

**WOOL-SCOTT BAKERY PRODUCTS****Bakers of Cornell Formula Hi-Protein Bread**

213 S. TIOGA ST.

ITHACA 4-0621

MANNING'S

**Ithaca Classified Business Directory  
1956**Copyright 1956, by H. A. Manning Co. of N. Y. Inc.**\*Indicates heading given by special arrangement with the publisher.****ABRASIVES****NATIONAL WELDING**, 805 Taber, see p 84**ACCOUNTANTS AND AUDITORS****COSTELLO AGENCY THE**, 106 South Hill ter, see alpha dir**HALL ALFRED G** (public), 102 E State, see front cover

Hall Harold, First National Bank Bldg (610)

Leach Michael E, 121 E Seneca

**MANAGEMENT CONSULTANTS INC**, 102 E State, see alpha dir and back cover

Maxfield Terrell B, First National Bank Bldg (510-511-512)

**\*ACETYLENE WELDING****AMES WELDING & SUPPLY CO**, rear 618 W Buffalo, see p 91**CARL'S GARAGE**, 206 E Tompkins, see back cover**JOHNNY'S WELDING SERVICE**, 716 W Green, see p 83

Kostrub Frank S, 202 E Fall

**NATIONAL WELDING**, 807 Taber, see p 84

Ned Welding Service, 325 Taughannock blvd

**PHILLIPS KARL L INC**, 216-220 S Cayuga, see front cover**\*ACIDOPHILUS MILK****LUCE DAIRY CO**, 410 Hillview pl, see p 96**ADDING MACHINE MANUFACTURERS****NATIONAL CASH REGISTER COMPANY, ADDING MACHINE DIVISION**, 616 S Aurora, see p 129**\*ADDING MACHINES (BRANDS)****NATIONAL**, Van Natta Office Equipment Co Inc, 218 E Seneca, see p 137**UNDERWOOD**, The Corner Bookstore, 109 N Tioga, see p 144**\*ADMINISTRATORS****FIRST NATIONAL BANK OF ITHACA**, 110 N Tioga, see p 3 and front cover**TOMPKINS COUNTY TRUST CO**, 110 N Tioga, see insert opp numerical**\*ADVANCED ELECTRONICS****GENERAL ELECTRIC CO**, Cornell University Airport, see p 130**ADVERTISING AGENCIES**

Agricultural Advertising and Research Inc, 416 E State

**EASTMAN ROBERT INC**, 303 E State, see top lines

Harrick Lee Advertising &amp; Public Relations, Savings Bank Bldg

Hovanec George J, 129 S Tioga

**ITHACA CLERICAL CO**, 152 E State, see p 141

Laux Advertising Agency Inc, 310 E State

Milk for Health Inc, 119 S Cayuga

Sky View Advertising, 515 N Plain

Ward Taylor M Inc, 315 N Tioga

Wood Langley, 304 E State

**ADVERTISING (RADIO)****WHCU**, Savings Bank Bldg (5th floor), see p 10**\*ADVERTISING SIGNS**

(See Sign Painters and Manufacturers)

**AERIAL PHOTOGRAPHIC SURVEYS**

Belcher Donald J &amp; Associates Inc, 130 Forest Home dr

**AGENCIES****STUDENT AGENCIES INC**, 409 College av, see p 69**AGRICULTURAL CO-OPERATIVES****CO-OPERATIVE GLF EXCHANGE INC**, GLF Bldg, 136 Terrace Hill, see p 94**AGRICULTURAL IMPLEMENTS AND MACHINERY**

Allen Tractor &amp; Equipment Service, Elmira rd, Buffalo

Finger Lakes Farm Supply, 356 Elmira rd

Mazourek Ladislav, 616 W Buffalo

Shove Adrian M, 917 N Cayuga

**AGRICULTURAL RESEARCH**

Northeast Farm Foundation, 314 E State (275)

**\*AIR CONDITIONING****BREWER & BROWN CO INC**, 304-308 W Lincoln, see p 81



# TRIANGLE BOOK SHOP

Tel. 2304



# Text Books, School Supplies, Typewriters

412 COLLEGE AVE., ITHACA, N. Y.

**DONOHUE-HALVERSON INC**, 210 N Aurora, see p 90

**JAMIESON-McKINNEY CO**, 115-121 S Cayuga, see p 80

Loucher Wm & Son, 109 Titus av

**SHELTON'S REFRIGERATION SALES & SERVICE**, (low temperature), 703 Willow av, see bottom edge

**WHEATON'S SHEET METAL SHOP**, 909 W State, see p 91

## \*AIR CONDITIONING (BRANDS)

**CARRIER**, Jamieson-McKinney Co, 115-121 S Cayuga, see p 80

**CARRIER**, Shelton's Refrigeration, 709-711 Willow av, see bottom edge

**KELVINATOR**, Shelton's Refrigeration, 709 711 Willow av, see bottom edge

## AIRCRAFT MAGNETO AND CARBURETION SERVICE

**ANDY SOYRING**, 108 E Clinton, see back cover

## \*AIRCRAFT PARTS AND ACCESSORIES

**ITHACA SCIENTIFIC INSTRUMENT CO**, 207 S Tioga, se p 132

## AIRPORT SERVICE

Airport Limousine Service, 1012 N Aurora

## AIRPORTS

Cornell University Airport, Warren rd  
Ithaca Municipal Airport, end Taughannock blvd

## AIR TRAVEL

Monawk Airlines Inc, Cornell University Airport

**ALCOHOLIC BEVERAGE CONTROL BUREAUS**  
Tompkins County Alcoholic Control Board,  
202 E State (601)

## AMBULANCE SERVICE

**BANGS AMBULANCE SERVICE**, 209 W Green, see front edge

## AMMUNITION

**WRIGHT'S SPORTS CENTER**, The Plaza,  
see p 112

## AMUSEMENT MACHINES

Intercity Amusement Co, 107 E Green

## ANTIQUES

Blue Dolphin, Forest Home dr, RD2  
Briarwood Antiques, 409 W State  
Force Albert W, 2 Byway, Forest Home,  
RD2

Patten's Jewelers, 306 E State  
Riker Antique Shop, 205 Third

## APARTMENTS

Bachelor Apartments, 303-309 Dryden rd  
Belleayre Annex, 614 University av

Belleayre Apartments, 700 Stewart av  
Cayuga Apartments, 100 W Buffalo  
Christopher George Apartments, 315 College  
av

Cornell Heights Residential Club, 1 Country  
Club dr

Cummings Apartments, 303 College  
**FAIRVIEW MANOR**, 518 and 522 Dryden  
rd, office 423 Oak av, see p 35 and back-  
bone

Greycourt Apartments, 108-110 Eddy  
Heights Court Apartments, 110-112 Heights  
ct

Lakeland Homes, 319 Highland rd, Cay Hts  
Myron Taylor Tower, Central av, Campus  
Pine Hill Apartments, 705-709 Triphammer  
rd

Sharwell Garden Apartment, 601-615 S  
Meadow

Thurston Court Apartments, 233 Thurston  
av

Town & Gown Apartments, 504 Stewart av  
Tuttle Apartments, 107 Cayuga Heights rd,  
Cay Hts

Valleyview Apartments, 210 Stewart av  
West View Terrace, 400 Triphammer rd, Cay  
Hts

## APIARIES

Coggsball Archie L, 336 E State

## \*APPLIANCES

**BAKER LUMBER & SUPPLY CO**, 505 N  
Third and Main Dryden, see p 71 and in-  
sert opp name

**FARRELL JAMES E**, 123 N Aurora, see p  
111

**STATE BARGAIN HOUSE**, 516 W State,  
se p 102

## APPRAISALS

Bentley Maria S Mrs, 604 Highland rd  
**BRADLEY GENE**, 128 E State, see front  
cover

**BROCKWAY AGENCY THE**, 201 E Seneca,  
see p 117

## ARCHITECTS

Holt Sherwood, 119 E Buffalo  
Metzger Richard E, 202 E State (404)  
**TALLMAN & TALLMAN**, Corners Com-  
munity Center

Thorne Henry Calder, 608 N Tioga  
Townslley Edgar D, 236 Renwick dr

## ART GOODS AND BRIC-A-BRAC

(See also Gift Shops)

Central American Shop, 111 N Aurora  
Duncker Sewing Shop The, 205 N Aurora  
Yarn Shop, 205 E State

## ARTIFICIAL INSEMINATION (CATTLE)

American Breeders Service, 306 N Cayuga

## ARTISTS (COMMERCIAL)

**ITHACA ENGRAVING CO**, 115 S Tioga, see  
p 138

McCormick Mary G, 408 W State

**ASPHALT MANUFACTURERS**

City Asphalt Plant The, First nr end

**\*ASPHALT SIDING (BRANDS)****TEXTURED**, Rottmann Roofing & Remodeling, 704 W Buffalo, see front cover**\*ASSOCIATIONS, CLUBS AND SOCIETIES**

(See also Miscellaneous Directory)

