

MANNING'S

Ithaca Classified Business Directory

1961

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ABRASIVES

NATIONAL WELDING, 805 Taber

ACCOUNTANTS AND AUDITORS

CACCIOTTI LOUIS J, 114 S Geneva
 HALL ALFRED G (public), 102 E State
 Hall Harold, First National Bank Bldg (609)
 Leach Michael E, 121 E Seneca (707)
 Longo Rocco S, 538 W State
 MANAGEMENT CONSULTANTS INC, 114
 S Geneva
 Maxfield Terrell B, 200-202 E State (502-
 510-511-512)
 Page Harriet M, 117 W York
 PESOLI ANTHONY B, 114 S Geneva
 Sullivan William P, 417 N Aurora
 Walther Louis C, 1754 Slaterville rd
 Welch F E Judd, 506 N Tioga

*ACETYLENE WELDING

JOHNNY'S WELDING SERVICE, 20 W
 Green
 NATIONAL WELDING, 805 Taber
 Ned Welding Service, 325 Taughanock blvd

*ACIDOPHILUS MILK

Lucy Dairy Co 410 Hillview pl

ADDING MACHINE MANUFACTURERS

NATIONAL CASH REGISTER COMPANY,
 ADDING MACHINE DIVISION, 923
 Danby rd

*ADDING MACHINES

CORNER BOOK STORE, 109 N Tioga

*ADDING MACHINES (BRANDS)

VICTOR, Lutton's Office Equipment Co, Inc
 111 N Cayuga

*ADMINISTRATORS

FIRST NATIONAL BANK & TRUST CO
 OF ITHACA, 202 E State cor N Tioga
 TOMPKINS COUNTY TRUST CO, 110 N
 Tioga

*ADVANCED ELECTRONICS

GENERAL ELECTRIC CO, Cornell Uni-
 versity Industry Research Park

ADVERTISING AGENCIES

Agricultural Advertising and Research Inc,
 416 E State
 Cogan Howard S, 208 E State
 EASTMAN ROBERT INC, 306 E State
 Kimball Advertising Agency, 121 E Seneca
 (701)

Laux Advertising Inc, 105 E Seneca
 Town Crier The, 208 E State
 Ward Taylor M Inc, 315 N Tioga

ADVERTISING ART SERVICE

FOERSTER CURT C, 108 W Jay

*ADVERTISING (RADIO)

WHCU 216 E State
 WTKO, Treman King Bldg, 113 S Cayuga

*ADVERTISING SIGNS

(See Sign Painters and Manufacturers)

AGENCIES

STUDENT AGENCIES INC, 409 College av

AGRICULTURAL IMPLEMENTS AND MACHINERY

Allen Tractor Service Inc, 381 Elmira rd
 Shove Adran M, 917 N Cayuga
 WHITE NURSERIES, The Plaza, 222 Elmira
 rd

*AIR CONDITIONING

BREWER & BROWN CO INC, 304-308 W
 Lincoln
 DONOHUE-HALVERSON INC, 602 W
 Seneca
 ELWOOD-GLOVER HEATING, 606 W
 Seneca
 HULL HEATING & PLUMBING INC, 802-
 804 W Seneca
 JAMIESON-McKINNEY CO, 115-121 S
 Cayuga
 PORTER SHEET METAL, 800 Cascadilla
 SHELTON'S REFRIGERATION SAES &
 SERVICE (low temperature), 703 Willow
 av

*AIR CONDITIONING (BRANDS)

CARRIER, Jamieson-McKinney Co, 115-121
 S Cayuga
 KELVINATOR, Shelton's Refrigeration, 703
 Willow av

AIR TRAVEL

Mohawk Airlines Inc, office Ithaca Hotel

AIRPORT SERVICE

ITHACA AIRLINE LIMOUSINE SERVICE,
 Tompkins County Airport

AIRPORTS

Ithaca Municipal Airport, end Taughanock
 blvd

ALCOHOLIC BEVERAGE CONTROL BUREAUS

Tompkins County Alcoholic Beverage Control Board, 202 E State (601)

***ALTERATIONS**

COLONIAL CLEANERS, 116 N Cayuga

***ALUMINUM**

C & I SUPPLY, 2016 Danby rd

AMBULANCE SERVICE

BANGS AMBULANCE SERVICE, 209 W Green
Shea Ambulance Service, 314 W State

AMUSEMENT MACHINES

Inter-city Amusement Co, 107 E Green

AMUSEMENTS

Pat's Amusement Co, 601 W Buffalo

ANTIQUES

Allen Lillian Mrs, 116 E State
Antique House, 315 E State
Blue Dolphin Antique Shop, 312 Forest Home dr
Brianwood Antiques, 409 W State
Force Albert W, 2 Byway, Forest Home, RD2
Riker Antique Shop, 205 Third
Van Allen Antiques, 107 Parker

APARTMENTS

Bachelor Apartments 303-309 Dryden rd
Belleayre Annex, 614 University pl
Belleayre Apartment, 700-702 Stewart av
Cayuga Apartments, 100 W Buffalo
Christopher George Apartments, 315 College av

CORNELL HEIGHTS RESIDENTIAL CLUB

1 Country Club rd
Cummings Apartments, 303 College
Edgercliff Apartments, 934 Stewart av
FAIRVIEW MANOR 518-522 Dryden rd, 423 Oak av, office 423 Oak av
Greycourt Apartments, 108-110 Eddy
Heights Court Apartments, 110-112 Heights ct
Lakeland Homes, 319 Highland rd, Cay Hts
Myron Taylor Tower Apartments, Central av Campus
Pleasant Grove Apartments, 120 Pleasant Grove rd
Sharwell Garden Apartment House, 601-615 S Meadow
Thurston Court Apartments, 233 Thurston av
Town & Gown Apartments, 504 Stewart av
Tuttle Apartments, 107 Cayuga Heights rd
Cay Hts
Valleyview Apartments, 210 Stewart av
West View Terrace Apartments, 400 Trip-hammer rd, Cay Hts

APIARIES

Cogshall Archle L, 1336 Slaterville rd

***APPLIANCES**

PETER SAM TV & APPLIANCES 1080 Danby rd cor King rd

ROTHSCHILD BROS State and Tioga
THAYER APPLIANCE CO 417 W Seneca

APPRAISALS

ALEXANDER REAL ESTATE 102 E State
BRADLEY GENE, 128 E State
DRYDEN REAL ESTATE, 20 W. Main, Dryden
HOWE-LOCKE REALTORS, 109 E State
INDEPENDENT REALTY CO, 114 S Albany
JOHNS H REAL ESTATE, 114 E Seneca
KIMBALL REAL ESTATE, Corners Community Center
MCCARTHY REAL ESTATE, 515 N Aurora
ROGALSKY FRED A, 121 E Seneca (102)
STINARD REAL ESTATE, 427 N Cayuga

ARCHITECTS

Bagnardi J Victor, 308 N Tioga (203)
Holt Sherwood, 119 E Buffalo
Holt & Downing, 119 E Buffalo
Metzger Richard E, 202 E State (204)
TALLMAN & TALLMAN, Corners Community Center
Thorn Henry C, 608 N Tioga

ARTIFICIAL INSEMINATION (CATTLE)

New York Artificial Breeders Co-operative Inc, 219 Judd Falls rd

ARTISTS (COMMERCIAL)

Hurlbut Charles W, 315 First
ITHACA ENGRAVING CO, 115 S Tioga

ASSOCIATIONS AND CLUBS (COMMERCIAL)

AAA HEADQUARTERS, 225 S Cayuga
FINGER LAKES AUTO CLUB, 225 S Cayuga
ITHACA CHAMBER OF COMMERCE, 114 N Aurora

***ASSOCIATIONS, CLUBS AND SOCIETIES ETC**

American Association of University Women, Ithaca Branch—Pres Mrs T Wilson sec Mrs Charles Russell, treas Mrs Robt S Miller. Meets 3rd Wed each month Women Community Bldg
American Cancer Society Tompkins County Unit—Mrs Marie Doll unit sec, 310 N Cayuga
American Legion—See Veteran Military Organizations
AMERICAN RED CROSS HEADQUARTERS, Tompkins County Chapter—Pres F Barron Freeman, sec Frank Deane treas John Kuppinger. Meets 2nd Thurs each month 8:00 p m at 201 W Clinton
Benevolent Protective Order of Elks, Ithaca Lodge No 636—ER Kenneth C Johnson sec Erford C Collier. treas Raymond J Siany. Meets 2nd and 4th Mon at Elks Lodge, 139 W State
Daughters of IBPOE, Cayuga Chapter No 54—DT Ruler Alice Matthews, rec sec Mrs Julia Way. Meets 2nd and 4th Tues, 8:00 p m at 119 Tioga
Beth El Temple of Ithaca—Sisterhood of Temple Beth El—Pres Mrs Melvin Drazen, sec Mrs Burl Zion, treas Mrs Arthur Boslin. Meets 1st Wed of each month, 8:00 p m at Temple Beth El

Dodge and Fiat — WM. T. PRITCHARD

Sales and Service—Dodge—Power Giants—Trucks 304-312 S. Cayuga St., Phone 2-2468

- Boy Scouts of America**, Louis Agassiz Fuertes Council—pres Marvin Fisher treas George Miller exec sec Winslow F Alder Meets at 313 N Aurora
- CAMPFIRE GIRLS**, Ithaca Council—Pres Mrs Fred Mohn, sec Mrs John Swarhout treas Mrs Geo White. Meets 1st Wed of each month, 8:00 p m at 313 N Aurora
- Catholic Daughters of America**, Court Santa Maris No 240—G Regent Mrs Marie Senecal, historian Anne Tressy, fin sec Mrs Alberta Colleacyme treas Mrs Lillian Personius. Meets 1st Tues 8:15 p m at 114 S Albany
- City Club of Ithaca**—Pres Leonard C Buyse sec-treas J E Matthews. Meets Tues 12:15 p m at Ithaca Hotel
- City Federation of Women's Organizations**—Pres Mrs Whiton Powell, res sec Anna Genung cor sec Mrs Maurice Wilcox, treas Mrs John Lewton. Meets 2nd Fri 2:00 p m at Community Bldg
- Cornell Alumni Association**—sec-treas H Hunt Bradley. Meets 10:00 a m, Sat before graduation at Day Hall
- Cornell Club of Ithaca**—Pres Stanley Tsatts, sec-treas Carl Taylert. Meets at call of pres
- Cornell United Religious Work**—Chm John M Kingsbury, dir Rev L Paul Jaquith Meets 1st Tues each month noon at Annabel Taylor Hall CU
- Cornell Women's Club of Ithaca**—Pres Mrs Neal R Stamp, sec Mrs C Jas Macmillan, treas Mrs Fred A Bennett. Meets at call of pres
- Country Club of Ithaca**—Pres Clifford Brew sec B S Bohland treas W D Meils Meets 2nd Wed each month 8:00 p m at Clubhouse 159 Triphammer rd, Cayuga Hts
- Daughters of American Revolution**—See Veteran Military Organizations
- DeWitt Historical Society of Tompkins County**—Pres A H Wright, treas Ralph C Smith, Curator Wm Heidt Jr, rec sec Edith G Heidt. Meets on call at Old Courthouse, 103 E Court
- East Lawn Cemetery Assn**—Pres Carl Crandall, sec Truman Powers, treas Barbara J Northrop, supt Granger M Northrop Meets anually on call June at Cemetery Grounds Mitchell ext
- Family and Children's Service Inc**—Pres Mrs Knight Biggerstaff, sec Mrs Wm McGuire, treas Mrs Horace E Shackelton. Meets 2nd Mon each month at 313 N Aurora
- FINGER LAKES AUTOMOBILE CLUB** 225 S Cayuga—Pres John P Lemire, 1st v-pres Joseph A Short, 2nd v-pres George T Barton (Montour Falls), treas Edward F Brundage (Etna), mgr dir Ralph R Kingsley Jr. Meets 4th Mon at varied places
- Finger Lakes Kennel Club (Inc)**—Pres Frank Fiore, rec sec Mrs Eleanore Moore treas Mrs Harrison Fagan, fin sec Mrs Frieda Hammond. Meets 2nd Wed each month 8:00 p m at various places
- Forest City Grange No 288**—Master John Crissey, treas Mrs Arlene Baker, sec Mrs Elma O'Connor. Meets 1st and 3rd Sat 7:30 p m at Odd Fellows Temple
- Forest Home Sewing Circle**—Pres Laura Post, sec Mrs Kathleen Dean, treas Mrs Fay Guthrie. Meets every other Thurs 2:30 p m at homes of members
- Fraternal Order of Eagles** Ithaca Aerie No 1253—Pres Kenneth Van Dyne, treas Peter McAllister. Meets 1st and 3rd Mon 8:00 p m at cor Green and Geneva
- Friends of The Cornell Public Library**—Pres Mrs Aldus Fogelsanger, sec Mrs Martin Sampson Jr, treas Mrs Martin H Daly. Meets 2nd Tues of each month 9:30 a m at Library
- Garden Club of Ithaca**—Pres Mrs Frank S Freeman, sec Mrs Robert S Boothroyd, treas Mrs J E Burton. Meets 3rd Wed each month at homes of members
- Girl Scouts Inc Ithaca Tiotomca Area**—Pres Mrs Irene Thomas, sec Mrs Edwin Bartow treas Wayne Lyon Meets 4th Tues each month at 313 N Aurora
- Grand Army of the Republic**—See Veteran Military Organizations
- HEALTH ASSOCIATION OF TOMPKINS COUNTY** 113 W State
- Home of Elderly Ladies** The Ladies Union Benevolent Society—Pres Mrs Stewart Cushman, sec Mrs Geo J Thompson, treas T B Maxfield. Meets last Thurs each month 10:00 a m at 514 S Aurora
- Improved Benevolent Protective Order of Elks of the World**—Forest City Lodge 180—Meets 2nd and 4th Tues, 8:30 p m at 119 S Tioga
- Independent Order of Odd Fellows** Canton Ithaca No 58—Capt Harry Beckley, clk Earl G Alexander. Meets 1st and 3rd Mon, 8:00 p m at 310 N Cayuga
- Iroquois Encampment No 16**—scribe Delos Everhart, treas Robert Lawrence. Meets 2nd and 4th Mon 8:00 p m at IOOF Temple

WHCU - Dial 870 Music - News - Sports - Drama and Substance

SULLIVAN & McNEILL INC.

GENERAL INSURANCE

211 EAST SENECA STREET

Tel. 2-3293

ITHACA, N. Y.

- Ladies Patriarchs Militant No 10—Pres Alma Denson, sec Hazel Bordenet, treas Mildred Scott. Meets 1st and 3rd Mon of each month 8:00 p m at 310 N Cayuga
- Ithaca Lodge No 71-NG Robert D Wilken, sec Delos A Everhart, treas Elmer Alvord Meets every Friday 8:00 p m at Odd Fellows Temple
- Hawthorn Rebekah Lodge No 163—NG Mrs Dorothy Gage, fin sec Irene Rumsey, rec sec Mrs Annie Dickens, treas Mary Bryant. Meets 2nd and 4th Tues 8:00 p m at Odd Fellows Temple
- Odd Fellows Grand Lodge Home and Orphanage State NY—Pres Edgar A Blackwell (Newark Valley), sec Cecil S McConnell (Massena), treas C Geo Wallace (Auburn), supt Dewey Dunn. Meets quarterly
- Ithaca Appeals Review Board**—Chm Joseph Farley, sec Mrs Eunice deChazeau. Meets 3rd Thurs 12:15 noon at Joe's Place as called
- Ithaca Automobile Dealers Association**—sec-treas David Cutting. Meets 2nd Thurs 12:15 at Ithaca Hotel
- Ithaca Board of Realtors**—Pres Edward W Austin v-pres Victor Warren, sec John Vasse, treas Richard Locke. Meets 1st and 3rd Thurs at time and place to be designated
- Ithaca Chamber of Commerce**—Pres Milton R Shaw, v-pres James N Rothschild sec Paul Taber, treas Paul W Brainard mgr Lewis E Warren office mgr Mrs Betty deLibero
- Ithaca Paid Firemen's Association**—Pres Clinton Wilcox, sec Martin Mikula, treas Phinis Reeves. Meets 1st Mon 8:00 p m at the Fire Station
- Ithaca Hairdressers and Cosmetologists Association**—Pres Mrs Mabel Doan sec Mrs Ada Joseph, treas Mrs Kay Zahorian. Meets 1st Tues 7:30 p m at 210 N Aurora
- Ithaca Jewish Welfare**—Chm Frank Hammer, treas Kenneth Loveman. Meets on call at Temple Beth El
- Ithaca Junior Chamber of Commerce**—Pres Frank K Hummel, sec Pierson Miles, treas Courtney Crawford. Meets Annually
- Ithaca Lions Club**—Pres Jack Kiley. Meets 2nd and 4th Thurs, 6:30 p m at Clinton House
- Ithaca Police Benevolent Association**—Pres Robt C Spencer, sec D D Tompkins, treas Billy J Belous. Meets Sun 3:00 p m at Police Dept
- Ithaca Teachers Association**—Pres Charlotte E Parsons sec Mrs Phyllis Seager. Meets every 3rd Thurs of month at Boynton Jr High School
- Ithaca Women's Christian Temperance Union**—Pres Mrs George Parken, cor sec Mrs Irene Gutches, rec sec Mrs Elwyn B Knapp, treas Mrs Elmer Alvord. Meetings to be announced
- Ithaca Women's Club**—Pres Mrs J Donald Love, cor sec Mrs R William Shaw. Meets 1st Mon of month at Community Bldg
- Ithaca Yacht Club**—Commodore Harry L Whitney. Meets on call
- Kiwanis Club of Ithaca**—Pres Howard J Forbes, v-pres Gordon Rice, sec Henry W Simons, treas Donald B Miller. Meets Ithaca Hotel every Mon at 12:10 p m
- Knights of Columbus** Ithaca Council No 277—GK E Jackson, fin sec George J Kleeman treas Frank E Spedding. Meets 2nd and 4th Thurs 8:00 p m at K of C Home
- Knights of Pythias** Cascadilla Lodge No 89—CC George Polychrones, sec-treas Harold Thompson. Meets 1st and 3rd Tues 8:00 p m at 901 E State
- Pythian Sister Cayuga Temple No 69—ME Chief Barbara Derr, sec Cora M Downie, treas Lydia Harvey. Meets 1st and 3rd Mon 8:00 p m at Military Hall
- Labor Organizations:** American Federation of Musicians, Local No 132—Pres Jos Moore, sec Edw J Moore Jr, treas Richard Bethke. Meets 2nd Tues each month 8:00 p m at Ithaca Hotel
- Barbers International Union No 481—Pres Floyd Bailey, sec-treas C T Sanford, rec sec Michael Mahool. Meets 4th Weds, 8:00 p m at 310 N Cayuga
- Bricklayers, Masons and Plasterers Union Local No 17—Pres D Mancuso, cor sec J T McCarthy, treas Sam Pastorelle. Meets 2nd and 4th Wed at 102 E State
- Carpenters, Union Local No 603—Pres Frank Muzzy, fin sec Fabian Murphy treas Leon Rothermch. Meets 1st and 3rd Fr, 7:30 p m at Odd Fellows Temple
- Central Labor Union of Tompkins County—Pres Edmond B Godley, sec-treas Richard Underhill. Meets 1st and 3rd Mon 7:30 p m 119 S Cayuga
- Chauffeurs Teamsters Local 65—Pres-bus agt Harry James, sec-treas John Leonard. Meets last Sunday monthly at 102 E State
- Hod Carriers and Common Laborers Local No 539. IBTC—Pres George J Aramin rec sec Tony Phillip, sec-treas Amandus Teeter. Meets 1st and 2nd Fridays monthly, 8:00 p m at 102 E State

DEAN OF ITHACA, INC. AGENTS AERO MAYFLOWER TRANSIT COMPANY

401-409 E. STATE ST.

Dial 4-6318

- International Associations of Machinists,** Local No 1607—treas Raymond C Everhart bus agt Donald J O'Connor. Meets 2nd and 4th Wed of month 8:00 p m at 119 S Cayuga
- Ithaca Typographical Union No 379** Pres Ellis W Brown, sec-treas Leslie B Slator, rec sec Frank Bartolucci. Meets last Sat each month 7:00 p m at 102 E State
- National Secretaries Association Ithaca Chapter**—Pres Anne Tressy, sec Mrs Tina Neiderman. Meets 2nd Mon of month at College Spa
- Painters and Decorators Union No 178**—fin sec Raymond Langlois, rec sec Robt Winnickey, bus agt Edmund Godley. Meets 2nd and 4th Thurs, each month 8:00 p m at 102 E State
- Plumbers and Steamfitters Union Local 109**—Pres Chas Korherr, fin sec Harlon Beckhorn, sec-treas Carl Clark, bus agt Harry Bowers. Meets 2nd Mon 8:00 p m at Odd Fellows Temple
- League of Women Voters** Tompkins County Chapter 502—Pres Mrs Stanley H Johnson, sec Mrs B F Holcomb, treas Mrs Roger Livesay. Meets 3rd Thurs each month at Women's Community Bldg
- LOYAL ORDER OF MOOSE** Ithaca Lodge No 666—Governor Charles Mente Jr jr gov Joseph F Fendrick, sec Duane Baufield treas Arthur W McFarran. Meets Tues 8:00 p m at Moose Hall
- Women of the Moose, Ithaca Chapter No 592**—Sr regent Mrs Fern Tedford, Jr regent Mrs Mary Mente, recorder Ruby McFarran, treas Mrs Ina McGuire Meets 1st and 3rd Mon every month at Moose Hall 134 W State
- Maccabees** Edson Tent-Hive No 938—Pres Mrs Lethie Simons, sec-treas Mrs Nancy B Lang. Meets 1st and 3rd Thurs 8:00 p m at Military Hall
- Masonic Organizations** Eagle Chapter No 58, RAM—EHP D Boardman Lee, sec Henry G Thorne, treas A Allan Weir. Regular convocations 2nd and 4th Tues at Masonic Temple
- Cayuga Chapter Order DeMolay**—M C Richard Page. Meets 2nd and 4th Wed 7:30 p m at Masonic Temple
- Cayuga Council No 90**—Master Perry W Robbins, rec Howard Thorpe. Meets 1st Wed at Masonic Temple
- Fidelity Lodge No 51, F&AM**—WM Morris L Harper, treas Alfd G Hall, sec Reginald R Lumbard. Regular communications 1st and 3rd Tues 7:30 p m at Masonic Temple
- Hobasco Lodge No 716, F&AM**—Master William J Cooper, sec Elwyn S Slougher treas Gilbert B Hart. Regular communications, 2nd and 4th Thurs at Masonic Temple
- Holy City White Shrine No 23 WS of J**—WHP Dorothy Newman, Scribe Mrs Wallace Tiffany. Meets 4th Fri, 8:00 p m at Masonic Temple
- Ithaca Council Princesses of Jerusalem**—SP, Wilson Mitchell sec Geo Swanson, treas Reginald Lumbard. Meets 1st Mon, 8:00 p m at Masonic Temple
- Ithaca Lodge of Perfection, AASR**—TP Master W Brashear, sec Geo Swanson, treas Reginald Lumbard. Meetings 1st Mon of each month 7:30 p m at Masonic Temple
- Ithaca Masonic Temple Corp**—Pres Wm B Wilkinson, sec Russell D Martin, treas F E Hotelling. Meets 2nd Mon each month, 8:00 p m at Masonic Temple
- St Augustine-Commandery No 38, Knights Templar**—Cmdr William B Wilkinson Regular conclaves 1st and 3rd Thurs, 7:30 p m at Masonic Temple
- Tompkins County Shrine Association**—Pres Andy Anderson, sec treas Wm Dicker, treas Oliver Jones. Meets 1st Fri of each month, 12 noon at Ithaca Hotel
- Masonic Organizations Associated** Amaranth Thimble Club—Pres Nellie Quick sec Mildred Weitzel, treas Vera Brigham Meets 2nd Fri at 1:00 p m, luncheon at Masonic temple
- Balbec Grotto M O VPE R**—Monarch L J Milligan Jr, sec Gordon M Madison, treas H A Fish. Meets 2nd Fri at Masonic Temple
- Forest City Chapter No 436 OES**—WM Mrs Elsie T Haynes, sec Florence Howland, treas Mrs Martha D Pratt. Meets 2nd and 4th Mon, 8:00 p m at Masonic Temple
- Masonic Ladies Club**—Pres Grace Cotton sec Mrs Ralph Mungle, treas Mrs Helen Readlo. Meets Tues 2:00 p m dinner meetings only at Masonic Temple
- Order of Amaranth, Oriana, Court No 47**—RM Mrs William Heimlech, sec Mrs Myra Murray, treas Mrs Albert Weltzel Stated meetings 3rd Mon, 8:00 p m at Masonic Temple
- Military Organizations** Reserve Officers Training Corps, Instructor Group—Cornell University Prof military science and tactics Col Charles H Blumenfeld
- Military and Patriotic Organizations**—See Veteran Military Organizations
- New York State Nurses Association** Tompkins County Branch District 3—Chm Mrs Helen Saunders, sec-treas Mrs Arlene Baker. Meets 3rd Wed 8:00 p m at different places
- Postal Employee Association of Ithaca**—Pres Anthony Qualtaire, treas Nelson Stillwell, sec Henry Murphy, collector Glenn Bullock. Meets on call of pres
- Rotary Club of Ithaca**—Pres William L Gragg sec Oliver Jones, treas Aldus Fogelsanger Meets Wed 12:15 p m at Ithaca Hotel, Office Plaza

Carry insurance with Carey

Savage Club of Ithaca The—Pres Arthur Allen sec Charles Russell, treas Joseph Barr. Meets on call at Savage Lodge

Semprevisa Society Italian—Pres Luigi Petricola, sec Theodore Mancini. Meets 1st Sat each month 8:00 p m at North Side Home

Social Service League of Ithaca—Pres Frank Battesti, treas Hunna Johns, sec M Lucille White. Meets 2nd Tues at N or SS House

Sons of Italy Mutual Aid Society No 1146—pres Jos Luccarelli, treas Ancetto Falocco sec Rudolph Saccucci. Meets 1st Fri 8:00 p m at 417-419 W State

South Side Community Center 303-305 S Plain—Pres Robt Browne, sec Bernice Scott, asst treas James F Leary, exec dir Fred H Townsend. Meets 2nd Thurs, 8:30 p m at Community House, office open 9:00 a m to 5:00 p m at The Center

Titus Area Civic Organization—Pres Jas L Gibbs, treas Margt McCann. Meets on call of pres

Tompkins County Fish and Game Club (Inc)—Pres A L Lacelle, treas Anthony Sturm. Meets 4th Fri, 8:00 p m at Clubhouse

Tompkins County Medical Society—Pres Noah J Kassman, sec Robt H Broad, treas R Wendell Davis. Meets 3rd Mon 6:30 p m at Statler Club

Tompkins County Safety Council—Pres Hugh Hurlbut. Meets Chamber of Commerce

Tompkins County Social Planning Council—Chm Mendon Smith, sec Mrs Ruth Harrison. Meets as called at 313 N Aurora

Veteran Military Organizations American Legion Post No 221—Cmdr George L Bailey, fin officer Connie John, adj William G Kirby. Meets 2nd Tues each month 8:00 p m at 415 Stewart av
American Legion Auxiliary Post No 221—Pres Mrs Marie Doll. Meets 2nd Tues each month, 8:00 p m at Legion Home, 415 Stewart av

Auxiliary to Sons of Union Veterans of Civil War No 12, Major D W Burdick Camp No 40—Pres Mrs Carrie Lent, treas Mrs Ethel Brockway, sec Mrs Mary Mandeville. Meets 2nd and 4th Thurs 8:00 p m at Military Hall

Daughters of American Revolution, Cayuga Chapter—Regent Mrs Orval French, rec sec Mrs Jos Huntington, treas Mrs Anne C Robinson. Meets 1st Tues each month

Sons of American Revolution, Tompkins County Chapter—Pres Harold Jansen, sec Loren Chester (Genoa), treas W Glenn Norris. Meets on call of pres at Clinton House

Veterans of Foreign Wars, Finger Lakes Post No 961—Com Donald Burns. Meets every 2nd and 4th Wed, 8:00 p m at 423-425 W State

Veteran Volunteer Firemen's Association—Pres Floyd E Woodin, sec Harold F Thompson, treas Raymond B Wheaton. Meets 3rd Mon each month 8:00 p m at 136 E State

Women's International League for Peace and Freedom—Pres Mrs Sally Elkins, sec Mrs D A Sleeper, treas Mrs Lawrence Johnson. Meets 3rd Thurs at home of members

York State Craftsmen—Pres Edward B Bosworth, treas Mrs Mary Dennis at 114 N Aurora

YOUNG MEN'S CHRISTIAN ASSOCIATION 202 E Buffalo—Pres Howard E Thomas gen sec Elmer F Blomgren treas Robert L Olsen. Meets 3rd Fri each month except July and Aug at Ithaca Hotel

Young Women's Hospital Aid—Pres Mrs Ray F Flumerfelt sec Mrs A T Gober treas Frances Geherin. Meets 1st Tues each month 8:00 p m at 115 Valentine pl

Zonta Club—Pres Mrs Eloise Smith sec Mrs Rita Middaugh, treas Mrs Edna Hanshaw. Meets 1st and 3rd Thurs 6:30 p m

ATHLETIC EQUIPMENT

ITHACA SPORTING GOODS 420 Eddy

*ATTORNEYS-AT-LAW

(See Lawyers)

ABBOTT EDWARD P 411-412 First National Bank Bldg

ADAMS ARMAND L 121 E Seneca (504)

ADAMS ARTHUR G 306 Savings Bank Bldg
ALBANESE FRANK First National Bank Bldg (504-505)

ASHBERY RAY S 121 E Seneca (504)

BOOTH M VAN CLEEF Savings Bank Bldg, 114 N Tioga (402)

CASEY EDWARD J 308 N Tioga

CASEY & KING 308 N Tioga

CLYNES JAMES J JR 1 Savings Bank Bldg

DAHMEN ERNEST A JR 114 N Tioga

DEAN BRUCE G 319-320 Savings Bank Bldg

DICKER WILLIAM A 222 E State

FERNOW HOWARD 209 E Seneca

FREEMAN NORMAN D 308 N Tioga

FURMAN MAX 121 E Seneca (504)

GANGL LEO J 140 Indian Creek rd

GOLDER ARTHUR J 308 N Tioga

HAMILTON HARRY S Savings Bank Bldg (204-205)

JOHNSON KENNETH C JR Savings Bank Bldg (311-312)

KING EDWARD W, 308 N Tioga

LEE D BOARDMAN 213 Savings Bank Bldg

LEWIS MURRAY F 106 E State

MANLEY RICHARD B 309 N Tioga

Mazza Bruno A Jr, 114 N Tioga

NEWMAN CHARLES H Savings Bank Bldg (212)

VASTENO'S LIQUOR & WINE STORE

Phone 4-6282

206 N.

TIOGA ST.

