

DEAN OF ITHACA, INC. Agents Aero Mayflower Transit Company

401-409 E. STATE ST.

DIAL 4-6318

MANNING'S

Ithaca Classified Business Directory 1958

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*Indicates heading given by special arrangement with the publisher.

ABRASIVES**NATIONAL WELDING**, 805 Taber, see p 77**ACCORDIONS****THOMPSON MUSIC STUDIO**, 330 W State, see p 128**ACCOUNTANTS AND AUDITORS****HALL ALFRED G** (public), 102 E State, see front cover

Hall Harold, First National Bank Bldg (609)

Kearins J Richard, 121 S Hill ter

Leach Michael E, 121 E Seneca

Long Rocco S, 102 W State

MANAGEMENT CONSULTANTS INC, 114 S Geneva, see alpha dir and back cover**Maxfield Terrell B**, First National Bank Bldg (502-510-511-512)

Milks Raymond C, 104 Ithaca rd

Sullivan William P, 417 N Aurora

Walther Louis C, 1754 Slaterville rd

ACCOUNTANTS (CERTIFIED PUBLIC)**MAXFIELD TERRELL B**, First National Bank Bldg (512)***ACETYLENE WELDING****AMES WELDING & SUPPLY CO**, rear 618 W Buffalo**JOHNNY'S WELDING SERVICE**, 716 W Green, see p 76**NATIONAL WELDING**, 807 Taber, see p 77

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PHILLIPS KARL L INC, 216-222 S Cayuga, see front cover***ACIDOPHILUS MILK**

Luce Dairy Co, 408-410 Hillview pl

ADDING MACHINE MANUFACTURERS**NATIONAL CASH REGISTER COMPANY**,
ADDING MACHINE DIVISION, 616 S Aurora, see p 119***ADDING MACHINES (BRANDS)****NATIONAL**, Van Natta Office Equipment Co Inc, 218 E Seneca, see p 133**UNDERWOOD**, The Corner Bookstore, 109

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Cogan Howard S, 208 E State

EASTMAN ROBERT INC, 306 E State, see top lines

Hovanec George J, 208 S Tioga

Laux Advertising Agency Inc, 105 E State

Milk for Health Inc, 119 S Cayuga

Ward Taylor M Inc, 315 N Tioga

ADVERTISING ART SERVICE**FOERSTER CURT**, 108 W Jay, see alpha dir**ADVERTISING (RADIO)****WHCU**, Savings Bank Bldg (5th floor), see top and bottom lines and p 10**WTKO**, Treman King bldg, 113 S Cayuga, see top lines***ADVERTISING SIGNS**

(See Sign Painters and Manufacturers)

AERIAL PHOTOGRAPHIC SURVEYS

Belcher Donald J & Associates Inc, 130 Forest Home dr

AGENCIES**STUDENT AGENCIES INC**, 409 College av, see p 63**WHCU-Dial 870****BROADCASTING SINCE 1921
With the Most Modern
Facilities in the Country**

ITHACA SAVINGS & LOAN ASSOCIATION

Phone
2-2391

Four convenient savings plans, high-dividends, Christmas Club, Home Loans

Owned by Members

Come in

Corner State and Aurora

AGRICULTURAL CO-OPERATIVES
CO-OPERATIVE GLF EXCHANGE INC,
GLF Bldg, 136 Terrace Hill, see p 89

AGRICULTURAL IMPLEMENTS AND MACHINERY

Allen Tractor & Equipment Service, 381 Elmira rd, Buffalo
Finger Lakes Farm Supply, 356 Elmira rd
Mazourek Ladislav, 616 W Buffalo
Shove Adrian M, 917 N Cayuga
WHITE NURSERIES & GARDEN STORE,
The Plaza Elmira rd

*AIR CONDITIONING

BREWER & BROWN CO INC, 304-308 W Lincoln, see p 74
DONOHUE-HALVERSON INC, 602 W Seneca, see p 85
ELWOOD-GLOVER HEATING, 606 W Seneca, see p 85
JAMIESON-McKINNEY CO, 115-121 S Cayuga, see p 73
SHELTON'S REFRIGERATION SALES & SERVICE (low temperature), 703 Willow av, see bottom edge
WHEATON'S SHEET METAL SHOP, 909 W State

*AIR CONDITIONING (BRANDS)

CARRIER, Jamieson-McKinney Co, 115-121 S Cayuga, see p 73
CARRIER, Shelton's Refrigeration, 703 Willow av, see bottom edge
KELVINATOR, Shelton's Refrigeration, 703 Willow av, see bottom edge

AIR TRAVEL

Mohawk Airlines Inc, Cornell University Airport

AIRCRAFT MAGNETO AND CARBURETION SERVICE

Andy Soyring, 108 E Clinton

AIRPORT SERVICE

Ithaca Airline Limousine Service, 118 W Falls

AIRPORTS

Cornell University Airport, Warren rd
Ithaca Municipal Airport, end Taughannock blvd

ALCOHOLIC BEVERAGE CONTROL BUREAUS

Tompkins County Alcoholic Control Board, 202 E State (601)

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REYNOLDS SPORTS CENTER, The Plaza, see p 99

AMUSEMENT MACHINES

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Antique House, 309 E State
Blue Dolphin, 312 Forest Home dr
Brianwood Antiques, 409 W State
Force Albert W, 2 Byway, Forest Home, RD2
Riker Antique Shop, 205 Third

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Bachelor Apartments, 303-309 Dryden rd
Belleayre Annex, 614 University av
Belleayre Apartments, 700-702 Stewart av
Cayuga Apartments, 100 W Buffalo
Christopher George Apartments, 315 College av
CORNELL HEIGHTS RESIDENTIAL CLUB
1 Country Club dr, see p 94
Cummings Apartments, 303 College
FAIRVIEW MANOR, 518-522 Dryden rd, 423 Oak av, office 423 Oak av, see backbone and p 37
Greycourt Apartments, 108-110 Eddy
Heights Court Apartments, 110-112 Heights ct
Lakeland Homes, 319 Highland rd, Cay Hts
Myron Taylor Tower Apts, Central av, Campus
Sharwell Garden Apartment, 601-615 S Meadow
Thurston Court Apartments, 233 Thurston av
Town & Gown Apartments, 504 Stewart av
Tuttle Apartments, 107 Cayuga Heights rd, Cay Hts
Valleyview Apartments, 210 Stewart av
West View Terrace, 400 Tripphammer rd, Cay Hts

APIARIES

Cogshall Archie L, 1336 Slaterville rd

*APPLIANCES

BAKER LUMBER & SUPPLY CO, 505-515 N Third and 79 W Main Dryden, see p 66
PETER SAM TV & APPLIANCES, Danby and King rd, see bottom lines
State Bargain House, 516 W State

SAM PETER TV & APPLIANCES

GENERAL ELECTRIC—MOTOROLA—ZENITH

DANBY and KING ROAD

TV'S AND RADIOS

PHONE 4-0372

1 0 0 0 0	MUSIC NEWS SPORTS TREMAN KING BUILDING	<h1 style="font-size: 2em; margin: 0;">WTKO</h1>	MUSIC NEWS SPORTS PHONE 4-9511	1 4 7 0 DIAL
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THAYER APPLIANCE CO, 417-419 W Seneca, see p 82

APPRAISALS

Bentley Maria S Mrs (furniture), 604 Highland rd

BRADLEY GENE, 128 E State, see front cover

INDEPENDENT REALTY CO, 114 S Albany see p 106

KIMBALL REAL ESTATE, 121 E Seneca (702), see p 106

Macera Anthony G, Ithaca Savings Bank Bldg (M-19)

ARCHITECTS

Holt Sherwood, 119 E Buffalo
 Metzger Richard E, 202 E State (404)

TALLMAN & TALLMAN, Corners Community Center

Thorne Henry Calder, 608 N Tioga
 Townsley Edgar D, 236 Renwick dr

ART GOODS AND BRIC-A-BRAC

(See also Gift Shops)

Central American Shop, 111 N Aurora
 Duncker Sewing Shop The, 203 N Aurora
 Yarn Shop, 205 E State

***ART PRINTS**

PROFIT SHARING BOOK STORES, 158 E State, see alpha dir

ARTIFICIAL INSEMINATION (CATTLE)

American Breeders Service, 306 N Cayuga
 New York Artificial Breeders Co-operative Inc, 219 Judd Falls rd

ARTISTS (COMMERCIAL)

ITHACA ENGRAVING CO, 115 S Tioga, see p 127

McCormick Mary G, 408 W State

ASPHALT SIDING (BRANDS)

TEXTURED, Rottmann Roofing & Remodeling, 704 W Buffalo, see front cover

***ASSOCIATIONS, CLUBS AND SOCIETIES**

(See also Miscellaneous Directory)

AMERICAN RED CROSS (Tompkins County Chapter), 201 W Clinton

Benevolent Protective Order of Elks, 139 W State

FRATERNAL ORDER OF EAGLES, 326-330 E State, see p 60

LOYAL ORDER OF MOOSE, 134 W State, see p 61

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ASSOCIATIONS AND CLUBS (COMMERCIAL)

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FINGER LAKES AUTO CLUB, 225 S Cayuga

ITHACA CHAMBER OF COMMERCE, 114 N Aurora, see p 4

ATHLETIC EQUIPMENT

ITHACA SPORTING GOODS, 420 Eddy

***ATTORNEYS-AT-LAW**

(See Lawyers)

ABBOTT EDWARD P, 411-412 First Nat Bank bldg, see p 112

ADAMS ARMAND L, 121 E Seneca (504), see p 112

ADAMS ARTHUR G, 114 N Tioga (306), see p 112

ALBANESE FRANK, First National Bank Bldg (504-505), see p 112

Ashbery Ray S, 504 Seneca Bldg

BOOTH M VAN CLEEF, Savings Bank bldg, 114 N Tioga (402), see p 112

BOOTH & JOHNSON, 114 N Tioga (402), see p 112

BRYANT FREDERICK B, 114 N Tioga (203-211)

Buyoucos James V, 114 N Tioga (302-303)
 Casey Edward J, 111 S Tioga

CLYNES JAMES J JR, 114 N Tioga, see p 115

COBB, COBB & SIMPSON, Savings Bank Bldg (203-211), 114 N Tioga, see p 113

DAHMEN ERNEST A JR, 114 N Tioga (515) see p 113

DEAN BRUCE G, 319 Savings Bank Bldg, see p 113

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FERNOW HOWARD, Savings Bank Bldg, (315), see p 113

FURMAN MAX, 121 E Seneca (504)

GANGL LEO J, 114 S Albany, see p 114

HAMILTON HARRY S, Savings Bank Bldg, (201), see p 114

JOHNSON KENNETH C JR, Savings Bank Bldg (402), see p 112

King Edward W, 111 S Tioga

LEE D BOARDMAN, 213 Savings Bank Bldg see p 114

LEWIS MURRAY F, 106 E State
 LoPinto John, 202 E State (405)

LoPinto Michael, 202 E State (405-406-407)

MAZZA BRUNO A JR, 114 N Tioga

NEWMAN CHARLES H, Savings Bank Bldg, (212)

NOBLE JOHN ARTHUR, 114 N Tioga (216-218), see p 115

O'CONNOR JAMES F, Savings Bank Bldg, (308)

POWERS TRUMAN K, 308 Savings Bank Bldg, see p 114

PYLE ENOS A, Savings Bank Bldg (311), 114 N Tioga, see p 114

ROSS VICTOR K D, 113 S Cayuga
 Russell George H, 114 N Tioga (301)

Carry insurance with Carey

SEIDENBERY HAROLD A, 121 E Seneca (504)

SHIREY HENRY J, 114 N Tioga (304-305)
SIMPSON HAROLD E, Savings Bank Bldg (203-211)

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TREMAN & CLYNES, Savings Bank bldg (1-3), see p 115

Wiggins Walter J, 209 E Seneca

AUDITORS

HALL ALFRED G, 102 E State, see front cover

Hall Harold, First National Bank Bldg (609)

AUTHORS

Turner Francis H, 210 N Geneva

AUTOMOBILE ACCESSORIES, DEALERS GARAGES AND REPAIRING

AL'S SERVICE STATION, 317 N Meadow
Andy Soyring, 108 E Clinton

Arts Transmission Service, 109 Titus av

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Barnes Esso Servicer, 217 Elmira rd, Plaza

BARNETT'S TED BLUE SUNOCO SERVICE, 519 W State, see p 53

Carl's Garage, 206 E Tompkins

CARROLL'S RICHFIELD SERVICE, 233 Elmira rd, see p 54

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Cayuga Sinclair Service Station, 101 W Clinton

CLEVELAND SERVICE STATION, Hanshaw rd

CLIFF'S SHELL SERVICE, 700 S Meadow, see p 52

Cornelius Sales & Service, 111 E Clinton

Cramer's Auto Parts Co, 619 W State

CRATSLEY'S SERVICE STATION, 540 W State, see p 52

CROSS AL PONTIAC, 319 W State, see p 41
CUDLIN'S SERVICE STATION, 800 W State, see p 53

Dean's Atlantic Service, Ithaca Shopping Plaza

Deke's Auto Sales, Elmira rd

DON STREETER MOBIL SERVICE, 211-217 W State

Donahue's Body Shop, 1007 N Cayuga

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FINNEY'S SERVICE CENTER, 217 S Cayuga

Firestone Stores, 324-328 W State

Frاند's Body Shop, 520 Titus av

GOODRICH B F CO, 102 W State, see p 51
GOODYEAR SERVICE STORE, 318 W State

Greenwood Dudley J, 214 Linn

Hartman Collision Service, 358 Elmira rd

Isetta of Ithaca, 402 S Cayuga

Ithaca Motors Co, 207 Elmira rd

LONG'S MOTOR SALES, 231 Elmira rd, phone 2-1581, see p 43

MANNING'S SUNOCO STATION, 210 Elmira rd, see alpha dir

Meadow Court Service Center, 507 S Meadow
MIKE'S ESSO SERVICE, 1018 W State, see p 52

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Moe's Mobil Service, 208 Dryden rd and 1012 W State

North Side Garage, 222 W Lincoln

PAUL'S AUTO PARTS, 900 Taber, see p 50
Patterson's Socony Service Station, 221 N Aurora

PETER'S SERVICE STATION, 1103 Danby rd, see p 54

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Servicer, 202 S Cayuga

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Solomon's Joe Service Station, 501 N Cayuga
Soyring Andy, 108 E Clinton

Spencer's Body Shop, rear 215 Auburn

Stevens Arthur E, 206 E Tompkins

Stevens Harry T, 920 N Cayuga

STREETER DON MOBIL SERVICE, 211-217 W State

Tioga Auto Parts, 424 W State

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VANN'S MOTOR SERVICE, 716 W Green

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WARREN'S ATLANTIC SERVICE, cor W State and S Meadow

WATERS & MINNICH, 306 Elmira rd, see p 51

Western Auto Associate Store, 104 E State

Whiting Frederick J, 336 Spencer rd, RD5

SCHOOLEY'S Inc.**Diamonds of
Finest Quality**

152 E. STATE ST.

DIAL 2-1551

AUTOMOBILE AGENCIES

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AUSTIN HEALY, Ripley Motor Co Sport Cars, 337½ Elmira rd, see p 46
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MG, Ripley Motor Co Sport Cars, 337½ Elmira rd, see p 46
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PACKARD, John W Petrillose Sr Inc, 430-436 W State, see p 44
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**J.G. Pritchard & Son Inc.
Buick Motor Cars**

HILLMAN Sales and Service OPAL
 227 SOUTH CAYUGA ST.
 Ithaca 2-2475 Service and Parts 2-2396

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FINNEY MOTORS INC.**Cadillac Oldsmobile Simca**

SALES and SERVICE

210 S. Cayuga St. ITHACA 4-9915

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WM. T. PRITCHARD**Dodge Plymouth Fiat**DODGE POWER GIANTS TRUCKS
Sales and Service

304-312 S. Cayuga St. ITHACA 2-2468

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Cayuga Motors Sales Corp.**FORD Products**

CARS TRUCKS COMMERCIALS
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HAVERSTICK & CO., Inc. - Wholesale

ROCHESTER, ITHACA AND NIAGARA FALLS

PLUMBING HEATING

502 THIRD STREET

PHONE 4-9628

ITHACA, N. Y.

GOODRICH, B F Goodrich Co, 102 W State,
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GOODYEAR, Dean's Atlantic Service, Ithaca
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SUNOCO, Manning's Sunoco Station, 210
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NEW YORK LIFE INSURANCE CO.

Phone 9278 CHARLES H. WEBSTER, Agt., 102 WHITE PARK PL., CAYUGA HEIGHTS

TEXACO, Fall Creek Service Station, 202 E Fall, see p 54

*AUTOMOBILE GLASS

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ESSO, R T G Esso Service Station, 335 E State, see p 49

HYVIS, William T Pritchard, 308 S Cayuga, see top lines

KENDALL, Finney Motors Inc, 210 S Cayuga, see p 42

KENDALL, Karl L Phillips Inc, 216 S Cayuga, see front cover

KENDALL, William T Pritchard, 308 S Cayuga, see top lines

MOBIL, Cayuga Motors Sales Corp, 123-127 E Green, see p 40

MOBIL OIL, Don Streeter Mobil Service, 211-213 W State

MOBIL OIL, Karl L Phillips Inc, 216 S Cayuga, see front cover

QUAKER STATE, Ripley Motor Co, 339 Elmira rd, see p 46

SUNOCO, Manning's Sunoco Station, 210 Elmira rd, see alpha dir

SUNOCO DYNALUBE, Ted Barnett's Blue Sunoco Service, 519 W State, see p 53

*AUTOMOBILE PAINTERS

AUTO BODY WORKS, rear 224 S Cayuga, see p 50

CROSS AL PONTIAC, 319 W State, see p 41

FINNEY MOTORS INC, 210 S Cayuga, see p 42

MILLER ERIE J, 209-215 S Cayuga, see p 50

RIPLEY MOTOR CO, 339 Elmira rd, see p 46

TOWNLEY MOTORS INC, 337 Elmira rd, see p 48

WALSH & SON CHEVROLET INC, 320 Elmira rd, see p 47

*AUTOMOBILE PARTS

Cramer's Auto Parts, 619 W State

Ithaca Gear & Auto Parts Co, 111 E Green

Ithaca Junk Co (used), 402 Third

Kouf Bros, 638 Spencer rd

LONG'S MOTOR SALES, 231 Elmira rd, see p 43

MILLER ERIE J, 209-215 S Cayuga, see p 50

PAUL'S AUTO PARTS, 900 Taber, see p 50

RIPLEY MOTOR CO, 339 Elmira rd, see p 46

TOWNLEY MOTORS INC, 337 Elmira rd, see p 48

*AUTOMOBILE RADIATOR REPAIRS

CAYUGA MOTORS, 123-127 E Green, see p 40

RIPLEY MOTOR CO, 339 Elmira rd, see p 46

*AUTOMOBILE RADIOS (BRANDS)

CHEVROLET, Walsh & Son Chevrolet Inc, 320 Elmira rd, see p 47

LOUNSBERY FLOWERS

409

COLLEGE AVE.

DIAL 3327

DELCO, Ripley Motor Co, 339 Elmira rd,
see p 46

AUTOMOBILE RENTING

Avis Rent-A-Car, 118 W Fall

AUTOMOBILE SEAT COVERS

STREETER DON MOBIL SERVICE, 211-217
W State

*AUTOMOBILE STORAGE

DEAN OF ITHACA INC, 401-409 E State,
see top lines

R T G ESSO SERVICE, 335 E State, see p 49

*AUTOMOBILE TAXICAB SERVICE

(See Taxicabs)

AUTOMOBILE TIRE VULCANIZING

(See Vulcanizers)

*AUTOMOBILE TIRES (BRANDS)

ALLSTATE, Sears, Roebuck and Co, 209-211
N Aurora

ARMSTRONG, Erie J Miller, 209-215 S
Cayuga, see p 50

ATLAS, J G Pritchard & Son, 227 S Cayuga,
see p 45

ATLAS, R T G Esso Service Station, 335 E
State, see p 49

DUNLOP, Ripley Motor Co, 339 Elmira rd,
see p 46

FEDERAL, B & H Oil Co Inc, 414 Elmira
rd, RD5, see p 51

FIRESTONE, Karl L Phillips Inc, 216-220 S
Cayuga, see front cover

FISK, William T Pritchard, 304 S Cayuga,
see top lines

GENERAL, Finney Motors Inc, 210 S Cay-
uga, see p 42

GOODRICH, B F Goodrich Co, 102 W State,
see p 51

GOODYEAR, Dean's Atlantic Service, Ithaca
Shopping Plaza

GOODYEAR, Goodyear Service Store, 318
W State

GOODYEAR, J G Pritchard & Son, 227 S
Cayuga, see p 45

GOODYEAR, William T Pritchard, 304 S
Cayuga, see top lines

GOODYEAR, Smith's Atlantic Service, 201
S Cayuga, see p 53

GOODYEAR, Goodyear Service Store, 318
W State

GOODYEAR, Walsh & Son Chevrolet, Elmira
rd, see p 47

GOODYEAR, Townley Motors Inc, 337 El-
mira rd, see p 48

KELLY-SPRINGFIELD, Ted Barnett's Blue
Sunoco Service, 519 W State, see p 53

KELLY-SPRINGFIELD, Ripley Motor Co,
339 Elmira rd, see p 46

McCREARY, Erie J Miller, 209-215 S Cay-
uga, see p 50

PENNSYLVANIA, Paul's Auto Parts, 900
Taber, see p 50

U S, J G Pritchard & Son Inc, 227 S Cayuga,
see p 45

AUTOMOBILE TOPS

STREETER MOBILE SERVICE, 211-217 W
State

*AUTOMOBILE TOWING

Carl's Garage, 206 E Tompkins

Miloc Wrecking Service, 360 Elmira rd

PETER'S SERVICE STATION, 1103 Danby
rd, see p 54

WALSH & SON CHEVROLET INC, 320 El-
mira rd, see p 47

*AUTOMOBILE TRUCK AND CAR LEASING

LAKE SHORE LEASING INC, 716 W Clin-
ton

*AUTOMOBILE TRUCKS (BRANDS)

CHEVROLET, Walsh & Son Chevrolet Inc,
320 Elmira rd, see p 47

DODGE BROS, William T Pritchard, 304 S
Cayuga, see top lines

FORD, Cayuga Motors Sales Corp, 123-127
E Green, see p 40

WILLYS, Long's Motor Sales, 231 Elmira rd,
see p 43

*AUTOMOBILE TUNE-UP

Andy Soyring, 108 E Clinton

LONG'S MOTOR SALES, 231 Elmira rd,
see p 43

TOWNLEY MOTORS INC, 337 Elmira rd,
see p 48

WALSH & SON CHEVROLET INC, 320 El-
mira rd, see p 47

AUTOMOBILE UPHOLSTERERS

R T G ESSO SERVICE STATION, 335 E
State, see p 49

*AUTOMOBILE WASHING AND POLISHING

AL'S SERVICE STATION, 317 N Meadow

CRATSLEY'S SERVICE STATION, 540 W
State, see p 52

FINNEY MOTORS INC, 210 S Cayuga, see
p 42

Finns Custom Car Waxing, 603 W Buffalo

MANNING'S SUNOCO STATION, 210 El-
mira rd, see alpha dir

MIKE'S ESSO SERVICE, 1018 W State,
see p 52

MILLER ERIE J, 209-215 S Cayuga, see p 50

PRITCHARD J G & SON, 227 S Cayuga, see
p 45

R T G ESSO SERVICE STATION, 335 E
State, see p 49

R. T. G. Esso Service

"Washmobile" Car Wash

CALL FOR AND DELIVER . . .

335 E. State St.

ITHACA 4-9083

WHCU-Dial 870**BROADCASTING SINCE 1921**
With the Most Modern
Facilities in the Country**SMITH'S ATLANTIC SERVICE, 201 S**
Cayuga, see p 53Solomon's Joe Service Station, 501 N Cayuga
WALSH & SON CHEVROLET INC, 320 El-
mira rd, see p 47**WARREN'S ATLANTIC SERVICE, cor W**
State and S Meadow**AUTOMOBILE WHEEL ALIGNMENT****GOODYEAR SERVICE STORE, 318 W State**
PHILLIPS KARL L, 216 S Cayuga, see front
cover**LONG'S MOTOR SALES, 231 Elmira rd,**
see p 43**PETER'S SERVICE STATION, 1103 Danby**
rd, see p 54**TOWNLEY MOTORS INC, 337 Elmira rd,**
see p 48***AUTOMOBILE WRECKING SERVICE****MILLER ERIE J, 209-215 S Cayuga, see p 50**
PETERS SERVICE STATION, 1103 Danby
rd, see p 54**STREETER DON MOBIL SERVICE, 211-**
213 W State**WALSH & SON CHEVROLET INC, 320 El-**
mira rd, see p 47***AUTOMOBILES (USED)****CARROLL'S RICHFIELD SERVICE, 233 El-**
mira rd, see p 54**CAYUGA MOTORS SALES CORP, 123-127**
E Green, see p 40**CROSS AL PONTIAC, 319 W State, see p 41**
Deke's Auto Sales, Elmira rd**FINNEY MOTORS INC, 210 S Cayuga, see**
p 42**LONG'S MOTOR SALES, 231 Elmira rd,**
see p 43**PETER'S SERVICE STATION, 1103 Danby**
rd, see p 54**PETRILLOSE JOHN W SR INC, 430-436 W**
State, see p 44**PHILLIPS KARL L INC, 216-220 S Cayuga,**
see front cover**PRITCHARD WILLIAM T, 308 S Cayuga**
see top lines**RIPLEY MOTOR CO, 339 Elmira rd, see p**
46

Smith Jesse F Sr, 1089 Danby rd

Smith's Treman Lake Store, 1080 Danby rd,
RD4**TOWNLEY MOTORS, 337 Elmira rd, RD5,**
see p 48**WALSH & SON CHEVROLET INC, 320 El-**
mira rd, tel 4-6636, see p 47**WATERS & MINNICH, 306 Elmira rd, see**
p 51**AUTOMOTIVE PAINTING SUPPLIES****NATIONAL WELDING, 805 Taber, see p 77*****AVIATION FIELDS**

(See Airports)

***AWNINGS**Ithaca Floor Covering, 407 Taughannock
blvd**BABY CHICKS**

Marshall Bros, Mecklenburg

BAKERS**BOLTON DONUT SHOP, 539 W State, see**
p 91Cookie Crock, 203 First
Home Dairy Co, 143 E State
Ithaca Bakery, 408 N Meadow
Pastry Shop The, 113 N Aurora
Pie Shop The, 429 W State**BAKERY PRODUCTS**Ithaca Bakery, 408 N Meadow
Wool-Scott Bakery, 207-213 S Tioga***BAND INSTRUMENTS (BRANDS)****BUESCHER, Hickey's Music Store, 330 E**
State, see p 126**CONN, Hickey's Music Store, 330 E State,**
see p 126**GIBSON, Hickey's Music Store, 330 E State,**
see p 126**BANKS AND TRUST COMPANIES****FIRST NATIONAL BANK OF ITHACA THE,**
at State and Tioga, see front cover and
p 3**FIRST NATIONAL BANK**Serving the Community with Progressive
Banking Since 1863Main Office, cor. State and Tioga—Tel. 3467
Cayuga Heights Office

Corners Community Center Tel. 4-1669

ITHACA SAVINGS BANK, 118 N Tioga, see
insert opp name and back cover**ITHACA SAVINGS & LOAN ASSOCIATION,**
301 E State cor S Aurora, see top lines
and backbone**TOMPKINS COUNTY TRUST CO, 110 N**
Tioga, see insert opp numerical**BARBERS**

Austin John H, 413 College av

Beach Clarence N, 603 N Aurora

Benny's Barber Shop, 202 E State

Cayuga Barber Shop, 218 N Aurora

Central Barber Shop, 126 W State

Clinton Hotel Barber Shop, 116 N Cayuga

College Barber Shop, 316½ College av

Cornell Barber Shop, 224 E State

Corners Barber Shop, Corners Community
Center

Dennis Barber Shop, 211 Cascadilla

Fahey & Lundergan, 124 S Cayuga

Ideal Barber Shop, 614 W State

Ithaca Hotel Barber Shop, 225 E State

Jim's Sanitary Barber Shop, 623 W Buffalo

THE PALACE LAUNDRY

PHONE 4-6166

323-325

EDDY ST.