Benevolent Protective Order of Elks, 139 W State

**FRATERNAL ORDER OF EAGLES**, 326-330 E State, see p 61**LOYAL ORDER OF MOOSE**, 134 W State, see p 62**YOUNG MEN'S CHRISTIAN ASSOCIATION**, 202 E Buffalo, see p 60**ASSOCIATIONS AND CLUBS (COMMERCIAL)****AAA HEADQUARTERS**, 210 N Aurora, see p 4**FINGER LAKES AUTO CLUB**, 210 N Aurora**ITHACA CHAMBER OF COMMERCE**, 210 N Aurora, see p 4**ATHLETIC EQUIPMENT****ITHACA SPORTING GOODS**, 420 Eddy**\*ATTORNEYS-AT-LAW**

(See Lawyers)

Adams Ammand L, 121 E Seneca (504)

**ADAMS ARTHUR G**, 114 N Tioga (306), see p 123**ALBANESE FRANK**, 202 E State (603), see p 123

Ashberry Ray S, 504 Seneca Bldg

**BOOTH M VAN CLEEF**, 114 N Tioga (1), see p 125

Bryant F B, 114 N Tioga (203-211)

Buyoucos James V, 114 N Tioga (312)

Casey Edward J, 111 S Tioga

**COBB, COBB & SIMPSON**, Savings Bank Bldg (203-211), 114 N Tioga, see p 123**DAHMEN ERNEST A JR**, 114 N Tioga (515), see p 123**DEAN BRUCE G**, 319 Savings Bank Bldg, see p 123**DICKER WILLIAM A**, 222 E State, see p 124

Fernow Howard, 121 E Seneca

**GANGL LEO J**, 209 E State (201), see p 124**HAMILTON HARRY S**, Savings Bank Bldg (201), see p 124**JOHNSON KENNETH C JR**, Savings Bank Bldg (1-3), see p 125

King Edward W, 111 S Tioga

**LEE D BOARDMAN**, 213 Savings Bank Bldg, see p 124**LOPINTO JOHN**, 202 E State (405)**LOPINTO MICHAEL**, 202 E State (405-406-407)**MAZZA BRUNO A JR**, 114 N Tioga**NEWMAN CHARLES H**, Savings Bank Bldg (212)**NOBLE JOHN ARTHUR**, 114 N Tioga (216-218), see p 124**O'CONNOR JAMES F**, Savings Bank Bldg, (308)**POWERS TRUMAN K**, 308 Savings Bank Bldg, see p 125**PYLE ENOS A**, Savings Bank Bldg (311), 114 N Tioga, see p 125**ROSS VICTOR K D**, 113 S Cayuga

Russell George H, 114 N Tioga (301)

**SHIREY HENRY J**, 114 N Tioga (304-305)

Simpson Harold E, Savings Bank Bldg (203)

Sovocool Benjamin F, 114 N Tioga (216-218)

Sovocool R B, 114 N Tioga (216-218)

Thaler Louis K, 309 N Tioga

Thaler Manley H, 309 N Tioga

Thaler &amp; Thaler, 309 N Tioga

**TREMAN ALLAN H**, Savings Bank Bldg (1-3), see p 125

Wiggins Walter J, 152 E State

**AUDITORS****HALL ALFRED G**, 136 E State, see front cover

Hall Harold, First National Bank Bldg (510)

**AUTHORS**

Turner Francis H, 210 N Ceneva

**AUTOMOBILE ACCESSORIES, DEALERS****GARAGES AND REPAIRING****ANDY SOYRING**, 105 E Clinton, see back cover**AUTO BODY WORKS**, rear 224 S Cayuga, see p 51

Barnes Esso Servicenter, 217 Elnira rd, Plaza

**BARNETT'S TED BLUE SUNOCO SERVICE**, 519 W State, see p 50**CARL'S GARAGE**, 205 E Tompkins, see back cover**CAYUGA MOTOR SALES CORP**, 123-127 E Green, see p 37**CAYUGA SERVICE STATION**, 101 W Clinton, see p 51**CLEVELAND SERVICE STATION**, Hanshaw rd, see p 53**CONNOLLY'S SUPER SERVICE**, 436 W State, see alpha dir

Cornelius Sales &amp; Service, 111 E Clinton

Cramer's Auto Parts Co. 619 W State

**DEAL & MERRICK AUTO SALES**, 402 S Cayuga, phone 2602, see p 49

Deke's Auto Sales, 227 Elnira rd

**DON STREETER MOBIL SERVICE**, 211-217 W State, see p 50

Donahue's Body Shop, 1007 N Cayuga

**FINNEY MOTORS INC**, 210 S Cayuga, see p 38**FINNEY SERVICE CENTER**, 217 S Cayuga

Fish Harold Esso Service, 401 W Seneca

Frاند's Body Shop, 704 E Buffalo

**GOODRICH B F CO**, 102 W State, see p 50**GOODYEAR SERVICE STORE**, 318 W State

Greenwood Dudley J, 214 Linn

HCT Motor Co, 430 W State

**INLET GARAGE & BODY SHOP**, 801

Taber, see back cover

Ithaca Gear &amp; Auto Parts Co Inc, 111 E Green

Ithaca Motors Co, 327-329 E State

**MANNING'S SUNOCO STATION**, 210 Elmira rd, see alpha dir**MEADOW COURT SERVICE CENTER**, 507 S Meadow, see p 51**MILLER ERIE J**, 209-215 S Cayuga, see p 48

**H AVERSTICK & CO., Inc. Wholesale**

ROCHESTER and ITHACA

PLUMBING HEATING

502 THIRD STREET

PHONE 2731

ITHACA, N. Y.

**NEWPORT CHEVROLET INC**, Trumansburg, see p 48

North Side Garage, 222 W Lincoln

**PAUL'S AUTO PARTS**, 900 Taber, see p 49

Patterson's Socony Service Station, 223 N Aurora

**PETRILLOSE JOHN W SR INC**, 225 S Cayuga**PHILLIPS KARL L INC**, 216-220 S Cayuga, see front cover**PLAZA NASH CORP**, Elmira rd, see p 39**PRITCHARD J G & SON**, 227 S Cayuga, see p 40**PRITCHARD WILLIAM T**, 304-312 S Cayuga, see top lines**PRITCHARD'S CORNER STATION**, 909 Hanshaw rd**R T G ESSO SERVICE**, 335 E State see p 46**RIPLEY MOTOR CO**, 602 W Seneca, see p 41

Servicer'er, 202 S Cayuga

**SOYRING ANDY**, 108 E Clinton, see back cover

Spencer's Body Shop, rear 215 Auburn

**STATE STREET TYDOL SERVICE**, 800-802 W State, see p 47

Stevens Arthur E, 206 E Tompkins

Stevens H T, 920 N Cayuga

**STIMSON PONTIAC INC**, 319 W State, see p 42**STREETER DON MOBIL SERVICE**, 211-217 W State, see p 50

Swartout Walter T, 527 W State

**TIDD'S SERVICE STATION**, 1012 W State, see p 53

Tiova Auto Parts, 424 W State

**TOWNLEY MOTORS**, 337 Elmira rd, see p 44**WALLY'S SERVICE GARAGE**, rear 417 E State, see p 49**WALSH & SON CHEVROLET INC**, 711 Willow av and 320 Elmira rd, see p 43

Whiting Frederick J, 336 Spencer rd, RD5

**AUTOMOBILE AGENCIES****BUICK**, J G Pritchard & Son, 227 S Cayuga, see p 40**CADILLAC**, Finney Motors Inc, 210 S Cayuga, see p 38**CHEVROLET**, Walsh & Son Chevrolet Inc, 711 Willow av, see p 43**CHEVROLET**, Newport Chevrolet Inc, 5 Elm, Trumansburg, see p 48**CHRYSLER**, Karl L Phillips Inc, 216-220 S Cayuga, see front cover**DeSOTO**, Erie J Miller, 209-215 S Cayuga, see p 48**DODGE BROS**, William T Pritchard, 304-308 S Cayuga, see top lines**FORD**, Cayuga Motor Sales Corp, 123-127 E Green, see p 37**JAGUAR**, Ripley Motor Co, 602 W Seneca, see p 41**KAISER**, Ripley Motor Co, 602 W Seneca, see p 41**NASH**, Plaza Nash Corp, Elmira rd, see p 39**OLDSMOBILE**, Finney Motors Inc, 210 S Cayuga, see p 38**PACKARD**, Ripley Motor Co, 602 W Seneca, see p 41**PLYMOUTH**, Erie J Miller, 209-215 S Cayuga, see p 48**PLYMOUTH**, Karl L Phillips Inc, 216-220 S Cayuga, see front cover**PLYMOUTH**, William T Pritchard, 304-308 S Cayuga, see top lines**PONTIAC**, Stimson Pontiac Inc, 319 W State, see p 42**PORSCHE**, Ripley Motor Co, 602 W Seneca, see p 41**VOLKSWAGEN**, Ripley Motor Co, 602 W Seneca, see p 41**WILLYS**, Deal & Merrick Auto Sales, 402 S Cayuga, see p 49**\*AUTOMOBILE AXLE AND WHEEL ALIGNING****MILLER ERIE J**, 209-215 S Cayuga, see p 48**PLAZA NASH CORP**, 231 Elmira rd, see p 39**RIPLEY MOTOR CO**, 602 W Seneca, see p 41**\*AUTOMOBILE BATTERIES (BRANDS)**

