Dryden rd

Fashion Fair The (ladies), 210 Dryden rd

Genatt's (children's), 142 E State

Good-Friends, 109 E State

Grant's Edith Fashion (ladies'), 104 E State

Holley's Inc (ladies'), 119-121 E State

Ithaca Clothing Exchange, 522 E State

Jack & Jill Shop (children's), 115 E Green

**LEWIS IRV INC**, 120 E State

**LEWTON JOHN MEN'S APPAREL**, 222  
E State

Montgomery Ward & Co, 101-107 E State

Morris' Men's Store, 106-110 S Cayuga

Nancy Elliott Ladies Apparel, 300 E State

National Army Stores, 106-108 N Cayuga

Ormand Hosiery Shop, 134 E State

Penney J C Co, 115 E State

Pritchard's Smart Shoppe, 103 N Aurora  
**ROTHSCHILD BROS**, State and Tioga, see  
p 6

Schmaus Clothes, 105 W State

**SEARS, ROEBUCK AND CO**, 209-211 N  
Aurora

Service League Shop, 113 E Green

**SPORT SHOP THE**, 209-211 E State, see  
insert

Stuart's Clothiers, 414 College av

Sturm Bros, 103 E Green

Tarry Shoppe The (ladies'), 128 E State

Tog-ette The (ladies'), 122 E State

### CLUBS

**CORNELL CLUB OF ITHACA THE**, 1  
Country Club rd edge of Campus opp  
Country Club, see p 92

### \*COAL (ANTHRACITE—BRANDS)

**BLUE COAL**, Champaign Coal & Stoker Co,  
801-803 W Seneca, see p 90

### COAL (BRANDS)

**GOLD NUGGET**, South Side Coal & Oil  
Co, 817 Danby rd, see p 90

**JEDDO HIGHLAND** (Hazelbrook), Ithaca  
Fuel Supply Co, 222 S Fulton

### COAL DEALERS

**CHAMPAIGN COAL & STOKER CO**, 801-  
803 W Seneca, see p 90

Finger Lakes Fuel Supply, 725 W Clinton

**ITHACA FUEL SUPPLY CO**, 222 S Fulton

Ithaca Ice & Coal Co, 302 W Lincoln

Leary Coal Co, 628 W Seneca

**PERRY COAL CO**, 143 Maple av

**SOUTHSIDE COAL & OIL CO**, 817 Danby  
rd, see p 90

### \*COCKTAIL LOUNGES

**CLINTON HOUSE**, 116 N Cavuga, see p 94

**NORMANDIE RESTAURANT**, 112-114 E  
State, see p 95

**VILLA RESTAURANT THE**, Third cor  
Madison, see p 96

### COLLECTION AGENCY

**ACME COLLECTION SERVICE**, 1754 Slat-  
erville rd

### COLLECTIONS

**MEDICAL-DENTAL SERVICE BUREAU**,  
156 E State, see p 84

**RIGGS COLLECTION SERVICE**, 156 E  
State, see p 84

### \*COLLEGE DORMITORIES

(See Dormitories)

**\*COLLEGE FRATERNITIES**

(See Fraternities)

**\*COLLEGES**

(See Schools, Colleges and Academies)

**CORNELL UNIVERSITY**, Central av  
**ITHACA COLLEGE**, 120 E Buffalo**\*COLOR PHOTOGRAPHY****FOERSTER CURT, C** 108 W Jay, see alpha dir**COMBINATION DOOR AND STORM SASH**

Ithaca Metal Weatherstrip Co, 111 Fayette

**\*COMMERCIAL PHOTOGRAPHERS****FOERSTER CURT C**, 108 W Jay, see alpha dir**SMITH C HADLEY**, 314 E State (250), see under Photographers**TOMPKINS STUDIO THE**, 138-140 E State, see p 130**\*COMMERCIAL PRINTERS****ART CRAFT OF ITHACA INC**, 604 W Green, see p 131**CAYUGA PRESS THE**, 113 E Green, see p 131**ITHACA PRINTING SERVICE**, 113-115 S Tioga, see p 131**NORTON PRINTING CO**, 317 E State, see p 131**WILCOX PRESS**, 445 E State, see p 132**\*COMMERCIAL REFRIGERATION****SHELTON'S REFRIGERATION SALES & SERVICE**, 703 Willow av, see bottom edge**\*COMMERCIAL SCHOOLS**

(See Schools, Colleges and Academies)

**\*COMPRESSORS FOR HIRE****ALBY & SONS**, 605 Cascadilla, see p 68**CONCRETE (READY MIXED)****COMPAGNI CONSTRUCTION CO**, 182 Port Watson, Cortland, see p 69**CORTLAND PAVING CO**, Cortland, PO Box 747, see p 70**RUMSEY-ITHACA CORP**, PO Box 17, Ithaca Main Office Buttermilk Falls, see top edge**UNIVERSITY SAND & GRAVEL CO**, 605-607 Dryden rd, see p 67**\*CONCRETE STEPS****ALBY & SONS**, 605 Cascadilla, see p 68**\*CONFECTIONERY (WHOLESALE)****ROSICA DISTRIBUTING CO INC**, 211 Hancock, see p 53**CONFECTIONERY AND ICE CREAM**Al's Dairy Bar, 321 College av  
Andrews Anthony, 308 E State  
Cozy Corner, 224 N Aurora  
Doane's, 1005-1007 N Aurora  
Fanny Farmer Candy Soops Inc, 109 State  
Froz-N-Gold, 433 N Cayuga  
Ice Cream Shoppe, 106 N Aurora  
Jim's Place, 400 Stewart av

Kennedy's Home Made Candy (The Plaza), Elmira rd

Pop's Place, 415 College av  
**ROSICA DISTRIBUTING CO INC**, 211

Hancock, see p 53

Sugar Bowl, 118 S Cayuga

**TUMBLE IN**, 817 N Cayuga

West End Candy Kitchen, 714 W Buffalo

**\*CONGOLEUM (BRANDS)**

(See Floor Coverings)

**\*CONSULTING ENGINEER****SCHICKEL NORBERT H**, 423 Oak av, see p 37**\*CONTRACTORS (ELECTRICAL)**

(See Electrical Contractors)

**\*CONTRACTORS (EXCAVATING)****COMPAGNI CONSTRUCTION CO**, 182 Port Watson, Cortland, see p 69

Fabbriatore Construction Co Inc, 407 Dryden rd

Lynch William H, 515 S Meadow

**MANCINI PAUL & SONS INC**, N Brindley see p 66

Prince Arthur A, 217 Renwick dr

**\*CONTRACTORS (GENERAL)**

(See General Contractors)

**ALBY & SONS**, 605 Cascadilla, see p 68

Boynton Ben V, 130 Forest Home dr

**BROCK HARRY W CO**, PO Box 341 Cayuga Heights rd

Carpenter Stuart V, Hook Pl ext

**CHASE LAGRAND E JR**, 114 Ferris pl

Chordash Michael A, 125 Prospect

**COMPAGNI CONSTRUCTION CO**, 182 Port Watson, Cortland, see p 69

Compton Roy W, Rich rd

**CORTLAND PAVING CO**, Box 747 Cortland see p 70

Dunlop James, 147 Ridge Crest rd

**ELWOOD-GLOVER HEATING**, 606 W Seneca, see p 83**EMPIRE SOILS INVESTIGATIONS INC**, 17 Wall, Dryden, see alpha dir

Fabbriatore Construction Co Inc, 407 Dryden rd

Friederich A &amp; Sons Co, 910 W State

Hill Gerald A, 412 E Upland

Hurd Edmund A, 102 Highland pl

Knielt Paving Products, Vine and Mitchell  
**LUCENTE ROCCO P**, 506 Warren rd, phone 3-1261, see p 76**MACNINI PAUL & SONS INC**, N Brindley, phone 4-6030, see p 66

Mann Koeth A, 419 Wyckoff av

**McELWEE W D & SONS**, 109 MacIntyre pl Forest Home, see p 77

McKaig Albert E, 434 Hook pl

**McPHERSON BUILDERS**, 315 N Tioga see p 77

Mezey George, 426 N Aurora

Miller Cecil, 318 E Fall

Pass Allen W (bl'g), 1105 N Cayuga

Rochester Davis-Fetch Corp, 421 E State

Rogers Leonard B, 312 Auburn

**SCHICKEL NORBERT**, 423 Oak av, see p 37  
**WARD CONSTRUCTION CO**, 314 E State, see p 77

**CONTRACTORS (GRADING)**

**ALBY & SONS**, 605 Cascadilla, see p 68

**CONTRACTORS (HEATING)**

**ALBANESE PLUMBING & HEATING CO**, 909 W State, see p 83  
**ELWOOD-GLOVER HEATING**, 606 W Seneca, see p 83  
 Pickering Harold B, 409 E Buffalo

**CONTRACTORS (LANDSCAPING)**

**MANCINI PAUL & SONS INC**, N Brindley, see p 66  
**WHITE NURSERY SERVICE**, Mecklenburg, N Y, tel Trumansburg 85F-2

**\*CONTRACTORS (MASON)**

**MANCINI PAUL & SONS INC**, N Brindley see p 66  
**McELWEE W D & SONS**, 109 MacIntyre pl, Forest Home, see p 77  
**WARD CONSTRUCTION CO**, 314 E State, see p 77

**\*CONTRACTORS (PAINTING)**

**EGAN WILLIAM M**, 909 N Tioga, see p 81  
**MANCINI PAUL & SONS INC**, 401 Hancock, see p 66  
**McPHERSON BUILDERS**, 315 N Tioga see p 77

**\*CONTRACTORS (PAVING)**

**CORTLAND PAVING CO**, Cortland, PO Box 747, see p 70  
 Knight Paving Products, Vine cor Mitchell  
**MANCINI PAUL & SONS INC**, N Brindley see p 66

**\*CONTRACTORS (PLUMBING, HEATING AND AIR CONDITIONING)**

**ALBANESE PLUMBING & HEATING CO**, 909 W State, see p 83  
**BREWER & BROWN CO INC**, 306 W Lincoln, see p 72  
**DONOHUE-HALVERSON INC**, 602 W Seneca, see p 80  
**ELWOOD-GLOVER HEATING**, 606 W Seneca, see p 83  
**FAILING'S PLUMBING CO**, 111 S Fulton see p 83  
**MORUSTY & SON**, 618 W State  
**PORTER SHEET METAL**, 309 S Corn, see p 83

**CONTRACTORS (ROOFING)**

**LANE WALTER G**, 112 Compton rd, RD4, see p 76

**CONVALESCENT HOMES**

**BETWEEN THE LAKES SANITARIUM**, Main, Interlaken, see front cover and p 212  
**COMMUNITY SANITARIUM**, 47 Main Interlaken, see p 123  
 Dorn's Nursing Home, 114 W Green  
 Margaret's Nursing Home, 1102 N Aurora  
 Oak Hill Manor, 602 Hudson

**SENECA NURSING HOME THE**, Watkins Glen, see back cover  
 Smith's Convalescent Home, 321 Pleasant

**\*CO-OPERATIVES**

(See Agricultural Co-operations)

**CO-OPERATIVE CONSUMERS SOCIETY INC**, 609-619 W Clinton  
**COOPERATIVE GLF EXCHANGE INC AND SUBSIDIARIES**, Terrace Hill, see p 86

## G. L. F. Cooperative Grange League Federation Exchange Inc.

An Ithaca Landmark

**TERRACE HILL ITHACA 4-5411**

**CORDIALS, LIQUORS AND WINES**

**EAST HILL SUPPLY CO**, 416 Eddy  
**VASTENO'S LIQUOR AND WINE STORE**, 206 N Tioga, see top lines  
**VICTORY LIQUOR STORE**, 303 Taughan-nock blvd, see p 53

**CORSETTIERS**

Kathryn Corset Shop The, 208 E State

**\*CORSETS (BRANDS)**

**CARTERS**, Rothschild Bros, State and Tioga, see p 6  
**FLEXEES**, Rothschild Bros, State and Tioga, see p 6  
**LeGANT**, Rothschild Bros, State and Tioga, see p 6  
**NEMO-FLEX**, Rothschild Bros, State and Tioga, see p 6  
**RENGO BELT**, Rothschild Bros, State and Tioga, see p 6

**COSMETICS AND PERFUMES (BRANDS)**

**ELIZABETH ARDEN**, Rothschild Bros, State and Tioga, see p 6  
**HELENA RUBENSTEIN**, Rothschild Bros, State and Tioga, see p 6  
**YARDLEY'S**, Rothschild Bros, State and Tioga, see p 6

**COSTUME JEWELRY**

Charjan's, 140 W State

**COUNTER TOPS**

**LOVELESS & ZEISSIG**, 303 W Lincoln

**\*COUNTY GOVERNMENT**

(See p 39)

**\*COURTS**

(See Page 110)

**\*CRATING AND PACKING OF HOUSE  
 HOLD GOODS**

**DEAN OF ITHACA INC**, 401-409 E State, see top lines  
**STUDENT TRANSFER**, 810 Cascadilla, see p 132



**\*CREAMERIES**

**LAKEVIEW DAIRIES**, 312 Fourth, see front cover and p 88  
Luce Dairy Co, 408-410 Hillview pl  
Starland Farms Inc, Mecklenburg rd

**\*CREDIT BUREAUS**

**CREDIT BUREAU OF ITHACA INC**, 130 E Green

**CREDIT INVESTIGATORS**

**RIGGS COLLECTION SERVICE**, 156 E State, see p 84

**CREDIT REPORTING**

Hanford Rodney W, 9 Woodland pl PO Box 145  
Retail Credit Co Inc, 114 N Aurora

**\*CRUSHED GRAVEL AND STONE**

**RUMSEY-ITHACA CORP**, Buttermilk Falls, RD5, see top edge

**CRUSHED LIME STONE**

**CORTLAND PAVING CO**, Cortland, PO Box 747, see p 70

**CURTAINS AND DRAPERIES**

**ROTHSCHILD BROS INC**, State and Tioga see p 6

**WISSEN FABRICS INC**, 220 E State, see p 61

**\*CUT FLOWERS AND POTTED PLANTS**

**BOOL'S FLOWER SHOP**, 215 E State, see top lines

**FLOWERFIELD FLORIST**, 1395 Mecklenburg rd, see p 85

Lockwood Gardens, 408 First

**LOUNSBERY FLOWERS**, 409 College av, see top lines

**PRATT'S FLOWER SHOP**, 205 N Aurora, see p 85

**CUTLERY SUPPLY**

Davis Cutlery Supply Co, 212 Monroe

**DAIRY PRODUCTS**

Begeacres Dairy, S Lansing rd, RD1

Campbell's Dairy Products, 909 Dryden rd, Varna

Honey Butter Products Corp, 129 1/2 Dryden rd

**INLET VALLEY FARMS INC**, 748 S Meadow

Lackawanna Dairy Store, 710 W State

**LAKEVIEW DAIRIES**, 312 Fourth, see front cover and p 88

Luce Dairy Co, 408-410 Hillview pl

Plaza Dairy Bar (The Plaza), Elmira rd

**SEALTEST FOODS DIVISION**, 201 E Tompkins, see p 89

Starland Farm, Mecklenburg rd and 706 W State

Tri-State Egg & Poultry Co Inc, 909 E Shore dr

**DANCING ACADEMIES AND TEACHERS**

Bower School of the Dance, 147-151 E State  
Dance Work Shop, 102 W State

**DAY NURSERIES**

**KIDDIE KARE**, 931 E State, see back cover NTL

Quick's Day Nursery, 324 S Cayuga

**DECORATIVE FABRICS**

**WISSEN FABRICS INC**, 230 E State, see p 61

**\*DECORATORS (INTERIOR)**

**EGAN WILLIAM M**, 909 N Tioga, see p 81  
Wait H R Co, Corners Community Center

**DELICATESSEN**

Smith's Treman Lake Store, 1080 Danby rd, RD4

Zim-Zim's Delicatessen, 313 College av

**\*DELIVERY SERVICE**

(See Parcel Delivery)

**ALLING TRANSFER INC**, 316 Taughanock blvd, see alpha dir

**ITHACA DELIVERY INC**, 407 Third, see p 132

Parcel Delivery, 404 Center

**DENTAL LABORATORIES**

Guild Dental Laboratory, 128 Crescent pl  
Ithaca Dental Laboratory, 213 E State

**DENTISTS**

Baker Robert W (orthodontist), 121 E Seneca (402)

Baldini Ralph P, 415 N Tioga

Beddoe Edward A, 105 Catherine

Brown John A, 415 N Cayuga

Cappucci A Edward, 415 N Tioga

Cashman Chester J, 100 W Buffalo (1D)

Champlin O Kenneth, 410 Savings Bank Bldg

Crawford Leland Sr, 208 E State

Cross Arthur A, Seneca Bldg (600-602), 121 E Seneca

Dusinberre Rhea H Mrs, 100 W Buffalo (1D)

Elkins Leonard, Corners Community Center

Eystein David N First Nat Bank Bldg (401-402)

Greenberg Martin, 326 N Geneva

Hall John B, 121 Seneca (501)

Juda Edwin, Corners Community Center

King Edward C (orthodontist), 121 E Seneca (402)

LaCelle A L, 121 E Seneca (603-604)

Larkin Edward F, 413 College av

Michael James D, 810 E State

Neish LeRoy D, Seneca Bldg (201)

Neish Walter R, Seneca Bldg (201)

O'Connell Thomas J, 121 E Seneca

Purdy Harold L, 121 E Seneca (602)

Rubin Martin, First National Bank Bldg (507-508)

Sainburg Philip C, 1st National Bank Bldg (506)

Stage Everett M, 121 E Buffalo

Stanton William G, 215 E State

Taber Claude E, 102 N Tioga

Udalle Richard P (orthodontist) 121 E Seneca (401)

Visnyei George J, 318 N Aurora

Wayman J Dix, 214 N Aurora

**DEPARTMENT STORES**

Kresge S S Co Inc, 123 E State  
 Montgomery Ward & Co, 101-107 E State  
 Penney J C Co Inc, 115 E State  
**ROTHSCHILD BROS INC**, State and Tioga,  
 see p 6  
**SEARS, ROEBUCK AND CO**, Catalogue  
 sales office 209-211 N Aurora

**\*DESIGNERS AND RETOUCHERS**

**ITHACA ENGRAVING CO**, 115 S Tioga, see  
 p 129

**DIAMONDS**

**BARON HILL'S JEWELERS**, 307 E State,  
 see alpha dir  
**HEGGIE R A & BRO CO**, 136 E State,  
 see alpha dir  
**SCHOOLEY'S INC**, 152 E State, see top  
 lines

**DICTATING EQUIPMENT**

**LUTTON'S OFFICE EQUIPMENT CO INC**  
 103 N Cayuga, see p 127  
**VAN NATTA OFFICE EQUIPMENT CO**,  
**INC**, 415 Taughannock blvd, see p 128

**DIES, JIGS FIXTURES AND GAGE  
 MANUFACTURERS**

**THERM INCORPORATED**, Hudson St ext

**\*DINING ROOMS**

(See Restaurants)

**CLINTON HOUSE**, 116 N Cayuga, see p 94  
**FALL CREEK HOUSE**, 302 Lake, see p 98  
**ITHACA HOTEL**, 219 E State, see p 93  
**NORMANDIE RESTAURANT INC**, 112-  
 114 E State, see p 95  
 Royal Palm Restaurant, Dryden rd  
**TAUGHANNOCK FARMS INN**, Route 89  
 at Taughannock Falls St Park, see p 97  
**TRAVELERS' HOTEL**, 119-121 S Aurora,  
 see alpha dir  
**VICTORIA HOTEL**, 109 N Cayuga, see p  
 98  
**VILLA RESTAURANT THE**, 120 Third cor  
 Madison, see p 96

**DINNERWARE**

McLean China, 150 E State

**\*DIRECT MAILING**

**EASTMAN ROBERT INC**, 306 E State, see  
 top lines

# Robert Eastman Inc.

## Mailing Services

306 E. STATE ST.

ITHACA 3438

**\*DIRECTORIES AND MAPS (ITHACA)**

Mayers Smoke Shop, 205 E State

**\*DIRECTORY LIBRARIES**

**FREE DIRECTORY LIBRARY**, H A Man-  
 ning Co of N Y owners at Chamber of Com-  
 merce, see p 4

**DIRECTORY PUBLISHERS**

**MANNING H A CO OF N Y**, 514 Wedgeway  
 Bldg, Schenectady, see p 5

**DONUTS**

Bolton Donut Shop, 539 W State

**DOORS (FOLDING)**

**ACCORDOFOLD**, Better Paint & Wall-  
 paper Service, 216 N Aurora, see p 81  
**ROTHSCHILD BROS**, State and Tioga, see  
 p 6

**DOORS (OVERHEAD GARAGE)**

**ROBINSON & CARPENTER INC**, 206  
 Taughannock blvd, see p 2

**\*DOORS, SASH AND BLINDS**

(See also Lumber Dealers)

**CAYUGA LUMBER CO**, 801 W State, see p  
 65  
**EMPIRE BUILDING SUPPLIES**, 332 Spen-  
 cer rd, see p 76  
**ROBINSON & CARPENTER INC**, 206  
 Taughannock blvd, see p 2

**DORMITORIES (COLLEGE)**

Algonquin Lodge Association (CU), 526  
 Stewart  
 Baker Tower (men) West av cor University  
 av  
 Balch Halls (women), Thurston av  
 Boldt Hall (men), University av  
 Boldt Tower (men), University av  
 Buffalo House, 717 E Buffalo  
 Cascadilla House, 104 Lake av and 102 Cas-  
 cadilla  
 Comstock Anna House (A), 520 Thurston av  
 Comstock Anna House (B), 522 Thurston av  
 Founders Hall (men), West av, Campus  
 Graduate House, 15 South av  
 Hilliard House, 603 E Seneca  
 Lyon Hall (men), West av, Campus  
 McFaddin Hall (men), West av, Campus  
 Mennen Hall (men), West av, Campus  
 Newman Hall (IC), 503 E Buffalo  
 North Baker Hall (men), West av cor Uni-  
 versity av  
 Prudence Risley Hall (women), 613 Thurston  
 av  
 Sage Hall (women), Sage av  
 South Baker Hall (men), West av cor Uni-  
 versity av  
 Westminster Hall (women), 323 N Tioga

**DORMITORIES (PRIVATE)**

Sheldon Court, 410 College av

**\*DRAPERIES, CURTAINS, ETC**

**ROTHSCHILD BROS**, State and Tioga, see  
 p 6  
**WISSEN FABRICS INC**, 220 E State, see p  
 61

**DRESSMAKERS**

Andrews Georgiana H Mrs, 413 E State  
 Ball Hazel A, 507 N Aurora  
 Briggs Minnie E Mrs, 427 N Geneva  
 Brown Elizabeth C Mrs, 105 First  
 Duncker Sewing Shop The, 203 N Aurora

Lott Mayme M, 103 Hudson  
 Murphy Helena T, 118 W Court  
 Rogers Clara A Mrs, 918 N Aurora  
 Seymour Ruby E Mrs, 405 N Albany  
 Thomas A Marie Mrs, 504 S Plain

**DRIVEWAYS**

**CORTLAND PAVING CO**, Box 747 Cortland, see p 70  
**ECONOMY PAVING CO**, 182 Port Watson, Cortland, see p 69  
**MANCINI PAUL & SONS INC**, N Brindley phone 4-6030, see p 66

**DRUGGISTS**

(See Pharmacists)

**DRY CLEANING**

Angelo Dry Cleaning, 315 Meadow, 219 N Aurora (branch)  
 Cash & Carry Cleaners, 120 W Green  
**COLONIAL CLEANERS**, 116 W Cayuga, see p 61  
**FLETCHER W F CO**, 118 S Aurora, see p 108  
**ITHACA LAUNDRIES & DRY CLEANERS**, 102 Adams and Corners Community Center, see p 109  
**PETRILLOSE CLEANERS & LAUNDRY INC**, 418 Eddy and Ithaca Shopping Center, see p 109

**DRY GOODS**

Abbott's Dry Goods, 104 N Corn  
 Kay's Curtain & Fabric Shop, 124 E State  
**ROTHSCHILD BROS INC**, State and Tioga, see p 6  
**WISSEN FABRICS INC**, 220 E State, see p 61

**\*PUMP TRUCKING**

**RUMSEY-ITHACA CORP**, Buttermilk Falls, see top edge

**DUPPLICATING MACHINES**

**VAN ETTA OFFICE EQUIPMENT CO INC**, 415 Taughannock blvd, see p 128

**DYERS AND CLEANERS**

Angelo Dry Cleaners, 315 N Meadow, 219 N Aurora (branch)  
**COLONIAL CLEANERS**, 116 N Cayuga, see p 61  
**FLETCHER W F CO INC**, 103 Dryden rd and 118 S Aurora, see p 108  
**ITHACA LAUNDRIES & DRY CLEANERS**, 102 Adams and Corners Community Center, see p 109  
**PETRILLOSE CLEANERS & LAUNDRY INC**, 418 Eddy and The Plaza 222 Elmira rd, see p 109  
 Willie Dry Cleaners, 109 N Corn

**DYNAMITE**

**RUMSEY-ITHACA CORP**, PO Box 17 Main, office Buttermilk Falls, RD5, see top edge

**\*EAGLES ASSOCIATION**

(See also Miscellaneous Directory)