Every Laundry Service
Save 10% For Cash and Carry

Kyrle's Barber Shop, 502 W State
 Mahool's Barber Shop, 710 W Buffalo
 Petrillose Barber Shop, 407 College av
 Roy's Barber Shop, 114 E Green
 Sanford's Barber Shop, 113 Osmun pl
 Saunders Barber Shop, 406 E Tompkins
 Sheldon Court Barber Shop, 410 College av
 Solomon John D, 527 W Buffalo
 Taylor's Barber Shop, 104 S Corn
 Van Delinder Archie, 116 S Cayuga (2)
 Willard Straight Barber Shop, 11 Central av

Hill Beauty Shoppe, 409 College av
 House of Charm Beauty Salon The, 111 S Tioga

Ithaca Hotel Beauty Shop, 221 E State
 Lillian's Beauty Parlor, 339 Center
 Luxor Beauty Salon, 304 E State
 Lyceum Beauty Shop, 319 N Geneva
 Marge's Beauty Shop, 203 N Aurora
 Middaugh Mabelle E Mrs, 314 Farm
 Peg's Beauty Parlor, 315 E State
 Peggy's Beauty Nook, 317 S Cayuga
 Phyllis Beauty Shop, 208 E State
 Quick Barbara P Mrs, 405 College av
 Roa's Beauty Parlor, 418 S Geneva
 Rolle May F, 207 S Plain

***BATH SCALES (BRANDS)**

DETECTO, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 6

BATHS

YMCA, 202 E Buffalo, see p 59

Russell Marion E Mrs, 205 E Falls
 Sheer Beauty Salon, 307 W Seneca
 Stella's Beauty Shop, 307 E State
 Wheaton Marion B Mrs, 108 N Cayuga

***BATTERIES (BRANDS)**

(See Automobile Batteries—Brands)

BATTERIES AND SERVICE STATIONS

CLEVELAND SERVICE STATION, Hanshaw rd

CLIFF'S SHELL STATION, 700 S Meadow Corners Service Station, Corners Community Center, 907 Hanshaw rd

CROSS AL PONTIAC, 319 W State

MANNING'S SUNOCO STATION, 210 Elmira rd, see alpha dir

MILLER ERIE J, 209-215 S Cayuga, see p 50

PETER'S SERVICE STATION, 1103 Danby rd, see p 54

PHILLIPS KARL L INC, 216-220 S Cayuga see front cover

PRITCHARD WILLIAM T, 304-308 S Cayuga, see top lines

R T G ESSO SERVICE STATION, 335 E State, see p 49

***BEAD STRINGING**

HEGGIE R A & BRO CO. 136 State, see alpha dir

BEAUTY PARLORS

Ainslie's Beauty Shop, 202 Center
 Anna Marie Beauty Salon, 206 W Green
 Beauty Arts Center, 522 W Buffalo
 Beauty Box, 218 E State
 Brooks Catherine A, 28 Renwick Heights rd
 Brown Nancy M, Savings Bank bldg (20)
 Byron Beauty Salon, 305 E Marshall
 Cameo Beauty Shop, 136 E State
 Corners Beauty Shop, Corners Community Center
 Crissey Beauty Salon, 222 N Aurora
 Domres Beauty Studio, 327 W State
 Eleanor's Beauty Salon, 516 W Green
 Geraldine's Beauty Salon, 307 S Plain
 Gladys Francis Beauty Shop, 436 N Aurora

***BEDDING (BRANDS)**

SEALY, Besdin's, 130 E State, see p 93
SIMMONS, Besdin's, 130 E State, see p 93
SIMMONS, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

BEDS AND BEDDING

BESDIN'S, 130 E State, see p 93

***BEER AND ALE (BRANDS)**

CARLING'S, Carl J Yengo Dist Co, 302 W Lincoln, see p 55
GOEBEL, Cayuga Beverage Co, 628 W State, see p 55
IRISH CREAM ALE, Ithaca Bottling Works, 407 W Seneca, see p 55
LaBATT'S, Carl J Yengo Dist Co, 302 W Lincoln, see p 55
LOWENBRAU, Carl J Yengo Distributing Co, 302 W Lincoln, see p 55
MOLSON, Cayuga Beverage, 628 W State, see p 55
PABST BLUE RIBBON, Cayuga Beverage Co, 628 W State, see p 55
PIELS, Cayuga Beverage Co, 628 W State, see p 55
SCHAEFFER, Ithaca Bottling Works, 407 W Seneca, see p 55
SCHLITZ, Yengo Distributing Co, 302 W Lincoln, see p 55
UTICA CLUB, Ithaca Bottling Works, 407 W Seneca, see p 55
WURZBURG R HOFBRAU, Ithaca Bottling Works, 407 W Seneca, see p 55

BEER AND ALE DISTRIBUTORS

CAYUGA BEVERAGE CO, 628 W State, see p 55
 Crowley Distributing Co Inc, 719 W Clinton

SAM PETER TV & APPLIANCES

COMPLETE TELEVISION AND RADIO SERVICE
DANBY and KING ROAD
TEL. 4-0372

PHONE 4-9511

TREMAM-KING BUILDING

WTKO

Ithaca's Most Popular Sound

1470*"A Cassel-Erdman Station — Radio from Vermont to Florida"*

ITHACA BOTTLING WORKS, 407 W Seneca, see p 55
YENGO CARL J DISTRIBUTING CO, 302 W Lincoln, see p 55

BEVERAGES

Knapp Beverage Co, 720 W Clinton

BICYCLE DEALERS AND REPAIRERS

Schaber's Cycle Shop, 210 First
 Shepherd's Bike Shop, 115 N Tioga

BILLIARD AND POCKET BILLIARD ROOMS

Varsity Billiard Parlor, 107 N Tioga

BIRD SANCTUARIES

Fuertes Louis Agassiz Bird Sanctuary, Stewart pk

BLACKTOP DRIVEWAYS*CORTLAND PAVING CO**, Cortland, PO Box 747**ECONOMY PAVING CO**, 77 Pomeroy Cortland, see p 72

Knight Paving Products, Vien cor Mitchell
MANCINI PAUL & SONS, 401 Hancock, see p 69

BLANKETS (BRANDS)*KENWOOD**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6**BLOCKS AND BUILDINGS**

Andrus Block, 143 E State
 Bates Block, 118-124 N Aurora
 Belleaye Annex, 614 University av
 Belleaye Apartments, 700-702 Stewart av
 Bernstein Building, 212 E State
 Brooks Block, 126-128 E State
 Carey Building, 314-320 E State
 Cayuga Apartments, 100 W Buffalo
 City Hall, 201-203 N Tioga
 Cobb Building, 205 E State
CORNELL LIBRARY ASSOCIATION BUILDING, 115-117 N Tioga, see p 116
 Cornell University, East Hill
 Country Club of Ithaca, 159 Triphammer rd
 County Courthouse, 312-322 N Tioga
EAGLES' CLUB, 326-330 E State, see p 60
 Elks' Home, 135 W State
FAIRVIEW MANOR (fireproof apartments), 518-522 Dryden rd, office 423 Oak av, see backbone and p 37

FIRST NATIONAL BANK BUILDING, 200-202 E State

Floros Building, 400-401 Stewart av and 108-110 E State

GLF BUILDING, Terrace Hill

Greycourt Apartments, 108-110 Eddy

Griffin Block, 104 N Aurora

Hawkins Block, 120 E State

Heights Courts Apartments, 110-112 Heights

et

Hibbard Block, 102-106 W State
 Home for Elderly Ladies, 514 S Aurora
 Hoyt Building, 112 E State
ITHACA SAVINGS BANK BUILDING, 114-118 N Tioga

Jackson Building, 208-210 E State

Journal Block, 123-125 W State

Knights of Columbus Home, 114 S Albany

Larkin Block, 403 College av

MASONIC TEMPLE, 117 N Cayuga, see p 62

McKinney Building, 115-117-119 S Cayuga

McWhorter Block, 102 E State

Military Hall, 201 E Seneca

Miller Block, 109-113 N Tioga

MOOSE HALL, 134 W State, see p 61

Morrill Hall, Central av, Campus

Myron Taylor Hall, Central av, Campus

Naughton-Brown Building, 220-222 E State

Niles Block, 315-317 College av

Odd Fellows Temple, 310 N Cayuga

Olin Hall, Central av, Campus

Post Office, 213 N Tioga

Reed Building, 222 N Aurora

ROTHSCHILD BUILDING, 153-159 E State

Rumsey Block, 206 E State

Sage Block, 139 E State

Seneca Building, 121 E Seneca

Sheeler Block, 138-140 W State

Sheldon Court, 410 College av

Sons of Italy, 417-419 W State

South Side Community House, 305 S Plain

Sprague Building, 147-151 E State

State Theatre Building, 107-110 W State

Strand Theatre Building, 310 E State

Student Agency Building, 409 College av

Thurston Court Apartments, 223 Thurston

av
Tompkins County Courthouse, 312-322 N Tioga

Tompkins County Jail, 125 E Court

TOMPKINS COUNTY MEMORIAL HOSPITAL BUILDING, S Quarry, see p 121

Tremam King Building, 101-107 E State

Tuttle Apartments, 107 Cayuga Heights rd, Cay Hts

Valleyview Apartments, 210 Stewart av

Veterans of Foreign Wars Building, 423-425 W State

West View Terrace (Apartments), 400 Triphammer rd, Cay Hts

Woman's Community Building, 202 N Cayuga

BLUEPRINTS**MACK'S PHOTO COPIES**, 221 S Cayuga, see p 130***BOARD OF EDUCATION****ITHACA BOARD OF EDUCATION**, 117 E Buffalo, see p 8**BOARDING AND ROOMS**

Buffalo House, 715 E Buffalo

Journal Want Ads Dial 2-2321 For Results

Flynn's Tourist Home, 313 N Tioga
 Gray Gables, 318 N Geneva
 Gunsmith Lodge, 106 Lake
 Ives Merrill H Mrs, 204-206 N Cayuga
 Munro Archibald B, 123 Dryden rd
 Shepard Ethel S Mrs, 117 Hudson
 Snyder's Tourist Home, 314 N Aurora
 Stack Arthur E, 504 University av
 Stanton Boarding Home, 501 Willow av
TRAVELERS' HOTEL, 119-121 S Aurora, see
 alpha dir
VICTORIA HOTEL, 109-111 N Cayuga, see
 p 99

BOAT HAULING AND RIGGING

Student Transfer, 810 Cascadilla

BOAT SALES AND SERVICE

JOHNSONS BOAT YARD, 708 Willow av,
 see p 120

BOAT YARDS

Freeman's Motor Marine, 425-505 Taughan-
 nock blvd

JOHNSONS BOAT YARD, 708 Willow av,
 see p 120

*BOATS (BRANDS)

CHRIS-CRAFT, Johnsons Boat Yard, 708
 Willow av, see p 120

BOILERS (BRANDS)

BRYANT, Hull Heating & Plumbing 802 W
 Seneca, see p 75

IRON FIREMAN, Hull Heating & Plumbing,
 802 W Seneca, see p 75

*BONDS AND STOCKS

BARR J S & CO INC, Savings Bank Bldg,
 114 N Tioga, see p 87

Loeb Carl M Rhoades & Co, 211 E Seneca

BOOKBINDERS

Ridley's Book Bindery, 108-110 Maple
 University Book Bindery, 113 E Green

BOOKS

PROFIT SHARING BOOK STORES, 158
 E State, see alpha dir

BOOKS FOR JUVENILES

CORNER BOOK STORE THE, 109 N Tioga,
 see p 132

BOOKS (NEW AND USED)

PROFIT SHARING BOOK STORES, 158 E
 State, see alpha dir

BOOKS AND STATIONERS

COMMUNITY BOOK SHOP THE, Corners
 Community Center

CORNELL CAMPUS STORE, Barnes Hall,
 Campus

CORNER BOOK STORE THE, 109 N Tioga,
 see p 132

MILLER'S T G SONS PAPER CO (whole-
 sale), 113 N Tioga, see p 133

TRIANGLE BOOK SHOP INC THE, Shel-
 don ct, 412 College av
Tubbs Christian Book Store, 845 N Aurora
Williams Ezra R (old), 209 E State (301)

BOTTLED GAS

SOUTH SIDE COAL & OIL CO, 817 Danby
 rd, see p 92

BOTTLED GAS (BRANDS)

PROPANE, South Side Coal & Oil Co, 817
 Danby rd, see p 92

BOTTLERS

ITHACA BOTTLING WORKS, 407 W Sen-
 eca, see p 55

BOWLING ALLEYS

Eddy Street Bowling Alley, 420 Eddy
 Ide's Bowling Lanes, 224 Judd Falls rd
 Ithaca Bowl-O-Drome, 622 W State
YMCA, 202 E Buffalo, see p 59

*BRICK DEALERS

EMPIRE BUILDING SUPPLIES, 332 Spen-
 cer rd, see p 79

ROBINSON & CARPENTER, 206 Taughan-
 nock blvd, see p 2

BROKERS (STOCKS AND BONDS)

BARR J S & CO INC, 114-118 N Tioga (19)
 see p 87

BUILDERS

LANE WALTER G, 112 Compton rd, see p 79
LUCENTE ROCCO P, 506 Warren rd, phone
 3-1261, see p 79

MANCINI PAUL & SONS, N Brindley,
 phone 4-6030, see p 69

McLWEE W D & SONS, Forest Home, see
 p 78

McPHERSON BUILDERS, 313 The Park-
 way, see p 78

SCHICKEL NORBERT H, 423 Oak av, see
 p 37

BUILDING MATERIALS AND SUPPLIES

BAKER LUMBER & SUPPLY CO, 505-515
 Third and 79 W Main, Dryden, see p 66

Building Products Co, 120 Westmount dr
CAYUGA LUMBER CO, 801 W State, see
 p 67

COTTON-HANLON, Odessa, tel 76, see p 68

EMPIRE BUILDING SUPPLIES, 332 Spen-
 cer rd, see p 79

ROBINSON & CARPENTER, 206 Taughan-
 nock blvd, see p 2

ROTTMANN ROOFING & REMODELING,
 704 W Buffalo, see front cover

*BUILDING PAPER

(See Insulation)

BUILDINGS

(See Blocks and Buildings)

VASTENO'S LIQUOR & WINE STORE

PHONE 4-6282

206 N.

TIOGA ST.

BUS LINES AND TERMINALS

CRISPELL BROS INC, 716 W Clinton, see p 136
 Dickinson L D Bus Line, 128 S Aurora
 Eastern Greyhound Lines, 128 S Aurora
 Ithaca Railway Inc (city buses only), 415 E State
 Municipal Bus Terminal, 128-132 S Aurora

BUSES CHARTERED

CRISPELL BROS INC, 716 W Clinton, see p 136

BUSINESS CONSULTANTS

MANAGEMENT CONSULTANTS INC, 114 S Geneva, see alpha dir and back cover

BUSINESS FORMS

WILCO BUSINESS FORMS, 445 E State, see p 129

BUSINESS MACHINES

International Business Machines Corp, Seneca bldg (206)

*BUSINESS SCHOOLS

(See Schools, Colleges and Academies)

BUTTER, CHEESE AND EGGS

LAKEVIEW DAIRIES, 702 Adams cor Fourth, see front cover and p 90
 Starland Farms Inc, Mecklenburg rd

CABINETMAKERS

BAKER LUMBER & SUPPLY CO, 79 W Main, Dryden, see p 66
 Hauser Andrew, 108 N Corn
LOVELESS & ZEISSIG, 303 W Lincoln
 Parker Fred E, 428 Floral av

CALCULATING MACHINES

Monroe Calculating Machine Co, 204 E State

CALCULATING MACHINES (BRANDS)

VICTOR, Lutton's Office Equipment Co, 103 N Cayuga, see p 134

*CAMERAS AND SUPPLIES

(See Photographic Apparatus)

CORNELL CAMPUS STORE INC, Barnes Hall
ITHACA PHOTO SUPPLY, 105 W Green
TOMPKINS STUDIO THE, 134-136 E State, see p 128

CAR UNLOADING

Student Transfer, 810 Cascadilla

CARPENTERS, CONTRACTORS AND BUILDERS

Akers Edward T, 1010 E State
 Bero James, Cayuga Apts, 100 W Buffalo (2D)
BROCK HARRY W & CO, PO Box 341, Cayuga Heights rd
 Carpenter Stuart V, Hook Pl ext

Compton Kent, 413 Hector
 Compton Roy W, 1008 N Cayuga
EGAN WILLIAM M (painting), 909 N Tioga see p 80

FABBRICATORE CONSTRUCTION CO INC

407 Dryden rd, see p 78
 Hyers Lewis C, 405 S Albany
 Ink Robert R, 822 S Meadow ext
 Lamphear Claude C, 1219 Mecklenburg rd
LANE WALTER G, 112 Compton rd, see p 79
MANCINI PAUL & SONS INC, 401 Hancock, see p 69

Mann Koeth A, 419 Wyckoff av
 MacLean John D, 11 Hillcrest rd
McELWEE W D & SONS, 109 MacIntyre, Forest Home, see p 78

McKaig Albert E, 434 Hook pl
McPHERSON BUILDERS, 313 The Parkway, see p 78

Miller Cecil W, 318 E Fall
 Ripley Burr F, 406 E Upland rd
 Rogers Leonard B (excavating), 312 Auburn
 Swartwood Clarence J, 715 N Tioga
WARD CONSTRUCTION CO INC, 314 E State, see p 84

CARPET AND RUG CLEANING

ROCKER RUG CLEANERS, 305 W Lincoln see alpha dir

*CARPET SWEEPERS (BRANDS)

BISSELL, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

CARPETS, RUGS AND FLOOR COVERINGS

ROCKER RUG CLEANERS, 305 W Lincoln see alpha dir
ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 6
 Shulman's Inc, 120 W State

CASH LOANS

ITHACA LOAN FINANCE INC, 102 W State, see insert opp numerical

CASH REGISTERS

NATIONAL CASH REGISTER CO THE, 118 E Greene, see p 119

*CATERING SERVICE

Paul's Catering Service, 702 W Court
 Pierce Madeline P Mrs, 134 Linn

*CAULKING

ROTTMANN ROOFING & REMODELING, 704 W Buffalo, see front cover

*CEMENT

ITHACA FUEL SUPPLY CO, 222 S Fulton
ROBINSON & CARPENTER, 206 Taughanock blvd, see p 2

*CEMETERY MEMORIALS

GLENSIDE MONUMENT CO, 490 Floral av, see p 125
 Hoare, Raymond & Son, 530 W State

Robert Eastman, Inc.

MAILING SERVICES

ALBERT HOEFER, JR., Manager
 306 E. STATE ST. TEL. 3438

ITHACA, N. Y.

*CEMETERY URNS

Lockwood Gardens, 419 First

CERAMICS

Flamingo Ceramic Studio, 490 Floral av

CHAIN DRIVE MANUFACTURERS

MORSE CHAIN CO, 616 S Aurora, see p 117

CHAIN MANUFACTURERS

MORSE CHAIN CO, S Hill nr DL&WRR and 616 S Aurora, see p 117

*CHAMBER OF COMMERCE

ITHACA CHAMBER OF COMMERCE, exec sec Richard S Gram, 210 N Aurora, see p 4

CHEMISTS

Geer William C, 220 Comstock, Cay Hts

CHILDREN'S DAY CARE CENTER

Kiddie Kare, 931 E State

*CHILDREN'S WEAR

Evans Youth Town, Ithaca Shopping Plaza
 Jack & Jill Shop The, 115 E Green
 Kresge S S Co Inc, 123 E State

*CHINA (BRANDS)

SYRACUSE, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

*CHINESE RESTAURANTS

Asiatic Garden, 313 E State

CHIROPODIST

Brown Charles V, 415 N Cayuga

CHIROPRACTORS

Baker Langford F, 302 E State
 Gray William E, 102 E Court
 Worden Wilbur E, 326 N Geneva

CHLORINATORS

SOFT WATER SERVICE, 110 S Corn and 204 Glenside rd, see p 91

CHURCHES

(See also Miscellaneous Directory)

CHURCH OF THE IMMACULATE CONCEPTION, N Geneva cor W Seneca, see p 58

First Methodist Church, 402 N Aurora

FIRST PRESBYTERIAN CHURCH, DeWitt Park nr Cayuga cor Court, see p 56

Salvation Army, 121 W State

St John's Episcopal Church, 210 N Cayuga

TABERNACLE BAPTIST CHURCH, 622 Utica, see p 57

CIGARS AND TOBACCO

Cayuga Smoke Shop, 126 S Cayuga

CORNELL CAMPUS STORE, Barnes Hall, Cornell University

Mayers Smoke Shop, 205 E State

Petrillose Smoke Shop, 407 College av
REYNOLDS SPORT CENTER, Ithaca Shopping Plaza, see p 99

Stafford's, 124 N Aurora

State Smoke Shop, 106 W State

United Cigar Agency, 200 E State

University Variety Store, 318 College av

*CIRCULATING LIBRARIES

Mayers Smoke Shop, 205 E State

CITY GOVERNMENT

(See p 38)

CIVIL ENGINEERS AND SURVEYORS

CRANDALL CARL, 111 N Tioga

Walker John, 141 E King rd

CLEANING AND PRESSING

ANGELO'S DRY CLEANERS, 315 N Meadow and 219 N Aurora, see back cover

COLONIAL CLEANERS, 116 N Cayuga, see p 63

FLETCHER W F CO, 103-105 Dryden rd, branch 205 N Aurora, see p 108

Ithaca Cash & Carry Dry Cleaners, 111 W State

ITHACA LAUNDRIES & DRY CLEANERS, 102 Adams, see p 109

Layton-Holland, 525 W Seneca

PETRILOSE CLEANERS INC, 115 S Aurora and 418 Eddy, see p 109

STUDENT AGENCIES INC, 409 College av, see p 63

Wilkins Castle Wilkins, 138 W State

WYLLIE DRY CLEANING, 109-115 N Corn

CLINICS

Cerebral Palsied and Handicapped Clinic, 111 Cliff

Student Medical Clinic (CU), 5-7 Central av

CLOCK REPAIRING

Beyeler Robert H, 409 College av

Fix-It Shop, 305 First

SCHOOLEY'S INC, 152 E State, see top lines

CLOCKS (BRANDS)

GENERAL ELECTRIC, Schooley's Inc, 152 E State, see top lines

REVERE, Schooley's Inc, 152 E State, see top lines

SETH THOMAS, Schooley's Inc, 152 E State see top lines

SETH THOMAS, R A Heggie & Bro Co, 136 E State, see alpha dir

TELECHRON, R A Heggie & Bro Co, 136 E State, see alpha dir

TELECHRON, Schooley's Inc, 152 E State, see top lines

WESTCLOX, Schooley's Inc, 152 E State, see top lines

*CLOTHING (BRANDS)

ALPACUNA, The Sport Shop, 209-211 E State, see insert

Dodge and Plymouth

Fiat Sales & Service Dodge Power Giants

BARRON ANDERSON O'COATS, The Sport Shop, 209-211 E State, see insert

CHALLENGER, The Sport Shop, 209-211 E State, see insert

COLLEGE FASHION, The Sport Shop, 209-211 E State, see insert

FASHION PARK, The Sport Shop, 209-211 E State, see insert

GORDON CLOTHES, John Lewton Men's Apparel, 222 E State

KINGSRIDGE, The Sport Shop, 209-211 E State, see insert

PALM BEACH, The Sport Shop, 209-211 E State, see insert

RUMSON-TWEED, The Sport Shop, 209-211 E State, see insert

TIMELY, The Sport Shop, 209-211 E State, see insert

TOWN & COUNTRY, The Sport Shop, 209-211 E State, see insert

CLOTHING (CUSTOM MADE)