(See Batteries and Service Stations)

**ALLSTATE**, Sears, Roebuck and Co, 209-211 N Aurora**ATLAS**, R T G Esso Service, 335 E State, see p 46**AUTO-LITE**, Andy Soyring, 108 E Clinton, see back cover**AUTO-LITE**, Cayuga Service Station, 101 W Clinton, see p 51**AUTO-LITE**, Plaza-Nash Corp, 231 Elmira rd, see p 39**DELCO**, Walsh & Son Chevrolet Inc, 711 Willow av, see p 43**DELCO**, J G Pritchard & Son, 227 S Cayuga, see p 40**DELCO**, Stimson Pontiac Inc, 319 W State, see p 42**DELCO**, Ripley Motor Co, 602 W Seneca, see p 41**EXIDE**, Connelly's Super Service, 436 W State, see alpha dir**FIRESTONE**, Karl L Phillips Inc, 216-220 S Cayuga, see front cover**FIRESTONE**, State Street Tydol Service Station, 800-802 W State, see p 47**FORD**, Cayuga Motor Sales Corp, 123-127 E Green, see p 37**GOODYEAR**, Cayuga Service Station, S Cayuga and W Clinton, see p 51**GOODRICH**, B F Goodrich Co, 102 W State, see p 50**MOBIL**, Bartholf Service Station, Maple av, Dryden rd, see p 52**MOBIL**, Tidd's Service Station, 1012 W State, see p 53**MOPAR**, Erie J Miller, 209-215 S Cayuga, see p 48**PREST-O-LITE**, B & H Oil Co Inc, 414 Elmira rd, RD5, see p 52

**Dean of Ithaca, Inc.**

401-409 E. STATE ST.

DIAL 4-0511

**Agents Aero Mayflower  
Transit Company**

**PREST-O-LITE**, State Street Tydol Service, 800-802 W State, see p 47  
**SEIBERLING**, Finney Motors Inc, 210 S Cayuga, see p 38  
**SUNOCO**, Ted Barnett's Blue Sunoco Service, 519 W State, see p 50  
**WILLARD**, Inlet Garage, 801 Taber, see back cover  
**WILLARD**, Andy Soyring, 108 E Clinton, see back cover

**\*AUTOMOBILE BODY AND FENDER  
REPAIRING**

**AUTO BODY WORKS**, 224 S Cayuga, see p 51  
**CAYUGA MOTORS SALES CORP**, 123-127 E Green, see p 37  
**FINNEY MOTORS INC**, 210 S Cayuga, see p 38  
 Frand's Body Shop, 105 E Clinton  
**JO'INNY'S WELDING SERVICE**, 716 W Green, see p 38  
**MILLER ERIE J**, 209-215 S Cayuga, see p 48  
**NEWPORT CHEVROLET INC**, 5 Elm, Trumansburg, see p 48  
**RIPLEY MOTOR CO** 602 W Seneca, see p 41  
**STIMSON PONTIAC INC** 319 W State, see p 42  
**WALSH & SON CHEVROLET CO INC** 711 Willow av, see p 43

**\*AUTOMOBILE BRAKE SERVICE**

**CAYUGA SERVICE STATION** 101 W Clinton, see p 51  
**DEAL & MERRICK AUTO SERVICE** 402 S Cayuga, see p 49  
**MEADOW COURT SERVICE CENTER** 507 S Meadow, see p 51  
**PHILLIPS KARL L INC** 216-220 S Cayuga, see front cover  
**PRITCHARD J G & SON** 227 S Cayuga, see p 40  
**RIPLEY MOTOR CO** 602 W Seneca, see p 41  
**STIMSON PONTIAC INC** 319 W State, see p 42  
**WALSH & SON CHEVROLET INC** 711 Willow av, see p 43

**\*AUTOMOBILE CARBURETORS**

**ANDY SOYRING** 108 E Clinton, see back cover

**AUTOMOBILE CARBURETORS (BRANDS)**

**CARTER** Andy Soyring, 108 E Clinton, see back cover  
**STROMBERG** Andy Soyring, 108 E Clinton see back cover

**\*AUTOMOBILE CHAINS (BRANDS)**

**CAMPBELL** Ripley Motor Co, 602 W Seneca, see p 41  
**McKAY** State Street Tydol Service, 800-802 W State, see p 47

**WEED** Andy Soyring, 108 E Clinton, see back cover  
**WEED** Cayuga Motors Sales Corp, 123-127 E Green, see p 37  
**WEED** Walsh & Son Chevrolet Inc, 711 Willow av, see p 43  
**WEED** J G Pritchard & Son, 227 S Cayuga, see p 40  
**WEED** W T Pritchard, 308 S Cayuga, see p 40  
**WEED** R T G Esso Service Station, 335 E State, see p 46  
**WEED** Ripley Motor Co, 602 W Seneca, see p 41  
**WEED** Karl L Phillips Inc, 216-220 S Cayuga, see front cover  
**WEED** State Street Tydol Service, 800-802 W State, see p 47

**AUTOMOBILE CLUBS**

**FINGER LAKES AUTO CLUB**, 210 N Aurora

**\*AUTOMOBILE CYLINDER REBORING**

**CARL'S GARAGE**, 206 E Tompkins, see back cover

**AUTOMOBILE ELECTRICAL EQUIPMENT**

**ANDY SOYRING** (wholesale and retail), 108 E Clinton, see back cover  
**FINNEY MOTORS INC**, 210 S Cayuga, see p 38  
**MILLER ERIE J**, 209-215 S Cayuga, see p 48  
**SENECA STREET GARAGE**, 309 E Seneca  
**STATE STREET TYDOL SERVICE**, 800-802 W State, see p 47

**AUTOMOBILE ELECTRICIANS**

**ANDY SOYRING**, 108 E Clinton, see back cover  
**PHILLIPS KARL L**, 216 S Cayuga, see front cover  
**RIPLEY MOTOR CO**, 602 W Seneca, see p 41  
**STATE STREET TYDOL SERVICE**, 800-802 W State, see p 47

**AUTOMOBILE FINANCING**

**ITHACA LOAN FINANCE INC**, 102 W State, see insert opp numerical

**AUTOMOBILE FRAME ALIGNMENT**

**PHILLIPS KARL L**, 216-220 S Cayuga, see front cover

**\*AUTOMOBILE GASOLINE (BRANDS)**

**AMOCO**, Head's Service Station, 119 N Albany, see p 53  
**ESSO**, Finney Motors Inc, 210 S Cayuga, see p 38  
**ESSO**, R T G Esso Service Station, 335 E State, see p 46  
**GULF**, Connolly's Super Service, 436 W State, see alpha dir  
**MOBIL OIL**, Karl L Phillips Inc, 216 S Cayuga, see front cover

# Carry insurance with Carey

**MOBILGAS**, Bartholf Service Station, Maple cor Dryden rd, see p 52

**ROTARY**, Conger's Rotary Service, 303 Elmira rd, see p 52

**SINCLAIR**, Cayuga Service Station, 101 W Clinton, see p 51

**SINCLAIR**, Dan Barnes Sinclair Station, 363 Elmira rd, see p 52

**SINCLAIR**, Erie J Miller, 209-215 S Cayuga, see p 48

**SUNOCO DYNAFUEL**, Ted Barnett's Blue Sunoco Service, 519 W State, see p 50

**SUNOCO**, Manning's Sunoco Station, 210 Elmira rd, see alpha dir

**SUNOCO**, Ripley Motor Co, 602 W Seneca, see p 41

**TEXACO**, Stimson Pontiac Inc, 319 W State, see p 42

**TYDOL**, B&H Oil Co Inc, 414 Elmira rd see p 52

**TYDOL**, State Street Tydol Service, 800-802 W State, see p 47

## \*AUTOMOBILE GLASS

**AUTO BODY WORKS**, rear 224 S Cayuga, see p 51

## AUTOMOBILE IGNITION

**ANDY SOYRING**, 108 E Clinton, see back cover

**STATE STREET TYDOL SERVICE**, 800-802 W State, see p 47

## AUTOMOBILE INSURANCE

**HOWELL & STEVENS**, First National Bank Bldg (301), see p 115

**TOMPKINS CO-OP FIRE INS CO**, 126 E Seneca, see insert opp inside back cover

## \*AUTOMOBILE KEYS

(See Locksmiths)