O'CONNOR JAMES F Savings Bank Bldg (308)

POWERS TRUMAN K 308 Savings Bank Bldg

PLYLE ENOS A Savings Bank Bldg (311)

Ross Victor K D, 152 E State

SHIREY HENRY J 114 N Tioga (304-305)

Sovocool Benjamin F, 323 E Seneca

Sovocool R B, 323 E Seneca

THALER LOUIS K 309 N Tioga

THALER MANLEY H 309 N Tioga

THALER RICHARD B 309 N Tioga

THALER & THALER 309 N Tioga

Thomson Edward G, 121 E Seneca (504)

TREMAN ALLEN H Savings Bank Bldg (1)

TREMAN & CLYNES 1 Savings Bank Bldg

TSAPIS STANLEY 308 N Tioga

WIGGINS TSAPIS GOLDER & FREE-MAN 308 N Tioga

WIGGINS WALTER J 308 N Tioga

AUDITORS

HALL ALFRED G 102 E State

*AUTOMATIC TRANSMISSION

ART'S TRANSMISSION SERVICE 201 E Tompkins

***AUTOMATIC WATER SOFTENERS (BRANDS)**
LINDSAY Lindsay Soft Water Sales, 305 Taughanock blvd

AUTOMOBILE ACCESSORIES, DEALERS GARAGES AND REPAIRING

ART'S TRANSMISSION SERVICE 201 E Tompkins

AUTO BODY WORKS rear 224 S Cayuga
Automotive Consultants (used cars), 359 Elmira rd

Automotive Parts & Equipment, 376 Elmira rd

BARNETT'S TED BLUE SUNOCO SERVICE 519 W State

Bennett's Bob Auto Repairs, 901 W Buffalo

BOYKINS BODY SHOP 319 W State

CANNAVINO WILLIAM R 335 Elmira rd

Carl's Garage, 206 E Tompkins

CARROLL'S SALES & SERVICE INC 233 Elmira rd

Cayuga Auto Parts & Service, 917 W State
CAYUGA MOTORS SALES CORP 123-127 E Green

CLEVELAND'S SERVICE STATION 910

Hanshaw rd

Cornelius Sales & Service, 111 E Clinton

Cramer's Auto Parts Co, 619 W State

CRISPELL CHARTER SERVICE INC Slaterville Springs

CRISPELL'S AUTOMOTIVE SERVICE 716

W Clinton

CUTTING MOTORS INC 227 S Cayuga

DEANS SUPER SERVICE Albany and W Seneca

Dekes Auto Sales & Sport Center, 414 Spencer rd

Donahue's Body Shop, 1007 N Cayuga and 128 W Fall

FINNEY MOTORS INC 210 S Cayuga

Finney Service Center, 217 S Cayuga

Firestone Stores, 324-328 W State

Fontana Paul Auto Parts, 530 W Green

Frands's Body Shop, 520 Titus av

Gates Body Shop, 109 S Titus av

GOODYEAR SERVICE STORE 318 W State

Greenwood Dudley J, 214 Linn

Hartman Collision Service, 358 Elmira rd

ITHACA ESSO SERVICENTER 335 E State

Ithaca Gear & Auto Parts Co Inc, 111 E Green

ITHACA MOTORS CO 207 Elmira rd

Kouf Brothers (used), 374 Elmira rd

LEE'S GARAGE 402 S Cayuga

LONG'S MOTOR SALES 231 Elmira rd

Meadow Court Service Station, 507 S Meadow

MILLER ERIE J 209-215 S Cayuga

Milo's Wrecking Service, 360 Elmira rd

Moe's Mobil Service, 208 Dryden rd

North Side Garage, 222 W Lincoln

PAUL'S AUTO PARTS Rt 96B Willseyville
Patterson's Socony Service Station, 221 N Aurora

PETER'S SERVICE STATION 1103 Danby rd

Petrillose John W Sr Inc, 227 Linden

Phipps Dean Stores Inc, 108-112 W State

PRITCHARD WILLIAM T 304-312 S Cayuga

PRITCHARD'S CORNERS STATION INC

909 Hanshaw rd

Quick's Garage, 105 E Clinton

RALPH'S FLYING "A" SERVICE 200 W Seneca

RIPLEY IMPORTED CARS INC, 337 Elmira rd

RIPLEY MOTOR CORP, 339 Elmira rd

ROCKWOOD'S TEXACO SERVICE, 202-204 E Fall

Scotch Brand Service Station, 1012 W Green

Servicenter, 202 S Cayuga

Smith's Used Cars, 1080 Danby rd

SOPP DON ATLANTIC SERVICE, Cayuga at Green

Soyring Auto Parts, 236-238 S Cayuga

Spencer's Body Shop, rear 215 Auburn

Stallman Arthur C, 208 S Tioga

State Street Service Garage, 436 W State

Stevens Arthur E, 206 E Tompkins

Stevens & Murray Sunoco Service, 210 Elmira rd

TEETER'S MOBIL SERVICE, cor State and Albany

Tioga Auto Parts, 424 W State

TOWNLEY MOTORS INC, 815 S Meadow

TOWNSEND JACK CHEVROLET INC, 320 Elmira rd

VANN'S MOTOR SERVICE, 718 W Green
Whiting's, 336 Spencer rd

RIPLEY MOTOR CORP. — Volkswagen

339 ELMIRA ROAD Phone 2-1861

ITHACA, N. Y. Sales & Service

*AUTOMOBILE AGENCIES

ALFA ROMEO, Ripley Imported Cars, Inc,
337 Elmira rd
AUSTIN HEALEY, Ripley Imported Cars
Inc, 337 Elmira rd
BORGWOOD, Ripley Imported Cars Inc,
337 Elmira rd
BUICK, Cutting Motors Inc, 227 S Cayuga

HILLMAN, Cutting Motors Inc, 227 S
Cayuga
IMPERIAL, Erie J Miller, 209-215 S Cayuga
JAGUAR, Ripley Imported Cars Inc, 337
Elmira rd
LANCIA, Ripley Imported Cars Inc, 337
Elmira rd
LINCOLN, Ithaca Motors Co, 207 Elmira rd
MG, Ripley Imported Cars Inc, 337 Elmira
rd
MERCURY, Ithaca Motors Co, 207 Elmira
rd
MORRIS MINOR, Ripley Imported Cars
Inc, 337 Elmira rd
OLDSMOBILE, Finney Motors Inc, 210 S
Cayuga
OPEL, Cutting Motors Inc, 227 S Cayuga
PEUGEOT, Ripley Imported Cars Inc, 337
Elmira rd
PLYMOUTH, Erie J Miller, 209-215 S Cay-
uga
PONTIAC, Cutting Motors Inc, 227 S Cay-
uga
PORSCHE, Ripley Imported Cars Inc, 337
Elmira rd
RAMBLER, Long's Motor Sales, 231 Elmira
rd
RENAULT, Ripley Imported Cars Inc, 337
Elmira rd

CUTTING MOTORS INC.

BUICK—PONTIAC

HILLMAN Sales and Service OPEL
227 SOUTH CAYUGA ST.
Ithaca 2-2475 Service and Parts 2-2396

CADILLAC, Finney Motors Inc, 210 S Cay-
uga

FINNEY MOTORS INC.

Cadillac Oldsmobile

2-1896 SALES and SERVICE 4-9915
210 S. Cayuga St. ITHACA

CHEVROLET, Jack Townsend Chevrolet
Inc, 320 Elmira rd
CHRYSLER, Erie J Miller, 209-215 S Cayuga
CITROEN, Ripley Imported Cars Inc, 337
Elmira rd
COMET, Ithaca Motors Co, 207 Elmira rd
DeSOTO, Erie J Miller, 209-215 S Cayuga
DODGE, William T Pritchard, 204-312 S
Cayuga

RIPLEY IMPORTED CARS INC.

Sales and Service

2-1863

337 Elmira Rd. ITHACA, N. Y.

SPRITE, Ripley Imported Cars Inc, 337 El-
mira rd
TRIUMPH, Ripley Imported Cars Inc, 337
Elmira rd
VALIANT, Erie J Miller, 209-215 S Cayuga
VOLKSWAGEN, Ripley Motor Corp, 339
Elmira rd
WILLYS, Long's Motor Sales, 231 Elmira rd

*AUTOMOBILE AXLE AND WHEEL ALIGNING
ITHACA MOTORS CO, 207 Elmira rd
LEE'S GARAGE, 402 S Cayuga
MILLER ERIE J, 209-215 S Cayuga
RIPLEY MOTOR CORP, 339 Elmira rd

*AUTOMOBILE BATTERIES (BRANDS)

(See Batteries and Service Stations)

ATLAS, Ithaca Esso Servicenter, 335 E
State
DELCO, Jack Townsend Chevrolet Inc, 320
Elmira rd
DELCO, Cutting Motors Inc, 227 S Cayuga
DELCO, Ripley Motor Corp, 339 Elmira rd
FORD, Cayuga Motors Sales Corp, 123-127
E Green

WM. T. PRITCHARD

Dodge Fiat
DODGE POWER GIANTS TRUCKS
Sales and Service

304-312 S. Cayuga St. ITHACA 2-2468

ELVA, Ripley Imported Cars Inc, 337 Elmira
rd
FIAT, William T Pritchard, 304-312 S Cayuga
FORD, Cayuga Motors Sales Corp, 123-127
E Green

Cayuga Motors Sales Corp.

FORD Products

CARS TRUCKS COMMERCIALS
123-127 E. Green St. ITHACA 4-6315

SCHOOLEY'S Inc.**WATCHES**
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Known Brands

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QUALITY JEWELERS

Dial 2-1551

GOODYEAR, Goodyear Service Store, 318
W State**GOODYEAR**, Don Sopp Atlantic Service,
Cayuga at Green**MOBIL**, Teeter's Mobil Service, cor State
and Albany**MOPAR**, Erie J Miller, 209-215 S Cayuga***AUTOMOTIVE BODY AND FENDER REPAIRING****AUTO BODY WORKS**, rear 224 S Cayuga**BOYKINS BODY SHOP**, 319 W State**CAYUGA MOTORS SALES CORP**, 123-127
E Green**FINNEY MOTORS INC**, 210 S Cayuga**ITHACA MOTORS CO**, 207 Elmira rd**MILLER ERIE J**, 209-215 S Cayuga**RIPLEY MOTOR CORP**, 339 Elmira rd**TOWNSEND JACK CHEVROLET INC**, 320
Elmira rd***AUTOMOBILE BRAKE SERVICE****CUTTING MOTORS INC**, 227 S Cayuga**ITHACA MOTORS CO**, 207 Elmira rd**LEE'S GARAGE**, 402 S Cayuga**LONG'S MOTOR SALES**, 231 Elmira rd**TEETER'S MOBIL SERVICE**, cor State and
Albany**TOWNSEND JACK CHEVROLET INC**,
320 Elmira rd***AUTOMOBILE CHAINS (BRANDS)****WEED**, Jack Townsend Chevrolet Inc, 320
Elmira rd**WEED**, Cutting Motors Inc, 227 S Cayuga**WEED**, W T Pritchard, 304-312 S Cayuga**WEED**, Ithaca Esso Servicenter, 335 E State**AUTOMOBILE CLUBS****FINGER LAKES AUTO CLUB**, 225 S Cayuga**AUTOMOBILE ELECTRICAL EQUIPMENT****FINNEY MOTORS INC**, 210 S Cayuga**MILLER ERIE J**, 209-215 S Cayuga**AUTOMOBILE ELECTRICIANS**

Andy Soyring, 108 E Clinton

LEE'S GARAGE, 402 S Cayuga**RIPLEY MOTOR CORP**, 339 Elmira rd**VAN'S MOTOR SERVICE**, 718 W Breen**AUTOMOBILE FINANCING****ITHACA LOAN FINANCE INC**, 127 W
State**AUTOMOBILE FRAME ALIGNMENT****CAYUGA MOTORS SALES CORP**, 123-127
E Green***AUTOMOBILE GASOLINE (BRANDS)****AMOCO**, Head's Service Station, 119 N
Albany**AMOCO**, Ripley Motor Corp, 339 Elmira rd**ESSO**, Ithaca Esso Servicecenter, 335 E
State**FLYING "A"**, Ralph's Flying "A" Service,
200 W Seneca**GULF**, Dean's Super Service, Albany and
W Seneca**GULF**, Peter's Service Station, 1103 Danby
rd**MOBIL**, Teeter's Mobil Service, cor State
and Albany**SINCLAIR**, Erie J Miller, 209-215 S Cayuga***AUTOMOBILE GLASS****AUTO BODY WORKS**, rear 224 S Cayuga**BOYKINS BODY SHOP**, 319 W State***AUTOMOBILE GLASS (INSTALLED)****BOYKINS BODY SHOP**, 319 W State**ITHACA GLASS CO**, 415 W Seneca**AUTOMOBILE INSURANCE****HOWELL & STEVENS**, 200-202 E State
(612)**TOMPKINS CO-OPERATIVE FIRE INS**
CO, 126 E Seneca***AUTOMOBILE KEYS**

(See Locksmith)

AUTOMOBILE LEASING*TOWNLEY LEASING INC**, S Meadow St
ext***AUTOMOBILE LIVERY****DEAN OF ITHACA INC**, 401-409 E State***AUTOMOBILE LUBRICATION****BARNETT'S TED BLUE SUNOCO SERV-**
ICE, 519 W State**CARROLL'S SALES & SERVICE INC**, 233
Elmira rd**CUTTING MOTORS INC**, 227 S Cayuga**FINNEY MOTORS INC**, 210 S Cayuga**HEAD'S SERVICE STATION**, 119 N Al-
bany**ITHACA MOTORS CO**, 207 Elmira rd**LEE'S GARAGE**, 402 S Cayuga**LONG'S MOTOR SALES**, 231 Elmira rd**MILLER ERIE J**, 209-215 S Cayuga**RALPH'S FLYING "A" SERVICE**, 200 W
Seneca**RIPLEY MOTOR CORP**, 339 Elmira rd**ROCKWOOD'S TEXACO SERVICE**, 202-
204 E Fall**TEETER'S MOBIL SERVICE**, cor State and
Albany**TOWNSEND JACK CHEVROLET INC**, 320
Elmira rd***AUTOMOBILE MOTOR OILS (BRANDS)****AMOCO**, Head's Service Station, 119 N
Albany**D S L**, Jack Townsend Chevrolet Inc, 320 El-
mira rd**ESSO**, Ithaca Esso Servicecenter, 335 E State**KENDALL**, Finney Motors Inc, 210 S Cayu-
ga**KENDALL**, William T Pritchard, 304-312
S Cayuga

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TEETER'S MOBIL SERVICE, cor State and Albany***AUTOMOBILE TOWING****BOYKINS BODY SHOP**, 319 W State
ITHACA MOTORS CO, 207 Elmira rd
Mile's Wrecking Service, 360 Elmira rd
PAUL'S AUTO PARTS, Rte 96B Willseyville**PETER'S SERVICE STATION**, 1103 Danby rd**TEETER'S MOBIL SERVICE**, cor State and Albany**TOWNSEND JACK CHEVROLET INC**, 320 Elmira rd***AUTOMOBILE PAINTERS****AUTO BODY WORKS**, rear 224 S Cayuga
BOYKINS BODY SHOP, 319 W State
MILLER ERIE J, 209-215 S Cayuga
RIPLEY MOTOR CORP, 339 Elmira rd
TOWNSEND JACK CHEVROLET INC, 320 Elmira rd***AUTOMOBILE PARTS****LONG MOTOR SALES**, 231 Elmira rd
MILLER ERIE J, 209-215 S Cayuga
PAUL'S AUTO PARTS, 900 Taber
RIPLEY MOTOR CORP, 339 Elmira rd***AUTOMOBILE TRANSMISSIONS****ART'S TRANSMISSION SERVICE**, 201 E Tompkins
LEE'S GARAGE, 402 S Cayuga***AUTOMOBILE TRANSMISSIONS (PARTS)****ART'S TRANSMISSION SERVICE**, 201 E Tompkins**AUTOMOBILE TRUCK AND CAR LEASING**

Lake Shore Leasing Inc, 716 W Clinton

AUTOMOBILE RADIATOR REPAIRS*BOYKINS BODY SHOP**, 319 W State
AUTO BODY WORKS, rear 224 S Cayuga
CAYUGA MOTORS SALES CORP, 123-127 E Green***AUTOMOBILE RADIOS (BRANDS)****CHEVROLET**, Jack Townsend Chevrolet Inc, 320 Elmira rd**AUTOMOBILE RENTING****AVIS RENT-A-CAR**, Tompkins County Airport
Holden Drive-Ur-Self Inc, 302 W Seneca***AUTOMOBILE STORAGE****DEAN OF ITHACA INC**, 401-409 E State***AUTOMOBILE TAXICAB SERVICE**

(See Taxicabs)

AUTOMOBILE TIRES*BARNETT'S TED BLUE SUNOCO SERVICE**, 519 W State
LEE'S GARAGE, 402 S Cayuga**AUTOMOBILE TIRE VULCANIZING**

(See Vulcanizers)

AUTOMOBILE TIRES (BRANDS)*ATLAS**, Cutting Motors Inc, 227 S Cayuga
ATLAS, Ithaca Esso Servicenter, 335 E State
COOPER, Carroll's Sales & Service Inc, 233 Elmira rd
GENERAL, Finney Motors Inc, 210 S Cayuga
GOODYEAR, Cutting Motors Inc, 227 S Cayuga
GOODYEAR, Goodyear Service Store, 318 W State
GOODYEAR, William T Pritchard, 304 S Cayuga
GOODYEAR, Don Sopp Atlantic Service, Cayuga at Green***AUTOMOBILE TRUCKS (BRANDS)****CHEVROLET**, Jack Townsend Chevrolet Inc, 320 Elmira rd
DODGE, William T Pritchard, 304-312 S Cayuga
FORD, Cayuga Motors Sales Corp, 123-127 E Green**GMC**, Long's Motor Sales, 231 Elmira rd
INTERNATIONAL, Ithaca Motors Co (new and used), 207 Elmira rd**WILLY'S JEEP**, Long's Motor Sales, 231 Elmira rd***AUTOMOBILE TUNE-UP****ITHACA MOTORS CO**, 207 Elmira rd
LEE'S GARAGE, 402 S Cayuga
LONG'S MOTOR SALES, 231 Elmira rd
TEETER'S MOBIL SERVICE, cor State and Albany
TOWNSEND JACK CHEVROLET INC, 320 Elmira rd**AUTOMOBILE UPHOLSTERERS**Bob's Auto Upholstery, 402 S Cayuga
BOYKINS BODY SHOP, 319 W State
ITHACA ESSO SERVICENTER, 335 E State***AUTOMOBILE WASHING AND POLISHING****CUTTING MOTORS INC**, 227 S Cayuga
FINNEY MOTORS INC, 210 S Cayuga
ITHACA ESSO SERVICENTER, 335 E State
MILLER ERIE J, 209-215 S Cayuga
TEETER'S MOBIL SERVICE, cor State and Albany
TOWNSEND JACK CHEVROLET INC, 320 Elmira rd

WHCU - Dial 870**Music - News - Sports - Drama
and Substance****AUTOMOBILE WHEEL ALIGNMENT**

LONG'S MOTOR SALES, 231 Elmira rd
 PETER'S SERVICE STATION, 1103 Danby rd
 TOWNLEY MOTORS INC, Meadow St ext

***AUTOMOBILE WRECKING SERVICE**

BOYKINS BODY SHOP, 319 W State
 PETERS' SERVICE STATION, 1103 Danby rd
 TEETER'S MOBIL SERVICE, cor State and Albany
 TOWNSEND JACK CHEVROLET INC, 320 Elmira rd

***AUTOMOBILES (USED)**

BOYKINS BODY SHOP, 319 W State
 CANNAVINO WILLIAM R, 335 Elmira rd
 CARROLL'S SALES & SERVICE INC, 233 Elmira rd
 CAYUGA MOTORS SALES CORP, 123-127 E Breen
 CUTTING MOTORS INC, 227 S Cayuga
 FINNEY MOTORS INC, 217 S Cayuga
 ITHACA MOTORS CO, 207 Elmira rd
 LONG'S MOTOR SALES, 227 Elmira rd
 PAUL'S AUTO PARTS, Rte 96B Willseyville
 PETER'S SERVICE STATION, 1103 Danby rd
 PRITCHARD WILLIAM T, 320 S Cayuga
 RIPLEY IMPORTED CARS INC, 337 Elmira rd
 RIPLEY MOTOR CORP, 339 Elmira rd
 TOWNLEY MOTORS, 815 S Meadow
 TOWNSEND JACK CHEVROLET INC, 320 Elmira rd

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 NATIONAL WELDING, 805 Taber

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(See Airports)****AWNINGS**

C & I SUPPLY, 2016 Danby rd
 Ithaca Floor Covering, 407 Taughanock blvd

BABY CHICKS

Marshall Bros, Mecklenburg

BAKERS

Bolton Donut Shop, 537 W State
 Cookie Crock, 203 First
 Home Dairy Co, 143 E State
 Ithaca Bakery, 408 N Meadow
 Pastry Shop The, 113 N Aurora

BALLET SLIPPER COVERS

Colcette, 104 N Aurora

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THE GABLES, Elmira rd, Rt 13 and 96

BARBERS

Beach Clarence N, 603 N Aurora
 Benny's Barber Shop, 302 E State
 Campus Barber Shop, 413 College av
 Carrino William, 404 Eddy
 Cayuga Barber Shop, 218 N Aurora
 Central Barber Shop, 126 W State
 Clinton Hotel Barber Shop, 116 N Cayuga
 Cornell Barber Shop, 224 E State
 Corners Barber Shop, Corners Community Center
 Dennis Barber Shop, 211 Cascadilla
 Fahey & Lundergan, 124 S Cayuga
 Ideal Barber Shop, 614 W State
 Ithaca Hotel Barber Shop, 225 E State
 Kyrie's Barber Shop, 502 W State
 Mahool Barber Shop, 710 W Buffalo
 Nick's Barber Shop, 110½ N Aurora
 Nu Look Barber Shop, 105 S Corn
 Petrillose Barber Shop, 407 College av

SULLIVAN & McNEILL INC.

211 EAST SENECA STREET

GENERAL INSURANCE

Tel. 2-3293

ITHACA, N. Y.

Roy's Barber Shop, 114 E Green
 Sanford's Barber Shop, 113 Osumn pl
 Saunders Barber Shop, 406 E Tompkins
 Sheldon Court Barber Shop, 416 College av
 Solomon John D, 527 W Buffalo
 Taylor's Barber Shop, 104 S Corn
 Van Delinder Archie, 116 S Cayuga (4)
 Willard Straight Barber Shop, 11 Central av

*BATH SCALES (BRANDS)

DETECTO, Rothschild Bros, State and Tioga

BATHS

YMCA, 202 E Buffalo

*BATTERIES (BRANDS)

(See Automobile Batteries—Brands)

*BATTERIES AND SERVICE STATIONS

CORNERS SERVICE STATION, Corners
 Community Center, 909 Hanshaw rd
 ITHACA ESSO SERVICENTER, 335 E
 State
 MILLER ERIE J, 209-215 S Cayuga
 PETER'S SERVICE STATION, 1103 Danby
 rd
 PRITCHARD WILLIAM T, 304-312 S Cay-
 uga
 ROCKWOOD'S TEXACO SERVICE, 202-
 204 E Fall

BEAUTY PARLORS

Academy Beauty Salon, 113 S Cayuga
 Ada's Beauty Salon, 116 N Geneva
 Ainslie's Beauty Shop, 202 Center
 Anna Marie Beauty Salon, 206 W Green
 Armando Beauty Salon, 136 E State
 Beauty Arts Center, 522 W Buffalo
 Beauty Box, 218 E State
 Brooks Catherine A, 28 Renwick Heights rd
 Brown Nancy M, Savings Bank Bldg (M-20)
 Byron Beauty Salon, 305 E Marshall
 Carmen's Hair Stylist, 103 N Aurora
 Crissey Beauty Salon, 222 N Aurora
 Dolores Beauty Shop, 325 W Seneca
 Domres Beauty Studio, 327 W State
 Eleanor's Beauty Salon, 516 W Green
 Gladys Francis Beauty Shop, 436 N Aurora
 Hill Beauty Shoppe, 411 College av
 House of Charm Beauty Salon The, 111 S
 Tioga
 ITHACA HOTEL BEAUTY SHOP, 221 E
 State
 Ivy Beauty Shoppe, 205½ W Court
 Kut 'N Curl, 115 S Aurora
 Lillian's Beauty Shoppe, 339 Center
 Luxor Beauty Salon, 304 E State
 Lyceum Beauty Shoppe, 319 N Geneva
 Marge's Beauty Shop, 203 N Aurora
 Mary's Beauty Salon, 508 Madison
 Middaugh Mabelle E Mrs, 314 Farm
 Peg's Beauty Parlor, 315 E State (2)
 Peggy's Beauty Nook, 317 S Cayuga
 Phyllis Beauty Shop, 124 E Court
 Quick Barbara P Mrs, 405 College av

Roa's Beauty Parlor, 418 S Geneva
 Rolle May F, 207 S Plain
 ROTHSCHILD BROS, State and Tioga
 Russell Marion E Mrs, 205 E Fall
 Sheer Beauty Salon, 307 W Seneca
 South Hill Beauty Shop, 157 Pearsall pl
 Tina's Beauty Salon, 114 S Cayuga
 Upsyke Beauty Studio, 121 E Seneca (403-
 405-406)
 Wheton Marion E Mrs, 108 N Cayuga

*BEDDING (BRANDS)

SIMMONS, Rothschild Bros, State and Tioga

BEDS AND BEDDING

ROTHSCHILD BROS, State and Tioga

*BEER AND ALE (BRANDS)

BLATZ BEER, Cayuga Beverage Co, 628
 W State
 CARLING'S, Yengo Distributing Co, 302
 W Lincoln
 GOEBEL, Cayuga Beverage Co, 628 W
 State
 LaBATT'S, Yengo Distributing Co, 302 W
 Lincoln
 LOWENBRAU, Yengo Distributing Co, 302
 W Lincoln
 MOLSON, Cayuga Beverage Co, 628 W
 State
 PABST BLUE RIBBON, Cayuga Beverage
 Co, 628 W State
 PIELS, Cayuga Beverage Co, 628 W State
 SCHLITZ, Yengo Distributing Co, 302 W
 Lincoln
 UTICA CLUB, Ithaca Bottling Works, 407
 W Seneca

BEER AND ALE DISTRIBUTORS

CAYUGA BEVERAGE CO, 628 W State
 Crowley Distributing Co Inc, 719 W Clinton
 ITHACA BOTTLING WORKS, 407 W Sen-
 aca
 YENGO DISTRIBUTING CO, 302 W Lin-
 coln

BEVERAGES

Smith Beverage Co, 720 W Clinton

BICYCLE DEALERS AND REPAIRERS

Button's Bicycle Shop, 425 W Seneca
 Sheperd's Bike Shop, 524 W State

BILLIARD AND POCKET BILLIARD ROOMS
 Monarch Billiard Parlor, 107 N Tioga

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City Hall, 201-203 N Tioga
Cobb Building, 205 E State
CORNELL LIBRARY ASSOCIATION BUILDING 417 W State
Country Club of Ithaca, 159 Triphammer rd
County Courthouse, 312-322 N Tioga
Eagles' Club, cor Green and Geneva
Elks' Home, 135-139 W State
FAIRVIEW MANOR (fireproof apartments), 518-522 Dryden rd, office 423 Oak av
FIRST NATIONAL BANK & TRUST CO BUILDING 200-202 E State
Floros Block, 108-114 E State
GLF BUILDING Terrace Hill
Griffin Block, 104-106 N Aurora
Hawkins Block, 120 E State
Hibbard Block, 102-106 W State
Home for Elderly Ladies, 514 S Aurora
Hoyt Building, 112 E State
Ithaca Savings Bank Building, 114-118 N Tioga
Jackson Building, 208-210 E State
Journal Block, 123-125 W State
Knights of Columbus Home, 114 S Albany
Larkin Block, 403 College av
Masonic Temple, 117 N Cayuga
McKinney Building, 115-117-119 S Cayuga
McWhorter Hugh B Block 102 E State
Miller Block, 109-113 N Tioga
MOOSE HALL 134 W State
Morrill Hall, Central av, Campus
Myron Taylor Hall, Central av, Campus
Naughton-Brown Building, 220-222 E State
Niles Block 315-317 College av
Odd Fellows Temple, 310 N Cayuga
Osborn Building, 311-317 E State
Post Office, 213 N Tioga
Reed Building, 222 N Aurora
ROTHSCHILD BUILDING State and Tioga
Rumsey Block, 206 E State
Sage Block, 139 E State
Seneca Building, 121 E Seneca
Sheeler Block, 138-140 W State
Sheldon Court, 410 College av
South Side Community Center, 305 S Plain
Sprague Block, 147-151 E State
State Theatre, 107-109 W State
Strand Theatre Building, 310 E State
STUDENT AGENCY BUILDING 409 College av
Tompkins County Courthouse, 312-322 N Tioga
TOMPKINS COUNTY JAIL 125 E Court
TOMPKINS COUNTY HOSPITAL BUILDING 1285 Trumansburg rd
Tremen King Building, 101-107 E State
Veterans of Foreign Wars Building, 423-425 W State
Women's Community Building, 100 W Seneca

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Francis Emanuel M, 436 N Aurora
Gray Hill House, 702 E Buffalo
Gunsmith Lodge, 106 Lake
Munro Margaret H Mrs, 123 Dryden rd
Shepard Ethel S Mrs, 117 Hudson
Stanton Boarding Home, 501 Willow av
TRAVELERS' HOTEL 119-121 S Aurora

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FREEMAN'S MOTOR MARINE INC 435 Taughannock blvd
STUDENT TRANSFER 810 Cascadilla

BOAT SALES AND SERVICE

FREEMAN'S MOTOR MARINE INC 435 Taughannock blvd
JOHNSONS BOAT YARD 706-710 Willow av

BOAT YARDS

FREEMAN'S MOTOR MARINE 435 Taughannock blvd
JOHNSONS BOAT YARD 706-710 Willow av

*BOATS (BRANDS)