LEWTON JOHN MEN'S APPAREL, 222 E State

CLOTHING DEALERS

Browning King & Co, 224 E State

Dell Isadore V (used), 437 W State

Dutky Zach Men's Shop, 213 Dryden rd

FASHION FAIR THE (ladies), 210 Dryden rd

Genatt's (children's), 142 E State

Good-Friends, 109 E State

Grant's Edith Fashion (ladies), 120 N Aurora

Holley's Inc (ladies), 119-121 E State

Ithaca Clothing Exchange, 522 W State

Jack & Jill Shop (children), 115 E Green

LEWIS IRV INC, 120 E State

LEWTON JOHN MEN'S APPAREL, 222 E State

Montgomery Ward & Co, 101-107 E State

Morris' Men's Store, 106-110 S Cayuga

Nancy Eliot Ladies Apparel, 300 E State

National Army Stores, 106-108 N Cayuga

Ormand Hosiery Shop, 134 E State

Penney J C Co, 115 E State

Pritchard's Smart Shoppe, 103 N Aurora

ROTHSCHILD BROS, E State cor N Tioga, see p 6

Schmaus Clothes, 105 W State

SEARS, ROEBUCK AND CO, 209-211 N Aurora

Service League Shop, 113 E Green

Smart Shoppe The, 103 N Aurora

SPORT SHOP THE, 209-211 E State, see insert

Stuart's Clothiers, 414 College av

Sturm Bros, 103 E Green

Tarry Shoppe The (ladies'), 128 E State

Tog-ette The (ladies'), 122 E State

CLUBS

CORNELL CLUB OF ITHACA THE, 1 Country Club rd edge of Campus opp Country Club, see p 94

WM. T. PRITCHARD

Trucks 304-312 S. CAYUGA ST. Phone 2-2468

*COAL (ANTHRACITE—BRANDS)

BLUE COAL, Champaign Coal & Stoker Co, 801-803 W Seneca, see p 92

COAL (BRANDS)

GOLD NUGGET, South Side Coal & Oil Co, 817 Danby rd, see p 92

HUDSON COAL, Perry Coal Co, 143 Maple, see p 92

JEDDO HIGHLAND (Hazelbrook), Ithaca Fuel Supply Co, 222 S Fulton

COAL DEALERS

CHAMPAIGN COAL & STOKER CO, 801-803 W Seneca, see p 92

Finger Lakes Fuel Supply, 725 W Clinton

ITHACA FUEL SUPPLY CO, 222 S Fulton

Ithaca Ice & Coal Co, 302 W Lincoln

Leary Coal Co, 628 W Seneca

PERRY COAL CO, 143 Maple av, see p 92

SOUTHSIDE COAL & OIL CO, 817 Danby rd, see p 92

*COCKTAIL LOUNGES

Chanticleer Restaurant, 101 W State

CLINTON HOUSE, 116 N Cayuga, see p 96

VILLA RESTAURANT THE, Third cor Madison, see p 97

COLLECTION AGENCY

ACME COLLECTION SERVICE, 1754 Slaterville rd

COLLECTIONS

MEDICAL-DENTAL SERVICE BUREAU, 156 E State, see p 87

RIGGS COLLECTION SERVICE, 156 E State, see p 87

*COLLEGE DORMITORIES

(See Dormitories)

*COLLEGE FRATERNITIES

(See Fraternities)

*COLLEGES

(See Schools, Colleges and Academies)

CORNELL UNIVERSITY, Central av

*COLOR PHOTOGRAPHY

FOERSTER CURT, 108 W State, see alpha dir

COMBINATION DOOR AND STORM SASH

Ithaca Metal Weatherstrip Co, 111 Fayette

*COMMERCIAL PHOTOGRAPHERS

FOERSTER CURT C, 108 W State, see alpha dir

SMITH C HADLEY, 314 E State (250)

TOMPKINS STUDIO THE, 138-140 E State, see p 128

*COMMERCIAL PRINTERS

ART CRAFT OF ITHACA INC, 312 E Seneca, see p 129

CAYUGA PRESS THE, 113 E Green, see p 130
ITHACA PRINTING SERVICE, 113-115 S Tioga, see p 129
NORTON PRINTING CO, 317 E State, see p 130
WILCOX PRESS, 445 E State, see p 129

***COMMERCIAL REFRIGERATION**

SHELTON'S REFRIGERATION SALES & SERVICE, 703 Willow av, see bottom edge

***COMMERCIAL SCHOOLS**

(See Schools, Colleges and Academies)

***COMMUNITY CHEST**

Ithaca Community Chest (United), 313 N Aurora

***COMPRESSORS FOR HIRE**

ALBY & SONS, 605 Cascadilla, see p 71

CONCRETE (READY MIXED)

COMPAGNI CONSTRUCTION CO, 77 Pomeroy, Cortland, see p 72
CORTLAND PAVING CO, Cortland, PO Box 747
RUMSEY-ITHACA CORP, PO Box 17 Ithaca Main Office, Buttermilk Falls, see top edge
UNIVERSITY SAND & GRAVEL CO, 605-607 Dryden rd, see p 70

***CONCRETE STEPS**

ALBY & SONS, 605 Cascadilla, see p 71

CONFECTIONERY AND ICE CREAM

Al's Dairy Bar, 321 College av
Andrews Anthony, 308 E State
Cozy Corner, 224 N Aurora
Doane's, 1005-1007 N Aurora
Fanny Farmer Candy Shops Inc, 109 State
Froz-N-Gold, 433 N Cayuga
Ice Cream Shoppe, 106 N Aurora
Ingram's Inc, 107 S Aurora
Jim's Place, 400 Stewart av
Kennedy's Home Made Candy (The Plaza), Elmira rd
Kresge S S Co Inc, 123 E State
Michalis Pete A, 526 W State
Pop's Place, 415 College av
REYNOLDS SPORT CENTER, Ithaca Shopping Plaza, see p 99
Rosica Distributing Co, 211 Hancock
Spraker's Dairy Queen, 215 Elmira rd
Sugar Bowl, 118 S Cayuga
Tumble In, 817 N Cayuga
West End Candy Kitchen, 714 W Buffalo

***CONGOLEUM (BRANDS)**

(See Floor Coverings)

***CONSULTING ENGINEER**

SCHICKEL NORBERT H, 423 Oak av, see p 37

***CONTRACTORS (ELECTRICAL)**

(See Electrical Contractors)

***CONTRACTORS (EXCAVATING)**

COMPAGNI CONSTRUCTION CO, 77 Pomeroy, Cortland, see p 72

FABBRICATORE CONSTRUCTION CO

INC, 407 Dryden rd, see p 78
Lynch William H, 515 S Meadow
MANCINI PAUL & SONS INC, 401 Hancock, see p 69
Prince Arthur A, 217 Renwick dr
RUMSEY-ITHACA CORP, Buttermilk Falls, RD5, see top edge

***CONTRACTORS (GENERAL)**

(See General Contractors)

ALBY & SONS, 605 Cascadilla, see p 71
BROCK HARRY W & CO, PO Box 341 Cayuga Heights rd
Carpenter Stuart V, Hook Pl ext
CHASE LAGRANDE E JR, 152 Ridge Crest rd
Chordash Michael A, 125 Prospect
COMPAGNI CONSTRUCTION CO, 77 Pomeroy, Cortland, see p 72
Compton Roy W, 1008 N Cayuga
Dunlop James, 147 Ridge Crest rd
ELWOOD-GLOVER HEATING, 606 W Seneca, see p 85
EMPIRE SOILS INVESTIGATIONS INC, 132 Forest Home dr, see alpha dir
FABBRICATORE CONSTRUCTION CO INC, 407 Dryden rd, see p 78
Friederich A & Sons Co, 208 E State
Hill Gerald A, 412 E Upland
Hurd Edmund A, 102 Highland pl
Knight Paving Products, Vine and Mitchell
LUCENTE ROCCO P, 506 Warren rd, phone 3-1261, see p 79
MANCINI PAUL & SONS INC, N Brindley, phone 4-6030, see p 69
Mann Koeth A, 419 Wyckoff av
McELWEE W D & SONS, 109 MacIntyre pl, Forest Home, see p 78
McKaig Albert E, 434 Hook pl
McPHERSON BUILDERS, 313 The Parkway, see p 78
Mezey George, 426 N Aurora
Miller Cecil, 318 E Fall
Rogers Leonard B, 312 Auburn
SCHICKEL NORBERT, 423 Oak av, see p 37
WARD CONSTRUCTION CO, 314 E State, see p 84

CONTRACTORS (GRADING)

ALBY & SONS, 605 Cascadilla, see p 71

CONTRACTORS (HEATING)

ALBANESE PLUMBING & HEATING CO, 909 W State, see p 85
GLOVER-ELWOOD HEATING, 606 W Seneca, see p 85
Pickering Harold B, 409 E Buffalo

CONTRACTORS (LANDSCAPING)

MANCINI PAUL & SONS, 401 Hancock, see p 69
WHITE NURSERY SERVICE, Mecklenburg N Y, tel Trumansburg 85F-2

***CONTRACTORS (MASON)**

FABBRICATORE CONSTRUCTION CO INC, 407 Dryden rd, see p 78
MANCINI PAUL & SONS INC, 401 Hancock, see p 69
McELWEE W D & SONS, 109 MacIntyre pl, Forest Home, see p 78

DEAN OF ITHACA, INC.**Agents Aero Mayflower
Transit Company**

401-409 E. STATE ST.

DIAL 4-6318

WARD CONSTRUCTION CO, 214 E State,
see p 84***CONTRACTORS (PAINTING)**EGAN WILLIAM M, 909 N Tioga, see p 80
MANCINI PAUL & SONS INC, 401 Han-
cock, see p 69McPHERSON BUILDERS, 313 The Park-
way, see p 78***CONTRACTORS (PAVING)**CORTLAND PAVING CO, Cortland, PO
Box 747Knight Paving Products, Vine cor Mitchell
MANCINI PAUL & SONS INC, N Brindley
see p 69***CONTRACTORS (PLUMBING, HEAT-
ING AND AIR CONDITIONING)**ALBANESE PLUMBING & HEATING CO,
909 W State, see p 85BREWER & BROWN CO INC, 306 W Lin-
coln, see p 74DONOHUE-HALVERSON INC, 602 W Sen-
eca, see p 85ELWOOD-GLOVER HEATING, 606 W
Seneca, see p 85FAILING'S PLUMBING CO, 111 S Fulton,
see p 85

MORUSTY & SON, 618 W State

PORTER SHEET METAL, 309 S Corn, see
p 86**CONTRACTORS (ROOFING)**LANE WALTER G, 112 Compton rd RD4,
see p 79**CONVALESCENT HOMES**BETWEEN THE LAKES SANITARIUM,
Main Interlaken, see p 124COMMUNITY SANITARIUM, 47 Main,
Interlaken, see p 123

Dorn's Nursing Home, 114 W Green

Margaret's Nursing Home, 1102 N Aurora

Oak Hill Manor, 602 Hudson

SENECA NURSING HOME THE, Watkins
Glen, see front cover

Smith's Convalescent Home, 321 Pleasant

***CO-OPERATIVES**

(See Agricultural Co-operations)

CO-OPERATIVE CONSUMERS SOCIETY
INC, 609-619 W ClintonCO-OPERATIVE GLF EXCHANGE INC
AND SUBSIDIARIES, 136 Terrace Hill,
see p 89**G. L. F. Co-operative Grange
League Federation Exchange Inc.**

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EFFECTIVE STATION
IN THE ITHACA AREA****CORDIALS, LIQUORS AND WINES**EAST HILL SUPPLY CO, 416 Eddy
VASTENO'S LIQUOR AND WINE STORE,
206 N Tioga, see top lines
VICTORY LIQUOR STORE, 303 Taughan-
nock, see p 55**CORSETIERES**

Kathryn Corset Shop The, 208 E State

***CORSETS (BRANDS)**CARTER'S, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 6FLEXEES, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 6LeGANT, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 6NEMO-FLEX, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 6RENGO BELT, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 6***COSMETICS AND PERFUMES (BRANDS)**ELIZABETH ARDEN, Rothschild Bros, 155-
159 E State and 100-126 S Tioga, see p 6HELENA RUBENSTEIN, Rothschild Bros
155-159 E State and 100-126 S Tioga,
see p 6YARDLEY'S, Rothschild Bros, 155-159 E
State, and 100-126 S Tioga see p 6**COSTUME JEWELRY**

CHARJAN'S, 140 W State, see alpha dir

COUNTER TOPS

LOVELESS & ZEISSIG, 303 W Lincoln

***COUNTY GOVERNMENT**

(See p 39)

***COURTS**

(See Page 110)

***CRATING AND PACKING OF HOUSE-
HOLD GOODS**DEAN OF ITHACA INC, 401-409 E State,
see top lines
Student Transfer, 810 Cascadilla***CREAMERIES**LAKE VIEW DAIRIES, 702 Adams cor
Fourth, see front cover and p 90
Luce Dairy Co, 408-410 Hillview pl
Starland Farms Inc, Mecklenburg rd***CREDIT BUREAUS**CREDIT BUREAU OF ITHACA INC, 130 E
GreenMEDICAL-DENTAL SERVICE BUREAU,
156 E State, see p 87

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CREDIT INVESTIGATORS**RIGGS COLLECTION SERVICE**, 156 E State, see p 87**CREDIT REPORTING**

Hanford Rodney W, 9 Woodland pl, PO Box 145

CRUSHED GRAVEL AND STONE*RUMSEY-ITHACA CORP**, Buttermilk Falls, RD5, see top edge**CRUSHED LIME STONE****CORTLAND PAVING CO**, Cortland, PO Box 747**CURTAINS AND DRAPERIES****ROTHSCHILD BROS**, 155-159 E State and 100-126 S Tioga, see p 6**WISSEN FABRICS INC**, 220 E State, see p 93***CUT FLOWERS AND POTTED PLANTS****BOUL'S FLOWER SHOP**, 215 E State, see top lines**FLOWERFIELD FLORIST**, 1395 Mecklenburg rd, see p 88

Lockwood Gardens, 419 First

LOUNSBERY FLOWERS, 409 College av, see top lines**PRATT'S FLOWER SHOP**, 214 E Seneca, see p 88**DAIRY PRODUCTS**

Begeacres Dairy, S Lansing rd, RD1

Campbell's Dairy Products, 909 Dryden rd, Varna

GENERAL ICE CREAM DIV, 201 E Tompkins, see p 91

Honey Butter Products Corp, 129½ Dryden rd

INLET VALLEY FARMS INC, 748 S Meadow Lackawanna Dairy Store, 710 W State**LAKE VIEW DAIRIES**, 702 Adams, see front cover and p 90

Luce Dairy Co, 408-410 Hillview pl

Plaza Dairy Bar (The Plaza), Elmira rd

Starland Farm, Mecklenburg rd

Tri-State Egg & Poultry Co Inc, 969 E Shore dr

DANCING ACADEMIES AND TEACHERSBower School of the Dance, 147-151 E State
Dance Work Shop, 102 W State**DAY NURSERIES**

Quick's Day Nursery, 324 S Cayuga

DECORATIVE FABRICS**WISSEN FABRICS INC**, 220 E State, see p 93***DECORATORS (INTERIOR)****EGAN WILLIAM M**, 909 N Tioga, see p 80**DELICATESSEN**

Smith's Treman Lake Store, 1080 Danby rd, RD4

Zim-Zim's Delicatessen, 313 College av

***DELIVERY SERVICE**

(See Parcel Delivery)

ALLING TRANSFER INC, 316 Taughan-nock blvd, see alpha dir**ITHACA DELIVERY INC**, 407 Third, see p 135**PARCEL DELIVERY**, 404 Center, see p 135**DENTAL LABORATORIES**Guild Dental Laboratory, 128 Crescent pl
Ithaca Dental Laboratory, 213 E State**DENTISTS**

Baker Robert W (orthodontist), 121 E Seneca (402)

Baldini Ralph P, 415 N Tioga

Beddoe Edward A, 105 Catherine

Bohland Bernard S, 114 N Tioga (313)

Brown John A, 415 N Cayuga

Cappucci A Edward, 415 N Tioga

Cashman Chester J, 100 W Buffalo (1D)

Champlin O Kenneth, 410 Savings Bank bldg

Crawford Leland Sr, 208 E State

Cross Arthur A, Seneca bldg (600-602), 121 E Seneca

Dusinberre Rhea H Mrs, 100 W Buffalo (1D)

Elkins Leonard, Corners Community Center

Epstein David N, First Nat Bank bldg (401-402)

Greenberg Martin, 121 E Seneca (104)

Hall John B, 121 Seneca (501)

Juda Edwin, Corners Community Center

King Edward C (orthodontist), 121 E Seneca (402)

LaCelle A L, 121 E Seneca (603-604)

Larkin Edward F, 413 College av

Michael James D, 810 E State

Neish LeRoy D, Seneca bldg (201)

Neish Walter R, Seneca bldg (201)

O'Connell Thomas J, 121 E Seneca

Sainburg Philip C, 1st Nat Bank Bldg (506)

Silsbee Robert L, 324 Dryden rd

Silvin Joseph J, 121 E Seneca (600-602)

Stage Everett M, 121 E Buffalo

Stanton William G, 215 E State

Taber Claude E, 102 N Tioga

Visnyei George J, 218 N Aurora

Wayman J Dix, 214 N Aurora

DEPARTMENT STORES

Kresge S S Co Inc, 123 E State

Montgomery Ward & Co, 101-107 E State

Penney J C Co Inc, 115 E State

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ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 6

SEARS, ROEBUCK AND CO, Catalog sales
office, 209-211 N Aurora

***DESIGNERS AND RETOUCHERS**

ITHACA ENGRAVING CO, 115 S Tioga, see
p 127

DIAMONDS

HEGGIE R A AND BRO CO, 136 E State,
see alpha dir

HILL'S JEWELERS, 307 E State, see alpha
dir

SCHOOLEY'S INC, 152 E State, see top
lines

DICTATING EQUIPMENT

LUTTON'S OFFICE EQUIPMENT CO, 103
N Cayuga, see p 134

**VAN NATTA OFFICE EQUIPMENT CO
INC**, 415 Taughanock blvd, see p 133

**DIES, JIGS, FIXTURES AND GAGE
MANUFACTURERS**

THERM-ELECTRIC METERS CO INC,
Hudson St ext

***DINING ROOMS**

(See Restaurants)

CLINTON HOUSE, 116 N Cayuga, see p 96

FALL CREEK HOUSE, 302 Lake, see p 99

ITHACA HOTEL, 219 E State, see p 95

Normandie Restaurant, 112-114 E State

Royal Palm Restaurant, Dryden rd

TAUGHANOCK FARMS INN, Route 89

at Taughanock Falls St Park, see p 98

TRAVELERS' HOTEL, 119-121 S Aurora,
see alpha dir

VICTORIA HOTEL, 109 N Cayuga, see p 99

VILLA RESTAURANT THE, cor Third and
Madison, see p 97

DINNERWARE

McLean China, 109 S Tioga

DINNERWARE (BRANDS)

SPODE, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 6

WEDGEWOOD, Rothschild Bros, 155-159
E State and 100-126 S Tioga, see p 6

***DIRECT MAILING**

EASTMAN ROBERT INC, 306 E State, see
top lines

Robert Eastman Inc.

Mailing Services

306 E. STATE ST.

ITHACA 3438

***DIRECTORY LIBRARIES**

FREE DIRECTORY LIBRARY, H A Mann-
ing Co of NY owners at Chamber of Com-
merce, see p 5

DIRECTORY PUBLISHERS

MANNING H A CO OF NY, 514 Wedgeway
Bldg, Schenectady, see p 131

DONUTS

BOLTON DONUT SHOP, 539 W State, see
p 91

DOORS (FOLDING)

ACCORDOFOLD, Better Paint & Wallpaper
Service, 216 N Aurora, see p 80

DOORS (OVERHEAD GARAGE)

ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

***DOORS, SASH AND BLINDS**

(See also Lumber Dealers)

CAYUGA LUMBER CO, 801 W State, see
p 67

EMPIRE BUILDING SUPPLIES, 332 Spen-
cer rd, see p 79

ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

DORMITORIES (COLLEGE)

Algonquin Lodge Association (CU), 526
Stewart

Baker Tower (men), West av cor University
av

Balch Halls (women), Thurston av

Boldt Hall (men), University av

Boldt Tower (men), University av

Buffalo House, 717 E Buffalo

Cascadilla House, 104 Lake av and 102 Cas-
cadilla

Cayuga Student Residence Association (CU)
630 Stewart av

Comstock Anna House (A), 520 Thurston av

Comstock Anna House (B), 522 Thurston av

Founders Hall (men), West av, Campus

Graduate House, 15 South av

Hilliard House, 603 E Seneca

Lyon Hall (men), West av, Campus

McFaddin Hall (men), West av, Campus

Mennen Hall (men), West av, Campus

Newman Hall (IC), 503 E Buffalo

North Baker Hall (men), West av cor Uni-
versity av

Prudence Risley Hall (women), 613 Thurston
av

Sage Hall (women), Sage av

South Baker Hall (men), West av cor Uni-
versity av

Westminster Hall (women), 323 N Tioga

DORMITORIES (PRIVATE)

Sheldon Court, 410 College av

***DIRECTORIES AND MAPS (ITHACA)**

Mayers Smoke Shop, 205 E State

Carry insurance with Carey

*DRAPERIES, CURTAINS, ETC

ROTHSCHILD BROS, 155-159 E State and 100-126 S Cayuga, see p 6
WISSEN FABRICS INC, 220 E State, see p 93

DRESSMAKERS

Andrews Georgiana H Mrs, 413 E State
 Ball Hazel A, 507 N Aurora
 Briggs Minnie E Mrs, 427 N Geneva
 Brown Elizabeth C Mrs, 105 First
 Duncker Sewing Shop The, 203 N Aurora
 Ginzery Margit, 128 E State
 Krotts Susie G Mrs, 1018 N Cayuga
 Lott Mayme M, 314 N Plain
 Murphy Helena T, 118 W Court
 Rogers Clara A Mrs, 918 N Aurora
 Thomas A Marie Mrs, 504 S Plain

DRIVEWAYS

ECONOMY PAVING CO, 77 Pomeroy Cortland, see p 72
MANCINI PAUL & SONS INC, 401 Hancock phone 3-1396 or 4030, see p 69

DRUGGISTS

(See Pharmacists)

DRY CLEANING

ANGELO DRY CLEANING, 315 Meadow, 219 N Aurora (branch), see back cover
Cash & Carry Cleaners, 120 W Green
COLONIAL CLEANERS, 116 W Cayuga, see p 63
FLETCHER W F CO, 207 N Aurora, see p 108
ITHACA LAUNDRIES & DRY CLEANERS, 102 Adams, see p 109
PETRILLOSE CLEANERS & LAUNDRY INC, 208 S Aurora and 418 Eddy, see p 109
QUICK LAUNDRY, 613 W State

DRY GOODS

Abbott's Dry Goods, 104 N Corn
 Kay's Curtain & Fabric Shop, 124 E State
ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 6
WISSEN FABRICS INC, 220 E State, see p 93

*DUMP TRUCKING

RUMSEY-ITHACA CORP, Buttermilk Falls, see top edge

DUPLICATING MACHINES

VAN NATTA OFFICE EQUIPMENT CO INC, 415 Taughannock blvd, see p 133

DYERS AND CLEANERS

ANGELO DRY CLEANERS, 315 N Meadow, 219 N Aurora (branch), see back cover
COLONIAL CLEANERS, 116 N Cayuga, see p 63

FLETCHER W F CO INC, 103 Dryden rd and 207 N Aurora, see p 108
ITHACA LAUNDRIES, 102 Adams, see p 109
PETRILLOSE CLEANERS, 115 S Aurora, 418 Eddy and The Plaza 222 Elmira rd, see p 109
WYLLIE DRY CLEANERS, 109 N Corn

*EAGLES ASSOCIATION

(See also Miscellaneous Directory)
FRATERNAL ORDER OF EAGLES, 330 E State, see p 60

EARTHMOVING

UNIVERSITY SAND & GRAVEL CO, 605 Dryden rd, see p 70

*EAVES TROUGHS

PORTER SHEET METAL, 309 S Corn, see p 86
 Wheaton's Sheet Metal Shop, 909 W State

*EGG DEALERS

Tri-State Egg & Poultry Co Inc, 969 E Shore dr

*ELECTRIC FIXTURES

(See Electrical Equipment and Supplies)

ELECTRIC FOOD MIXERS (BRANDS)

HAMILTON BEACH, Thayer Appliance Co, 417-419 W Seneca, see p 82

*ELECTRIC FREEZERS

FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 82
KELVINATOR, Shelton's Refrigeration, 703 Willow av, see bottom edge

*ELECTRIC IRONERS (BRANDS)

HOTPOINT, Cortright Electric, 653 Elmira rd, see p 84
HOTPOINT, McIndoe Appliances, Turkey Hill rd, Varna, see p 83
UNIVERSAL, Cortright Electric, Elmira rd, RD5, see p 84

*ELECTRIC LIGHT COMPANIES

(See Light, Heat and Power Companies)
NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga, see p 7

ELECTRIC MOTORS (BRANDS)

(Authorized Service)

GENERAL ELECTRIC, Snow Electric Co, 205 N Fulton, see back cover
WAGNER, Snow Electric Co, 205 N Fulton, see back cover

ELECTRIC MOTORS (REPAIRED AND REWOUND)
NORTON ELECTRIC CO INC, 1013 W State, see p 83

SCHOLEY'S Inc.**Diamonds of
Finest Quality**

152 E. STATE ST.

DIAL 2-1551

SNOW ELECTRIC CO, 205 N Fulton, see
back cover**Snow Electric Company****Electric Motors Repaired & Rewound
Power Tools**

205 N. Fulton Tel. 3-1122 ITHACA

***ELECTRIC RANGES (BRANDS)**

(See Ranges Electric—Brands)

***ELECTRIC REFRIGERATORS (BRANDS)**

(See Refrigerators—Brands)

ELECTRIC WASHERS

(See Washing Machines—Brands)

ELECTRIC WELDINGJOHNNY'S WELDING SERVICE, 720 W
Green, see p 76***ELECTRIC WIRING**CORTRIGHT ELECTRIC, 653 Elmira rd,
RD5, see p 84DASSANCE ELECTRIC, 428 N Titus av,
see p 82MARION & FRENCH, 607 Five Mile dr,
see p 84NORTON ELECTRIC CO, 409 W State, see
p 83