**FRATERNAL ORDER OF EAGLES**, 330 E State, see p 58

**EARTHMOVING**

**UNIVERSITY & AND & GRAVEL CO**, 605 Dryden rd, see p 67

**\*FAVES TROUGHS**

**BREWER & BROWN CO INC**, 304-308 W Lincoln, see p 72  
**PORTER SHEET METAL**, 309 S Corn, see p 83  
 Wheaton's Sheet Metal Shop, 909 W State

**\*EGG DEALERS**

Tri-State Egg & Poultry Co Inc, 969 E Shore dr

**\*ELECTRIC FIXTURES**

(See Electrical Equipment and Supplies)

**CAYUGA ELECTRIC SUPPLY CO**, 616 W Buffalo

**ELECTRIC FOOD MIXERS (BRANDS)**

**HAMILTON BEACH**, Thayer Appliance Co, 417-419 W Seneca, see p 78

**\*ELECTRIC FREEZERS (BRANDS)**

**FRIGIDAIRE**, Thayer Appliance Co, 417-419 W Seneca, see p 78  
**GENERAL ELECTRIC**, Rothschild Bros, State and Tioga, see p 6  
**KELVINATOR**, Shelton's Refrigeration, 703 Willow av, see bottom edge

**\*ELECTRIC IRONERS (BRANDS)**

**HOTPOINT**, Cortright Electric, 653 Elmira rd, see p 78  
**HOTPOINT**, McIndoe Appliances, Turkey Hill rd, Varna, see p 79  
**UNIVERSAL**, Cortright Electric, Elmira rd, RD5, see p 78

**\*ELECTRIC LIGHT COMPANIES**

(See Light, Heat and Power Companies)

**NEW YORK STATE ELECTRIC & GAS CORP**, 123 S Cayuga, see p 7

**\*ELECTRIC MOTORS (BRANDS)**

(Authorized Service)

**BROWN & BROCKMEYER**, Snow Electric Co, 205 N Fulton, see back cover  
**CENTURY**, Snow Electric Co, 205 N Fulton, see back cover  
**GENERAL ELECTRIC**, Snow Electric Co, 205 N Fulton, see back cover  
**PACKARD**, Snow Electric Co, 205 N Fulton, see back cover  
**WAGNER**, Snow Electric Co, 205 N Fulton, see back cover

**ELECTRIC MOTORS (REPAIRED AND REWOUND)**  
**NORTON ELECTRIC CO INC**, 1013 W State, see p 80

**SNOW ELECTRIC CO**, 205 N Fulton, see back cover

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## Snow Electric Company

Electric Motors Repaired and Rewound  
 Power Tools

205 N. Fulton

Tel. 3-1122

ITHACA

**\*ELECTRIC RANGES (BRANDS)**

(See Ranges Electric—Brands)

**\*ELECTRIC REFRIGERATORS (BRANDS)**

(See Refrigerators—Brands)

**\*ELECTRIC SUPPLIES (DISTRIBUTOR)****CAYUGA ELECTRIC SUPPLY CO**, 616 W Buffalo**\*ELECTRIC SUPPLIES (WHOLESALE)****CAYUGA ELECTRIC SUPPLY CO**, 616 W Buffalo**ELECTRIC WASHERS**

(See Washing Machines—Brands)

**ELECTRIC WELDING****JOHNNY'S WELDING SERVICE**, 720 W Green, see p 74**\*ELECTRIC WIRING****CORTRIGHT ELECTRIC**, 653 Elmira rd, RD5, see p 78**DASSANCE ELECTRIC**, 428 N Titus av, see p 80**MARION ELECTRIC**, Burttt pl, RD5, see p 78**NORTON ELECTRIC CO INC**, 409 W State, see p 80**TOWNER ELECTRIC**, 210 Center, see p 80**\*ELECTRICAL APPLIANCES****BAKER LUMBER AND SUPPLY CO**, 505-515 Third av and 79 W Main, Dryden, see p 64**CAYUGA LUMBER CO**, 801 W State, see p 66**CORTRIGHT ELECTRIC**, 653 Elmira rd, see p 78

DeFurman Plumbing &amp; Heating Co, 111-113 N Plain

**DONOHUE-HALVERSON INC**, 602 W Seneca, see p 80**GOODYEAR SERVICE STORE**, 314 W State**HULL HEATING & PLUMBING INC**, 802 W Seneca, see p 73

Jones Appliance Center, 330 W State

**LEE OF ITHACA INC**, 108-110 E State**McINDOE APPLIANCES**, Turkey Hill rd, Varna, see p 79

# McINDOE APPLIANCES

**ALL NATIONALLY ADVERTISED BRANDS OF APPLIANCES**

Youngstown Kitchens

Turkey Hill Road ITHACA 3-1132

Miller's Repair Service, 320 Center

**PETER SAM TV & APPLIANCES**, Danby rd and King, see top and bottom lines**ROTHSCHILD BROS**, State and Tioga, see p 6**SHELTON'S REFRIGERATION**, 703 Willow av, see bottom edge**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 78**ELECTRICAL APPLIANCES (BRANDS)****GENERAL ELECTRIC**, Sam Peter TV & Appliances, Danby and King rd, see top and bottom lines**GENERAL ELECTRIC**, Rothschild Bros, State and Tioga, see p 6**HOTPOINT**, Cortright Electric, Elmira rd, RD5, see p 78**ELECTRICAL CONTRACTORS****CORTRIGHT ELECTRIC**, 653 Elmira rd, see p 78**DASSANCE ELECTRIC**, 428 Titus av, see p 80

Davenport Electric, 420 N Geneva

Lawrence Electric, 279 Coy Glen rd

**MARION ELECTRIC**, Burttt pl, RD5, see p 78**NORTON ELECTRIC CO INC**, 1013 W State, see p 80**TOWNER ELECTRIC**, 210 Center, see p 80**ELECTRICAL EQUIPMENT AND SUPPLIES****CAYUGA ELECTRIC SUPPLY CO**, 616 W Buffalo**CORTRIGHT ELECTRIC**, 653 Elmira rd, see p 78**DASSANCE ELECTRIC**, 428 Titus av, see p 80**DONOHUE-HALVERSON INC**, 602 W Seneca, see p 80

Lee of Ithaca Inc, 110 E State

**NORTON ELECTRIC CO INC**, 1013 W State, see p 80**RUMSEY C J & CO**, 206 E State, see p 82**SHELTON'S REFRIGERATION**, 703 Willow av, see bottom edge

Stallman Distributing Corp (whsle), 714 W Clinton

**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 78**TOWNER ELECTRIC**, 210 Center, see p 80**ELECTRICAL REPAIRERS****CORTRIGHT ELECTRIC**, 653 Elmira rd, see p 78

French Bros, rear 512 W Green

Johnny's Repair Service, 506 W State

**MARION ELECTRIC**, Burttt pl, RD5, see p 78

Miller's Repair Service, 320 Center

**NORTON ELECTRIC CO INC**, 1013 W State, see p 80**TOWNER ELECTRIC**, 210 Center, see p 80**ELECTROLYSIST**

Schmal Greta Mrs, 110 Cobb

**\*ELECTRONICS****GENERAL ELECTRIC CO**, Cornell University Airport, see p 118**ELECTRONICS SUPPLIES (RETAIL-WHOLESALE)**

Stallman Distributing Corp (whsle), 714 W Clinton

United Sales Co, 537 W State

**\*ELKS ASSOCIATION**(See also Miscellaneous Directory)  
Benevolent Protective Order of Elks, 139

# DEAN OF ITHACA, INC. Agents Aero Mayflower Transit Company

401-409 E. STATE ST.

Dial 4-6318

**\*EMBALMERS****GILBERT CARL F**, 125 E Buffalo, see alpha dir**HERSON MATTHEW J**, 110 S Geneva, see alpha dir

Shea J Edward, 314 W State

Van Order John H, 511 W Seneca

**WAGNER ELWOOD C**, 421 N Aurora, see front cover**\*EMBALMING****BANGS FUNERAL HOME**, 209 W Green, see front edge**EMPLOYMENT AGENCIES**

Dunyak Rose R Mrs, 301 W Green

Korts Employment Service, 222 N Aurora

N Y State Employment Service, 209 N Aurora

rorra

**ENGINEERS (CIVIL)****CRANDALL CARL**, 111 N Tioga

Graham Leland L, 445 N Aurora

**McELWEE W D & SON**, 109 McIntyre pl, Forest Home, see p 77

Miller Thomas G Jr, 203 N Aurora

**WARD CONSTRUCTION CO**, 314 E State, see p 77**\*ENGINEERS (CONSULTING)**

McKaig Thomas H &amp; Associates, 132 Forest Home dr

Miscall Leonard, 114 Parker

**SCHICKEL NORBERT H**, 423 Oak av, see p 37**ENGINES (MOTORBOAT)****JOHNSONS BOAT YARD**, 708 Willow av, see p 120**\*ENGRAVERS (PHOTO AND ARTISTS)****ITHACA ENGRAVING CO**, 115 S Tioga, see p 129**ENGRAVING (STATIONERY)****CORNER BOOK STORE THE**, 109 N Tioga, see p 133**\*ESTATE APPRAISAL****LOCKE RICHARD**, Savings Bank Bldg, see back cover**\*EXCAVATING CONTRACTORS****CORTLAND PAVING CO**, Cortland, PO Box 747, see p 70

Lynch William H, 515 S Meadow

**MANCINI PAUL & SONS INC**, N Brindley, see p 66

Tripp Bros Excavating Co, 341 Stone Quarry rd

**\*EXPLOSIVES****RUMSEY-ITHACA CORP**, Buttermilk Falls RD5, see top edge**EXPRESS COMPANIES**

Railway Express Agency, 710 W Seneca

**EXPRESS AND TRUCKING****STUDENT TRANSFER**, 810 Cascadilla, see p 132**EXTERMINATORS****ABC EXTERMINATING CO**, 531 Elm, see alpha dir

Arrow Exterminating Co, 121 E Seneca (102)

**FABRICS****ROTHSCHILD BROS**, State and Tioga, see p 6**WISSEN FABRICS INC**, 220 E State, see p 61**FAMILY BUNDLE SERVICE****PALACE LAUNDRY OF ITHACA INC**, 323-325 Eddy, see top lines**FARM APPRAISALS**

National Farm Consulting Service, 102 E State

**\*FARM IMPLEMENTS****SEARS, ROEBUCK AND CO**, 209-211 N Aurora**\*FARM LOANS**

National Farm Loan Association of Ithaca, 225 S Fulton

**FARM MACHINERY**

(See Agricultural Implements)

**FARM PRODUCE**

Chase Bros, 502 N Meadow

**FARM SUPPLIES****ITHACA COOPERATIVE GLF SERVICE**, 120 S Fulton, see p 86**FARM SUPPLY BUYERS****COOPERATIVE GLF EXCHANGE INC**, Terrace Hill, see p 86**FARMS****DRYDEN REAL ESTATE**, 335 Dryden rd, Dryden, see p 105**FEDERAL AND STATE OFFICES****IN THE DISTRICT**

US Dept of Agriculture Soil Conservation Service, 225 S Fulton

US Dept of Interior Geological Survey, 202 E State, (701-7121)

**FENCES (BRANDS)****ANCHOR FENCE**, Johnny's Welding Service, 720 W Green, see p 74**\*FIBRE GLASS****JOHNSONS BOAT YARD**, 708 Willow av, see p 120**FIDELITY BONDS****ITHACA AGENCY INC**, 108 W State, see p 102

# ITHACA SAVINGS & LOAN ASSOCIATION

Phone  
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Four convenient savings plans, high-dividends, Christmas Club, Home Loans

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Corner State and Aurora Sts.

## \*FILING EQUIPMENT (BRANDS)

**ART METAL**, The Corner Book Store, 109 N Tioga, see p 133

**GLOBE WERNICKE**, Van Natta Office Equipment Co Inc, 415 Taughannock blvd, see p 128

**PEERLESS**, Van Marter Office Equipment, 402 S Cayuga, see top lines

**Y&E**, Van Marter Office Equipment, 402 S Cayuga, see top lines

## \*FINANCING

**ITHACA LOAN FINANCE INC**, 127 W State, see insert opp numerical

## \*FIRE EXTINGUISHERS

**NATIONAL WELDING**, 708 Taber, see p 75

## \*FIRE INSURANCE

**TOMPKINS CO-OPERATIVE FIRE INSURANCE CO**, 126 E Seneca, see insert opp inside back cover

## FIREPLACE EQUIPMENT

**JOHNNY'S WELDING SERVICE**, 720 W Green, see p 74

## FISH

**Ithaca Sea Foods**, 604 W Green

## \*FISHING TACKLE

**ITHACA SPORTING GOODS**, 420 Eddy

## FIVE AND TEN CENT STORES

(See Variety Stores)

## \*FLAGSTONE

**MANCINI PAUL & SONS INC**, N Brindley, see p 66

## FLOOR COVERINGS

**BAKER LUMBER & SUPPLY CO INC**, 505 N Third and 79 W Main, Dryden, see p 64

**BETTER PAINT & WALLPAPER SERVICE**, 216 N Aurora, see p 81

**CHURCH'S WALLPAPER & PAINT STORE**, 203 N Aurora, see p 81

**DICKINSON'S PAINT & WALLPAPER**, Seneca Way, see p 82

Durling's, 308 Dey

**Ithaca Floor Covering**, 407 Taughannock blvd

**ROTHSCHILD BROS**, State and Tioga, see p 6

## FLOOR COVERINGS (BRANDS)

**ARMSTRONG**, Better Paint & Wallpaper Service, 216 N Aurora, see p 81

**JOHNS-MANVILLE TERREFLEX**, Robinson & Carpenter, 206 Taughannock blvd, see p 2

**NAIRN**, Better Paint & Wallpaper Service, 216 N Aurora, see p 81

## FLOOR SANDERS FOR RENT

**BETTER PAINT & WALLPAPER SERVICE**, 216 N Aurora, see p 81

**MANDEVILLE R C & SON**, Slaterville rd, RD4, see p 77

## FLOOR TILE

**BETTER PAINT & WALLPAPER SERVICE**, 216 N Aurora, see p 81

Durling's, 308 Dey

## \*FLOOR WAXING

**BETTER PAINT & WALLPAPER SERVICE**, 216 N Aurora, see p 81

**ITHACA WINDOW CLEANING CO**, 405 Turner pl, see p 124

## FLOORING

**BAKER LUMBER & SUPPLY CO INC**, 505 N Third and 79 W Main, Dryden, see p 64

## \*FLORAL DECORATIONS

**BOOL'S FLOWER SHOP**, 215 E State, see top lines

**FLOWERFIELD FLORIST**, 1395 Mecklenburg rd, see p 85

**HUNTINGTON GARDENS**, Slaterville rd, see p 85

**LOUNSBERY FLOWERS**, 409 College av, see top lines

**PRATT'S FLOWER SHOP**, 205 N Aurora, see p 85

## FLORISTS

**BOOL'S FLOWER SHOP**, 215 E State, see top lines

# Bool's Flower Shop

## Flowers for All Occasions

215 E. State St.

ITHACA 2-1856

Crandall Howard, 408 Hector

**FLOWERFIELD FLORIST**, 1395 Mecklenburg rd, see p 85

**HUNTINGTON GARDENS**, 1715 Slaterville rd, see p 85

Lockwood Gardens, 408 First

**LOUNSBERY FLOWERS**, 409 College av, see top lines

Machen's Flower Shop, 612 S Plain

**PRATT'S FLOWER SHOP**, 205 N Aurora, see p 85

APPLIANCES

SALES AND SERVICE

TV AND RADIO

# SAM PETER TV & APPLIANCES

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**SCHOOLEY'S Inc.****Diamonds of  
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152 E. STATE ST. QUALITY JEWELERS Dial 2-1551

Stinming Flowers Inc (wholesale), end  
Cherry**FLOUR, FEED AND GRAIN****COOPERATIVE GLF EXCHANGE INC,**

Terrace Hill, see p 86

**ITHACA COOPERATIVE GLF SERVICE  
INC,** 120 S Fulton, see p 86

Lackawanna Feed Co, 710 W State

**FLYING SCHOOLS**Ithaca Flying Service Inc, end Taughannock  
blvd**\*FOREIGN EXCHANGE****FIRST NATIONAL BANK & TRUST CO  
OF ITHACA,** 202 E State, see front cover  
and p 3**FOUNTAIN PENS (BRANDS)****PARKER,** The Corner Book Store, 109 N  
Tioga, see p 133**\*FOUNTAIN SYRUPS (WHOLESALE)****ROSICA DISTRIBUTING CO INC,** 211  
Hancock, see p 53**FRATERNITY AND SORORITY  
HOUSES (COLLEGE)**Acacia Fraternity, 318 Highland rd, Cay  
Hts

Alpha Chi Rho House, 726 University av

Alpha Chi Sigma Fraternity, 425 Wyckoff  
av

Alpha Delta Phi House, 777 Stewart av

Alpha Epsilon Phi Sorority, 435 Wyckoff av

Alpha Epsilon Pi Fraternity, 310 Tripham-  
mer rdAlpha Gamma Rho Fraternity, 203 Highland  
avAlpha Omicron Pi Sorority, The Knoll, Cor  
Hts

Alpha Phi Delta Fraternity, 515 Stewart av

Alpha Phi Sorority, 411 Thurston av

Alpha Psi Fraternity, 410 Elmwood av

Alpha Sigma Phi Fraternity, Rockledge,  
Stewart av

Alpha Tau Omega Lodge, 625 University av

Alpha Xi Delta Sorority, 228 Wait av

Alpha Zeta Lodge, 214 Thurston av

Beta Sigma Rho Lodge, 126 Westbourne la

Beta Theta Pi House, 100 Ridgewood rd  
Cay Hts

Chi Gamma Sorority, 150 Triphammer rd

Chi Omega Sorority, Sisson pl

Chi Phi, 107 Edgemore la

Chi Psi Lodge, 810 University av

Cosmopolitan House, 301 Bryant av

Delta Chi House, The Knoll, Cor Hts

Delta Delta Delta Sorority, 626 Thurston av

Delta Gamma Sorority, 117 Triphammer rd

Delta Kappa Epsilon (IC), 115 Glen pl

Delta Kappa Epsilon House (CU), 13 South  
av

Delta Phi House, 100 Cornell av

Delta Phi Zeta Sorority (IC), 510 E Seneca

Delta Tau Delta Lodge, 110 Edgemore la

Delta Upsilon Lodge, 6 South av

Gamma Alpha Fraternity, 116 Oak av

Green Trees (Phi Kappa Sigma Fraternity)

Ridgewood rd, Cay Hts

Hillcrest (Sigma Alpha Epsilon Lodge), Stew-  
art av

Hillside Cooperative, 306 University av

Kappa Alpha, 2 Central av

Kappa Alpha Theta Sorority, 118 Tripham-  
mer rd

Kappa Delta Rho, 312 Highland rd

Kappa Delta Sorority, 109 Triphammer rd

Kappa Gamma Psi (IC), 132 E Court

Kappa Kappa Gamma Sorority, 508 Thurs-  
ton av

Kappa Nu, 509 Wyckoff av

Kappa Sigma Fraternity, 600 University av

Lambda Chi Alpha Lodge, 125 Edgemore la

Omega Tau Sigma Fraternity, 200 Willard  
Way

Phi Alpha House, 102 Willard Way

Phi Delta Pi, 111 Osmun pl

Phi Delta Theta House, 2 Ridgewood rd,  
Cay HtsPsi Epsilon Pi Fraternity, 316 Highland rd,  
Cay HtsPhi Gamma Delta Lodge, The Oaks, Stewart  
avPhi Kappa Sigma Fraternity (Green Trees),  
Ridgewood rd, Cay Hts

Phi Kappa Psi, 312 Thurston av

Phi Kappa Sigma, 5 Ridgewood rd

Phi Kappa Tau Fraternity, The Knoll, Cor  
Hts

Phi Mu Alpha, 117 DeWitt pl

Phi Sigma Delta House, 640 Stewart av

Phi Sigma Kappa, 702 University av

Phi Sigma Sigma Sorority, 313 Wait av

Pi Beta Phi Sorority, 330 Triphammer rd

Pi Kappa Alpha Fraternity, 17 South av

Pi Kappa Phi, 722 University av

Pi Lambda Phi, 410 Thurston av

Psi Upsilon House, 2 Forest Park la  
Rockledge (Alpha Sigma Phi Lodge), Stew-  
art av

Seal &amp; Serpent, 305 Thurston av

Sigma Alpha Iota Sorority, 440 E Buffalo

Sigma Alpha Mu, 210 Thurston av

Sigma Chi Lodge, 106 Cayuga Heights rd,  
Cay Hts

Sigma Delta Tau Sorority, 115 Ridgewood rd

Sigma Nu Lodge, 230 Willard Way

Sigma Phi Epsilon House, 112 Edgemore la

Sigma Phi House, 1 Forest Park la

Sigma Pi, 730 University av

Tau Delta Phi, 40 Ridgewood rd

Tau Epsilon Phi, 306 Highland rd, Cay Hts

Tau Kappa Epsilon, 105 Westbourne la

Telluride Association, 217 West av

Theta Chi Fraternity, 519 Stewart av

Theta Delta Chi House, 800 University House

Theta Xi Lodge, 534 Thurston av

Triangle Fraternity, Campus rd

Watermargin, 103 McGraw pl

Zeta Beta Tau Fraternity, 1 Edgerliif pl

Zeta Psi, 660 Stewart av

# Carry insurance with Carey

## \*FREEZERS—HOME (BRANDS)

**FRIGIDAIRE**, Thayer Appliance Co, 417-419 W Seneca, see p 78

**GENERAL ELECTRIC**, Rothschild Bros, State and Tioga, see p 6

## FREEZERS SERVICE AND REPAIRING

Newman Lawrence A, 317 Linn

## FREIGHT HANDLING

**ALLING TRANSFER INC**, 316 Taughan-nock blvd, see alpha dir

**STUDENT TRANSFER**, 810 Cascadilla, see p 132

## FROZEN FOODS

**SEALTEST FOOD DIVISION**, 201 E Tompkins, see p 89

## FRUIT DEALERS

Budget Market, 831 Cliff

## FRUIT GROWERS

Indian Creek Fruit Farm, 1406 Trumansburg rd

## FRUITS AND VEGETABLES

Kuharry's Road Stand, 223 Elmira rd

## \*FUEL DEALERS

(See also Coal, Wood and Fuel Oils)

**B & H OIL CO**, 414 Elmira rd, see p 50  
Buckingham Fuel Oil Service, Hancock cor N Meadow

**BUSH OIL CO**, Hancock and Meadow, see p 90

Culvers Service, N Meadow and Hancock  
**HEAD D F OIL CO**, 119 N Albany, see p 48  
**ITHACA FUEL SUPPLY CO**, 222 S Fulton  
Kish Michael, 713 W Court

Socony Mobil Oil Co Inc, 723 Cascadilla  
**SOUTHSIDE COAL & OIL CO**, 817 Danby rd, see p 90

**TOWNSEND LESLIE B**, 801 Cascadilla, see p 51

## \*FUEL OILS (BRANDS)

**ATLANTIC**, B & H Oil Co Inc, Elmira rd, see p 50

**ESSO**, South Side Coal & Oil Co, 817 Danby rd, see p 90

**ESSOHEAT**, D F Head Oil Co, 119 N Albany, see p 48

**GULF**, Bush Oil Co, Hancock and Meadow, see p 90

**SHELL**, Champaign Coal & Stoker Co, 803 W Seneca, see p 90

## \*FUNERAL DESIGNS

**BOOL'S FLOWER SHOP**, 215 E State, see top lines

Lockwood Gardens, 408 First

**LOUNSBERY FLOWERS**, 409 College av, see top lines

**PRATT'S FLOWER SHOP**, 205 N Aurora, see p 85

## \*FUNERAL DIRECTORS

**BANGS FUNERAL HOME**, 209 W Green, see front edge

**GILBERT CARL F**, 125 Buffalo, see alpha dir  
**GILBERT MEMORIAL HOME**, 125 E Buffalo, see alpha dir

**HERSON FUNERAL HOME**, 110 S Geneva, see alpha dir

Oltz Leon A Funeral Home, 102 S Geneva  
Shea Funeral Home, 314 W State

Van Order Funeral Home, 511 W Seneca

**WAGNER FUNERAL HOME**, 421 N Aurora, see front cover

## FUNERAL HOMES

**BANGS FUNERAL HOME**, 209 W Green, see front edge

**HERSON FUNERAL HOME**, 110 S Geneva, see alpha dir

Shea Funeral Home, 314 W State

**WAGNER FUNERAL HOME**, 421 N Aurora, see front cover

## FUR DEALERS AND FURRIERS

**FLETCHER W F CO**, 118 S Aurora, see p 108

**HERMAN LOUIS FURS**, 316-318 E State, see p 61

Spooner's Fur Shop, 113 W State

## FUR REMODELING AND RENOVATING

**HERMAN LOUIS FURS**, 316-318 E State, see p 61

## FUR STORAGE

**HERMAN LOUIS FURS**, 316-318 E State, see p 61

**ROTHSCHILD BROS**, State and Tioga, see p 6

## \*FURNACES AND BOILERS (BRANDS)

**BRYANT**, Hall Heating & Plumbing Inc, 802 W Seneca, see p 73

**JANITROL**, Brewer & Brown Co Inc, 304-308 W Lincoln, see p 72

**NATIONAL U S RADIATOR**, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 71

## FURNACES AND FURNACE REPAIRS

Wheaton's Sheet Metal Shop, 909 W State

## FURNISHED APARTMENTS

**FAIRVIEW MANOR**, 518-522 Dryden rd, office 423 Oak av, see backbone and p 37

## \*FURNITURE (BRANDS)

**KROEHLER**, Besdin's, 130 E State, see p 91

## FURNITURE DEALERS

**BESDIN'S FURNITURE CO**, 130-132 E State, see p 91

Charm Manor, 308 Elmira rd

Economy Furniture, 103 W State

Horton Thomas E, 515½ W Clinton



**WHCU - Dial 870****Music-News-Sports-Drama  
and Substance**

**SEARS, ROEBUCK AND CO**, 209-211 N  
Aurora

**Shulman Louis State St Furniture Co**, 335  
W State

**SHULMAN'S INC**, 120 W State  
Smith Henry (used), 535 W State  
State Bargain House, 516 W State

**\*FURNITURE MOVERS, PACKERS  
AND CRATERS**

**CRISPELL BROS INC**, 716 W Clinton, see  
p 134

**DEAN OF ITHACA**, 401-409 E State, see top  
lines

**FURNITURE REPAIRERS**

**Fox Furniture Repair**, 912 E Shore rd

**FURNITURE (UNPAINTED)**

**ROTHSCHILD BROS**, State and Tioga, see  
p 6

**\*GAMES**

**ITHACA SPORTING GOODS**, 420 Eddy

**\*GARAGES**

(See Automobile Accessories, Dealers, etc)