ARKANSAS TRAVELER Freeman's Motor Marine Inc, 435 Taughannock blvd
CHRIS-CRAFT Johnsons Boat Yard, 706-710 Willow av
GRUMMAN Freeman's Motor Marine Inc, 435 Taughannock blvd
RICHARDSON Freeman's Motor Marine Inc, 435 Taughannock blvd
TROJAN Johnsons Boat Yard, 706-710 Willow av

*BONDS AND STOCKS

BARR J S & CO INC Savings Bank Bldg, 114 N Tioga
Loeb Carl M Rhodes & Co, 211 E Seneca

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Ridley's Book Bindery, 108-110 Maple av
Weeks Anne A Mrs, 125 Sunset dr

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MILLER'S T G SONS PAPER CO 113 N Tioga
Tubbs Christian Book Store, 845 N Aurora

*BOOKS FOR JUVENILES

CORNER BOOK STORE THE 109 N Tioga

Boal's Flower Shop

215 E. STATE ST.

Dial 2-1856

BOOKS AND STATIONERS
COMMUNITY BOOK SHOP THE Corners
 Community Center
CORNELL CAMPUS STORE Barnes Hall,
 Campus
CORNER BOOK STORE THE 109 N Tioga

McPHERSON BUILDERS, 315 N Tioga
SCHICKEL NORBERT H, 423 Oak av
SEACORD-LANE BUILDERS INC, 715 Wil-
 low av

***BUILDING CONTRACTORS**
LUCENTE ROCCO P, 506 Warren rd
SEACORD-LANE BUILDERS INC, 715
 Willow av

BUILDING MATERIALS AND SUPPLIES
BAKER LUMBER & SUPPLY CO, 505-515
 Third and 79 W Main, Dryden
Building Products Co, 120 Westmount dr
CAYUGA LUMBER CO, 801 W State
Empire Brikcrete Co, 332 Spencer rd
EMPIRE BUILDING SUPPLIES, 332 Spen-
 cer rd

PATCH BROS INC, Dryden
ROBINSON & CARPENTER INC, 206
 Taughannock blvd
ROTTMAN ROOFING & REMODELING,
 704 W Buffalo

***BUILDING PAPER**
 (See Insulation)

BUILDINGS
 (See Blocks and Buildings)

***BULLDOZING AND BACK HOE**
NICHOL CHARLES, 327 Elmira rd

BUS LINES AND TERMINALS
CRISPELL CHARTER SERVICE INC, 716
 W Clinton
DEAN OF ITHACA, INC, 401-409 E State
 Eastern Greyhound Lines, 128 S Aurora
 Ithaca Railway Inc (city buses only), 415 E
 State
 Municipal Bus Terminal, 128-132 S Aurora

***BUS REPAIRS**
CRISPELL'S AUTOMOTIVE SERVICE,
 716 W Clinton

***BUSES CHARTERED**
CRISPELL CHARTER SERVICE INC, 716
 W Clinton
**SWARTHOUT & FERRIS CHARTER
 SERVICE**, 115 Graham rd

BUSINESS CONSULTANTS
CACCIOTTI LOUIS J, 114 S Geneva
MANAGEMENT CONSULTANTS INC, 114
 S Geneva
PESOLI ANTHONY B, 114 S Geneva

BUSINESS FORMS
NATIONAL CASH REGISTER THE (Sup-
 ply Mfg Div), 616 S Aurora
WILCO BUSINESS FORMS, 445 E State

BUSINESS MACHINES
 International Business Machines Corp, 119
 S Cayuga

BOOKS & STATIONERY

At The Corner Book Store
 109 N. Tioga St. Tel. 9326 ITHACA,

Cottons Card Shop, 304 E State
MILLER'S T G SONS PAPER CO (whole-
 sale), 113 N Tioga
TRIANGLE BOOK SHOP INC THE Shel-
 don ct, 410-412 College av
Williams Ezra R (old), 209 E State (301)

BOTTLED GAS
THAYER APPLIANCE CO, 417 W Seneca

BOTTLERS
ITHACA BOTTLING WORKS, 407 W Sen-
 eca

BOWLING ALLEYS
Eddy Street Bowling Alleys, 420 Eddy
Ide's Bowling Lanes, 224 Judd Falls rd
ITHACA BOWL, 378 Elmira rd
Ithaca Bowl-O-Drome, 622 W State

***BRICK (COMMON AND FACE)**
NICHOL CHARLES, 327 Elmira rd

***BRICK DEALERS**
EMPIRE BUILDING SUPPLIES, 332 Spen-
 cer rd
ROBINSON & CARPENTER INC, 206
 Taughannock blvd

***BRICK DEALERS (BRANDS)**
BRICKRETE, Empire Building Supplies, 332
 Spencer rd

BROADCASTING STATIONS
Ivy Broadcasting Co, 127 W State

BROKERS (STOCKS AND BONDS)
BARR J S & CO INC, 114-118 N Tioga (501)
HEMPHILL NOYES & CO, Hotel Ithaca

BUILDERS
BROCK HARRY W CO, Cayuga Heights rd,
 PO Box 341
CHASE LAGRANDE JR, 114 Ferris pl
LUCENTE ROCCO P, 506 Warren rd and
 302 Salem dr
MANCINI PAUL & SONS INC, N Brindley
McELWEE W D & SONS, 109 McIntyre pl,
 Forest Home

***BUSINESS SCHOOLS**

(See Schools, Colleges and Academies)

BUTTER, CHEESE AND EGGS*BEGEACRES FARM**, East Shore dr
LAKEVIEW DAIRIES, 312 Fourth**CABINETMAKERS****LOVELESS & ZEISSIG**, 303 W Lincoln***CABS****ART'S TAXI CO**, 407 Second**CALCULATING MACHINES****LUTTON'S OFFICE EQUIPMENT CO INC**,
111 N Cayuga
Monroe Calculating Machine Co, 204 E
State***CALCULATING MACHINES (BRANDS)****OLIVETTI**, Van Natta Office Equipment Co,
103 W State
VICTOR, Lutton's Office Equipment Co Inc,
111 N Cayuga***CAMERAS AND SUPPLIES**

(See Photographic Apparatus)

CORNELL CAMPUS STORE INC, Barnes
Hall
ITHACA PHOTO SUPPLY, 105 W Green
TOMPKINS STUDIO THE, 134-136 E State**CAR LOANS****ITHACA LOAN FINANCE INC**, 127 W State**CAR AND TRUCKS (RENTAL)****HERTZ DRIVE-UR-SELF**, Dean's Super
Service, Albany and W Seneca***CARBON INTERLEAF FORMS****WILCO BUSINESS FORMS**, 425 E State**CARPENTERS, CONTRACTORS AND BUILDERS****BROCK HARRY W CO**, PO Box 341 Cayuga
Heights rd**C & I SUPPLY**, 2016 Danby rd
Carpenter Stuart V, Hook Pl ext
Chordash Michael A, 115 Highgate pl
Compton Roy, 106 Rich rd
Doepke C W Construction, 208 Texas la
EGAN WILLIAM M (painting), 909 N
TiogaHill Gerald A, 412 E Upland rd
Holly Construction Co, 112 E State (7)
Hurd Edmund A, 102 Highland rd
Hyers Lewis C, 405 S Albany
Ink Robert R, 822 S Meadow ext
Kapp Otto E, 1412 Hanshaw rd
Lamphear Claud C, 1219 Mecklenburg rd
MANCINI PAUL & SONS INC, N Brindley
Mann Koeth A, 419 Wyckoff av
MacLean John D, 292 Hayts rd
McELWEE W D & SONS, 109 McIntyre pl
Forest HomeMcKaig Albert E, 434 Hook pl
McPHERSON BUILDERS, 315 N Tioga
McQuade Everett N, 214 Stewart av
MILLER CECIL W, 318 E Fall
Ripley Burr F, 406 E Upland rd
Rogers Leonard B (excavating), 312 Auburn
Schaber Ellsworth A, 210 First**SEACORD-LANE BUILDERS INC**, 715Willow av
Tripp Bros Excavating, 341 Stone Quarry rd
WARD CONSTRUCTION CO INC, 314 E
State**CARPET AND RUG CLEANING****PETRILLOSE CLEANERS INC**, 102 Adams
Rocker Rug Cleaners, 305 W Lincoln**CARPETS RUGS AND FLOOR COVERINGS****PECK FURNITURE HOUSE**, 21-29 Central
av, Cortland
ROTHSCHILD BROS, State and Tioga
Shulman's Inc, 120 W State***CARRY OUT MEAL SERVICE****VALLEY HOUSE**, 801 W Broad**CASH LOANS****ITHACA LOAN FINANCE INC**, 127 W
State**CASH REGISTER MANUFACTURERS****NATIONAL CASH REGISTER CO THE**
118 E Greene**CATERING SERVICE**

Pierce Madeline P Mrs, 134 Linn

CATTLE DEALERSEmpire Livestock Marketing Cooperative,
114 N Tioga (511)***CAULKING****ROTTMAN ROOFING & REMODELING**,
704 W Buffalo***CELLARS DUG****NICHOL CHARLES**, 327 Elmira rd***CEMENT****ITHACA FUEL SUPPLY CO**, 222 S Fulton
ROBINSON & CARPENTER INC, 206
Taughanock blvd***CEMENT (MORTAR)****NICHOL CHARLES**, 327 Elmira rd**CEMENT AND CINDER BLOCKS****NICHOL CHARLES**, 327 Elmira rd**CEMETERIES**Asbury Cemetery Association, Triphammer
rd
Calvary Cemetery, Five Mile dr byd limits
John T Hastings, supt
City Cemetery, 133 University av
East Lawn Cemetery Association, Mitchell
ext
Inlet Valley Cemetery, Spencer rd, RD5
Lake View Cemetery (Inc), Cemetery Lake
rd, Seville S Reulein, sec-treas Daniel M
Churchill supt
Mt Olivet RC Cemetery, 968 E State
Pleasant Grove Cemetery Association, Kline
rd, RD2 Mrs Ruth G Reynolds sec-treas**CEMETERY MEMORIALS****GLENSIDE MONUMENT CO**, 490 Floral
av

Robert Eastman, Inc.

MAILING SERVICES

ALBERT HOEFER, JR., Manager

306 EAST STATE STREET

Tel. 3438

ITHACA, N. Y.

CERAMICS

Flamingo Ceramic Studio, 490 Floral av

CHAIN DRIVE MANUFACTURERS

MORSE CHAIN CO, 616 S Aurora

CHAIN MANUFACTURERS

MORSE CHAIN CO, S Hill nr DL&WRR
and 616 S Aurora

*CHAMBER OF COMMERCE

ITHACA CHAMBER OF COMMERCE,
sec Paul Taber, 114 N Aurora

*CHARTERED BUSES

CRISPELL CHARTER SERVICE INC, 716
W Clinton
SWARTHOUT & FERRIS CHARTER SER-
VICE, 115 Graham rd

CHEMICALS

Head R W Chemical Co, 527 W Seneca

CHEMISTS

Geer William C, 220 Comstock rd, Cay Hts

CHILDREN'S WEAR

Evans Youth Town, 222 Elmira rd
Genatt's, 142 East State
Kresge S S Co Inc, 123 E State
ROTHSCHILD BROS, State and Tioga
STURM BROS, 103 E Green

*CHINA (BRANDS)

SYRACUSE, Rothschild Bros, State and
Tioga

CHIROPODIST

Brown Charles V, 415 N Cayuga

CHIROPRACTORS

Baker Langford F, 317 W State
Genung Merton E, 110 E State
Grey William E, 102 E Court
Worden Wilbur E, 208 S Geneva

CHLORINATORS

SOFT WATER SERVICE, 110 S Corn and
204 Glenside rd

CHURCHES

Assembly of God Church, 520 W Seneca.
Rev L F Riling pastor
Baptist Church of Jesus Christ The, 112
First. Ella Brown pastor
Beth El Temple of Ithaca, E Court cor N
Tioga
Bethel Grove Bible Church, 1759 Slaterville
rd. Rev Sherwood Becher, pastor
Calvary Baptist Church, 507 N Albany. Rev
Benjamin H Payne pastor
Christian and Missionary Alliance Church
506 N Plain.
Church of Christ, 1210 N Cayuga. Rev
James E Johnson Jr pastor

Church of Jesus Christ, The, Latter Day
Saints Church Mitchell cor Elmwood av
CHURCH OF THE IMMACULATE CON-
CEPTION, N Geneva cor W Seneca Rev

John S Maloney adm Rt Rev Msgr William
Byrne pastor emeritus Rev Neil J Good-
man, Rev William J Flynn and Rev Rich-
ard E Murray assistants. Masses on
Sunday 7:00, 8:00, 9:00, 10:00, 11:00 a m
and 12:10 p m, Baptisms 1:30 p m, Novena
devotions Sunday 5:15 p m. Masses on
Holy Days 6:00 7:00, 8:00, 9:00 a m, 12:10
and 5:15 p m, Masses on first Friday 7:00
7:30, 8:00 a m and 5:15 p m, Week days
7:00, 7:30, 8:00 a m

First Church of Christ Scientist, Cascadilla
Park cor University av

First Baptist Church, DeWitt Park.

First Congregational Church, W Seneca cor
N Geneva

First Methodist Church, N Aurora cor E
Court. Rev Henry G Budd pastor, Rev
Hayward Hollis minister to students

FIRST PRESBYTERIAN CHURCH, DeWitt
Park. Rev Walter A Dodds, DD pastor,
Rev J Elliot P Morrison, Rev William N
Rogers asst pastor, Rev Donald C Acton
associate pastor. Church School 9:30 and
11:00 a m, Morning Worship 9:30 and
11:00 a m Senior High Westminster
Fellowship 6:00 p m, Junior High Fellow-
ship 6:30 p m Church Night. Meetings Wed
6:30 p m

First Unitarian Church, N Aurora cor Buf-
falo.

Forest Home Methodist Church, 224 Forest
Home Drive. Rev Alfred P Coman pastor

Hillel Foundation, Jewish Student's Or-
ganization. Rabbi Morris Goldfarb dir
Light House Church of Jesus, 411 S Plain.

Rev John Gumbs pastor

LUTHERAN CHURCH, 109 Oak av. Rev
John W Vannorsdall and Rev James L
Haney pastors

Sage Chapel, Sage av, Campus

Salvation Army, 121 W State. Capt Edwin
Rischawy officer in charge

Seventh Day Adventist Church, 443 N Tioga
South Hill Church of The Nazarene, 210
Grand View av. Rev William Chase pas-
tor

State Street Methodist Church, 304 W State
cor N Albany.

St James African Methodist Episcopal Zion
Church, 116 Cleveland av. Rev Herman
Anderson pastor

St John's Episcopal Church, 210 N Cayuga
Rev Warren E Traub rector, Rev George
E Bates curate

Tabernacle Baptist Church, Utica cor Lin-
coln. Rev Harold E Cole pastor

CIGARS AND TOBACCO

Cayuga Shop, 126 S Cayuga

CORNELL CAMPUS STORE, Barnes Hall,
Cornell University

MAYERS SMOKE SHOP, 205 E State
 Rosica Distributing Co Inc, 211 Hancock
 State Smoke Shop, 106 W State
 United Cigar Agency, 200 E State

CITY GOVERNMENT

(See Page 26)

CLEANING AND PRESSING

Angelo Dry Cleaners, 315 N Meadow and
 219 N Aurora
COLONIAL CLEANERS, 116 N Cayuga
CORNELL LAUNDRY & CLEANING CENTER,
 527-531 W State, br store 118 S
 Aurora
FLETCHER W F CO, 103-105 Dryden rd,
 Branch 118 S Aurora
 Ithaca Cash & Carry Cleaners, 120 W Green
IITHACA LAUNDRIES & DRY CLEANERS
 102 Adams and Corners Community Cen-
 ter
 Joe's Tailoring & Cleaning Service, 442 W
 State
 Layton Holland, 525 W Seneca
PETRILLOSE CLEANERS INC, 102 Adams
 and Corners Community Center
STUDENT AGENCIES INC, 409 College av
 Wilkins Castle & Wilkins, 138 W State
 Wylie Dry Cleaning, 109 N Corn

CLINICS

Cerebral Palsied and Handicapped Clinic,
 111 Cliff
 Gannett Medical Clinic, 5-7 Central av

CLOCK REPAIRING

Dean Harry, 305 First
SCHOOLEY'S INC, 152 E State

*CLOCKS (BRANDS)

GENERAL ELECTRIC, Schooley's Inc, 152
 E State
SETH THOMAS, Schooley's Inc, 152 E
 State
TELECHRON, Schooley's Inc, 152 E State

*CLOTHES

ELLIOTT NANCY, 300 E State

*CLOTHING (BRANDS)

BARRON ANDERSON, The Sport Shop,
 209-211 E State
COLLEGE FASHION, The Sport Shop, 209-
 211 E State
FELLOW FASHIONS, The Sport Shop, 209-
 211 E State
HASPEL CLOTHES, The Sport Shop, 209-
 211 E State
KINGSRIDGE, The Sport Shop, 209-211 E
 State
PALM BEACH, The Sport Shop, 209-211 E
 State
STEIN BLOCK, The Sport Shop, 209-211 E
 State

CLOTHING DEALERS

Browning King & Co Inc, 224 E State
 Dutky's Zach Men's Shop, 213 Dryden rd
ELLIOTT NANCY, 300 E State
 Evans Youth Town, 222 Elmira rd
 Fashion Fair (The Ladies), 210 Dryden rd

Genatt's (children's), 142 E State
 Good-Friends, (ladies) 109 E State
 Grant's Edith Fashions (ladies), 104 E State
 Holley's Inc (ladies), 119-121 E State
LEWIS IRV INC, 120 E State
LEWTON JOHN MEN'S APPAREL, 222
 E State

Montgomery Ward & Co, 101-107 E State
 Morris' Men's Store, 106-112 S Cayuga
 National Army Stores, 106-108 N Cayuga
OLD FIRE HOUSE THE, Corners Com-
 munity Center
 Ormond Hosiery Shop, 134 E State
 Outlet Dress Shop Inc, 910 W State
 Reynolds Sports Center, Ithaca Shopping
 Plaza

ROTHSCHILD BROS, State and Tioga
 Schmaus Clothes, 105 W State
 Sears, Roebuck and Co, 209-211 N Aurora
 Service League Shop, 104 Seneca
SPORT SHOP THE, 209-211 E State
 Squire Shop (mens) 410 College av
 Stuart's Clothiers, 412 College av
STURM BROS, 103 E Green
 Tarry Shoppe The (ladies') 128 E State
 Tog-ette The (ladies), 122 E State

CLUBS

CORNELL HEIGHTS RESIDENTIAL CLUB
 1 Country Club rd

*COAL (ANTHRACITE—BRANDS)

BLUE COAL, Champaign Coal & Stoker Co,
 801-803 W Seneca

*COAL (BRANDS)

GOLD NUGGET, South Side Coal & Oil
 Co, 817 Danby rd
JEDDO HIGHLAND (Honey Brook), Ithaca
 Fuel Supply Co, 222 S Fulton

COAL DEALERS

CHAMPAIGN COAL & STOKER CO, 801-
 803 W Seneca
 Finger Lakes Fuel Supply, 725 W Clinton
IITHACA FUEL SUPPLY CO 222 S Fulton
 Ithaca Ice & Coal Co, 302 W Lincoln
 Leary Coal Co, 628-630 W Seneca
PATCH BROS INC, Dryden
SOUTHSIDE COAL & OIL CO, 817 Danby
 rd

*COCKTAIL LOUNGES

CLINTON HOUSE, 116 N Cayuga
NORMANDIE RESTAURANT, 112-114 E
 State

*COIN OPERATED LAUNDRIES

WASH 'N SHOP, 200 W Seneca

COLLECTION AGENCY

ACME COLLECTION SERVICE, 1754 Slat-
 erville rd
RIGGS COLLECTION SERVICE, 156 E
 State

COLLECTIONS

Hayn Claim Service, 200-202 E State
 Medical-Dental Service Bureau, 156 E State
RIGGS COLLECTION SERVICE, 156 E
 State

HVERSTICK & CO., INC. — Wholesale

ROCHESTER, ITHACA AND NIAGARA FALLS
510 THIRD STREET

Phone 4-9528

PLUMBING—HEATING
ITHACA, N. Y.

***COLLEGE DORMITORIES**
(See Dormitories)

***COLLEGE FRATERNITIES**
(See Fraternities)

COLLEGES

(See Schools, Colleges and Academies)

CORNELL UNIVERSITY, 18 East av
(Campus)

ITHACA COLLEGE, 120 E Buffalo

***COLOR PHOTOGRAPHY**

FOERSTER CURT C, 108 W Jay

COMMERCIAL LETTERING

Bunnell Commercial Lettering 218 First

***COMMERCIAL PHOTOGRAPHERS**

FOERSTER CURT C, 108 W Jay

Smith C Hadley, 314 E State (250)

TOMPKINS STUDIO THE, 134-136 E
State

***COMMERCIAL PRINTERS**

ART CRAFT OF ITHACA INC, 604 W Green

CAYUGA PRESS THE, 113 E Green

ITHACA PRINTING SERVICE, 113-115 S
Tioga

NORTON PRINTING CO, 317 E State

WILCOX PRESS, 445 E State

***COMMERCIAL REFRIGERATION**

**SHELTON'S REFRIGERATION SALES &
SERVICE**, 703 Willow av

***COMMERCIAL SCHOOLS**

(See Schools, Colleges and Academies)

***COMMON CARRIER**

**ITHACA TRANSPORTATION SERVICE,
INC**, 716 W Clinton

***COMPRESSORS FOR HIRE**

ALBY & SONS, 605 Cascadilla

CONCRETE (READY MIX)

LANDSTROM GRAVEL CO, Elmira rd RD1

RUMSEY-ITHACA CORP, PO Box 17,
Ithaca Main Office Buttermilk Falls

UNIVERSITY SAND & GRAVEL CO, 605-
Dryden rd

***CONCRETE STEPS**

ALBY & SONS, 605 Cascadilla

***CONFECTIONERY (BRANDS)**

BARTON CANDY, Rothschild Bros, State
and Tioga

CONFECTIONERY AND ICE CREAM

Al's Dairy Bar, 321 College av

Andrews Anthony, 308 E State

Cozy Corner, 224 N Aurora

Fanny Farmer Candy Shops Inc, 109 State

Proz-N-Gold Ice Cream, 433 N Cayuga

Ice Cream Shoppe, 106 N Aurora

Jim's Place, 400 Stewart av

Kennedy's Home Made Candy (The Plaza),
222 Elmira rd

Pop's Place, 415 College av

ROTHSCHILD BROS, State and Tioga

Rosica Distributing Co Inc, 211 Hancock

Sugar Bowl, 118 S Cayuga

West End Candy Kitchen, 714 W Buffalo

***CONGOLEUM (BRANDS)**

(See Floor Coverings)

***CONSULTING ENGINEERS**

Crandall Carl, 111 N Tioga

SCHICKEL NORBERG H, 423 Oak av

CONTAINERS

Head R W Container Co, 527 W Seneca

***CONTRACTORS (BUILDING)**

C & I SUPPLY, 2016 Danby rd

***CONTRACTORS (ELECTRICAL)**

(See Electrical Contractors)

***CONTRACTORS (EXCAVATING)**

MANCINI PAUL & SONS INC, N Brindley

NICHOL CHARLES, 327 Elmira rd

RUMSEY ITHACA CORP, Buttermilk Falls

CONTRACTORS (GENERAL)

(See General Contractors)

ALBY & SONS, 605 Cascadilla

CHASE LAGRANDE JR, 114 Ferris pl

Chordash Michael A, 115 Highgate pl

ELWOOD-GLOVER HEATING, 606 W
Seneca

Friederich A & Sons Co, 910 W State

Independent Construction Co, 114 S Albany

Knight Paving Products, Vine and Mitche!!

Leonard Homer, 129 Park pl

LUCENTE ROCCO P, 506 Warren rd and
302 Salem dr

MANCINI PAUL & SONS INC, N Brindley

McELWEE W D & SONS, 109 McIntyre pl

Forest Home

McPHERSON BUILDERS, 315 N Tioga

MILLER CECIL, 318 E Fall

Rochester Davis-Fetch Corp, 421 E State

SCHICKEL NORBERT H, 423 Oak av

WARD CONSTRUCTION CO INC, 314 E
State

CONTRACTORS (GRADING)

ALBY & SONS, 605 Cascadilla

CONTRACTORS (HEATING)

ALBANESE PLUMBING & HEATING CO
909 W State

BREWER & BROWN CO INC, 304-308 W
Lincoln

ELWOOD-GLOVER HEATING, 606 W
Seneca

PORTER SHEET METAL, 800 Cascadilla

Dodge and Fiat — WM. T. PRITCHARD

Sales and Service—Dodge—Power Giants—Trucks 304-312 S. Cayuga St., Phone 2-2468

*CONTRACTORS (LANDSCAPING)

MANCINI PAUL & SONS INC, N Brindley
WHITE NURSERIES, Mecklenburg, NY,
tel Trumansburg 85F-2

CONTRACTORS (MASON)

MANCINI PAUL & SONS INC, N Brindley
McELWEE W D & SONS, 109 McIntyre pl
Forest Home
WARD CONSTRUCTION CO, 314 E State

*CONTRACTORS (PAINTING)

EGAN WILLIAM M, 909 N Tioga
MANCINI PAUL & SONS INC, 401 Han-
cock
McPHERSON BUILDERS, 315 N Tioga

*CONTRACTORS (PAVING)

MANCINI PAUL & SONS INC, N Brindley

*CONTRACTORS (PLUMBING, HEAT- ING AND AIR CONDITIONING)

ALBANESE PLUMBING & HEATING CO,
909 W State
BREWER & BROWN CO INC, 304-308 W
Lincoln
DONOHUE-HALVERSON INC, 602 W
Seneca
ELWOOD-GLOVER HEATING, 606 W
Seneca
FAILING'S PLUMBING CO, 111 S Fulton
HULL HEATING & PLUMBING INC, 802-
804 W Seneca
MORUSTY & SON, 618 W State
PORTER SHEET METAL, 800 Cascadilla

CONTRACTORS (ROOFING)

BREWER & BROWN CO INC, 304-308 W
Lincoln
SEACORD-LANE BUILDERS INC, 715
Willow av

CONVALESCENT HOMES

BETWEEN THE LAKES SANITARIUM,
Main, Interlaken
COMMUNITY SANITARIUM, N Main,
Interlaken
Dorn's Nursing Home, 114 W Green
LEONARDS NURSING HOME, McLallen
and Bradley, Trumansburg
Margaret's Nursing Home, 1102 N Aurora
OAK HILL MANOR, 602 Hudson
Smith's Convalescent Home, 321 Pleasant

*CO-OPERATIVES

(See Agricultural Co-operations)

CO-OPERATIVE CONSUMERS SOCIETY
INC, 609-619 W Clinton

COOPERATIVE GLF EXCHANGE INC
AND SUBSIDIARIES, Terrace Hill

G. L. F. Cooperative Grange League Federation Exchange Inc.

An Ithaca Landmark

TERRACE HILL ITHACA 4-5411

CORDIALS, LIQUORS AND WINES

EAST HILL SUPPLY CO, 416 Eddy
VASTENO'S LIQUOR AND WINE STORE,
206 N Tioga
VICTORY LIQUOR STORE, 303 Taughan-
nock blvd

CORSETIERES

Kathryn Corset Shop The, 208 E State

*CORSETS (BRANDS)

CARTERS, Rothschild Bros, State and
Tioga
FLEXEES, Rothschild Bros, State and Tioga
LeGANT, Rothschild Bros, State and Tioga
NEMO-FLEX, Rothschild Bros, State and
Tioga
RENGO BELT, Rothschild Bros, State and
Tioga

*COSMETICS AND PERFUMES (BRANDS)

ELIZABETH ARDEN, Rothschild Bros,
State and Tioga
HELENA RUBENSTEIN, Rothschild Bros,
State and Tioga
YARDLEY'S, Rothschild Bros, State and Tio-
ga

*COUNTER TOPS

LOVELESS & ZEISSIG, 303 W Lincoln

*COUNTY GOVERNMENT

(See p 27)

*COURTS

(See Page 96)

*CRATING AND PACKING OF HOUSEHOLD GOODS

DEAN OF ITHACA INC, 401-409 E State
STUDENT TRANSFER, 810 Cascadilla

*CREAMERIES

BEGEACRES FARM, East Shore dr
INLET VALLEY FARMS INC, 748 S Mea-
dow
LAKEVIEW DAIRIES, 312 Fourth

WHCU - Dial 870

Music - News - Sports - Drama and Substance

SULLIVAN & McNEILL INC.

211 EAST SENECA STREET

GENERAL INSURANCE
Tel. 2-3293

ITHACA, N. Y.