TOWNER ELECTRIC, 210 Center, see p 84

***ELECTRICAL APPLIANCES**BAKER LUMBER AND SUPPLY CO, 505-
515 Third av and 79 W Main, Dryden,
see p 66CAYUGA LUMBER CO, 801 W State, see p
67CORTRIGHT ELECTRIC, 653 Elmira rd,
see p 84COTTON-HANLON, Odessa, tel 76, see p 68
DeFurman Plumbing & Heating Co, 111-113
N PlainDONOHUE-HALVERSON INC, 602 W Sen-
eca, see p 85GOODYEAR SERVICE STORE, 314 W
StateHULL HEATING & PLUMBING CO, 802 W
Seneca, see p 75

Jones Appliance Center, 330 W State

Jordan's TV Sales & Service, 503 Spencer rd

LEE OF ITHACA INC, 108-110 E State

McINDOE APPLIANCES, Turkey Hill rd,
Varna, see p 83**McINDOE APPLIANCES****ALL NATIONALLY ADVERTISED
BRANDS OF APPLIANCES**

Youngstown Kitchens

Turkey Hill Road

ITHACA 3-1132

Miller's Repair Service, 320 Center
PETER SAM TV & APPLIANCES, Danby rd
and King, see bottom linesROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 6SHELTON'S REFRIGERATION, 703 Willow
av, see bottom edgeTHAYER APPLIANCE CO, 417-419 W Sen-
eca, see p 82

Zion's Furniture Inc, Shopping Plaza

ELECTRICAL APPLIANCES (BRANDS)GENERAL ELECTRIC, Sam Peter TV &
Appliances, Danby and King rd, see bottom
linesHOTPOINT, Cortright Electric, Elmira rd,
RD5, see p 84**ELECTRICAL CONTRACTORS**CORTRIGHT ELECTRIC, 653 Elmira rd, see
p 84DASSANCE ELECTRIC, 428 Titus av, see
p 82

Davenport Electric, 420 N Geneva

Lawrence Electric, 279 Coy Glen rd

MARION & FRENCH, 607 Five Mile dr, see
p 84NORTON ELECTRIC CO, INC, 1013 W
State, see p 83

TOWNER ELECTRIC, 210 Center, see p 84

ELECTRICAL EQUIPMENT AND SUPPLIESCORTRIGHT ELECTRIC, 653 Elmira rd, see
p 84

COTTON-HANLON INC, Odessa, see p 68

DASSANCE ELECTRIC, 428 Titus av, see
p 82DONOHUE-HALVERSON INC, 602 W Sen-
eca, see p 85

LEE OF ITHACA INC, 110 E State

NORTON ELECTRIC CO INC, 1013 W
State, see p 83

RUMSEY C J & CO, 206 E State, see p 81

SHELTON'S REFRIGERATION, 703 Willow
av, see bottom edgeStallman Distributing Corp (whsle), 714 W
ClintonTHAYER APPLIANCE CO, 417-419 W Sen-
eca, see p 82

TOWNER ELECTRIC, 210 Center, see p 84

ELECTRICAL REPAIRERSCORTRIGHT ELECTRIC, 653 Elmira rd,
see p 84

French Bros, rear 512 W Green

Johnny's Repair Service, 506 W State

MARION & FRENCH, 607 Five Mile dr, see
p 84

Miller's Repair Service, 320 Center

NORTON ELECTRIC CO INC, 1013 W State
see p 83

TOWNER ELECTRIC, 210 Center, see p 84

ELECTROLYSIST

Schmal Greta Mrs, 110 Cobb

***ELECTRONICS**

GENERAL ELECTRIC CO, Cornell University Airport, see p 118

ELECTRONICS SUPPLIES (RETAIL-WHOLESALE)

Stallman Distributing Corp (whsle), 714 W Clinton
United Sales Co, 537 W State

***ELKS ASSOCIATION**

(See also Miscellaneous Directory)
Benevolent Protective Order of Elks, 139 W State

***EMBALMERS**

GILBERT CARL F, 125 E Buffalo, see alpha dir
HERSON MATTHEW J, 110 S Geneva, see alpha dir
SHEA J EDWARD, 314 W State, see back cover
VanOrder John H, 511 W Seneca
WAGNER ELWOOD C, 421 N Aurora, see front cover

***EMBALMING**

BANGS FUNERAL HOME, 209 W Green, see front edge

EMPLOYMENT AGENCIES

Dunyak Rose R Mrs, 301 W Green
Korts Employment Service, 222 N Aurora
N Y State Employment Service, 209 N Aurora

ENGINEERS (CIVIL)

Crandall Carl, 111 N Tioga
Graham Leland L, 445 N Aurora
McELWEE W D & SON, 109 McIntyre pl, Forest Home, see p 78
Miller Thomas G Jr, 113 Elmwood av
WARD CONSTRUCTION CO, 314 E State, see p 84

***ENGINEERS (CONSULTING)**

McKaig Thomas H, 132 Forest Home dr
Miscall Leonard, 114 Parker
SCHICKEL NORBERT H, 423 Oak av, see p 37

ENGINES (MOTORBOAT)

JOHNSONS BOAT YARD, 708 Willow av, see p 120

ENGRAVERS (PHOTO AND ARTISTS)

ITHACA ENGRAVING CO, 115 S Tioga, see p 127

ENGRAVING (STATIONERY)

CORNER BOOK STORE THE, 109 N Tioga, see p 132

***EXCAVATING CONTRACTORS**

CORTLAND PAVING CO, Cortland, PO Box 747
Lynch William H, 515 S Meadow
MANCINI PAUL & SONS, N Brindley, see p 69
RUMSEY-ITHACA CORP, Buttermilk Falls, RD5, see top edge

Tripp Bros Excavating Co, 341 Stone Quarry rd

***EXPLOSIVES**

RUMSEY-ITHACA CORP, Buttermilk Falls RD5, see top edge

EXPRESS COMPANIES

Railway Express Agency, 710 W Seneca

EXPRESS AND TRUCKING

Student Transfer, 810 Cascadilla
VANN'S MOTOR SERVICE, 716 W Green

EXTERMINATORS

A B C EXTERMINATING CO, 531 Elm, see alpha dir
Arrow Exterminating Co, 121 E Seneca (102)

FABRICS

WISSEN FABRICS INC, 220 E State see p 93

FAMILY BUNDLE SERVICE

PALACE LAUNDRY OF ITHACA INC, 323-325 Eddy, see top lines

FARM APPRAISALS

National Farm Consulting Service, 102 E State

***FARM IMPLEMENTS**

Mazourek Ladislav, 616 W Buffalo
SEARS, ROEBUCK AND CO, 209-211 N Aurora

***FARM LOANS**

National Farm Loan Association of Ithaca, 225 S Fulton

FARM MACHINERY

(See Agricultural Implements)

FARM PRODUCE

Chase Bros, 502 N Meadow

FARM SUPPLIES

ITHACA CO-OPERATIVE GLF SERVICE, 120 S Fulton, see p 89

FARM SUPPLY BUYERS

CO-OPERATIVE GLF FARM SUPPLIES, 136 Terrace Hill, see p 89

FARMS

BOYD ELSIE D, Trumansburg, phone 6290

FEDERAL AND STATE OFFICES IN THE DISTRICT

U S Dept of Agriculture Soil Conservation Service, 225 S Fulton
U S Dept of Interior Geological Survey, 202 E State (701-712)

FENCES (BRANDS)

ANCHOR FENCE, Johnny's Welding Service, 720 W Green, see p 76

***FIBRE GLASS**

JOHNSONS BOAT YARD, 708 Willow av, see p 120

FIDELITY BONDS

ITHACA AGENCY INC, 108 W State, see p 101

***FILING EQUIPMENT (BRANDS)**

ART METAL, The Corner Book Store, 109 N Tioga, see p 132
GLOBE WERNICKE, Van Natta Office Equipment Co Inc, 415 Taughannock blvd, see p 133

***FINANCING**

ITHACA LOAN FINANCE INC, 102 W State, see insert opp numerical

***FIRE EXTINGUISHERS**

NATIONAL WELDING, 708 Taber, see p 77

***FIRE INSURANCE**

TOMPKINS CO-OPERATIVE FIRE INSURANCE CO, 126 E Seneca, see insert opp inside back cover

FIREPLACE EQUIPMENT

JOHNNY'S WELDING SERVICE, 720 W Green, see p 76

FISH

Ithaca Sea Foods, 604 W Green

***FISHING TACKLE**

ITHACA SPORTING GOODS, 420 Eddy
REYNOLDS SPORTING CENTER (The Plaza), Elmira rd, see p 99

FIVE AND TEN CENT STORES

(See Variety Stores)

***FLAGSTONE**

MANCINI PAUL & SONS INC, 401 Hancock and N Brinley, see p 69

FLOOR COVERINGS

BAKER LUMBER & SUPPLY CO INC, 505 N Third and 79 W Main, Dryden, see p 66
BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 80
DICKINSON'S PAINT & WALLPAPER, Seneca Way, see p 81
 Durling's, 308 Dey
 Ithaca Floor Covering, 407 Taughannock blvd

FLOOR COVERINGS (BRANDS)

ARMSTRONG, Better Paint & Wallpaper Service, 216 N Aurora, see p 80
JOHNS MANVILLE TERREFLEX, Robinson & Carpenter, 206 Taughannock blvd, see p 2
NAIRN, Better Paint & Wallpaper Service, 216 N Aurora, see p 80

FLOOR SANDERS FOR RENT

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 80
BISHOP'S OF ITHACA INC, 320 W State, see p 80
MANDEVILLE R C & SON, Slaterville rd, RD4

FLOOR TILE

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 80

BISHOP'S OF ITHACA INC, 320 W State, see p 80
 Durling's, 308 Dey

***FLOOR WAXING**

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 80
ITHACA WINDOW CLEANING CO, 405 Turner pl, see p 86

FLOORING

BAKER LUMBER & SUPPLY CO INC, 505 N Third and 79 W Main, Dryden, see p 66
COTTON-HANLON, Odessa, see p 68

***FLORAL DECORATIONS**

BOOL'S FLOWER SHOP, 215 E State, see top lines
FLOWERFIELD FLORIST, 1395 Mecklenburg rd, see p 88
HUNTINGTON GARDENS, Slaterville rd, see p 88
 Lockwood Gardens, 419 First
LOUNSBERY FLOWERS, 409 College av, see top lines
PRATT'S FLOWER SHOP, 205 N Aurora, see p 88

FLORISTS

Ball's Greenhouse, 212 W Lincoln
BOOL'S FLOWER SHOP, 215 E State, see top lines

Bool's Flower Shop

Flowers for All Occasions

215 E. State St.

ITHACA 2-1856

Crandall Howard, 408 Hector
FLOWERFIELD FLORIST, 1395 Mecklenburg rd, see p 88
HUNTINGTON GARDENS, 1715 Slaterville rd, see p 88
 Lockwood Gardens, 419 First
LOUNSBERY FLOWERS, 409 College av, see top lines
 Machen's Flower Shop, 612 S Plain
PRATT'S FLOWER SHOP, 205 N Aurora, see p 88
 Stimming Florist (wholesale), end Cherry

FLOUR, FEED AND GRAIN

CO-OPERATIVE GLF MILLS, Terrace Hill, see p 89
ITHACA CO-OPERATIVE GLF SERVICE INC, 120 S Fulton, see p 89
 Lackawanna Feed Co, 710 W State

FLYING SCHOOLS

Ithaca Flying Service Inc, end Taughannock blvd

***FOREIGN EXCHANGE**

FIRST NATIONAL BANK OF ITHACA, 202 E State, see front cover and p 3

FOUNTAIN PENS (BRANDS)

PARKER, The Corner Book Store, 109 N Tioga, see p 132

FRATERNITY AND SORORITY HOUSES (COLLEGE)

Acacia Fraternity, 318 Highland rd, Cay Hts
 Alpha Chi Rho House, 726 University av
 Alpha Chi Sigma Fraternity, 425 Wyckoff av
 Alpha Delta Phi House, 777 Stewart av
 Alpha Epsilon Phi Sorority, 435 Wyckoff av
 Alpha Epsilon Pi Fraternity, 310 Triphammer rd
 Alpha Gamma Rho Fraternity, 203 Highland av
 Alpha Omicron Pi Sorority, The Knoll, Cor Hts
 Alpha Phi Delta Fraternity, 515 Stewart av
 Alpha Phi Sorority, 411 Thurston av
 Alpha Psi Fraternity, 410 Elmwood av
 Alpha Sigma Phi Fraternity, Rockledge, Stewart av
 Alpha Tau Omega Lodge, 625 University av
 Alpha Xi Delta Sorority, 228 Wait av
 Alpha Zeta Lodge, 214 Thurston av
 Beta Sigma Rho Lodge, 126 Westbourne la
 Beta Theta Pi House, 100 Ridgewood rd, Cay Hts
 Chi Gamma Sorority, 150 Triphammer rd
 Chi Omega Sorority, Sisson pl
 Chi Phi, 107 Edgemore la
 Chi Psi Lodge, 810 University av
 Cosmopolitan House, 301 Bryant av
 Delta Chi House, The Knoll, Cor Hts
 Delta Delta Delta Sorority, 626 Thurston av
 Delta Gamma Sorority, 117 Triphammer rd
 Delta Kappa Epsilon (IC), 115 Glen pl
 Delta Kappa Epsilon House (CU), 13 South av
 Delta Kappa House, 215 Glen pl
 Delta Phi House, 100 Cornell av
 Delta Phi Zeta Sorority (IC), 510 E Seneca
 Delta Tau Delta Lodge, 110 Edgemore la
 Delta Upsilon Lodge, 6 South av
 Gamma Alpha Fraternity, 116 Oak av
 Green Trees (Phi Kappa Sigma Fraternity), Edgewood rd, Cor Hts
 Hillcrest (Sigma Alpha Epsilon Lodge), Stewart av
 Hillside Cooperative, 306 University av
 Kappa Alpha, 2 Central av
 Kappa Alpha Theta Sorority, 118 Triphammer rd
 Kappa Delta Rho, 312 Highland rd
 Kappa Delta Sorority, 109 Triphammer rd
 Kappa Gamma Psi (IC), 414 N Cayuga
 Kappa Kappa Gamma Sorority, 508 Thurston av
 Kappa Nu, 509 Wyckoff av
 Kappa Sigma Fraternity, 600 University av
 Lambda Chi Alpha Lodge, 125 Edgemore la
 Omega Tau Sigma Fraternity, 200 Willard Way
 Phi Alpha House, 102 Willard Way
 Phi Delta Pi, 111 Osmun pl
 Phi Delta Theta House, 2 Ridgewood rd, Cay Hts
 Phi Epsilon Pi Fraternity, 316 Highland rd, Cay Hts

Phi Gamma Delta Lodge, The Oaks, Stewart av
 Phi Kappa Sigma Fraternity (Green Trees), Ridgewood rd, Cay Hts
 Phi Kappa Psi, 312 Thurston av
 Phi Kappa Sigma, 5 Ridgewood rd
 Phi Kappa Tau Fraternity, The Knoll, Cor Hts
 Phi Mu Alpha, 117 DeWitt pl
 Phi Sigma Delta House, 640 Stewart av
 Phi Sigma Kappa, 702 University av
 Phi Sigma Sigma Sorority, 313 Wait av
 Pi Beta Phi Sorority, 330 Triphammer rd
 Pi Kappa Alpha Fraternity, 17 South av
 Pi Kappa Phi, 722 University av
 Pi Lambda Phi, 410 Thurston av
 Psi Upsilon House, 2 Forest Park la
 Rockledge (Alpha Sigma Phi Lodge), Stewart av
 Seal & Serpent, 305 Thurston av
 Sigma Alpha Iota Sorority, 440 E Buffalo
 Sigma Alpha Mu, 210 Thurston av
 Sigma Chi Lodge, 106 Cayuga Hts rd, Cay Hts
 Sigma Delta Tau Sorority, 115 Ridgewood rd
 Sigma Nu Lodge, 230 Willard Way
 Sigma Phi Epsilon House, 112 Edgemore la
 Sigma Phi House, 1 Forest Park la
 Sigma Pi, 730 University av
 Tau Delta Phi, 40 Ridgewood rd
 Tau Epsilon Phi, 306 Highland rd, Cay Hts
 Tau Kappa Epsilon, 105 Westbourne la
 Telluride Association, 217 West av
 Theta Chi Fraternity, 519 Stewart av
 Theta Delta Chi House, 800 University House
 Theta Xi Lodge, 534 Thurston av
 Watermargin, 103 McGraw pl
 Zeta Beta Tau Fraternity, 1 Edgecliff pl
 Zeta Psi, 660 Stewart av

***FREEZERS—HOME (BRANDS)**

FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 82

FREEZERS SERVICE AND REPAIRING

Newman Lawrence A, 317 Linn

FREIGHT HANDLING

ALLING TRANSFER INC, 316 Taughan-nock blvd, see alpha dir
 Student Transfer, 810 Cascadilla

FROZEN FOODS

Thorpe's Red & White Grocery, 311 S Cayuga

FRUIT DEALERS

Budget Market, 831 Cliff

FRUIT GROWERS

Indian Creek Fruit Farm, 1406 Trumansburg rd

FRUITS AND VEGETABLES

Kuharry's Road Stand, 223 Elmira rd

FUEL DEALERS

(See also Coal, Wood and Fuel Oils)
B & H OIL CO, 414 Elmira rd, see p 51
 Buckingham Fuel Oil Service, Hancock cor N Meadow

WHCU-Dial 870 THE MOST POWERFUL AND EFFECTIVE STATION IN THE ITHACA AREA

BUSH OIL CO, Hancock and Meadow, see p 54

CULVERS SERVICE, 1012 W State

HEAD D F OIL CO, 119 N Albany, see p 51
ITHACA FUEL SUPPLY CO, 222 S Fulton
 Kish Michael, 713 W Court

Socony Mobil Oil Co Inc, 723 Cascadilla
SOUTHSIDE COAL & OIL CO, 817 Danby rd, see p 92

TOWNSEND LESLIE B, 801 Cascadilla, see p 53

*FUEL OILS (BRANDS)

ATLANTIC, B & H Oil Co Inc, Elmira rd, see p 51

ESSO, South Side Coal & Oil Co, 817 Danby rd, see p 92

ESSOHEAT, D F Head Oil Co, 119 N Albany, see p 51

GULF, Bush Oil Co, Hancock and Meadow, see p 54

SHELL, Champaign Coal & Stoker Co, 803 W Seneca, see p 92

*FUNERAL DESIGNS

BOOL'S FLOWER SHOP, 215 E State, see top lines

Lockwood Gardens, 419 First

LOUNSBERY FLOWERS, 409 College av, see top lines

PRATT'S FLOWER SHOP, 205 N Aurora, see p 88

*FUNERAL DIRECTORS

BANGS FUNERAL HOME, 209 W Green, see front edge

GILBERT CARL F, 125 Buffalo, see alpha dir
GILBERT MEMORIAL HOME, 125 E Buffalo, see alpha dir

HERSON FUNERAL HOME, 110 S Geneva, see alpha dir

Oltz Leon A Funeral Home, 102 S Geneva

SHEA FUNERAL HOME, 314 W State, see back cover

Van Order Funeral Home, 511 W Seneca

WAGNER FUNERAL HOME, 421 N Aurora, see front cover

FUNERAL HOMES

BANGS FUNERAL HOME, 209 W Green, see front edge

HERSON FUNERAL HOME, 110 S Geneva, see alpha dir

SHEA FUNERAL HOME, 314 W State, see back cover

WAGNER FUNERAL HOME, 421 N Aurora, see front cover

FUR DEALERS AND FURRIERS

FLETCHER W F CO, 207 N Aurora, see p 108,
HERMAN LOUIS, 316-318 E State, see p 63

ROTHSCHILD BROTHERS INC, 155-159 E State and 100-126 S Tioga, see p 6
 Spooner's Fur Shop, 113 W State

FUR REMODELING AND RENOVATING

HERMAN LOUIS, 316-318 E State, see p 63

FUR STORAGE

HERMAN LOUIS, 316-318 E State, see p 63

*FURNACES AND BOILERS (BRANDS)

BETHLEHEM DYNATHERM BOILERS, Hull Heating & Plumbing Co, 802 W Seneca, see p 75

NATIONAL U S RADIATOR, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 73

FURNACES AND FURNACE REPAIRS

Wheaton's Sheet Metal Shop, 909 W State

FURNISHED APARTMENTS

FAIRVIEW MANOR, 518-522 Dryden rd, office 423 Oak av, see backbone and p 37

*FURNITURE (BRANDS)

KROEHLER, Besdin's, 130 E State, see p 93
VIRGINIA HOUSE COLONIAL MAPLE, Besdin's, 130 E State, see p 93

VIRGINIA HOUSE FURNITURE, Besdin's, 130 E State, see p 93

FURNITURE DEALERS

BESDIN'S FURNITURE CO, 130-132 E State, see p 93

Charm Manor, 308 Elmira rd

Economy Furniture, 103 W State

Horton Thomas E, 515½ W Clinton

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 6

SEARS, ROEBUCK AND CO, 209-211 N Aurora

SHULMAN'S INC, 120 W State

Smith Henry (used), 535 W State

State Bargain House, 516 W State

Zion's Furniture Inc, Shopping Plaza, Elmira rd

*FURNITURE MOVERS, PACKERS AND CRATERS

CRISPELL BROS INC, 716 W Clinton, see p 136

DEAN OF ITHACA, 401-409 E State, see top lines

FURNITURE REPAIRERS

Fox Furniture Repair, 912 E Shore dr

FURNITURE (UNPAINTED)

BISHOP'S OF ITHACA, 320 W State, see p 80

*GAMES

ITHACA SPORTING GOODS, 420 Eddy

*GARAGES

(See Automobile Accessories, Dealers, etc)

GARBAGE COLLECTORS

Collins Charles A, 1305 Hanshaw rd

*GARDEN SUPPLIES

McGUIRE GARDENS, 635 Elmira rd, see p 88

GAS APPLIANCES

CULVER'S SERVICE, 1012 W State
JAMIESON-McKINNEY CO, 115-121 S
 Cayuga, see p 73
SOUTH SIDE COAL & OIL CO, 817 Danby
 rd, see p 92

GAS (BOTTLED)

Happy Cooking Gas, 1012 W State
SOUTH SIDE COAL & OIL CO, 817 Danby
 rd, see p 92

GAS DISTRIBUTORS

(See Light, Heat and Power Companies)
 Ithaca Propane Inc, Shopping Plaza, Elmira
 rd
**NEW YORK STATE ELECTRIC & GAS
 CORP**, 123 Cayuga, see p 7

***GAS FIXTURES**

DONOHUE-HALVERSON INC, 210 N Au-
 rora, see p 85

***GAS RANGES**

(See Ranges)

***GAS REFRIGERATORS (BRANDS)**

(See Refrigerator Dealers)

ELECTROLUX, Jamieson-McKinney Co Inc,
 115-121 S Cayuga, see p 73

***GAS AND WATER HEATERS (BRANDS)**

PERMAGLASS, Brewer & Brown Co Inc,
 306 W Lincoln, see p 74
PERMAGLASS, Failing's Plumbing Co, 111
 S Fulton, see p 85
PITTSBURG, Jamieson-McKinney Co Inc,
 115-121 S Cayuga, see p 73
RUUD, Jamieson-McKinney Co Inc, 115-121
 S Cayuga, see p 73
RUUD, Brewer & Brown Co, 306 W Lincoln,
 see p 74

GASOLINE (BRANDS)

ATLANTIC, Smith's Atlantic Service, 201 S
 Cayuga, see p 53
ESSO, R T G Esso Service Station, 335 E
 State, see p 49
FLYING A, B & H Oil Co Inc, Elmira rd,
 RD5, see p 51
MOBIL, Cratsley's Service Station, 540 W
 State, see p 52
MOBILGAS, Karl L Phillips, 216-220 S Cay-
 uga, see front cover
ROTARY, Conger Rotary Service, 303 El-
 mira rd
SINCLAIR, Paul Mancini & Sons Inc, N
 Brindley, see p 69
SUNOCO, Manning's Sunoco Service, 210
 Elmira rd, see alpha dir

GASOLINE AND OILS

AL'S SERVICE STATION, 317 N Meadow
B & H OIL CO INC (whsle), 414 Elmira rd,
 RD5, see p 51
 Barnes Esso Servicenter, 217 Elmira rd

BARNETT'S TED BLUE SUNOCO SERV-

ICE, 519 W State, see p 53
 Bartholf Service Station, Maple av cor
 Dryden rd
 Bruce R J Esso Servicenter, 902 W State
BUSH OIL CO, Hancock cor Meadow see p
 54
CARROLL'S RICHFIELD SERVICE, 233
 Elmira rd, see p 54
 Cayuga Service Station, 302 S Cayuga
CLEVELAND'S SERVICE STATION, 910
 Hanshaw rd, Cay Hts
CLIFF'S ESSO SERVICE, 401 W Seneca, see
 p 52
CONGER ROTARY SERVICE STATION,
 303 Elmira rd
 Conley's Joe Service Station, 325 E State
 Corners Service Station, 909 Hanshaw rd
CRATSLY'S SERVICE STATION, 540 W
 State, see p 52
CUDLIN'S SERVICE STATION, 800 W
 State, see p 53
DEAN'S ATLANTIC SERVICE, Ithaca Shop-
 ping Plaza
 Dean's Gulf Service, 302 W Seneca
 Deeb Leo, 522 E Shore dr
 East Green St Corp, 133 E Green
 English Ernest, 112 S Green
FALL CREEK SERVICE STATION, 202-204
 E Falls, see p 54
FINNEY SERVICE CENTER, 217 S Cayuga
 Fred's Gulf Service, 525 Taughannock blvd
 Glenn's Sinclair Service Station, 329 College
 av
 Gulf Oil Bulk Plant, 525 Taughannock blvd
 H C T Motor Co, 430 W State
HEAD OIL CO, bulk plant, 118 S Fulton
HEAD'S SERVICE STATION, 119 N Albany
 see p 51
JOHNSTON ROBERT J, 119 N Albany, see
 p 51
MANNING'S SUNOCO STATION, 210 El-
 mira rd, see alpha dir
MIKE'S ESSO SERVICE, 1018 W State, see
 p 52
 Moe's Mobil Service, 208 Dryden rd
 Otto's Texaco Auto Service, 529 W Seneca e
 Patterson's Socony Service Station, 221 N
 Aurora
PETER'S SERVICE STATION, 1103 Danby
 rd, see p 54
 Petrillose George G, 128 Dryden rd
PETRILLOSE JOHN W SR INC, 436 W
 State, see p 44
PHILLIPS KARL L INC, 517 N Cayuga, see
 front cover
 Poole's Gulf Service, 1009 W State
 Porter's Atlantic Service, 517 N Cayuga
PRITCHARD'S CORNERS STATION INC,
 909 Hanshaw rd
R T G ESSO SERVICE STATION, 335 E
 State, see p 49
ROTARY SERVICE STATION, 303 Elmira
 rd, see p 52
 Servicenter, 202 S Cayuga
 Sinclair Refining Co (whsle), ft Third