## \*AUTOMOBILE LEASING

**WALSH J E & SON**, 188 Pleasant Grove av

## \*AUTOMOBILE LIVERY

**DEAN OF ITHACA**, 401 E State, see top lines

## \*AUTOMOBILE LUBRICATION

**BARNES DAN SINCLAIR STATION**, 363 Elmira rd, see p 52

**BARNETT'S TED BLUE SUNOCO SERVICE**, 519 W State, see p 50

**CONNOLLY'S SUPER SERVICE**, 436 W State, see alpha dir

**DEAL & MERRICK AUTO SALES**, 402 S Cayuga, see p 49

**FINNEY MOTORS INC**, 210 S Cayuga, see p 38

**HEAD'S SERVICE STATION**, 119 N Albany, see p 53

**Ithaca Motors Co**, 327-329 E State

**MANNING'S SUNOCO STATION**, 210 Elmira rd, see alpha dir

**MILLER ERIE J**, 209-215 S Cayuga, see p 48

**PHILLIPS KARL L INC**, 216-220 S Cayuga, see front cover

**PRITCHARD J G & SON**, 227 Cayuga, see p 40

**RIPLEY MOTOR CO**, 602 W Seneca, see p 41

**SENECA STREET GARAGE**, 309 E Seneca

**STATE STREET TYDOL SERVICE**, 800 W State, see p 47

**STIMSON PONTIAC INC**, 319 W State, see p 42

**STREETER DON MOBIL SERVICE**, 211-213 W State, see p 50

**WALSH & SON CHEVROLET INC**, 711 Willow av, see p 43

## \*AUTOMOBILE MOTOR OILS (BRANDS)

**AMOCO**, Head's Service Station, 119 N Albany, see p 53

**ESSO**, R T G Esso Service Station, 335 E State, see p 46

**FEDERAL**, B&H Oil Co Inc, 414 Elmira rd, see p 52

**HYVIS**, William T Pritchard, 308 S Cayuga, see top lines

**KENDALL**, Finney Motors Inc, 210 S Cayuga, see p 38

**KENDALL**, Karl L Phillips Inc, 216 S Cayuga, see front cover

**KENDALL**, William T Pritchard, 308 S Cayuga, see top lines

**KENDALL**, Ripley Motor Co, 602 W Seneca, see p 41

**MOBIL**, Cayuga Motors Sales Corp, 123-127 E Green, see p 37

**MOBILOIL**, Don Streeter Mobil Service, 211-213 W State, see p 50

**MOBILOIL**, Karl L Phillips Inc, 216 S Cayuga, see front cover

**PENN**, Ripley Motor Co, 602 W Seneca, see p 41

**QUAKER STATE**, Ripley Motor Co, 602 W Seneca, see p 41

**R P M**, Walsh & Son Chevrolet Inc, 711 Willow av, see p 43

**SUNOCO DYNALUBE**, Ted Barnett's Blue Sunoco Service, 519 W State, see p 50

**TYDOL**, State Street Tydol Service, 800-802 W State, see p 47

**VEEDOL**, B & H Oil Co Inc, 414 Elmira rd, see p 52

**VEEDOL**, State Street Tydol Service, 800-802 W State, see p 47

## \*AUTOMOBILE PAINTERS

**AUTO BODY WORKS**, rear 224 S Cayuga, see p 51

**FINNEY MOTORS INC**, 210 S Cayuga, see p 38

**INLET GARAGE**, 801 Taber, see back cover

**MILLER ERIE J**, 209-215 S Cayuga, see p 48

**RIPLEY MOTOR CO**, 602 W Seneca, see p 41

**STIMSON PONTIAC INC**, 319 W State, see p 42

# Dodge Brothers and Plymouth **WM. T. PRITCHARD**

Sales and Service Dodge Brothers Trucks 304-312 S. CAYUGA ST. Phone 2733

**WALSH & SON CHEVROLET INC**, 711 Willow av, see p 43

## \*AUTOMOBILE PARTS

Ithaca Junk Co (used), 402 Third  
Kouf Bros, Elmira rd  
**MILLER ERIE J**, 209-215 S Cayuga, see p 48  
**PAUL'S AUTO PARTS**, 900 Taber, see p 49  
**RIPLEY MOTOR CO**, 602 W Seneca, see p 41

## AUTOMOBILE PARTS (BRANDS)

**AUTOLITE DEALER**, Cayuga Service Station, S Cayuga and W Clinton, see p 51

## \*AUTOMOBILE RADIATOR REPAIRS

**AUTO BODY WORKS**, rear 224 S Cayuga, see p 51  
**PLAZA NASH CORP**, 231 Elmira rd, see p 39  
**RIPLEY MOTOR CO**, 602 W Seneca, see p 41  
**STIMSON PONTIAC INC**, 319 W State, see p 42  
**WALSH & SON CHEVROLET INC**, 320 Elmira rd and 711 Willow av, see p 43

## \*AUTOMOBILE RADIOS (BRANDS)

**CHEVROLET**, Walsh & Son Chevrolet Inc, 711 Willow av, see p 43  
**DELCO**, Ripley Motor Co, 602 W Seneca, see p 41  
**FIRESTONE**, State Street Tydol Service, 800 W State, see p 47

## AUTOMOBILE SERVICE

**WALLY'S SERVICE GARAGE**, rear 417 E State, see p 49

## \*AUTOMOBILE STORAGE

**DEAN OF ITHACA INC**, 401-409 E State, see top lines  
**R T G ESSO SERVICE**, 335 E State, see p 46

## \*AUTOMOBILE TAXICAB SERVICE

(See Taxicabs)

## AUTOMOBILE TIRE VULCANIZING

(See Vulcarizers)

## \*AUTOMOBILE TIRES (BRANDS)

**ALLSTATE**, Sears, Roebuck and Co, 209-211 N Aurora  
**ARMSTRONG**, Erie J Miller, 209-215 S Cayuga, see p 48  
**ATLAS**, J C Pritchard & Son, 227 S Cayuga, see p 40  
**ATLAS**, R T G Esso Service Station, 335 E State, see p 46  
**DUNLOP**, Cayuga Motors Sales Corp, 123-127 E Green, see p 37  
**FEDERAL**, B & H Oil Co Inc, 414 Elmira rd, RD5, see p 52  
**FEDERAL**, State Street Tydol Service, 800-802 W State, see p 47

**FIRESTONE**, Walsh & Son Chevrolet Inc, 711 Willow av, see p 43

**FIRESTONE**, Karl L Phillips Inc, 216-220 S Cayuga, see front cover

**FISK**, William T Pritchard, 304 S Cayuga, see top lines

**GENERAL**, Finney Motors Inc, 210 S Cayuga, see p 38

**GOODRICH**, Connolly's Super Service, 436 W State, see alpha dir

**GOODRICH**, B F Goodrich Co, 102 W State, see p 50

**GOODYEAR**, Cayuga Service Station, 101 W Clinton, see p 51

**GOODYEAR**, J G Pritchard & Son, 227 S Cayuga, see p 40

**GOODYEAR**, William T Pritchard, 304 S Cayuga, see top lines

**GOODYEAR**, Service Store, 318 W State

**GOODYEAR**, Walsh & Son Chevrolet, Elmira rd, see p 43

**GULF**, Connolly's Super Service, 436 W State, see alpha dir

**KELLY-SPRINGFIELD**, Ted Barnett's Blue Suroco Service, 519 W State, see p 50

**KELLY-SPRINGFIELD**, Ripley Motor Co, 602 W Seneca, see p 41

**McCREARY**, Erie J Miller, 209-215 S Cayuga, see p 48

**MOBIL**, Bartholf Service Station, Maple cor Dryden rd, see p 52

**PENNSYLVANIA**, Paul's Auto Parts, 900 Taber, see p 49

**U S**, J G Pritchard & Son Inc, 227 S Cayuga, see p 40

## \*AUTOMOBILE TOWING

**CARL'S GARAGE**, 206 E Tompkins, see back cover

**INLET GARAGE**, 801 Taber, see back cover

**NEWPORT CHEVROLET INC**, Trumansburg, see p 48

**STATE STREET TYDOL SERVICE**, 800-802 W State, see p 47

**WALSH & SON CHEVROLET INC**, 711 Willow av, see p 43

## \*AUTOMOBILE TRUCKS (BRANDS)

**CHEVROLET**, Walsh & Son Chevrolet Inc, 711 Willow av, see p 43

**CHEVROLET**, Newport Chevrolet Inc, Trumansburg, see p 48

**DODGE BROS**, William T Pritchard, 304 S Cayuga, see top lines

**FORD**, Cayuga Motors Sales Corp, 123-127 E Green, see p 37

**WILLYS**, Deal & Merrick Auto Sales, 402 S Cayuga, see p 49

## \*AUTOMOBILE TUNE-UP

**ANDY SOYRING**, 108 E Clinton, see back cover

**WALSH & SON CHEVROLET INC**, Elmira rd, see p 43

## AUTOMOBILE UPHOLSTERERS

**R T G ESSO SERVICE STATION**, 335 E State, see p 46

**ITHACA SAVINGS & LOAN ASSOCIATION**Phone  
2891

Four convenient savings plans, high-dividends, Christmas Club, Home Loans

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**\*AUTOMOBILE WASHING AND POLISHING**  
**FINNEY MOTORS INC**, 210 S Cayuga, see p 38  
**MILLER ERIE J**, 209-215 S Cayuga, see p 48  
**PALMER'S CAR WASH**, 339 Elmira rd, see p 45  
**PHILLIPS KARL L INC**, 216-220 S Cayuga, see front cover  
**PRITCHARD J G & SON**, 227 S Cayuga, see p 40  
**R T G ESSO SERVICE STATION**, 335 E State, see p 46  
**WALSH & SON CHEVROLET INC**, 711 Willow av, see p 43

**H C T Motor Co**, 430 W State  
**PHILLIPS KARL L INC**, 216-220 S Cayuga, see front cover  
**VANN'S MOTOR SERVICE**, 716 W Green