**GARBAGE COLLECTORS**

**Collins Charles A**, 1305 Hanshaw rd

**\*GARDEN SUPPLIES**

**McGUIRE GARDENS**, 635 Elmira rd, see  
p 85

**GAS APPLIANCES**

**JAMIESON-MC KINNEY CO**, 115-121 S  
Cayuga, see p 71

**ROTHSCHILD BROS**, State and Tioga, see  
p 6

**SOUTH SIDE COAL & OIL CO**, 817 Danby  
rd, see p 90

**GAS (BOTTLED)**

**SOUTH SIDE COAL & OIL CO**, 817 Danby  
rd, see p 90

**GAS DISTRIBUTORS**

(See Light, Heat and Power Companies)  
**Ithaca Propane Inc**, Shopping Plaza, Elmira  
rd

**NEW YORK STATE ELECTRIC & GAS  
CORP**, 123 Cayuga, see p 7

**\*GAS FIXTURES**

**DONOHUE-HALVERSON INC**, 602 W  
Seneca, see p 80

**\*GAS RANGES**

(See Ranges)

**\*GAS AND WATER HEATERS (BRANDS)**

**PERMAGLASS**, Brewer & Brown Co Inc,  
306 W Lincoln, see p 72

**PERMAGLASS'S**, Failing's Plumbing Co, 111  
S Fulton, see p 83

**RUUD**, Jamieson-McKinney Co Inc, 115-121  
S Cayuga, see p 71

**RUUD**, Brewer & Brown Co, 306 W Lincoln  
see p 72

**GASOLINE (BRANDS)**

**ATLANTIC**, Smith's Atlantic Service, 201 S  
Cayuga, see p 51

**ESSO**, R T G Esso Service Station, 335 E  
State, see p 47

**FLYING A**, B & H Oil Co Inc, Elmira rd,  
RD5, see p 50

**MOBILGAS**, Karl L Phillips, 216-220 S Cay-  
uga

**ROTARY**, Conger Rotary Service, 303 El-  
mira rd

**SHELL**, Cliff's Shell Service, 700 S Meadow,  
see p 51

**SINCLAIR**, Paul Mancini & Sons Inc, N  
Brindley, see p 66

**GASOLINE AND OILS**

**Al's Service Station**, 317 N Meadow

**B & H OIL CO INC** (whsle), 414 Elmira rd,  
RD5, see p 50

**Barnes Dan Sinclair Service**, 300 Elmira rd  
**Barnes Esso Servicenter**, 217 Elmira rd

**BARNETT'S TED BLUE SUNOCO SER-  
VICE**, 519 W State, see p 49

**Bartholf Service Station**, Maple av cor  
Dryden rd

**Brace R J Esso**, 902 W State

**BUSH OIL CO**, Hancock cor Meadow, see  
p 90

**CARROLL'S RICHFIELD SERVICE**, 233  
Elmira rd, see p 49

**Cayuga Gun & Tackel**, 104 W Jay

**Cleveland's Service Station**, 910 Hanshaw rd,  
Cay Hts

**CLIFF'S SHELL SERVICE**, 100 S Meadow,  
see p 51

**CONGER ROTARY SERVICE STATION**,  
303 Elmira rd

**Conley's Joe Servi e Station**, 325 E State

**CORNER'S SERVICE STATION**, 909 Han-  
shaw rd

**Cratsley's Service Station**, 540 W State

**Cudlin's Service Station**, 800 W State

**DEAN'S ATLANTIC SERVICE**, Ithaca Shop-  
ping Plaza

**Dean's Gulf Service**, 302 W Seneca

**Deob Leo**, 522 E Shore dr

**East Green St Corp**, 133 E Green

**English Ernest**, 112 E Green

**FALL CREEK SERVICE STATION**, 202-204  
E Falls, see p 51

**FINNEY'S SERVICE CENTER**, 217 S Cayuga  
**Fred's Gulf Service**, 525 Taughanneck blvd

**GLF RETAIL GAS STATION**, Fulton cor  
Green

**Glenn's Sinclair Service Station**, 329 College  
av

**Gulf Oil Bulk Plant**, 525 Taughanneck blvd

**HEAD OIL CO**, bulk plant, 118 S Fulton

# Journal Want Ads Dial 2-2321 For Results

**HEAD'S SERVICE STATION**, 119 N Albany  
see p 48

**JOHNSTON ROBERT J**, 119 N Albany, see  
p 48

Meadowcourt Service Station, 501-507 S  
Meadow

**MIKE'S ESSO SERVICE**, 1018 W State, see  
p 50

Moe's Mobil Service, 208 Dryden rd

Patterson's Socony Service Station, 221 N  
Aurora

**PETER'S SERVICE STATION**, 1103 Danby  
rd, see p 50

Petrillose George G, 128 Dryden rd

Petrillose John W Sr Inc, 436 W State

**PHILLIPS KARL L INC**, 517 N Cayuga

Poole's Gulf Service, 1009 W State

Porter's Atlantic Service, 517 N Cayuga

Pritchard's Corners Station Inc, 909 Hanshaw  
rd

**R T G ESSO SERVICE STATION**, 335 E  
State, see p 47

**ROTARY SERVICE STATION**, 303 Elmira  
rd, see p 50

Servicenter, 202 S Cayuga

Sinclair Refining Co (whsle), ft Third

**SMITH'S ATLANTIC SERVICE**, 201-207 S  
Cayuga, see p 51

Smith's Treman Lake Store, 1080 Danby rd,  
RD4

Socony Mobil Oil Co, 723 Cascadilla

Solomon's Joe Service Station, 501-505 N  
Cayuga

Srnka Bros Sinclair Service Station, 917 W  
State

**STEVENS SUNOCO SERVICE**, 210 Elmira  
rd, see p 49

**STREETER DON MOBIL SERVICE**, 211 W  
State

Warren's Atlantic Service, 100-112 S Mea-  
dow

## \*GASOLINE AND OILS (WHOLESALE)

**PETROLEUM DIVISION COOPERATIVE  
GLF EXCHANGE**, Terrace Hill, see p 86

**TOWNSEND LESLIE B**, 801 Cascadilla, see  
p 51

## \*GENERAL CONTRACTORS

Carpenter Stuart V, Hook Pl ext

**EMPIRE SOILS INVESTIGATIONS INC**,  
17 Wall Dryden, see alpha dir

**MANCINI PAUL & SONS INC**, N Brindley,  
see p 66

**McELWEE W D & SONS**, 109 McIntyre pl,  
Forest Home, see p 77

**WARD CONSTRUCTION CO**, 314 E State,  
see p 77

## GENERAL REPAIRING

Fix-It Shop The, 305 First

**LANG'S MACHINE SHOP**, 369 Elmira rd

## GENERAL SURPLUS

United Sales Co, 537 W State

**\*GENERAL TOOL AND MACHINE WORK**  
**LOUGHRIDGE TOOL SERVICE**, 701 Wil-  
low av, see p 120

## GIFT SHOPS

Central American Shop, 111 N Aurora  
Charjan's Card & Gift Shop (The Plaza),  
Elmira rd and 140 W State

**CORNER BOOK STORE THE**, 109 N Tioga,  
see p 133

**HEGGIE R A & BRO CO INC**, 136 E State,  
see alpha dir

House of China, 110 N Aurora

Jones Coetha May, 111 W Jay

McLean China, 150 E State

**ROTHSCHILD BROS**, State and Tioga,  
see p 6

University Gift Shop, 314 College av

Wait H R Co, Corners Community Center

## GLASS DEALERS

**ITHACA GLASS CO**, 415 W Seneca, see  
under name

# Ithaca Glass Company

## Glass Mirrors Store Fronts Glazing

Automobile Glass Installed

415 W. Seneca St. Tel. 4-6661 ITHACA

**ROBINSON & CARPENTER INC**, 206  
Taughannock blvd, see p 82

**RUMSEY C J & CO**, 206 E State, see p 82  
Smith's Hardware, 402 S Meadow

## \*GLASSWARE (BRANDS)

**FOSTORIA**, R A Heggie & Bro Co, 136 E  
State, see alpha dir

**FOSTORIA**, Rothschild Bros, State and Tio-  
ga, see p 6

**LIBBEY**, Rothschild Bros, State and Tioga  
see p 6

## GLAZIERS

**ITHACA GLASS CO**, 415 W Seneca, see  
class dir

**SMITH'S HARDWARE**, 402 S Meadow

## \*GLOVES (BRANDS)

**VAN RAALTE FABRICS**, Rothschild Bros,  
State and Tioga, see p 6

## GOLF COURSES

Country Club of Ithaca, 159 Triphammer rd  
Municipal Golf Course, end Willow av

## \*GRADING CONTRACTORS

**ALBY & SONS**, 605 Cascadilla, see p 68

## GRADING MACHINERY

**CORTLAND PAVING CO**, Cortland, PO

**Dodge and Plymouth****WM. T. PRITCHARD**

Fiat Sales and Service—Dodge—Power Giants—Trucks 304-312 S. Cayuga St., Phone 2-2468

**GRANITE AND MARBLE WORKS**

**GLENSIDE MONUMENT CO**, 490 Floral av, see p 125  
**Hoare Raymond & Son**, 530 W State

**\*GRAVEL AND SAND**

**RUMSEY-ITHACA CORP**, PO Box 17, Main office Buttermilk Falls, RD5, see top edge

**\*GRAVEL FILL**

**ALBY & SONS**, 605 Cascadilla, see p 68

**\*GREENHOUSES**

**Fred's Hobby Greenhouse**, 221 Maple av Lockwood Gardens, 408 First  
**PRATT'S**, 205 N Aurora, see p 85

**GREETING CARDS**

**Campus Cards**, 208 E State  
**COMMUNITY BOOK SHOP THE**, Corners Community Center  
**CORNER BOOK STORE THE**, 109 N Tioga, see p 133  
**Cotton's Card Shop**, 304 E State  
**Dickens Mildred H Mrs**, 523 N Aurora  
**ROTHSCHILD BROS**, State and Tioga, see p 6

**GROCERS**

**Abbott's IGA Store**, 912 W State  
**Alles William Grocery**, 430 N Cayuga  
**Atlantic & Pacific Super Market**, cor Lake av and Hancock  
**ATWATERS**, Hanshaw and Tripphammer rds  
**Bud's Red & White Store**, 901 Mitchell  
**Burling Laura E Mrs**, 208 E Tompkins  
**Cacciotti Augusto**, 319 Second  
**Calistri Amerigo F**, 518 Madison  
**Classen Fritz Red & White Grocery**, 636 W State  
**Colbert's Corner Grocery**, 527 N Aurora  
**CO-OPERATIVE CONSUMERS SOCIETY INC**, 601-619 W Clinton  
**Dooley Michael J**, 416 Hudson  
**DRISCOLL'S IGA**, 220 N Aurora, see p 89  
**East Shore Mart**, 821 East Shore dr  
**Economy Market**, 502 W State  
**Food Korner The**, 238 S Cayuga  
**Gegg's Red & White Store**, 119-121 N Aurora  
**Grand Union Co**, 214 Elmira rd  
**H & H Foods**, 327 W State  
**Hughes George Grocery**, 510 W Clinton  
**Jolly Samuel J**, 919 N Aurora  
**Jones' Store**, 213 First  
**Loblaw's Inc (The Plaza)**, 222 Elmira rd  
**Long's Food Market**, 405-407 Eddy  
**Luccarelli's Red & White Store**, 402 W Court  
**MICKEY'S IGA MARKET**, 435 N Cayuga, see p 89  
**Neferis Peter J**, 205 Dryden rd  
**New Central Food Market**, 510 W State  
**P&C Family Foods Inc**, N Tioga cor E Falls  
**Saunders Food Market**, 120 S Aurora  
**Smith's Treman Lake Store**, 1080 Danby rd  
**State Groce**

**Sturrock Gilbert F**, 230 S Cayuga  
**Tagliavento Grocery**, 725 Hudson  
**West Side Market**, 1016½ W State

**GUN MANUFACTURERS**

**ITHACA GUN CO INC**, 123 Lake

**GUNS AND AMMUNITION**

**Gee's Sport Shop**, 210 W State  
**ITHACA SPORTING GOODS**, 420 Eddy

**\*HAIRDRESSERS**

(See Beauty Parlors)

**HALLS**

**American Legion Rooms**, 415 Stewart av  
**Knights of Pythias Hall**, 201 E Seneca  
**Military Hall**, E Seneca cor N Tioga  
**MOOSE HALL**, 134 W State, see p 59  
**Veterans of Foreign Wars**, 423-425 W State

**HANDBAGS—LADIES (MANUFACTURER)**

**Appel R**, Pearsall pl

**\*HARDWARE (BUILDERS)**

**CAYUGA LUMBER CO**, 801 W State, see p 65  
**ROBINSON & CARPENTER INC**, 206 Taughanock blvd, see p 2

**HARDWARE DEALERS**

**BAKER LUMBER & SUPPLY CO INC**, 505 N Third and 79 W Main, Dryden, see p 64  
**EMPIRE BUILDING SUPPLIES**, 332 Spencer rd, see p 76  
**LYNCH'S HARDWARE**, Corners Community Center  
**RUMSEY C J & CO**, 206 E State, see p 82  
**SEARS, ROEBUCK AND CO**, 209-211 N Aurora  
**SMITH'S HARDWARE**, 402 S Meadow

**HAT CLEANERS**

**ITHACA LAUNDRIES**, 102 Adams, see p 109  
**PETRILLOSE CLEANERS**, 418 Eddy, see p 109

**\*HATCHERY**

**Marshall Bros Hatchery**, Mecklenburg rd

**\*HATS (BRANTS)**

**DOBBS**, The Sport Shop, 209-211 E State, see insert  
**LEE**, The Sport Shop, 209-211 E State, see insert

**HEATING AND EQUIPMENT**

**Ainslie Kearney M**, 202 Center  
**ITHACA FUEL SUPPLY CO**, 222 S Fulton  
**Pickering Harold B**, 409 E Buffalo

**HEATING AND VENTILATING**

**ALBANESE PLUMBING & HEATING CO**, State, see p 83

**HASTERSTICK & CO., Inc. - Wholesale**

ROCHESTER, ITHACA AND NIAGARA FALLS

PLUMBING—HEATING

510 THIRD STREET

Phone 4-9528

ITHACA, N. Y.

**BAKER LUMBER & SUPPLY CO INC**, 505  
N Third and 79 W Main, Dryden, see p 64  
**BREWER & BROWN CO INC**, 304-308 W  
Lincoln, see p 72

## Brewer & Brown Co. Inc.

### Heating & Plumbing

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304-308 W. Lincoln St.

**DONOHUE-HALVERSON INC**, 602 W  
Seneca see p 80  
**ELWOOD-GLOVER HEATING**, 606 W  
Seneca, see p 83  
**FAILING'S PLUMBING CO**, 111 S Fulton  
see p 83  
**HASTERSTICK & CO INC**, 510 Third, see  
top lines  
**HULL HEATING AND PLUMBING INC**  
(wholesale and retail), 802 W Seneca, tel  
2316, see p 73  
**JAMIESON-MCKINNEY CO**, 115-121 S  
Cayuga, see p 71  
**MORUSTY & SON**, 618 W State  
Pickering Harold B, 409 E Buffalo  
**PORTER SHEET METAL**, 319 S Corn, see  
p 83

**HIDES, TALLOW, ETC**

Ithaca Tallow Co, 726 W Green

**\*HIGH FIDELITY & SOUND EQUIPMENT****ALCOR INC**, 320 College av, see p 79**HOBBIES**

Hobby Den The, 306 E State  
**ITHACA SPORTING GOODS**, 420 Eddy  
Shepherd's Bike Shop, 115-117 N Tioga

**HOME BUILDERS****SCHICKEL NORBERT H**, 423 Oak, see  
p 37**HOMES AND ASYLUMS**

Family & Children's Service of Ithaca, 313  
N Aurora  
Home for Elderly Ladies, 514 S Aurora

**HOSIERY (BRANDS)**

**CAMP AND McINNES**, The Sport Shop,  
209-211 E State, see insert  
**GOTHAM GOLD STRIPE**, Rothschild Bros,  
State and Tioga, see p 6  
**INTERWOVEN**, The Sport Shop, 209-211 E  
State, see insert  
**PHOENIX**, Rothschild Bros, State and Tioga  
see p 6

**\*HOSPITALIZATION INSURANCE****PIERCE EDWARD I**, First National Bank  
Bldg (409), see p 102**HOSPITALS**

**CONKLIN SANITARIUM**, 502 N Aurora,  
see p 122  
**CORNELL UNIVERSITY INFIRMARY**, an-  
nex and offices 501 E Seneca  
Reconstruction Home Inc, 318 S Albany  
**TOMPKINS COUNTY HOSPITAL**, 1285  
Trunansburg rd, see p 121

**HOTEL JANITOR EQUIPMENT****ITHACA SUPPLY CO**, 315 E State, see p 89**HOTELS**

Cayuga House Hotel, 501 W State  
**CLINTON HOUSE**, 116-118 N Cayuga, see  
p 94  
**CORNELL HEIGHTS RESIDENTIAL  
CLUB**, 1 Country Club rd, see p 92  
**FALL CREEK HOUSE**, 302 Lake, see p 98  
Globe Hotel The, 624 W State  
Hillside Tourist Inn, 518 Stewart av  
**ITHACA HOTEL THE**, 219-225 E State, see  
p 93  
Marilyn Hotel, 105 N Aurora  
McAuliffe's, 635 W State  
Plaza Motel, 2 S Meadow  
Seneca Hotel, 634 W Seneca  
Smith's Ted Hotel, end N Cayuga ext cor E  
Shore dr  
**TAUGHANNOCK FARMS INN**, Route 89 at  
Taughanock Falls State Park, see p 97  
**TRAVELERS HOTEL**, 119-121 S Aurora,  
see alpha dir  
**VICTORIA HOTEL**, 109-111 N Cayuga, see  
p 98

**HOTELS (RESIDENTIAL)****CORNELL HEIGHTS RESIDENTIAL  
CLUB**, 1 Country Club rd edge of Campus  
opp Country Club of Ithaca, see p 92**HOUSE FURNISHING GOODS**

Jones Appliance Center, 330 W State  
**ROTHSCHILD BROS**, State and S Tioga, see  
p 6

**\*HOUSE NUMBERING CONTRACTORS****MANNING H A CO OF N Y INC** 514 Wedge-  
way Bldg, Schenectady, see p 5**HOUSE REMODELING AND REPAIRS****McELWEE W D & SONS**, 109 McIntyre pl,  
Forest Home, see p 77**\*HOUSEHOLD MOVING****CRISPELL BROS INC**, 716 W Clinton, see  
p 134**\*ICE CREAM BAR**

Campbell's Dairy Products, 909 Dryden rd,  
Varna  
Hamilton's Dairy Queen, 215 Elmira rd  
Tasty Freez Store, 316 Elmira rd  
**TUMBLE IN**, 817 N Cayuga

# VASTENO'S LIQUOR & WINE STORE

Phone 4-6282

206 N.

TIOGA ST.

## \*ICE CREAM (BRANDS)

**SEALTEST**, Sealtest Foods Div (National Dairy Co), 201 E Tompkins, see p 89

## ICE CREAM MANUFACTURERS

Arctic Ice Cream & Milk Co, 402 Taughan-nock blvd

Ithaca Ice Cream Div, 701-703 W State

Purity Ice Cream Co, 700 Cascadilla

**SEALTEST FOODS DIV** (National Dairy Co), 201 E Tompkins, see p 89

## ICE DEALERS

Ithaca Ice & Coal Co, 302 W Lincoln

## IMPORTERS

Moree Importing Co, 501 N Tioga

## INCOME TAX SPECIALISTS

**HALL ALFRED G**, 102 E State, tel 8789, see front cover

Hall Harold, 609 First National Bank Bldg

**MANAGEMENT CONSULTANTS INC**, 114 S Geneva, see alpha dir and back cover

## INCORPORATED COMPANIES

(See Alphabetical Directory)

## INDUSTRIAL SUPPLIES

**HAVERSTICK & CO INC**, 510 Third, see top lines

## INFANTS AND CHILDREN'S WEAR

Evans Youth Town, 222 Elmira rd

**ROTHSCHILD BROS**, State and Tioga, see p 6

## INSULATION

**BAKER LUMBER & SUPPLY CO**, 505 N Third and 79 W Main, Dryden, see p 64

Pickering Harold B, 409 E Buffalo

**ROBINSON & CARPENTER INC**, 206 Taughan-nock blvd, see p 2

**ROTTMANN ROOFING & REMODELING**, 704 W Buffalo, see front cover

## \*INSULATION (BRANDS)

**AIR-NET**, Rottmann Roofing & Remodeling 704 W Buffalo, see front cover

**BALSAM WOOL**, Robinson & Carpenter Inc, 206 Taughan-nock blvd, see p 2

**NU-WOOD**, Robinson & Carpenter Inc, 206 Taughan-nock blvd, see p 2

**ROCKWOOL**, Rottmann Roofing and Re-modeling, 704 W Buffalo, see front cover

## INSURANCE AGENTS

**ALLSTATE INSURANCE**, 209 N Aurora

**BLY LAUREN E**, 308 E Seneca

**BOOTHROYD ROBERT S AGENCY**, 315 E State see p 99

**BRADLEY EUGENE JR**, 128 E State, see front cover

**BUSINESS COLLATERAL CORP OF N Y**, 121 E Seneca (101), see p 101

**CAREY H A CO**, Carey Bldg, 314 E State, see back cover and top lines

Charron George A, 108 Parker

**COBB STUART E**, 115 Franklin

**DAVENPORT T H CO**, 102 E State, see p 103

**DENNIS W E**, 121 E Seneca (101), see p 101

**deWYSOCKI PETER L**, 209 N Aurora

Dickson Everett J, 310 N Aurora

Erway Edgar W, 103 College av

**FELTON GARRETT J**, First National Bank Bldg (403), see front cover

**GALLAGHER J D CO**, 312 Savings Bank Bldg, see p 100

**GEHERIN JOHN F MRS**, 204 E State, see back cover

Head C Chaddock, 1210 N Tioga

**HILL CARMEN B**, 308 E Seneca

**HOPKINS GEORGE E**, 143 E State, see p 103

**HOWE FRANK B CO**, 109 E State, see p 105

**HOWELL & STEVENS**, First National Bank Bldg (612), see p 104

**ITHACA AGENCY INC**, 108 W State, see p 102

Keyser Henry G, 214 N Aurora

**KIELY JACK K**, 120 N Aurora, see p 106

**KIELY JOSEPH J AGENCY**, 120 N Aurora, see p 106

**KIELY PAUL J**, 120 N Aurora, see p 106

**LARKIN CLARENCE C AGENCY**, 143 E State, see p 103

**McKINNEY AGENCY INC**, 119 S Cayuga see back cover

Miller John S 3rd, 213 E Seneca

Mitchell Thomas J, 139 Hudson

**MOORE PHEOBE J INSURANCE AGENCY** 501 First National Bank Bldg, see p 102

**NATALI GUY J**, 209 E State

**PASSMAN MELVIN L**, 209 N Aurora

**PAYNE ALBERT H**, 514 Utica

**PIERCE EDWARD I**, First National Bank, Bldg (509), see p 102

Ross Robert L, 565 Spencer rd

Sharpe George W, 214 Eddy

**SHREVE WALTER H**, 202 E State (602), see p 103

Sladish William S, First National Bank Bldg (403)

**SLOCUM-DRAKE AGENCY**, 126 E Seneca, see p 101

**STEVENS WILLIAM T**, First National Bank Bldg (612)

Vann Kenneth H, 407 E Seneca

Walls William L, 618 Hector

**WARREN REAL ESTATE**, 301 Wyckoff av, see p 101

**WHCU - Dial 870** Music-News-Sports-Drama  
and Substance

# LOUNSBERY FLOWERS

409

COLLEGE AVE.