SAM PETER TV & APPLIANCES

G. E., MAGIC CHEF AND MAYTAG APPLIANCES
 DANBY and KING ROAD

PHONE 4-0372

1 0 0 0	MUSIC NEWS SPORTS WATTS	WTKO	MUSIC NEWS SPORTS PHONE 4-9511	1 4 7 0 DIAL
TREMAN KING BUILDING		ITHACA		

SMITH'S ATLANTIC SERVICE, 201-207 S Cayuga, see p 53
 Smith's Treman Lake Store, 1080 Danby rd, RD4
 Socony Mobil Oil Co, 723 Cascadilla
 Solomon's Joe Service Station, 501-505 N Cayuga
 Smka Bros Sinclair Service Station, 917 W State
 Stevens Harry T, 920 N Cayuga
STREETER DON MOBIL SERVICE, 211 W State
WARREN'S ATLANTIC SERVICE, 100-112 S Meadow

***GASOLINE AND OILS (WHOLESALE)**

TOWNSEND LESLIE B, 801 Cascadilla, see p 53

***GENERAL CONTRACTORS**

Carpenter Stuart V, Hook Pl ext
EMPIRE SOILS INVESTIGATIONS INC, 132 Forest Home dr, see alpha dir
MANCINI PAUL & SONS INC, 401 Hancock and N Brindley, see p 69
McELWEE W D & SONS, 109 McIntyre pl, Forest Home, see p 78
WARD CONSTRUCTION CO, 314 E State, see p 84

GENERAL REPAIRING

Fix-It Shop The, 305 First
LANG'S MACHINE SHOP, 369 Elmira rd

GENERAL SURPLUS

United Sales Co, 537 W State

GIFT SHOPS

Central American Shop, 111 N Aurora
CHARJAN'S CARD & GIFT SHOP (The Plaza), Elmira rd and 140 W State, see alpha dir
CORNER BOOK STORE THE, 109 N Tioga, see p 132
HEGGIE R A & BRO CO INC, 136 E State, see alpha dir
 House of China, 110 N Aurora
 Jones Coetha May, 111 W Jay
 McLean China, 109 S Tioga
ROTHSCHILD BROTHERS INC, 155-159 E State and 100-126 S Tioga, see p 6
 University Gift Shop, 314 College av
WAIT H R CO, Corners Community Center

***GLASS COFFEEMAKERS (BRANDS)**

SILEX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

GLASS DEALERS

Jack's Glass Shop, 415 W Seneca
ROBINSON & CARPENTER, 206 Taughan-nock blvd, see p 2
RUMSEY C J & CO, 206 E State, see p 81
SMITH'S HARDWARE, 402 S Meadow

***GLASSWARE (BRANDS)**

FOSTORIA, R A Heggie & Bro Co, 136 E State, see alpha dir
FOSTORIA, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6
LIBBEY, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

GLAZIERS

SMITH'S HARDWARE, 402 S Meadow

***GLOVES (BRANDS)**

VAN RAALTE FABRICS, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

GOLF COURSES

Country Club of Ithaca, 159 Triphammer rd
 Municipal Golf Course, end Willow av

***GRADING CONTRACTORS**

ALBY & SONS, 605 Cascadilla, see p 71

GRADING MACHINERY

CORTLAND PAVING CO, Cortland, PO Box 747

GRANITE AND MARBLE WORKS

GLENSIDE MONUMENT CO, 490 Floral av, see p 125
 Hoare Raymond & Son, 530 W State

***GRAVEL AND SAND**

RUMSEY-ITHACA CORP, PO Box 17, Main office Buttermilk Falls, RD5, see top edge

***GRAVEL FILL**

ALBY & SONS, 605 Cascadilla, see p 71

***GREENHOUSES**

Ball's Greenhouse, 212 W Lincoln
 Fred's Hobby Greenhouse, 221 Maple av
 Lockwood Gardens, 419 First
PRATT'S, 205 N Aurora, see p 88

GREETING CARDS

Campus Cards, 208 E State
CHARJAN'S, 140 W State, see alpha dir
COMMUNITY BOOK SHOP THE, Corners Community Center
CORNER BOOK STORE THE, 109 N Tioga, see p 132
 Cotton's Card Shop, 304 E State
 Dickens Mildred H Mrs, 523 N Aurora

GROCERS

Abbott's IGA Store, 912 W State
 Alles William Grocery, 430 N Cayuga
 Atlantic & Pacific Super Market, 334 W State
ATWATERS, Hanshaw and Triphammer rds
 Bud's Red & White Store, 901 Mitchell
 Burling Laura E Mrs, 208 E Tompkins
 Cacciotti Augusto, 319 Second

Calistri Amerigo F, 518 Madison
 Classen Fritz Red & White Grocery, 636 W
 State
 Cayuga Gun & Tackle, 104 W Jay
 Colbert's Corner Grocery, 527 N Aurora
 Co-op P&C Family Foods Inc, N Tioga cor
 E Falls

**CO-OPERATIVE CONSUMERS SOCIETY
 INC, 601-619 W Clinton**

Dooley Michael J, 416 Hudson
DRISCOLL'S IGA, 220 N Aurora, see p 91
 East Shore Mart, 821 East Shore dr
 Economy Market, 502 W State
 Food Korner The, 238 S Cayuga
 Gegg's Red & White Store, 119-121 N Aurora
 Grand Union Co, 214 Elmira rd
 H & H Foods, 327 W State
 Hughes George Grocery, 510 W Clinton
 Jolly Samuel J, 919 N Aurora
 Jones' Store, 213 First
 Loblaw's Inc (The Plaza), 222 Elmira rd
 Long's Food Market, 405-407 Eddy
 Luccarelli's Red & White Store, 402 W Court
 Mickey's IGA Market, 435 N Cayuga
 Neferis Peter J, 205 Dryden rd
 New Central Food Market, 510 W State
 Saunders Food Market, 120 S Aurora
 Smith's Treman Lake Store, 1080 Danby rd
 Spencer's Store, 118 N Aurora
 State Grocery, 536 W State
 Sturrock Gilbert F, 230 S Cayuga
 Tagliavento Grocery, 725 Hudson
 Thorpe's Red & White Store, 311 S Cayuga
 West Side Market, 1016½ W State

GUN MANUFACTURERS

ITHACA GUN CO INC, 123 Lake

GUNS AND AMMUNITION

Gee's Sport Shop, 210 W State
ITHACA SPORTING GOODS, 420 Eddy

GUNSMITHS

Gun Rack The, 101 S Meadow

***HAIRDRESSERS**

(See Beauty Parlors)

HALLS

American Legion Rooms, 415 Stewart av
 Knights of Pythias Hall, 201 E Seneca
 Military Hall, E Seneca cor N Tioga
MOOSE HALL, 134 W State, see p 61
 Veterans of Foreign Wars, 423-425 W State

HANDBAGS—LADIES (MANUFACTURER)

Appel R, Pearsal pl

***HARDWARE (BUILDERS)**

**CAYUGA LUMBER CO, 801 W State, see
 p 67**
**ROBINSON & CARPENTER, 206 Taughan-
 nock blvd, see p 2**

HARDWARE DEALERS

**BAKER LUMBER & SUPPLY CO INC, 505
 N Third and 79 W Main, Dryden, see p 66**
COTTON-HANLON, Odessa, see p 68
**EMPIRE BUILDING SUPPLIES, 332 Spen-
 cer rd, see p 79**

**LYNCH'S HARDWARE, Corners Commu-
 nity Center**

RUMSEY C J & CO, 206 E State, see p 81

**SEARS, ROEBUCK AND CO, 209-211 N
 Aurora**

SMITH'S HARDWARE, 402 S Meadow

HAT CLEANERS

ITHACA LAUNDRIES, 102 Adams, see p 109
**PETRILLOSE CLEANERS, 115 S Aurora
 and 418 Eddy, see p 109**

***HATCHERY**

Marshall Bros Hatchery, Mecklenburg rd

***HATS (BRANDS)**

**DISNEY, John Lewton Men's Apparel, 222
 E State**
**DOBBS, The Sport Shop, 209-211 E State,
 see insert**
**KNOX, Rothschild Bros, 155-159 E State
 and 100-126 S Tioga, see p 6**
**LEE, The Sport Shop, 209-211 E State, see
 insert**

HEATING AND EQUIPMENT

Ainslie Kearney M, 202 Center
COTTON-HANLON, Odessa, see p 68
 Holland Furnace Co, 436 W State
ITHACA FUEL SUPPLY CO, 222 S Futon
 Pickering Harold B, 409 E Buffao

HEATING AND VENTILATING

**ALBANESE PLUMBING & HEATING CO,
 909 W State, see p 85**
**BAKER LUMBER & SUPPLY CO INC, 505
 N Third and 79 W Main, Dryden, see p 66**
**BREWER & BROWN CO INC, 304-308 W
 Lincoln, see p 74**
**DONOHUE-HALVERSON INC, 210 N Au-
 rora, see p 85**
**ELWOOD-GLOVER HEATING, 606 W
 Seneca, see p 85**
**FALLING'S PLUMBING CO, 111 S Fulton,
 see p 85**
**HAVERSTICK & CO INC, 500 Third, see
 top lines**
**HULL HEATING AND PLUMBING CO,
 802 W Seneca, tel 2316, see p 75**
**JAMIESON-McKINNEY CO, 115-121 S Cay-
 uga, see p 73**
 Jordan's Gas Heating Service, 622 W Buffalo
MORUSTY & SON, 618 W State
 Pickering Harold B, 409 E Buffalo
**PORTER SHEET METAL, 319 S Corn, see
 p 86**

HIDES, TALLOW, ETC

Ithaca Tallow Co, 726 W Green

HOBBIES

Hobby Den The, 306 E State
ITHACA SPORTING GOODS, 420 Eddy
 O'Neil's Hobby Shop, 120 S Cayuga
**REYNOLDS SPORT CENTER, Ithaca Shop-
 ping Plaza, Elmira rd, see p 99**
 Shepherd's Bike Shop, 115-117 N Tioga

HOME BUILDERS

SCHICKEL NORBERT H, 423 Oak, see p 37

HOME FURNISHINGS**COTTON-HANLON**, Odessa, see p 68**HOMES AND ASYLUMS**Family & Children's Service of Ithaca, 313
N Aurora
Home for Elderly Ladies, 514 S Aurora**HOSIERY (BRANDS)****BYFORD**, The Sport Shop, 209-211 E State,
see insert**CAMP AND McINNES**, The Sport Shop, 209-
211 E State, see insert**GOTHAM GOLD STRIPE**, Rothschild Bros,
155-159 E State and 100-126 S Tioga, see
p 6**INTERWOVEN**, The Sport Shop, 209-211 E
State, see insert**PHOENIX**, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 6***HOSPITALIZATION INSURANCE****PIERCE EDWARD I**, First National Bank
Bldg (409), see p 102**HOSPITALS****CONKLIN SANITARIUM**, 502 N Aurora,
see p 122**CORNELL UNIVERSITY INFIRMARY**, an-
nex and offices 501 E SenecaReconstruction Home for Infantile Paralysis,
318 S Albany**TOMPKINS COUNTY MEMORIAL HOSP-
ITAL**, S Quarry, see p 121**HOTEL JANITOR EQUIPMENT****ITHACA SUPPLY CO**, 315 E State, see p 99**HOTELS**Cayuga House Hotel, 501 W State
CLINTON HOUSE, 116-118 N Cayuga, see
p 96**CORNELL HEIGHTS RESIDENTIAL
CLUB**, 1 Country Club rd, see p 94**FALL CREEK HOUSE**, 302 Lake, see p 99Globe Hotel The, 624 W State
Hillside Tourist Inn, 518 Stewart av**ITHACA HOTEL THE**, 219-225 E State, see
p 95Marilyn Hotel, 105 N Aurora
McAuliffe's, 635 W StatePlaza Motel, S Meadow
Seneca Hotel, 634 N SenecaSmith's Ted Hotel, end N Cayuga ext cor E
Shore drSpring Water Motel, Dryden rd, Rte 13,
Varna**TAUGHANNOCK FARMS INN**, Route 89 at
Taughannock Falls State Park, see p 98**TRAVELERS HOTEL**, 119-121 S Aurora,
see alpha dirValley Courts, 654 Elmira rd
VICTORIA HOTEL, 109-111 N Cayuga, see
p 55***HOTELS (RESIDENTIAL)****CORNELL HEIGHTS RESIDENTIAL
CLUB**, 1 Country Club rd edge of Campus
opp Country Club of Ithaca, see p 94**HOUSE FURNISHING GOODS****COTTON-HANLON**, Odessa, tel 76, see p 68Jones Appliance Center, 330 W State
ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 6***HOUSE NUMBERING CONTRACTORS****MANNING H A CO OF NY INC**, 514 Wedge-
way Bldg, Schenectady, see p 5**HOUSE REMODELING AND REPAIRS****McELWEE W D & SONS**, 109 McIntyre pl,
Forest Home, see p 78***HOUSEHOLD MOVING****CRISPELL BROS INC**, 716 W Clinton, see
p 136**HOUSEWARES****BISHOP'S OF ITHACA INC**, 320 W State,
see p 80***ICE CREAM BAR**Campbell's Dairy Products, 909 Dryden rd,
VarnaTasty Freez Store, 316 Elmira rd
TUMBLE IN, 817 N Cayuga***ICE CREAM (BRANDS)****SEALTEST**, General Ice Cream Div (Nat
Dairy Co), 201 E Tompkins, see p 91**ICE CREAM MANUFACTURERS**Arctic Ice Cream & Milk Co, 402 Taughan-
nock blvd**GENERAL ICE CREAM DIV** (Nat Dairy Co)
201 E Tompkins, see p 91Ithaca Ice Cream Div, 701-703 W State
Purity Ice Cream Co, 700 Cascadilla**ICE DEALERS****CUDLIN'S SERVICE STATION**, 800 W
State, see p 53Ithaca Ice & Coal Co, 302 W Lincoln
REYNOLDS SPORT CENTER, Ithaca Shop-
ping Plaza, see p 99**IMPORTERS**

Moree Importing Co, 125 Hawthorne pl

INCOME TAX SPECIALISTS**HALL ALFRED G**, 102 E State, tel 8789,
see front coverHall Harold, 609 First National Bank Bldg
MANAGEMENT CONSULTANTS INC, 114
S Geneva, see alpha dir and back cover**INCORPORATED COMPANIES**

(See Alphabetical Directory)

INDUSTRIAL SUPPLIES**HAVERSTICK & CO INC**, 500 Third, see
top lines**INFANTS AND CHILDREN'S WEAR**

Evans Youth Town, 222 Elmira rd

INSULATION**BAKER LUMBER & SUPPLY CO**, 505 N
Third and 79 W Main, Dryden, see p 66Pickering Harold B, 409 E Buffalo
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

ROTTMANN ROOFING & REMODELING,
704 W Buffalo, see front cover

***INSULATION (BRANDS)**

AIR-MET, Rottmann Roofing & Remodeling,
704 W Buffalo, see front cover

BALSAM WOOL, Robinson & Carpenter,
206 Taughannock blvd, see p 2

NU-WOOD, Robinson & Carpenter, 206
Taughannock blvd, see p 2

ROCKWOOL, Rottmann Roofing and Re-
modeling, 704 W Buffalo, see front cover

INSURANCE AGENTS

Allstate Insurance, 209 N Aurora

BLY LAUREN E, 308 E Seneca

BOOTHROYD ROBERT S AGENCY, 214
N Aurora, see p 100

BRADLEY EUGENE JR, 128 E State, see
front cover

BUSINESS COLLATERAL CORP OF NY,
121 E Seneca (101), see p 87

CAREY H A CO, Carey Bldg, 314 E State,
see back cover and top lines

Charron George A, 108 Parker

COBB STUART E, 115 Franklin

COSTELLO GUY J, 209 E State

DAVENPORT T H CO, 102 E State, see
p 102

DENNIS W E, 121 E Seneca (101), see p 87

deWYSOCKI PETER L, 209 N Aurora

DICKSON EVERETT J, 310 N Aurora, see
p 102

Erway Edgar W, 103 College av

FELTON GARRETT J, First National Bank
Bldg (403), see front cover

GALLAGHER J D CO, 312 Savings Bank
Bldg, see p 104

GEHERIN JOHN F MRS, 204 E State, see
back cover

HEAD C CHADDOCK, 1210 N Tioga

HILL CARMEN B, 308 E Seneca

HOPKINS GEORGE E, 143 E State, see
p 101

HOWE FRANK B CO, 109 E State, see p 105

HOWELL & STEVENS, First National Bank
Bldg (612), see p 101

ITHACA AGENCY INC, 108 W State, see
p 101

Keyser Henry G, 214 N Aurora

KIELY JACK K, 120 N Aurora, see p 106

KIELY JOSEPH J, 120 N Aurora, see p 106

KIELY PAUL J, 120 N Aurora, see p 106

LYNN EMMET E, 143 E State, see p 101

LYNN AGENCY, 143 E State, see p 101

McKINNEY AGENCY INC, 119 S Cayuga,
see back cover

Miller John S 3rd, 213 E Seneca

Mitchell Thomas J, 139 Hudson

MOORE PHEOBE J INSURANCE AGENCY
501 First National Bank Bldg, see p 103

NATALI GUY J, 209 E State

Passman Melvin L, 209 N Aurora

PAYNE ALBERT H, 514 Utica

PIERCE EDWARD I, First National Bank
Bldg (509), see p 102

ROSS ROBERT L, 317 S Cayuga (1)

Sharpe George W, 214 Eddy

SLADISH WILLIAM S, First National Bank
bldg (403)

SLOCUM-DRAKE AGENCY, 126 E Seneca,
see p 103

STEVENS WILLIAM T, First National Bank
Bldg (612)

Vann Kenneth H, 407 E Seneca

Walls William L, 618 Hector

WARREN REAL ESTATE, 301 Wyckoff av,
see p 103

WEBSTER CHARLES H, 102 White Park pl,
Cayuga Heights, see top lines

WEBSTER ROBERT L, 410 College av, see
top lines

Wood P W & Son, Savings Bank Bldg (316-
318), 114 N Tioga

INSURANCE COMPANIES

AETNA CASUALTY & SURETY CO, Robert
S Boothroyd Agency, 214 N Aurora, see
p 100

AETNA FIRE INSURANCE CO, McKinney
Agency, 119 S Cayuga, see back cover

AETNA INSURANCE, Cayuga Insurance
Agency, 209 E State, see alpha dir

AETNA INSURANCE GROUP, Cayuga In-
surance Agency, 209 E State, see alpha dir

AETNA INSURANCE GROUP, Frank B
Howe Co, 109 E State, see p 105

AETNA LIFE INSURANCE CO, Garrett J
Felton, First National Bank Bldg (403),
see front cover

AETNA LIFE INSURANCE CO, Robert S
Boothroyd Agency, 214 N Aurora, see p
100

ALLSTATE, Melvin L Passman and Peter L
deWysocki, 209 N Aurora

**AMERICAN AND FOREIGN INSURANCE
CO THE**, Garrett J Felton, First National
Bank Bldg (403), see front cover

AMERICAN CASUALTY CO, Cayuga Insur-
ance Agency, 209 E State, see alpha dir

**AMERICAN CASUALTY CO OF READING
PA**, Edward I Pierce, 509 First National
Bank bldg, see p 102

AMERICAN GREAT INSURANCE CO, Rob-
ert S Boothroyd Agency, 214 N Aurora,
see p 100

AMERICAN INSURANCE CO, Geherin In-
surance Agency, 204 E State, see back
cover

AMERICAN MOTORIST, Slocum-Drake
Agency, 136 E State, see p 103

AMERICAN MOTORIST, McKinney Agen-
cy Inc, 119 S Cayuga, see back cover

**AMERICAN NATIONAL FIRE INSUR-
ANCE CO**, J J Kiely, 120 N Aurora, see
p 106

AMERICAN SURETY CO, Pheobe J Moore
Insurance Agency, 501 First National
Bank Bldg, see p 103

AMERICAN UNION INSURANCE CO, W
Eugene Dennis, 121 E Seneca (101)

ASSURANCE CO OF AMERICA, Cayuga
Insurance Agency, 209 E State, see alpha
dir

ATLANTIC MUTUAL INSURANCE CO,
Emmett E Lynn Agency, 143 E State, see
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ATLAS ASSURANCE OF LONDON, H A
Carey Co, 314 E State, see back cover and
top lines

Dodge and Plymouth**WM. T. PRITCHARD**

Fiat Sales & Service Dodge Power Giants Trucks 304-312 S. CAYUGA ST. Phone 2-2468

- CANTON CO-OPERATIVE FIRE INSURANCE CO**, Emmet E Lynn Agency, 143 E State, see p 101
- CENTRAL MUTUAL INSURANCE CO**, Cayuga Insurance Agency, 209 E State, see alpha dir
- CENTRAL MUTUAL INSURANCE CO**, Frank B Howe Co, 109 E State, see p 105
- COLUMBIA CASUALTY CO**, Geherin Insurance Agency, 204 E State, see back cover
- COMMERCIAL UNION ASSURANCE CO, LTD**, Robert S Boothroyd Ins Agency, 214 N Aurora, see p 100
- COMMERCIAL UNION FIRE INSURANCE CO**, Geherin Insurance Agency, 204 E State, see back cover
- CONNECTICUT FIRE INSURANCE CO**, W Eugene Dennis, 121 E Seneca (101)
- CONTINENTAL ASSURANCE CO OF CHICAGO**, Edward I Pierce dist agt, First National Bank Bldg (503), see p 102
- CONTINENTAL CASUALTY CO**, Howell & Stevens, 612 First National Bank bldg, see p 101
- CONTINENTAL CASUALTY CO**, McKinney Agency, 119 S Cayuga, see back cover
- CONTINENTAL INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State, see back cover and top lines
- EASTERN CASUALTY CO**, Cayuga Insurance Agency, 209 E State, see alpha dir
- EMPIRE STATE MUTUAL LIFE INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 100
- EMPIRE STATE MUTUAL LIFE INSURANCE CO**, Cayuga Insurance Agency, 209 E State, see alpha dir
- EQUITABLE FIRE & MARINE INSURANCE CO**, Eugene Bradley, 128 E State, see front cover
- EQUITABLE LIFE ASSURANCE SOCIETY**, 213 E Seneca
- EXCELSIOR INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 100
- FIDELITY PHENIX FIRE INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 100
- FIDELITY & CASUALTY CO OF NY**, H A Carey Co, gen agts, Carey Bldg, 314 E State, see back cover and top lines
- FIREMEN'S FUND INSURANCE CO**, Robert S Boothroyd, 214 N Aurora, see p 100
- GENERAL ACCIDENT INSURANCE CO OF PHILADELPHIA**, Ithaca Agency Inc, 108 W State, see p 101
- GLENS FALLS INSURANCE CO OF GLENS FALLS NY**, H A Carey Co, Carey Bldg, 314 E State, see back cover and top lines
- GLENS FALLS INDEMNITY CO OF GLENS FALLS NY**, H A Carey Co, 314 E State, see back cover and top lines
- GLOBE INDEMNITY**, Slocum-Drake Agency, 126 E Seneca, see p 103
- GLOBE INDEMNITY INSURANCE CO**, Garrett Felton, 403 First National Bank Bldg, see front cover
- GLOBE-RUTGERS FIRE INSURANCE CO**, Geherin Insurance Agency, 204 E State, see back cover
- GLOBE & REPUBLIC INSURANCE CO OF AMERICA**, Frank B Howe Co, 109 E State, see p 105
- GRAIN DEALERS MUTUAL INSURANCE CO**, T H Davenport Co, 102 E State, see p 102
- GREAT AMERICAN EQUITABLE LIFE ASSURANCE CO OF U S**, W E Dennis, Seneca Bldg (101)
- GREAT AMERICAN INDEMNITY CO**, W E Dennis, 121 Seneca (101)
- GREAT AMERICAN INDEMNITY CO**, J J Kiely, 120 N Aurora, see p 106
- HANCOCK JOHN MUTUAL LIFE**, Emmet E Lynn, agent, 143 E State, see p 101
- HANOVER INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State, see back cover and top lines
- HARTFORD ACCIDENT & INDEMNITY CO**, W E Dennis, 121 Seneca (304)
- HARTFORD FIRE**, McKinney Agency Inc, 119 S Cayuga, see back cover
- HARTFORD LIVESTOCK INSURANCE CO**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, McKinney Agency Inc, 119 S Cayuga, see back cover
- HOLYOKE MUTUAL FIRE INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 101
- HOME INDEMNITY CO**, Pheobe J Moore Insurance Agency, 505 First National Bank Bldg, see p 103
- HOME INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 100
- HOME INSURANCE CO**, McKinney Agency, Inc, 119 S Cayuga, see back cover
- HOMELAND INSURANCE CO**, Geherin Insurance Agency, 204 E State, see back cover
- INSURANCE CO OF NORTH AMERICA**, H A Carey Co, Carey Bldg, 314 E State, see back cover and top lines
- JAMESTOWN MUTUAL INSURANCE CO**, Cayuga Insurance Agency, 209 E State, see alpha dir
- JERSEY INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 101
- LUMBER MUTUAL FIRE INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 101
- LUMBER MUTUAL INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 101
- LUMBERMENS MUTUAL CASUALTY CO CHICAGO, ILL**, Cayuga Insurance Agency, 209 E State, see alpha dir