CREDIT BUREAU
CREDIT BUREAU OF ITHACA INC, Sav-
ings Bank Bldg (515)

CREDIT INVESTIGATORS
RIGGS COLLECTION SERVICE, 156 E
State

CREDIT REPORTING
Credit Bureau Reports, E Seneca
Hanford Rodney W, 9 Woodland pl PO
Box 145
RETAIL CREDIT CO INC, 114 N Aurora

***CRUISERS**
FREEMAN'S MOTOR MARINE INC, 435
Taughanock blvd

***CRUSHED GRAVEL AND SAND**
RUMSEY-ITHACA CORP, Buttermilk Falls,
RD5

***CRUSHED GRAVEL AND STONE**
LANDSTROM GRAVEL CO, Elmira rd RD1

CURTAINS AND DRAPERIES
ROTHSCHILD BROS, State and Tioga
WISSEN FABRICS INC, 220 E State

***CUT FLOWERS AND POTTED PLANTS**
BOOL'S FLOWER SHOP, 215 E State
FLOWERFIELD FLORIST, 1395 Mecklen-
burg rd
HUNTINGTON GARDENS, 1715 Slaterville
rd
LOUNSBERY FLOWERS, 409 College av
PRATT'S FLOWER SHOP, 205 N Aurora

CUTLERY SUPPLY
Davis Cutlery Supply Co, 312 Monroe

DAIRIES
LAKEVIEW DAIRIES, 312 Fourth

DAIRY PRODUCTS
Al's Dairy Bar, 321 College av
BEGEACRES FARM, East Shore dr
Campbell's Dairy Products, 909 Dryden rd,
Honey Butter Products Corp, 129½ Dryden
rd
INLET VALLEY FARMS INC, 748 S Mea-
dow
LAKEVIEW DAIRIES, 312 Fourth
Luce Dairy Co, 408-410 Hillview pl
Plaza Dairy Bar (The Plaza), 222 Elmira rd
SEALTEST FOODS DIVISION, 723 S
Baldwin, Elmira phone REgent 3-5561
Starland Farms Inc, Mecklenburg rd and
710 W State

DANCING ACADEMIES AND TEACHERS
Barbure Iris, 321 Eddy
Bower School of the Dance, 147-151 E State
Dance Workshop, 102 W State
Murray Arthur School of Dancing, 113 S
Cayuga

Roseanna's School of Dance & Music, 143
E State

DAY NURSERIES
Kiddie Kare, 931 E State
Quick's Day Nursery, 324 S Cayuga

***DECORATIVE FABRICS**
WISSEN FABRICS INC, 220 E State

***DECORATORS (INTERIOR)**
EGAN WILLIAM M, 909 N Tioga
WAIT H R CO INC THE, Corners Com-
munity Center

***DELIVERY SERVICE**
(See Parcel Delivery)
ITHACA DELIVERY INC, 407 Third

DENTAL LABORATORIES
Guild Dental Laboratory, 128 Crescent pl
Ithaca Dental Laboratory, 213 E State

DENTISTS
Baker Robert W (orthodontist), 121 E Seneca
(401-402)
Baldini Ralph P, 415 N Tioga
Beddoe Edward A, 105 Catherine
Bohland Bernhard, 313 Savings Bank bldg
Brown John A 415 N Cayuga
Cappucci A Edward, 415 N Tioga
Cashman Chester J, 100 W Buffalo (1D)
Champlin O Kenneth, 410 Savings Bank bldg
Cross Arthur A, Seneca bldg (600-602), 121
E Seneca
Dusinberre Rhea H Mrs, 100 W Buffalo (1D)
Elkins Leonard, 903 Hanshaw rd
Epstein David N, Nat Bank bldg (401-
402)
Greenberg Martin, 326 N Geneva
Hall John B, 121 Seneca (501)
King Edward C (orthodontist) 121 E Seneca
(402)
LaCelle Adolph L, 121 E Seneca (603-604)
Larkin Edward F, 413 College av
Lenowitz Bernard, First Nat Bank bldg (508)
Michael James D, 810 E State
Neish LeRoy D, Seneca bldg (201-203)
Neish Walter R, Seneca bldg (201-203)
O'Connell Thomas J, 121 E Seneca (502)
Purdy Harold L, 121 E Seneca (602)
Sainburg Philip C, 1st National Bank bldg
(506-507)
Silvin Joseph J, 324 Dryden rd
Stage Everett M, 121 E Buffalo
Stanton William J 517 E Buffalo
TABER CLAUDE E, 102 N Tioga
Udall Richard P (orthodontist), 121 E
Seneca (401-402)
Uris Roland W, Corners Community Center
Visnyei George J, 318 N Aurora
Wayman J Dix, 214 N Aurora

DEPARTMENT STORES
Aurora Discount Shop, 114 S Aurora
Kresge S S Co Inc, 123 E State

DEAN OF ITHACA, INC. AGENTS AERO MAYFLOWER TRANSIT COMPANY

401-409 E. STATE ST.

Dial 4-6318

Montgomery Ward & Co, 101-107 E State
 Penney J C Co Inc, 115 E State
ROTHSCHILD BROS INC, State and Tioga
 Sear, Roebuck and Co, Catalogue sales office
 209-211 N Aurora
STURM BROS, 103 E Green

***DESIGNERS AND RETOUCHERS**

ITHACA ENGRAVING CO, 115 S Tioga

DIAMONDS

SCHOOLEY'S INC, 152 E State

***DICTATING EQUIPMENT**

LUTTON'S OFFICE EQUIPMENT CO INC,
 11 N Cayuga
**VAN NATTA OFFICE EQUIPMENT CO
 INC**, 415 Taughannock blvd

**DIES, JIGS, FIXTURES AND GAGE
MANUFACTURERS**

THERM INCORPORATED, Hudson St ext

***DINING ROOMS**

(See Restaurants)

CLINTON HOUSE, 116 N Cayuga
FALL CREEK HOUSE, 302 Lake
ITHACA HOTEL, 219 E State
NORMANDIE RESTAURANT INC, 112-
 114 E State
TAUGHANNOCK FARMS INN, Route 89
 at Taughannock Falls St Park
TRAVELERS' HOTEL, 119-121 S Aurora
VALLEY HOUSE, 801 W Buffalo

DINNERWARE

McLean China, 150 E State

***DIRECT MAILING**

EASTMAN ROBERT INC, 306 E State

Robert Eastman Inc.

Mailing Services

306 E. STATE ST.

ITHACA 3438

***DIRECTORIES AND MAPS (ITHACA)**

MAYERS SMOKE SHOP, 205 E State

***DIRECTORY LIBRARIES**

FREE DIRECTORY LIBRARY, H A Man-
 ning Co of N Y owners at Chamber of
 Commerce

DIRECTORY PUBLISHERS

MANNING H A CO OF NY, 514 Wedgeway
 Bldg, Schenectady

DISTRIBUTORS

Reilly Distributing Co, 140 College av

DONUTS

Bolton Donut Shop, 539 W State

DOORS (FOLDING)

ROTHSCHILD BROS, State and Tioga

DOORS (OVERHEAD GARAGE)

Cortland Overhead Door Co, 121 E Seneca
 (103)

ROBINSON & CARPENTER INC, 206
 Taughannock blvd

***DOORS, SASH AND BLINDS**

(See also Lumber Dealers)

C & I SUPPLY, 2016 Danby rd
CAYUGA LUMBER CO, 801 W State
EMPIRE BUILDING SUPPLIES, 332 Spen-
 cer rd
ROBINSON & CARPENTER INC, 206
 Taughannock blvd

DORMITORIES (COLLEGE)

Algonquin Lodge Association (CU), 526
 Stewart

Baker Tower (men), West av cor University
 av

Balch Halls (women), Thurston av

Bert Rogers Lyon Hall, 608 E Buffalo

Boldt Hall (men), University av

Boldt Tower (men), University av

Buffalo House, 717 E Buffalo

Cascadilla House, 104 Lake av

Comstock Anna House (A), (women) 520
 Thurston av

Comstock Anna House (B), 522 Thurston av

Conklin Hall, 502 N Aurora

Delta Phi Zeta, 510 E Seneca

DeWitt Hall, 304 N Cayuga

Egbert Hall, 404 E Buffalo

Founders Hall (men), West av, Campus

Graduate House, 15 South av

Griffis Hall, 504 E Buffalo

Hilliard House, 603 E Seneca

Lyon Hall (men), West av, Campus

McFaddin Hall (men), West av, Campus

Mennen Hall (men), West av, Campus

Newman Hall (IC), 503 E Buffalo

North Baker Hall (men), West av cor Uni-
 versity av

Phi Delta Pi, 111 Osman pl

Quarry Dormitory (men), S Quarry

Prudence Risley Hall (women), 613 Thurston

Sage Hall (women), Sage av, Campus

Sanders Hall, 412 N Tioga

Sigma Alpha Iota, 440 E Buffalo

South Baker Hall (men), West av cor Uni-
 versity av

Stewart House, 204 Stewart av

Valentine Dormitory (men), 115 Valentine pl

Warren Hall, off Reservoir av

Westminster Hall (women), 323 N Tioga

White Hall, Central av, Campus

Williams Hall, 130 E Buffalo

DORMITORIES (PRIVATE)

Sheldon Court, 410 College av

Carry insurance with Carey

*DRAPERIES, CURTAINS, ETC

ROTHSCHILD BROS, State and Tioga
WISSEN FABRICS INC, 220 E State

*DRESSES

ELLIOTT NANCY, 300 E State

DRESSMAKERS

Ball Hazel A, 507 N Aurora
 Biggs Minnie E Mrs, 427 N Geneva
 Genzery Margit, 128 E State
 Lott Mayme M, 103 Hudson
 Murphy Helena T, 118 W Court
 Rogers Clara A Mrs, 918 N Aurora
 Thomas A Marie Mrs, 504 S Plain
 Vaughn Ann Mrs, 201 Second

DRIVEWAYS

ALBY & SONS, 605 Cascadilla
MANCINI PAUL & SONS INC, N Brindley

DRUGGISTS

(See Pharmacists)

FAHEY PHARMACY, 154 E State
HART PHARMACY, 402 W State

DRY CLEANING

Angelo Dry Cleaners, 315 Meadow, 219 N Aurora (branch)
COLONIAL CLEANERS, 116 W Cayuga
CORNELL LAUNDRY & CLEANING CENTER, 527-531 W State, br store 118 S Aurora
FLETCHER W F CO, 118 S Aurora
ITHACA LAUNDRIES & DRY CLEANERS, 102 Adams and Corners Community Center
 Layton-Holland, 525 W Seneca
PETRILOSE CLEANERS INC, 102 Adams
STUDENT AGENCIES, 409 College av
 Wylie Dry Cleaning, 109 N Corn

DRY GOODS

Abbott's Dry Goods, 104 N Corn
 Kay's Curtain & Fabric Shop, 124 E State
ROTHSCHILD BROS INC, State and Tioga
STURM BROS, 103 E Green
WISSEN FABRICS INC, 220 E State

*DUPLICATING MACHINES

LUTTON'S OFFICE EQUIPMENT CO INC, 111 N Cayuga
VAN NATTA OFFICE EQUIPMENT CO INC, 415 Taughannock blvd

DUPLICATING PRODUCTS

Duplicating Products Inc, 401 E State

DYERS AND CLEANERS

COLONIAL CLEANERS, 116 N Cayuga
ITHACA LAUNDRIES & DRY CLEANERS, 102 Adams and Corners Community Center
PETRILOSE CLEANERS, 102 Adams

DYNAMITE

RUMSEY-ITHACA CORP, PO Box 17
 Main, office Buttermilk Falls, RD5

*EAGLES ASSOCIATION

Fraternal Order of Eagles, cor Green and Geneva

EARTHMOVING

UNIVERSITY SAND & GRAVEL CO, 605 Dryden rd

*EAVES TROUGHS

BREWER & BROWN CO INC, 304-308 W Lincoln
 Porter Sheet Metal, 800 Cascadilla

*EGG DEALERS

Tri-State Egg & Poultry Co Inc, 969 E Shore di

*ELECTRIC FIXTURES

(See Electrical Equipment and Supplies)
CAYUGA ELECTRIC SUPPLY CO, 616 W Buffalo

*ELECTRIC FREEZERS (BRANDS)

GENERAL ELECTRIC, Rothschild Bros, State and Tioga

*ELECTRIC LIGHT COMPANIES

(See Light, Heat and Power Companies)
NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga

ELECTRIC MGTORS (REPAIRED AND REWOUND)
NORTON ELECTRIC CO INC, 1013 W State

*ELECTRIC RANGES (BRANDS)

(See Ranges Electric—Brands)

*ELECTRIC REFRIGERATORS (BRANDS)

(See Refrigerators—Brands)

*ELECTRIC SUPPLIES (DISTRIBUTOR)

CAYUGA ELECTRIC SUPPLY CO, 616 W Buffalo

ELECTRIC WASHERS

(See Washing Machines—Brands)

ELECTRIC WELDING

JOHNNY'S WELDING SERVICE, 720 W Green

*ELECTRIC WIRING

CAYUGA ELECTRIC SUPPLY CO, 616 W Buffalo
CORTRIGHT ELECTRIC INC, 653 Elmira rd, RD5
DASSANCE ELECTRIC, 428 Titus av
MARION ELECTRIC CO INC, Burtt pl, RD5

VASTENO'S LIQUOR & WINE STORE

Phone 4-6282

206 N.

TIOGA ST.

NORTON ELECTRIC CO INC, 1013 W State

TOWNER ELECTRIC, 210 Center

ELECTRICAL APPLIANCES

BAKER LUMBER AND SUPPLY CO, 505-515 Third av and 79 W Main, Dryden
CORTRIGHT ELECTRIC INC, 653 Elmira rd

DONOHUE-HALVERSON INC, 602 W Seneca

GOODYEAR SERVICE STORE, 318 W State

Jones Appliance Center, 330 W State

LEE OF ITHACA INC, (small), 102 W State

McINDOE APPLIANCES, 31 Turkey Hill rd, Varna

PATCH BROS INC, Dryden

RUMSEY C J & CO, 206 E State

SHELTON'S REFRIGERATION, 703 Willow av

THAYER APPLIANCE CO, 417 W Seneca

TOWNER ELECTRIC, 210 Center

ELECTRICAL REPAIRERS

CORTRIGHT ELECTRIC INC, 653 Elmira rd

DASSANCE ELECTRIC, 428 Titus av

French Bros, rear 512 W Green

Johnny's Repair Service, 506 W State

MARION ELECTRIC CO INC, Burt pl, RD5

NORTON ELECTRIC CO INC, 1013 W State

TOWNER ELECTRIC, 210 Center

ELECTROLYSIS

Schmall Greta Mrs, 110 Cobb

ELECTRONICS

Audiographic Tri Cities Corp, 104 N Aurora

GENERAL ELECTRIC CO, Cornell University Industry Research Park

ELECTRONICS PARTS AND SUPPLIES (WHOLESALE)

ITHACA ELECTRONICS INC, 714 W Clinton

ELECTRONICS MFRS

Marcor Inc, 200 S Tioga

*ELKS ASSOCIATION

BENEVOLENT PROTECTIVE ORDER OF ELKS, 135-139 W State

*EMBALMERS

GILBERT MEMORIAL HOME, 125 E Buffalo

HERSON MATTHEW J, 110 S Geneva

WAGNER ELWOOD C, 421 N Aurora

*EMBALMING

BANGS FUNERAL HOME, 209 W Green

EMPLOYMENT AGENCIES

Dunyak Rose R Mrs, 301 W Green

Korts Employment Service, 222 N Aurora

N Y State Employment Service, 209 N Aurora

ENGINEERS (CIVIL)

McELWEE W D & SONS, 109 McIntyre pl, Forest Home

Miller Thomas G, 203 N Aurora

WARD CONSTRUCTION CO INC, 314 E State

ENGINEERS (CONSULTING)

McKing Thomas H & Associates, 132 Forest Home dr

Miscall Leonard, 114 Parker

SCHICKEL NORBERT H, 423 Oak av

McINDOE APPLIANCES

ALL NATIONALLY ADVERTISED BRANDS OF APPLIANCES

Youngstown Kitchens

Turkey Hill Road ITHACA 3-1132

PETER SAM TV & APPLIANCES, 1080

Danby rd and King

ROTHSCHILD BROS, State and Tioga

SHELTON'S REFRIGERATION SALES & SERVICE, 703 Willow av

SHULMAN'S INC, 120-122 W State

THAYER APPLIANCE CO, 417 W Seneca

*ELECTRICAL APPLIANCES (BRANDS)

GENERAL ELECTRIC, Rothschild Bros, State and Tioga

WESTINGHOUSE, Goodyear Service Store, 318 W State

ELECTRICAL CONTRACTORS

CORTRIGHT ELECTRIC INC, 653 Elmira rd

DASSANCE ELECTRIC, 428 Titus av

Danvenport Electric, 420 N Geneva

Lawrence Electric, 279 Coy Glen rd

MARION ELECTRIC CO INC, Burt pl, RD5

NORTON ELECTRIC CO INC, 1013 W State

TOWNER ELECTRIC, 210 Center

ELECTRICAL EQUIPMENT AND SUPPLIES

CAYUGA ELECTRIC SUPPLY CO, 616 W Buffalo

CORTRIGHT ELECTRIC INC, 653 Elmira rd

DASSANCE ELECTRIC, 428 Titus av

DONOHUE-HALVERSON INC, 602 W Seneca

LEE OF ITHACA INC, 102 W State

MARION ELECTRIC CO INC, Burt pl, RD5

NORTON ELECTRIC CO INC, 1013 W State

RIPLEY MOTOR CORP. — Volkswagen

339 ELMIRA ROAD Phone 2-1861

ENGINES (IN BOARD)

JOHNSONS BOAT YARD, 706-710 Willow av

*ENGINES (IN BOARD—BRANDS)

CHRIS CRAFT, Johnsons Boat Yard, 706-710 Willow av

UNIVERSAL, Johnsons Boat Yard, 706-710 Willow av

*ENGRAVERS (PHOTO AND ARTISTS)

ITHACA ENGRAVING CO, 115 S Tioga

ENGRAVING (STATIONERY)

CORNER BOOK STORE THE, 109 N Tioga

*ESTATE APPRAISAL

LOCKE RICHARD, Savings Bank Bldg

*EXCAVATING CONTRACTORS

MANCINI PAUL & SONS INC, N Brindley
NICHOL CHARLES, 327 Elmira rd

*EXPLOSIVES

RUMSEY-ITHACA CORP, Buttermilk Falls RD5

EXPRESS COMPANIES

Railway Express Agency Inc, 710 W Seneca

EXPRESS AND TRUCKING

STUDENT TRANSFER, 810 Cascadilla

EXTERMINATORS

ABC EXTERMINATING CO, 531 Elm ext
Arrow Exterminating Co, 121 E Seneca (102)

FABRICS

McCartney Fabric Shop, 1758 Slaterville rd
ROTHSCHILD BROS, State and Tioga
WISSEN FABRICS INC, 220 E State

*FAMILY BUNDLE SERVICE

PALACE LAUNDRY INC, 323-325 Eddy

FARM APPRAISALS

National Farm Consulting Service, 102 E State

FARM MACHINERY

(See Agricultural Implements)

*FARM PONDS

NICHOL CHARLES, 327 Elmira rd

FARM SUPPLIES

ITHACA COOPERATIVE GLF SERVICE, 120 S Fulton

FARM SUPPLY BUYERS

COOPERATIVE GLF EXCHANGE INC, Terrace Hill

*FARMS

DRYDEN REAL ESTATE, 20 W Main, Dryden

ITHACA, N. Y. Sales & Service

FEDERAL AND STATE OFFICES IN THE DISTRICT

US Dept of Agriculture Soil Conservation Service, 225 S Fulton
US Dept of Interior Geological Survey, 202 E State (701-703-704-712)

*FENCES (BRANDS)

ANCHOR FENCE, Johnny's Welding Service, 720 W Green

*FIBRE GLASS BOATS

FREEMAN'S MOTOR MARINE INC, 435 Taughannock blvd

JOHNSONS BOAT YARD, 706-710 Willow av

FIDELITY BONDS

ITHACA AGENCY INC, 108 W State

*FILING EQUIPMENT (BRANDS)

ART METAL, The Corner Book Store, 109 N Tioga

FILM LABORATORIES

Varsity Film Laboratory, 621 W Clinton

*FINANCING

ITHACA LOAN FINANCE INC, 127 W State

FIRE DEPARTMENT

(See Alpha Directory)

FIRE ESCAPES

JOHNNY'S WELDING SERVICE, 720 W Green

*FIRE EXTINGUISHERS

NATIONAL WELDING, 805 Taber

*FIRE INSURANCE

TOMPKINS CO-OPERATIVE FIRE INSURANCE CO, 126 E Seneca

*FIREPLACE EQUIPMENT

JOHNNY'S WELDING SERVICE, 720 W Green

RUMSEY C J & CO, 206 E State

*FISHING TACKLE

ITHACA SPORTING GOODS, 420 Eddy

FIVE AND TEN CENT STORES

(See Variety Stores)

*FLAGSTONE

MANCINI PAUL & SONS INC, N Brindley

FLOOR COVERINGS

BAKER LUMBER & SUPPLY CO, 505-515 Third and 79 W Main, Dryden

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora

CHURCH'S WALLPAPER & PAINT STORE, 203 N Aurora

DICKINSON'S PAINT & WALLPAPER, Seneca Way

SCHOOLEY'S Inc. Sterling-Silver

152 E. STATE ST.

QUALITY JEWELERS

Dial 2-1551

Gorham—Reed &
Barton and Towle

DURLING'S FLOOR & WALL COVERINGS

308 Dey
Finger Lakes Floor Covering, 236 Pennsylvania av
Ithaca Floor Covering, 407 Taughannock blvd

MANDEVILLE R C & SON, 1456 Slaterville rd

ROBINSON & CARPENTER INC, 206 Taughannock blvd

ROTHSCHILD BROS, State and Tioga

*FLOOR COVERINGS (BRANDS)

ARMSTRONG, Better Paint & Wallpaper Service, 216 N Aurora

KENTILE, Patch Bros Inc, Dryden

NAIRN, Better Paint & Wallpaper Service, 216 N Aurora

*FLOOR SANDERS AND POLISHERS

WOODY'S PAINT STORE, 1016½ W State

FLOOR SANDERS FOR RENT

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora

MANDEVILLE R C & SON, 1456 Slaterville rd, RD4

FLOOR TILE

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora

DURLING'S FLOOR & WALL COVERING 308 Dey

MANDEVILLE R C & SON, 1456 Slaterville rd

*FLOOR WAXING

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora

ITHACA WINDOW CLEANING CO, 124 E State

PEAK'S WINDOW CLEANING, 309 Corn

FLOORING

BAKER LUMBER & SUPPLY CO INC, 505-515 Third and 79 W Main, Dryden

*FLORAL DECORATIONS

BOOL'S FLOWER SHOP, 215 E State

FLOWER FASHIONS BY HARING, Corners Community Center

FLOWERFIELD FLORISTS, 1395 Mecklenburg rd

HUNTINGTON GARDENS, 1715 Slaterville rd

LOUNSBERY FLOWERS, 409 College av

PRATT'S FLOWER SHOP, 205 N Aurora

FLORISTS

BOOL'S FLOWER SHOP, 215 E State

Clapp Richard M, 124 Haller blvd

Crandall Howard, 408 Hector

FLOWER FASHIONS BY HARING, Corners Community Center

FLOWERFIELD FLORISTS, 1395 Mecklenburg rd

HUNTINGTON GARDENS, 1715 Slaterville rd

Lockwood Gardens, Florists, 410 First

LOUNSBERY FLOWERS, 409 College av

Machen's Flower Shop, 612 S Plain

PRATT'S FLOWER SHOP, 205 N Aurora
Stimming Flowers Inc (wholesale), end Cherry

FLOUR, FEED AND GRAIN

COOPERATIVE GLF EXCHANGE INC, Terrace Hill

Ithaca Cooperative GLF Service Inc, 120 S Fulton

Lackawanna Feed Co Inc, 710 W State

FOOD PACKERS

Hines Duncan Institute Inc, 408 E State

*FOREIGN EXCHANGE

FIRST NATIONAL BANK & TRUST CO OF ITHACA, 202 E State

*FORMICA TOPS (WHOLESALE AND RETAIL)
C & I SUPPLY, 2016 Danby rd

FRATERNITY AND SORORITY HOUSES (COLLEGE)

Acacia Fraternity, 318 Highland rd, Cay Hts.

Algonquin Lodge, 526 Stewart av

Alpha Chi Rho House, 726 University av

Alpha Chi Sigma Fraternity, 425 Wyckoff av

Alpha Delta Phi House, 777 Stewart av

Alpha Epsilon Phi Sorority, 435 Wyckoff av

Alpha Epsilon Pi Fraternity, 310 Triphammer rd

Alpha Gamma Rho Fraternity, 203 Highland av

Alpha Omicron Pi Sorority, The Knoll, Barton pl

Alpha Phi Delta Fraternity, 515 Stewart av

Alpha Phi Sorority, 411 Thurston av

Alpha Psi Fraternity, 410 Flmwood av

Alpha Sigma Phi Fraternity, Rockledge, Stewart av

Alpha Tau Omega Lodge, 625 University av

Alpha Xi Delta Sorority, 228 Wait av

Alpha Zeta Lodge, 214 Thurston av

Beta Sigma Rho Lodge, 126 Westbourne la

Beta Theta Pi House, 100 Ridgewood rd, Cay Hts

Cayuga Lodge, 630 Stewart av

Chi Gamma Sorority, 150 Triphammer rd

Chi Omega Sorority, 1 Sisson pl

Chi Phi, 107 Edgemore la

Chi Psi Lodge, 810 University av

Delta Chi House, The Knoll, Barton pl

Delta Delta Delta Sorority, 626 Thurston av

Delta Gamma Sorority, 117 Triphammer rd

Delta Kappa Epsilon (IC), 115 Glen pl

Bool's Flower Shop

Flowers for All Occasions

215 East State St.

ITHACA 2-1856

ITHACA SAVINGS & LOAN ASSOCIATIONPhone
2-2391

Four Convenient Savings Plans, High-Dividends, Christmas Club, Home Loans
Owned by Members Come in Corner State and Aurora Sts.

Delta Kappa Epsilon House (CU), 13 South av
Delta Phi Epsilon Sorority, 139 Day Hall
Delta Phi Llenroc, 100 Cornell av
Delta Phi Zeta Sorority (IC), 510 E Seneca
Delta Sigma Pi (IC), 120 E Buffalo
Delta Tau Delta Lodge, 110 Edgemore la
Delta Upsilon Lodge, 6 South av
Gamma Alpha Fraternity, 116 Oak av
Kappa Alpha, 14 South av
Kappa Alpha Theta Sorority, 118 Triphammer rd
Kappa Delta Rho Fraternity, 312 Highland rd
Kappa Delta Sorority, 109 Triphammer rd
Kappa Gamma Psi (IC), 132 E Court
Kappa Kappa Gamma Sorority, 508 Thurston av
Kappa Nu, 509 Wyckoff rd
Kappa Sigma Fraternity, 600 University av
Lambda Chi Alpha Lodge, 125 Edgemore la
Omega Tau Sigma Fraternity, 200 Willard Way
Phi Delta Pi Sorority (IC), 111 Osmun pl
Phi Delta Theta House, 2 Ridgewood rd, Cay Hts
Phi Epsilon Kappa Fraternity (IC), 120 E Buffalo
Psi Epsilon Pi Fraternity, 316 Highland rd, Cay Hts
Phi Gamma Delta Lodge, The Oaks, via McGraw pl
Phi Kappa Sigma Fraternity (Green Trees), Ridgewood rd, Cay Hts
Phi Kappa Psi, 312 Thurston av
Phi Kappa Sigma, 5 Ridgewood rd
Phi Kappa Tau Fraternity, The Knoll, Barton pl
Phi Mu Alpha (IC), 117 DeWitt pl
Phi Sigma Delta House, 640 Stewart av
Phi Sigma Kappa, 702 University av
Phi Sigma Sigma Sorority, 313 Wait av
Pi Beta Phi Sorority, 330 Triphammer rd
Pi Kappa Alpha Fraternity, 17 South av
Pi Kappa Phi, 722 University av
Pi Lambda Phi, 410 Thurston av
Pi Theta Phi Fraternity (IC), 402 E Buffalo
Psi Upsilon House, 2 Forest Park la
Rho Tau Sigma (IC), 120 E Buffalo
Rockledge (Alpha Sigma Phi Lodge), Stewart av
Seal & Serpent, 305 Thurston av
Sigma Alpha Epsilon, Hillcrest
Sigma Alpha Iota Fraternity (IC), 440 E Buffalo
Sigma Alpha Mu, 210 Thurston av
Sigma Chi Lodge, 106 Cayuga Hts rd Cay Hts
Sigma Delta Tau Sorority, 115 Ridgewood rd
Sigma Nu Lodge, 230 Willard Way
Sigma Phi Epsilon House, 112 Edgemore la
Sigma Phi House, 1 Forest Park la
Sigma Pi, 730 University av
Tau Delta Phi Fraternity, 40 Ridgewood rd
Tau Epsilon Phi, 306 Highland rd, Cay Hts
Tau Kappa Epsilon, 105 Westbourne la
Telluride Association, 217 West av

Theta Chi Fraternity, 519 Stewart av
Theta Delta Chi House, 800 University House
Theta Xi Lodge, 534 Thurston av
Triangel Fraternity, 1 Campus rd
Von Cramm Hall, 623 University av
Watermargin, 103 McGraw pl
Young Israel, 106 West av
Zeta Beta Tau Fraternity, 1 Edgecliff pl
Zeta Psi, 660 Stewart av

***FREEZERS—HOME (BRANDS)**

FRIGIDAIRE, Thayer Appliance Co, 417 W Seneca
GENERAL ELECTRIC, Rothschild Bros, State and Tioga

FREIGHT HANDLING

STUDENT TRANSFER, 810 Cascadilla

FROZEN FOODS

SEALTEST FOOD, div of National Dairy Products Corp, 735 Baldwin (Elmira), tel RE 3-5561

FRUIT GROWERS

Indian Creek Fruit Farms, 1406 Trumansburg rd

FRUITS AND VEGETABLES

Kuharry's Road Stand, 223 Elmira rd

***FUEL DEALERS**

(See also Coal, Wood and Fuel Oils)

B & H OIL CO INC, 414 Elmira rd
Buckingham Fuel Oil Service, 707 Hancock cor N Meadow
BUSH OIL CO, Hancock cor N Meadow
Cayuga Oil Co, 508 Taughanock blvd
Culvers Service, N Meadow and Hancock
HEAD D F OIL CO, 119 N Albany
ITHACA FUEL SUPPLY CO, 222 S Fulton
Kish Michael, 713 W Court
SOUTHSIDE COAL & OIL CO, 817 Danby rd
TOMPKINS GLF COOP INC, 505 Taughanock blvd
TOWNSEND LESLIE B, 801 Cascadilla

***FUEL OIL**

CHAMPAIGN COAL & STOKER CO, 801-803 W Seneca

***FUEL OILS (BRANDS)**

ATLANTIC, B & H Oil Co Inc, 414 Elmira rd
ESSO, South Side Coal & Oil Co, 817 Danby rd
ESSOHEAT, D F Head Oil Co, 119 N Albany
GULF, Bush Oil Co, Hancock and N Meadow
MOBIL, Townsend L B 801 Cascadilla

***FUNERAL DESIGNS**

BOOL'S FLOWER SHOP, 215 E State
HUNTINGTON GARDENS, 1715 Slaterville rd
LOUNSBERY FLOWERS, 409 College av
PRATT'S FLOWER SHOP, 205 N Aurora

WHCU - Dial 870 Music - News - Sports - Drama and Substance

*FUNERAL DIRECTORS

BANGS FUNERAL HOME, 209 W Green
GILBERT CARL F, 125 Buffalo
GILBERT MEMORIAL HOME, 125 E Buffalo
HERSON FUNERAL HOME, 110 S Geneva
WAGNER FUNERAL HOME, 421 N Aurora

FUNERAL HOMES

BANGS FUNERAL HOME, 209 W Green
GILBERT MEMORIAL HOME, 125 E Buffalo
HERSON FUNERAL HOME, 110 S Geneva
 Oltz Leon A Funeral Home, 102 S Geneva
 Shea Funeral Home, 314 W State
 Van Order Funeral Home, 511 W Seneca
WAGNER FUNERAL HOME, 421 N Aurora

FUR DEALERS AND FURRIERS

Herman Furs, 316-318 E State

FUR STORAGE

ROTHSCHILD BROS, State and Tioga

*FURNACE CLEANERS

LEONARD VACUUM CLEANER CO, 716 W Green

*FURNACES AND BOILERS (BRANDS)

JANITROL, Brewer & Brown Co Inc, 304-308 W Lincoln

*FURNISHED APARTMENTS

FAIRVIEW MANOR, 518-522 Dryden rd, office 423 Oak av

FURNITURE DEALERS

Andy's Furniture Mart, 613 W State
 Besdin's Furniture Co, 130-132 E State
 Charm Manor, 308 Elmira rd
 Contemporary Trends, 115 N Aurora
 Home-Way Sales, 214-218 W State
 Horton Thomas E Sr, 515½ W Clinton
PECK FURNITURE HOUSE, 21-29 Central av, Cortland
 Sears, Roebuck and Co, 209-211 N Aurora
 Shulman Louis State St Furniture Co, 335 W State
SHULMAN'S INC, 120 W State
 State Bargain House, 516 W State

*FURNITURE MOVERS, PACKERS AND CRATERS

CRISPELL BROS INC, 716 W Clinton
DEAN OF ITHACA INC, 401-409 E State

FURNITURE REPAIRERS

Fox Furniture Repair, 912 E Shore rd

FURNITURE (UNPAINTED)

ROTHSCHILD BROS, State and Tioga

*GAMES

ITHACA SPORTING GOODS, 420 Eddy

*GARAGES

(Sess Automobile Accessories, Dealers, etc)
CRISPELL'S AUTOMOTIVE SERVICE, 716 W Clinton

GARBAGE COLLECTORS

Collins Charles A, 1305 Hanshaw rd

*GARDEN SUPPLIES

McGUIRE GARDENS, 635 Elmira rd

GAS APPLIANCES

JAMIESON-MC KINNEY CO, 115-121 S Cayuga
ROTHSCHILD BROS, State and Tioga
SOUTH SIDE COAL & OIL CO, 817 Danby rd

*GAS APPLIANCES (BRANDS)

TAPPAN Thayer Appliance Co, 417 W Seneca

GAS (BOTTLED)

SOUTH SIDE COAL & OIL CO, 817 Danby rd

GAS DISTRIBUTORS

(See Light, Heat and Power Companies)
 Ithaca Propane Inc, Shopping Plaza, Elmira rd
NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga

*GAS AND OILS

PETER'S SERVICE STATION, 1103 Danby rd
TOMPKINS GLF COOP INC, 505 Taughan-nock blvd

*GAS RANGES

(See Ranges)

*GAS AND WATER HEATERS (BRANDS)

JOHN WOOD, Brewer & Brown Co Inc, 304-308 W Lincoln
RUUD, Brewer & Brown Co Inc, 306 W Lincoln
RUUD, Jamieson-McKinney Co Inc, 115-121 S Cayuga

*GASOLINE (BRANDS)

AMOCO, Head's Service Station, 119 W Albany
ATLANTIC, Don Sopp Atlantic Service, Cayuga at Green
FLYING A, B & H Oil Co Inc, Elmira rd, RD5

GASOLINE AND OILS

B & H OIL CO INC (whsle), 414 Elmira rd, RD5
 Barnes Esso Servicenter, 217 Elmira rd
BARNETT'S TED BLUE SUNOCO SERVICE, 519 W State
 Bartholf Service Station, Maple av cor Dryden rd
 Bruce R J Esso, 902 W State
BUSH OIL CO, Hancock cor N Meadow
CARROLL'S SALES & SERVICE INC, 233 Elmira rd
CLEVELAND'S SERVICE STATION, 910 Hanshaw rd, Cay Hts

SULLIVAN & McNEILL INC.