Dial 3327

**WEBSTER CHARLES H**, 102 White Park pl, Cayuga Heights, see top lines  
**WEBSTER ROBERT L**, 410 College av, see top lines  
**Wood P W & Son Inc Savings Bank Bldg** (316-318), 114 N Tioga

## INSURANCE COMPANIES

- AETNA CASUALTY & SURETY CO**, Robert S Boothroyd Agency, 315 E State, see p 99  
**AETNA INSURANCE CO**, McKinney Agency, 119 S Cayuga, see back cover  
**AETNA INSURANCE**, Cayuga Insurance Agency, 209 E State, see alpha dir  
**AETNA INSURANCE GROUP**, Cayuga Insurance Agency, 209 E State, see alpha dir  
**AETNA INSURANCE GROUP**, Frank B Howe Co, 109 E State, see p 105  
**AETNA LIFE INSURANCE CO**, Garrett J Felton, First National Bank Bldg (403), see front cover  
**AETNA LIFE INSURANCE CO**, Robert S Boothroyd Agency, 315 E State, see p 99  
**ALLSTATE**, Melvin L Passman and Peter L deWvsocki, 209 N Aurora  
**AMERICAN AND FOREIGN INSURANCE CO THE**, Garrett J Felton, First National Bank Bldg (403), see front cover  
**AMERICAN CASUALTY CO OF READING PA**, Edward I Pierce, 509 First National Bank Bldg, see p 102  
**AMERICAN - FORE - LOYALTY GROUP**, Clarence C Larkin Agency, 143 E State, see p 103  
**AMERICAN GREAT INSURANCE CO**, Robert S Boothroyd Agency, 315 E State, see p 99  
**AMERICAN INSURANCE CO**, Geherin Insurance Agency, 204 E State, see back cover  
**AMERICAN MOTORIST**, Slocum-Drake Agency, 126 E Seneca, see p 101  
**AMERICAN MOTORIST**, McKinney Agency Inc, 119 S Cayuga, see back cover  
**AMERICAN NATIONAL FIRE INSURANCE CO**, J J Kiely, 120 N Aurora, see p 106  
**AMERICAN SURETY CO**, Pheobe J Moore Insurance Agency, 501 First National Bank Bldg, see p 102  
**AMERICAN UNION INSURANCE CO**, W Eugene Dennis, 121 E Seneca (101), see p 101  
**ATLANTIC MUTUAL INSURANCE CO**, Clarence C Larkin Agency, 143 E State, see p 103  
**ATLAS ASSURANCE OF LONDON**, H A Carey Co, 314 E State, see back cover and top lines  
**CANTON CO-OPERATIVE FIRE INSURANCE CO**, Clarence C Larkin Agency, 143 E State, see p 103  
**CENTENNIAL INSURANCE CO**, Clarence C Larkin Agency, 143 E State, see p 103  
**CENTRAL MUTUAL INSURANCE CO**, Cayuga Insurance Agency, 209 E State, see alpha dir  
**CENTRAL MUTUAL INSURANCE CO**, Frank B Howe Co, 109 E State, see p 105  
**COLUMBIA CASUALTY CO**, Geherin Insurance Agency, 204 E State, see back cover  
**COMMERCIAL UNION ASSURANCE CO, LTD**, Robert S Boothroyd Agency, 315 E State, see p 99  
**COMMERCIAL UNION FIRE INSURANCE CO**, Geherin Insurance Agency, 204 E State, see back cover  
**CONNECTICUT FIRE INSURANCE CO**, W Eugene Dennis, 121 E Seneca (101), see p 101  
**CONTINENTAL ASSURANCE CO OF CHICAGO**, Edward I Pierce dist agt, First National Bank Bldg (503), see p 102  
**CONTINENTAL CASUALTY CO**, Howell & Stevens, 612 First National Bank Bldg, see p 104  
**CONTINENTAL CASUALTY CO**, McKinney Agency, 119 S Cayuga, see back cover  
**CONTINENTAL INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State, see back cover and top lines  
**EMPIRE STATE MUTUAL LIFE INSURANCE CO**, Robert S Boothroyd Agency, 315 E State, see p 99  
**EQUITABLE FIRE & MARINE INSURANCE CO**, Eugene Bradley, 128 E State see front cover  
 Equitable Life Assurance Society, 213 E Seneca  
**EXCELSIOR INSURANCE CO**, Robert S Boothroyd Agency, 315 E State, see p 99  
**FIDELITY PHENIX FIRE INSURANCE CO**, Robert S Boothroyd Agency, 315 E State, see p 99  
**FIDELITY & CASUALTY CO OF N Y**, H A Carey Co, gen agts, Carey Bldg, 314 E State, see back cover and top lines  
**FIREMEN'S FUND INSURANCE CO**, Robert S Boothroyd Agency, 315 E State, see p 99  
**GENERAL ACCIDENT INSURANCE CO OF PHILADELPHIA**, Ithaca Agency Inc, 108 W State, see p 102  
**GLENS FALLS INSURANCE CO OF GLENS FALLS N Y**, H A Carey Co, Carey Bldg, 314 E State, see back cover and top lines  
**GLOBE INDEMNITY**, Slocum-Drake Agency, 126 E Seneca, see p 101  
**GLOBE INDEMNITY INSURANCE CO**, Garrett Felton, 403 First National Bank Bldg, see front cover  
**GLOBE-RUTGERS FIRE INSURANCE CO**, Geherin Insurance Agency, 204 E State, see back cover  
**GLOBE & REPUBLIC INSURANCE CO OF AMERICA**, Frank B Howe Co, 109 E State, see p 105

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- GRAIN DEALERS MUTUAL INSURANCE CO**, T H Davenport Co, 102 E State, see p 103
- GREAT AMERICAN EQUITABLE LIFE ASSURANCE CO OF US**, W E Dennis, Seneca Bldg (101), see p 101
- GREAT AMERICAN INDEMNITY CO**, W E Dennis, 121 Seneca (101), see p 101
- GREAT AMERICAN INDEMNITY CO**, J J Kiely, 120 N Aurora, see p 106
- HANCOCK JOHN MUTUAL LIFE**, Clarence C Larkin Agency, 143 E State, see p 103
- HANOVER INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State, see back cover and top lines
- HARTFORD ACCIDENT & INDEMNITY**, McKinney Agency Inc, 119 S Cayuga, see back cover
- HARTFORD FIRE**, McKinney Agency Inc, 119 S Cayuga, see back cover
- HARTFORD LIVESTOCK INSURANCE CO**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, McKinney Agency Inc, 119 S Cayuga, see back cover
- HOLYOKE MUTUAL FIRE INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 102
- HOME INDEMNITY CO**, Pheobe J Moore Insurance Agency, 505 First National Bank Bldg, see p 102
- HOME INSURANCE CO**, Robert S Boothroyd Agency, 315 E State, see p 99
- HOME LIFE INSURANCE**, Walter H Shreve agt 202 E State (602), see p 103
- HOMELAND INSURANCE CO**, Geherin Insurance Agency, 204 E State, see back cover
- INSURANCE CO OF NORTH AMERICA**, H A Carey Co, Carey Bldg, 314 E State, see back cover and top lines
- JAMESTOWN MUTUAL INSURANCE CO**, Cayuga Insurance Agency, 209 E State, see alpha dir
- JERSEY INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 102
- JOHN HANCOCK**, Clarence C Larkin Agency, 143 E State, see p 103
- LUMBER MUTUAL FIRE INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 102
- LUMBERMENS MUTUAL INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 102
- LUMBERMENS MUTUAL CASUALTY CO CHICAGO ILL**, Cayuga Insurance Agency, 209 E State, see alpha dir
- LUMBERMENS MUTUAL CASUALTY CO T H Davenport Co**, 102 E State, see p 102
- MA SACHUSETTS INDEMNITY INSURANCE CO OF BOSTON MASS**, Howell & Stevens, First National Bank Bldg (301), see p 104
- MASSACHUSETTS MUTUAL LIFE INSURANCE CO**, Lauren E Bly, Carman B Hill dist mgrs, 130 Forest Home dr
- MASSACHUSETTS MUTUAL LIFE INSURANCE CO**, Slocum-Drake Agency, 126 E Seneca, see p 101
- MERCHANTS FIRE INSURANCE CO**, Clarence C Larkin, Agency, 143 E State, see p 103
- MERCHANTS MUTUAL CASUALTY CO**, T H Davenport Co, 102 E State, see p 103
- METROPOLITAN CASUALTY INSURANCE CO**, George E Hopkins, 143 E State, see p 103
- METROPOLITAN LIFE INSURANCE CO**, 208 E Buffalo
- MIDDLESEX MUTUAL FIRE INSURANCE CO**, Eugene Bradley Jr, 128 E State, see front cover
- MILLERS MUTUAL FIRE INSURANCE CO**, Frank B Howe Co, 109 E State, see p 105
- MONARCH INSURANCE CO**, Howell & Stevens, 301 E State, see p 104
- MUTUAL BENEFIT LIFE INSURANCE CO OF NEW YORK**, W T Stevens, First National Bank Bldg (612), see p 104
- NATIONAL FIRE INSURANCE CO**, Robert S Boothroyd Agency, 315 E State, see p 99
- NATIONAL FIRE INSURANCE CO OF HARTFORD CONN**, McKinney Agency Inc, 119 S Cayuga, see back cover
- National Grange Mutual Liability Co, 127 E Green
- NATIONAL SURETY CORP**, Geherin Insurance Agency, 204 E State, see back cover
- NATIONWIDE INSURANCE CO**, 609 W Clinton
- NATIONWIDE INSURANCE CO'S**, Stuart E Cobb, 115 Franklin
- NATIONWIDE INSURANCE CO'S**, Albert H Payne, 514 Utica
- NEW AMSTERDAM CASUALTY CO**, Howell & Stevens, 301 E State, see p 104
- NEW YORK FEDERATED UNDERWRITERS**, J D Gallagher Co, 312 Savings Bank Bldg, see p 100
- NEW YORK MUTUAL UNDERWRITERS**, Ithaca Agency Inc, 108 W State, see p 102
- NEW YORK LIFE INSURANCE CO**, Charles H Webster, 102 White Park pl, Cayuga Heights, see top lines
- NEW YORK LIFE INSURANCE CO**, Robert L Webster, 410 College av, see top lines
- NEW YORK MUTUAL UNDERWRITERS**, J D Gallagher Co, 312 Savings Bank Bldg, see p 100
- NEW YORK UNDERWRITERS**, Garrett J Felton, 403 First National Bank Bldg, see front cover

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- NORTHERN INSURANCE CO OF N Y**, Frank B Howe Co, 109 E State, see p 105
- NORTHWESTERN NATIONAL FIRE INSURANCE CO**, T H Davenport Co, 102 E State, see p 103
- OCEAN ACCIDENT AND GUARANTEE CORP**, Pheobe J Moore Insurance Agency, 505 First National Bank Building, see p 102
- OCEAN ACCIDENT AND GUARANTEE CORP**, Ithaca Agency Inc, 108 W State, see p 102
- OHIO FARMERS FIRE INSURANCE CO**, T H Davenport Co, 102 E State, see p 103
- PARAMOUNT FIRE INSURANCE CO**, H A Carey Co, 314 E State, see back cover and top lines
- PACIFIC FIRE INSURANCE CO**, Garrett Felton, 403 First National Bank Bldg, see front cover
- PACIFIC NATIONAL INSURANCE CO**, Howell & Stevens, 612 First National Bank Bldg, see p 104
- PEARL ASSURANCE CO**, Clarence C Larkin Agency, 143 E State, see p 103
- PENN MUTUAL LIFE INSURANCE CO**, H A Carey Co, Carey Bldg, 314 E State, see back cover and top lines
- PENNSYLVANIA GENERAL INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 102
- PHOENIX ASSURANCE CO**, Clarence C Larkin Agency, 143 E State, see p 103
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- POTOMAC INSURANCE CO**, Howell & Stevens, 612 First National Bank Bldg, see p 104
- POTOMAC INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 102
- PREFERRED MUTUAL FIRE INSURANCE CO**, J D Gallagher Co, 312 Savings Bank Bldg, see p 100
- PREFERRED MUTUAL INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 102
- PROVIDENCE WASHINGTON INSURANCE CO**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- PRUDENTIAL INSURANCE CO**, Everett J Dickson CLU agt, 310 N Aurora
- QUEEN INSURANCE CO (fire)**, Pheobe J Moore Insurance Agency, 505 First National Bank Bldg, see p 102
- QUINCY MUTUAL FIRE INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 102
- ROYAL GLOBE GROUP**, J D Gallagher Co, 312 Savings Bank Bldg, see p 100
- ROYAL INSURANCE CO THE**, McKinney Agency, 119 S Cayuga, see back cover
- SECURITY MUTUAL LIFE INSURANCE CO**, Clarence C Larkin Agency, 143 E State, see p 103
- STANDARD FIRE INSURANCE CO OF HARTFORD CONNECTICUT**, Garrett J Felton 403 First National Bank Bldg, see front cover
- STATE MUTUAL LIFE ASSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 102
- ST PAUL FIRE & MARINE INSURANCE CO**, McKinney Agency Inc, 119 S Cayuga, see back cover
- SUN INSURANCE OFFICE**, Pheobe J Moore Insurance Agency, 505 First National Bank Bldg, see p 102
- TOMPKINS CO-OPERATIVE FIRE INSURANCE CO**, Hugh G Slocum, 126 E Seneca, see p 101
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- UNITED STATES FIDELITY AND GUARANTY CO**, Garrett J Pelton, 403 First National Bank Bldg, see front cover
- UNITED STATES LIFE INSURANCE OF N Y**, Edward I Pierce gen agt, 409 First National Bank Bldg, see p 102
- US FIRE INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 102
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- WESTCHESTER FIRE & CASUALTY CO OF N Y**, W Eugene Dennis, 121 E Seneca (101) see p 101
- WESTCHESTER FIRE INSURANCE CO**, Eugene Bradley, 128 E State, see front cover
- YORKSHIRE FIRE INSURANCE CO**, T H Davenport Co, 102 E State, see p 103
- YORKSHIRE INDEMNITY CO**, T H Davenport Co, 102 E State, see p 103
- YORKSHIRE INSURANCE CO**, Clarence C Larkin Agency, 143 E State, see p 103

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**Reinhardt John R**, 307 N Tioga

**Rudolphe Arthur F**, 303 Hillview pl

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HERSON FUNERAL HOME, 110 S Geneva,  
see alpha dir

## INVESTIGATIONS

RIGGS COLLECTION SERVICE, 156 E  
State, see p 84

## INVESTMENTS AND SECURITIES

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(501), 114-118 N Tioga, see p 84

Gould Robert C, 230 Wood

HEMPHILL NOYES & CO, Hotel Ithaca  
Loeb Carl M Rhoades & Co, 211 E Seneca

## IRON WORK (ORNAMENTAL)

JOHNNY'S WELDING SERVICE, 716 W  
Green, see p 74

## ANITOR SERVICE

ITHACA WINDOW CLEANING CO, 405  
Turner pl, see p 124

## JEWELERS AND WATCHMAKERS

Altman & Green Jewelers, 144 E State

BARON HILL'S JEWELERS, 307 E State,  
see alpha dir

Beyeler Robert H, 409 College av

Chandler's, 202 E State

Cramer's, 208 E State

Draper Alex, 409 College av

Flavin's Jewelry, 109 S Tioga

HEGGIE R A & BRO CO, 136 E State, see  
alpha dir

Patten's Jewelers, 306 E State

Perkins Arthur S, 623 W Clinton

Rudolph's, 201 E State

SCHOOLEY'S INC, 152 E State, see top  
lines

Shulmans Inc, 120 W State

## JUNK DEALERS

Gordon's Scrap & Metal Shop, 302 Third

Ithaca Junk Co, 402 Third

Wallace Steel & Supply, 726 W Clinton

## KENNELS

Gridley's Boarding Kennels, 140 Coddington  
rd

## KEROSENE SERVICE

SOUTH SIDE COAL & OIL CO, 817 Danby  
rd, see p 90

TOWNSEND LILLIE B, 801 Cascadilla, see  
p 51

## \*KEYS

(See Locksmiths)

Jim's Fix-It Shop, 222 N Aurora

## \*KITCHEN CABINETS

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LOVELESS & ZEISSIG, 303 W Lincoln

ROBINSON & CARPENTER INC, 206  
Taughanock blvd, see p 2

ROTHSCHILD BROS, State and Tioga, see  
p 6

SHELTON'S REFRIGERATION SALES  
AND SERVICE, 703 Willow av, see bottom  
edge

## KITCHEN CABINETS (BRANDS)

GENERAL ELECTRIC, Baker Lumber &  
Supply Co, 79 W Main, Dryden, see p 64

GENEVA, Thayer Appliance Co, 417-419 W  
Seneca, see p 78

KELVINATOR, Shelton's Refrigeration, 709-  
711 Willow av, see bottom edge

WOOD-MODE KITCHENS, Baker Lumber  
& Supply Co, 79 W Main, Dryden, see p 64

## KITCHEN REMODELING

BAKER LUMBER & SUPPLY CO, 79 W  
Main, Dryden, see p 64

LOVELESS & ZEISSIG, 303 W Lincoln  
Mann Koeth A, 419 Wyckoff av

## \*KODAK FINISHING

TOMPKINS STUDIO THE, 134-136 E State,  
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## KODAKS AND SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall  
Cornell University Campus

TOMPKINS STUDIO THE, 134-136 E  
State, see p 130

## LABORATORIES

Paleontological Research Institution, 109  
Dearborn pl

Tompkins County Laboratory, 1285 Tru-  
mansburg rd

## LADIES' FORMALS

Fashion Fair The, 210 Dryden rd

## LADIES' READY-TO-WEAR

Fashion Fair The, 210 Dryden rd

Good Friends, 109 E State

Grant's Edith, 104 E State

Holley's Inc, 119-121 E State

ROTHSCHILD BROTHERS, State and  
Tioga, see p 6

Tarry Shoppe The, 128 E State

## \*LADIES SPORTS WEAR

ROTHSCHILD BROS, State and Tioga,  
see p 6

## \*LAMPS

ROTHSCHILD BROTHERS, State and  
Tioga, see p 6

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McGUIRE GARDENS, 635 Elmira rd, see p 85

Nevin Brian C, 409 W State

WHITE NURSERIES, The Plaza, Elmira rd and Mecklenburg

## LAUNDRIES

Cornell Laundry and Cleaning Center, 527-531 W State

Downtown Laundromat, 114 W State

FLETCHER'S LAUNDROMAT, 1025 N Tioga, see p 108

Hi-Speed Laundry, 402 Eddy

ITHACA LAUNDRIES & DRY CLEANERS INC, 102 Adams and Corners Community Center, see p 109

PALACE LAUNDRY THE OF ITHACA, 323-325 Eddy, see top lines

PETRILLOSE CLEANERS & LAUNDRY INC, 418 Eddy and Ithaca Shopping Plaza see p 109

Red & White Laundromat, 408 College av

Residential Halls Laundry, 126 Maple av

STUDENT AGENCIES INC, 409 College av, see p 98

Student Laundry Agency, 409 College

Student Laundromat, 402½ College av

WASH 'N SHOP THE, 200 W Seneca

Wyllie Dry Cleaning, 109 N Corn

## LAUNDRIES (SELF SERVICE)

Downtown Laundromat, 114 W State

Red & White Laundromat, 408 College av

## LAUNDROMATS

WASH 'N SHOP THE, 200 W Seneca

## LAWYERS

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ADAMS ARMAND L, 121 E Seneca (504), see p 112

ADAMS ARTHUR G, 114 N Tioga (306), see p 112

ALBANESE FRANK, First National Bank Bldg, (504-505), see p 112

Ashbery Rav S, 504 Seneca Bldg

BOOTH M VAN CLEEF, 114 N Tioga (402), see p 112

BRYANT FREDERICK BOYCE, 114 N Tioga (203-211)

BOOTH & JOHNSON, 114 N Tioga, see p 112

Buyoucos J V, 114 N Tioga (302-303)

CASEY EDWARD J, 111 S Tioga

CLYNES JAMES J JR, 114 N Tioga (1), see p 115

COBB, COBB & SIMPSON, 114 N Tioga (203-211), see p 113

Cook Constance E, Coy Glen rd

Copeland Mary P Mrs, 114 Catherine

Crowley Daniel First Nat Bank Bldg (604)

DAHMEN ERNEST A JR, 114 N Tioga (515), see p 113

DEAN BRUCE G, 319 Savings Bank Bldg, see p 113

DICKER WILLIAM A, 222 E State, see p 113

FERNOW HOWARD, Savings Bank Bldg (315), see p 113

FURMAN MAX, 121 E Seneca (504)

GANGL LEO J, 114 S Albany, see p 104

HAMILTON HARRY S, 201 Savings Bank Bldg, see p 114

JOHNSON KENNETH C JR, Savings Bank Bldg (402)

King Edward W, 111 S Tioga

LEE D BOARDMAN, 213 Savings Bank Bldg, see p 114

LEWIS MURRAY F, 106 E State

Longnecker Frank G, 20 Renwick Heights rd

LoPINTO JOHN, 202 E State (405-406-407)

LoPINTO MICHAEL, 202 E State (405-406-407)

MAZZA BRUNO A JR, 114 N Tioga

Meckenberg Gabriel N, First National Bank Bldg

NEWMAN CHARLES H, Savings Bank Bldg (212)

NOBLE JOHN ARTHUR, 323 E Seneca, see p 115

O'CONNOR JAMES F, Savings Bank Bldg (308), see p 114

POWERS TRUMAN K, Savings Bank Bldg, (308), see p 114

PYLE ENOS A, Savings Bank Bldg (308), 114 N Tioga, see p 114

Ross Victor K D, 152 E State

Ruegsegger Virgil, 152 E State

RUSSELL GEORGE H, 114 N Tioga (301), see p 115

SHIREY HENRY J, 114 N Tioga (304-305)

SIMPSON HAROLD E, Savings Bank Bldg (203-211), see p 113

SOVOCOL BENJAMIN F, 323 E Seneca, see p 115

SOVOCOL ROGER B, 323 E Seneca, see p 115

Stagg Norman G, 312-322 N Tioga

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THALER MANLEY H, 309 N Tioga, see p 115

THALER RICHARD B, 309 N Tioga, see p 115

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THOMSON EDWARD G, 121 E Seneca (504)

TREMAN ALLEN H, Savings Bank Bldg (1-3), see p 115

TREMAN & CLYNES, Ithaca Savings Bank Bldg, see p 115

Wiggins Walter J, 209 E Seneca

## \*LEGAL BEVERAGES

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MICKEY'S IGA MARKET, 435 N Cayuga, see p 89

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## \*LETTERPRESS

WILCOX PRESS, 415 E State, see p 132

## LIBRARIES

CORNELL LIBRARY ASSOCIATION, 115-  
117 N Tioga, see p 116

CORNELL UNIVERSITY LIBRARY, Central  
av, Campus

Court Library, Court House (201)

FREE DIRECTORY LIBRARY, H A Man-  
ning Co of N Y, owners at Chamber of  
Commerce Rooms, 210 N Aurora, see p 5

Ithaca College Library, 123 E Buffalo  
Tompkins County Bar Assn Library, 114 N  
Tioga (312)

Tompkins County Traveling Library, 121 E  
Court

## LIBRARY RENTAL

COMMUNITY BOOK SHOP THE, Corners  
Community Center

## \*LIFE INSURANCE

Equitable Life Assurance Society of the US,  
213 E Seneca

HOWELL & STEVENS, 301 E State, see p  
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PIERCE EDWARD I, First National Bank  
Bldg (409), see p 102

MASSACHUSETTS MUTUAL LIFE IN-  
SURANCE CO, 308 E Seneca

## LIGHT, HEAT AND POWER COMPANIES

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CORP, 123 S Cayuga, see p 7

## LIGHTNING ARRESTERS

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see p 124

## LIGHTNING PROTECTION

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## LIGHTNING PROTECTION (BRANDS)

ELECTRA, Morse-Collins Inc, 148 Coddin-  
gton rd, see p 124

## LIGHTING RODS

MORSE-COLLINS INC, 148 Coddington rd,  
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## \*LIME CEMENT ETC

(See Cement)

## LIMOUSINE SERVICE

Ithaca Airline Limousine Service, 118 W Fall

## LINOLEUM LAYERS

Durling Clarence E 308 Dey

## LINOLEUMS

BETTER PAINT & WALLPAPER SERVICE,  
216 N Aurora, see p 81

Durlings, 308 Dey

Ithaca Floor Covering, 407 Taughanock  
blvd

ROTHSCHILD BROTHERS, State and  
Tioga, see p 6

## \*LINOLEUMS (BRANDS)

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Service, 216 N Aurora, see p 81

ARMSTRONG, Dickinson's Paint & Wall-  
paper, Seneca Way, see p 82

NAIRN, Better Paint & Wallpaper Service,  
216 N Aurora, see p 81

## LIQUOR STORES

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Clyne's Liquor Store, 610 W State

CONLEY JAMES, Corners Community Cen-  
ter

Couch Liquor Store, 218 E State

Crowley's Liquor Store, 222½ S Cayuga

EAST HILL SUPPLY CO, 416 Eddy

North Side Liquor and Wine Store, 433½  
N Cayuga

Plaza Liquor Store, The Shopping Plaza,  
Elmira rd

VASTENO'S LIQUOR & WINE STORE, 206  
N Tioga, see top lines

VICTORY LIQUOR STORE, 303 Taughan-  
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BURNS REALTY CO, First National Bank  
Bldg (306), see p 104

CAREY H A CO, 314 E State, see back cover  
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Farmers Production Credit Association of  
Ithaca, 225 S Fulton

Federal Land Bank of Springfield Mass,  
(farms), 225 S Fulton

FIRST NATIONAL BANK & TRUST CO  
OF ITHACA, 202 E State, see front cover  
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ITHACA LOAN FINANCE INC, 127 W  
State, see insert opp numerical