- LUMBERMENS MUTUAL CASUALTY CO**, T H Davenport Co, 102 E State, see p 102
- MANHATTAN FIRE & MARINE INSURANCE CO**, McKinney Agency Inc, 119 S Cayuga, see back cover
- MASSACHUSETTS INDEMNITY INSURANCE CO OF BOSTON MASS**, Howell & Stevens, First National Bank Bldg (301), see p 101
- MASSACHUSETTS MUTUAL LIFE INSURANCE CO**, Lauren E Bly, dist mgr, 308 E Seneca
- MASSACHUSETTS MUTUAL LIFE INSURANCE CO**, Slocum-Drake Agency 126 E Seneca, see p 103
- MERCHANTS FIRE INSURANCE CO**, Emmett E Lynn Agency, 143 E State, see p 101
- MERCHANTS MUTUAL CASUALTY CO**, T H Davenport Co, 102 E State, see p 102
- METROPOLITAN CASUALTY INSURANCE CO**, Emmett E Lynn Agency, 143 E State, see p 101
- METROPOLITAN LIFE INSURANCE CO**, 208 E Buffalo
- MIDDLESEX MUTUAL FIRE INSURANCE CO**, Eugene Bradley Jr, 128 E State, see front cover
- MONARCH FIRE INSURANCE CO**, Howell & Stevens, 301 E State, see p 101
- MUTUAL BENEFIT LIFE INSURANCE CO OF NEW YORK**, W T Stevens, First National Bank Bldg (612), see p 101
- NATIONAL FIRE INSURANCE CO**, Robert S Boothroyd Insurance Agency, 214 S Aurora, see p 100
- NATIONAL FIRE INSURANCE CO OF HARTFORD CONN**, McKinney Agency Inc, 119 S Cayuga, see back cover
- National Grange Mutual Liability Co, 127 E Green
- NATIONAL SURETY CORP**, Geherin Insurance Agency, 204 E State, see back cover
- NATIONWIDE AUTOMOBILE INSURANCE CO**, Robert L Ross, 317 S Cayuga
- NATIONWIDE FIRE INSURANCE CO**, Stuart E Cobb, 115 Franklin
- NATIONWIDE LIFE INSURANCE CO**, Albert H Payne, 514 Utica
- NATIONWIDE LIFE INSURANCE CO**, Stuart E Cobb, 115 Franklin
- NATIONWIDE LIFE INSURANCE CO**, Robert L Ross, 317 S Cayuga
- NATIONWIDE MUTUAL FIRE INSURANCE CO**, Albert H Payne, 514 Utica
- NATIONWIDE MUTUAL INSURANCE CO**, Albert H Payne, 514 Utica
- NATIONWIDE MUTUAL INSURANCE CO**, Stuart E Cobb, 115 Franklin
- NEW AMSTERDAM CASUALTY CO**, Howell & Stevens, 301 E State, see p 101
- NEW YORK FEDERATED UNDERWRITERS**, McKinney Agency Inc, 119 S Cayuga, see back cover
- NEW YORK FEDERATED UNDERWRITERS**, J D Gallagher Co, 312 Savings Bank bldg, see p 104
- NEW YORK MUTUAL UNDERWRITERS**, Ithaca Agency Inc, 108 W State, see p 101
- NEW YORK LIFE INSURANCE CO**, Charles H Webster, 102 White Park pl, Cayuga Heights, see top lines
- NEW YORK LIFE INSURANCE CO**, Robert L Webster, 410 College av, see top lines
- NEW YORK LIFE INSURANCE CO**, C Chadwick Head, 1210 N Tioga
- NEW YORK UNDERWRITERS**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- NIAGARA INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State, see back cover and top lines
- NORTHERN INSURANCE CO OF NY**, Howell & Stevens, 612 First National Bank bldg, see p 101
- NORTHERN INSURANCE CO OF NY**, Cayuga Insurance Agency, 209 E State, see alpha dir
- NORTHERN INSURANCE CO OF NY**, Frank B Howe Co, 109 E State, see p 105
- NORTHWESTERN NATIONAL FIRE INSURANCE CO**, T H Davenport Co, 102 E State, see p 102
- OCEAN ACCIDENT AND GUARANTEE CORP**, Pheobe J Moore Insurance Agency, 505 First Nat Bank Building, see p 103
- OCEAN ACCIDENT AND GUARANTEE CORP**, Ithaca Agency Inc, 108 W State, see p 101
- OHIO FARMERS FIRE INSURANCE CO**, T H Davenport Co, 102 E State, see p 102
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- PACIFIC FIRE INSURANCE CO**, Garrett Felton, 403 First National Bank Bldg, see front cover
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- POTOMAC INSURANCE CO**, Ithaca Agency Inc, 108 W State, see p 101
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- QUEEN INSURANCE CO (fire)**, Pheobe J Moore Insurance Agency, 505 First National Bank Bldg, see p 103

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401-409 E. STATE ST.

DIAL 4-6318

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Sinn Charles, 208 Floral av

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Hanshaw rd**INVALID COACH SERVICE****HERSON FUNERAL HOME**, 110 S Geneva,
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HEMPHILL NOYES & CO, Hotel Ithaca
Loeb Carl M Rhoades & Co, 211 E Seneca**IRON WORK (ORNAMENTAL)****JOHNNY'S WELDING SERVICE**, 716 W
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Beyeler Robert H, 409 College av

Chandler's, 202 E State

Cramer's, 208 E State

Flavin's Jewelry, 109 S Tioga

HEGGIE R A & BRO CO, 136 E State, see
alpha dir**HILL'S JEWELERS**, 307 E State, see alpha
dir**PATTEN'S JEWELERS**, 306 E State

Perkins Arthur S, 623 W Clinton

Rudolph's, 201 E State

SCHOOLEY'S INC, 152 E State, see top lines
Shulmans Inc, 120 W State**JUNK DEALERS**

Gordon's Scrap & Metal Shop, 302 Third

Ithaca Junk Co, 402 Third

Wallace Steel & Supply, 726 W Clinton

KENNELSCridley's Boarding Kennels, 140 Coddington
rd**KEROSENE SERVICE****SOUTH SIDE COAL & OIL CO**, 817 Danby
rd, see p 92**TOWNSEND LESLIE B**, 801 Cascadilla, see
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(See Locksmiths)

Jim's Fix-It Shop, 222 N Aurora

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*KITCHEN CABINETS

LOVELESS & ZEISSIG, 303 W Lincoln
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

SHELTON'S REFRIGERATION SALES
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711 Willow av, see bottom edge

KITCHEN REMODELING

LOVELESS & ZEISSIG, 303 W Lincoln
Mann Koeth A, 419 Wyckoff av

*KODAK FINISHING

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KODAKS AND SUPPLIES

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Cornell University Campus
TOMPKINS STUDIO THE, 134-136 E State,
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Dearborn pl
Tompkins County Laboratory, S Quarry

LADIES' FORMALS

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LADIES' READY-TO-WEAR

FASHION FAIR THE, 210 Dryden rd
Good Friends, 109 E State
Grant's Edith, 120 N Aurora
Holley's Inc, 119-121 E State
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Tarry Shoppe The, 128 E State

LADIES' SPORTS WEAR

FASHION FAIR THE, 210 Dryden rd

LADIES' WEDDING DRESSES

FASHION FAIR THE, 210 Dryden rd

*LAMPS

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LANDSCAPE ARCHITECTS

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LANDSCAPE GARDENERS

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Downtown Laundromat, 114 W State
FLETCHER'S LAUNDROMAT, 1025 N
Tioga, see p 108
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Hi-Speed Laundry Bendix Self Service, 402
Eddy

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STUDENT AGENCIES INC, 409 College av,
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Student Laundry Agency, 409 College
WASH'N SHOP THE, 200 W Seneca
WYLLIE DRY CLEANING, 109 N Corn

LAUNDRIES (SELF SERVICE)

Downtown Laundromat, 114 W State
Red & White Laundromat, 408 College av

LAUNDROMATS

WASH'N SHOP THE, 200 W Seneca

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Plaza, Elmira rd

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p 115

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0	WATTS		PHONE 4-9511	0
TREMAN KING BUILDING		ITHACA	DIAL	

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 Mayers Smoke Shop, 205 E State
 Triangle Book Shop The, Sheldon ct, 410 College av

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 Ithaca College Library, 123 E Buffalo
 Tompkins County Bar Assn Library, 114 N Tioga (312)
 Tompkins County Travelling Library, 121 E Court

LIBRARY RENTAL
COMMUNITY BOOK SHOP THE, Corners Community Center

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ELECTRA, Electra Protection Co, 148 Coddington rd, see p 82

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LIMOUSINE SERVICE
 Ithaca Airline Limousine Service, 118 W Fall

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 Durling Clarence F, 308 Dey

Carry insurance with Carey

LINOLEUMS

BETTER PAINT & WALLPAPER SERVICE
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Durlings, 308 Dey

Ithaca Floor Covering, 407 Taughannock
blvd

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Clyne's Liquor Store, 610 W State

COMLEY JAMES, Corners Community Cen-
ter

Couch's Liquor Store, 218 E State

Crowley's Liquor Store, 222½ S Cayuga

EAST HILL SUPPLY CO, 416 Eddy

North Side Liquor and Wine Store, 433½
N Cayuga

Plaza Liquor Store, The Shopping Plaza,
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Federal Land Bank of Springfield, Mass,
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**ITHACA SAVINGS & LOAN ASSOCIA-
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LOCKSMITHS

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Grandview av

*LONG DISTANCE HAULING

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*LONG DISTANCE MOVING

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*LUNCH ROOMS

(See Restaurants)

Lehigh Valley Restaurant, 801 W Buffalo

TUMBLE IN, 817 N Cayuga

Vic's Dari-Lunch, 632 W Buffalo

*MACHINE WORK (GENERAL)

PHILLIPS KARL L INC, 216-222 Cayuga,
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MACHINISTS

Kolar's Machine Shop, 407 Cliff

LANG'S MACHINE SHOP, 369 Elmira rd

*MAGAZINE SUBSCRIPTIONS

Mayers Smoke Shop, 205 E State

MAGAZINES (BACK NUMBERS)

Back Number Magazine Store, 120 S Cayuga

PROFIT & HARING BOOK STORES, 158 E
State, see alpha dir

MAIL SERVICE OFFICE

SEARS, ROEBUCK AND CO, 209-211 N
Aurora

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**ALLEN-WALES ADDING MACHINE DIV-
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Brown Products, 230 Bryant av

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Honey Butter Products Corp (food), 129½
Dryden rd

ITHACA GUN CO INC, 123 Lake

Ithaca Textiles Inc (underwear), 402-406 E
State

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618 S Aurora, see p 117**MORSE CHAIN CO.**

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CORP**, 110 W Green, see p 120***MANUFACTURERS' AGENTS**

Macheth Associates, 121 E Seneca (103)

MAP PUBLISHERS**MANNING H A CO OF N Y**, 514 Wedgeway
Bldg, Schenectady, see p 5**MAPS****CORNELL CAMPUS STORE**, Barnes Hall,
Cornell University**CORNER BOOK STORE THE** (Manning's
Red Arrow Ithaca), 109 N Tioga, see p 132**MARINE HORNS**

Air Horns Inc, PO Box 684

**MARINE SALES AND SERVICE AND
STORAGE**Freeman's Motor Marine, 425-505 Taugh-
hannock blvd**JOHNSONS BOAT YARD**, 708 Willow av,
see p 120**MASON WORK****LUCENTE ROCCO P**, 506 Warren rd, see
p 79**MASONIC****MASONIC TEMPLE CORP**, 115 N Cayuga
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ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2**MASSEURS**Kallstrom Institute of Swedish Massage, 121
E State (305-306)**MEATS AND PROVISIONS**Abbott's Cash Store, 104 N Corn
Acme Super Market, 214-218 W State
Atlantic & Pacific Super Market, 334 W State
Atwaters, Hanshaw and Triphammer rds
College City Provision Co, 109 N Meadow
and 615 W Green**CO-OPERATIVE CONSUMERS SOCIETY
INC**, 601-619 W Clinton**DRISCOLL'S IGA**, 220 N Aurora, see p 91

Gegg's Red & White Store, 119-121 N Aurora

Mickey's IGA Market, 435 N Cayuga

New Central Food Market, 510 W State

PUBLIC MARKET THE, 115-117 N Aurora

Swift & Co (whsle), 202 Taughannock blvd

THORP'S RED & WHITE GROCERY, 311
S Cayuga**MEDICAL GASSES AND SUPPLIES****NATIONAL WELDING**, 805 Taber, see p 77***MILK COOLERS****SHELTON'S REFRIGERATION**, 703 Willow
av, see bottom edge**MILK DEALERS**Begeacres Dairy, S Lansing rd, RD1
Campbell's Dairy Products, 909 Dryden rd,
VarnaDairymen's League Co-operative Assn, 800
Cascadilla**INLET VALLEY FARMS**, 748 S Meadow**LAKE VIEW DAIRIES**, 312 Fourth cor
Adams, see front cover and p 90Luce Dairy Co, 410 Hillview pl
Starland Farms, Mecklenburg rd**MILKING MACHINES**

Shove Adrian M, 917 N Cayuga

MILLWORK*BAKER LUMBER & SUPPLY CO INC**, 505
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ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2**ROTTMANN ROOFING & REMODELING**,
704 W Buffalo, see front cover**MILLINERY**Elliott Nancy Ladies Apparel, 300 E State
ROTHSCHILD BROTHERS, 155-159 E
State and 100-126 S Tioga, see p 6
Spaulding Beth L, 218 Delaware av***MIMEOGRAPHING****EASTMAN ROBERT INC**, 306 E State, see
top lines

HAVERSTICK & CO., Inc. - Wholesale

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ITHACA, N. Y.

VAN NATTA OFFICE EQUIPMENT CO, INC (sales-service), 415 Taughannock blvd, see p 133

MIRROR MANUFACTURERS

Evaporated Metal Films Corp (Scientific), rear 147 E State

*MIRRORS

Jack's Glass Shop, 415 W Seneca

MONUMENTAL WORKS

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*MOOSE ASSOCIATION

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*MORTGAGES

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GILBERT MEMORIAL HOME, 125 E Buffalo, see alpha dir

HERSON FUNERAL HOME, 110 S Geneva, see alpha dir

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VanOrder Funeral Home, 511 W Seneca

WAGNER FUNERAL HOME, 420 N Aurora, see front cover

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Dun Rovin Motel, 658 Elmira rd

Grayhaven Courts, 657 Elmira rd

Meadow Court Motel, 529 S Meadow

Plaza Motel, S Meadow

Spring Water Motel, Dryden rd, Rt 13, Varna

Valley Courts, 654 Elmira rd

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TROJAN, Johnsons Boat Yard, 708 Willow av, see p 120

*MOTOR OILS

(See Automobile Oils)

MOTOR OILS (WHOLESALE)

TOWNSEND LESLIE B, 801 Cascadilla, see p 53

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*MOTOR TRUCKING

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Mi-Ken Motors, 604 W State

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CRISPELL BROTHERS INC, 716 W Clinton, see p 136

DEAN OF ITHACA INC, 401-409 E State, see top lines

DEAN OF ITHACA, INC.

AGENTS AERO MAYFLOWER
TRANSIT COMPANY

—Storage—

401-409 E. State St. ITHACA 4-6318

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NORTH AMERICAN VAN LINES INC, Crispell Brothers agents, 716 W Clinton, see p 136

Student Transfer, 810 Cascadilla

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LENT'S MUSIC STORE, 210-212 N Tioga, see p 9

THOMPSON MUSIC STUDIO, 330 W State, see p 134

MUSIC TEACHERS

Bardwell Edward K, 214 Lake av

Clark Della C Mrs, 104 Valentine pl

Clines Mary C, 526 W Seneca

Dudley Lilian M E Mrs, 609 E State

Fahey Carmella, 518 N Aurora

Hammond Alfred, 310 N Cayuga

Holmes Piano Studio, 203 E Fall

Ithaca College, 120 E Buffalo

Johnson Bessie S (piano), 8 Woodland pl

Mann Janice C Mrs, 167 Giles

McQuade Annie S Mrs, 214 Stewart av

Price Alice Mrs (voice), 502 N Tioga

Snyder Doris Mrs, 310 N Cayuga

Summers Grace S Mrs (piano), 504 S Aurora

THOMPSON MUSIC STUDIO, 330 W State see p 134

Weber Eunice Mrs, 111 Auburn

Werder Mildred P Mrs, 508 Highland rd, Cay Hts

MUSICAL INSTRUMENTS (BRANDS)

CONN, Hickey's Music Store, 330 E State, see p 126

NEW YORK LIFE INSURANCE CO.

Phone 9214

ROBERT L. WEBSTER, Agent

410 COLLEGE AVE.

GIBSON, Hickey's Music Store, 330 E State,
see p 126

HAYNES, Hickey's Music Store, 330 E State,
see p 126

LUDWIG, Hickey's Music Store, 330 E State,
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MARTIN, Hickey's Music Store, 330 E State,
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NEWS AGENCIES

Syracuse Herald Journal, Circulation Dept,
228 Cayuga

NEWSDEALERS

CORNELL CAMPUS STORE, Barnes Hall,
Cornell University

Hoyt Howard D, post office, 213 N Tioga
Mayers Smoke Shop (wholesale and retail),
205 E State

Nolan Edward A, 110½ N Aurora

Post Standard The, 208 E State

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*NOTIONS

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NURSES

Allen Mary Mrs, 324 S Geneva
Apple Irene C Mrs, 232 S Geneva
Baker G Arlene Mrs, 320 S Geneva
Barnhart A Mildred, 329 Mitchell
Barger Ethel M Mrs, 430 Titus av
Black Alene E, 118 Ferris pl
Brown Rose M, 711 N Aurora
Burgess Alice U, 103 Hudson
Connolly Nellie Mrs, 413 Linn
Connors Constance A Mrs, 607 Cliff
Cooper Susie Mrs, 306 S Plain
Copley Winifred M Mrs, 100 W Buffalo (3C)
Crist Barbara Mrs, 224 W Spencer
Cunningham B Eleanor Mrs, 218 Fourth
Cushing Laura Mrs, 406 University av

Ford Mabel F Mrs, 119 E Buffalo
Genung Florence O Mrs, 409 E Seneca
Gosh Frances Mrs, 206 Fall View ter
Greene Alberta Mrs, 114 W Buffalo
Greene Evelyn M, 204 Glenside rd, RD5
Hammond Freida L Mrs (prac), 216 Dey
Hardenbrook Laura (prac), 711 N Tioga
Hartman Gertrude, 615 N Cayuga
Harvey Anna D, 429 N Tioga
Hatch Joan M Mrs, 110 Auburn
Haxton Lida Mrs, Danby rd, RD4
Howland Genevieve C Mrs, 508 Turner pl
Jennings Harriet, CU Infirmary
Kennelly Julia C, 109 S Quarry
King Helen N, 258 DuBoice rd
Lattin Jean J Mrs, 217 Valley rd
Leathers Margaret Mrs, 507 Hancock
Lindholm Jean Mrs, 802 N Tioga
McEligot Estelle E Mrs, 114 W Court
McGuire Mildred Mrs, 204 W Spencer
Meyer LaRose B Mrs, 1107 W State
Middaugh Estella Mrs, 210 W Spencer
Musto Grace E Mrs, 104 Campbell av
O'Boyle Agnes, 323 Pleasant
O'Brien Madge K Mrs, 312 Hector
Pendleton Miriam Mrs, 324 Forest Home dr,
RD2

Pierce Florence M, 108 Elston pl
Pollard Beulah C Mrs, 220 S Geneva
Quick Anna T Mrs, 503 S Cayuga
Ray Mary S Mrs, 110 Linden av
Richardson Doris M, 612 E State
Riley Lillian Mrs (prac), 110 E Fall
Roach Florence M Mrs, 517 Elm ext
Roe Adeline B Mrs, 908 Danby rd
Schmall Recka, 110 Cobb
Sisson Virginia W Mrs, 109 W Jay
Sjoergren Signe C, 522 E State
Snyder Bertha C Mrs (prac), 809 N Aurora
Stein Ruth Mrs, 921 N Tioga
Swarthout Helen M Mrs, 323 Hillview pl
Tice Mildred, 411 E Seneca
Tipton Wilma Mrs, 674 Coddington rd
Wagner Martina H Mrs, 421 N Aurora
Webb Pauline D, 211 Fall View ter
Wester Marie Mrs, 421 W Court
Wilcox Catherine J Mrs, 509 N Plain
Wright Anna Mrs, 433 N Tioga

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COMMUNITY SANITARIUM, N Main In-
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SENECA NURSING HOME THE, Watkins
Glen, see front cover

OCULISTS

PRITCHARD DALE B, 530 E State, hours
by appointment

ROBB DAVID, Savings Bank Bldg (18-19),
office hrs 10-12 a m and 1-3 p m

*OFFICE CLEANING

ITHACA WINDOW CLEANING CO, 405
Turner pl, see p 86

Boal's Flower Shop

215 E. STATE ST.

DIAL 2-1856

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Ithaca Office Equipment, 308 E Seneca

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Wheaton's Sheet Metal Shop, 909 W State

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IRON FIREMAN, Hull Heating & Plumbing Co, 802 W Seneca, see p 75

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CORTLAND PAVING CO, Cortland, PO Box 747

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*OPTICIANS (GUILD)

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Van Orden Millard E, First Nat Bank Bldg (307-308)

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*ORNAMENTAL IRON (RAILINGS)

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KYANIZE, Bishop's, 320 W State, see p 80

LAWRENCE, Better Paint & Wallpaper Service, 216 N Aurora, see p 80

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Davis George D, 112½ S Corn

Drake Marshall L, 111 Hyers

EGAN WILLIAM M, 909 N Tioga, see p 80

Gigliello Charles J, 14 Renwick Hts rd

Hatt Arthur L, 304 E Lincoln

LaRock Frank W, 1011 N Aurora

Lewis Charles A, 207 Willow av

McPHERSON BUILDERS, 313 The Parkway, see p 78

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Shillea Gordon E, 416 First

Small Fred J Sr, 312 N Titus av

Smith Ralph, 507 S Albany

Teeter Merrill F, rear 440 Floral av

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Ithaca Parking Area, 115-118 E Green

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Rocco's Parking Lot, 306 Lake

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*PASSPORT PHOTOGRAPHS

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Morse Robert V, 521 Wyckoff rd, Cay Hts

*PATTERNS (BRANDS)

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Triangle Book Shop, Sheldon ct, 410 College av

THE PALACE LAUNDRY

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323-325

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PARKER, Schooley's Inc, 152 E State, see top lines

SHEAFFER, Schooley's Inc, 152 E State, see top lines

***PERFUME**
BARRETT PERFUME SHOPPE, 156 E State

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(See Beauty Shops)

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***PEST EXTERMINATORS**
ABC EXTERMINATING CO, 531 Elm, see alpha dir

Arrow Exterminating Co, 121 E Seneca (102)

PET SHOPS
WHITE NURSERIES & GARDEN STORE, The Plaza, Elmira rd

***PHARMACISTS**

(See Druggists)

Brooks Pharmacy, 126 E State

College Pharmacy, 414 Eddy

CORNERS HILLS DRUG STORE, Corners Community Center, Hanshaw rd

Doan's Drug Corp, 111 E State

FAHEY PHARMACY, 154 E State, see alpha dir

HART PHARMACY, 402 W State

HILL DRUG STORE THE, 328 College av and 903 Hanshaw rd, RD1

KLINE'S PHARMACY, 112-114 N Aurora

Mack's Drug Store (The Plaza), Elmira rd

North Side Pharmacy, 507 N Cayuga

REXALL STORE THE, 154 E State, see alpha dir

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PILOT, Lent's Music Store, 210-212 N Tioga, see p 9

RCA, Lent's Music Store, 210-212 N Tioga, see p 9

VICTOR, Lent's Music Store Inc, 210-212 N Tioga, see p 9

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PHOTO FINISHING
ITHACA PHOTO SUPPLY, 105 W Green

PHOTOGRAPHERS
Bennet Studio, 405 S Albany

Boyle Louise Photography, Corners Community Center, Hanshaw rd

Buzzell Gordon C, 128 E State

Fenner Studio, 260 Renwick dr, Ren Hts

FOERSTER CURT C, 108 W Jay, see alpha dir

Fred's Record Shop, 124 W State

Kroll William A, 404 College av

Lawrence's Studio, 116 E State

SMITH C HADLEY, 314 State

C. HADLEY SMITH

Commercial and Illustrative
Photographer
Carey Building (250)
314 E. STATE ST.
ITHACA 4-1233
Spires John R, 108 N Plain

TOMPKINS STUDIO THE, 134-136 E State see p 134

WESP MARION E, 143 E State

PHOTOGRAPHERS (AERIAL)
SMITH C HADLEY, 314 E State

PHOTOGRAPHERS COLOR
SMITH C HADLEY, 314 E State

PHOTOGRAPHERS ILLUSTRATIVE
SMITH C HADLEY, 314 E State

PHOTOGRAPHIC APPARATUS AND SUPPLIES
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Head's Camera Shop, 109 N Aurora

ITHACA PHOTO SUPPLY, 105 W Green

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Bennett Studio, 405 S Albany

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Alo Frank S, 213 E Court

PHYSICIANS AND SURGEONS

Asher Frederick P, 518 E State

Brampton George F, 512 Savings Bank bldg

Burt Marjorie M Mrs, 227 Willard Way

Bulkley Seymour N, 116 N Aurora

Davis R Wendell, 401 S Albany

Denniston Harold P, 113 E Seneca

Ensworth Herbert K, 608 E State

FARROW REGINALD C (orthopedic surgery) 118 W Buffalo

Fisher Lyman R, 110 N Aurora

Forster Francis R C, 407 N Aurora

Frost Joseph N, First Nat Bank Bldg (711)

Galvin G Alx, 401 W State

Goggin Phoebe, CU Infirmary

HALL EDWARD F (obstetrician and gynecologist), 114 W Buffalo, office hours by appointment, tel 3307

Hart Edward E, 330 W Buffalo

Heinicke Horst J, 116 W Buffalo

HIRSHFELD JOHN W (general surgery), 118 W Buffalo, hours by appointment, tel 3359**HUMPHREY HENRY D**, 114 W Buffalo

Jackson Kenneth K, 121 E Buffalo

Janas Frank S, 306 N Aurora

Kassman Noah J, 301 W State

Kingsley Sumner B, 527 E State

Larkin Leo P, Savings Bank Bldg (M-1)

Lee W Forrest, 415 College av

Leone Anthony J, 322 N Aurora

Leone Joseph L (anesthesiology), 121 E Seneca (455)

Longaker William D, 505 N Tioga

Maines John G, 114 W Seneca

Mann Malcolm J, 717 E State

Mathewson Joseph B, 110 N Tioga

Mazza Ralph J, 306 N Tioga

McCAULEY GEORGE G, 418 N Tioga

Mitchell Frederick M, 119 E Seneca

Mooney Louise C, 121 E Seneca (302)

Moore Norman S, 128 Pleasant Grove rd

MOSHER THOMAS E (pediatrics), 111 E Seneca, office hours by appointment except Wed and Sun, tel 9353**ROBB DAVID** (eye, ear, nose and throat), Savings Bank Bldg (M-18-19), office hours 10-12 m and 1-3 p m, phone 4-6001

Robinson Philip J, 306 Ithaca rd

Russo C Paul, 204 N Geneva

Schmal Simon, 100 W Buffalo

SPAHR MARY B (pediatrics), 116 N Geneva office hrs 2-4:30 p m by appointment, except Thursday and Sundays, tel 8611

Speno Leo H, 306 N Cayuga

Sprinkle Charles Lee, 124 W Buffalo

Steinman Ruth E, 114 W Clinton

SUTTON HENRY B (general surgery), 118 W Buffalo, office hours by appointment, phone 3359

Tinker Martin B Jr, 114 N Tioga (219-220), office hours by appointment, tel 9354

TISDALE EBEN D, obstetrics and gynecology, 114 W Buffalo

Van Dyk Orrin J, 119 E Buffalo

Wallace C Stewart, 317 N Aurora

Warren Edward W, 154 E State

WILSON HUDSON J, First Nat Bank Bldg (707-708)**PHYSIOTHERAPISTS**

Dingwall A Garman, 117 E Seneca

PIANO DEALERS**BURGIN'S PIANO SALES**, 332 S Cayuga***PIANO MOVERS****CRISPELL BROTHERS**, 716 W Clinton, see p 136**DEAN OF ITHACA INC**, 401-409 E State, see top lines**PIANO TUNERS****BURGIN GEORGE E**, 332 S Cayuga

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Flight Richard E, 228 Dryden rd
Waterfield Piano Sales, 215 Texas la

PIANOS (USED)

BURGIN'S PIANO SALES, 332 S Cayuga

*PICTURE FRAMING

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BAKER LUMBER & SUPPLY CO, 79 W Main, Dryden, see p 66
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BREWER & BROWN CO INC, 304-308 W Lincoln, see p 74
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HULL HEATING & PLUMBING CO, 802 W Seneca, tel 2-2316, see p 75
JAMIESON-McKINNEY CO, 115-121 S Cayuga, see p 73

JAMIESON-McKINNEY CO. INC.