GENERAL INSURANCE

211 EAST SENECA STREET

Tel. 2-3293

ITHACA, N. Y.

Conley's Joe Service Station, 325 E State
CORNERS SERVICE STATION, 909 Hanshaw rd

Cratsley's Service Station, 540 W State
 Cudlin's Service Station, 800 W State
 David's Sinclair Service Station, 101-103 W Clinton

DEAN'S SUPER SERVICE, Albany and W Seneca

Deeb Leo, 522 E Shore dr
 Finger Lakes Flying Service, Taughannock blvd

FINNEY SERVICE CENTER, 217 S Cayuga
 Florecki Esso Service, 1018 W State
 Freeman's Gulf Station, 525 Taughannock blvd

Glenn's Sinclair Service Station, 329 College av

HEAD D F OIL CO, bulk plant, 118 S Fulton
HEAD'S SERVICE STATION, 119 N Albany
ITHACA ESSO SERVICE CENTER, 335 E State

Johnston Robert J, 119 N Albany
 Meadowcourt Service Station, 501-507 S Meadow

Mobil Oil Co Inc, 723 Cascadilla
 Moe's Mobil Service, 208 Dryden rd
 Nagy's Atlantic Service, 222 Elmira rd
 Niles Ray L, 629-631 W Buffalo

Patterson's Socony Service Station, 221 N Aurora

PETER'S SERVICE STATION, 1103 Danby rd

Petrillose George G, 128 Dryden rd
 Poole's Gulf Service, 1009 W State
 Porter's Atlantic Service, 517 N Cayuga

PRITCHARD'S CORNERS STATION INC, 909 Hanshaw rd

RALPH'S FLYING "A" SERVICE, 200 W Seneca

Retail GLF Petroleum Co-op Inc, S Fulton cor W Green

ROCKWOOD'S TEXACO SERVICE, 202-204 E Fall

Rotary Service Station, 303 Elmira rd
 Scotch Brand Service Station, 1012 W State
 Sherman's Mobil Service Station, 920 N Cayuga

Sinclair Refining Co (whsle), ft Third
 Solomon's Joe Service Station, 501-505 N Cayuga

SOPP DON ATLANTIC SERVICE, Cayuga at Green

Stevens & Murray Sunoco Service 210 Elmira rd

Townley Shell Service, 700 S Meadow
 Treman Lake Store-Gas Station, 1080 Danby rd

Warren's Atlantic Service, 601 W State and 100-112 S Meadow

*GASOLINE AND OILS (WHOLESALE)

GLF, S Fulton and W Green
TOWNSEND LESLIE B, 801 Cascadilla

*GENERAL CONTRACTORS

BROCK HARRY W CO, Cayuga Heights rd
 PO Box 341

LUCENTE ROCCO P, 506 Warren rd and 302 Salem dr

MANCINI PAUL & SONS INC, N Brindley
McELWEE W D & SONS, 109 McIntyre pl,
 Forest Home

McPHERSON BUILDERS, 315 N Tioga
MILLER CECIL W, 318 E Fall

SEACORD LANE BUILDERS INC, 715 Willow av

WARD CONSTRUCTION CO, 314 E State

GENERAL FREIGHT

ITHACA TRANSPORTATION SERVICE INC, 716 W Clinton

GENERAL MILLWORK

SEACORD-LANE BUILDERS INC, 715 Willow av

GENERAL REPAIRING

Fix-It Shop The, 305 First
 Jim's Fix-It Shop 222 N Aurora
LANG'S MACHINE SHOP, 369 Elmira rd
 Valley Fixit Shop, 363 Elmira rd

GENERAL SURPLUS

United Sales Co, 537 W State

GIFT SHOPS

Central American Shop, 111 N Aurora
 Charjan's Card & Gift Shop, 140 W State
CORNER BOOK STORE THE, 109 N Tioga
 Dobern Gift & Card Shop, 116 N Aurora

GREENE'S GIFT & HOBBY SHOP, Corner's Community Center

Heggie R A & Bro Co Inc, 136 E State
 House of China, 110 N Aurora

LEE OF ITHACA INC, 102 W State

Jones Coetha May, 111 W Jay

McLean China, 150 E State

ROTHSCHILD BROS, State and Tioga

WAIT H R CO INC THE, Corners Community Center

GLASS DEALERS

ITHACA GLASS CO, 415 W Seneca
ROBINSON & CARPENTER INC, 206 Taughannock blvd

RUMSEY C J & CO, 206 E State

SMITH'S HARDWARE, 402 S Meadow

*GLASSWARE (BRANDS)

FOSTORIA, Rothschild Bros, State and Tioga

LIBBEY, Rothschild Bros, State and Tioga

*GLAZIERS

ITHACA GLASS CO, 415 W Seneca
SMITH'S HARDWARE, 402 S Meadow

*GLOVES (BRANDS)

VAN RAALTE FABRICS, Rothschild Bros, State and Tioga

GOLF COURSES

Cornell University Golf Courses, 131 Pleasant Grove rd
Country Club of Ithaca, 159 Triphammer rd
Municipal Golf Course, end Willow av
University Golf Club, 141 Warren rd

***GRADING CONTRACTORS**

ALBY & SONS, 605 Cascadilla

GRANITE AND MARBLE WORKS

GLENSIDE MONUMENT CO, 490 Floral av
Hoare Raymond & Son, 530 W State

***GRAVEL FILL**

ALBY & SONS, 605 Cascadilla
LANDSTROM GRAVEL CO, Elmira rd,
RD1

***GRAVEL AND SAND**

LANDSTROM GRAVEL CO, Elmira rd,
RD1
RUMSEY-ITHACA CORP, PO Box 17, Main
office Buttermilk Falls, RD5

GREENHOUSES

Fred's Hobby Greenhouse, 221 Maple av
Lockwood Gardens, 410 First
PRATT'S, 205 N Aurora

GREETING CARDS

Campus Cards, 208 E State
COMMUNITY BOOK SHOP THE, Corners
Community Center
CORNER BOOK STORE THE, 109 N Tioga
Cotton's Card Shop, 304 E State
Dickens Mildred H Mrs, 523 N Aurora
House of Cards The, 107 S Tioga
ROTHSCHILD BROS, State and Tioga

GROCERS

Abbott's IGA Store, 912 W State
Alles William Food Market, 114 N Cayuga
Atlantic & Pacific Super Market cor Lake av
and Hancock
ATWATERS, Corners Community Center
Belmar Specialties, 122 N Aurora
Bud's Red & White Store, 901 Mitchell
Budget Market (whsle), 831 Cliff
Burling Laura E Mrs, 208 E Tompkins
Caciotti Augusto, 319 Second
Campus Grocery, 405-407 Eddy
Classen Fritz Red & White Grocery, 636 W
State
Colbert's Corner Grocery, 527 N Aurora
**CO-OPERATIVE CONSUMERS SOCIETY
INC**, 601-619 W Clinton
Dooley Michael J, 416 Hudson
Driscoll's IGA, 220 N Aurora
East Shore Mart, 821 East Shore dr
Egan's Food Store, 403 College av
Gegg's Red & White Store, 119-121 N Aurora
Grand Union Co, 214 Elmira rd
Gregg's IGA Grocery, 311 S Cayuga
H & H Foods, 327 W State
Hines Park Foods Inc, 416 E State
Hughes George Grocery, 510 W Clinton
Jolly Samuel J, 919 N Aurora
Jones' Store, 213 First
Loblaw's Inc, 222 Elmira rd
Luccarelli's Red & White Store, 402 W Court

Mickey's Market, 435 N Cayuga
Neferis Peter I, 205 Dryden rd
New Central Food Market, 510 W State
P&C Family Foods Inc, 1112 N Tioga cor
E Fall

P&C Food Market, 222 Judd Falls rd
Saunders Food Market, 120 S Aurora
Spencer's Store, 213 Titus av
State Grocery, 536 W State
Stewart Red & White Store, 310 Stewart av
Sturrock Gilbert F, 230 S Cayuga
Tagliavento Grocery, 725 Hudson

***GUNS (BRANDS)**

ITHACA, Gee's Sport Shop, 210 W State
REMINGTON, Gee's Sport Shop, 210 W
State
WINCHESTER, Gee's Sport Shop, 210 W
State

GUN MANUFACTURERS

ITHACA GUN CO INC, 123 Lake

***GUNS-RELOADING EQUIPMENT**

GEE'S SPORT SHOP, 210 W State

GUNS AND AMMUNITION

Cayuga Gun & Tackle, 104 W Jay
GEE'S SPORT SHOP, 210 W State
ITHACA SPORTING GOODS, 420 Eddy

***HAIRDRESSERS**

(See Beauty Parlors)

HALLS

American Legion Rooms 415 Stewart av
MOOSE HALL, 134 W State
Veterans of Foreign Wars, 423-425 W State

***HARDWARE (BUILDERS)**

CAYUGA LUMBER CO, 801 W State
ROBINSON & CARPENTER INC, 206
Taughannock blvd

HARDWARE DEALERS

BAKER LUMBER & SUPPLY CO INC, 505-
515 Third and 79 W Main, Dryden
EMPIRE BUILDING SUPPLIES, 332 Spen-
cer rd
LYNCH'S HARDWARE, Corners Commu-
nity Center
PATCH BROS INC, Dryden
RUMSEY C J & CO, 206 E State
SMITH'S HARDWARE, 402 S Meadow

HAT CLEANERS

PETRILLOSE CLEANERS INC, 102 Adams

***HATCHERY**

Marshall Bros Hatchery, Mecklenburg rd

***HATS (BRANDS)**

ADAMS, Rothschild Bros, State and Tioga
DOBBS, The Sport Shop, 209-211 E State
LEE, The Sport Shop, 209-211 E State
RISTISTOL, The Sport Shop, 201-211 E
State

HEATING AND EQUIPMENT

ITHACA FUEL SUPPLY CO, 222 S Fulton
Pickering Harold B, 409 E Buffalo

LOUNSBERY FLOWERS

409 COLLEGE AVE.

Dial 3327

HEATING AND VENTILATING

ALBANESE PLUMBING & HEATING CO,
909 W State

BAKER LUMBER & SUPPLY CO INC,
505-515 Third and 79 W Man Dryden,

BREWER & BROWN CO INC, 304-308 W
Lincoln

Brewer & Brown Co. Inc.

Heating & Plumbing

SHEET METAL AND ROOFING

Free Estimates

Dial 2-1803 304-308 W. Lincoln St.

DONOHUE-HALVERSON INC, 602 W
Seneca

ELWOOD-GLOVER HEATING, 606 W
Seneca

FAILING'S PLUMBING CO, 111 S Fulton

HAVERSTICK & CO INC 510 Third

HULL HEATING AND PLUMBING INC
(wholesale and retail), 802 W Seneca

JAMIESON-McKINNEY CO INC, 115-121
S Cayuga

MORUSTY & SON, 618 W State
Pickering Harold B 409 E Buffalo

PORTER SHEET METAL, 800 Cascadilla

*HEATING CONTRACTORS

ELWOOD-GLOVER HEATING, 606 W
Seneca

HEATING SUPPLIES

PATCH BROS INC, Dryden

*HIGH FIDELITY AND SOUND EQUIPMENT

LENT'S MUSIC STORE INC, 210-212 N
Tioga

HOBBIES

GREENE'S GIFT & HOBBY SHOP, Corners
Community Center

Hobby Den The, 306 E State

ITHACA SPORTING GOODS, 420 Eddy

PATTEN'S JEWELERS, 306 E State
Shepherd's Bike Shop, 115-117 N Tioga

HOME BUILDERS

SCHICKEL NORBERT H, 423 Oak av

HOME REMODELING

SEACORD-LANE BUILDERS INC, 715
Willow av

HOMES AND ASYLUMS

Family & Children's Service of Ithaca, 313
N Aurora

Home for Elderly Ladies, 514 S Aurora

*HOSIERY (BRANDS)

GOTHAM GOLD STRIPE, Rothschild Bros,
State and Tioga

PHOENIX, Rothschild Bros, State and Tioga

*HOSPITALIZATION INSURANCE

PIERCE EDWARD I, First National Bank
Bldg (409)

HOSPITALS

CORNELL UNIVERSITY INFIRMARY, an-
nex and offices, 501 E State

Reconstruction Home Inc, 318 S Albany

TOMPKINS COUNTY HOSPITAL, 1285
Trumansburg rd

*HOSPITAL SUPPLIES

HILL DRUG STORES THE, 408 College av
and Corners Community Center

KLINE'S PHARMACY, 112-114 N Aurora

HOTEL JANITOR EQUIPMENT

ITHACA SUPPLY CO, 311 E State

HOTELS

Cayuga House Hotel, 501 W State

Cayuga Lodge Inc, 630 Stewart av

CLINTON HOUSE, 116-118 N Cayuga

CORNELL HEIGHTS RESIDENTIAL
CLUB, 1 Country Club rd

FALL CREEK HOUSE, 302 Lake

Globe Hotel The, 624 W State

ITHACA HOTEL THE, 219-225 E State

Marilyn Hotel, 105 N Aurora

Seneca Hotel, 634 W Seneca

Smith's Ted Hotel, end N Cayuga ext cor E
Shore dr

TAUGHANNOCK FARMS INN, Route 89
at Taughanock Falls State Park

TRAVELERS HOTEL, 119-121 S Aurora

Victoria Hotel, 109-111 N Cayuga

*HOTELS (RESIDENTIAL)

CORNELL HEIGHTS RESIDENTIAL
CLUB, 1 Country Club rd edge of Campus
opp Country Club of Ithaca

HOUSE FURNISHING GOODS

Jones Appliance Center, 320 W State

ROTHSCHILD BROS, State and Tioga

*HOUSE NUMBERING CONTRACTORS

MANNING H A CO OF NY INC, 514 Wedge-
way Bldg, Schenectady

HOUSE REMODELING AND REPAIRS

McELWEE W D & SONS, 109 McIntyre pl
Forest Home

*HOUSEHOLD MOVING

CRISPELL BROS INC, 716 W Clinton

*HOUSEWARES

LEE OF ITHACA INC, 102 W State

ICE CREAM BAR

Hamilton's Dairy Queen, 215 Elmira rd
Tasty Freeze Store, 316 Elmira rd

***ICE CREAM (BRANDS)**

SEALTEST, Seatest Foods Div (National Dairy Co), 723 S Baldwin, Elmira tel RE 3-5561

ICE CREAM MANUFACTURERS

Ithaca Ice Cream Div, 701-703 W State
Purity Ice Cream Co, 700 Cascadilla
SEALTEST FOODS DIV (National Dairy Co), 723 S Baldwin Elmira phone REgent 3-5561

INCOME TAX SPECIALISTS

CACCIOTTI LOUIS J, 114 S Geneva
HALL ALFRED G, 102 E State
MANAGEMENT CONSULTANTS INC, 114 S Geneva
PESOLI ANTHONY B, 114 S Geneva

INCORPORATED COMPANIES

(See Alphabetical Directory)

INDUSTRIAL SUPPLIES**HAVERSTICK & CO INC**, 510 Thrd***INFANTS AND CHILDREN'S WEAR****ROTHSCHILD BROS**, State and Tioga**INSULATION**

BAKER LUMBER & SUPPLY CO, 505-515 Thrd and 79 W Main Dryden
Pickering Harold B, 409 E Buffalo
ROBINSON & CARPENTER INC, 206 Taughannock blvd
ROTTMANN ROOFING & REMODELING, 704 W Buffalo

***INSULATION (BRANDS)**

BALSAM WOOL, Robinson & Carpenter Inc, 206 Taughannock blvd
NU-WOOD, Robinson & Carpenter Inc, 206 Taughannock blvd

INSURANCE AGENTS

ALLSTATE INSURANCE, 209 N Aurora
ATWOOD ROBERT J, 126 E Seneca
BLAIR HOWARD E JR, CLU 102 E State and 1255 Maple av, Elmira
BLAIR HOWARD E SR, CLU, 102 E State and 1255 Mape av, Elmira
Bly Lauren E CLU, 130 Forest Home dr
BOOTHROYD ROBERT S AGENCY, 312 E Seneca
BRADLEY EUGENE JR, 128 E State
Brown Harold S, 114-118 N Tioga (220)
BUSINESS COLLATERAL CORP OF NY, 121 E Seneca (101)
CAREY H A CO, Carey Bldg, 314 E State

H. A. CAREY CO.**CARRY
INSURANCE WITH
CAREY****Carey Bldg., 314 E. State St. Tel. 4-6311**

Charron George A, 108 Parker
Cobb Stuart E, 609 W Clinton
DAVENPORT T H CO 102 E State

DENNIS W E, 121 E Seneca (101)
deWYSOCKI PETER L, 209 N Aurora
DRAKE H KENNETH, 136 E State
FELTON GARRETT J, First National Bank Bldg (403)

GALLAGHER & WEAVER, 413 N Tioga
GEHERIN JOHN F, 204 E State
HEAD C CHADDOCK, 114-118 N Tioga (515C)

HILL CARMAN B, CLU, 130 Forest Home dr
HOPKINS GEORGE E, 143 E State
HOWE FRANK B CO, 109 E State
HOWELL & STEVENS, First National Bank Bldg (612)

ITHACA AGENCY INC, 108 W State
Jay Jerry, 609 W Clinton
KILEY JACK K, 401 N Aurora
KIELY JOSEPH J AGENCY, 401 N Aurora
KIELY PAUL J, 401 N Aurora
Lama L A Insurance Agency, 502 W Court
LARKIN CLARENCE C AGENCY, 143 E State

McKINNEY AGENCY INC, 119 S Cayuga
Menzies Paul G, 609 W Clinton
Miller John S 3rd, 213 E Seneca
MOORE PHEOBE J INSURANCE AGENCY 202 E State (501)

NATALI GUY J INSURANCE AGENCY, 515 N Cayuga

PASSMAN MELVIN L, 209 N Aurora
Payne Albert H, 609 W Clinton
PETER MOSES, 1103 Danby rd
PIERCE EDWARD I, 202 E State (509)

Ross Robert L, 609 W Clinton
SLADISH WILLIAM S, First National Bank Bldg (403)

SLOCUM-ATWOOD AGENCY, 126 E Seneca

SLOCUM HUGH G, 126 E Seneca
STEVENS WILLIAM T, First National Bank Bldg (612)

SULLIVAN & McNEILL INC, 211 E Seneca
Vann Kenneth H, 407 E Seneca
Walls William L, 618 Hector
Warren Real Estate & Insurance, 301 Wyck-off av

WOOD P W & SON INC, Savings Bank Bldg (315-316-318), 114 N Tioga**INSURANCE COMPANIES****AETNA CASUALTY & SURETY CO**, Robert S Boothroyd Agency, 312 E Seneca**AETNA INSURANCE CO**, Guy J Natali Insurance Agency, 515 N Cayuga**AETNA INSURANCE CO**, McKinney Agency, 119 S Cayuga**AETNA INSURANCE GROUP**, Frank B Howe Co, 109 E State**AETNA LIFE INSURANCE CO**, Garrett J Felton, First National Bank Bldg (403)**ALLSTATE INSURANCE**, Melvin L Passman and Peter L deWysocki, 209 N Aurora**AMERICAN AND FOREIGN INSURANCE CO THE**, Garrett J Felton, First National Bank Bldg (403)**AMERICAN CASUALTY INS CO**, Ithaca Agency Inc, 108 W State**AMERICAN CASUALTY CO OF READING PA**, Edward I Pierce, 202 E State (509)

THE PALACE LAUNDRY

EVERY LAUNDRY SERVICE

Phone 4-6165

323-325

EDDY ST.

- AMERICAN EMPLOYERS INSURANCE CO**, Pheobe J Moore Insurance Agency 202 E State (501)
- AMERICAN-FORD-LOYALTY GROUP**, T H Davenport Co, 102 E State
- AMERICAN-FORE-LOYALTY GROUP**, Clarence C Larkin Agency, 143 E State
- AMERICAN GREAT INSURANCE CO**, Robert S Boothroyd Agency, 312 E Seneca
- AMERICAN GUARANTEE & LIABILITY INSURANCE CO**, W E Dennis, 121 E Seneca (101)
- AMERICAN INSURANCE CO**, Geherin Insurance Agency, 204 E State
- AMERICAN MOTORIST**, H Kenneth Drake 136 E State
- AMERICAN MOTORIST**, Slocum-Atwood Agency, 126 E Seneca
- AMERICAN SURETY CO**, Pheobe J Moore Insurance Agency, 202 E State (501)
- AMERICAN UNION INSURANCE CO W** Eugene Dennis, 121 E Seneca (101)
- ASSURANCE CO OF AMERICA**, Frank B Howe Co, 109 E State
- ATLANTIC MUTUAL INSURANCE CO**, Clarence C Larkin Agency, 143 E State
- ATLANTIC MUTUAL INSURANCE CO**, McKinney Agency Inc, 119 S Cayuga
- BOSTON INSURANCE CO**, W E Dennis 121 E Seneca (101)
- CANTON CO-OPERATIVE FIRE INSURANCE CO**, Clarence C Larkin Agency, 143 E State
- CENTENNIAL INSURANCE CO**, Clarence C Larkin Agency, 143 E State
- CENTRAL MUTUAL INSURANCE CO**, Guy J Natali Insurance Agency, 515 N Cayuga
- CENTRAL MUTUAL INSURANCE CO**, Frank B Howe Co, 109 E State
- COLUMBIA CASUALTY CO**, Geherin Insurance Agency, 204 E State
- COMMERCIAL INSURANCE CO**, Clarence C Larkin Agency, 143 E State
- COMMERCIAL UNION FIRE INSURANCE CO**, Geherin Insurance Agency, 204 E State
- CONTINENTAL ASSURANCE CO OF CHICAGO**, Edward I Pierce dist agt, 202 E State (509)
- CONTINENTAL CASUALTY CO**, Howell & Stevens, 612 First National Bank Bldg
- CONTINENTAL CASUALTY CO**, Clarence C Larkin Agency, 143 E State
- CONTINENTAL CASUALTY CO**, McKinney Agency, 119 S Cayuga
- CONTINENTAL CASUALTY OF CHICAGO** Edward I Pierce dist agt, 202 E State (509)
- CONTINENTAL INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State
- EMPLOYERS GROUP INSURANCE**, Geherin Insurance Agency, 204 E State
- EQUITABLE FIRE & MARINE INSURANCE CO**, Eugene Bradley, 128 E State Equitable Life Assurance Society, 114 N Tloga
- EXCELSIOR INSURANCE CO**, Robert S Boothroyd Agency, 312 E Seneca
- FIDELITY PHENIX FIRE INSURANCE CO** Robert S Boothroyd Agency, 312 E Seneca
- FIDELITY & CASUALTY CO OF NY**, H A Carey Co, gen agts, Carey Bldg, 314 E State
- FIREMEN'S FUND INSURANCE CO**, Robert S Boothroyd Agency, 312 E Seneca
- FIREMAN'S INSURANCE CO**, Clarence C Larkin Agency, 143 E State
- GENERAL ACCIDENT INSURANCE CO OF PHILADELPHIA**, Ithaca Agency Inc, 108 W State
- GLENS FALLS INSURANCE CO OF GLENS FALLS NY**, H A Carey Co, Carey Bldg, 314 E State
- GLOBE INDEMNITY INSURANCE CO**, Garrett Felton, 403 First National Bank Bldg
- GLOBE & REPUBLIC INSURANCE CO OF AMERICA**, Frank B Howe Co, 109 E State
- GRANGE LEAGUE FEDERATION INSURANCE CO**, M H Daley asst treas, 212 S Aurora
- GREAT AMERICAN INDEMNITY CO**, W E Dennis, 121 Seneca (101)
- GREAT AMERICAN INSURANCE CO**, Joseph J Kiely Agency, 401 N Aurora
- HANCOCK JOHN MUTUAL LIFE**, Clarence C Larkin Agency, 143 E State
- HANOVER INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State
- HARTFORD ACCIDENT & INDEMNITY**, McKinney Agency Inc, 119 S Cayuga
- HARTFORD FIRE**, McKinney Agency Inc, 119 S Cayuga
- HARTFORD FIRE INSURANCE CO GROUP**, Joseph J Kiely Agency, 401 N Aurora
- Hartford Life Insurance Co, 119 S Cayuga
- HARTFORD LIVESTOCK INSURANCE CO** Garrett J Felton, 403 First National Bank Bldg
- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, Garrett J Felton, 403 First National Bank Bldg
- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, McKinney Agency Inc, 119 S Cayuga
- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, Sullivan & McNeill Inc, 211 E Seneca
- HOLYOKE MUTUAL FIRE INSURANCE CO**, Ithaca Agency Inc, 108 W State
- HOME INSURANCE CO**, Robert S Boothroyd Agency, 312 E Seneca
- INSURANCE CO OF NORTH AMERICA**, H A Carey Co, Carey Bldg, 314 E State
- INSURANCE CO OF NORTH AMERICA** Sullivan & McNeill Inc, 211 E Seneca
- JAMESTOWN MUTUAL INSURANCE CO**, Guy J Natali Insurance Agency, 515 N Cayuga