ITHACA SAVINGS BANK, Tioga ct cor  
Seneca, see insert opp name and back  
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ITHACA SAVINGS & LOAN ASSOCIA-  
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**\*LONG DISTANCE HAULING**

DEAN OF ITHACA INC, 401-409 E State, see top lines

ITHACA DELIVERY INC, 407 Third, see p 132

STUDENT TRANSFER, 810 Cascadilla, see p 132

**\*LONG DISTANCE MOVING**

CRISPELL BROS INC, 716 W Clinton, see p 134

**\*LUGGAGE (BRANDS)**

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WARREN, Rothschild Brothers, State and Tioga, see p 6

**\*LUMBER DEALERS**

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CAYUGA LUMBER CO INC, 801 W State, see p 65

EMPIRE BUILDING SUPPLIES, 332 Spencer rd, see p 76

ROBINSON & CARPENTER INC, 206 Taughannock blvd, see p 2

**\*LUNCH ROOMS**

(See Restaurants)

Lehigh Valley Restaurant, 801 W Buffalo

TUMBLE IN, 817 N Cayuga  
Vic's Dari-Lunch, 632 W Buffalo

**\*MACHINE AND TOOL WORK**

LOUHRIDGE TOOL SERVICE, 701 Willow av, see p 120

**MACHINISTS**

Kolar's Machine Shop, 407 Cliff

LANG'S MACHINE SHOP, 369 Elmira rd

**\*MAGAZINE SUBSCRIPTIONS**

Mayers Smoke Shop, 205 E State

**MAGAZINES (BACK NUMBERS)**

Profit Sharing Book Stores, 158 E State

**MAIL SERVICE OFFICE**

SEARS, ROEBUCK AND CO, 209-211 N Aurora

**MANUFACTURERS**

ALCOR INC, 320 College av, see p 79

Appel R Inc, Pearsall pl

Brown Products, 230 Bryant av

D & K Co Inc, 438 W State

GENERAL ELECTRIC CO, Cornell University Airport, see p 118

Honey Butter Products Corp (food), 129½ Dryden rd

ITHACA GUN CO INC, 123 Lake

ITHACA TEXTILES INC (underwear), 402-406 E State

MORSE CHAIN CO (power transmission), 618 S Aurora, see p 117

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CORP, 110 W Green, see p 120

**\*MANUFACTURERS' AGENTS**

Macbeth Associates, 121 E Seneca (103)

**MAP PUBLISHERS**

MANNING H A CO OF N Y, 514 Wedgeway Bldg, Schenectady, see p 5

**MAPS**

CORNELL CAMPUS STORE, Barnes Hall, Cornell University

CORNER BOOK STORE THE (Manning's Red Arrow Ithaca), 109 N Tioga, see p 133

**MARINE SALES, SERVICE AND STORAGE**

Freeman's Motor Marine, 425-505 Taughannock blvd

JOHNSONS BOAT YARD, 708 Willow av, see p 120

**\*MARINE UPHOLSTERY AND TOPS**

SEAT COVER & AUTO TOP SHOP, 109 S Titus

**\*MARKING DEVICES (RUBBER STAMPS)**

CAYUGA RUBBER STAMP CO, 402 S Cayuga, see p 128

**MASON WORK**

LUCENTE ROCCO P, 506 Warren rd, see p 76

**MASONIC**

MASONIC TEMPLE CORP, 115 N Cayuga, see p 60

**\*MASONIC ASSOCIATION**

(See also Miscellaneous Directory)

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N Third and 79 W Main, Dryden, see p 64  
**ROBINSON & CARPENTER INC**, 206  
Taughannock blvd, see p 2

**MASSEURS**

Kallstrom Institute of Swedish Massage, 121  
E State (305-306)

**MEATS AND PROVISIONS**

Abbott's Dry Goods, 104 N Corn  
Atlantic & Pacific Super Market, cor Lake  
av and Hancock  
Atwaters, Hanshaw and Triphammer rds  
College City Provision Co, 109 N Meadow  
and 615 W Green  
**CO-OPERATIVE CONSUMERS SOCIETY  
INC**, 601-619 W Clinton  
**DRISCOLL'S IGA**, 220 N Aurora, see p 89  
Gegg's Red & White Store, 119-121 N Aurora  
Knight's Public Market, 615 Five Mile dr  
**MICKEY'S IGA MARKET**, 435 N Cayuga,  
see p 89  
New Central Food Market, 510 W State  
Steiger's Market, 502 N Meadow  
Swift & Co (whsle), 202 Taughannock blvd

**MEDICAL GASSES AND SUPPLIES**

**NATIONAL WELDING**, 805 Taber, see p 75

**\*MILK COOLERS**

**SHELTON'S REFRIGERATION**, 703 Willow  
av, see bottom edge

**MILK DEALERS**

Begaeres Dairy, S Lansing rd, RD1  
Campbell's Dairy Products, 909 Dryden rd,  
Varna  
**INLET VALLEY FARMS**, 748 S Meadow  
**LAKEVIEW DAIRIES**, 312 Fourth, see  
front cover and p 88  
Luce Dairy Co, 410 Hillview pl  
Starland Farms, Meeklenburg rd

**MILKING MACHINES**

Shove Adrian M, 917 N Cayuga

**MILLINERY**

Elliott Nancy Ladies Apparel, 300 E State  
**ROTISCHILD BROTHERS**, State and  
Tioga, see p 6

**\*MILLWORK**

**BAKER LUMBER & SUPPLY CO INC**, 505  
N Third and 79 W Main, Dryden, see p 64  
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Taughannock blvd, see p 2  
**ROTTMANN ROOFING & REMODELING**,  
704 W Buffalo, see front cover

**\*MIMEOGRAPHING**

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top lines  
**VAN MALTER OFFICE EQUIPMENT**, 402  
S Cayuga, see top lines

**VAN NATTA OFFICE EQUIPMENT CO,  
INC**, (sales and service), 415 Taughannock  
blvd, see p 128

**MIRROR MANUFACTURERS**

Evaporated Metal Films Corp (Scientific),  
rear 147 E State

**\*MIRRORS**

**ITHACA GLASS CO**, 415 W Seneca, see  
classified dir

**MOBILE HOMES**

**RAY JIM MOBILE HOMES**, 730 S Meadow

**MONUMENTAL WORKS**

**GLENSIDE MONUMENT CO**, 490 Floral  
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**\*MOOSE ASSOCIATIONS**

(See also Miscellaneous Directory)

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**\*MORTGAGES**

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**COLBERT MORTGAGE CO**, 1 Country  
Club rd

**ITHACA SAVINGS BANK**, Tioga cor Seneca,  
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**ITHACA SAVINGS & LOAN ASSOCIATION**,  
301 E State, see backbone and top lines  
**TOMPKINS COUNTY TRUST CO**, 110 N  
Tioga, see insert opp numerical

**MORTICIANS**

**BANKS FUNERAL HOME**, 209 W Green,  
see front edge

**GILBERT CARL F**, 125 E Buffalo, see alpha  
dir

**GILBERT MEMORIAL HOME**, 125 E Buf-  
falo, see alpha dir

**HERSON FUNERAL HOME**, 110 S Geneva,  
see alpha dir

Van Order Funeral Home, 511 W Seneca  
**WAGNER FUNERAL HOME**, 420 N Aurora,  
see front cover

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Dun Rovin Motel, 658 Elmira rd  
Grachaven Motel, 657 Elmira rd  
Meadow Court Motel, 529 S Meadow  
Plaza Motel, S Meadow

**MOTOR BOATS (BRANDS)**

**CHRIS CRAFT**, Johnsons Boat Yard, 708  
Willow av, see p 120  
**TROJAN**, Johnsons Boat Yard, 708 Willow  
av, see p 120

**\*MOTOR OILS**

(See Automobile Oils)

**MOTOR OILS (WHOLESALE)**

**TOWNSEND LESLIE B**, 801 Cascadilla,  
see p 51

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## \*MOTOR SCOOTERS (BRANDS)

**VESPA**, Ripley Motor Co Sport Cars, 337 Elmira rd, see p 45

## MOTOR SCOOTERS (SALES AND SERVICE)

Mi-Ken Motors, 604 W State

## \*MOTOR TRUCKING

**ITHACA DELIVERY INC**, 407 Third, see p 132

## MOTORCYCLE (SALES AND SERVICE)

Mi-Ken Motors, 604 W State

## MOVING

**AERO-MAYFLOWER TRANSIT CO**, 401-409 E State, see top lines

**CRISPELL BROTHERS INC**, 716 W Clinton, see p 134

**DEAN OF ITHACA INC**, 401-409 E State, see top lines

# DEAN OF ITHACA INC.

 AGENTS AERO MAYFLOWER  
TRANSIT COMPANY

—Storage—

401-409 E. State St. ITHACA 4-6318

**ITHACA DELIVERY INC**, 407 Third, see p 132

**NORTH AMERICAN VAN LINES INC**, Crispell Brothers agents, 716 W Clinton, see p 134

**STUDENT TRANSFER**, 810 Cascadilla, see p 132

## MUSIC AND MUSICAL INSTRUMENTS

**ALCOR INC**, 320 College av, see p 79

**HICKEY'S MUSIC STORE**, 330 E State, see p 126

**LENT'S MUSIC STORE INC**, 210-212 N Tioga, see p 9

Thompson Music Studio, 330 W State

## MUSIC TEACHERS

Bardwell Edward K, 214 Lake av

Clark Della C Mrs, 104 Valentine pl

Clines Mary C, 526 W Seneca

Dudley Lillian M E Mrs, 609 E State

Fahey Carmella, 518 N Aurora

Hammond Alfred, 310 N Cayuga

Holmes Piano Studio, 203 E Fall

**ITHACA COLLEGE**, 120 E Buffalo

Johnson Bessie S (piano), 8 Woodland pl

Mann Janice C Mrs, 160 Giles

McQuade Annie S Mrs, 214 Stewart av

Price Alice Mrs, (voice) 502 N Tioga

Snyder Doris Mrs, 310 N Cayuga

Stark Edith Mrs (piano), 422 W Buffalo

Summers Grace S Mrs (piano), 504 S Aurora

and 614 Elm ext

Thompson Music Studio, 330 W State

Webber Eunice Mrs, 111 Auburn

## MUSICAL INSTRUMENTS (BRANDS)

**CONN**, Hickey's Music Store, 330 E State, see p 126

**GIBSON**, Hickey's Music Store, 330 E State, see p 126

**HAYNES**, Hickey's Music Store, 330 E State, see p 126

**LUDWIG**, Hickey's Music Store, 330 E State, see p 126

**MARTIN**, Hickey's Music Store, 330 E State, see p 126

## NEW AGENCIES

Syracuse Herald Journal, Circulation Dept, 228 S Cayuga

## NEWSDEALERS

**CORNELL CAMPUS STORE**, Barnes Hall, Cornell University

Hoyt Howard D, post office 213 N Tioga

Mayers Smoke Shop (wholesale and retail), 205 E State

Nolan Edward A, 110½ N Aurora

Post Standard The, 208 E State

## NEWSPAPERS

American Agriculturist, 114-118 N Tioga (418)

Cornell Daily Sun Inc, 109 E State

**ITHACA JOURNAL THE** (evening paper), 125 W State, see top lines and insert

Rumsey's News Stand, 520 W State

Syracuse Herald Journal and Post Standard The, 209 E State

## \*NOTIONS

Kresge S S Co, 123 E State

## NURSERIES

Andrews Nursery, 132 Esty

**McGUIRE GARDENS**, 636 Elmira rd, see p 85

**WHITE NURSERIES** (The Plaza), Elmira rd and Mecklenburg

## NURSERY (DAY CARE)

**KIDDIE KARE**, 931 E State, see back cover NTL

## NURSERYMEN

Lockwood Gardens, 408 First

**McGUIRE GARDENS**, 636 Elmira rd, see p 85

## NURSES

Allen Mary Mrs, 124 E Spencer

Baker G Arlene Mrs, 320 S Geneva

Barnhart A Mildred, 329 Mitchell

Barger Ethel M Mrs, 430 Titus av

Black Alene E, 118 Ferris pl

Brown Rose M, 711 N Aurora

Burgess Alice U, 514 S Aurora

Connolly Nellie Mrs, 413 Linn

Connors Constance A Mrs, 607 Cliff

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 Greene Evelyn M, 294 Glenside rd  
 Hammond Frieda L Mrs (practical), 216 Dey  
 Hardenbrook Laura (practical), 711 N Tioga  
 Harvey Anna D, 429 N Tioga  
 Hatch Joan M Mrs, 110 Auburn  
 Howland Genevieve C Mrs, 508 Turner pl  
 Jennings Harriet, CU Infirmary  
 Kennelly Julia C, 109 S Quarry  
 Lattin Jean J Mrs, 217 Valley rd  
 Leathers Margaret Mrs, 507 Hancock  
 McEligot Estelle E Mrs, 114 W Court  
 McGuire Mildred Mrs, 204 W Spencer  
 Meyrer LaRose B Mrs, 1107 W State  
 Middaugh Estella Mrs, 210 W Spencer  
 Musto Grace E Mrs, 104 Campbell av  
 O'Boyle Agnes, 323 Pleasant  
 O'Brien Madge K Mrs, 312 Hector  
 Pierce Florence M, 108 Elston pl  
 Quick Anna T Mrs, 503 S Cayuga  
 Ray Mary S Mrs, 110 Linden av  
 Richardson Doris M, 612 E State  
 Riley Lillian Mrs (practical), 110 E Fall  
 Roach Florence M Mrs, 215 Elmira rd  
 Roe Adeline B Mrs, 908 Danby rd  
 Schmal Reeka, 110 Cobb  
 Sisson Virginia W Mrs, 109 W Jay  
 Stein Ruth Mrs, 921 N Tioga  
 Swarthout Helen M Mrs, 323 Hillview pl  
 Tice Mildred, 411 E Seneca  
 Wagner Martina H Mrs, 421 N Aurora  
 Webb Pauline D, 211 Fall View ter  
 Wester Marie Mrs, 421 W Court  
 Wilcox Catherine J Mrs, 509 N Plain  
 Wright Anna Mrs, 433 N Tioga

## NURSERY

Andrews Nursery, 132 Esty

## NURSING HOMES

**BETWEEN THE LAKES SANITARIUM**,  
 Main Interlaken, see front cover and alpha  
 dir

**COMMUNITY SANITARIUM**, N Main,  
 Interlaken, see p 123

Oak Hill Manor, 602 Hudson  
**SENECA NURSING HOME THE**, Watkins  
 Glen, see back cover

## OCULISTS

**PRITCHARD DALE B**, 540 E State, hours by  
 appointment

**ROBB DAVID**, Savings Bank Bldg (18-19),  
 office hours 10-12 m and 1-3 p m

## \*OFFICE CLEANING

**ITHACA WINDOW CLEANING CO**, 405  
 Turner pl, see p 124

## OFFICE EQUIPMENT AND SUPPLIES

**CAYUGA RUBBER STAMP CO**, 402 S  
 Cayuga, see p 128  
 Ithaca Office Equipment, 308 E Seneca

**LUTTON'S OFFICE EQUIPMENT CO INC**,  
 103 N Cayuga, see p 127

**VAN MARTER OFFICE EQUIPMENT**, 402  
 S Cayuga, see top lines

**VAN NATTA OFFICE EQUIPMENT CO  
 INC**, 415 Taughannock blvd, see p 128

## \*OFFICE FURNITURE

**CORNER BOOK STORE THE**, 109 N Tioga  
 see p 133

Ithaca Office Equipment, 308 E Seneca

**LUTTON'S OFFICE EQUIPMENT CO INC**,  
 103 N Cayuga, see p 127

**MILLER'S T G SONS PAPER CO (Y & E  
 Brand)**, 113 N Tioga, see p 128

**VAN MARTER OFFICE EQUIPMENT**, 402  
 S Cayuga, see top lines

**VAN NATTA OFFICE EQUIPMENT CO  
 INC**, 415 Taughannock blvd, see p 128

## \*OFFICE MACHINES

**VAN NATTA OFFICE EQUIPMENT CO  
 INC**, 415 Taughannock blvd, see p 128

**OFFICE SUPPLIES (WHOLESALE AND RETAIL)**  
**CORNER BOOK STORE THE**, 109 N Tioga,  
 see p 133

**CORNELL CAMPUS STORE**, Barnes Hall,  
 Cornell University

**LUTTON'S OFFICE EQUIPMENT CO INC**,  
 103 N Cayuga, see p 127

**MILLER'S T G SONS PAPER CO**, 113 N  
 Tioga, see p 128

**VAN MARTER OFFICE EQUIPMENT**, 402  
 S Cayuga, see top lines

**VAN NATTA OFFICE EQUIPMENT CO  
 INC**, 415 Taughannock blvd, see p 128

## OFFSET LITHOGRAPHY

**ART CRAFT OF ITHACA**, 604 W Green,  
 see p 131

## OIL BURNERS

Ainslie Kearney M, 202 Center

**HULL HEATING & PLUMBING INC**, 802  
 W Seneca, see p 73

Wheaton's Sheet Metal Shop, 909 W State

## \*OIL BURNERS (BRANDS)

**GENERAL AUTOMATIC**, B & H Oil Co  
 Inc, 414 Elmira rd, see p 50

**IRON FIREMAN**, Hull Heating & Plumbing  
 Inc, 802 W Seneca, see p 73

**MASTERCRAFT**, L B Townsend, 801 Cas-  
 cadilla, see p 51

## \*OIL BURNERS SALES AND SERVICE

**BUSH OIL CO**, Hancock and Meadow, see  
 p 90

## OIL DEALERS

(See Gasoline and Oils)

## OPTICAL GOODS

**ITHACA CAYUGA OPTICAL SERVICE**, 134  
 E State, see p 124

**WILSON**, 220 E State

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## OILING

**CORTLAND PAVING CO**, Portland, PO  
Box 747, see p 70

## OPTICIANS

**ITHACA CAYUGA OPTICAL SERVICE**, 134  
E State, see p 124  
Rudolph's, 201 E State

## \*OPTICIANS (GUILD)

**ITHACA CAYUGA OPTICAL SERVICE**, 134  
E State, see p 124

## OPTOMETRISTS

Smith Elwood W, 148 E State  
Van Orden Millard E, First National Bank  
Bldg (607-608)  
**WILSON**, 220 E State

## ORGANS

**BURGIN GEORGE E**, 332 S Cayuga  
**LENT'S MUSIC STORE INC**, 210-212 N  
Tioga, see p 9

## \*ORGANS (BRANDS)

**CONN**, George E Burgin, 332 S Cayuga

## \*ORNAMENTAL IRON (RAILINGS)

**JOHNNY'S WELDING SERVICE**, 720 W  
Green, see p 74

## OSTEOPATHIC PHYSICIANS

Dillenbeck Waldo E, 106 N Plain

## OUTBOARD BOATS (BRANDS)

**THOMPSON**, Johnsons Boat Yard, 708 Wil-  
low av, see p 120

## OUTBOARD MOTORS (BRANDS)

**JOHNSON SEA HORSE**, Johnsons Boat  
Yard, 708 Willow av, see p 120

## \*OVENPROOF BAKING WEAR (BRANDS)

**PYREX**, Rothschild Brothers, State and  
Tioga, see p 6

## OVERCOATS (BRANDS)

**BARRON ANDERSON**, The Sport Shop,  
209-211 E State, see insert  
**TOWN & COUNTRY**, The Sport Shop, 209-  
211 E State see insert

## OZALID COPIES

**MACK'S PHOTO COPIES**, 221 S Cayuga,  
see p 127

## PACKAGE DELIVERY

Parcel Delivery, 404 Center

## PACKAGING MACHINERY

Hi Speed Checkweigher Co Inc, 605 W State

## \*PACKING AND CRATING (DOMESTIC AND EXPORT)

**STUDENT TRANSFER**, 810 Cascadilla, see  
p 132

## \*PAINT (BRANDS)

**BENJAMIN MOORE**, Empire Building Sup-  
plies, 332 Spencer rd, see p 76  
**BRUNING**, R C Mandeville & Son, Slater-  
ville rd, see p 77  
**DEVOE AND REYNOLDS**, C J Rumsey &  
Co, 206 E State, see p 82  
**DUTCH BOY**, Dickinson Paint & Wallpaper,  
Seneca Way, see p 82  
**DUTCH BOY**, Hull Heating & Plumbing  
Inc, 802 W Seneca, see p 73  
**ENTERPRISE**, Better Paint & Wallpaper  
Service, 216 N Aurora, see p 81  
**HOME DECORATOR**, Better Paint & Wall-  
paper Service, 216 N Aurora, see p 81  
**LAWRENCE**, Better Paint & Wallpaper  
Service, 216 N Aurora, see p 81  
**PRATT & LAMBERT**, Robinson & Carpen-  
ter Inc, 206 Taughanock blvd, see p 2  
**VALDURA**, Paul Mancini & Sons Inc, N  
Brindley, see p 66  
**VITA-VAR**, Cayuga Lumber Co, 801 W  
State, see p 65

## PAINT, OIL AND VARNISH DEALERS

**BAKER LUMBER & SUPPLY CO INC**, 505  
N Third and 79 W Main, Dryden, see p 64  
**BETTER PAINT & WALLPAPER SERVICE**,  
216-218 N Aurora, see p 81  
**CAYUGA LUMBER CO**, 801 W State, see  
p 65  
**CHURCH'S WALLPAPER & PAINT**, 203  
N Aurora, see p 81  
**DICKINSON'S PAINT & WALLPAPER**,  
Seneca Way, see p 82  
Driscoll Raymond P, 130 S Aurora  
**EMPIRE BUILDING SUPPLIES**, 332 Spen-  
cer rd, see p 76  
**MANDEVILLE R C & SON**, Slaterville rd,  
see p 77  
**ROBINSON & CARPENTER INC**, 206  
Taughanock blvd, see p 2  
**RUMSEY C J & CO**, 206 E State, see p 82  
**SEARS, ROEBUCK AND CO**, 209-211 N  
Aurora  
Sherwin-Williams Co The, 320 E State  
**SMITH'S HARDWARE**, 402 S Meadow

## PAINTERS AND DECORATORS

Bachner Charles M, 312 Second  
Bishop Carl W, 521 Hecter  
Davis George D, 112½ S Corn  
Drake Marshal L, 111 Hyers  
**EGAN WILLIAM M**, 909 N Tioga, see p 81  
Gigliello Charles J, 14 Renwick Heights rd  
Hatt Arthur L, 304 E Lincoln  
Kalman Louis, 117 Farm  
LaRock Frank W, 1011 N Aurora  
Lewis Charles A, 207 Willow av  
**McPHERSON BUILDERS**, 315 N Tioga, see  
p 77  
Sammons William J, 626 W State  
Shillea Gordon E, 416 First  
Small Fred J Sr, 312 N Titus av



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**PAINTS (MARINE)**

**JOHNSONS BOAT YARD**, ft Willow av,  
see p 120

**PAPER DEALERS (WHOLESALE)**

Harbeck Paper Co, 212 Center  
**MILLER'S T G SONS PAPER CO**, 112 N  
Tioga, see p 128

**PAPER PRODUCTS**

**CORNER BOOK STORE THE**, 109 N Tioga,  
see p 133  
**VAN MARTER OFFICE EQUIPMENT**, 402  
S Cayuga, see top lines

**\*PARCEL DELIVERY SERVICE**

(See Trucking and Express)

**ALLING TRANSFER INC**, 316 Taughannock  
blvd, see alpha dir

**PARKING AREAS**

Central Parking Area, rear 132 S Aurora  
F O E Parking Area, 322-324 E State  
First National Bank Parking Area, 332 E  
State  
Ithaca Merchants Parking Lot, 117-119 E  
Green  
Ithaca Parking Area, 115-118 E Green  
**R T G ESSO SERVICE STATION**, 335 E  
State, see p 47  
Rocco's Parking Lot, 306 Lake

**PAROCHIAL SCHOOLS**

(See Schools, Colleges and Academies)

**\*PASSPORT PHOTOGRAPHS**

**TOMPKINS STUDIO**, 134-136 E State, see  
p 130

**PATENT ATTORNEYS**

Morse Robert V, 521 Wyckoff rd, Cay Hts

**\*PATTERNS (BRANDS)**

**BUTTERICK**, Rothschild Brothers, State and  
Tioga, see p 6  
**SIMPLICITY**, Rothschild Brothers, State and  
Tioga, see p 6  
**VOGUE**, Rothschild Brothers, State and  
Tioga, see p 6

**PAVING CONTRACTORS**

**CORTLAND PAVING CO**, Box 747 Cortland,  
see p 70  
**ECONOMY PAVING CO**, 182 Port Watson,  
Cortland, see p 69  
**MANCINI PAUL & SONS INC**, N Brindley,  
see p 66

**\*PENS AND PENCILS**

**SCHOOLEY'S INC**, 152 E State, see top  
lines  
**TRIANGLE BOOK SHOP**, Sheldon ct, 410  
College av

**\*PENS AND PENCILS (BRANDS)**

**PARKER**, Schooley's Inc, 152 E State, see  
top lines  
**SHEAFFER**, Schooley's Inc, 152 E State,  
see top lines

**\*PERFUME**

**BARRETT PERFUME SHOPPE**, 156 E  
State  
**HARTS PHARMACY**, 402 W State  
**ROTHSCHILD BROTHERS**, State and  
Tioga, see p 6