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of the Nation

115-121 S. Cayuga St. ITHACA 3434

MORUSTY & SON, 618 W State
O'Neil James M, 212 Hook pl
Slaght Francis, 715 W Court

*PLUMBING FIXTURES (BRANDS)

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MORUSTY & SON, 618 W State

PODIATRISTS

Price Robert F, 207 N Geneva
Scheimberg Stanley, 207 N Geneva

POLED HEREFORD BREEDERS

Starland Farms, Herbert W (Bill) Marshall, Jr, Mecklenberg rd

PORTRAITURE

BENNETT STUDIO, 405 S Albany
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*POTTERY

Cayuga Pottery Co, 730 W Court
McGUIRE GARDENS, 636 Elmira rd, see p 88

POULTRY BREEDERS

New York State Co-operative Official Poultry Breeders, Rice Hall CU

*POULTRY DEALERS

PUBLIC MARKET THE, 115 N Aurora

VASTENO'S LIQUOR & WINE STORE

PHONE 4-6282

206 N.

TIOGA ST.

Tri-State Egg & Poultry Co Inc, 969 E Shore dr

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Hall Harold D, First National Bank Bldg (609)

Leach Michael E, 121 E Seneca (707)

Milks Raymond C, 104 Ithaca rd

Welch F E, 506 N Tioga

PUBLIC STENOGRAPHERS

Fuller Helen L, 1210 N Tioga

Penney Marian A, 121 E Seneca (101)

PUBLICATIONS

Current Episodes, Robert Hall, CU
ITHACA CITY DIRECTORY (H A Manning Co of NY) publishers, 514 Wedgeway Bldg, Schenectady, see p 5

ITHACA JOURNAL THE, 123-125 W State, see insert and top lines
Upstate Press, 416 E State

PUBLICATIONS (COLLEGE)

Cornell Widow, 111 S Tioga
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Sibley Journal of Engineering, published by Sibley College, eng students

PUBLISHERS (BOOK, NEWSPAPER AND PERIODICAL)

Adventures in Good Eating, 408 E State
American Agriculturist (office), Savings Bank Bldg, 114 N Tioga (418)
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*PUMPS (BRANDS)

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WTKO, Treman King Bldg, 113 S Cayuga, see top lines

WTKO - 1470

ITHACA'S MOST POPULAR SOUND
A CASSEL-ERDMAN STATION

. . . Radio From Vermont to Florida

Treman King Building ITHACA 2-1849

RADIO BROADCASTING

Rural Radio Network, Bibbings Hall
WTKO, Treman King Bldg, 113 S Cayuga, see top lines

RADIO REPAIRING

Bud's Radio Service, 353 Elmira rd
Cayuga Radio & Television Service, 236 S Cayuga

Jordan's TV Sales & Service, 503 Spencer rd
LENT'S INC, 210-212 N Tioga, see p 9

Radio Shop, 316 College av
Sundell's Radio Service, 310 Forest Home dr
THAYER APPLIANCE CO, 417-419 W Seneca, see p 82

RADIO SERVICE

Radio Shop The, 316 College av

RADIO SETS (BRANDS)

GENERAL ELECTRIC, Lent's Music Store, 210-212 N Tioga, see p 9

MAGNAVOX, Lent's Music Store Inc, 116 N Aurora and 210-212 N Tioga, see p 9

Robert Eastman, Inc.

MAILING SERVICES

ALBERT HOEFER, JR., Manager
TEL. 3438

306 E. STATE ST.

ITHACA, N. Y.

MOTOROLA, B F Goodrich Co, 102 W State, see p 51

MOTOROLA, Lent's Music Store, 210-212 N Tioga, see p 9

RCA VICTOR, Lent's Music Store Inc, 210-212 N Tioga see p 9

RCA, McIndoe Appliances, Turkey Hill rd, Varna, see p 83

ZENITH, Besoin's, 130 E State, see p 93

ZENITH, Lent's Music Store Inc, 210 N Tioga, see p 9

ZENITH, Sam Peter TV & Appliances, Danby and King rd, see bottom lines

ZENITH, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

ZENITH, Thayer Appliance Co, 417-419 W Seneca, see p 82

RADIO SETS AND SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall, Cornell University

DeYoung's Radio & Television Shop, 411 W State

LEE OF ITHACA INC, 108-110 E State

LENT'S INC, 210-212 N Tioga, see p 9

McINDOE APPLIANCES, Turkey Hill rd, Varna, see p 83

PETER SAM TV & APPLIANCES, Danby rd cor King rd, see bottom lines

Radio Shop The, 316 College av

THAYER APPLIANCE CO, 417-419 W Seneca, see p 82

RADIO STATIONS

Rural Radio Network, Bibbens Hall

WVCU, 216 E State, see top and bottom lines and p 10

WVCU-FM, 216 E State, see top and bottom lines and p 10

WTKO, Treman King Bldg, 113 S Cayuga, see top lines

*RADIO AND TELEVISION (BRANDS)

MAGNAVOX, Lent's Music Store, 210-212 N Tioga, see p 9

MOTOROLA, B F Goodrich Co, 102 W State, see p 51

ZENITH, Sam Peter TV & Appliances, Danby rd cor King rd, see bottom lines

RADIO TUBES (BRANDS)

RCA, Thayer Appliance Co, 417-419 W Seneca, see p 82

RCA RADIOTRON, Lent's Inc, 210-212 N Tioga, see p 9

*RAG DEALERS

(See Junk Dealers)

Ithaca Junk Co, 402 Third

RAILROAD BALLAST CLEANING SERVICE

Speno Frank Railroad Ballast Cleaning Co, 306 N Cayuga

RAILROADS

Lehigh Valley Railroad, city ticket office 101 N Aurora, passenger station W Buffalo cor

Taughannock blvd, freight office 320 Taughannock blvd, East Ithaca, passenger station 146 Maple av and 710 W Seneca

RAINCOATS

BARACUTA RAINCOATS, John Lewton Men's Apparel, 222 E State

RANGES—ELECTRIC (BRANDS)

CROSLEY, Brewer & Brown Co Inc, 308 W Lincoln, see p 74

FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 82

GENERAL ELECTRIC, Cayuga Lumber Co, 801 W State, see p 67

HOTPOINT, Cortright Electric, Elmira rd, see p 84

HOTPOINT, McIndoe Appliances, Turkey Hill rd, Varna, see p 83

UNIVERSAL, Cortright Electric, Elmira rd, see p 84

WESTINGHOUSE, Norton Electric Co Inc, 1013 W State, see p 83

RANGES—GAS (BRANDS)

CHAMBERS, Brewer & Brown Co, 308 W Lincoln, see p 74

CHAMBERS, Jamieson-McKinney Co Inc, 116-121 S Cayuga, see p 73

KELVINATOR, Shelton's Refrigeration, 703 Willow av, see bottom edge

MAGIC CHEF, Rothschild Bros, 155-159 E State, see p 6

RCA ESTATE, McIndoe Appliances, Turkey Hill rd, Varna, see p 83

TAPPAN, Thayer Appliance Co, 417-419 W Seneca, see p 82

WELBILT, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 73

READING ROOMS

Christian Science Reading Room, 103 N Aurora

*READY MIX CONCRETE

UNIVERSITY SAND & GRAVEL CO, 605 Dryden rd, see p 70

REAL ESTATE

Austin Realty, 116 E State

Birch Leslie V, 114 E Spencer

BOYD ELSIE D, Trumansburg, tel 6290

BRADLEY EUGENE JR, 128 E State, see front cover

BURNS JOHN C, First National Bank Bldg, see p 105

BURNS REALTY CO, First National Bank Bldg (306), see p 105

CHASE LEGRAND E, 152 Ridgecrest rd

CHASE REAL ESTATE, 152 Ridgecrest rd Cogan Lou M, Savings Bank bldg (M-19)

COLBERT ROBERT R, 101 Homestead

COLBERT REAL ESTATE, 101 Homestead

CORNERS COMMUNITY CENTER, Trip-hammer and Hanshaw, see p 64 and 65

Dodge and Plymouth**Fiat Sales & Service Dodge Power Giants**

Emmons Fred, 102 E State
 Fahey Pearl A, 409 S Aurora
FAIRVIEW MANOR REALTY CO INC, 423
 Oak av, see backbone and p 37
FINGER LAKES REALTY CO, 113 S Cay-
 uga, see p 105
FOREST CITY REALTY, 111 W State, see
 back cover and p 105
GALLAGHER J D CO, Savings Bank Bldg
 (312), see p 104
 Horton Mildred E Mrs, 120 N Aurora
HOWE FRANK B CO, 109 E State, see p 105
HOWELL & STEVENS, First National Bank
 Bldg (301), see p 101
INDEPENDENT REALTY CO, 114 S Albany
 see p 106
ITHACA REAL ESTATE AGENCY, 114-118
 N Tioga (513), see p 104
 Ithaca Real Estate Board, 220 E State
JOHNS H, 114 E Seneca, see p 107
KIELY REALTY CO, 120 N Aurora, see p 106
KIMBALL PEG O'NEILL, 121 E Seneca
 (702), see p 106
KIMBALL REAL ESTATE, 121 E Seneca,
 (702), see p 106
LUCENTE ROCCO P, 544 Warren rd, see
 p 79
MACERA ANTHONY G, Savings Bank Bldg
 (M-19), tel 2-2242, see p 107
MCCARTHY JAMES H, 515 N Aurora, see
 p 106
 Mix Tom Realty, 2 Hillcrest dr off 112 Tru-
 mansburg rd
MOORE PHEOBE J INSURANCE AGENCY
 501 First National Bank Bldg, see p 103
O'NEIL MILDRED D, 121 E Seneca (406),
 see p 104
 Powers Floyd A, 510 Dryden rd
ROGALSKY FRED A, 121 E Seneca, see p
 104
SCHICKEL NORBERT H, 423 Oak av, see
 p 37
 Sharpe George W, 214 Eddy
SLOCUM & DRAKE, 126 E Seneca, see p 103
 Speno Realty Co, 306 N Cayuga
 Stanion Charles B & Son, 221 S Cayuga
 Trumansburg Realty Co, 121 E Seneca (504)
VASSE JOHN, 618 Elm ext, see back cover
 and p 105
WARREN REAL ESTATE, 301 Wyckoff av,
 see p 103
 Woolf Walter S, 114 Eddy
 Wright Real Estate, 900 Dryden rd

REAL ESTATE APPRAISERS

BRADLEY EUGENE JR, 128 E State, see
 front cover
HOWE FRANK B CO 109 E State, see p 105
INDEPENDENT REALTY CO, 114 S Albany
 see p 106
ITHACA REAL ESTATE AGENCY, 114-118
 N Tioga (513), see p 104
JOHNS H, 114 E Seneca, see p 107
KIMBALL REAL ESTATE, 121 E Seneca
 (702), see p 106

WM. T. PRITCHARD**Trucks 304-312 S. CAYUGA ST. Phone 2-2468**

MCCARTHY REAL ESTATE, 515 N Aurora,
 see p 106

REAL ESTATE BROKERS

Copeland Clarence E, 14 Muriel
 Locke Richard S, 114 Heights ct
MCCARTHY JAMES H, 515 N Aurora, see
 p 106
 Stickler Elmer K, 115 Treva av

***REALTORS**

BRADLEY EUGENE JR, 128 E State, see
 front cover
BRADLEY GENE, 128 E State, see front
 cover
BURNS JOHN C, First National Bank Bldg,
 see p 105
COLBERT ROBERT R, 101 Homestead rd
 Emmons Fred, 102 E State
FINGER LAKES REALTY, 113 S Cayuga,
 see p 105
FOREST CITY REALTY, 111 W State, see
 back cover and p 105
GALLAGHER J D CO, 312 Savings Bank
 Bldg, see p 104
HOWE FRANK B, 109 E State, see p 105
HOWE FRANK B CO, 109 E State, see p 105
HOWE FRANK B JR, 109 E State, see p 105
ITHACA REAL ESTATE AGENCY, 114-118
 N Tioga (513), see p 104
JOHNS H, 114 E Seneca, see p 107
KIELY PAUL J, 120 N Aurora, see p 106
KIMBALL PEG O'NEILL, 121 E Seneca,
 (702), see p 106
MACERA ANTHONY G, 114 N Tioga (M-
 19) see p 107
MOORE PHEOBE J, 202 E State, see p 103
O'NEIL MILDRED D, 121 E Seneca, see p
 104
ROGALSKY FRED A, 121 E Seneca, see p
 104
 Sharpe George W, 214 Eddy
SLOCUM & DRAKE, 126 E Seneca, see p 103
VASSE JOHN J, 111 W State, see back cover
 and p 105
 Woolf Walter S, 114 Eddy

REHABILITATION CENTER

Reconstruction Home, 310-318 S Albany

RECORD SALES

LENT'S MUSIC STORE, 210-212 N Tioga,
 see p 9

RECREATION

Ithaca Youth Bureau, 115 N Tioga

***REFRIGERATION (COMMERCIAL)**

ROTHSCHILD BROS, 155-159 E State and
 100-126 S Tioga, see p 6
**SHELTON'S REFRIGERATION SALES &
 SERVICE**, 703 Willow av, see bottom edge

REFRIGERATION PARTS

Newman Lawrence A, 317 Linn

***REFRIGERATION SERVICE**

Beach C E & Son, Danby rd
 Johnny's Repair Shop, 506 W State
 Newman Lawrence A, 317 Linn
SHELTON'S REFRIGERATION SALES & SERVICE (commercial and household), 703 Willow av, see bottom edge

REFRIGERATION SUPPLIES (WHOLESALE)

Stallman Distributing Corp, 714 W Clinton

REFRIGERATOR DEALERS

Beach C E & Son, Danby rd
BREWER & BROWN CO INC, 304-308 W Lincoln, see p 74
CORTRIGHT ELECTRIC, 653 Elmira rd, see p 84
DASSANCE ELECTRIC, 428 N Titus av, see p 82
DONOHUE-HALVERSON INC, 602 W Seneca, see p 85
GOODRICH B F CO, 102 W State, see p 51
HULL HEATING & PLUMBING CO, 802 W Seneca, see p 75
 Lee of Ithaca Inc, 108-110 E State
McINDOE APPLIANCES, Turkey Hill rd, Varna, tel 3-1132, see p 83
PETER SAM TV & APPLIANCES, Danby rd cor King rd, see bottom lines
ROTHSCHILD BROS, 155-159 E State and 100-126 E Tioga, see p 6
RUMSEY C J & CO, 206 E State, see p 81
SHELTON'S REFRIGERATION, 703 Willow av, see bottom edge
SHULMAN'S INC, 120 W State
THAYER APPLIANCE CO, 417-419 W Seneca, see p 82
 Western Auto Associate Store, 104 E State

REFRIGERATORS (BRANDS)

CROSLEY, Brewer & Brown Co Inc, 308 W Lincoln, see p 74
FRIGIDAIRE, Thayer Appliance Co, 417 W Seneca, see p 82
GENERAL ELECTRIC, Cayuga Lumber Co, 801 W State, see p 67
GENERAL ELECTRIC, Sam Peter TV & Appliances, Danby rd cor King rd, see bottom lines
HOTPOINT, Cortright Electric, Elmira rd, RD5, see p 84
HOTPOINT, McIndoe Appliances, Turkey Hill rd, Varna, see p 83
KELVINATOR, B F Goodrich Co, 102 W State, see p 51
KELVINATOR, Shelton's Refrigeration, 703 Willow, see bottom edge
LEONARD, Besdin's Furniture Co, 130 E State, see p 93
NORGE, McIndoe Appliances, Turkey Hill rd, Varna, see p 83
PHILCO, Besdin's, 130 E State, see p 93
REVCO (Built-in), Shelton's Refrigerators, 703 Willow av, see bottom edge
WESTINGHOUSE, Hull Heating & Plumbing Co, 802 W Seneca, see p 75
WESTINGHOUSE, Norton Electric Co Inc, 1013 W State, see p 83

RELIGIOUS GOODS

CHARJAN'S, 140 W State, see alpha dir

REMODELING

LUCENTE ROCCO P, 506 Warren rd, see p 79

REPAIRING (GENERAL REPAIRS)

LANG'S MACHINE SHOP, 369 Elmira rd

REST ROOMS

City Rest Rooms, rear 118 E Green

RESTAURANT SUPPLIES

ITHACA SUPPLY CO, 315 E State, see p 99

RESTAURANTS

Al's Dairy Bar, 321 College av
 Alpine Restaurant, 213 E Seneca
 Asiatic Garden, 313 E State
 Aule's Grill, 508 W State
BIG JIM'S, 109 E Green
 Boulevard Diner, 319 Taughannock blvd
 Busy Bee Lunch, The, 130 S Aurora
 Cayuga Diner, 234 S Cayuga
 Cayuga Restaurant, 116 S Cayuga
 Chanticleer, 101 W State
CLINTON HOUSE, 116 N Cayuga, see p 96
 Clover Club (The Plaza), Elmira rd
 Club Diner, 116 W State
 Club 113, 113 S Cayuga
 Coddington Restaurant, 124 Coddington rd
 College Inn, 108 N Aurora
 College Spa, 216 E State
 Corner Grill The, 439 W State
 Coxies Restaurant, 117 S Tioga
 Cozy Corner, 224 N Aurora
 Dairy Bar Cafeteria, 431 Tower rd
 Eddigat Restaurant, 409 Eddy
FALL CREEK HOUSE, 302 Lake, see p 99
 George's Restaurant, 128 S Cayuga and 106 W Green
 Giulio's Restaurant, 414 N Meadow
 Home Dairy Co, 143 E State
 Home Economics Cafeteria, off Reservoir av, Campus
 Homer's Restaurant, 122 S Cayuga
 Hoyt's Refreshment Stand, 355 Elmira rd
 Hub The, 130 W State
 Inlet Lunch, 708 W Buffalo
ITHACA HOTEL, 219 E State, see p 95
 Jean's Luncheonette, 104 W State
 Jim's Tap Rooms, 402 Stewart av
 Joe's Restaurant, 602 W Buffalo
 Johnny Parson Club of Willard Straight Hall, Beebe Lake off Thurston av
 Johnny's Big Red Grill, 202 Dryden rd
 Lehigh Valley Restaurant (carryout meal service), 801 W Buffalo
 Leonard's Coffee Shop, 303 S Cayuga
 Leonardo's, 406-410 Eddy
 Marilyn Hotel, 105 N Aurora
 Mayfair Grill, 207 E State
 McAuliffe's, 635 W State
 Normandie Restaurant, 112-114 E State
 Obie's Diner, 1016 W State
 Olympia Restaurant, 208 N Tioga
 Paddock The, 632 W Seneca
 Pine Tavern, 201 N Aurora
 Pinky's Restaurant, 534 W State
 Plaza Dairy Bar, Elmira rd
 Pop's Place, 415 College av
 Quality Food Lunch, 326 College av
 Royal Palm Restaurant, 209-211 Dryden rd

DEAN OF ITHACA, INC. Agents Aero Mayflower Transit Company

401-409 E. STATE ST.

DIAL 4-6318

State Diner, 428 W State
Sunnyside Restaurant, 232 Elmira rd
TAUGHANNOCK FARMS INN, Route 89
at Taughannock Falls State Park, see p 98
Teti John, 701 W Court
The 400, 400 College av
Tony's Corner, 215 Dryden rd
TRAVELERS' HOTEL, 119-121 S Aurora,
see alpha dir
Valley Diner Camp, 365 Elmira rd
Vic's Dari Lunch, 632 W Buffalo
VICTORIA HOTEL, 109-111 N Cayuga, see
p 99
VILLA RESTAURANT THE, 120 Third, see
p 97
Wes & Les Diner, 1002 W State
West's Corner Diner, 123 N Aurora
Zinck's, 109 S Aurora

RIDING STABLES

Fall Street Riding Academy, 128 W Fal

ROLLER SKATING

Ide's Drome, 222 Judd Falls rd

ROOFERS

BREWER-BROWN INC, 304-308 W Lincoln,
see p 74
Hart Marion L, 103 Kendall
LANE WALTER G, 112 Compton rd, RD4,
see p 79
ROTTMANN ROOFING & REMODELING,
704 W Buffalo, see front cover
Wheaton Sheet Metal Shop, 909 W State

***ROOFING (BRANDS)**

BIRD, Baker Lumber & Supply Co, 505 N
Third, see p 66
BIRD, Robinson & Carpenter, 209 Taughan-
nock blvd, see p 2
FLINTKOTE, Rottmann Roofing & Remod-
eling, 704 W Buffalo, see front cover
LOGAN-LONG, Cayuga Lumber Co, 801 W
State, see p 67
RUBEROID, Rottmann Roofing & Remodel-
ing, 704 W Buffalo, see front cover
RUBEROID, Baker Lumber & Supply Co,
505 N Third and 79 W Main, Dryden, see
p 66

ROOFING MATERIALS AND SUPPLIES

BAKER LUMBER & SUPPLY CO, 505 N
Third and 79 W Main, Dryden, see p 66
CAYUGA LUMBER CO, 801 W State, see
p 67
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2
ROTTMANN ROOFING & REMODELING,
704 W Buffalo, see front cover

ROOMS

(See Hotels, Boarding and Rooms)
VICTORIA HOTEL, 109-111 N Cayuga, see
p 99
YMCA, 202 E Buffalo, see p 59

RUBBER STAMPS AND STENCILS**NORTON PRINTING CO**, 317 E State, see
p 130***RUG CLEANERS**

FLETCHER W F CO INC, 103-105 Dryden
rd, branch 205 N Aurora and 317 Eddy,
see p 108
Miller's Repair Service, 320 Center
ROCKER RUG CLEANERS, 305 W Lincoln,
see alpha dir

***RUGS AND CARPETS**

BESDIN'S, 130 E State, see p 93
ROCKER RUG CLEANERS, 305 W Lincoln,
see alpha dir
Zion's Furniture Inc, Shopping Plaza, Elmira
rd

***SAFE DEPOSIT BOXES**

FIRST NATIONAL BANK OF ITHACA, 202
E State cor N Tioga, see front cover and p 3
TOMPKINS COUNTY TRUST CO, 100 N
Tioga, see insert opp numerical

SAFE (BRANDS)*MOSLER**, Van Natta Office Equipment Co
Inc, 415 Taughannock blvd, see p 133**SALTED PEANUTS**

Weller's Salted Peanuts, 410 W Seneca

SALVATION ARMY

Salvation Army, 121 W State

SAND AND GRAVEL

Lynch William H, 515 S Meadow
RUMSEY-ITHACA CORP, PO Box 17, main
office Buttermilk Falls, RD5, Ithaca, see
top edge
UNIVERSITY SAND & GRAVEL, 605 Dry-
den rd, see p 70

SANITARIUMS

BETWEEN THE LAKES SANITARIUM, N
Main, Interlaken, see p 124
COMMUNITY SANITARIUM, N Main, In-
terlaken, see p 123
CONKLIN SANITARIUM, 502 N Aurora, see
p 122
SENECA NURSING HOME THE, Watkins
Glen, see front cover

SASH, WINDOWS, DOORS AND TRIM*CAYUGA LUMBER CO**, 801 W State, see
p 67**WHCU-Dial 870**

BROADCASTING SINCE 1921
With the Most Modern
Facilities in the Country

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Phone

2-2891

Four convenient savings plans, high-dividends, Christmas Club, Home Loans

Owned by Members

Come in

Corner State and Aurora

ROBINSON & CARPENTER, 814 W Seneca,
see p 2

*SAVINGS BANK

ITHACA SAVINGS BANK, 118 N Tioga,
see insert opp name and back cover

*SAVINGS CLUB

ITHACA SAVINGS BANK (Christmas), 118
N Tioga, see insert opp name and back
cover

ITHACA SAVINGS & LOAN ASSOCIATION
(Christmas), 301 E State, see backbone
and top lines