- LUMBERMENS MUTUAL CASUALTY CO**, T H Davenport Co, 102 E State
- LUMBERMENS MUTUAL CASUALTY CO**, Guy J Natali Insurance Agency, 515 N Cayuga
- LYNN MUTUAL**, Geherin Insurance Agency 204 E State
- Massachusetts Mutual Life Insurance Co, Lauren E Bly, Carman B Hill dist mgrs, 130 Forest Home dr
- MASSACHUSETTS MUTUAL LIFE INSURANCE CO**, Slocum-Atwood Agency, 126 E Seneca
- MERCHANTS MUTUAL CASUALTY CO**, T H Davenport Co, 102 E State
- METROPOLITAN LIFE INSURANCE CO**, 208 E Buffalo
- MIDDLESEX MUTUAL FIRE INSURANCE CO**, Eugene Bradley Jr, 128 E State
- MILLERS MUTUAL FIRE INSURANCE CO** Frank B Howe Co, 109 E State
- MONARCH INSURANCE CO**, Howell & Stevens, First National Bank Bldg (612)
- MUTUAL BENEFIT LIFE INSURANCE CO OF NEW YORK**, W T Stevens, First National Bank Bldg (612)
- MUTUAL OF HARTFORD**, Geherin Insurance Agency 204 E State
- NATIONAL FIRE INSURANCE CO OF HARTFORD CONN**, McKinney Agency Inc, 119 S Cayuga
- National Grange Mutual Liability Co, Harold R Andrew agt, 127 E Green
- Nationwide Insurance Co, 609 W Clinton
- NEW AMSTERDAM CASUALTY CO**, Howell & Stevens, First National Bank Bldg (612)
- NEW YORK FEDERATED UNDERWRITERS**, Gallagher & Weaver, 413 N Tioga
- NEW YORK LIFE INSURANCE CO**, C Chaddock Head, 114-118 N Tioga (515C)
- NEW YORK MUTUAL UNDERWRITERS**, Gallagher & Weaver, 413 N Tioga
- NEW YORK MUTUAL UNDERWRITERS**, Ithaca Agency Inc, 108 W State
- NEW YORK UNDERWRITERS**, Garrett J Felton, 403 First National Bank Bldg
- NIAGARA INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State
- North American Accident Insurance Co, E Curry Weatherb gen agt, 14 N Tioga (520)
- NORTHERN INSURANCE CO OF NY**, Howell & Stevens, 612 First National Bank Bldg
- NORTHERN INSURANCE CO OF NY**, Frank B Howe Co, 109 E State
- NORTHWESTERN MUTUAL LIFE INSURANCE CO**, 102 E State and 1255 Maple av Elmira
- OCEAN ACCIDENT AND GUARANTEE CORP**, Pheobe J Moore Insurance Agency, 202 E State (501)
- OCEAN ACCIDENT AND GUARANTEE CORP**, Ithaca Agency Inc, 108 W State
- PACIFIC FIRE INSURANCE CO**, Garrett J Felton, 403 First National Bank Bldg
- PACIFIC NATIONAL INSURANCE CO**, Howell & Stevens, 612 First National Bank Bldg
- PEARL ASSURANCE CO**, Clarence C Larkin Agency, 143 E State
- PENN MUTUAL LIFE INSURANCE CO**, H A Carey Co, Carey Bldg, 314 E State
- PENN MUTUAL LIFE INSURANCE CO**, L Richard Webster, 218 N Aurora
- PENNSYLVANIA GENERAL INSURANCE CO**, Ithaca Agency Inc, 108 W State
- PHOENIX ASSURANCE CO**, H Kenneth Drake, 136 E State
- PHOENIX ASSURANCE CO**, Clarence C Larkin Agency, 143 E State
- PHOENIX ASSURANCE CO**, Slocum-Atwood Agency, 126 E Seneca
- PHOENIX OF HARTFORD FIRE INSURANCE CO**, McKinney Agency, 119 S Cayuga
- POTOMAC INSURANCE CO**, Howell & Stevens, 612 First National Bank Bldg
- POTOMAC INSURANCE CO**, Ithaca Agency Inc, 108 W State
- PREFERRED MUTUAL FIRE INSURANCE CO**, Gallagher & Weaver, 413 N Tioga
- PROVIDENCE WASHINGTON INSURANCE CO**, Garrett J Felton, 403 First National Bank Bldg
- PRUDENTIAL INSURANCE CO**, 310 N Aurora
- QUINCY MUTUAL FIRE INSURANCE CO**, Ithaca Agency Inc, 108 W State
- ROYAL GLOBE GROUP**, Gallagher & Weaver, 413 N Tioga
- ROYAL GLOBE INSURANCE GROUP**, Sullivan & McNeill Inc, 211 E Seneca
- SECURITY MUTUAL LIFE INSURANCE CO**, Clarence C Larkin Agency, 143 E State
- STATE FARM INSURANCE COMPANIES** Moses Peter agt 1103 Danby rd
- State Farm Mutual Automobile Insurance Co, Richard Bernick agt, 310 N Aurora
- STATE MUTUAL FIRE INSURANCE CO**, Ithaca Agency Inc, 108 W State
- SUN INSURANCE OFFICE**, Pheobe J Moore Insurance Agency, 202 E State (501)
- TOMPKINS CO-OPERATIVE FIRE INSURANCE CO**, Gallagher & Weaver, 413 N Tioga
- TOMPKINS CO-OPERATIVE FIRE INSURANCE CO**, McKinney Agency Inc, 119 S Cayuga
- TOMPKINS CO-OPERATIVE FIRE INSURANCE CO**, Slocum-Atwood Agency, 126 E Seneca
- TOMPKINS CO-OPERATIVE FIRE INSURANCE CO**, 126 E Seneca
- Travelers Insurance Co, (claims office), 202 E State (605-606)
- UNITED STATES FIDELITY AND GUARANTY CO**, Garrett J Felton, 403 First National Bank Bldg
- UNITED STATES LIFE INSURANCE OF NY**, McKinney Agency Inc, 119 S Cayuga
- UNITED STATES LIFE INSURANCE OF NY**, Edward I Pierce dist agt, 202 E State (509)
- US FIRE INSURANCE CO**, Ithaca Agency Inc, 108 W State
- UTICA FIRE INSURANCE OF ONEIDA COUNTY**, McKinney Agency Inc, 119 S Cayuga
- UTICA MUTUAL INSURANCE CO**, Gallagher & Weaver, 413 N Tioga

YORKSHIRE INDEMNITY CO, T H Dav-
enport Co, 102 E State
YORKSHIRE INSURANCE CO, Clarence C
Larkin Agency, 143 E State
ZURICH INSURANCE CO, Clarence C
Larkin Agency 143 E State

INTERESTS ACCOUNTS

**FIRST NATIONAL BANK & TRUST CO OF
ITHACA**, 202 E State

INTERIOR DECORATORS

EGAN WILLIAM M, 909 N Tioga
Reinhardt John R, 307 N Tioga
Rudolph Arthur F, 303 Hillview pl
WAIT H R CO INC THE, Corners Com-
munity Center, Hanshaw rd

***INVALID COACH SERVICE**

HERSON FUNERAL HOME, 110 S Geneva

INVESTIGATIONS

RIGGS COLLECTION SERVICE, 156 E
State

INVESTMENTS AND SECURITIES

BARR J S & CO INC, Savings Bank Bldg
(501), 114-118 N Tioga
Gould Robert C, 230 Wood
HEMPHILL NOYES & CO, Hotel Ithaca
Loeb Carl M Rhoades & Co, 211 E Seneca

***IRON WORK (ORNAMENTAL)**

JOHNNY'S WELDING SERVICE, 720 W
Green

***ITALIAN FOOD**

BIG JIMS CARRY OUT, 107-109 E Green

***ITALIAN PIZZA**

BIG JIMS CARRY OUT, 107-109 E Green
PIRRO'S PIZZERIA, 115 E Green

JANITOR SERVICE

ITHACA WINDOW CLEANING CO, 124 E
State
PEAK'S WINDOW CLEANING, 309 Corn

JANITORS SUPPLIES

ITHACA SUPPLY CO, 311 E State

JEWELERS AND WATCHMAKERS

Altman & Green Jewelers, 144 E State
Chandler's 202 E State
Cramer's Jewelers-Gift Shop 208 E State
Draper Jewelers, 409 College av
Heggie R A & Bro Co, 136 E State
PATTEN'S JEWELERS, 306 E State
Perkins Arthur S, W Clinton
Rudolph's Inc, 201 E State
SCHOOLEY'S INC, 152 E State
SHULMAN'S INC, 120-122 W State

***JEWELRY (BRANDS)**

SWANK, The Sport Shop, 209-211 E State

JUNK DEALERS

Gordon's Scrap & Metal Shop, 302 Third
Ithaca Junk Co, 402 Third

KENNELS

Gridley's Boarding Kennels, 140 Coddington
rd
Royal Mark Kennels, Cayuga Heights rd,
RD1

KEROSENE SERVICE

SOUTH SIDE COAL & OIL CO, 817 Danby
rd

***KITCHEN CABINETS**

BAKER LUMBER & SUPPLY CO, 79 W
Main, Dryden
C & I SUPPLY, 2016 Danby rd
LOVELESS & ZEISSIG, 303 W Lincoln
ROBINSON & CARPENTER INC, 206
Taughannock blvd
ROTHSCHILD BROS, State and Tioga
**SHELTON'S REFRIGERATION SALES
AND SERVICE**, 703 Willow av

***KITCHEN CABINETS (BRANDS)**

ARISTOCRAFT, C & I Supply, 2016 Danby
rd
KEMPER, Baker Lumber & Supply Co, 79
W Main Dryden
L-CO, C & I Supply, 2016 Danby rd
LONG BELL, C & I Supply 2016 Danby rd
MARSH, Baker Lumber & Supply Co 79
W Main Dryden
WOOD-MODE, Baker Lumber & Supply Co
79 W Main Dryden

KITCHEN REMODELING

BAKER LUMBER & SUPPLY CO, 79 W
Main, Dryden
C&I SUPPLY, 2016 Danby rd
LOVELESS & ZESSIG, 393 W Lincoln
SEACORD-LANE BUILDERS INC, 715
Willow av

***KITCHENS**

C&I SUPPLY, 2016 Danby rd

***KODAK FINISHING**

TOMPKINS STUDIO THE, 134-136 E
State

KODAKS AND SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall
Cornell University Campus
TOMPKINS STUDIO THE, 134-136 E
State

LABORATORIES

Bremer N C, 608 E Seneca
Paleontological Research Institution, 109
Dearborn pl
TOMPKINS COUNTY LABORATORY, 1285
Trumansburg rd

LADIES' READY-TO-WEAR

ELLIOTT NANCY, 300 E State
Fashion Fair The, 210 Dryden rd
Good Friends, 109 E State
Holley's Inc, 119-121 E State
ROTHSCHILD BROTHERS, State and
Tioga

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*LAMPS

CAYUGA ELECTRIC SUPPLY CO, 616 W Buffalo

ROTHSCHILD BROTHERS, State and Tioga

LAND CLEARING

NICHOL CHARLES, 327 Elmira rd

LANDSCAPE ARCHITECTS

Lockwood Gardens, 410 First

LANDSCAPE GARDENERS

McGUIRE GARDENS, 635 Elmira rd

WHITE NURSERIES, The Plaza, Elmira rd and Mecklenburg

LAUNDRIES

CORNELL LAUNDRY AND CLEANING CENTER, 527-531 W State and branch store, 118 S Aurora

Fletcher's Laundromat, 1025 N Tioga

Hi-Speed Laundry, 402 Eddy
ITHACA LAUNDRIES & DRY CLEANERS INC, 102 Adams and Corners Community Center

Linden Supply Laundry Inc, 227 Linden av Nu-Way Fall Creek, 1010 N Aurora

PALACE LAUNDRY INC, 323-325 Eddy
PETRILLOSE CLEANERS INC, 102 Adams, Corners Community Center

Red & White Laundromat, 406 College av
STUDENT AGENCIES INC, 409 College av

Student Laundromat, 402½-404 College av
WASH 'N SHOP THE, 200 W Seneca
Webster's Laundromat, 222 Elmira rd

*LAUNDRIES (SELF SERVICE, COIN OPERATED)

PALACE LAUNDRY THE OF ITHACA, 323 Eddy

LAUNDROMATS

New Way Fall Creek Laundromat, 1010 N Aurora

Nu-Way Laundromat, 309 S Corn

WASH 'N SHOP THE, 200 W Seneca

*LAWN MOWERS (BRANDS)

JACOBSEN, Flowerfield Florists, 1395 Mecklenburg rd

LAWN MOWERS (REPAIRING)

Seamon Dominick G, 715 W Green

LAWYERS

ABBOTT EDWARD P, 411-412 First National Bank Bldg

ADAMS ARMAND L, 121 E Seneca (504)

ADAMS ARTHUR G, 306 Savings Bank Bldg
ALBANESE FRANK, First National Bank Bldg (503-504-505)

ASHBERY RAY S, 121 E Seneca (504)

BOOTH M VAN CLEEF, 114 N Tioga (402)

Buyoucos James V, 114 N Tioga, (302-303)

CASEY EDWARD J, 308 N Tioga

CASEY & KING, 308 N Tioga, (201)

CLYNES JAMES J JR, 114 N Tioga (1)

Cook Constance E, 209 Coy Glen rd

Copeland Mary P Mrs, 114 Catherine

Crowley Daniel First Nat Bank Bldg (604)

DAHMEN ERNEST A JR, 114 N Tioga

DEAN BRUCE G, 319-320 Savings Bank Bldg

DICKER WILLIAM A, 222 E State

FERNOW HOWARD, 209 E Seneca

FREEMAN NORMAN D, 308 N Tioga

FURMAN MAX, 121 E Seneca (504)

GANGL LEO J, 140 Indian Creek rd

GOLDER ARTHUR J JR, 308 N Tioga

HAMILTON HARRY S, 204-205 Savings Bank Bldg

Hines Robert J 308 N Tioga (207)

JOHNSON KENNETH C JR, Savings Bank Bldg (311-312)

KING EDWARD W, 308 N Tioga

Lee D Boardman, 213 Savings Bank Bldg

LEWIS MURRAY F, 106 E State

Longnecker Frank H, 20 Renwick Heights rd

LoPinto John, 202 E State (405-406-407)

LoPinto Michael, 202 E State (405-406-407)

MANLEY RICHARD B, 309 N Tioga

Mazza Bruno A Jr, 114 N Tioga (203-211)

Mecklenburg Gabriel N, 202 E State (610-611)
NEWMAN CHARLES H, Savings Bank Bldg (212)

Noble John Arthur, 323 E Seneca

O'CONNOR JAMES F, Savings Bank Bldg (308)

POWERS TRUMAN K, Savings Bank Bldg, (308)

PYLE ENOS A, Savings Bank Bldg, (311)

Ross Victor K D, 152 E State

Russell George H, 114 N Tioga (301)

Sapis Stanley, 308 N Tioga

SHIREY HENRY J, 114 N Tioga (304-305)

Sovocool Benjamin F, 323 E Seneca

Sovocool Roger B, 323 E Seneca

THALER LOUIS K, 309 N Tioga

THALER MANLEY H, 309 N Tioga

THALER RICHARD B, 309 N Tioga

THALER & THALER, 309 N Tioga

Thompson Edward G, 121 E Seneca (504)

TREMAN ALLEN H, Savings Bank Bldg (1)

TREMAN & CLYNES, 1 Savings Bank Bldg

TSAPIS STANLEY, 308 N Tioga

WIGGINS, **TSAPIS**, **GOLDER & FREEMAN**, 308 N Tioga

WIGGINS WALTER J, 308 N Tioga

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MAYERS SMOKE SHOP, 205 E State
TRIANGLE BOOK SHOP INC, Sheldon ct,
410 College av

*LETTERPRESS

WILCOX PRESS, 445 E State

LIBRARIES

CORNELL LIBRARY ASSOCIATION, 417
W State
CORNELL UNIVERSITY LIBRARY, Central
av, Campus, Stephen A McCarthy dir
Court Library, Court House (201)
FINGER LAKES LIBRARY SYSTEM, 419
W Seneca
FREE DIRECTORY LIBRARY, H A Man-
ning Co of NY, owners at Chamber of
Commerce Rooms, 114 N Aurora
Ithaca College Library, 124 E Buffalo, Mary
E Campfield librarian, Sarah DeG Osborne
asst librarian
Tompkins County Traveling Library, 121 E
Court, Mrs E B Daharsh acting librarian

LIBRARY RENTAL

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Community Center

*LIFE INSURANCE

HOWELL & STEVENS, 200-202 E State
(612) tel 2-2525
PIERCE EDWARD I, First National Bank
Bldg (409)

LIGHT, HEAT AND POWER COMPANIES

NEW YORK STATE ELECTRIC & GAS
CORP, 123 S Cayuga

LIGHTNING ARRESTERS

MORSE-COLLINS INC, 148 Coddington rd

LIGHTNING PROTECTION

MORSE-COLLINS INC, 148 Coddington rd

LIGHTNING RODS

MORSE-COLLINS INC, 148 Coddington rd

*LIME CEMENT ETC

(See Cement)

LINEN SUPPLY

Southern Linen Supply Inc, 227 Linden

LINOLEUM LAYERS

Durling Clarence F, 308 Dey

LINOLEUMS

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216 N Aurora
Durlings, 308 Dey
Ithaca Floor Covering, 407 Taughanock
blvd
ROTHSCHILD BROTHERS, State and
Tioga

LIQUOR STORES

Cayuga Liquor & Wine Co, 118 W State
Clyne's Liquor Store, 610 W State
CONLEY'S LIQUOR STORE, Corners Com-
munity Center
Couch Liquor Store, 218 E State
Crowley's Liquor Store, 222½ S Cayuga
EAST HILL SUPPLY CO, 416 Eddy
North Side Liquor and Wine Store, 433½
N Cayuga
PLAZA LIQUOR STORE, 222 Elmira rd
VASTENO'S LIQUOR & WINE STORE,
206 N Tioga
VICTORY LIQUOR STORE, 303 Taughan-
nock blvd

LOANS

BRADLEY GENE, 128 E State
BURNS REALTY CO, First National Bank
Bldg (306)
CAREY H A CO, 314 E State
Farmers Production Credit Association of
Ithaca, 225 S Fulton
Federal Land Bank Assoc of Ithaca (farms),
225 S Fulton
FIRST NATIONAL BANK & TRUST CO
OF ITHACA, 202 E State
ITHACA LOAN FINANCE INC, 127 W
State
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Seneca

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ITHACA SAVINGS & LOAN ASSOCIA-
TION, 301 E State

LOCKSMITHS

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Grandview av

*LONG DISTANCE HAULING

DEAN OF ITHACA INC, 401-409 E State
ITHACA DELIVERY INC, 407 Third
STUDENT TRANSFER, 810 Cascadilla

*LONG DISTANCE MOVING

CRISPELL BROS INC, 716 W Clinton

LUGGAGE

SPORT SHOP THE, 209-211 E State

*LUGGAGE (BRANDS)

AMERICAN TOURIST, The Sport Shop,
209-211 E State
FRANKLIN, Rothschild Brothers, State and
Tioga
WARREN, Rothschild Brothers, State and
Tioga

DEAN OF ITHACA, INC. AGENTS AERO MAYFLOWER TRANSIT COMPANY

401-409 E. STATE ST.

Dial 4-6318

***LUMBER DEALERS**

BAKER LUMBER & SUPPLY CO, 505-515
Third and 79 W Main, Dryden
CAYUGA LUMBER CO INC, 801 W State

Honey Butter Products Corp (food), 129½
Dryden rd

ITHACA GUN CO INC, 123 Lake
Ithaca Textiles Inc, (underwear), 402-406
E State

MORSE CHAIN CO (power transmission)
616 S Aurora

Cayuga Lumber Co. Inc.

Building Headquarters

Phone 3336

801 W. State St.

ITHACA, N. Y.

EMPIRE BUILDING SUPPLIES, 332 Spen-
cer rd

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(See Restaurants)

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LANG'S MACHINE SHOP, 369 Elmira rd

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Sears, Roebuck and Co, 209-211 N Aurora

MAILING SERVICES

EASTMAN ROBERT INC, 306 E State

Robert Eastman Inc.

Mailing Services

306 East State St.

Tel. 3438

MANAGEMENT CONSULTANTS

MANAGEMENT CONSULTANTS INC, 114
S Geneva

MANUFACTURERS

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Brown Products, 230 Bryant av
D & K Co Inc, 438 W State
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County Airport

MORSE CHAIN CO.

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TOWNSEND MANUFACTURING & TOOL
CORP, 110 W Green

***MANUFACTURERS' AGENTS**

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MAP PUBLISHERSMANNING H A CO NY, 514 Wedgeway
Bldg, Schenectady**MAPS**

CORNELL CAMPUS STORE, Barnes Hall,
Cornell University, Campus
CORNER BOOK STORE THE, (Manning's
Red Arrow Ithaca), 109 N Tioga

MARINE SALES, SERVICE AND STORAGE

FREEMAN'S MOTOR MARINE, 425-505
Taughannock blvd
JOHNSONS BOAT YARD, 708 Willow av

***MARKERS (GRAVE)**

GLENSIDE MONUMENT CO, 490 Floral

***MAUSOLEUMS**

GLENSIDE MONUMENT CO, 490 Floral

MASON WORK

LUCENTE ROCCO P, 506 Warren rd

MASONIC

Masonic Temple Corp, 117 N Cayuga

***MASONIC ASSOCIATION**

(See Classified Directory)

MASONRY

MANCINI PAUL & SONS INC, N Brindley

***MASONS' SUPPLIES**

BAKER LUMBER & SUPPLY CO INC, 505-
515 Third and 79 W Main, Dryden
ROBINSON & CARPENTER INC, 206
Taughannock blvd

Carry insurance with Carey

MASSEURS

Kallstrom Institute of Swedish Massage, 121 E State (305-306)

MEATS AND PROVISIONS

Abbott's Dry Goods, 104 N Corn
Atlantic & Pacific Super Market, cor Lake av and Hancock

ATWATERS, Corners Community Center College City Provision Co, (whsle) 109 N Meadow

CO-OPERATIVE CONSUMERS SOCIETY INC, 601-619 W Clinton

Driscoll's IGA, 220 N Aurora
Dworsky Max (broker) 319 E Court
Gegg's Red & White Store, 119-121 N Aurora
Knight's Public Market, 615 Five Mile dr
Mickey's Market, 435 N Cayuga
New Central Food Market, 510 W State
Steiger's Market, 502 N Meadow
Swift & Co (whsle), 202 Taughannock blvd

MEDICAL GASSES AND SUPPLIES

NATIONAL WELDING, 805 Taber

*MEN'S CLOTHING

LEWIS IRV INC, 120 E State

*MEN'S FURNISHINGS

LEWTON JOHN MEN'S APPAREL, 222 E State
ROTHSCHILD BROTHERS, State and Tioga
STURM BROS, 103 E Green

MILK DEALERS

BEGEACRES FARM, East Shore dr
Campbell's Dairy Products, 909 Dryden rd Varna
INLET VALLEY FARMS, 748 S Meadow
LAKEVIEW DAIRIES, 312 Fourth
Luce Dairy Co, 410 Hillview pl

MILKING MACHINES

Shove Adrian M, 917 N Cayuga

MILLINERY

ELLIOTT NANCY, 300 E State
ROTHSCHILD BROTHERS, 157 E State and Tioga

*MILLWORK

BAKER LUMBER & SUPPLY CO INC, 505-515 Third and 79 W Main, Dryden
ROBINSON & CARPENTER INC, 206 Taughannock blvd
ROTTMANN ROOFING & REMODELING, 704 W Buffalo
SEACORD-LANE BUILDERS INC, 715 Willow av

*MIMEOGRAPHING

EASTMAN ROBERT INC, 306 E State
VAN NATTA OFFICE EQUIPMENT CO INC, (sales and service), 415 Taughannock blvd

MIRROR MANUFACTURERS

Evaporated Metal Films Corp (Scientific) rear 147 E State

*MIRRORS

ITHACA GLASS CO, 415 W Seneca

MOBILE HOMES

AWAD A TRAILER SALES, 330 Elmira rd
RAY JIM MOBILE HOMES, 730 S Meadow

*MOBILE HOMES (BRANDS)

AMBASSADOR, Jim Ray Mobile Homes, 730 S Meadow
GREAT LAKES, Jim Ray Mobile Homes, 730 S Meadow
NEW MOON, Jim Ray Mobile Homes, 730 S Meadow

*MOBILE TRAILERS

AWAD A TRAILER SALES, 330 Elmira rd

MONUMENTAL WORKS

GLENSIDE MONUMENT CO, 490 Floral av

*MOOSE ASSOCIATIONS

LOYAL ORDER OF MOOSE, 134 W State

*MORTGAGES

BURNS REALTY CO, 214 N Aurora
COLBERT MORTGAGE CO, 1 Country Club rd
ITHACA SAVINGS BANK, Tioga cor Seneca
ITHACA SAVINGS & LOAN ASSOCIATION 301 E State
TOMPKINS COUNTY TRUST CO, 110 N Tioga

MORTICIANS

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GILBERT CARL F, 125 E Buffalo
GILBERT MEMORIAL HOME, 125 E Buffalo
HERSON FUNERAL HOME, 110 S Geneva
WAGNER FUNERAL HOME, 421 N Aurora

MOTELS

COLLEGETOWN MOTOR LODGE, 312 College av
Crissey's Motel and Service Station, 902 Dryden rd
Dun Rovin Motel, 658 Elmira rd
Grayhaven Motel, 657 Elmira rd
Meadow Court Motel, 529 S Meadow
Plaza Motel Inc, 744 S Meadow
Wonderland Motels Inc, 654 Elmira rd

*MOTOR BOATS (BRANDS)

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TROJAN, Johnsons Boat Yard, 706-710 Willow av

MOTOR FREIGHT SERVICE

ITHACA DELIVERY INC, 407 Third

VASTENO'S LIQUOR & WINE STORE

Phone 4-6282

206 N.

TIOGA ST.

***MOTOR OILS**

(See Automobile Oils)

MOTOR OILS (WHOLESALE)

TOWNSEND LESLIE B, 801 Cascadilla

***MOTOR REPAIRS**

NORTON ELECTRIC CO INC, 1013 W State

MOTOR SCOOTERS (SALES AND SERVICE)

MiKen Motors, 604 W State

***MOTOR TRUCKING**

ITHACA DELIVERY INC, 407 Third

MOTORCYCLE (SALES AND SERVICE)

Mi-Ken Motors, 604 W State

***MOTORS (INBOARD AND OUTBOARD)**

FREEMAN'S MOTOR MARINE INC, 435 Taughanock blvd

MOVING

AERO-MAYFLOWER TRANSIT CO, 401-409 E State

CRISPELL BROTHERS INC, 716 W Clinton

DEAN OF ITHACA INC, 401-409 E State

Grey Van Lines, Lehigh Valley Freight Sta

NORTH AMERICAN VAN LINES INC,

Crispell Brothers agents, 716 W Clinton

STUDENT TRANSFER, 810 Cascadilla

MUSIC AND MUSICAL INSTRUMENTS

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Hickey's Music Store

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MUSICAL INSTRUMENTS

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LENT'S MUSIC STORE INC, 210-212 N

Tioga
Thompson Music Studio, 330 W State**MUSIC TEACHERS**

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Bevies' Vocal Studio, 110 S Aurora

Dudley Lillian M E Mrs, 609 E State

Holmes Piano Studio, 203 E Fall

ITHACA COLLEGE, 120 E Buffalo

Mann Janice C Mrs, 160 Giles

McQuade Annie S Mrs, 214 Stewart av

Summers Grace S Mrs (piano), 614 Elm ext

Webber Eunice D Mrs, 111 Auburn

***MUSICAL INSTRUMENTS (BRANDS)**

CONN, Hickey's Music Store, 201 S Tioga

GIBSON, Hickey's Music Store, 201 S Tioga

HAYNES, Hickey's Music Store, 201 S Tioga

LUDWIG, Hickey's Music Store, 201 S Tioga

MARTIN, Hickey's Music Store, 201 S Tioga

***NECKWEAR**

LEWTON JOHN MEN'S APPAREL, 222 E State

SPORT SHOP THE, 209-211 E State

STURM BROS, 103 E Green

NEWS AGENCIESSyracuse Herald Journal, Circulation Dept,
228 S Cayuga**NEWSDEALERS**

College News & Smoke Shop, 314 College av

CORNELL CAMPUS STORE, Barnes Hall,

Cornell University

Hoyt Howard D, post office 213 N Tioga

Mayers News Agency, 205 E State

MAYERS SMOKE SHOP (wholesale and
retail), 205 E State

Pete's News Stand, 526 W State

Post Standard The, 228 S Cayuga

NEWSPAPERSAmerican Agriculturist, 114-118 N Tioga
(418)

Cornell Daily Sun Inc, 109 E State

ITHACA JOURNAL THE (evening paper),
125 W State

Post-Standard The, 208 E State

Syracuse Herald-Journal and Syracuse Post
Standard The, 209 E State**NURSERIES**

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rd and Mecklenburg**NURSERY**

Andrews Nursery, 132 Esty

NURSERY (DAY CARE)Playhouse Child Care Center, 615 W Green
Quick's Day Nursery, 324 S Cayuga**NURSERY SCHOOLS**

Cunningham Day Nursery, 218 Fourth

NURSERYMEN

McGUIRE GARDENS, 635 Elmira rd

NURSES

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Barnhart A Mildred, 329 Mitchell

Barron Marlon M, 145 Cascadilla pk

Brewster Winifred Mrs, 929 Danby rd

Burgess Alice U, 514 S Aurora

Connolly Nellie Mrs, 413 Linn

Cooper Susie Mrs, 306 S Plain

Copley Winifred M Mrs, 100 W Buffalo (3C)

DePaw Jacqueline Mrs, 514 N Tioga

Fell Sandra J, 1016 Trumansburg rd

Garner Madeline, 308 W Seneca

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 Gormally Eileen, 638 Stewart av
 Greene Evelyn M, 204 Glenside rd
 Hankinson Esther L, 212 South Hill ter
 Hardenbrook Laura (practical), 711 N Tioga
 Howland Genevieve C Mrs, 508 Turner pl
 Jennings Harriet, CU Infirmary
 Kennelly Julia C, 109 S Quarry
 Lattin Jean J Mrs, 217 Valley rd
 Leathers Margaret Mrs, 507 Hancock
 McEligot Estelle E Mrs, 109 Catherine
 McGuire Mildred Mrs, 204 W Spencer
 Meyer LaRose B Mrs, 1107 W State
 Meyer Lela Z Mrs, 113 N Quarry
 Musto Grace E Mrs, 104 Campbell av
 Myer Lela Z Mrs, 113 N Quarry
 O'Brien Madge K Mrs, 312 Hector
 Pierce Florence M, 218 Lake av
 Quick Anna T Mrs, 324 S Cayuga
 Ray Mary S Mrs, 110 Linden av
 Riley Lillian Mrs (practical), 110 E Fall
 Schmal Recka, 110 Cobb
 Shepard Ethel S Mrs, 117 Hudson
 Sisson Virginia W Mrs, 109 W Jay
 Stein Ruth Mrs, 921 N Tioga
 Swarthout Helen M Mrs, 323 Hillview pl
 Tice Mildred, 411 E Seneca
 Van Delinder Alberta M, 318 Titus av
 Wagner Martina H Mrs, 421 N Aurora
 Wilcox Catherine A Mrs, 509 N Plain
 Wright Anna Mrs, 433 N Tioga

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Baker G Arlene, 602 Hudson
BETWEEN THE LAKES SANITARIUM,
 Main Interkaen
COMMUNITY SANITARIUM, N Main,
 Interlaken
 Dodds Nursing Home, 602 Elmira rd
 Dorn's Nursing Home, 114 W Green
GOLDSMITH NURSING HOME, Box 91
 Jacksonville N Y
LEONARDS NURSING HOME, McLallen
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 Margaret's Nursing Home, 1002 N Aurora
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KAVANAGH REAL ESTATE, 408 N Cayuga

KIELY REALTY CO, 401 N Aurora
KIMBALL REAL ESTATE, Corners Community Center

LOCKE RICHARD S, Savings Bank Bldg, (M-19)