**AUTOMOTIVE PAINTING SUPPLIES**  
**NATIONAL WELDING**, 805 Taber, see p 84

**\*AVIATION FIELDS**  
 (See Airports)

**\*AWNINGS**  
**Ithaca Floor Covering**, 407 Taugnannock blvd

**AUTOMOBILE WHEEL ALIGNMENT**  
**PHILLIPS KARL L**, 216 S Cayuga, see front cover

**BABY CHICKS**  
**MARSHALL BROS**, Mecklenburg rd, see p 98

**\*AUTOMOBILE WRECKING SERVICE**  
**CARL'S GARAGE**, 206 E Tompkins, see back cover  
**INLET GARAGE**, 801 Taber, see back cover  
**MILLER ERIE J**, 209-215 S Cayuga, see p 48  
**STREETER DON MOBIL SERVICE**, 211-213 W State, see p 50  
**WALSH & SON CHEVROLET INC**, 711 Willow av, see p 43

**BABY SITTERS SERVICE**  
**KIDDIE KARE**, 931 E State, see p 84

**BAKED GOODS (BRANDS)**  
**CORNELL HI-PROTEIN BREAD**, Wool-Scott Bakery, 213 S Tioga, see top lines  
**SCOTT'S SLICED SANDWICH BREAD**, Wool Scott Bakery, 213 S Tioga, see top lines  
**220 BREAD**, Wool-Scott Bakery, 213 S Tioga, see top lines

**\*AUTOMOBILES (USED)**  
**DEAL & MERRICK AUTO SALES**, 402 S Cayuga, see p 49  
**Deke's Auto Sales**, Elmira rd  
**FINNEY MOTORS INC**, 210 S Cayuga, see p 38  
**HCT Motor Co**, 430 W State  
**INLET GARAGE**, 801 Taber, see back cover  
**Ithaca Motors Co**, 327-329 E State  
**NEWPORT CHEVROLET INC**, Trumansburg, see p 48  
**PLAZA NASH CO**, 231 Elmira rd, see p 39  
**PHILLIPS KARL L INC**, 216-220 S Cayuga, see front cover  
**PRITCHARD WILLIAM T**, 308 S Cayuga, see top lines  
**RIPLEY MOTOR CO**, 602 W Seneca, see p 41  
**Smith's Treman Lake Store**, 1080 Danby rd, RD1  
**STIMSON PONTIAC INC**, 319 W State, see p 42  
**TOWNLEY MOTORS**, 337 Elmira rd, RD5, see p 44  
**WALSH & SON CHEVROLET INC**, 320 Elmira rd and 711 Willow av, tel 4-6636, see p 43

**BAKERS**  
**Cookie Crock**, 203 First  
**Home Dairy Co**, 143 E State  
**Ithaca Bakery**, 408 N Meadow  
**Pastry Shop The**, 113 N Aurora  
**WOOL-SCOTT BAKERY** (wholesale), 207 S Tioga, see top lines

**BAKERY PRODUCTS**  
**WOOL-SCOTT BAKERY**, 213 S Tioga, see top lines

**\*BAND INSTRUMENTS (BRANDS)**  
**BUESCHER**, Hickey's Music Store, 330 E State, see p 136  
**CONN**, Hickey's Music Store, 330 E State, see p 136  
**GIBSON**, Hickey's Music Store, 330 E State, see p 136

**BANKS AND TRUST COMPANIES**  
**FIRST NATIONAL BANK OF ITHACA THE** at S a e and Tioga, see p 3 and front cover  
**ITHACA SAVINGS BANK**, 118 N Tioga, see insert opp name  
**ITHACA SAVINGS & LOAN ASSOCIATION** 301 E State cor S Aurora, see top lines and backbone  
**TOMPKINS COUNTY TRUST CO**, 110 N Tioga, see insert opp numerical

**AUTOMOTIVE ELECTRIC SERVICE**  
**ANDY SOYRING** (whsle and retail), 108 E Clinton, see back cover  
**STATE STREET TYDOL SERVICE**, 800-802 W State, see p 47

**BARBERS**  
**Austin John H**, 413 College av  
**Cayuga Barber Shop**, 218 N Aurora  
**Central Barber Shops**, 126 W State  
**Clinton Hotel Barber Shop**, 116 N Cayuga

**AUTOMOTIVE ELECTRICIANS**  
**ANDY SOYRING**, 108 E Clinton, see back cover



# SCHOOLEY'S Inc. Quality Jewelers

152 E. STATE ST.

DIAL 2598

College Barber Shop, 316½ College av  
 Cornell Barber Shop, 224 E State  
 Corners Barber Shop, Corners Community Center  
 Dennis Barber Shop, 104 W Jay  
 Fahey & Lundergan, 124 S Cayuga  
 Ideal Barber Shop, 614 W State  
 Ithaca Hotel Barber Shop, 225 E State  
 Jim's Sanitary Barber Shop, 623 W Buffalo  
 Knapp Arnold E, 707 N Aurora  
 Kyrle's Barber Shop, 502 W State  
 Mahool's Barber Shop, 710 W Buffalo  
 Palombo Victor, 102 N Tioga  
 Petrillose Barber Shop, 407 College av  
 Roy's Barber Shop, 114 E Green  
 Sanford's Barber Shop, 113 Osmun pl  
 Saunders Barber & Beauty Shop, 120 S Aurora  
 Sheldon Court Barber Shop, 410 College av  
 Solomon John D, 527 W Buffalo  
 Taylor's Barber Shop, 104 S Corn  
 Van Delinder Archie, 116 S Cayuga (2)  
 Willard Straight Barber Shop, 11 Central av

## \*BATH SCALES (BRANDS)

**DETECTO**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

## BATHS

**YMCA**, 202 E Buffalo, see p 60

## \*BATTERIES (BRANDS)

(See Automobile Batteries—Brands)

## BATTERIES AND SERVICE STATIONS

**BARNES DAN SERVICE STATION**, 363 Elmira rd, see p 52  
**BARTHOLF SERVICE STATION**, Maple cor Dryden rd, see p 52  
**CLEVELAND SERVICE STATION**, Hanshaw rd, see p 53  
 Corners Service Station, Corners Community Center, 907 Hanshaw rd  
**HCT Motor Co**, 430 W State  
**MILLER ERIE J**, 209-215 S Cayuga, see p 48  
**PETER'S SERVICE STATION & GROCERY**, 1103 Danby rd, see p 51  
**PHILLIPS KARL L INC**, 216-220 S Cayuga, see front cover  
**PRITCHARD WILLIAM T**, 304-308 S Cayuga, see top lines  
**RTG ESSO SERVICE STATION**, 335 E State, see p 46  
**STATE STREET TYDOL SERVICE**, 800-802 W State, see p 47  
**STIMSON PONTIAC INC**, 319 W State, see p 42  
**BATTERY ELECTRIC CARBURETION AND MOTOR TUNE-UP**  
**ANDY SOYRING**, 108 E Clinton, see back cover  
**STATE STREET TYDOL SERVICE**, 800-802 W State, see p 47

## \*BEAD STRINGING

**HEGGIE R A BROS CO INC**, 136 State, see alpha dir

## BEAUTY PARLORS

Ainslie's Beauty Shop, 202 Center  
 Anna Marie Beauty Salon, 206 W Green  
 Baker Lillian Mrs, 1307 E State  
 Barlow Beauty Shop, 104 N Aurora  
 Beauty Arts Center, 330 W State  
 Beauty Box, 218 E State  
 Broadie Cecelia M Mrs, 205½ W Court  
 Brooks Catherine A, 28 Renwick Heights rd  
 Byron Beauty Salon, 142 E State  
 Cameo Beauty Shop, 136 E State  
 Corners Beauty Shop, Corners Community Center  
 Crissey Beauty Salon, 222 N Aurora  
 Domres Beauty Studio, 327 W State  
 Geraldine's Beauty Salon, 307 S Plain  
 Hill Beauty Shoppe, 409 College av  
**HOUSE OF CHARM BEAUTY SALON**, THE 111 S Tioga, see p 54  
 Ithaca Hotel Beauty Shop, 221 E State  
 Lillian's Beauty Parlor, 339 Center  
 Luxor Beauty Salon, 304 E State  
 Lyceum Beauty Shop, 319 N Geneva  
 Marge's Beauty Shop, 203 N Aurora  
 Middaugh Mabelle E Mrs, 314 Farm  
 Peg's Beauty Parlor, 315 E State  
 Peggy's Beauty Nook, 317 S Cayuga  
 Phyllis Beauty Shop, 208 E State  
 Plaza Beauty Salon, Shopping Plaza, Elmira rd  
 Quick Barbara P Mrs, 405 College av  
 Roa's Beauty Parlor, 418 S Geneva  
 Rolle Mary, 207 S Plain  
**ROTHSCHILD BROS**, 155-159 E State and 100-126 S Tioga, see p 6  
 Smith Julianna M Mrs, 715 N Aurora  
 Stella's Beauty Shop, 307 E State  
 Taylor Julia J Mrs, 5 N Tioga  
 Wheaton Marion B Mrs, 108 N Cayuga