**PERFUME (BRANDS)**

**HELENA RUBENSTEIN**, Rothschild Broth-  
ers, State and Tioga, see p 6

**PERIODICALS**

Mayers Smoke Shop, 205 E State

**PERSONAL LOANS**

**ITHACA LOAN FINANCE INC**, 127 W  
State, see insert opp numerical

**\*PEST EXTERMINATORS**

**ABC EXTERMINATING CO**, 531 Elm, see  
alpha dir  
Arrow Exterminating Co, 121 E Seneca (102)

**PET SHOPS**

**WHITE NURSERIES & GARDEN STORE**,  
The Plaza, Elmira rd

**PET SUPPLIES (WHOLESALE)**

R R R Associates Inc, 128 S Cayuga

**\*PHARMACISTS**

(See Druggists)

Brooks Pharmacy, 126 E State and 609 W  
Clinton  
College Pharmacy, 414 Eddy  
Doar's Drug Corp, 111 E State  
**FAHEY PHARMACY**, 154 E State, see alpha  
dir  
**HART PHARMACY**, 402 W State  
**HILL DRUG STORE THE**, 328 College av  
and 903 Hanshaw rd, RD1  
**KLINER'S PHARMACY**, 112-114 N Aurora  
Mack's Drug Store (The Plaza), Elmira rd  
North Side Pharmacy, 507 N Cayuga  
**REXALL STORE THE**, 154 E State, see  
alpha dir  
Whelan Drugs, 138 E State

**\*PHONOGRAPHS AND RECORDS**

**ALCOR INC**, 320 College, see p 79

**\*PHONOGRAPHS AND RECORDS (BRANDS)**

**CAPITOL**, Lent's Music Store Inc, 210-212  
N Tioga, see p 9

**COLUMBIA**, Lent's Music Store Inc, 210-212 N Tioga, see p 9  
**DECCA**, Lent's Music Store Inc, 210-212 N Tioga, see p 9  
**MAGNAVOX**, Lent's Music Store, 210-212 N Tioga, see p 9  
**PILOT**, Lent's Music Store, 210-212 N Tioga, see p 9  
**RCA**, Lent's Music Store, 210-212 N Tioga, see p 9  
**VICTOR**, Lent's Music Store Inc, 210-212 N Tioga, see p 9

**\*PHOTO ENGRAVERS**

**ITHACA ENGRAVING CO**, 115 S Tioga, see p 129

**PHOTO FINISHING**

**ITHACA PHOTO SUPPLY**, 105 W Green

**PHOTOGRAPHERS**

Bennet Studio, 405 S Albany  
 Boyle Louise Photography, Corners Community Center, Hanshaw rd  
 Buzzell Gordon C, 128 E State  
 Fenner Studio, 260 Renwick dr, Ren Hts  
**FOERSTER CURT C**, 108 W Jay, see alpha dir  
 Kroll William A, 404 College av  
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Spire John R, 108 N Plain  
**TOMPKINS STUDIO THE**, 134-136 E State, see p 130  
**WESP MARION E**, 143 E State

**PHOTOGRAPHERS (AERIAL)**

**SMITH C HADLEY**, 314 E State

**PHOTOGRAPHERS (COLOR)**

**SMITH C HADLEY**, 314 E State

**\*PHOTOGRAPHERS (COMMERCIAL)**

**FOERSTER CURT C**, 108 W Jay, see alpha dir  
**SMITH C HADLEY**, 314 E State  
**TOMPKINS STUDIO THE**, 134-136 E State, see p 130  
**WESP MARION E**, 143 E State

**PHOTOGRAPHERS (ILLUSTRATIVE)**

**SMITH C HADLEY**, 314 E State

**\*PHOTOGRAPHERS (MOTION PICTURE SERVICE)**

**SMITH C HADLEY**, 314 E State

**PHOTOGRAPHIC APPARATUS AND SUPPLIES**

**CORNELL CAMPUS STORE**, Barnes Hall, Cornell University  
 Head's Camera Shop, 109 N Aurora  
**ITHACA PHOTO SUPPLY**, 105 W Green

**PHOTOSTATIC COPIES**

**MACK'S PHOTO COPIES**, 221 S Cayuga, see p 127  
**TOMPKINS STUDIO**, 134-136 E State, see p 130

**PHYSICAL THERAPY**

Alo Frank S, 213 E Court

**PHYSICIANS AND SURGEONS**

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 Brampton George F, 154 E State  
 Burt Marjorie M Mrs, 227 Willard Way  
 Bulkley Seymour N, 116 N Aurora  
 Davis R Wendell, 401 S Albany  
 Denniston Harold P, 113 E Seneca  
 Ensworth Herbert K, 608 E State  
**FARROW REGINALD C** (orthopedic surgery), 118 W Buffalo  
 Fisher Lyman R, 110 N Aurora  
 Forster Francis, R C, 407 N Aurora  
 Frost Joseph N, First National Bank Bldg (711)  
 Galvin G Alex, 401 W State  
 Goggin Phoebe, CU Infirmary  
**HALL EDWARD F** (obstetrician and gynecologist), 114 W Buffalo, office hours by appointment, tel 2-2437  
 Hart Edward E, 330 W Buffalo  
 Heinicke Horst J, 116 W Buffalo  
**HIRSHFELD JOHN W** (general surgery), 118 W Buffalo, hours by appointment, tel 3359  
**HUMPHREY HENRY D**, 114 W Buffalo  
 Jackson Kenneth K, 121 E Buffalo  
 Janas Frank S, 306 N Aurora  
 Kassman Noah J, 301 W State  
 Kingsley Sumner B, 527 E State  
 Larkin Leo P, Savings Bank Bldg (M-1)  
 Lee W Forrest, 415 College av  
 Leone Anthony J, 322 N Aurora  
 Leone Joseph L (anesthesiology), 121 E Seneca (304)  
 Longaker William D, 505 N Tioga  
 Maines John G, 114 W Seneca  
 Mann Malcolm J, 717 E State  
 Mathewson Joseph B, 110 N Tioga  
 Mazza Ralph J, 306 N Tioga  
**McCAULEY GEORGE G**, 418 N Tioga  
**MITCHELL FREDERICK M**, 118 W Buffalo  
 Mooney Louise C, 121 E Seneca (302)  
 Moore Norman S, 128 Pleasant Grove rd  
**MOSHER THOMAS E** (pediatrics), 111 E Seneca, office hours by appointment except Wed and Sun, tel 9353  
**ROBB DAVID** (eye, ear, nose and throat), Savings Bank Bldg (M-18-19), office hours 10-12 m and 1-3 p m, phone 4-6001  
 Robinson Philip J, 306 Ithaca rd  
 Russo C Paul, 204 N Geneva  
 Schmal Simon, 100 W Buffalo  
**SPAHR MARY B** (pediatrics), 116 N Geneva office hours 2-4:30 p m by appointment, except Thursday and Sundays, tel 8611  
 Speno Leo H, 306 N Cayuga  
 Sprinkle Charles Lee, 124 W Buffalo  
 Steinman Ruth E, 114 W Clinton  
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**VAN DYK ORRIN J**, 118 W Buffalo

Wallace C Stewart, 317 N Aurora

Warren Edward W, 142 E Spencer

**WILSON HUDSON J**, First National Bank Bldg (707-708)

## PHYSIOTHERAPISTS

Deeley Robert, 214 N Plain

Dingwall A Garman, 120 E Buffalo

## PIANO DEALERS

**BURGIN'S PIANO SALES**, 332 S Cayuga

## \*PIANO MOVERS

**CRISPELL BROTHERS**, 716 W Clinton, see p 134

**DEAN OF ITHACA INC**, 401-409 E State, see top lines

## PIANO TUNERS

**BURGIN GEORGE E**, 332 S Cayuga

Flight Richard E, 228 Dryden rd

**HICKEY'S MUSIC STORE**, 330 E State, see p 126

**LENT'S MUSIC STORE INC**, 210-212 N Tioga, see p 9

## \*PIANOS (BRANDS)

**BALDWIN**, Hickey's Music Store, 330 E State, see p 126

**FISHER**, Burgin's Piano Sales, 332 S Cayuga

**JANSSSEN**, Burgin's Piano Sales, 332 S Cayuga

**MASON & HAMLIN**, Burgin's Piano Sales, 332 S Cayuga

**SOHMER**, Burgin's Piano Sales, 332 S Cayuga

**WINTER**, Lent's Music Store Inc, 210-212 N Tioga, see p 9

**WURLITZER**, Lent's Music Store Inc, 210-212 N Tioga, see p 9

## PIANOS (RETAIL)

**BURGIN PIANO SALES**, 332 S Cayuga

Flight Richard E, 228 Dryden rd

## PIANOS (USED)

**BURGIN'S PIANO SALES**, 332 S Cayuga

## PICTURE FRAMING

Bennett Studio, 405 S Albany

**CORNER BOOK STORE THE**, 109 N Tioga, see p 133

**TOMPKINS STUDIO THE**, 134-136 E State, see p 130

## PICTURES AND FRAMES

Copeland's Picture Framing, 414 W Buffalo

**ROTHSCHILD BROS**, State and Tioga, see p 6

## PIPING SUPPLIES

**HAVERSTICK & CO INC**, 510 Third, see top lines

## PLANING MILLS

(See Millwork)

## PLUMBERS, STEAM AND GAS FITTERS

**ALBANESE PLUMBING & HEATING CO**, 909 W State, see p 83

Ainslie Kearney M, 202 Center

**BAKER LUMBER & SUPPLY CO**, 79 W Main, Dryden see p 64

Bangs Frank A, 526 W Buffalo

**BREWER & BROWN CO INC**, 304-308 W Lincoln, see p 72

DeFurman Plumbing & Heating Co, 111-113 N Plain

**DONOHUE-HALVERSON INC**, 602 W Seneca, see p 80

**FAILING'S PLUMBING CO**, 111 S Fulton, see p 83

**HULL HEATING & PLUMBING INC**, 802 W Seneca, tel 2-2316, see p 73

**JAMIESON-McKINNEY CO**, 115-121 S Cayuga, see p 71

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**MORUSTY & SON**, 618 W State

O'Neil James M, 212 Hook pl

Slaght Francis V, 715 W Court

## \*PLUMBING FIXTURES (BRANDS)

**AMERICAN STANDARD**, Albanese Plumbing & Heating Co, 909 W State, see p 83

**BRIGGS**, Albanese Plumbing & Heating Co, 909 W State, see p 83

**BRIGGS**, Failing's Plumbing Co, 111 S Fulton, see p 83

**CRANE**, Brewer & Brown Co Inc, 304-308 W Lincoln, see p 72

**CRANE**, Donohue-Halverson Inc, 210 N Aurora, see p 80

**ELJER**, Brewer & Brown Co Inc, 304-308 W Lincoln, see p 72

**ELJER**, Albanese Plumbing & Heating Co, 909 W State, see p 83

**KOHLER**, Failing's Plumbing Co, 111 S Fulton, see p 83

**NATIONAL LINE**, Morusty & Son, 618 W State

**STANDARD**, Brewer & Brown Co Inc, 304-308 W Lincoln, see p 72

**STANDARD**, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 71

**\*PLUMBING AND HEATING SUPPLIES  
(WHOLESALE)**

**HASTERSTICK & CO INC**, 510 Third, see top lines

**PLUMBING SUPPLIES**

**BAKER LUMBER & SUPPLY CO INC**, 505

N Third and 79 W Main, Dryden, see p 64

**BREWER & BROWN CO INC**, 304-308 W Lincoln, see p 72

DeFurman Plumbing & Heating Co, 111-113 N Plain

**DONOHUE-HALVERSON INC**, 602 W Seneca, see p 80

**FAILING'S PLUMBING CO**, 111 S Fulton, see p 83

**HASTERSTICK & CO INC** (wholesale), 510 Third, see top lines

**HULL HEATING & PLUMBING INC** (wholesale and retail), 802 W Seneca, tel 2-2316, see p 73

**JAMIESON-McKINNEY CO INC**, 115-121 S Cayuga, see p 71

**MORUSTY & SON**, 618 W State

**PODIATRISTS**

Scheinberg Stanley, 207 N Geneva

**POLED HEREFORD BREEDERS**

Starland Farms, Herbert W (Bill) Marshall, Jr, Mecklenberg rd

**PORTRAITURE**

**TOMPKINS STUDIO THE**, 134-136 E State, see p 130

**\*POTATO CHIPS (WHOLESALE)**

**ROSICA DISTRIBUTING CO INC**, 211 Hancock, see p 53

**\*POTTERY**

McGUIRE GARDENS, 636 Elmira rd, see p 85

**POULTRY BREEDERS**

New York State Co-operative Official Poultry Breeders, Rice Hall CU

**\*POULTRY DEALERS**

Tri-State Egg & Poultry Co Inc, 969 E Shore dr

**\*POWER AND LIGHT COMPANIES**

**NEW YORK STATE ELECTRIC & GAS CORP**, 123 S Cayuga, see p 7

**POWER TOOLS (RETAIL)**

**SNOW ELECTRIC COMPANY**, 205 N Fulton, see back cover

**POWER TRANSMISSION EQUIPMENT**

**MORSE CHAIN CO**, 616 S Aurora, see p 117

**PRINTERS (BOOK AND COMMERCIAL)**

**ART CRAFT OF ITHACA INC**, 604 W Green, see p 131

**CAYUGA PRESS INC THE**, 113 E Green, see p 131

Grover Press, 206 E Jay

**ITHACA PRINTING SERVICE**, 113-115 S Tioga, see p 131

**NORTON PRINTING CO**, 317 E State, see p 131

Profit Sharing Book Stores, 158 E State

Ridley Printing Co, 317 College av

University Print Shop, rear 126 Maple av

Upstate Press, 416 E State

**WILCO BUSINESS FORMS**, 425 E State

**WILCOX PRESS INC**, 445 E State, see p 132

**PRODUCE DEALERS**

Burnett's Produce, 536 Elm ext

**\*PROPERTY MANAGEMENT**

**BRADLEY GENE**, 128 E State, see front cover

**INDEPENDENT REALTY CO**, 114 S Albany see p 104

**ROGALSKY FRED A**, 121 E Seneca, see p 106

**PUBLIC ACCOUNTANTS**

**HALL ALFRED G**, 102 E State, see front cover

Hall Harold D, First National Bank Bldg (609)

Leach Michael E, 121 E Seneca (707)

Longo Rocco S, 538 W State

Welch F E, 506 N Tioga

**PUBLIC STENOGRAPHERS**

Fuller Helen L, 1210 N Tioga

Penny Marian A, 121 E Seneca (101)

**PUBLICATIONS**

Current Episodes, Robert Hall, CU

**ITHACA CITY DIRECTORY** (H A Manning Co of N Y) publishers, 514 Wedgeway Bldg, Schenectady, see p 5

**ITHACA JOURNAL THE**, 123-125 W State, see insert and top lines  
Upstate Press, 416 E State

**PUBLICATIONS (COLLEGE)**

Cornell Widow, 111 S Tioga

Ithacan The (students), 123 E Buffalo

Sibley Journal of Engineering, published by Sibley College, eng students

**PUBLISHERS (BOOK, NEWSPAPER AND PERIODICAL)**

Adventures in Good Eating, 408 E State

American Agriculturist (office), Savings Bank Bldg, 114 N Tioga, (418)

**CORNELL UNIVERSITY PRESS**, 122-124 Roberts pl

**ITHACA JOURNAL-NEWS INC**, 123-125 W State, see top lines and insert

**MANNING H A CO OF N Y**, 514 Wedgeway Bldg, Schenectady, see p 5

Park Roy H Inc, 416 E State

**\*PUMPS (BRANDS)**

**FAIRBANKS-MORSE**, Jamieson-McKinney Co, 121 S Cayuga, see p 71

**RADIO ADVERTISING**

**NORTHEAST RADIO CORP**, Bibbins Hall  
**WHCU**, 216 E State, see top and bottom lines and p 10

**WTKO**, Treman King Bldg, 113 S Cayuga,  
see top lines and front cover

## WTKO - 1470

ITHACA'S MOST POPULAR SOUND  
A CASSEL-ERDMAN STATION

. . . Radio From Vermont to Florida  
Treman King Building ITHACA 2-1849

### RADIO BROADCASTING

**NORTHEAST RADIO CORP.**, Bibbins Hall  
**WTKO**, Treman King Bldg, 113 S Cayuga,  
see top lines and front cover

### RADIO REPAIRING

Bud's Radio Servicé, 353 Elmira rd  
Cayuga Radio & Television Service, 236 S  
Cayuga  
**LENT'S MUSIC STORE INC.**, 210-212 N  
Tioga, see p 9  
Radio Shop, 316 College av  
Sundell's Radio Service, 310 Forest Home dr  
**THAYER APPLIANCE CO.**, 417-419 W  
Seneca, see p 78

### RADIO SERVICE

**ALCOR INC.**, 320 College av, see p 79  
Radio Shop The, 316 College av

### RADIO SETS (BRANDS)

**EMERSON**, Lent's Music Store Inc, 210-212  
N Tioga, see p 9  
**GENERAL ELECTRIC**, Rothschild Bros,  
State and Tioga, see p 6  
**MAGNAVOX**, Lent's Music Store Inc, 116 N  
Aurora and 210-212 N Tioga, see p 9  
**MOTOROLA**, Lent's Music Store Inc, 210-  
212 N Tioga, see p 9  
**RCA**, McIndoe Appliances, Turkey Hill rd,  
Varna, see p 79  
**RCA VICTOR**, Lent's Music Store Inc, 210-  
212 N Tioga, see p 9  
**ZENITH**, Besdin's, 130 E State, see p 91  
**ZENITH**, Lent's Music Store Inc, 210 N  
Tioga, see p 9  
**ZENITH**, Sam Peter TV & Appliances, Dan-  
by and King rd, see top and bottom lines  
**ZENITH**, Rothschild Bros, State and Tioga,  
see p 6  
**ZENITH**, Thayer Appliance Co, 417-419 W  
Seneca, see p 78

### RADIO SETS AND SUPPLIES

**ALCOR INC.**, 320 College av, see p 79  
**CORNELL CAMPUS STORE**, Barnes Hall,  
Cornell University  
DeYoung's Radio & Television Shop, 440  
W State  
Lee of Ithaca Inc, 108-110 E State  
**LENT'S MUSIC STORE, INC.**, 210-212 N  
Tioga, see p 9

**McINDOE APPLIANCES**, Turkey Hill rd  
Varna, see p 79

**PETER SAM TV & APPLIANCES**, Danby  
rd cor King rd, see top and bottom lines  
Radio Shop The, 316 College av  
**THAYER APPLIANCE CO.**, 417-419 W Sen-  
eca, see p 78

### RADIO STATIONS

**WHCU**, 216 E State, see top and bottom  
lines and p 10  
**WHCU-FM**, 216 E State, see top and bottom  
lines and p 10  
**WTKO**, Treman King Bldg, 113 S Cayuga,  
see top lines and front cover

### \*RADIO AND TELEVISION (BRANDS)

**GENERAL ELECTRIC**, Rothschild Bros,  
State and Tioga, see p 6  
**MAGNAVOX**, Lent's Music Store Inc, 210-  
212 N Tioga, see p 9  
**ZENITH**, Sam Peter TV & Appliances, Dan-  
by rd cor King rd, see top and bottom lines

### RADIO TUBES (BRANDS)

**RCA**, Thayer Appliance Co, 417-419 W  
Seneca, see p 78  
**RCA RADIOTRON**, Lent's Music Store Inc,  
210-212 N Tioga, see p 9

### \*RAG DEALERS

(See Junk Dealers)  
Ithaca Junk Co, 402 Third

### RAILROAD BALLAST CLEANING SERVICE

Speno Frank Railroad Ballast Cleaning Co,  
306 N Cayuga

### RAILROADS

Lehigh Valley Railroad, city ticket office 101  
N Aurora, passenger station W Buffalo cor  
Taughannock blvd, freight office 320  
Taughannock blvd, East Ithaca, passenger  
station 146 Maple av

### RANGES—ELECTRIC (BRANDS)

**CROSLY**, Brewer & Brown Co Inc, 308 W  
Lincoln, see p 72  
**FRIGIDAIRE**, Thayer Appliance Co, 417-  
419 W Seneca, see p 78  
**GENERAL ELECTRIC**, Cayuga Lumber Co,  
801 W State, see p 65  
**GENERAL ELECTRIC**, Rothschild Bros,  
State and Tioga, see p 6  
**HOTPOINT**, Cortright Electric, Elmira rd,  
see p 78  
**HOTPOINT**, McIndoe Appliances, Turkey  
Hill rd, Varna, see p 79  
**UNIVERSAL**, Cortright Electric, Elmira rd,  
see p 78  
**WESTINGHOUSE**, Norton Electric Co Inc,  
1013 W State, see p 80

### RANGES—GAS (BRANDS)

**CALORIC**, Rothschild Bros, State and Tioga,  
see p 6

# WHCU-Dial 870

**BROADCASTING SINCE 1921**  
With the Most Modern  
Facilities in the Country

**CHAMBERS**, Brewer & Brown Co, 308 W Lincoln, see p 72  
**CHAMBERS**, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 71  
**KELVINATOR**, Saelton's Refrigeration, 703 Willow av, see bottom edge  
**MAGIC CHEF**, Rothschild Bros, State and Tioga, see p 6  
**RCA ESTATE**, McIndoe Appliances, Turkey Hill rd, Varna, see p 79  
**TAPPAN**, Thayer Appliance Co, 417-419 W Seneca, see p 78  
**WELBILT**, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 71

**READING ROOMS**

Christian Science Reading Room, 103 N Aurora

**\*READY MIX CONCRETE**

**UNIVERSITY SAND & GRAVEL CO**, 605 Dryden rd, see p 67

**REAL ESTATE**

Austin Realty, 116 E State  
 Birch Leslie V, 1015 N Cayuga  
 Boyd Elsie D, Trumansburg, tel 6290  
**BRADLEY EUGENE JR**, 128 E State, see front cover  
**BURNS JOHN C**, 214 N Aurora, see p 104  
**BURNS JOHN CHARLES**, 214 N Aurora, see p 104  
**BURNS REALTY CO**, 214 N Aurora, see p 104  
**CHASE LEGRAND E**, 114 Ferris pl  
**CHASE REAL ESTATE**, 114 Ferris pl  
 Cogan Lou M, Savings Bank Bldg (M-19)  
**COLBERT ROBERT R**, 101 Homestead  
**COLBERT REAL ESTATE**, 101 Homestead  
**CONLEY JOSEPH T**, 214 N Aurora  
**CORNERS COMMUNITY CENTER**, Trip-hammer and Hanshaw, see p 62 and p 63  
**DENNIS W EUGENE**, 121 E Seneca (101) see p 101  
**DRYDEN REAL ESTATE**, 335 Dryden rd Dryden, see p 105  
 Emmons Fred, 102 E State  
 Fahey Pearl A, 409 S Aurora  
**FAIRVIEW MANOR REALTY CO INC**, 423 Oak av, see backbone and p 37  
**FINGER LAKES REALTY CO**, 113 S Cayuga  
**FOREST CITY REALTY**, 111 W State, see back cover and p 104  
**GALLAGHER J D CO**, Savings Bank Bldg (312), see p 100  
 Hafin Realty Service, 102 W State  
 Horton Mildred E Mrs, 120 N Aurora  
**HOWE FRANK B CO**, 109 E State, see p 105  
**HOWELL & STEVENS**, First National Bank Bldg (301), see p 104  
**INDEPENDENT REALTY CO**, 114 S Albany see p 104  
**ITHACA REAL ESTATE AGENCY**, 114-118 N Tioga (513), see p 106  
**JOHN H**, 114 E Seneca, see p 105  
**KIELY REALTY CO**, 120 N Aurora, see p 106  
**KIMBALL PEG O'NEILL**, 121 E Seneca (101), see p 106  
**KIMBALL REAL ESTATE**, 121 E Seneca (701), see p 106

**LOCKE RICHARD S**, Savings Bank Bldg (M-19), see back cover  
**LUCENTE ROCCO P**, 544 Warren rd, see p 76  
**MCCARTHY JAMES H**, 515 N Aurora, see p 105  
 Mix Tom Realty, 2 Hillcrest dr off 112 Trumansburg rd  
**MOORE PHEOBE J INSURANCE AGENCY**, 501 First National Bank Bldg, see p 102  
 O'Neil Mildred D, 121 E Seneca (406)  
 Powers Floyd A, 510 Dryden rd  
**ROGALSKY FRED A**, 121 E Seneca, see p 106  
**SCHICKEL NORBERT H**, 423 Oak av, see p 37  
 Sharpe George W, 214 Eddy  
**SLOCUM & DRAKE**, 126 E Seneca, see p 101  
**SMITH REBE BIGGS REAL ESTATE**, First National Bank Bldg (503), see p 107  
 Speno Realty Co, 306 N Cayuga  
 Stanion Charles B & Son, 221 S Cayuga  
 Trumansburg Realty Co, 121 E Seneca (504)  
**VASSE JOHN**, 618 Elm ext, see back cover p 104  
**WARREN REAL ESTATE**, 301 Wyckoff av see p 101  
 Woolf Walter S, 114 Eddy  
**WRIGHT REAL ESTATE**, 900 Dryden rd

**REAL ESTATE APPRAISERS**

**BRADLEY EUGENE JR**, 128 E State, see front cover  
**BURNS REALTY CO**, 214 N Aurora, see p 104  
**HOWE FRANK B CO**, 109 E State, see p 105  
**INDEPENDENT REALTY CO**, 114 S Albany see p 104  
**ITHACA REAL ESTATE AGENCY**, 114-118 N Tioga (513), see p 106  
**JOHN H**, 114 E Seneca, see p 105  
**KIMBALL REAL ESTATE**, 121 E Seneca (701), see p 106  
**LOCKE RICHARD S**, Savings Bank Bldg (M-19), see back cover  
**MCCARTHY REAL ESTATE**, 515 N Aurora, see p 105