MCCARTHY REAL ESTATE, 515 N Aurora
STINARD REAL ESTATE, 427 N Cayuga

REAL ESTATE BROKERS

ALEXANDER REAL ESTATE, 102 E State
BIRCH LESLIE V, 1015 N Cayuga

BRADLEY EUGENE JR, 128 E State
Copeland Clarence E, 14 Muriel

DINYES JOSEPHINE M, 20 W Main, Dryden

GALLAGHER J D CO, 413 N Tioga
GANGL LEO J, 140 Indian Creek rd

HAFLIN WM A REALTY SERVICE, 147 E State

HOWE-LOCKE REALTORS, 109 E State
JOHNS H REAL ESTATE, 114 E State

KAVANAGH REAL ESTATE, 408 N Cayuga
KIELY REALTY CO, 401 N Aurora

KIMBALL REAL ESTATE, Corners Community Center

LOCKE RICHARD S, Savings Bank Bldg, (M-19)

MCCARTHY JAMES H, 515 N Aurora
SMITH REBE BIGGS REAL ESTATE, 308 N Tioga

STINARD REAL ESTATE, 427 N Cayuga
WRIGHT REAL ESTATE, 900 Dryden rd

*REALTORS

BRADLEY GENE, 128 E State
BURNS JOHN C, 214 N Aurora

BURNS JOHN CHARLES, 214 N Aurora
BURNS REALTY CO, 214 N Aurora

COLBERT ROBERT R, 104 Homestead rd
CONLEY JOSEPH T, 294 N Aurora

DRAKE H KENNETH, 136 E State
FOREST CITY REALTY, 111 W State

GALLAGHER J D CO, 312 Savings Bank Bldg

HOWE-LOCKE REALTORS, 109 E State
KIELY PAUL J, 401 N Aurora

KIMBALL PEG O'NEILL, 121 E Seneca (701)

KIMBALL REAL ESTATE, Corners Community Center

LOCKE RICHARD S, Savings Bank Bldg, (M-19)

MOORE PHEOBE J, 202 E State
ROGALSKY FRED A, 121 E Seneca (102)

SCHICKEL NORBERT, 423 Oak av
SLOCUM HUGH G, 126 E Seneca

SMITH REBE BIGGS REAL ESTATE, 308 N Tioga

STINARD REAL ESTATE, 427 N Cayuga
VASSE JOHN J, 111 W State

***RECORD PLAYERS (WHOLESALE) (BRANDS) VM**, Ithaca Electronics Inc, 714 W Clinton

RECORD SALES

LENT'S MUSIC STORE INC, 210-212 N Tioga

RECORD SHOPS

Fred's Record Shop, 124 W State

*RECORDING EQUIPMENT

Alcor Inc, 133 E Green

*REFRIGERATION (COMMERCIAL)

ROTHSCHILD BROS, State and Tioga
SHELTON'S REFRIGERATION SALES & SERVICE, 703 Willow av

REFRIGERATION PARTS

Newman Lawrence A, 317 Lynn

REFRIGERATION SERVICE

Johnny's Repair Shop, 506 W State
Newman Lawrence A, 371 Linn
SHELTON'S REFRIGERATION SALES & SERVICE (commercial and household), 703 Willow av

REFRIGERATOR DEALERS

Beach C E & Son, Danby rd
CORTRIGHT ELECTRIC, 653 Elmira rd
HULL HEATING & PLUMBING INC, 802-804 W Seneca
MCINDOE APPLIANCES, 31 Turkey Hill rd, Varna
PETER SAM TV & APPLIANCES, 1080 Danby rd cor King rd
ROTHSCHILD BROS, State and Tioga
SHELTON'S REFRIGERATION, 703 Willow av
SHULMAN'S INC, 120-122 W State
THAYER APPLIANCE CO, 417 W Seneca

*REFRIGERATORS (BRANDS)

FRIGIDAIRE, Thayer Appliance Co, 417 W Seneca
GENERAL ELECTRIC, Sam Peter TV & Appliances, 1080 Danby rd cor King rd
GENERAL ELECTRIC, Rothschild Bros, State and Tioga
HOTPOINT, McIndoe Appliances, 31 Turkey Hill rd, Varna
KELVINATOR, Shelton's Refrigeration, 703 Willow
PHILCO, McIndoe Appliances, 31 Turkey Hill rd, Varna
RCA WHIRLPOOL, McIndoe Appliances, 31 Turkey Hill rd, Varna
WESTINGHOUSE, Hull Heating & Plumbing Inc, 802-804 W Seneca

REHABILITATION CENTER

RECONSTRUCTION HOME, 310-318 S Albany

REMODELING

LUCENTE ROCCO P, 506 Warren rd
SEACORD-LANE BUILDERS INC, 715 Willow av

Robert Eastman, Inc.**MAILING SERVICES**

ALBERT HOEFER, JR., Manager

306 EAST STATE STREET

Tel. 3438

ITHACA, N. Y.

REPAIRING (GENERAL REPAIRS)
LANG'S MACHINE SHOP, 369 Elmira rd**RESTAURANT SUPPLIES**
ITHACA SUPPLY CO, 311 E State
Miller Restaurant Supply Co, 412 S Albany
(9)**RESTAURANTS**
Adventures In Good Eating, 408 E State
Al's Dairy Bar, 321 College av
Alpine Bar & Grill, 213 E Seneca
Asiatic Garden, 313 E State
Auble's Grill, 508 W State
BIG JIM'S, 109 E Green
Bill's Dairy Bar & Restaurant, Corners
Community Center
Bill's Luncheonette, 408 College av
Boulevard Diner, 319 Taughannock blvd
Busy Bee Lunch The, 126 S Aurora
Cayuga Diner, 234 S Cayuga
Cayuga Restaurant, 116 S Cayuga
Chanticleer, 101 W State**CLINTON HOUSE**, 116 N Cayuga
Clover Club (The Plaza), 222 Elmira rd
Club Diner, 116 W State
Coddington Restaurant, 124 Coddington rd
College Inn, 108 N Aurora
College Spa, 216 E State
Corner Grill The, 439 W State
Corner Lunch, 632 W Buffalo
Eddigate Restaurant, 409 Eddy
FALL CREEK HOUSE, 302 Lake
400 Restaurant, 400 College av
Gatehouse The, 418 Eddy
George's Restaurant, 128 S Cayuga and 106
W GreenGiulio's Restaurant, 414 N Meadow
Holiday Restaurant, 117 S Tioga
Home Dairy Co, 143 E State
Home Economics Cafeteria, off Reservoir av,
CampusHomer's Restaurant, 122 S Cayuga
Hoyt's Refreshment Stand, 359 Elmira
Hub The, 130 W State
Inlet Lunch, 708 W Buffalo**ITHACA HOTEL**, 219 E State
Jean's Luncheonette, 104 W State
Jiffy King Jumbos, 103 N Cayuga
Jim Place, 400 Stewart av
Jim's Restaurant, 130 E Green
Jim's Taproom, 402 Stewart av
Joe's Restaurant, 602 W Buffalo
Johnny's Big Red Grill, 202 Dryden rd
Leonard's Coffee Shop, 303 S Cayuga
Leonardo's, 406-410 Eddy
Marilyn Hotel, 105 N Aurora
McGuire's, 635 W State**NORMANDIE RESTAURANT**, 112-114 E
StateObie's Diner, 1016 W State
Olympia Restaurant, 208 N Tioga
PADDOCK THE, 632 W Seneca
Pine Tavern, 201 N Aurora
Pinky's Restaurant, 534 W State
PIRRO'S PIZZERIA, 115 E GreenPlaza Dairy Bar, 222 Elmira rd
Pop's Place, 415 College av
ROTHSCHILD BROS, State and Tioga
Royal Palm Restaurant, 209-211 Dryden rd
State Diner, 428 W State
Stewart Dairy Bar, 308 Stewart av
Sunnyside Restaurant, 232 Elmira rd
TAUGHANNOCK FARMS INN, Route 89
at Taughannock Falls State Park
Teti John, 701 W Court
THE GABLES, Elmira rd, Rt 13 and 96
Tony's Corner, 215 Dryden rd
Town House, 207 E State
TRAVELERS' HOTEL, 119-121 S Aurora
Tumble In, 817 N Cayuga
Valley Diner Camp, 365 Elmira rd
VALLEY HOUSE, 801 W Buffalo
Victoria Restaurant, 109 N Cayuga
Villa Restaurant The, 120 Third
Wes & Les Diner, 1002 W State
West's Corner Diner, 123 N Aurora
Yeno's Coffee Shoppe, 313 College av
Zinck's, 109 S Aurora**ROLLER SKATING**

Ide's Drome, 222 Judd Falls rd

***ROLLS**

Ithaca Bakery, 408 N Meadow

ROOFERS**BREWER & BROWN CO INC**, 304-308 W
LincolnHart Marion L, 103 Kendall av
Head R W Manufacturing & Supply (Div
R-R Inc), 527 W Seneca**LANE WALTER G**, 112 Compton rd, RD4
ROTTMANN ROOFING & REMODELING,
704 W Buffalo**SEACORD-LANE BUILDERS INC**, 715
Willow av***ROOFING (BRANDS)****FLINTKOTE**, Rottmann Roofing & Remod-
eling, 704 W Buffalo**RUBEROID**, Rottmann, Roofing & Remodel-
ing, 704 W Buffalo**ROOFING MATERIALS AND SUPPLIES****BAKER LUMBER & SUPPLY CO**, 505-515
Third and 79 W Main, Dryden**CAYUGA LUMBER CO**, 801 W State**PATCH BROS INC**, Dryden
ROBINSON & CARPENTER INC, 206
Taughannock blvd**ROTTMANN ROOFING & REMODELING**,
704 W Buffalo**SEACORD-LANE BUILDERS INC**, 715
Willow av**ROOMS**

(See Hotels, Boarding and Rooms)

Crow William J Sr, 211 S Albany

Eastman Ruth Mrs, 306 Eddy

Elmshade Tourist Home, 402 S Albany

YMCA, 202 E Buffalo

ROWBOATS

JOHNSONS BOAT YARD, 706-710 Willow
av

RUBBER STAMPS AND STENCILS

Cayuga Rubber Stamp Co, 148 Pearsall av
NORTON PRINTING CO, 317 E State

RUG CLEANERS

Cullen Robert, 101 Elmwood av
FLETCHER W F CO INC, 101-105 Dryden
rd, branch 118 S Aurora
PETRILLOSE CLEANERS INC, 102 Adams
and Corners Community Center
Smith Perry, 1112 Hector

***RUG CLEANING (BRANDS)**

SERVICE MASTER, Petrillose Cleaners Inc,
102 Adams and Corners Community Center

***RUGS AND CARPETS**

PECK FURNITURE HOUSE, 21-29 Central
av, Cortland
ROTHSCHILD BROS, State and Tioga

***SAFE DEPOSIT BOXES**

FIRST NATIONAL BANK & TRUST CO
ITHACA 202 E State cor N Tioga
TOMPKINS COUNTY TRUST CO, 110 N
Tioga

***SAFES (BRANDS)**

MOSLER, Van Natta Office Equipment Co
Inc, 103 W State

***SAIL BOATS**

JOHNSONS BOAT YARD, 706-710 Willow
av

***SAIL BOATS (BRANDS)**

O'DAY, Johnson's Boat Yard, 706-710 Wil-
low av

SALT MANUFACTURERS

International Salt Co, 114 N Tioga (505)

SALVATION ARMY

Savation Army, 121 W State

SAND AND GRAVEL

LANDSTROM GRAVEL CO, Elmira rd RD1
Lynch William H, 515 S Meadow
RUMSEY-ITHACA CORP, PO Box 17,
main office Buttermilk Falls, RD5, Ithaca
UNIVERSITY SAND & GRAVEL, 605 Dry-
den rd

SANITARIUMS

BETWEEN THE LAKES SANITARIUM,
Main, Interlaken
COMMUNITY SANITARIUM, N Main, In-
terlaken
LEONARDS NURSING HOME, McLallen
and Bradley, Trumansburg
OAK HILL MANOR, 602 Hudson

***SASH, WINDOWS, DOORS AND TRIM**

CAYUGA LUMBER CO, 801 W State
ROBINSON & CARPENTER INC, 206
Taughanock blvd

***SAVINGS BANK**

ITHACA SAVINGS BANK 118 N Tioga

***SAVINGS CLUB**

ITHACA SAVINGS BANK (Christmas), 118
N Tioga

ITHACA SAVINGS & LOAN ASSOCIATION
(Christmas), 301 E State

***SAVINGS AND LOAN ASSOCIATION**

**ITHACA SAVINGS & LOAN ASSOCIA-
TION**, 301 E State

SAW FILING

Jacks Repair & Saw Shop, 604 Utica

***SCHOOL SUPPLIES**

MILLERS T G SONS PAPER CO, 113 N
Tioga

ROTHSCHILD BROS, State and Tioga
TRIANGLE BOOK SHOP INC Sheldon ct,
410 College av

SCHOOLS, COLLEGES AND ACADEMIES

Cascadilla School (co-ed), 116 Summit av
CORNELL UNIVERSITY, Central av
IMMACULATE CONCEPTION SCHOOL,
317 N Plain
ITHACA COLLEGE, 120 E Buffalo
ITHACA PUBLIC SCHOOLS, supt's office
117 E Buffalo

SCHOOLS, PUBLIC**Ithaca Public Schools**

Administration—William L Gragg super-
intendent of schools, Leonard C Buyse asst
superintendent, L Willam Banner asst super-
intendent, Lura L Hutson sec to superintendent,
Gladys T Goldsmith sec board of educa-
tion, Catherine A Baber fin sec, Anne An-
drews asst sec, Mary S McCaul asst sec,
Helen M Lintal bus asst, Dora H Beach bkpr
asst, Barbara S Gainey clk, Alliene Hunger-
ford information bureau

Supervisors—Joseph J Tatascore dir phy-
sical education and recreation, Ralph W
Jones health education, Edward W Moy
guidance, Robert E Congdon attendance and
Child Welfare, Mildred D Stafford dir of
tests and measurements, Bernice H Finch
music, John A Schmitt education, psycholo-
gist, John A Mack adult education, Mildred
L Stevenson nurse

Senior High School

North Cayuga—Frank R Bliss supvr-
principal, John W Graves vice principal and
Samuel J Catalfano vice principal

Junior High School

Boynton Junior High School—Jane C
Stoutenburg supvr-prin, Morgan A Kelts
v-prin,

DeWitt Junior High School—Bertha Bar-
tholomew supvr-prin, Oliver J Stanford v-prin

Elementary Schools

Librarian—Kathryn M Metherell
Central School, N Albany cor W Court—
Agnes Feehan prin, Mary C Salaminó clk

HAVERSTICK & CO., INC. — Wholesale

ROCHESTER, ITHACA AND NIAGARA FALLS
510 THIRD STREET

Phone 4-9528

PLUMBING—HEATING
ITHACA, N. Y.

Fall Creek School, N Aurora cor King
 Paul Fairand prin
 Henry St John School and Inlet Valley, S
 Geneva av cor W Clinton—John J Kupp-
 inger prin
 South Hill School, 521 Hudson—Leona W
 Gelder prin
 West Hill School, 234 Elm—Marjorie C
 Smith prin
 Belle Sherman School, Mitchell—M Louise
 Wilson prin
 East Hill School, Stewart av cor E State—
 Katherine Knapp prin
 Health School, roof of High School Build-
 ing—Ralph W Jones

Nursery School

Henry St John School—Ruth H Blanchard
 dir, Mrs Theresa Whittler head teacher
 Hedy Gutzwiller, Felicia Priore, Margaret
 Miller teachers, Marian Kellogg housekeeper

ITHACA TOWN PUBLIC SCHOOLS

Cayuga Heights School Cay Hts—John
 D Hart prin, Helen R Lorenzen clk

SCRAP METAL AND IRON

Wallace Steel & Supply Co, 726 W Clinton

***SCREENS**

ROBINSON & CARPENTER INC, 206
 Taughannock blvd

SEE FOOD

Ithaca Sea Food, 518 Madison

***SEA SKIFFS**

FREEMANS MOTOR MARINE INC, 435
 Taughannock blvd

SECONDHAND STORES

Andy's Furniture Mart, 613 W State
 Earl's Swap Shop, 539 W State
 Service League Shop, 104 W Seneca
 Swap Shop The, 502 W State

***SECURITIES**

BARR J S & CO INC, Savings Bank Bldg
 (19), 114-118 N Tioga

SEEDS

Ithaca Cooperative GLF Service, 120 S
 Fulton

SEPTIC TANK SYSTEMS

ALBY & SONS, 605 Cascadilla
NICHOL CHARLES, 327 Elmira rd

SERVICE STATIONS

(See Gas and Oil)

SETTLEMENT HOUSES

North Side House, 119 Third
 West Side House 920 W Buffalo

SEWER LINES

ALBY & SONS, 605 Cascadilla

SEWERS

NICHOL CHARLES, 327 Elmira rd

SEWING MACHINES

Duncker Sewing Shop, 203 N Aurora
 Singer Sewing Center, 106 E State

SHEET METAL WORKERS

BREWER & BROWN CO INC, 306 W Lin-
 coln

PORTER SHEET METAL, 800 Cascadilla
 Wheaton's Sheet Metal Shop, 909 W State

***SHINGLES (BRANDS)**

BIRD (asphalt), Robinson & Carpenter Inc,
 206 Taughannock blvd

FLINTKOTE, Rottmann Roofing & Remodel-
 ing, 704 W Buffalo

RUBEROID, Rottmann Roofing & Remod-
 eling, 704 W Buffalo

***SHIRTS (BRANDS)**

VAN HEUSEN, Rothschild Bros, State and
 Tioga

SHOE DEALERS

COSENTINI'S, 217 E State
 Endicott-Johnson Shoes, 108-110 E State

Liberty Shoe Co, 146 E State
 Park Lane Shoes, 109 E State

ROTHSCHILD BROS, State and Tioga

SPORT SHOP THE, 209-211 E State

Thom McAn Shoe Store, 118 E State

Triangle Shoe Co Inc 116 E State

Van's Shoes, 128 E State

William's Shoes, 102 E State

SHOE REPAIRERS

Al's Shoe Repair Shop, 401 Eddy

Consentini Joseph, 117 N Aurora

Morris William C, 112 N Cayuga

Scusa Edward A, 405 College av

Slotteo's Shoe Repair, 524 W State

SHOE SHINE PARLORS

Cornell Shoe Shining Parlor, 128 E Green

***SHOES (BRANDS)**

BASS FOOTWEAR, Cosentini's 217 E State
CLARKS OF ENGLAND, Cosentini's, 217

E State

EDGERTON, The Sport Shop, 209-211 E
 State

ENGLISH WALKERS, TheSport Shop, 209-
 211 E State

FLORSHEIM, Cosentini's 217 E State

FOOTFLAIR Cosentini's 217 E State

NUNN BUSH, The Sport Shop, 209-211 E
 State

PARADISE KITTENS, Cosentini's 217 E
 State

RED CROSS, Cosentni's 217 E State

SANDLER OF BOSTON Cosentini's 217 E
 State

STRIDE RITE, Cosentini's, 217 E State

Dodge and Fiat — WM. T. PRITCHARD

Sales and Service—Dodge—Power Giants—Trucks 304-312 S. Cayuga St., Phone 2-2468

TAYLOR MADE SHOES, Cosentini's, 217
E State

SHOPPING CENTERS

CORNERS COMMUNITY CENTER INC,
Triphammer rd cor 903 Hanshaw rd
Ithaca Shopping Plaza, Center Elmira rd

*SICK ROOM SUPPLIES

HILL DRUG STORES, 408 College av and
Corners Community Center
KLING'S PHARMACY, 112-114 N Aurora

*SIDING

BAKER LUMBER & SUPPLY CO INC, 505-
515 Third and 79 W Main Dryden
C & I SUPPLY, 2016 Danby rd
ROTTMANN ROOFING & REMODELING,
704 W Buffalo

SIGN PAINTERS AND MANUFACTURERS

Bunnell Commercial Lettering, 218 First
Carpenter Don Sign Shop, 317 Taughannock
blvd
Spencer Herbert F, 515 S Cayuga

SIGNS AND DISPLAYS

Hovanec George J, 117 E Green

*SILVERWARE

ITHACA SUPPLY CO, 311 E State
ROTHSCHILD BROS, State and Tioga
SCHOOLEY'S INC, 152 E State

*SILVERWARE (BRANDS)

GORHAM, Schooley's Inc, 152 E State
INTERNATIONAL, Schooley's Inc, 152 E
State
LUNT, Schooley's Inc, 152 E State
ONEIDA COMMUNITY, Schooley's Inc, 152
E State
REED & BARTON, Schooley's Inc, 152 E
State
TOWLE, Schooley's Inc, 152 E State
WALLACE, Schooley's Inc, 152 E State

*SKATES-ICE

GEE'S SPORT SHOP, 210 W State
ITHACA SPORTING GOODS, 420 Eddy

SKATING RINKS

Lynah Skating Rink, off Campus rd

*SKIS AND EQUIPMENT

ITHACA SPORTING GOODS, 420 Eddy

SMOKE SHOP

College News & Smoke Shop, 314 College av

*SNACK BARS

ROTHSCHILD BROS, State and Tioga

*SODA FOUNTAINS

ROTHSCHILD BROS, State and Tioga

SOFT DRINK MANUFACTURERS

ITHACA BOTTLING WORKS, 407 W Sen-
eca

SOFT WATER EQUIPMENT

LINDSAY SOFT WATER SALES, 305
Taughannock blvd
SOFT WATER SALES & SERVICE, 204
Glenside rd, plant 110 S Corn

SOFT WATER SERVICE

SOFT WATER SALES & SERVICE, 204
Glenside rd plant 110 S Corn

SOIL TESTING

Hough Soils Engineering Laboratories, Sen-
eca bldg (204)

*SPORT SHIRTS

ROTHSCHILD BROS, State and Tioga

SPORTING GOODS

Alumni Athletic Equipment Co Inc, 128 W
State
Aurora Discount Shop, 114 S Aurora
Cayuga Gun & Tackle 104 W Jay
CORNELL CAMPUS STORE INC, Barnes
Hall, Cornell University
GEE'S SPORT SHOP, 210 W State
Gibas Sports Center, 222 Elmira rd
Gun & Tackle Center, 504 W State
ITHACA SPORTING GOODS, 420 Eddy
Ithaca's Outdoor Store, 204 E State
Lower's Sporting Goods, 427 Floral av
SPORT SHOP THE, 209-211 E State

*SPORTSWEAR

LEWTON JOHN MEN'S APPAREL, 222
E State

*SPORTSWEAR (BRANDS)

JANTZEN, The Sport Shop, 209-211 E State
McGREGOR, The Sport Shop, 209-211 E
State
ROBERT BRUCE, The Sport Shop, 209-211
E State

STAMP DEALERS

Hobby Den The, 306 E State

STATIONERS

CORNELL CAMPUS STORE, Barnes Hall,
Cornell University Campus
MILLER'S T G SONS PAPER CO (whole-
sale), 113 N Tioga
TRIANGLE BOOK SHOP INC, 410-412
College av

WHCU - Dial 870 Music - News - Sports - Drama
and Substance

SULLIVAN & McNEILL INC.

GENERAL INSURANCE

211 EAST SENECA STREET

Tel. 2-3293

ITHACA, N. Y.

VAN NATTA OFFICE EQUIPMENT CO
INC, 103 W State

ITHACA AGENCY INC, 108 W State
McKINNEY AGENCY INC, 119 S Cayuga
ROGALSKY FRED A, 121 E Seneca

***STEAMFITTERS**

FAILING'S PLUMBING CO, 111 S Fulton
HULL HEATING & PLUMBING INC, 802
W Seneca

SURPLUS SUPPLIES

United Sales Co, 537 W State

STEEL

Wallace Steel & Supply Co, 726 W Clinton

SWIMMING POOLS

YMCA, 202 E Buffalo

STOCKS AND BONDS

BARR J S & CO INC, Savings Bank Bldg
(501)

HEMPHILL NOYES & CO, Hotel Ithaca

TV CABLE INSTALLATIONS

TELEVISION SHOP THE, 518 W State

TAILORING

STUDENT AGENCIES, 409 College av

***STOKERS (BRANDS)**

ELECTRIC FURNACEMAN, Champaign
Coal & Stoker Co, 801-803 W Seneca

***STOP AND SHOP CENTERS**

CORNERS COMMUNITY CENTER INC,
Triphammer and 903 Hanshaw rd

TAILORS

Bill's Tailor Shop, 102 E State
COLONIAL CLEANERS, 116 N Cayuga
Dutky Zach Men's Shop, 213 Dryden rd
Hughes Viola Mrs, 129 Dryden rd
Illencsik John, 205 E State
Mastro Anthony G, 327 N Albany
Morris, 112 S Cayuga
PETRILLOSE CLEANERS INC, 102 Adams
and Corners Community Center
STUDENT AGENCIES, 409 College av

***STORAGE**

CRISPELL BROS INC, 716 W Clinton
ITHACA DELIVERY INC, 407 Third

STORAGE WAREHOUSES

DEAN OF ITHACA INC, 401-409 E State
STUDENT TRANSFER, 810 Cascadilla

STORE FIXTURES

LOVELESS & ZEISSIG, 303 W Lincoln

***STORE FRONTS**

ITHACA GLASS CO, 415 W Seneca

TALLOW

Ithaca Tallow Co, 726 W Green

***TAPE RECORDERS**

LENT'S MUSIC STORE INC, 210-212 N
Tioga

***TAPE RECORDERS (WHOLESALE BRANDS)**

V M, Ithaca Electronics Inc, 714 W Clinton

***TAVERNS**

FALL CREEK HOUSE, 302 Lake
PADDOCK THE, 632 W Seneca

TAX CONSULTANTS

HALL ALFRED G, 102 E State
Hall Harold, First National Bank Bldg (609)

TAXICAB SERVICE

ART'S TAXI CO, 407 Second
ITHACA AIRLINE LIMOUSINE SERVICE
Tompkins County Airport
Johnson Walter A, 111 Floral av
Kresge's Radio Cab, 204 W Spencer
New Ithaca Cab, 130 Kendall av
Owl Taxi, 204 W Spencer
Solomon Philip N, 110 S Albany
TERMINAL RADIO TAXI, 124 S Aurora
Towne Taxi, 251 Floral av

STORM DOORS AND WINDOWS (ALUMNUM)
BETTER PAINT & WALLPAPER SERVICE,
216-218 N Aurora
MANDEVILLE R C & SON, Slaterville rd
ROTTMANN ROOFING & REMODEL-
ING, 704 W Buffalo
SEACORD-LANE BUILDERS INC, 715
Willow av

***STOVES AND RANGES**

JAMIESON-McKINNEY CO, 115-121 S
Cayuga
McINDOE APPLIANCES, 31 Turkey Hill rd,
Varna
ROTHSCHILD BROS, State and Tioga
THAYER APPLIANCE CO, 417 W Seneca

STUDENTS' SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall,
Cornell University Campus

***TEA ROOMS**

(See Restaurants)

***SURETY BONDS**
BOOTHROYD ROBERT S AGENCY, 312
E Seneca

CARY H A CO INC, Carey Bldg, 314 E State
GEHERIN INSURANCE AGENCY, 204 E
State

HOWELL & STEVENS, 200-202 E State
(612)

**TELEGRAPH AND TELEPHONE
COMPANIES**

New York Telephone Co, 102 W State
WESTERN UNION TELEGRAPH CO, 314
E State

DEAN OF ITHACA, INC. AGENTS AERO MAYFLOWER TRANSIT COMPANY

401-409 E. STATE ST.