## \*BEDDING (BRANDS)

**SIMMONS**, Besdin's, 130 E State, see p 101  
**SIMMONS**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

## BEDS AND BEDDING

**BESDIN'S**, 130 E State, see p 101

## \*BEER AND ALE (BRANDS)

**CARLING'S**, Carl J Yengo Dist Co, 302 W Lincoln, see p 127  
**GOEBEL**, Cayuga Beverage Co, 628 W State, see p 127  
**IRISH CREAM ALE**, Ithaca Bottling Works, 407 W Seneca, see p 127  
**LaBATT'S**, Carl J Yengo Dist Co, 302 W Lincoln, see p 127  
**OLD TOPPER**, Cayuga Beverage Co, 628 W State, see p 127  
**PABST BLUE RIBBON**, Cayuga Beverage Co, 628 W State, see p 127  
**PIELS**, Cayuga Beverage Co, 628 W State, see p 127  
**SCHAEFER**, Ithaca Bottling Works, 407 W Seneca, see p 127

**THE PALACE LAUNDRY**PHONE 4-6165  
323-325 EDDY ST**Every Laundry Service**

**SCHLITZ**, Carl J Yengo Dist Co, 302 W Lincoln, see p 127  
**STEGMAIER'S**, Carl J Yengo Dist Co, 302 W Lincoln, see p 127  
**UTICA CLUB**, Ithaca Bottling Works, 407 W Seneca, see p 127

**BEER AND ALE DISTRIBUTORS**

**CAYUGA BEVERAGE CO**, 628 W State, see p 127  
 Crowley Distributing Co, 909 E State  
**ITHACA BOTTLING WORKS**, 407 W Seneca, see p 127  
**YENGO CARL J DISTRIBUTING CO**, 302 W Lincoln, see p 127

**BICYCLE DEALERS AND REPAIRERS**

Schaber's Cycle Shop, 210 First  
**SHEPHERD'S BIKE SHOP**, 115 N Tioga, see p 104

**BICYCLE HEADQUARTERS**

**SHEPHERD'S BIKE SHOP**, 115 N Tioga, see p 104

**BILLIARD AND POCKET BILLIARD ROOMS**

Darrett John D, 105 S Corn  
 Varsity Billiard Parlor, 107 N Tioga

**BIRD SANCTUARIES**

Fuertes Louis Agassiz Bird Sanctuary, Stewart pk

**\*BLACKTOP DRIVEWAYS**

**ALBY & SONS**, 605 Cascadilla, see p 78  
 Cortland Paving Co, Cortland, PO Box 747  
**ECONOMY PAVING CO**, 77 Pomeroy Cortland  
 Knight Paving Products, Vine  
**MANCINI PAUL & SONS**, 401 Hancock, see p 47

**\*BLANKET (BRANDS)**

**KENWOOD**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

**BLOCKS AND BUILDINGS**

Andrus Block, 143 E State  
 Bates Block, 118-124 N Aurora  
 Belleayre Annex, 614 University av  
 Belleayre Apartments, 700-702 Stewart av  
 Bernstein Building, 212 E State  
 Brooks Block, 126-128 E State  
 Carey Building, 314-320 E State  
 Cayuga Apartments, 100 W Buffalo  
 City Hall, 201-203 N Tioga  
 Cobb Building, 205 E State  
**CORNELL LIBRARY ASSOCIATION BUILDING**, 115-117 N Tioga, see p 126  
 Cornell University, East Hill  
 Country Club of Ithaca, 159 Triphammer rd  
 County Courthouse, 312-322 N Tioga  
**EAGLES' CLUB**, 326-330 E State, see p 61  
 Elks' Home, 135 W State  
**FAIRVIEW MANOR** (fireproof apartments), 518-522 Dryden rd, office 423 Oak av, see p 35 and backbone

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**FIRST NATIONAL BANK BUILDING**, 200-202 E State  
 Floros Building, 400-401 Stewart av and 108-110 E State  
**GLF BUILDING**, Terrace Hill  
 Greycourt Apartments, 108-110 Eddy  
 Griffin Block, 104 N Aurora  
 Hawkins Block, 120 E State  
 Heights Courts Apartments, 110-112 Heights ct  
 Hibbard Block, 102-106 W State  
 Home for Elderly Women, 514 S Aurora  
 Hoyt Building, 112 E State  
**ITHACA SAVINGS BANK BUILDING**, 114-118 N Tioga  
 Jackson Building, 208-210 E State  
 Journal Block, 123-125 W State  
 Knights of Columbus Home, 114 S Albany  
 Larkin Block, 403 College av  
**LOVELESS & ZEISSIG**, 303 W Lincoln, see p 89  
**MASONIC TEMPLE**, 117 N Cayuga, see p 63  
 McKinney Building, 115-117-119 S Cayuga  
 McWhorter Block, 102 E State  
 Military Hall, 201 E Seneca  
 Miller Block, 109-113 N Tioga  
**MOOSE HALL**, 134 W State, see p 62  
 Morrill Hall, Central av, Campus  
 Myron Taylor Hall, Central av, Campus  
 Naughton-Brown Building, 220-222 E State  
 Niles Block, 315-317 College av  
 Odd Fellows Temple, 310 N Cayuga  
 Olin Hall, Central av, Campus  
 Post Office, 213 N Tioga  
 Quick Block, 120 W State  
 Reed Building, 222 N Aurora  
**ROTHSCHILD BUILDING**, 153-159 E State  
 Furrsey Block, 203 E State  
 Sage Block, 139 E State  
 Seneca Building, 121 E Seneca  
 Sheldon Court, 410 College av  
 Sons of Italy, 417-419 W State  
 South Side Community House, 305 S Plain  
 Sprague Building, 147-151 E State  
 State Theatre Building, 107-110 W State  
 Strand Theatre Building, 310 E State  
 Student Agency Building, 409 College av  
 Thurston Court Apartments, 223 Thurston av  
 Tompkins County Courthouse, 312-322 N Tioga  
 Tompkins County Jail, 125 E Court  
**TOMPKINS COUNTY MEMORIAL HOSPITAL BUILDING**, S Quarry, see p 133  
 Truman King Building, 101-107 E State and 105-115 S Cayuga  
 Tuttle Apartments, 107 Cayuga Heights rd, Cay Hts  
 Valleyview Apartments, 210 Stewart av  
 West View Terrace (Apartments), 400 Triphammer rd, Cay Hts  
 Woman's Community Building, 202 N Cayuga

**BLUEPRINTS**

**MACK'S PHOTO COPIES**, 221 S Cayuga

**\*BOARD OF EDUCATION**

**ITHACA BOARD OF EDUCATION**, 117 E Buffalo, see p 8

**BOARDING AND ROOMS**

Buffalo House, 715 E Buffalo  
 Flynn's Tourist Home, 3 3 N Tioga  
 Gray Gables, 318 N Geneva  
 Gunsmith Lodge, 103 Lake  
 Hofer Anna M Mrs, 210 Linden av  
 Ives Merrill H Mrs, 204-203 N Cayuga  
 Munro Archibald B, 122 Dryden rd  
 Pillars The, 202 W Seneca  
 Shepard Ethel S Mrs, 117 Hudson  
 Snyder's Tourist Home, 314 N Aurora  
 Stack Arthur E, 504 University av  
 Stanton Boarding Home, 501 Willow av  
 Tioga Hotel, 130 S Tioga  
**TRAVELERS HOTEL**, 119-121 S Aurora, see alpha dir  
**VICTORIA HOTEL**, 109-111 N Cayuga, see p 111  
 Wright Nellie G Mrs, 208 E Buffalo

**BOAT HAULING AND RIGGING**

Student Transfer, 810 Cascadilla

**BOAT SALES AND SERVICE**

**JOHNSON BOAT YARD**, 708 Willow av, see p 131

**BOAT YARDS**

Freeman's Motor Marine, 425 Taughanock blvd  
**JOHNSON BOAT YARD**, 708 Willow av, see p 131

**\*BOATS (BRANDS)**

**CHRIS-CRAFT**, Johnson Boat Yard, 708 Willow av, see p 131

**BOILER TREATMENT EQUIPMENT**

**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112

**\*BONDS AND STOCKS**

**BARR J S & CO INC**, Savings Bank Bldg (19) 114 N Tioga, see p 92  
 Loeb Carl M Broades & Co, 211 E Seneca

**BOOKBINDERS**

Ridley's Book Bindery, 104 Maple  
 University Book Bindery, 113 E Green

**BOOKS AND STATIONERS**

**COMMUNITY BOOK STORE THE**, Corners Community Center  
**CORNER BOOK STORE THE**, 109 N Tioga see p 144  
**MILLER'S T G SONS PAPER CO** (wholesale), 113 N Tioga, see p 132  
**TRIANGLE BOOK SHOP THE**, Sheldon ct, 410 College av, see top lines  
 Williams Ezra R (old), 209 E State (301)  
 Zorn Card Shop The, 304 E State