*SAVINGS AND LOAN ASSOCIATION

**ITHACA SAVINGS & LOAN ASSOCIA-
TION**, 301 E State, see backbone and top
lines

SAW FILING

Jack's Repair & Saw Shop, 604 Utica

*SCHOOL SUPPLIES

MILLER'S T G SONS PAPER CO, 113 N
Tioga, see p 133

TRIANGLE BOOK SHOP INC, Sheldon ct,
410 College av

SCHOOLS, COLLEGES AND ACADEMIES

(See also Miscellaneous Directory
Public Schools)

Cascadilla School (co-ed), 116 Summit av

CORNELL UNIVERSITY, Central av

GLF, School of Co-operative Administration,
120 E Clinton

**IMMACULATE CONCEPTION CONVENT
AND SCHOOL**, 318-320 W Buffalo

ITHACA COLLEGE, 120 E Buffalo

ITHACA PUBLIC SCHOOLS, supt's office,
117 E Buffalo, see p 8

SCRAP METAL AND IRON

Ithaca Junk Co, 402 Third

Wallace Steel & Supply Co, 726 W Clinton

*SCREENS

Ithaca Metal Weatherstrip Co, 111 Fayette

ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

SEA FOODS

Ithaca Sea Foods, 604 W Green

SECONDHAND STORES

Gee's Sport Shop, 210 W State

State Bargain House, 516 W State

Swap Shop The, 437 W State

*SECURITIES

BARR J S & CO INC, Savings Bank Bldg,

(19), 114-118 N Tioga, see p 87

Hemphill. Noves & Co, Hotel Ithaca

SEEDS

Rockwell Seed & Supply Store, 313 S Cayuga

SERVICE STATIONS

(See Gas and Oil)

SETTLEMENT HOUSES

North Side House, 119 Third

West Side House, 920 W Buffalo

SEWING MACHINES

Singer Sewing Center, 106 E State

SHEET METAL WORKERS

BREWER & BROWN CO INC, 306 W Lin-
coln, see p 74

DONOHUE-HALVERSON INC, 602 W Sen-
eca, see p 85

PORTER SHEET METAL SHOP, 309 S
Corn, see p 86

Wheaton's Sheet Metal Shop, 909 W State

*SHINGLES (BRANDS)

BIRD (asphalt), Robinson & Carpenter, 206
Taughannock blvd, see p 2

RUBEROID, Rottmann Roofing & Remodel-
ing, 704 W Buffalo, see front cover

*SHIRT (BRANDS)

ARROW, The Sport Shop, 209-211 E State,
see insert

MANHATTAN, The Sport Shop, 209-211 E
State, see insert

SHOE DEALERS

COSENTINI'S, 217 E State, see p 63

Liberty Shoe Co, 146 E State

National Army Stores Corp, 106-108 N Cay-
uga

Park Lane Shoes, 109 E State

Penney J C Co, 115 E State

ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 6

SPORT SHOP THE, 209-211 E State, see
insert

Thom McAn Shoe Store, 118 E State

Triangle Shoe Co Inc, 116 E State

Van's Shoes, 128 E State

William's Shoes, 102 E State

SHOE REPAIRERS

Al's Shoe Repair Shop, 401 Eddy

COSENTINI JOSEPH, 217 E State, see p 63

Longo Shoe Service Center, 207 N Aurora

Morris William C, 112 N Cayuga

Morrow Shoe Repair, 114 S Cayuga

Scusa Edward A, 405 College av

State St Shoe Repair, 538 W State

SHOE SHINE PARLORS

Cornell Shoe Shining Parlor, 128 E Green

APPLIANCES

SALES AND

SERVICE

TV AND RADIO

SAM PETER TV & APPLIANCES

DANBY and KING ROAD

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W T K O
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***SHOES (BRANDS)**

BASS FOOTWEAR, Cosentini's, 217 E State, see p 63
BOSTONIAN, The Sport Shop, 209-211 E State, see insert
CHILD LIFE, Cosentini's, 217 E State, see p 63
JOHNSTON & MURPHY, Cosentini's, 217 E State, see p 63
KEITH HIGHLANDER, Cosentini's, 217 E State, see p 63
LADY NETTLETON, Cosentini's, 217 E State, see p 63
NUNNBUSH, The Sport Shop, 209-211 E State, see insert
RED CROSS, Cosentini's, 217 E State, see p 63
SANDLER OF BOSTON, Cosentini's, 217 E State, see p 63
SIMPLEX, Cosentini's, 217 E State, see p 63
VITALITY, Cosentini's, 217 E State, see p 63
WALK-OVER, Cosentini's, 217 E State, see p 63
WALKER T DICKERSON, Cosentini's, 217 E State, see p 63

SHOPPING CENTERS

CORNERS COMMUNITY CENTER INC, Triphammer and 903 Hanshaw rd, see pages 64 and 65
 Ithaca Shopping Plaza, Elmira rd

SIDING

BAKER LUMBER & SUPPLY CO INC, 505 N Third and 79 W Main, Dryden, see p 66
LANE WALTER G, 112 Compton rd, see p 79
ROTTMANN ROOFING & REMODELING, 704 W Buffalo, see front cover

SIGN PAINTERS AND MANUFACTURERS

Bunnell Commercial Lettering, 218 First
 Carpenter Donald D, 205 E State
 Spencer Herbert F, 515 S Cayuga

SIGNS AND DISPLAYS

Hovanec George J, 208 S Tioga

SILVERWARE

HEGGIE R A & BRO CO, 136 E State, see alpha dir
HILL'S JEWELERS, 307 E State, see alpha dir
ITHACA SUPPLY CO, 315 E State, see p 99
SCHOOLEY'S INC, 152 E State, see top lines

***SILVERWARE (BRANDS)**

COMMUNITY, Hill's Jewelers, 307 E State, see alpha dir
1847 ROGERS BROS, Hill's Jewelers, 307 E State, see alpha dir
GORHAM, R A Heggie & Bro Co, 136 E State, see alpha dir
GORHAM, Schooley's Inc, 152 E State, see top lines

HEIRLOOM, Hill's Jewelers, 307 E State, see alpha dir
HEIRLOOM, Schooley's Inc, 152 E State, see top lines
HOLMES & EDWARDS, Hill's Jewelers, 307 E State, see alpha dir
INTERNATIONAL, Hill's Jewelers, 307 E State, see alpha dir
INTERNATIONAL, R A Heggie & Bro Co, 136 E State, see alpha dir
KIRK, R A Heggie & Bro Co, 136 E State, see alpha dir
ONEIDA COMMUNITY, R A Heggie & Bro Co, 136 E State, see alpha dir
ONEIDA COMMUNITY, Schooley's Inc, 152 E State, see top lines
REED & BARTON, R A Heggie & Bro Co, 136 E State, see alpha dir
REED & BARTON, Schooley's Inc, 152 E State, see top lines
TOWLE, R A Heggie & Bro Co, 136 E State, see alpha dir

SMOKE SHOP

Petrillose Smoke Shop, 407 College av
 University Variety Store, 318 College av

SOFT DRINK MANUFACTURERS

ITHACA BOTTLING WORKS, 407 W Seneca, see p 55

SOFT WATER EQUIPMENT

SOFT WATER SALES & SERVICE, 204 Glenside rd, plant 110 S Corn, see p 91

SOFT WATER SERVICE

SOFT WATER SALES & SERVICE, 204 Glenside rd, plant 110 S Corn, see p 91

SOIL INVESTIGATIONS

EMPIRE SOILS INVESTIGATIONS INC, 132 Forest Home dr, see alpha dir

SOIL TESTING

EMPIRE SOILS INVESTIGATIONS INC, 132 Forest Home dr, see alpha dir

SPECIAL DELIVERY SERVICE

PARCEL DELIVERY, 404 Center, see p 135

SPORT SHIRTS (BRANDS)

HYLO, The Sport Shop, 209-211 E State, see insert
McGREGOR, The Sport Shop, 209-211 E State, see insert

SPORTING GOODS

Alumni Athletic Equipment Co Inc, 138 W State
CORNELL CAMPUS STORE INC, Barnes Hall, Cornell University
 Gee's Sport Shop, 210 W State
 Gun & Tackle Center, 504 W State

Carry insurance with Carey

ITHACA SPORTING GOODS, 420 Eddy
Ithaca's Outdoor Store, 204 W State
Lower's Sporting Goods, 427 Floral av
REYNOLD'S SPORT CENTER (The Plaza),
Elmira rd, see p 99
Shepherd Bike Shop, 115-117 N Tioga
SPORT SHOP THE, 209-211 E State, see
insert

STAMP DEALERS

Hobby Den The, 306 E State

STATIONERS

CORNELL CAMPUS STORE, Barnes Hall,
Cornell University Campus
MILLER'S T G SONS PAPER CO (whole-
sale), 113 N Tioga, see p 133
TRIANGLE BOOK SHOP INC, 412 College
av
VAN NATTA OFFICE EQUIPMENT CO
INC, 415 Taughannock blvd, see p 133

*STEAMFITTERS

FAILING'S PLUMBING CO, 111 S Fulton,
see p 85
HULL HEATING & PLUMBING CO, 802 W
Seneca, see p 75

STOCKS AND BONDS

BARR J S & CO INC, Savings Bank Bldg,
see p 87
Hemphill, Noyes & Co, Hotel Ithaca
Loeb Carl M Rhoades & Co, 211 E Seneca

*STOKERS (BRANDS)

ELECTRIC FURNACE MAN, Champaign
Coal & Stoker Co, 803 W Seneca, see p 92

STONE DEALERS

Finger Lakes Stone Co Inc, Corners Commu-
nity Center

STORM DOORS AND WINDOWS (ALUMINUM)
BETTER PAINT & WALLPAPER SERVICE
216-218 N Aurora, see p 80
MANDEVILLE R C & SON, Slaterville rd

STORM WINDOWS (BRANDS)

WISCO ALUMINUM, Rottmann Roofing &
Remodeling, 704 W Buffalo, see front cover

*STOP AND SHOP CENTERS

CORNERS COMMUNITY CENTER INC,
Triphammer and 903 Hanshaw rd, see p
64 and 65
Ithaca Shopping Center, Plaza, Elmira rd

*STORAGE

CRISPELL BROS INC, 716 W Clinton, see
p 136

STORAGE WAREHOUSES

DEAN OF ITHACA INC, 401-409 E State,
see top lines
Student Transfer, 810 Cascadilla

STORE FIXTURES

LOVELESS & ZEISSIG, 303 W Lincoln

STOVES AND RANGES

JAMIESON-McKINNEY CO, 115-121 S Cay-
uga, see p 73
McINDOE APPLIANCES, Turkey Hill rd,
Box 178, Ithaca, see p 83
ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 6
THAYER APPLIANCE CO, 417-419 W Sen-
eca, see p 82

STUDENTS' SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall,
Cornell University

*SURETY BONDS

CAREY H A CO INC, Carey Bldg, see back
cover and top lines
GEHERIN INSURANCE AGENCY, 204 E
State, see back cover
HOWELL & STEVENS, 301 E State, see p
101
ITHACA AGENCY INC, 108 W State, see
p 101
McKINNEY AGENCY INC, 119 S Cayuga,
see back cover
ROGALSKY FRED A, 121 E Seneca, see p
104

SWEATERS (BRANDS)

JANTZEN, The Sport Shop, 209-211 E
State, see insert
LORD JEFF, The Sport Shop, 209-211 E
State, see insert
McGREGOR, The Sport Shop, 209-211 E
State, see insert

SWIMMING POOLS

YMCA, 202 E Buffalo, see p 59

TAILORING

STUDENT AGENCIES, 409 College av, see
p 63

TAILORS

ANGELO DRY CLEANERS, 315 N Meadow
and 219 N Aurora, see back cover
Bill's Tailor Shop, 102 E State
Dutky Zach Men's Shop, 213 Dryden rd
Hughes Viola Mrs, 509 W State
Illencsik John, 205 E State
PETRILLOSE CLEANERS, 115 S Aurora
and 418 Eddy, see p 109
Stern's Ladies Tailoring, 109 W State

TAVERN

Pine Tavern, 201 N Aurora

TAX CONSULTANTS

HALL ALFRED G, 102 E State, see front
cover
Hall Harold, First National Bank Bldg (609)

SCHOOLEY'S**Inc.****Diamonds of
Finest Quality**

152 E. STATE ST.

DIAL 2-1551

TAXICAB SERVICE

Kresge's Radio Cab, 204 W Spencer
Owl Taxi, 204 W Spencer
Solomon Philip N, 110 S Albany
TERMINAL RADIO TAXI, 124 S Aurora
Towne Taxi, 251 Floral av

***TEA ROOMS**

(See Restaurants)

**TELEGRAPH AND TELEPHONE
COMPANIES**

New York Telephone Co, business office,
208 E Buffalo
WESTERN UNION TELEGRAPH CO, 314
E State

TELEVISION

DeYoung's Radio & Television, 411 W State
GOODRICH B F CO, 102 W State, see p 51
Jordan's TV Sales & Service, 503 Spencer rd
LENT'S INC, 210-212 N Tioga, see p 9
MCINDOE APPLIANCES, Turkey Hill rd,
Varna, see p 83
SAM PETER TV & APPLIANCES, Danby
rd cor King rd, see bottom lines
TELEVISION SHOP THE, 518 W State, see
p 83
THAYER APPLIANCE CO, 417-419 W Sen-
eca, see p 82

TELEVISION (BRANDS)

GENERAL ELECTRIC, Lent's Inc, 210 N
Tioga, see p 9
MAGNAVOX, Lent's Inc, 210 N Tioga, see
p 9
MOTOROLA, Sam Peter TV & Appliances,
Danby rd cor King rd, see bottom lines
RCA, McIndoe Appliances, Turkey Hill rd,
Varna, see p 83
RCA, The Television Shop, 518 W State, see
p 83
RCA VICTOR, Lent's Inc, 210 N Tioga, see
p 9
WESTINGHOUSE, The Television Shop, 518
W State, see p 83
ZENITH, Lent's Inc, 210 N Tioga, see p 9
ZENITH, Thayer Appliance Co, 417-419 W
Seneca, see p 82

TELEVISION CABLE SERVICE

TELEVISION SHOP THE, 518 W State, see
p 83

TEXTBOOKS

Morrison Publishing Co, 1782 Slaterville rd

TEXTILES

Ithaca Textiles Inc, 402-406 E State

THEATRES

Ithaca Theatre, 413 W State
State Theatre, 107-109 W State
Strand Theatre The, 310 E State
Temple Theatre, 114-116 E Seneca

TILE (BRANDS)

BARCLAY GLAZED, Rottmann Roofing &
Remodeling, 704 W Buffalo, see front cover

TILE (FLOOR AND WALL)

Mann Koeth A, 419 Wyckoff av

TILE (PLASTIC)

RIDGE TILE, Better Paint & Wallpaper Ser-
vice, 216 N Aurora, see p 80

TILE AND SEWER PIPE

EMPIRE BUILDING SUPPLIES, 332 Spen-
cer rd, see p 79
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

TINSMITHS

Bower Fayette J, 107 Utica
Wheaton's Sheet Metal Shop, 909 W State

TIRES

CLEVELAND SERVICE STATION, Han-
shaw rd
Herman's Royal Tire Service, 901 W Buffalo
PETER'S SERVICE STATION, 1103 Danby
rd, see p 54
PRITCHARD'S CORNERS STATION, 909
Hanshaw rd

***TIRES (BRANDS)**

(See Automobile Tires)

TIRES RECAPPING

Goodyear Service Store, 318 W State

TISSUE PAPER MANUFACTURERS

(See Paper Manufacturers)

TOILET ARTICLES

ROTHSCHILD BROTHERS, 155-159 E
State and 100-126 S Tioga, see p 6

TOOL DESIGNING

Vanek Engineering, 725 Hector

TOOL MANUFACTURERS

Loughridge Tool Service, 701 Willow
**TOWNSEND MANUFACTURING & TOOL
CORP**, 110 W Green, see p 120

TOOL SHOP

Loughridge Tool Service, 701 Willow av
Precision Tool & Gun Div, S Lansing rd

TOURISTS HOMES

Allen's Tourist Home, 205 W Green
Crow William J Sr, 211 S Albany
Elmshade Tourist Home, 402 S Albany
Flynn's Tourist Home, 313 N Tioga
Francis Emanuel S, 436 N Aurora
Hillside Tourist Inn, 518 Stewart av
Johnson Pearl Mrs, 1060 Danby rd
Kent House, 116 W Green
Lavender House Tourists, 401 N Aurora

***TOWING**

CLEVELAND'S SERVICE STATION, 910
Hanshaw rd,
PRITCHARD'S CORNERS STATION INC,
Corners Community Center, 909 Hanshaw
rd

TOYS AND GAMES

CORNER BOOK STORE THE, 109 N Tioga,
see p 132

TRAILER COURT

Hoyts Trailer Camp, 359 Elmira rd

TRAILER PARKS

Shady Lane Trailer Park, 655 Spencer rd
Spraker's Mobile Home, 215 Elmira rd
Taggin Wagon Trailer Park, 900 Dryden rd

TRAILERS

Awad J Trailer Sales, 353 Elmira rd

TRAILERS (BRANDS)

NATIONWIDE, Manning's Sunoco Station,
210 Elmira rd, see alpha dir

***TRANSIT COMPANY**

AERO MAYFLOWER TRANSIT CO, Dean
of Ithaca Inc agents, 401-409 E State, dial
2531, see top lines

***TRANSPORTATION**

CRISPELL CHARTER SERVICE INC, 716
W Clinton, see p 136

***TRANSMISSION MANUFACTURERS
(CHAIN)**

MORSE CHAIN CO INC, S Aurora, see p 117

TRAVEL BUREAUS

Cook-Gauntlett Agency Inc, 209 E State
(202)

TREE SURGEONS

INDEPENDENT TREE CO, 114 S Albany
Pond & Moyer Inc, 107 Homestead rd

TROPICAL FISH

Tropical Fish & Supplies, 221 S Cayuga

TRUCKING

ALLING TRANSFER INC, 316 Taughan-
nock blvd, see alpha dir

Besemer Trucking Co, 110 S Fulton
Collins Charles G, 1301 Hanshaw rd, RD1
CORTLAND PAVING CO, Cortland, PO Box
747

CRISPELL BROS INC, 716 W Clinton, see
p 136

Dawes Lawton G, 402 N Plain
DEAN OF ITHACA INC, 401-409 E State,
see top lines

Dickins Clare H, 728 Cliff
**ITHACA DELIVERY & STORAGE TER-
MINAL**, 407 Third, see p 135

Lynch Harry E, 152 E State
Lynch William H, 515 S Meadow

MANCINI PAUL & SONS INC, 401 Han-
cock, see p 69

Marion Harley D, 1353 Slaterville rd, RD4
Merrill's Transfer, 215 Second

PARCEL DELIVERY, 404 Center, see p 135
Pier Trucking, 612 W Clinton
Snyder Ivan W, 453 Floral av
Sovocool Arthur D, 225 Pennsylvania av
Student Transfer, 810 Cascadilla

***TRUCKS (BRANDS)**

(See Automobile Trucks—Brands)

TRUST DEPARTMENTS

(See Banks)

FIRST NATIONAL BANK OF ITHACA, 202
E State, see front cover and p 3

TOMPKINS COUNTY TRUST CO, 110 N
Tioga, see insert opp numerical

TYPEWRITER MANUFACTURERS

Remington Rand (div of Sperry Rand Corp),
152 E State

TYPEWRITER RENTALS

Triangle Book Shop The, Sheldon ct, 410
College av

**VAN NATTA OFFICE EQUIPMENT CO
INC**, 415 Taughannock blvd, see p 133

TYPEWRITER SERVICE

TRIANGLE BOOK SHOP THE, 412 College
av

**VAN NATTA OFFICE EQUIPMENT CO
INC**, 415 Taughannock blvd, see p 133

***TYPEWRITERS (BRANDS)**

CORONA, Van Natta Office Equipment Co,
415 Taughannock blvd, see p 133

ROYAL, Lutton's Office Equipment Co, 103
N Cayuga, see p 134

SMITH CORONA, Van Natta Office Equip-
ment Co, 415 Taughannock blvd, see p 133

UNDERWOOD, The Corner Bookstore, 109
N Tioga, see p 132

TYPEWRITERS AND SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall,
Cornell University Campus

LUTTON'S OFFICE EQUIPMENT CO, 103
N Cayuga, see p 134

**VAN NATTA OFFICE EQUIPMENT CO
INC**, 415 Taughannock blvd, see p 133

TYPIST

Temeles Alpha D Mrs, 113 Dryden rd

UNDERTAKERS

(See Funeral Directors)

UNIVERSITIES

(See Schools, Colleges and Academies)

CORNELL UNIVERSITY, Central av

UPHOLSTERERS

Fox Furniture Repair, 912 E Shore dr
Johannsen Robert A, 611½ Utica
Rustyak Albert B, 121 N Aurora
Whiting Fred J, 336 Spencer rd

***USED BOOKS**

PROFIT SHARING BOOK STORES, 158 E
State, see alpha dir

***USED CARS**

(See Automobiles—Used)

- TOWNLEY MOTORS INC**, 337 Elmira rd,
see p 48
WATERS & MINNICH, 306 Elmira rd, see
p 51

USED FURNITURE

- Smith Henry, 535 W State
State Bargain House, 516 W State

VACUUM CLEANERS (REPAIRS)

- Leonard Vacuum Cleaner Co, 716 W Green

***VAN SERVICE (BRANDS)**

- NORTH AMERICAN VAN LINES**, Crispell
Charter Service Inc, 716 W Clinton, see
p 136

VARIETY STORES

- CO-OPERATIVE CONSUMERS SOCIETY
INC**, 601-619 W Clinton
Corner Variety Store, 401 S Meadow
Jones' Five Cent to One Dollar Stores (The
Plaza), Elmira rd
Kresge S S Co, 123-131 E State
Newberry J J Co, 135-137 E State
State Variety Store, 512 W State
Woolworth F W Co, 147-149 E State

***VARNISHES (BRANDS)**

- KYANIZE**, Bishop's, 320 W State, see p 80
LAWRENCE, Better Paint & Wallpaper Ser-
vice, 216 N Aurora, see p 80
MCCLOSKEY, Better Paint & Wallpaper Ser-
vice, 216 N Aurora, see p 80

VENETIAN BLINDS

- BETTER PAINT & WALLPAPER SERVICE**,
216-218 N Aurora, see p 80
BISHOP'S, 320 W State, see p 80
CHURCH'S WALLPAPER & PAINT STORE
203 N Aurora, see p 81
DICKINSON DONALD W, Seneca Way, see
p 81
Ithaca Floor Covering, 407 Taughannock
blvd
Ithaca Metal Weatherstrip Co, 111 Fayette

VENETIAN BLINDS (BRANDS)

- FLEX LUME**, Better Paint & Wallpaper
Service, 216-218 N Aurora, see p 80

VETERINARIANS

- Goff A Cameron, 1290 Trumansburg rd

***WALLBOARD (BRANDS)**

- NATIONAL GYPSUM**, Robinson & Carpen-
ter, 206 Taughannock blvd, see p 2
NU WOOD, Rottmann Roofing & Remodel-
ing, 704 W Buffalo, see front cover

WALLPAPER

- BETTER PAINT & WALLPAPER SERVICE**
216-218 N Aurora, see p 80
BISHOP'S, 320 W State, see p 80
CHURCH'S WALLPAPER & PAINTS, 203
N Aurora, see p 80
DICKINSON DONALD W, Seneca Way, see
p 81
DICKINSON PAINT & WALLPAPER, Sen-
eca Way, see p 81
MANDEVILLE R C & SON, Slaterville rd
Sherwin-Williams Co, 320 E State

***WAREHOUSES**

- ALLING TRANSFER INC**, 316 Taughan-
nock blvd, see alpha dir
CAYUGA LUMBER CO, 801 W State, see
p 67
DEAN OF ITHACA INC, 401-409 E State,
see top lines
McELWEE'S W D WAREHOUSE, 125 W
Fall, see p 78

***WASHED SAND AND GRAVEL**

- UNIVERSITY SAND & GRAVEL CO**, 605
Dryden, see p 70

**WASHING AND DRYING (BENDIX
SELF SERVICE)**

- Hi-Speed Laundry, 402 Eddy

***WASHING MACHINES (BRANDS)**

- EASY**, Thayer Appliance Co, 417-419 W
Seneca, see p 82
FRIGIDAIRE, Thayer Appliance Co, 417-
419 W Seneca, see p 82
KELVINATOR, B F Goodrich Co, 102 W
State, see p 51
KELVINATOR, Shelton's Refrigeration, 709
711 Willow av, see bottom edge
MAYTAG, Sam Peter TV & Appliances,
Danby and King rd, see bottom lines
WESTINGHOUSE, Norton Electric Co Inc,
1013 W State, see p 83

WASHING MACHINES SERVICE

- Farrell's Washer Service, 1024 N Tioga
Miller's Repair Service, 320 Center
PETER SAM TV & APPLIANCES, Danby rd
cor King rd, see bottom lines
SHULMAN'S INC, 120 W State

***WASTE PAPER**

(See Junk)

WATCH REPAIRERS

- Beyeler Robert H, 409 College av
Cramer's Jewelers-Gift Shop, 208 E State
HEGGIE R A & BRO CO, 136 E State, see
alpha dir
HILL'S JEWELERS, 307 E State, see alpha
dir
SCHOOLEY'S INC, 152 E State, see top
lines

***WATCHES (BRANDS)**

- ELGIN**, R A Heggie & Bro Co, 136 E State,
see alpha dir
ELGIN, Hill's Jewelers, 307 E State, see
alpha dir
ELGIN, Schooley's Inc, 152 E State, see top
lines
GIRARD-PEREGAUX, R A Heggie & Bro
Co, 136 E State, see alpha dir
GIRARD-PEREGAUX, Hill's Jewelers, 307
E State, see alpha dir
GRUEN, R A Heggie & Bro Co, 136 E State,
see alpha dir
GRUEN, Hill's Jewelers, 307 E State, see
alpha dir
HAMILTON, R A Heggie & Bro Co, 136 E
State, see alpha dir
HAMILTON, Hill's Jewelers, 307 E State,
see alpha dir
HAMILTON, Schooley's Inc, 152 E State,
see top lines