Dial 4-6318

TELEPHONE ANSWERING SERVICE

Telephone Answering Service, 121 E Seneca (103)

TELEVISION

Al's TV Sales & Service, 562 Spencer rd
Cayuga T V, 601 W Buffalo
DeYoung's Radio & Television, 440 W State
Ithaca T V Service, 437 W State
LENT'S MUSIC STORE INC, 210-212 N
Tioga
MCINDOE APPLIANCES, 31 Turkey Hill
rd Varna
SAM PETER TV & APPLIANCES, 1080
Danby rd cor King rd
TELEVISION SHOP THE, 518 W State
THAYER APPLIANCE CO, 417 W Seneca

***TELEVISION (BRANDS)**

GENERAL ELECTRIC, Lent's Music Store
Inc, 210-212 N Tioga
GENERAL ELECTRIC, Sam Peter TV &
Appliances 1080 Danby rd cor King rd
GENERAL ELECTRIC, Rothschild Bros,
State and Tioga
HOFFMANN (wholesale), Ithaca Electronics
Inc, 714 W Clinton
MAGNAVOX, Lent's Music Store Inc, 210-
212 N Tioga
MOTOROLA, Sam Peter TV & Appliances,
1080 Danby rd cor King rd
RCA, McIndoe Appliances, 31 Turkey Hill
rd, Varna
RCA, The Television Shop, 518 W State
RCA VICTOR, Lent's Music Store Inc, 210-
212 N Tioga
WESTINGHOUSE, Goodyear Service Store,
318 W State
ZENITH, Lent's Music Store Inc, 210-212 N
Tioga
ZENITH, Sam Peter TV & Appliances, 1080
Danby rd cor King rd

TELEVISION AND RADIO PARTS

T O P Distributing Co (whsle) 601 W Buffalo

TELEVISION CABLE SERVICE

TELEVISION SHOP THE, 518 W State

TELEVISION REPAIR AND SERVICE

TV AT-UR HOME, 603½ N Cayuga

TEXTILES

ITHACA TEXTILES INC, 402-406 E State

THEATRES

Cornell Theatres The Inc, 310 E State
Ithaca Theatre, 413 W State
State Theatre, 107-109 W State
Strand Theatre The, 310 E State
Temple Theatre, 114-116 E Seneca

***TILE DEALERS (FLOOR AND WALL)**DURLINGS FLOOR & WALL COVERING,
308 Dey**TILE AND SEWER PIPE**

EMPIRE BUILDING SUPPLIES, 332 Spen-
cer rd
NICHOL CHARLES, 327 Elmira rd
ROBINSON & CARPENTER INC, 206
Taughannock blvd

TINSMITHS

Bower Fayette J, 107 Utica

TIRES

Cleveland Service Station, 910 Hanshaw rd
PETER'S SERVICE STATION, 1103 Danby
rd
PRITCHARD'S CORNERS STATION INC,
909 Hanshaw rd

***TIRES (BRANDS)**

(See Automobile Tires)

TIRES RECAPPING

GOODYEAR SERVICE STORE, 318 W
State
PAUL'S AUTO PARTS, Rte 96 B Willsey-
ville

TISSUE PAPER MANUFACTURERS

(See Paper Manufacturers)

TOILET ARTICLESROTHSCHILD BROTHERS, State and
Tioga**TOOL MANUFACTURERS**

Loughridge Tool Service, 701 Willow
TOWNSEND MANUFACTURING & TOOL
CORP, 110 W Green

TOOL SHOP

Loughridge Tool Service, 701 Willow av

TOURISTS HOMES

Allen's Tourist Home, 205 W Green
Crow William J Sr, 211 S Albany
Elmshade Tourist Home, 402 S Albany
Flynn's Tourist Home, 313 N Tioga
Hillside Tourist Inn, 518 Stewart av
Johnson Pearl Mrs, 1060 Danby rd
Milks Cora Mrs 810 Dryden rd
Ryerson's Tourist Home, 309 College av
Snyder's Tourist Home, 314 N Aurora

***TOWING**PRITCHARD'S CORNERS STATION INC,
Corners Community Center, 909 Hanshaw
rd**TOYS AND GAMES**

CORNER BOOK STORE THE, 109 N Tioga
ROTHSCHILD BROS, State and Tioga
RUMSEY C J & CO, 206 E State

TRAILER COURT

Hoyts Trailer Camp, 359 Elmira rd

Carry insurance with Carey

TRAILER PARKS

Hamilton's Mobile Homes, 215 Elmira av
RAY JIM MOBILE HOMES, 730 S Meadow
 Shady Lane Trailer Park, 655 Spencer rd
 Taggin Wagon Trailer Park, 900 Dryden rd

*TRAILER SERVICE

AWAD A TRAILER SALES, 330 Elmira rd

TRAILERS

AWAD A TRAILER SALES, 330 Elmira rd
 Hoyt's Trailer Camp, 359 Elmira rd
RAY JIM, 730 S Meadow
 Valley Manor Mobile Home Center, 730 S
 Meadow

*TRAILERS (BRANDS)

AVION, Jim Ray Mobile Homes, 730 S
 Meadow
NOMAD, Jim Ray Mobile Homes, 730 S
 Meadow

*TRANSIT COMPANY

AERO MAYFLOWER TRANSIT CO, Dean
 of Ithaca Inc agents, 401-409 E State

*TRANSMISSION MANUFACTURERS (CHAIN)

MORSE CHAIN CO INC, 616 S Aurora

*TRANSPORTATION

ARTS TAXI CO, 407 Second
CRISPELL BROTHERS INC, 716 W Clin-
 ton
**ITHACA TRANSPORTATION SERVICE
 INC**, 716 W Clinton

*TRANSPORTATION (BUSES)

CRISPELL CHARTER SERVICE INC, 716
 W Clinton

TRAVEL BUREAUS

COOK-GAUNTLETT AGENCY INC, 207 N
 Aurora

TREE SURGEONS

Ewanicki John 415 Hudson
 Independent Tree Co, 140 Indian Creek rd

TRENCHING

ALBY & SONS, 605 Cascadilla

TROPICAL FISH

Tropical Fish & Pets, 221 S Cayuga

TRUCKING

Alling Transfer Inc, 316 Taughannock blvd
 Collins Charles G, 1301 Hanshaw rd, RD1
CRISPELL BROS INC, 716 W Clinton
 Dawes Layton G, 420 N Plain
DEAN OF ITHACA INC, 401-409 E State
 Excavating & Trucking Co, 400 Spencer rd
**ITHACA DELIVERY & STORAGE TER-
 MINAL**, 407 Thrd
 Lynch William H, 515 S Meadow
MANCINI PAUL & SONS INC, N Brindley

Marlon Harley D, 1353 Slaterville rd, RD4
 Merrill's Transfer, 215 Second
 Parcel Delivery, 404 Center
 Pier Trucking, 612 W Clinton
 Snyder Ivan W, 453 Floral av
 Sovocool Arthur D, 225 Pennsylvania av
STUDENT TRANSFER, 810 Cascadilla

*TRUCK REPAIRS

CRISPELLS AUTOMOTIVE SERVICE, 716
 W Clinton

*TRUCKS (BRANDS)

(See Automobile Trucks—Brands)

TRUST DEPARTMENTS

(See Banks)

**FIRST NATIONAL BANK & TRUST CO
 OF ITHACA**, 202 E State
TOMPKINS COUNTY TRUST CO, 110 N
 Tloga

TYPEWRITER MANUFACTURERS

Remington Rand (div of Sperry Rand Corp),
 152 E State

TYPEWRITER RENTALS

**VAN NATTA OFFICE EQUIPMENT CO
 INC**, 103 W State

TYPEWRITER SERVICE

**VAN NATTA OFFICE EQUIPMENT CO
 INC**, 103 W State

*TYPEWRITERS (BRANDS)

ROYAL, Lutton's Office Equipment Co, 111
 N Cayuga
SMITH CORONA, Van Natta Office Equip-
 ment Co, 103 W State

TYPEWRITERS AND SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall,
 Cornell University Campus
CORNER BOOK STORE, 109 N Tloga
LUTTON'S OFFICE EQUIPMENT CO INC,
 111 N Cayuga
 University Typewriter Service, 131 Dryden
 rd
**VAN NATTA OFFICE EQUIPMENT CO
 INC**, 103 W State

UNDERTAKERS

(See Funeral Directors)

GILBERT MEMORIAL HOME, 125 E
 Buffalo
WAGNER FUNERAL HOME, 421 N Aurora

UNIVERSITIES

(See Schools, Colleges and Academies)

CORNELL UNIVERSITY, 18 East av (Cam-
 pus)

UPHOLSTERERS

Burmester Upholstery Store, 438 W State
 Fox Furniture Repair, 912 E Shore dr

VASTENO'S LIQUOR & WINE STORE

Phone 4-6282

206 N.

TIOGA ST.

Johansson Robert A, 611½ Utica
Rustyak Albert B, 121 N Aurora

***USED AUTOMOBILE PARTS**

PAUL'S AUTO PARTS, Rte 96B Willseyville

***USED CARS**

(See Automobiles—Used)

CANNAVINO WILLIAM R, 335 Elmira rd
CAYUGA MOTOR SALES CORP, 123-127
E Green

ITHACA MOTORS CO, 207 Elmira rd
TOWNLEY MOTORS INC, 815 S Meadow

USED FURNITURE

MacElwin W J Used Furniture Store, 535
W State

***VACUUM CLEANERS (BRANDS)**

ELECTROLUX, Leonard Vacuum Cleaner
Co, 716 W Green

EUREKA, Leonard Vacuum Cleaner Co,
716 W Green

HOOVER, Leonard Vacuum Cleaner Co,
716 W Green

HOOVER, Thayer Appliance Co, 417 W Seneca

***VACUUM CLEANERS (NEW AND USED)**

LEONARD VACUUM CLEANER CO, 716
W Green

VACUUM CLEANERS (REPAIRS)

LEONARD VACUUM CLEANER CO, 716
W Green

***VAN SERVICE (BRANDS)**

NORTH AMERICAN VAN LINES, Crispell
Bros Inc, 716 W Clinton

VARIETY STORES

College Town, 401 College av

College Variety, 414 Eddy

CO-OPERATIVE CONSUMERS SOCIETY
INC, 601-619 W Clinton

Corner Variety Store, 401 S Meadow

Kresge S S Co, 123-131 E State

Newberry J J Co, 135-141 E State

State Variety Store, 512 W State

Woolworth F W Co, 147-151 E State

***VARNISHES (BRANDS)**

LAWREWCE, Better Paint & Wallpaper
Service, 216 N Aurora

McCLOSKEY, Better Paint & Wallpaper Serv-
ice, 216 N Aurora

McCLOSKEY, Woody's Paint Store, 1016½
W State

VENDING MACHINES

B&G, 114 Fayette

Ithaca Vending Machine Co, 140 College av

Reilly Distributing Co, 140 College av

VENETIAN BLINDS

BETTER PAINT & WALLPAPER SERVICE,
216-218 N Aurora

CHURCH'S WALLPAPER & PAINT
STORE, 203 N Aurora

DICKINSON'S PAINT & WALLPAPER,
Seneca Way

Ithaca Floor Covering, 407 Taughanrock
blvd

MANDEVILLE R C & SON, 1456 Slaterville
rd

VENETIAN BLINDS (BRANDS)

FLEX LUME, Better Paint & Wallpaper
Service, 216-218 N Aurora

VETERINARIANS

Goff A Carmeon, 1290 Trumansburg rd

***WALLBOARD (BRANDS)**

NU WOOD, Robinson & Carpenter Inc, 206
Taughanrock blvd

USG, Cayuga Lumber Co, 801 W State

WALLPAPER

BETTER PAINT & WALLPAPER SERVICE
216-218 N Aurora

CHURCH'S WALLPAPER & PAINTS, 203
N Aurora

DICKINSON DONALD W, Seneca Way

DICKINSON'S PAINT & WALLPAPER,
Seneca Way

MANDEVILLE R C & SON, 1456 Slaterville
rd

Sherwin-Williams Co The, 320 E State

WOODY'S PAINT STORE, 1016½ W State

***WALL TILE**

DURLING'S FLOOR & WALL COVERING,
308 Dey

***WAREHOUSES**

Alling Transfer Inc, 316 Taughanrock blvd

CAYUGA LUMBER CO, 801 W State

DEAN OF ITHACA INC, 401-409 E State

McELWEE'S W D WAREHOUSE, 125 W
Falls

***WASHED SAND AND GRAVEL**

UNIVERSITY SAND & GRAVEL CO, 605
Dryden rd

***WASHING MACHINES (BRANDS)**

FRIGIDAIRE, Thayer Appliance Co, 417-
W Seneca

GENERAL ELECTRIC, Rothschild Bros
State and Tioga

KELVINATOR, Shelton's Refrigeration, 703
Willow av

MAYTAG, Sam Peter TV & Appliances,
Danby rd cor King rd

WASHING MACHINES SERVICE

Farrell's Washer Service, 1024 N Tioga

PETER SAM TV & APPLIANCES, 1080
Danby rd cor King rd

SHULMAN'S INC, 120-122 W State

RIPLEY MOTOR CORP. — Volkswagen

339 ELMIRA ROAD

Phone 2-1861

ITHACA, N. Y. Sales & Service

*WASTE PAPER

(See Junk)

WATCH REPAIRERS

Cramer's Jewelers-Gift Shop, 208 E State
 HILL'S JEWELERS, 307 E State
 SCHOOLEY'S INC, 152 E State

*WATCHES (BRANDS)

ELGIN, Schooley's Inc, 152 E State
 HAMILTON, Schooley's Inc, 152 E State
 LONGINES, Schooley's Inc, 152 E State
 OMEGA, Schooley's Inc, 152 E State
 TISSOT, Schooley's Inc, 152 E State

WATCHMAKERS

Perkins Arthur S, 623 W Clinton

WATER CONDITIONING

LINDSAY SOFT WATER SALES, 305
 Taughannock blvd
 Water Conditioning Equipment Co, 1205 E
 State

WATER HEATERS

McINDOE APPLIANCES, 31 Turkey Hill
 rd, Varna

*WATER HEATERS (BRANDS)

AMERICAN, Brewer & Brown Co Inc, 304-
 308 W Lincoln
 CALORIC, Rothschild Bros, State and Tioga
 FRIGIDAIRE, Thayer Appliance Co, 417
 W Seneca
 GENERAL ELECTRIC, Rothschild Bros,
 State and Tioga
 JOHN WOOD, Brewer & Brown Co Inc,
 304-308 W Lincoln
 RUUD, Brewer & Brown Co Inc (gas), 304-
 308 W Lincoln
 RUUD, Jamieson-McKinney Co Inc, 115-121
 S Cayuga

WATERLINES

NICHOL CHARLES, 327 Elmira rd

WATERPROOFING

ROBINSON & CARPENTER INC, 206
 Taughannock blvd

*WATER PUMPS

BREWER & BROWN CO INC, 304-308 W
 Lincoln
 HULL HEATING & PLUMBING INC,
 802 W Seneca
 SNOW ELECTRIC CO, 205 N Fulton

*WATER PUMPS (BRANDS)

MEYERS, Snow Electric Co, 205 N Fulton

WATER PURIFYING EQUIPMENT

LINDSAY SOFT WATER SALES, 305
 Taughannock blvd
 SOFT WATER SALES & SERVICE, 110 S
 Corn and 204 Glenside rd

WATER AND SEWER LINES

ALBY & SONS, 605 Cascadilla

WATER SOFTENER

HULL HEATING & PLUMBING INC, 802-
 804 W Seneca
 LINDSAY SOFT WATER SALES, 305
 Taughannock blvd
 SNOW ELECTRIC CO, 205 N Fulton
 SOFT WATER SALES & SERVICE, 204
 Glenside rd, plant 110 S Corn

*WATER SUPPLIES

Criss Calvin, 713 S Plain

WAX MAKERS

Coggs hall William L, 318 Eastwood av

*WEDDING DESIGNS (FLORAL)

BOOL'S FLOWER SHOP, 215 E State
 FLOWER FASHIONS BY HARING, Corners
 Community Center
 FLOWERFIELD FLORISTS, 1395 Mecklen-
 burg rd
 HUNTINGTON GARDENS, 1715 Slaterville
 rd
 LOUNSBERY FLOWERS, 409 College av

*WEDDING PHOTOGRAPHY

FOERSTER CURT, 108 W Jay
 TOMPKINS STUDIO THE, 134-136 E State
 WESP MARION E, 143 E State

WELDERS AND BRAZERS

Ames Welding & Supply Co, 618 W Bufalo
 JOHNNY'S WELDING SERVICE (general),
 720 W Green
 Kostrub Welding Shop, 202 E Fall
 LANG'S MACHINE SHOP, 369 Elmira rd
 NATIONAL WELDING, 805 Taber
 Ned Welding Service 325 Taughannock blvd

*WELDING SUPPLIES

NATIONAL WELDING, 805 Taber

WELL DRILLERS

SNOW GEORGE S, 205 N Fulton

*WET WASH LAUNDRIES

PALACE LAUNDRY INC, 323-325 Eddy

WINDOW CLEANERS

ITHACA WINDOW CLEANING CO, 124
 E State
 PEAK'S WINDOW CLEANING, 309 Corn

*WINDOW GLASS

(See Glass Dealers)

ROBINSON & CARPENTER INC, 206
 Taughannock blvd
 RUMSEY C J & CO, 206 E State

WINDOW SHADE DEALERS

BETTER PAINT & WALLPAPER SERVICE,
 216 N Aurora

SCHOOLEY'S Inc.**WATCHES**
All Nationally
Known Brands

162 E. STATE ST.

QUALITY JEWELERS

Dial 2-1551

CHURCH'S WALLPAPER & PAINT
STORE 203 N Aurora**DICKINSON DONALD W.**, Seneca Way
DICKINSON'S PAINT & WALLPAPER,
Seneca WayIthaca Floor Covering, 407 Taughannock
blvd**MANDEVILLE R C & SON**, 1456 Slaterville
rd, RD4***WINDOWS****C & I SUPPLY**, 2016 Danby rd***WINES AND LIQUORS****CONLEY'S LIQUOR STORE**, Corners Com-
munity Center, 907 Hanshaw rd**EAST HILL SUPPLY CO**, 416 Eddy

Plaza Liquor Store, 222 Elmira rd

VASTENO'S LIQUOR & WINE STORE, 206
N Tioga**VICTORY LIQUOR STORE**, 303 Taughan-
nock blvd**WOOD DEALERS****ITHACA FUEL SUPPLY CO INC**, 222 S
Fulton

Snyder Ivan W, 453 Floral av

WOODWORKING**LOVELESS & ZEISSIG**, 303 W Lincoln**SEACORD-LANE BUILDERS INC**, 715
Willow av***Y M C A****YOUNG MEN'S CHRISTIAN ASSOCIA-
TION**, 202 E Buffalo**YARNS****ROTHSCHILD BROS**, State and Tioga

Sanford Mabel R Mrs, 411 N Tioga

Yarn Shop The, 205 E State

This is the Sign of the Progressive Merchant

Every City must have a Directory not only to give the names and addresses of its citizens, but also to give that character of progressiveness that would record the names of its people for historical purposes. Everyone has forefathers, these forefathers have made the history of this country; someday you will be the forefather and your descendants can visualize your life's work quicker through the registration in the Directory of your time than in any other way. **THE BIOGRAPHICAL HISTORY OF THE MASSES IS CONTAINED IN THE CITY DIRECTORY AND IN NO OTHER PLACE.** That stamps its importance to the family. To make your history, watch your directory registration to see that it accurately records your position in life from year to year.

ARE CITY DIRECTORY ADS WORTHWHILE? ? ?

To answer this question, analyze the publication or advertising medium by asking these questions.

1. HAS IT A VALUE?

Any medium must have value, either in dollar return, reader interest or usefulness before it can have an advertising value.

The City Directory has a high definite value. People must have information it can give and they therefore pay a good price for it.

2. IS IT ACCESSIBLE AND WELL KNOWN?

The medium must be known to the general public and be easily accessible.

The City Directory is accessible to the public 350 days a year in most public offices, institutions, drug stores, banks, filling stations and places that use and give information. It is the recognized and universal informational service to practically every city and large town in the world.

3. DOES IT PERFORM A SERVICE?

Every medium must perform some service to warrant its existence.

The City Directory performs a most valuable service by providing, in the only complete form, an informational guide and catalogue to a city and its people.

4. WHAT IS THE LENGTH OF LIFE OF THE MEDIUM?

The longer the ACTIVE LIFE of the medium, the better it is.

The City Directory has one of the most active and long lives of any medium. It is available approximately 12 hours a day, 350 days a year and is seldom filed away or thrown out before two years.

5. WHAT IS ITS PRESTIGE?

A medium must have prestige if it has public recognition and acceptance.

The City Directory is recognized as a necessary public service and as such has very high prestige in business, professional and governmental affairs.

6. WHAT IS ITS CIRCULATION?

Not only how many people see it but how many times they see it during the ACTIVE LIFE of the medium determine its circulation rather than just the number of copies issued.

The average City Directory is used three times a day, is available 350 days a year to all and is bought and used by practically every type of business, profession and government agency. Thus 500 copies of your directory would have $500 \times 3\frac{1}{2} \times 350 = 612,500$ yearly circulation or consultations.

7. WHAT ARE ITS ADVERTISING PRICES?

Comparative points as outlined previously determine its value in advertising dollars.

The City Directory advertising prices are among the lowest in comparison with other yearly, monthly, daily or weekly mediums.

**THIS IS WHY YOU WILL MAKE A GOOD INVESTMENT
IN CITY DIRECTORY ADVERTISING.**

**DIRECTORY INFORMATION is "fundamental" ...
 Give it EMPHASIS and COMPLETENESS**

***The Minimum Way
 In Alphabetical***

Jones Allen A (Miriam S) clk
 78 Main h98 North
 & Co John Jones pres Karl
 Cyr treas ins 106 N Main
 (16)

In Classified Section

INSURANCE

Ingram & Clark 17 South
 Jack & Co 147 Mitchell
 Jones & Co 106 N Main (16)

***The Complete Way
 In Alphabetical***

Jones Allen A (Miriam S) clk
 78 Main h98 North
JONES & CO John Jones pres
 Karl Cyr treas insurance
 real estate and property
 management 106 N Main
 Rm 16 City Bldg tel. 9-9999
 see p 100

In Classified Section

INSURANCE

Ingram & Clark 17 South
 Jack & Co 147 Mitchell
JONES & CO 106 N Main Rm
 16 City Bldg tel 9-9999

Also listed under

**REAL ESTATE
 PROPERTY MANAGEMENT**

and other listings pertaining to
 the business

"Fundamental Facts"—your City Directory registration

As important as the sign on your business, your letterhead and
 publicity matter.

Portray your business in the "complete way" as shown above
 and with detail in the advertising spaces of the directory.

Ask our agent or write us how you may be completely and cor-
 rectly listed in your directory.

HOW TO USE YOUR CITY DIRECTORY

The major departments in the Directory are arranged in the following order for ready reference

- | | |
|-----------------------------------|--------------------------------|
| 1. INDEX TO ADVERTISERS | 4. CLASSIFIED BUSINESS SECTION |
| 2. DESCRIPTIVE AND MISCELLANEOUS | 5. BRANDED GOODS BUYERS' GUIDE |
| 3. CLASSIFIED BUYERS' GUIDE | 6. ALPHABETICAL SECTION |
| 7. HOUSEHOLDERS' AND STREET GUIDE | |

Particular attention is directed to four symbols as being important contributing factors in supplying complete information. They appear as follows: ALPHABETICAL SECTION, "h"—Householder; "r"—Resident, HOUSEHOLDERS' AND STREET GUIDE, "Δ"—Telephone Subscriber, "@"—Homeowner.

The City Directory Will Answer Your Everyday Questions--

ABOUT AN INDIVIDUAL

How does he spell his name?.....Alpha
 Is he married? What is his wife's name?.....Alpha
 Where does he live?.....Alpha
 Does he own his home?.....HH and St
 Has he a telephone?.....HH and St
 Where is the nearest telephone.....HH and St
 Who are his neighbors?.....HH and St
 What does he do for a living?.....Alpha
 Where does he work?.....Alpha

Is he the "head of the house," roomer or resident?.....Alpha, HH and St
 How many adults over 18 years of age in the family? (same address).....Alpha
 Does he own a business?.....Alpha
 Is he a member of a partnership?.....Alpha
 Is he an officer in a corporation?.....Alpha
 Others in the same business or profession?.....Class
 Is the woman single, married, divorced, separated or a widow?.....Alpha
 What was the name of the widow's husband?..Alpha

ABOUT A BUSINESS CONCERN

What is the correct name?.....Alpha-Class
 What is the correct address?.....Alpha-Class
 Just what do they do?.....Alpha-Class
 Is it a Partnership or Corporation?.....Alpha
 Who are the Partners?..(if a firm).....Alpha
 Who are the chief officers?..(if inc).....Alpha
 Others in same or similar lines?.....Class

(NOTE: If name is in bold type, saying "for further information see" much more detailed information appears on that page such as:)

What are their specialties?..Class-Buyers' Guide
 Description of products and services....Buyers' Guide
 Location of branches.....Alpha-HH-Class

ABOUT A LOCALITY

Quickest way to get there?.....HH and St
 How do the Streets run?.....HH and St
 Who lives at a given address?.....HH and St
 Is there a telephone there; where is the nearest phone?.....HH and St
 What is the character of the neighborhood?.....HH and St
 Is it a "Homeowners" section, Apt. house section, etc?.....HH and St

Just where in the block is it located?.....HH and St
 What is the nearest street corner?.....HH and St
 What is the nearest store, church, school, garage, etc?.....HH and St
 If business location, what business?.....HH and St
 If an office bldg, who are in what rooms?...HH and St
 Where are bldgs—office and public?.....Class

ABOUT CLUBS, SOCIETIES, ASSOCIATIONS, ETC.

What is the complete name?.....Class-Misc
 Where are their headquarters?.....Misc
 Who is the Secretary?.....Misc
 When are the stated meetings?.....Misc
 What are the Churches and where located? Alpha-Class
 Who are the pastors?.....Misc

What are the names and locations and who are the Principals of the schools?.....Class-Misc

What are names and locations of the Cemeteries?.....Class-Misc

What are the locations of the Hospitals, Homes and Asylums?.....Class-Misc

ABOUT CITY, COUNTY, STATE OR FEDERAL DEPARTMENTS

See Miscellaneous and Alpha Sections

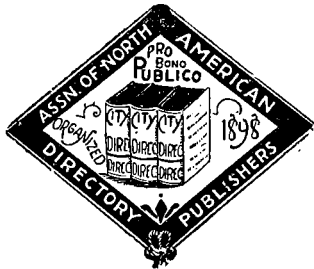
ABOUT STATISTICAL AND HISTORICAL INFORMATION REGARDING YOUR CITY

See Descriptive Section

Key: Alpha—Alphabetical Section
 Misc—Miscellaneous

Class—Classified Business Section
 HH and St—Householders Street and Guide

This Publication Is The Product of a Member of



—thus assuring you the ultimate service that skill and care can produce in the way of City Directories or other reference media, and providing protection against fraudulent advertising schemes which operate under the name of Directories.

The following "Standards of Practice," adopted at the inception of the Association of North American Directory Publishers in 1898, and strictly adhered to over the years, is your guarantee of satisfactory Directory Service.

The publisher of a Directory should dedicate his best efforts to the cause of business uplift and social service, and to this end pledges himself:

1. To consider, first, the interest of the user of the book.
2. To subscribe to and work for truth, honesty and accuracy in all departments.
3. To avoid confusing duplication of listings, endeavoring to classify every concern under the one heading that best describes it, and to treat additional listings as advertising, to be charged for at regular rates.
4. To increase public knowledge of what Directories contain, to study public needs and make Directories to supply them, to revise and standardize methods and classifications, so that what is wanted may be most easily found, and the Directory be made to serve its fullest use as a business and social reference book and director of buyer and seller.
5. To decline any advertisement which has a tendency to mislead or which does not conform to business integrity.
6. To solicit subscriptions and advertising solely upon the merits of the publications.
7. To avoid misrepresentation by statement or inference regarding circulation, placing the test of reference publicity upon its accessibility to seekers, rather than on the number of copies sold.
8. To co-operate with approved organizations and individuals engaged in creative advertising work.
9. To avoid unfair competition.
10. To determine what is the highest and largest function of Directories in public service, and then to strive in every legitimate way to promote that function.

\$100 Reward will be paid by the Association of North American Directory Publishers for the arrest and conviction of any person or persons engaged in the publishing, collecting or canvassing for any fraudulent or fake directories.

Association of North American Directory Publishers

60 EAST 56th STREET

NEW YORK 22, N. Y.

ABBREVIATIONS

acct	accountant	emp	agency	employment	agency	prin	principal
adj	adjutant	Eng		engine	prntg		printing
Adm	administration	eng		engineer	prnt		printer
Adm	administrative	Engr		engraver	prof		professor
Admr	administrator	Epis		Episcopal	prop		proprietor
adv	advertising	est		estate	prov		provisions
agri	agriculture	exch		exchange	prsmn		pressman
agt	agent	exec		executive	pub		publisher
al	alley	ext		express	purch		purchasing
Am	American	ext		extension	qtm		quartermaster
appr	apprentice	fore		foreman	r		rooms
apts	apartments	fret		freight	R C		Roman Catholic
archt	architect	ft		foot	res		residence
assn	association	furn		furniture	rd		road
assoc	associate	furn	rms.	furnished	rdr		reader
asst	assistant	fwdg		forwarding	rep		representative
attdt	attendant	gdnr		gardener	resv		reservation
auto	automobile	gen		general	ret		retail
av	avenue	govt		government	repr		repairer
Bapt	Baptist	grocer		grocer	rstr		restaurant
bel	below	h		householder	RD		Rural Free Delivery
bet	between	hdwe		hardware	RR		Railroad
byd	beyond	hskpr		housekeeper	rte		route
bkpr	bookkeeper	hlpr		helper	Ry		Railway
blgd	building	hosp		hospital	S		South
bldr	builder	hrdrsr		hairdresser	slsm		salesman
blk	block	hts		heights	slswm		saleswoman
blvd	boulevard	hwy		highway	san		sanitary
bsmt	basement	inc		incorporated	sav		savings
Bway	Broadway	inq		inquire	sch		school
C	Christian Science	ins		insurance	sec		secretary
C S	Cabinetmaker	insp		inspector	ser		service
capt	captain	instr		instructor	sgt		sergeant
carp	carpenter	int rev		internal revenue	shpr		shipper
ch	church	jan		janitor	soc		society
chf	chief	jr		junior	solr		solicitor
chauf	chauffeur	kpr		keeper	SS		southside
chm	chairman	la		lane	sq		square
cir	circle	lab		laborer	sta		station
clk	clerk	lieut		lieutenant	sten		stenographer
clr	cleaner	lino		linotype operator	stu		student
clo	clothing	litho		lithographer	stmftr		steamfitter
Cmdr	Commander	lndy		laundry	supt		superintendent
co	company	Ltd		Limited	supvr		supervisor
collr	collector	Luth		Lutheran	SW		Southwest
Comm	commissioner	lwyr		lawyer	tchr		teacher
com trav	commercial traveler	mach		machinist	tech		technician
comp	composer	Maj		Major	tel opr		telephone operator
compt	comptometer	mar		marine	ter		terrace
cond	conductor	mech		mechanic	tkg		trucking
conf	confectionery	mdse		merchandise	tlr		tailor
Cong	Congregational	mfg		manufacturing	tlrg		tailoring
cons	consulting	mfrs		manufacturers	tr		trailer
const	construction	mgr		manager	treas		treasurer
cont	contractor	mkt		market	undtkg		undertaking
cor	corner	mls		miles	undtkr		undertaker
corp	corporation	mtls		materials	USA		United States Army
cors	correspondent	mus		music	USCG		United States Coast Guard
Cpl	Corporal	mut		mutual	United		United States Marine Corps
ct	court	mvr		movers	USMC		United States Navy
ctr	cutter	N		North	USN		United States Navy
dept	deputy	nat		national	Unit		Unitarian
dept	department	nr		near	Univ		Universalist
dir	director	opp		opposite	uphol		upholsterer
dist	district, distributor	opr		operator	v-pres		vice president
div	division	P		page	var		variety
dir	dealer	PO		Post Office	vet		veterinary
do	ditto	pass		passenger	vulc		vulcanizer
dom	domestic	pat		patent	W		West
dr	drive	pharm		pharmacist	Wash		Washington
drfts	draftsman	phys		physician	whsle		wholesale
drsmkr	dressmaker	pk		park	wid		widow
E	East	pkwy		parkway	wkr		worker
elec	electrician	pl		place	wks		works
elev	elevator	plmbr		plumber	wldr		welder
emp	employed	pntr		painter	wvr		weaver
		pres		president			

ABBREVIATIONS OF GIVEN NAMES

Abraham	Abr	Edward	Edw	Patrick	Patk
Alexander	Alex	Elizabeth	Eliz	Richard	Richd
Alfred	Alfd	Eugene	Eug	Robert	Robt
Archibald	Arch	Frederick	Fredk	Samuel	Saml
Arthur	Arth	George	Geo	Solomon	Sol
August	Aug	James	Jas	Stephen	Steph
Benjamin	Benj	Joseph	Jos	Theodore	Theod
Catherine	Cath	Katherine	Kath		
Charles	Chas	Margaret	Margt	Thomas	Thos
Daniel	Danl	Michael	Michl	William	Wm