**BOOKS FOR JUVENILES**

**CORNER BOOK STORE THE**, 109 N Tioga see p 144

**BOTTLED GAS**

**SOUTH SIDE COAL & OIL CO**, 817 Danby rd, see p 99

**BOTTLED GAS (BRANDS)**

**PROPANE**, South Side Coal & Oil Co, 817 Danby rd, see p 99

**BOTTLERS**

**ITHACA BOTTLING WORKS**, 407 W Seneca, see p 127

**BOWLING ALLEYS**

Eddy Street Bowling Alley, 420 Eddy  
 Ide's Bowling Lanes, 224 Judd Falls rd  
 Ithaca Bowl-O-Drome, 622 W State  
**YMCA**, 202 E Buffalo, see p 60

**\*BRICK DEALERS**

**DRISCOLL BROS & CO**, 134-136 and 135-137 S Aurora, see p 70  
**ROBINSON & CARPENTER**, 206 Taughanock blvd, see p 2

**BRIDAL GOWNS**

Wedding Shop The, 120 N Aurora

**\*BROKERS**

Wells Bros Co, 105 S Aurora

**BROKERS (STOCKS AND BONDS)**

**BARR J S & CO INC**, 114-118 N Tioga (19) see p 92  
**ROCKWELL-GOULD**, Seneca Bldg

**BUILDERS**

**LUCENTE ROCCO P**, 506 Warren rd, phone 3-1261, see p 89  
**MANCINI PAUL & SONS**, N Brindley, phone 4-6030, see p 74  
**McELWEE W D & SONS**, Forest Home, see p 88  
**McPHERSON BUILDERS**, 313 The Parkway, see p 89  
**MIX TOM REALTY**, Hillcrest dr, off 1112 Trumansburg rd  
**SCHICKEL NORBERT H**, 423 Oak, see p 35

**\*BUILDERS' HARDWARE (BRANDS)**

**CORBIN**, Driscoll Bros & Co, 135 S Aurora, see p 70

**BUILDING MATERIALS AND SUPPLIES**

**BAKER LUMBER & SUPPLY CO**, 505-515 Third and 79 W Main, Dryden, see p 71 and insert opp name  
**BIRDSALL & JOHNSON**, Richford  
**CAYUGA LUMBER CO**, 801 W State, see p 72  
**DRISCOLL BROS & CO**, 134-136 and 135-137 S Aurora, see p 70  
**EMPIRE BUILDING SUPPLIES**, 332 Spencer rd, see p 89  
**FREEVILLE CONCRETE PRODUCTS CO INC**, Freeville, see p 76  
**ROBINSON & CARPENTER**, 206 Taughanock blvd, see p 2  
**ROTTMANN ROOFING & REMODELING**, 704 W Buffalo, see front cover

**\*BUILDING PAPER**

(See Insulation)

**BUILDINGS**

(See Blocks and Buildings)

**DE FURMAN PLUMBING and HEATING**

111-113 NORTH PLAIN STREET

TEL. 9605

**PLUMBING SUPPLIES AND HOME APPLIANCES****BULLDOZING****LYNCH WILLIAM H**, 515 S Meadow, see p 77**BUS LINES AND TERMINALS**

Baldwin's Bus Terminal, 128-132 S Aurora  
 Central Greyhound Lines, 128-132 S Aurora  
**CRISPELL BROS**, 716 W Clinton, see p 145  
**DEAN OF ITHACA**, Chartered Buses, 401-409 E State, see top lines  
 Ithaca Railway Inc (city buses only), 415 E State

**BUSINESS CONSULTANTS****MANAGEMENT CONSULTANTS INC**, 102 E State, see alpha dir and back cover**BUSINESS FORMS**

Wilco Business Forms, 425 E State

**BUSINESS MACHINES**

International Business Machines Corp, 119 S Cayuga  
 International Business Machines, 119 S Cayuga

**\*BUSINESS SCHOOLS**

(See Schools, Colleges and Academies)

**BUSES CHARTERED****CRISPELL BROS**, 716 W Clinton, see p 145**BUTTER, CHEESE AND EGGS**

**LAKEVIEW DAIRIES**, 702 Adams, see p 95 and front cover  
**LUCE DAIRY CO**, 410 Hillview pl, see p 96  
**NORTHSIDE DAIRY**, 603 Utica  
**STARLAND FARMS**, Mecklenburg rd, see p 98

**CABINETMAKERS**

B & O Cabinet Shop, 125 W Fall,  
**BAKER LUMBER & SUPPLY CO**, 79 W Main, Dryden, see p 71 and insert opp name  
 Hauser Andrew, 108 N Corn  
**LOVELESS & ZEISSIG**, 303 W Lincoln, see p 89  
 Parker Fred E, 428 Floral av

**\*CAMERAS AND SUPPLIES**

(See Photographic Apparatus)

**CORNELL CO-OPERATIVE SOCIETY**, Barnes Hall  
 Ithaca Photo Supply, 105 W Green  
**TOMPKINS STUDIO THE**, 134-136 E State, see p 140

**CAR UNLOADING**

Student Transfer, 810 Cascadilla

**CARPENTERS, CONTRACTORS AND BUILDERS**

Akers Edward T, 1010 E State  
 Bero James, Cayuga Apts, 100 W Buffalo (2D)  
 Carpenter Stuart V, Hook Pl ext  
 Compton Kent, 413 Hector

Compton Roy W, 1008 N Cayuga  
 Driscoll J Edward (mason), 101 Edgecliff pl  
**EGAN WILLIAM M** (painting), 909 N Tioga, see p 91

**FABBRICATORE CONSTRUCTION CO INC**, 407 Dryden rd, see p 88

Hyers Lewis C, 405 S Albany

Ink Robert R, 606 S Albany

**MANCINI PAUL & SONS**, 401 Hancock, see p 74

Mann Koeth A, 806 Giles

**McELWEE W D & SONS**, Forest Home, RD 2, see p 88

McKaig Albert E, 434 Hook pl

**McPHERSON BUILDERS**, 313 The Parkway, see p 89

Miller Cecil W, 318 E Fall

Mulks Albert M, 411 E Yates

Rorers Leonard B (excavating), 816 N Tioga

Sheldon C Raymond, 516 Hector

Swartwood Clarence J, 715 N Tioga

**WARD CONSTRUCTION CO INC**, 314 E State, see p 88**CARPET AND RUG CLEANING****ROCKER RUG CLEANERS**, 305 W Lincoln, see alpha dir**\*CARPET SWEEPERS (BRANDS)****BISSELL**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6**CARPETS, RUGS AND FLOOR COVERINGS****ROCKER RUG CLEANERS**, 305 W Lincoln, see alpha dir**ROTHSCHILD BROS**, 155-159 E State and 100-126 S Tioga, see p 6**CASH LOANS****ITHACA LOAN FINANCE INC**, 102 W State see insert opp numerical**CASH REGISTERS****NATIONAL CASH REGISTER CO THE**, 118 E Greene, see p 129**\*CATERING SERVICE**

Pierce Madeline P Mrs, 134 Linn

**\*CAULKING****ROTTMANN ROOFING & REMODELING**, 704 W Buffalo, see front cover**\*CEMENT****DRISCOLL BROS & CO**, 135-137 S Aurora, see p 70**ITHACA FUEL SUPPLY CO**, 222 S Fulton  
**ROBINSON & CARPENTER**, 206 Taughanrock, blvd see p 2**\*CEMENT BLOCKS****FREEVILLE CONCRETE PRODUCTS CO INC**, Freeville, see p 76**\*CEMENT (BRANDS)****ATLAS**, Driscoll Bros & Co, 137 S Aurora, see p 70

**KEYSTONE**, Driscoll Bros & Co, 137 S Aurora, see p 70  
**PENN-DIXIE**, Driscoll Bros & Co, 137 S Aurora, see p 70

## \*CEMETERY MEMORIALS

**GLENSIDE MONUMENT CO**, 490 Floral av, see p 103  
 Hoare Raymond & Son, 530 W State

## \*CEMETERY URNS

**LOCKWOOD GARDENS**, 409 First, see back cover

## CERAMICS

Clay Craft Ceramic Studio The, 109 S Fulton

## CHAIN DRIVE MANUFACTURERS

**MORSE CHAIN CO**, 616 S Aurora, see p 128

## CHAIN MANUFACTURERS

**MORSE CHAIN CO**, S Hill nr DL&WRR and 616 S Aurora, see p 128

## \*CHAMBER OF COMMERCE

**ITHACA CHAMBER OF COMMERCE**, exec sec Richard C Gram, 210 N Aurora, see p 4

## CHEMISTS

Geer William C, 510 The Parkway Cay Hts

## CHILDREN'S DAY CARE CENTER

**KIDDIE KARE**, 931 E State, see p 54

## \*CHILDREN'S WEAR

**KRESGE S S CO INC**, 123 E State, see p 68

## \*CHINA (BRANDS)

**BARONET**, McLean China Shop, 109 S Tioga, see p 101  
**MINTON**, McLean China Shop, 109 S Tioga, see p 101  
**PICARD**, McLean China Shop, 109 S Tioga see p 101  
**SYRACUSE**, Pothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6  
**VISTA-ALEGRE**, McLean China Shop, 109 S Tioga, see p 101

## \*CHINESE RESTAURANTS

**ASIATIC GARDEN**, 313 E State, see p 111

## CHIROPODIST

Brown Charles V, 106 E State

## CHIROPRACTORS

Baker Langford F, 302 E State  
 Gray William E, 102 E Court  
 Worden Wilbur E, 326 N Geneva