**REAL ESTATE BROKERS**

Copeland Clarence E, 14 Muriel  
**DINYES JOSEPHINE M**, 335 Dryden rd, Dryden, see p 105  
**LOCKE RICHARD S**, Savings Bank Bldg (M-19), see back cover  
**MCCARTHY JAMES H**, 515 N Aurora, see p 105  
**SMITH REBE BIGGS REAL ESTATE**, First National Bank Bldg (503), see p 107  
 Stickler Elmer K, 115 Treva av

**\*REALTORS**

**AUSTIN EDWARD**, 114-118 N Tioga (513) see p 106  
**BRADLEY EUGENE JR**, 128 E State, see front cover  
**BRADLEY GENE**, 128 E State, see front cover  
**BURNS JOHN C**, 214 N Aurora, see p 104  
**BURNS JOHN CHARLES**, 214 N Aurora, see p 104

**COLBERT ROBERT R**, 101 Homestead rd  
**CONLEY JOSEPH T**, 214 N Aurora  
**DRAKE KENNETH**, 126 E Seneca, see p 101  
**EMMONS Fred**, 102 E State  
**FINGER LAKES REALTY**, 152 E State  
**FOREST CITY REALTY**, 111 W State, see back cover and p 104  
**GALLAGHER J D CO**, 312 Savings Bank Bldg, see p 100  
**HOWE FRANK B**, 109 E State, see p 105  
**HOWE FRANK B CO**, 109 E State, see p 105  
**HOWE FRANK B JR**, 109 E State, see p 105  
**ITHACA REAL ESTATE AGENCY**, 114-118 N Tioga (513), see p 106  
**KIELY PAUL J**, 120 N Aurora, see p 106  
**KIMBALL PEG O'NEILL**, 121 E Seneca (701), see p 106  
**LOCKE RICHARD S**, Savings Bank Bldg (M-19), see bak cover  
**MOORE PHEOBE J**, 202 E State, see p 102  
**O'Neil Mildred D**, 121 E Seneca  
**ROGALSKY FRED A**, 121 E Seneca, see p 106  
**SCHICKEL NORBERT**, 423 Oak av, see backbone and p 37  
**Sharpe George W**, 214 Eddy  
**SLOCUM HUGH G**, 126 E Seneca, see p 101  
**SLOCUM & DRAKE**, 126 E Seneca, see p 101  
**SMITH REBE BIGGS REAL ESTATE**, First National Bank Bldg (503), see p 107  
**VASSE JOHN J**, 111 W State, see back cover and p 104  
**WARREN ANN**, 301 Wyckoff av, see p 101  
**WARREN REAL ESTATE & INSURANCE**, 301 Wyckoff av, see p 101  
**WARREN VICTOR**, 301 Wyckoff av, see p 101  
**Woolf Walter S**, 114 Eddy

**RECORD SALES**

**LENT'S MUSIC STORE INC**, 210-212 N Tioga, see p 9

**\*RECORDING EQUIPMENT**

**ALCOR INC**, 320 College av, see p 79

**RECREATION**

Ithaca Youth Bureau, 115 N Tioga

**\*REFRIGERATION (COMMERCIAL)**

**ROTHSCHILD BROS**, State and Tioga, see p 6  
**SHELTON'S REFRIGERATION SALES & SERVICE**, 703 Willow av, see bottom edge

**REFRIGERATION PARTS**

**Newman Lawrence A**, 317 Linn

**REFRIGERATION SERVICE**

**Beach C E & Son**, Danby rd  
**Johnny's Repair Shop**, 506 W State  
**Newman Lawrence A**, 317 Linn  
**SHELTON'S REFRIGERATION SALES & SERVICE**, (commercial and household), 703 Willow av, see bottom edge

**REFRIGERATION SUPPLIES (WHOLESALE)**

**Stallman Distributing Corp**, 714 W Clinton

**REFRIGERATOR DEALERS**

**Beach C E & Son**, Danby rd

**BREWER & BROWN CO INC**, 304-308 W Lincoln, see p 72  
**CORTRIGHT ELECTRIC**, 653 Elmira rd, see p 78  
**DASSANCE ELECTRIC**, 428 N Titus av, see p 80  
**DONOHUE-HALVERSON INC**, 602 W Seneca, see p 80  
**HULL HEATING & PLUMBING INC**, 802 W Seneca, see p 73  
**Lee of Ithaca Inc**, 108-110 E State  
**McINDOE APPLIANCES**, Turkey Hill rd, Varna, tel 3-1132, see p 79  
**PETER SAM TV & APPLIANCES**, Danby rd cor King rd, see top and bottom lines  
**ROTHSCHILD BROS**, State and Tioga, see p 6  
**RUMSEY C J & CO**, 206 E State, see p 82  
**SHELTON'S REFRIGERATION**, 703 Willow av, see bottom edge  
**SHULMAN'S INC**, 120 W State  
**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 78  
**Western Auto Associate Store**, 104 E State

**REFRIGERATORS (BRANDS)**

**CROSLEY**, Brewer & Brown Co Inc, 308 W Lincoln, see p 72  
**FRIGIDAIRE**, Thayer Appliance Co, 417 W Seneca, see p 78  
**GENERAL ELECTRIC**, Cayuga Lumber Co 801 W State, see p 65  
**GENERAL ELECTRIC**, Sam Peter TV & Appliances, Danby rd cor King rd, see top and bottom lines  
**GENERAL ELECTRIC**, Rothschild Bros, State and Tioga, see p 6  
**HOTPOINT**, Cortright Electric, Elmira rd, RD5, see p 78  
**HOTPOINT**, McIndoe Appliances, Turkey Hill rd, Varna, see p 79  
**KELVINATOR**, Shelton's Refrigeration, 703 Willow, see bottom edge  
**NORGE**, McIndoe Appliances, Turkey Hill rd, Varna, see p 79  
**REVCO**, (Built-in), Shelton's Refrigerators, 703 Willow av, see bottom edge  
**WESTINGHOUSE**, Hull Heating & Plumbing Inc, 802 W Seneca, see p 73  
**WESTINGHOUSE**, Norton Electric Co Inc, 1013 W State, see p 80

**REHABILITATION CENTER**

**RECONSTRUCTION HOME**, 310-318 S Albany

**REMODELING**

**LUCENTE ROCCO P**, 506 Warren rd, see p 76

**REPAIRING (GENERAL REPAIRS)**

**LANG'S MACHINE SHOP**, 369 Elmira rd

**RESTAURANT SUPPLIES**

**ITHACA SUPPLY CO**, 315 E State, see p 89

**RESTAURANTS**

**Al's Dairy Bar**, 321 College av  
**Alpine Restaurant**, 213 E Seneca  
**Asiatic Garden**, 313 E State

Auble's Grill, 508 W State  
**BIG'S JIM'S** 109 E Green  
 Boulevard Diner, 319 Taughannock blvd  
 Busy Bee Lunch, The, 130 S Aurora  
 Cayuga Diner, 234 S Cayuga  
 Cayuga Restaurant, 116 S Cayuga  
 Chanticleer, 101 W State  
**CLINTON HOUSE**, 116 N Cayuga, see p 94  
 Clover Club (The Plaza), Elmira rd  
 Coddington Restaurant, 124 Coddington rd  
 College Inn, 108 N Aurora  
 College Spa, 216 E State  
 Corner Grill The, 439 W State  
 Cozy Corner, 224 N Aurora  
 Dairy Bar Cafeteria, 431 Tower rd  
 Eddigatte Restaurant, 409 Eddy  
**FALL CREEK HOUSE**, 302 Lake, see p 98  
 George's Restaurant, 128 S Cayuga and 106 W Green  
 Giulio's Restaurant, 414 N Meadow  
 Holiday Restaurant, 117 S Tioga  
 Home Dairy Co, 143 E State  
 Home Economics Cafeteria, off Reservoir av, Campus  
 Homer's Restaurant, 122 S Cayuga  
 Hoyt's Refreshment Stand, 355 Elmira rd  
 Hub The, 130 W State  
 Inlet Lunch, 708 W Buffalo  
**ITHACA HOTEL**, 219 E State, see p 93  
 Jean's Luncheonette, 104 W State  
 Joe's Restaurant, 602 W Buffalo  
 Johnny's Big Red Grill, 202 Dryden rd  
 Lehigh Valley Restaurant, 801 W Buffalo  
 Leonard's Coffee Shop, 303 S Cayuga  
 Leonardo's, 406-410 Eddy  
 Marilyn Hotel, 105 N Aurora  
 Mayfair Grill, 207 E State  
 McAuliffe's, 635 W State  
**NORMANDIE RESTAURANT**, 112-114 E State, see p 95  
 Obie's Diner, 1016 W State  
 Olympia Restaurant, 208 N Tioga  
**PADDOCK THE**, 632 W Seneca, see p 98  
 Pine Tavern, 201 N Aurora  
 Pinky's Restaurant, 534 W State  
 Plaza Dairy Bar, Elmira rd  
 Pop's Place, 415 College av  
 Quality Food Lunch, 326 College av  
 Ronnie's Diner, 116 W State  
 Royal Palm Restaurant, 209-211 Dryden rd  
 Sputnik Restaurant, 114 N Cayuga  
 State Diner, 428 W State  
 Stewart Dairy Bar, 308 Stewart av  
**TAUGHANNOCK FARMS INN**, Route 89 at Taughannock Falls State Park, see p 97  
 Teti John, 701 W Court  
 The 400, 400 College av  
 Tony's Corner, 215 Dryden rd  
**TRAVELERS' HOTEL**, 119-121 S Aurora see alpha dir  
 Valley Diner, 365 Elmira rd  
 Vic's Dari Lunch, 632 W Buffalo  
**VICTORIA HOTEL**, 109-111 N Cayuga, see p 98  
**VILLA RESTAURANT THE**, 120 Third cor Madison, see p 91  
 Wes & Les Diner, 1002 W State  
 West's Corner Diner, 123 N Aurora  
 Zinck's, 109 S Aurora

**RIDING STABLES**

Fall Street Riding Academy, 128 W Fall

**ROLLER SKATING**

Ide's Drome, 222 Judd Falls rd

**\*ROLLS**

**ITHACA BAKERY**, 408 N Meadow, see p 87

**ROOFERS**

**BREWER-BROWN INC**, 304-308 W Lincoln, see p 72

Hart Marion L, 103 Kendall

**LANE WALTER G**, 112 Compton rd, RD4, see p 76

**ROTTMANN ROOFING & REMODELING**, 704 W Buffalo, see front cover  
 Wheaton Sheet Metal Shop, 909 W State

**\*ROOFING (BRANDS)**

**BIRD**, Baker Lumber & Supply Co, 505 N Third, see p 64

**BIRD**, Robinson & Carpenter Inc, 209 Taughannock blvd, see p 2

**FLINTKOTE**, Rottmann Roofing & Remodeling, 704 W Buffalo, see front cover

**LOGAN-LONG**, Cayuga Lumber Co, 801 W State, see p 65

**RUBEROID**, Rottman, Roofing & Remodeling, 704 W Buffalo see front cover

**RUBEROID**, Baker Lumber & Supply Co, 505 N Third and 79 W Main, Dryden, see p 64

**ROOFING MATERIALS AND SUPPLIES**

**BAKER LUMBER & SUPPLY CO**, 505 N Third and 79 W Main, Dryden, see p 64

**CAYUGA LUMBER CO**, 801 W State, see p 65

**ROBINSON & CARPENTER INC**, 206 Taughannock blvd, see p 2

**ROTTMANN ROOFING & REMODELING**, 704 W Buffalo, see front cover

**ROOMS**

(See Hotels, Boarding and Rooms)

**VICTORIA HOTEL**, 109-111 N Cayuga, see p 98

**YMCA**, 202 E Buffalo, see p 57

**RUBBER STAMPS AND STENCILS**

**CAYUGA RUBBER STAMP CO**, 402 S Cayuga, see p 128

**NORTON PRINTING CO**, 317 E State, see p 131

**\*RUG CLEANERS**

**FLETCHER W F CO INC**, 103-105 Dryden rd, branch 118 S Aurora see p 108

Miller's Repair Service, 320 Center

**ROCKER RUG CLEANERS**, 305 W Lincoln, see alpha dir

**\*RUGS AND CARPETS**

**BESDIN'S**, 130 E State, see p 91

**ROCKER RUG CLEANERS**, 305 W Lincoln, see alpha dir

**ROTHSCHILD BROS**, State and Tioga,



**\*SAFE DEPOSIT BOXES**

**FIRST NATIONAL BANK & TRUST CO**  
ITHACA, 202 E State cor N Tioga, see  
front cover and p 3  
**TOMPKINS COUNTY TRUST CO**, 100 N  
Tioga, see insert opp numerical

**\*SAFES**

**VAN MARGER OFFICE EQUIPMENT**,  
402 S Cayuga, see top lines

**\*SAFES (BRANDS)**

**MOSLER**, Van Natta Office Equipment Co  
Inc, 415 Taughannock blvd, see p 128

**SALTED PEANUTS**

Weller's Salted Peanuts, 410 W Seneca

**SALVATION ARMY**

Salvation Army, 121 W State

**SAND AND GRAVEL**

Lynch William H, 515 S Meadow  
**RUMSEY-ITHACA CORP**, PO Box 17,  
main office Buttermilk Falls, RD5, Ithaca,  
see top edge  
**UNIVERSITY SAND & GRAVEL**, 605 Dry-  
den rd, see p 67

**SANITARIUMS**

**BETWEEN THE LAKES SANITARIUM**, N  
Main, Interlaken, see front cover and alpha  
dir  
**COMMUNITY SANITARIUM**, N Main, In-  
terlaken, see p 123  
**CONKLIN SANITARIUM**, 502 N Aurora,  
see p 122  
**SENECA NURSING HOME THE**, Watkins  
Glen, see back cover

**\*SASH, WINDOWS, DOORS AND TRIM**

**CAYUGA LUMBER CO**, 801 W State, see  
p 65  
**ROBINSON & CARPENTER INC**, 814 W  
Seneca, see p 2

**\*SAVINGS BANK**

**ITHACA SAVINGS BANK**, 118 N Tioga,  
see insert opp name and back cover

**\*SAVINGS CLUB**

**ITHACA SAVINGS BANK** (Christmas), 118  
N Tioga, see insert opp name and back  
cover  
**ITHACA SAVINGS & LOAN ASSOCIATION**  
(Christmas), 301 E State, see backbone  
and top lines

**\*SAVINGS AND LOAN ASSOCIATION**

**ITHACA SAVINGS & LOAN ASSOCIA-  
TION**, 301 E State, see backbone and top  
lines

**SAW FILING**

Jack's Repair & Saw Shop, 604 Utica

**\*SCHOOL SUPPLIES**

**MILLER'S T G SONS PAPER CO**, 113 N  
Tioga, see p 128  
**ROTHSCHILD BROS**, State and Tioga,  
see p 6

**TRIANGLE BOOK SHOP INC**, Sheldon ct,  
410 College av

**SCHOOLS, COLLEGES AND ACADEMIES**

(See also Miscellaneous Directory)  
Public Schools

Cascadilla School (co-ed), 116 Summit av  
**CORNELL UNIVERSITY**, Central av  
**GLF**, School of Co-operative Administration,  
120 E Clinton, see p 86  
**IMMACULATE CONCEPTION SHOOOL**,  
317 N Plain  
**ITHACA COLLEGE**, 120 E Buffalo  
**ITHACA PUBLIC SCHOOLS**, supt's office  
117 E Buffalo, see p 8

**SCRAP METAL AND IRON**

Ithaca Junk Co, 402 Third  
Wallace Steel & Supply Co, 726 W Clinton

**\*SCREENS**

Ithaca Metal Weatherstrip Co, 111 Fayette  
**ROBINSON & CARPENTER INC**, 206  
Taughannock blvd, see p 2

**SEA FOODS**

Ithaca Sea Foods, 604 W Green

**SECONDHAND STORES**

State Bargain House, 516 W State  
Swap Shop The, 437 W State

**\*SECURITIES**

**BARR J S & CO INC**, Savings Bank Bldg  
(19), 114-118 N Tioga, see p 84  
**HEMPHILL NOYES & CO**, Hotel Ithaca

**SEEDS**

**ITHACA COOPERATIVE GLF SERVICE**,  
120 S Fulton, see p 86  
Rockwell Seed & Supply Store, 313 S Cayuga

**SERVICE STATIONS**

(See Gas and Oil)

**SETTLEMENT HOUSES**

North Side House, 119 Third  
West Side House, 920 W Buffalo

**SEWING MACHINES**

**ITHACA SEWING MACHINE & VACUUM  
CLEANER CENTER**, 111 S Aurora, see p  
91  
Singer Sewing Center, 106 E State

**\*SEWING MACHINES (BRANDS)**

**ELNA**, Ithaca Sewing Machine & Vacuum  
Cleaner Center, 111 S Aurora, see p 91  
**NECCHI**, Ithaca Sewing Machine & Vac-  
uum Cleaner Center, 111 S Aurora, see p  
91  
**WHITE**, Ithaca Sewing Machine & Vac-  
uum Cleaner Center, 111 S Aurora, see p 91

**SHEET METAL WORKERS**

**BREWER & BROWN CO INC**, 306 W Lin-  
coln, see p 72  
**DONOHUE-HALVERSON INC**, 602 W  
Seneca, see p 80  
**PORTER SHEET METAL SHOP**, 309 S  
Corn, see p 83  
Wheaton's Sheet Metal Shop, 909 W State

**\*SHINGLES (BRANDS)**

**BIRD**, (asphalt), Robinson & Carpenter Inc, 206 Taughannock blvd, see p 2  
**RUBEROID**, Rottmann Roofing & Remodeling, 704 W Buffalo, see front cover

**\*SHIRTS (BRANDS)**

**ARROW**, The Sport Shop, 209-211 E State, see insert  
**MANHATTAN**, The Sport Shop, 209-211 W State, see insert  
**VAN HEUSEN**, Rothschild Bros, State and Tioga, see p 6

**SHOE DEALERS**

**COSENTINI'S**, 217 E State, see p 61  
 Liberty Shoe Co, 146 E State  
 National Army Stores Corp, 106-108 N Cayuga  
 Park Lane Shoes, 109 E State  
 Penney J C Co, 115 E State  
**ROTHSCHILD BROS**, State and Tioga, see p 6  
**SPORT SHOP THE**, 209-211 E State, see insert  
 Thom McAn Shoe Store, 118 E State  
 Triangle Shoe Co Inc, 116 E State  
 Van's Shoes, 128 E State  
 William's Shoes, 102 E State

**SHOE REPAIRERS**

Al's Shoe Repair Shop, 401 Eddy  
**CONSENTINI JOSEPH**, 217 E State, see p 61  
 Morris Willam C, 112 N Cayuga  
 Ruggiero Anthony, 524 W State  
 Scusa Edward A, 405 College av

**SHOE SHINE PARLORS**

Cornell Shoe Shining Parlor, 128 E Green

**\*SHOES (BRANDS)**

**BASS FOOTWEAR**, Cosentini's, 217 E State, see p 61  
**BOSTONIAN**, The Sport Shop, 209-211 E State, see insert  
**FLORSHEIM**, Cosentini's, 217 E State, see p 61  
**JOHNSTON & MURPHY**, Cosentini's, 217 E State, see p 61  
**NUNNBUSH**, The Sport Shop, 209-211 E State, see insert  
**RED CROSS**, Cosentini's, 217 E State, see p 61  
**SANDLER OF BOSTON**, Cosentini's, 217 E State, see p 61  
**STRIDE RITE**, Cosentini's, 217 E State, see p 61  
**WALK-OVER**, Cosentini's, 217 E State, see p 61  
**WALKER T DICKERSON**, Cosentini's, 217 E State, see p 61

**SHOPPING CENTERS**

**CORNERS COMMUNITY CENTER INC**, Triphammer and 903 Hanshaw rd, see pages 62 and 63  
 Ithaca Shopping Plaza, Elmira rd

**\*SIDING**

**BAKER LUMBER & SUPPLY CO INC**, 505 N Third and 79 W Main Dryden, see p 64

**LANE WALTER G**, 112 Compton rd, see p 76

**ROTTMANN ROOFING & REMODELING**, 704 W Buffalo, see front cover

**SIGN PAINTERS AND MANUFACTURERS**

Bunnell Commercial Lettering, 218 First  
 Carpenter Donald D, 205 E State  
 Spencer Herbert F, 515 S Cayuga

**SIGNS AND DISPLAYS**

Hovanec George J, 208 S Tioga

**SILVERWARE**

**BARON HILLS JEWELERS**, 307 E State, see alpha dir  
**HEGGIE R A & BRO CO**, 136 E State, see alpha dir  
**ITHACA SUPPLY CO**, 311 E State, see p 89  
**ROTHSCHILD BROS**, State and Tioga, see p 6  
**SCHOOLEY'S INC**, 152 E State, see top lines

**\*SILVERWARE (BRANDS)**

**COMMUNITY**, Baron Hill's Jewelers, 307 E State, see alpha dir  
**1847 ROGERS BROS**, Baron Hill's Jewelers, 307 E State, see alpha dir  
**GORHAM**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**GORHAM**, Schooley's Inc, 152 E State, see top lines  
**HEIRLOOM**, Baron Hill's Jewelers, 307 E State, see alpha dir  
**HEIRLOOM**, Schooley's Inc, 152 E State, see top lines  
**HOLMES & EDWARDS**, Baron Hill's Jewelers, 307 E State, see alpha dir  
**INTERNATIONAL**, Baron Hill's Jewelers, 307 E State, see alpha dir  
**INTERNATIONAL**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**KIRK**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**ONEIDA COMMUNITY**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**ONEIDA COMMUNITY**, Schooley's Inc, 152 E State, see top lines  
**REED & BARTON**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**REED & BARTON**, Schooley's Inc, 152 E State, see top lines  
**TOWLE**, R A Heggie & Bro Co, 136 E State, see alpha dir

**SMALL MOTOR REPAIRS**

Valley Fix-It Shop, 363 Elmira rd

**SMOKE SHOP**

Petrillose Smoke Shop, 407 College av  
 University Variety Store, 318 College av

**SOFT DRINK MANUFACTURERS**

**ITHACA BOTTLING WORKS**, 407 W Seneca, see p 53

**SOFT WATER EQUIPMENT**

**LINDSAY SOFT WATER SALES**, 305 Taughannock blvd

**NATIONAL WATER CONDITIONING CO,**  
Applegate Corners rd, see p 52  
**SOFT WATER SALES & SERVICE, 204**  
Glenside rd, plant 110 S Corn

**SOFT WATER SERVICE**  
**NATIONAL WATER CONDITIONING CO,**  
Applegate Corners rd, see p 52  
**SOFT WATER SALES & SERVICE, 204**  
Glenside rd, plant 110 S Corn

**SOIL INVESTIGATIONS**  
**EMPIRE SOILS INVESTIGATIONS INC,**  
17 Wall, Dryden, see alpha dir

**SOIL TESTING**  
**EMPIRE SOILS INVESTIGATIONS INC,**  
17 Wall, Dryden, see alpha dir

**SPECIAL DELIVERY SERVICE**  
Parcel Delivery, 404 Center

**\*SPORT SHIRTS**  
**ROTHSCHILD BROS,** State and Tioga, see  
p 6

**\*SPORT SHIRTS (BRANDS)**  
**HYLO,** The Sport Shop, 209-211 E State  
see insert  
**McGREGOR,** The Sport Shop, 209-211 E  
State, see insert

**SPORTING GOODS**  
Alumni Athletic Equipment Co Inc, 128 W  
State  
Aurora Sporting Center, 114 S Aurora  
**CORNELL CAMPUS STORE INC,** Barnes  
Hall, Cornell University  
Gee's Sport Shop, 210 W State  
Gun & Tackle Center, 504 W State  
**ITHACA SPORTING GOODS,** 420 Eddy  
Ithaca's Outdoor Store, 204 W State  
Lower's Sporting Goods, 427 Floral av  
Shepherd Bike Shop, 115-117 N Tioga  
**SPORT SHOP THE,** 209-211 E State, see  
insert

**STAMP DEALERS**  
Hobby Den The, 306 E State

**STATIONERS**  
**CORNELL CAMPUS STORE,** Barnes Hall,  
Cornell University Campus  
**MILLER'S T G SONS PAPER CO,** (whole-  
sale), 113 N Tioga, see p 128  
**TRIANGLE BOOK SHOP INC,** 412 College  
av  
**VAN NATTA OFFICE EQUIPMENT CO**  
**INC,** 415 Taughannock blvd, see p 128

**\*STEAMFITTERS**  
**FAILING'S PLUMBING CO,** 111 S Fulton,  
see p 83  
**HULL HEATING & PLUMBING INC,** 802  
W Seneca, see p 73

**STOCKS AND BONDS**  
**BARR J S & CO INC,** Savings Bank Bldg,  
see p 84  
**HEMPHILL NOYES & CO,** Hotel Ithaca  
Loeb Carl M Rhoades & Co, 211 E Seneca

**\*STOKERS (BRANDS)**  
**ELECTRIC FURNACE MAN,** Champlain  
Coal & Stoker Co, 803 W Seneca, see p 90

**STONE DEALERS**  
Finger Lakes Stone Co Inc, Corners Com-  
munity Center

**\*STOP AND SHOP CENTERS**  
**CORNERS COMMUNITY CENTER INC,**  
Triphammer and 903 Hanshaw rd, see p 62  
and p 63  
Ithaca Shopping Center, Plaza, Elmira rd

**\*STORAGE**  
**CRISPELL BROS INC,** 716 W Clinton, see  
p 134  
**THIRD DELIVERY INC,** 407 Third, see p  
132

**STORAGE WAREHOUSES**  
**DEAN OF ITHACA INC,** 401-409 E State,  
see top lines  
**STUDENT TRANSFER,** 810 Cascadilla, see  
p 132

**STORE FIXTURES**  
**LOVELESS & ZEISSIG,** 303 W Lincoln

**\*STORE FRONTS**  
**ITHACA GLASS CO,** 415 W Seneca, see  
classified dir under Glass

**STORM DOORS AND WINDOWS (ALUMINUM)**  
**BETTER PAINT & WALLPAPER SERVICE,**  
216-218 N Aurora, see p 81  
**MANDVEVILLE R C & SON,** Slaterville rd,  
see p 77  
**ROTTMANN ROOFING & REMODEL-**  
**ING CO,** 704 W Buffalo, see front cover

**STORM WINDOWS (BRANDS)**  
**WISCO ALUMINUM,** Rottman Roofing &  
Remodeling, 704 W Buffalo, see front  
cover

**STOVES AND RANGES**  
**JAMIESON-McKINNEY CO,** 115-121 S  
Cayuga, see p 71  
**McINDOE APPLIANCES,** Turkey Hill rd,  
Box 178, Ithaca, see p 79  
**ROTHSCHILD BROS,** State and Tioga,  
see p 6  
**THAYER APPLIANCE CO,** 417-419 W Sen-  
eca, see p 78

**STUDENTS' SUPPLIES**  
**CORNELL CAMPUS STORE,** Barnes Hall,  
Cornell University

**\*SURETY BONDS**  
**CAREY H A CO INC,** Carey Bldg, see back  
cover and top lines  
**GEHERIN INSURANCE AGENCY,** 204 E  
State, see back cover  
**HOWELL & STEVENS,** 301 E State, see p  
104  
**ITHACA AGENCY INC,** 108 W State, see  
p 102  
**McKINNEY AGENCY INC,** 119 S Cayuga,  
see back cover

**ROGALSKY FRED A**, 121 E Seneca, see p 106

### SWEATERS (BRANDS)

**JANTZEN**, The Sport Shop, 209-211 E State, see insert  
**LORD JEFF**, The Sport Shop, 209-211 E State, see insert  
**McGREGOR**, The Sport Shop, 209-211 E State, see insert

### SWIMMING POOLS

**YMCA**, 202 E Buffalo, see p 57

### TAILORING

**STUDENT AGENCIES**, 409 College av, see p 98

### TAILORS

Angelo Dry Cleaners, 315 N Meadow and 219 N Aurora  
 Bill's Tailor Shop, 102 E State  
 Dutky Zach Men's Shop, 213 Dryden rd  
 Hughes Viola Mrs, 509 W State  
 Illencsik John, 205 E State  
 Mastro Anthony G, 327 N Albany  
 Nash John T, 204 E State  
**PETRILLOSE CLEANERS**, 418 Eddy, see p 109

### \*TAPE RECORDERS

**LENT'S MUSIC STORE INC**, 210-212 N Tioga, see p 9

### TAVERN

**PADDOCK THE**, 632 W Seneca, see p 98  
 Pine Tavern, 201 N Aurora

### TAX CONSULTANTS

**HALL ALFRED G**, 102 E State, see front cover  
 Hall Harold, First National Bank Bldg (609)

### TAXICAB SERVICE

Johnson Walter A, 111 Floral av  
 Kresge's Radio Cab, 204 W Spencer  
 Owl Taxi, 204 W Spencer  
 Solomon Philip N, 110 S Albany  
**TERMINAL RADIO TAXI**, 124 S Aurora  
 Towne Taxi, 251 Floral av

### \*TEA ROOMS

(See Restaurants)

### TELEGRAPH AND TELEPHONE COMPANIES

New York Telephone Co, business office, 208 E Buffalo  
**WESTERN UNION TELEGRAPH CO**, 314 E State

### TELEVISION

**ALCOR INC**, 320 College av, see p 79  
 DeYoung's Radio & Television, 440 W State  
**LENT'S MUSIC STORE INC**, 210-212 N Tioga, see p 9  
 Little Italy TV Repair, 411 Second  
**McINDOE APPLIANCES**, Turkey Hill rd, Varna, see p 79  
**SAM PETER TV & APPLIANCES**, Danby rd cor King rd, see top and bottom lines

**TELEVISION SHOP THE**, 518 W State, see p 79  
**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 78

### TELEVISION (BRANDS)

**GENERAL ELECTRIC**, Lent's Music Store Inc, 210 N Tioga, see p 9  
**GENERAL ELECTRIC**, Sam Peter TV & Appliances, Danby and King rd, see top and bottom lines  
**GENERAL ELECTRIC**, Rothschild Bros, State and Tioga, see p 6  
**MAGNAVOX**, Lent's Music Store Inc, 210 N Tioga, see p 9  
**MOTOROLA**, Sam Peter TV & Appliances, Danby rd cor King rd, see top and bottom lines  
**RCA**, McIndoe Appliances, Turkey Hill rd, Varra, see p 79  
**RCA**, The Television Shop, 518 W State, see p 79  
**RCA VICTOR**, Lent's Music Store Inc, 210 N Tioga, see p 9  
**WESTINGHOUSE**, The Television Shop, 518 W State, see p 79  
**ZENITH**, Lent's Inc, 210 N Tioga, see p 9  
**ZENITH**, Sam Peter TV & Appliances, Danby and King rd, see top and bottom lines  
**ZENITH**, Thayer Appliance Co, 417-419 W Seneca, see p 78

### TELEVISION CABLE SERVICE

**TELEVISION SHOP THE**, 518 W State, see p 79

### TEXTBOOKS

Morrison Publishing Co, 1782 Slaterville rd

### TEXTILES

**ITHACA TEXTILES INC**, 402-406 E State

### THEATRES

Ithaca Theatre, 413 W State  
 State Theatre, 107-109 W State  
 Strand Theatre The, 310 E State  
 Temple Theatre, 114-116 E Seneca

### TILE (BRANDS)

**BARCLAY GLAZED**, Rottmann Roofing & Remodeling, 704 W Buffalo, see front cover

### TILE (FLOOR AND WALL)

Mann Koeh A, 419 Wyckoff av

### TILE (PLASTIC)

**RIDGE TILE**, Better Paint & Wallpaper Service, 216 N Aurora, see p 81

### TILE AND SEWER PIPE

**EMPIRE BUILDING SUPPLIES**, 332 Spencer rd, see p 76  
**ROBINSON & CARPENTER INC**, 206 Taughanock blvd, see p 2

### TINSMITHS

Bower Fayette J, 107 Utica  
 Wheaton's Sheet Metal Shop, 909 W State

### TIRFS

Cleveland Service Station, Hanshaw rd

# DEAN OF ITHACA, INC. Agents Aero Mayflower Transit Company

401-409 E. STATE ST.

Dial 4-6318

Herman's Royal Tire Service, 901 W Buffalo  
**PETER'S SERVICE STATION**, 1103 Danby  
 rd, see p 50  
**PRITCHARD'S CORNERS STATION**, 909  
 Hanshaw rd

**\*TIRES (BRANDS)**  
 (See Automobile Tires)

**TIRES RECAPPING**  
**GOODYEAR SERVICE STORE**, 318 W State

**TISSUE PAPER MANUFACTURERS**  
 (See Paper Manufacturers)

**TIOLET ARTICLES**  
**ROTHSCHILD BROTHERS**, State and  
 Tioga, see p 6

**TOOL DESIGNING**  
 Vanek Engineering, 725 Hector

**TOOL MANUFACTURERS**  
**LOUGHRIDGE TOOL SERVICE**, 701 Wil-  
 low, see p 120  
**TOWNSEND MANUFACTURING & TOOL**  
**CORP.**, 110 W Green, see p 120

**TOOL SHOP**  
**LOUGHRIDGE TOOL SERVICE**, 701 Wil-  
 low av, see p 120  
 Precision Tool & Gun Div, S Lansing rd

**TOURISTS HOMES**  
 Allen's Tourist Home, 205 W Green  
 Crow William J Sr, 211 S Albany  
 Elmshade Tourist Home, 402 S Albany  
 Flynn's Tourist Home, 313 N Tioga  
 Francis Emanuel S, 436 N Aurora  
 Hillside Tourist Inn, 518 Stewart av  
 Johnson Pearl Mrs, 1060 Danby rd  
 Kent House, 116 W Green  
 Lavender House Tourists, 401 N Aurora

**\*TOWING**  
**PRITCHARD'S CORNERS STATION INC.**,  
 Corners Community Center, 909 Hanshaw  
 rd

**TOYS AND GAMES**  
**CORNER BOOK STORE THE**, 109 N Tioga,  
 see p 133  
**ROTHSCHILD BROS**, State and Tioga, see  
 p 6

**TRAILER COURT**  
 Hoyts Trailer Camp, 359 Elmira rd

**TRAILER PARKS**  
 Hamilton's Mobile Homes, 215 Elmira av  
 Shady Lane Trailer Park, 655 Spencer rd  
 Taggin Wagon Trailer Park, 900 Dryden rd

**TRAILERS**  
 Awad J Trailer Sales, 353 Elmira rd  
 Ray Jim, 730 S Meadow

**TRAILERS (BRANDS)**

**GREAT LAKES**, Jim Ray, 730 S Meadow  
**HART**, Jim Ray, 730 S Meadow  
**NATIONWIDE**, Stevens Sunoco Service,  
 210 Elmira rd, see p 49  
**NEW MOON**, Jim Ray, 730 S Meadow

**\*TRANSIT COMPANY**  
**AERO MAYFLOWER TRANSIT CO**, Dean  
 of Ithaca Inc agents, 401-409 E State, dial  
 2531, see top lines

**\*TRANSPORTATION**  
**CRISPELL CHARTER SERVICE INC**, 716  
 W Clinton, see p 134

**\*TRANSMISSION MANUFACTURERS**  
 (CHAIN)  
**MORSE CHAIN CO INC**, S Aurora, see p  
 117

**TRAVEL BUREAUS**  
 Cook-Gauntlett Agency Inc, 207 N Aurora

**TREE SURGEONS**  
**INDEPENDENT TREE CO**, 114 S Albany  
 Pond & Moyer Inc, 107 Homestead rd

**TROPICAL FISH**  
 Tropical Fish & Supplies, 221 S Cayuga

**TRUCKING**  
**ALLING TRANSFER INC**, 316 Taughan-  
 nock blvd, see alpha dir  
 Besemer Trucking Co, 110 S Fulton  
 Collins Charles G, 1301 Hanshaw rd, RD1  
**CORTLAND PAVING CO**, Cortland, PO Box  
 747, see p 70  
**CRISPELL BROS INC**, 716 W Clinton, see  
 p 134

Dawes Lawton G, 402 N Plain  
**DEAN OF ITHACA INC**, 401-409 E State,  
 see top lines  
 Dickens Clare H, 728 Cliff  
**ITHACA DELIVERY & STORAGE TER-**  
**MINAL**, 407 Third, see p 132  
 Lynch Harry E, 152 E State  
 Lynch William H, 515 S Meadow  
**MANCINI PAUL & SONS INC**, N Brindley,  
 see p 66  
 Marion Harley D, 1353 Slaterville rd, RD4  
 Merrill's Transfer, 215 Second  
 Parcel Delivery, 404 Center  
 Pier Trucking, 612 W Clinton  
 Snyder Ivan W, 453 Floral av  
 Sovocool Arthur D, 225 Pennsylvania av  
**STUDENT TRANSFER**, 810 Cascadilla, see  
 p 132

**\*TRUCKS (BRANDS)**  
 (See Automobile Trucks—Brands)

**TRUST DEPARTMENTS**  
 (See Banks)  
**FIRST NATIONAL BANK & TRUST CO**  
**OF ITHACA**, 202 E State, see front cover  
 and p 3

**ITHACA SAVINGS & LOAN ASSOCIATION**Phone  
2-2391

Four convenient savings plans, high-dividends, Christmas Club, Home Loans

Owned by Members

Come in

Corner State and Aurora Sts.

**TOMPKINS COUNTY TRUST CO**, 110 N  
Tioga, see insert opp numerical**WATERS & MINNICH**, 306 Elmira rd, see  
p 48**TYPEWRITER MANUFACTURERS**Remington Rand (div of Sperry Rand Corp),  
152 E State**USED FURNITURE**Smith Henry, 535 W State  
State Bargain House, 516 W State**TYPEWRITER RENTALS****TRIANGLE BOOK SHOP THE**, Sheldon ct,  
410 College av**VAN NATTA OFFICE EQUIPMENT CO  
INC**, 415 Taughannock blvd, see p 128**\*VACUUM CLEANERS (BRANDS)****ELECTROL X**, Ithaca Sewing Machine &  
Vacuum Cleaner Center, 111 S Aurora, see  
p 91**TYPEWRITER SERVICE****TRIANGLE BOOK SHOP THE**, 412 College  
av**VAN NATTA OFFICE EQUIPMENT CO  
INC**, 415 Taughannock blvd, see p 128**VACUUM CLEANERS (REPAIRS)**

Leonard Vacuum Cleaner Co, 716 W Green

**\*VAN SERVICE (BRANDS)****NORTH AMERICAN VAN LINES** Crispell  
Charter Service Inc, 716 W Clinton, see p  
134**\*TYPEWRITERS (BRANDS)****CORONA**, Van Natta Office Equipment Co,  
415 Taughannock blvd, see p 128**ROYAL**, Lutton's Office Equipment Co, 103  
N Cayuga, see p 127**SMITH CORONA**, Van Natta Office Equip-  
ment Co, 415 Taughannock blvd, see p 128**UNDERWOOD**, The Corner Bookstore, 109  
N Tioga, see p 133**VARIETY STORES****CO-OPERATIVE CONSUMERS SOCIETY  
INC**, 601-619 W ClintonCorner Variety Store, 401 S Meadow  
Jones' Five Cent to One Dollar Stores (The  
Plaza), Elmira rdKresge S S Co, 123-131 E State  
Newberry J J Co, 135-137 E StateState Variety Store, 512 W State  
Woolworth F W Co, 147-149 E State**TYPEWRITERS AND SUPPLIES****CORNELL CAMPUS STORE**, Barnes Hall,  
Cornell University Campus**LUTTON'S OFFICE EQUIPMENT CO INC**,  
103 N Cayuga, see p 127**VAN NATTA OFFICE EQUIPMENT CO  
INC**, 415 Taughannock blvd, see p 128**\*VARNISHES (BRANDS)****LAWRENCE**, Better Paint & Wallpaper Serv-  
ice, 216 N Aurora, see p 81**McCLOSKEY**, Better Paint & Wallpaper Serv-  
ice, 216 N Aurora, see p 81**TYPIST**

Temeles Alpha D Mrs, 113 Dryden rd

**UNDERTAKERS**

(See Funeral Directories)

**UNIVERSITIES**

(See Schools, Colleges and Academies)

**CORNELL UNIVERSITY**, Central av**VENETIAN BLINDS****BETTER PAINT & WALLPAPER SERVICE**  
216-218 N Aurora, see p 81**CHURCH'S WALLPAPER & PAINT  
STORE**, 203 N Aurora, see p 81**DICKINSON DONALD W**, Seneca Way, see  
p 82Ithaca Floor Covering, 407 Taughannock  
blvd

Ithaca Metal Weatherstrip Co, 111 Fayette

**VENETIAN BLINDS (BRANDS)****FLEX LUME**, Better Paint & Wallpaper  
Service, 216-218 N Aurora, see p 81**VETERINARIANS**

Goff A Cameron, 1290 Trumansburg rd

**\*WALLBOARD (BRANDS)****NATIONAL GYPSUM**, Robinson & Carpen-  
ter Inc, 206 Taughannock blvd, see p 2**NU WOOD**, Rottmann Roofing & Remodel-  
ing, 704 W Buffalo, see front cover**\*USED BOOKS**

Profit Sharing Book Stores, 158 E State

**\*USED CARS**

(See Automobiles—Used)

**PHILLIPS KARL L INC**, 216 S Cayuga  
**TOWNLEY MOTORS INC**, Meadow ext**SAM PETER TV & APPLIANCES**

GENERAL ELECTRIC—MOTOROLA—ZENITH

DANBY AND KING ROAD

# SCHOOLEY'S Inc. Sterling - Silver

152 E. STATE ST. QUALITY JEWELERS Dial 2-1551 Gorham — Reed & Barton and Towle

USG, Cayuga Lumber Co, 801 W State, see p 65

## WALLPAPER

**BETTER PAINT & WALLPAPER SERVICE**, 216-218 N Aurora, see p 81  
**CHURCH'S WALLPAPER & PAINTS**, 203 N Aurora, see p 81  
**DICKINSON DONALD W**, Seneca Way, see p 82  
**DICKINSON PAINT & WALLPAPER**, Seneca Way, see p 82  
**MANDEVILLE R C & SON**, Slaterville rd see p 77  
 Sherwin-Williams Co, 320 E State

## \*WAREHOUSES

**ALLING TRANSFER INC**, 316 Taughan-nock blvd, see alpha dir  
**CAYUGA LUMBER CO**, 801 W State, see p 65  
**DEAN OF ITHACA INC**, 401-409 E State, see top lines  
**McELWEE'S W D WAREHOUSE**, 125 W Falls, see p 77

## \*WASHED SAND AND GRAVEL

**UNIVERSITY SAND & GRAVEL CO**, 605 Dryden, see p 67

## WASHING AND DRYING (BENDIX SELF SERVICE)

Hi-Speed Laundry, 402 Eddy

## \*WASHING MACHINES (BRANDS)

**EASY**, Thayer Appliance Co, 417-419 W Seneca, see p 78  
**FRIGIDAIRE**, Thayer Appliance Co, 417-419 W Seneca, see p 78  
**GENERAL ELECTRIC**, Rothschild Bros State and Tioga, see p 6  
**KELVINATOR**, Shelton's Refrigeration, 709-711 Willow av, see bottom edge  
**MAYTAG**, Sam Peter TV & Appliances, Danby and King rd, see top and bottom lines  
**WESTINGHOUSE**, Norton Electric Co Inc, 1013 W State, see p 80

## WASHING MACHINES SERVICE

Miller's Repair Service, 320 Center  
**PETER SAM TV & APPLIANCES**, Danby rd cor King rd, see top and bottom lines  
**SHULMAN'S INC**, 120 W State

## \*WASTE PAPER

(See Junk)

## WATCH REPAIRERS

**BARON HILL'S JEWELERS**, 307 E State, see alpha dir  
 Cramer's Jewelers-Gift Shop, 208 E State  
**HEGGIE R A & BRO CO**, 136 E State, see alpha dir  
**SCHOOLEY'S INC**, 152 E State, see top lines

## \*WATCHES (BRANDS)

**ELGIN**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**ELGIN**, Baron Hill's Jewelers, 307 E State, see alpha dir  
**ELGIN**, Schooley's Inc, 152 E State, see top lines  
**GIRARD-PEREGAUX**, R A Heggie & Bro Co 136 E State, see alpha dir  
**GRUEN**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**GRUEN**, Baron Hill's Jewelers, 307 E State, see alpha dir  
**HAMILTON**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**HAMILTON**, Baron Hill's Jewelers, 307 E State, see alpha dir  
**HAMILTON**, Schooley's Inc, 152 E State, see top lines  
**LONGINES**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**LONGINES**, Baron Hill's Jewelers, 307 E State, see alpha dir  
**LONGINES**, Schooley's Inc, 152 E State, see top lines  
**OMEGA**, Schooley's Inc, 152 E State, see top lines

## WATCHMAKERS

Perkins Arthur S, 623 W Clinton

## WATER CONDITIONING

**LINDSAY SOFT WATER SALES**, 305 Taughan-nock blvd  
**NATIONAL WATER CONDITIONING CO**, Applegate Corners rd, see p 52  
**WATER CONDITIONING EQUIPMENT CO**, 1205 E State

## WATER HEATERS (BRANDS)

**CALORIC**, Rothschild Bros, State and Tioga, see p 6  
**FRIGIDAIRE**, Thayer Appliance Co, 417-419 W Seneca, see p 78  
**GENERAL ELECTRIC**, Rothschild Bros, State and Tioga, see p 6  
**HOTPOINT**, Cortright Electric, 653 Elmira rd, see p 78  
**JOHN WOOD**, Brewer & Brown Co Inc, 304-308 W Lincoln, see p 72  
**RUDD**, Brewer & Brown Co Inc (gas), 304-308 W Lincoln, see p 72  
**RUDD**, Jamieson-McKinney, 115-121 S Cayuga, see p 71  
**WHITE**, Thayer Appliance Co, 417-419 W Seneca, see p 78

## \*WATER PUMPS

**BREWER & BROWN CO INC**, 304-308 W Lincoln, see p 72  
**HULL HEATING & PLUMBING INC**, 802 W Seneca, see p 73  
**SNOW GEORGE S**, 205 N Fulton, see back cover

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## WATER PURIFYING EQUIPMENT

- LINDSAY SOFT WATER SALES**, 305 Taughannock blvd  
**NATIONAL WATER CONDITIONING CO.**, Applegate Corners rd, see p 52  
**SOFT WATER SALES & SERVICE**, 110 S Corn and 204 Glenside rd

## WATER SOFTENER

- HULL HEATING & PLUMBING INC**, 802 W Seneca, see p 73  
**LINDSAY SOFT WATER SALES**, 305 Taughannock blvd  
**NATIONAL WATER CONDITIONING CO.**, Applegate Corners rd, see p 52  
**SNOW GEORGE S**, 205 N Fulton, see back cover  
**SOFT WATER SALES & SERVICE**, 204 Glenside rd, plant 110 S Corn

## \*WATER SOFTENERS (BRANDS)

- ELGIN**, National Water Conditioning Co, Applegate Corners rd, see p 52

## \*WATERPROOFING (BRANDS)

- SONNEBORN**, Robinson & Carpenter Inc 206 Taughannock blvd, see p 2

## WEATHERSTRIP DEALERS

- Ithaca Metal Weatherstrip Co, 111 Fayette

## WEDDING ATTIRE

- Grant's Edith, 104 E State

## \*WEDDING CAKES

- ITHACA BAKERY**, 408 N Meadow, see p 87

## \*WEDDING DESIGNS (FLORAL)

- BOOL'S FLOWER SHOP**, 215 E State, see top lines  
**FLOWERFIELD FLORIST**, 1395 Mecklenburg rd, see p 85  
**HUNTINGTON GARDENS**, Slaterville rd, see p 85  
**LOUNSBERY FLOWERS**, 409 College av, see top lines

## \*WEDDING PHOTOGRAPHY

- FORESTER CURT**, 108 W Jay, see alpha dir  
**WESP MARION E**, 143 E State

## WELDERS AND BRAZERS

- Ames Welding & Supply Co, rear 618 W Buffalo  
**JOHNNY'S WELDING SERVICE** (general), 720 W Green, see p 74  
**LANG'S MACHINE SHOP**, 369 Elmira rd  
**NATIONAL WELDING**, 805 Taber, see p 75  
 Ned Welding Service, 325 Taughannock blvd  
 \***WELDING SUPPLIES**  
**NATIONAL WELDING**, 805 Taber, see p 75

## WELL DRILLERS

- SNOW GEORGE S**, 205 N Fulton, see back cover

## \*WET WASH LAUNDRIES

- PALACE LAUNDRY THE OF ITHACA**, 323-325 Eddy, see top lines

## WINDOW CLEANERS

- ITHACA WINDOW CLEANING CO**, 405 Turner pl, see p 124  
 S & S Window Cleaning Service, 204 Center

## \*WINDOW GLASS

(See Glass Dealers)

- ROBINSON & CARPENTER INC**, 206 Taughannock blvd, see p 2  
**RUMSEY C J & CO**, 20 E State, see p 82

## WINDOW SHADE DEALERS

- BETTER PAINT & WALLPAPER SERVICE**, 216 N Aurora, see p 81  
**DICKINSON DONALD W**, Seneca Way, see p 82  
 Ithaca Floor Covering, 407 Taughannock blvd  
 Ithaca Metal Weatherstrip Co, 111 Fayette  
**MANDEVILLE R C & SON**, Slaterville rd RD4, see p 77  
 Sherwin-Williams Co, 320 E State

## \*WINES AND LIQUORS

- CONLEY'S LIQUOR STORE**, Corners Community Center, 907 Hanshaw rd  
**EAST HILL SUPPLY CO**, 416 Eddy Plaza Liquor Store, 222 Elmira rd  
**VASTENO'S LIQUOR & WINE STORE**, 206 N Tioga, see top lines  
**VICTORY LIQUOR STORE**, 303 Taughannock blvd, see p 53

## \*WOOD DEALERS

- Jones Leon S, 312 First  
**ITHACA FUEL SUPPLY CO INC**, 222 S Fulton  
 Snyder Ivan W, 453 Floral av

## WOODWORKING

- LOVELESS & ZEISSIG**, 303 W Lincoln  
 Robbins Doors & Sash Co, 416 Taughannock blvd

## \*YMCA

- YOUNG MEN'S CHRISTIAN ASSOCIATION**, 202 E Buffalo, see p 57

## YARNS

- ROTHSCHILD BROS**, State and Tioga, see p 6  
 Sanford Mabel R Mrs, 411 N Tioga  
 Yarn Shop The, 205 E State