## CHLORINATORS

**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112

## CHURCHES

(See also Miscellaneous Directory)

**CHURCH OF THE IMMACULATE CONCEPTION**, N Geneva cor W Seneca, see p 58  
 First Methodist Church, 402 N Aurora

**FIRST PRESBYTERIAN CHURCH**, DeWitt Park nr Cayuga, see p 56  
**SALVATION ARMY**, 121 W State, see p 59  
 St John's Episcopal Church, 210 N Cayuga  
**TABERNACLE BAPTIST CHURCH**, 622 Utica, see p 57

## CIGARS AND TOBACCO

Cayuga Smoke Shop, 126 S Cayuga  
**CORNELL CAMPUS STORE**, Barnes Hall, Cornell University  
 Maxwell's Smoke Shop, 309 E State  
 Mayers Smoke Shop, 203 E State  
 Petrillose Smoke Shop, 407 College av  
 Stafford's, 124 N Aurora  
 State Smoke Shop, 124 W State  
 United Cigar Stores, 200 E State  
 University Smoke Shop, 318 College av  
**WRIGHT'S SPORT CENTER**, Ithaca Shopping Plaza, see p 112

## CINDER BLOCKS

**BIRDSALL & JOHNSON**, Richford  
**FREEVILLE CONCRETE PRODUCTS CO INC**, Freeville, see p 76

## \*CIRCULATING LIBRARIES

Mayers Smoke Shop, 205 E State

## CIVIL ENGINEERS AND SURVEYORS

Crandall Carl, 111 N Tioga

## CLEANING AND PRESSING

Angelo's Dry Cleaners, 215 N Meadow  
 Colonial Cleaners, 118 N Cayuga  
**FLETCHER W F CO**, 103-105 Dryden rd, branch 205 N Aurora, see p 66  
 Ithaca Cash & Carry Dry Cleaners, 111 W State  
**ITHACA LAUNDRIES & DRY CLEANERS**, 102 Adams, see p 67  
 Layton-Holland, 525 W Seneca  
**PETRILLOS CLEANERS INC**, 338 E State and 418 Eddy, see p 67  
**STUDENT AGENCY**, 409 College av, see p 69  
 Thrifty Dry Cleaners & Dyers, 138 W State  
 Wilkins Castle Wilkins Inc, 138 W State  
 Wyllie Dry Cleaning, 109-115 N Corn

## CLINICS

Student Medical Clinic (CU), Cascadilla Hall

## CLOCK REPAIRING

Beyeler Robert H, 122 First,  
 Fix-It Shop, 305 First  
**SCHOOLEY'S INC**, 152 E State, see top lines

## CLOCKS (BRANDS)

**GENERAL ELECTRIC**, Schooley's Inc, 152 E State, see top lines  
**REVERE**, Schooley's Inc, 152 E State, see top lines  
**SETH THOMAS**, Schooley's Inc, 152 E State, see top lines  
**SETH THOMAS**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**TELECHRON**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**TELECHRON**, Schooley's Inc, 152 E State, see top lines

**WESTCLOX**, Schooley's Inc, 152 E State, see top lines

**\*CLOTHING (BRANDS)**

**ALPACUNA**, The Sport Shop, 209-211 E State, see p 146  
**BARRON ANDERSON O'COATS**, The Sport Shop, 207-211 E State, see p 146  
**CHALLENGER**, The Sport Shop, 209-211 E State, see p 146  
**COLLEGE FASHION**, The Sport Shop, 209-211 E State, see p 146  
**FASHION PARK**, The Sport Shop, 209-211 E State, see p 146  
**KINGSRIDGE**, The Sport Shop, 209-211 E State, see p 146  
**PALM BEACH**, The Sport Shop, 207-211 E State, see p 146  
**RUMSON-TWEED**, The Sport Shop, 207-211 E State, see p 146  
**TIMELY**, The Sport Shop, 207-211 E State, see p 146  
**TOWN & COUNTRY**, The Sport Shop, 207-211 E State, see p 146

**CLOTHING DEALERS**

Browning King & Co, 224 E State  
 Daniel's Clothes, 32 Main  
 Dell Isadore V (used), 437 W State  
 Dutky's Zach Men's Shop, 213 Dryden rd  
 Fashion Fair The (ladies'), 210 Dryden rd  
 Genatt's (children's), 142 E State  
 Good-Friends, 109 E State  
 Grant's Edith Fashion (ladies'), 120 N Aurora  
 Holley's (ladies'), 119-121 E State  
 Hykurs (ladies'), 150 E State  
 Ithaca Clothing Exchange, 522 W State  
 Jack & Jill Shop (children), 115 E Green  
**LEWIS IRV INC**, 120 E State  
 Lewton John Men's Apparal, 222 E State  
 Montgomery Ward & Co, 101-107 E State  
 Morris' Men's Wear, 106-110 S Cayuga  
 Nancy Eliot Ladies Apparel, 300 E State  
 National Army Stores, 106-108 N Cayuga  
 Newberry J J Co, 135-137 E State  
 Nugent's (ladies'), 133 E State  
 Ormand Hosiery Shop, 134 E State  
 Penney J C Co, 115 E State  
 Pritchard's Smart Shoppe, 103 N Aurora  
**ROTHSCHILD BROS**, E State cor N Tioga, see p 6  
 Schmaus Clothes, 105 W State  
**SEARS, ROEBUCK AND CO**, 209-211 N Aurora, see back cover  
 Service League Shop, 113 E Green  
**SHAVER'S MENS WEAR**, 106 W State, see p 69  
 Smart Shoppe The, 103 N Aurora  
**SPORT SHOP THE**, 209-211 E State, see p 146  
 Sturm Bros, 103 E Green  
 Sullivan Joseph F, 156 E State  
 Tarry Shoppe The (ladies'), 436 W State  
 Tog-ette The (ladies'), 122 E State

**CLUBS**

**CORNELL CLUB OF ITHACA THE**, 1 Country Club rd edge of Campus opp Country Club, see p 105

**\*COAL (ANTHRACITE—BRANDS)**

**BLUE COAL**, Champaign Coal & Stoker Co, 801-803 W Seneca, see p 99

**COAL (BRANDS)**

**GOLD NUGGET**, South Side Coal & Oil Co, 817 Danby rd, see p 99  
**HUDSON COAL**, Perry Coal Co, 143 Maple, see p 99

**COAL DEALERS**

**CHAMPAIGN COAL & STOKER CO**, 801-803 W Seneca, see p 99  
 Finger Lakes Fuel Supply, 725 W Clinton  
**ITHACA FUEL SUPPLY CO**, 222 S Fulton  
 Ithaca Ice & Coal Co, 302 W Lincoln  
 Leary Coal Co, 628 W Seneca  
**PERRY COAL CO**, 143 Maple av, see p 99  
**SOUTHSIDE COAL & OIL CO**, 817 Danby rd, see p 99

**\*COCKTAIL LOUNGES**

**CHANTICLEER**, 101 W State, see top lines  
**CLINTON HOUSE**, 116 N Cayuga, see p 107  
**SARZY'S**, Slaterville rd, Route 79, see p 110

**COLLECTIONS**

**MEDICAL-DENTAL SERVICE BUREAU**, 121 E Seneca (701), see p 135  
**RIGGS COLLECTION SERVICE**, 121 E Seneca (701), see p 92

**\*COLLEGE DORMITORIES**

(See Dormitories)

**\*COLLEGE FRATERNITIES**

(See Fraternities)

**\*COLLEGES**

(See Schools, Colleges and Academies)

**CORNELL UNIVERSITY**, Central av

**COMBINATION DOOR AND STORM SASH**

Ithaca Metal Weatherstrip Co, 111 Fayette

**\*COMMERCIAL PHOTOGRAPHERS**

**FORESTER CURT C**, 108 W Jay, see p 141  
 Smith C Hadley, 314 E State, (250)  
**TOMPkins STUDIO THE**, 138-140 E State, see p 140  
**WESP MARION E**, 143 E State

**\*COMMERCIAL PRINTERS**

**ART CRAFT OF ITHACA INC**, 312 E Seneca, see p 143  
**CAYUGA PRESS THE**, 113 E Green, see p 143  
**ITHACA PRINTING SERVICE**, 113-115 S Tioga, see p 143  
**NORTON PRINTING CO**, 317 E State, see p 143

**\*COMMERCIAL REFRIGERATION**

**SHELTON'S REFRIGERATION SALES & SERVICE**, 703 Willow av, see bottom edge

**\*COMMERCIAL SCHOOLS**

(See Schools, Colleges and Academies)

**\*COMMUNITY CHEST**

**ITHACA COMMUNITY CHEST**, 313 N Aurora

**CONCRETE BLOCKS**

**BIRDSALL & JOHNSON**, Fockford  
**FREEVILLE CONCRETE PRODUCTS CO**  
 INC, Freeville, see p 76

**CONCRETE (READY MIXED)**

Cortland Paving Co, Cortland, PO Box 747  
**RUMSEY-ITHACA CORP**, PO Box 17 Ithaca  
 Main Office, Buttermilk Falls, see top edge  
**UNIVERSITY SAND & GRAVEL CO**, 605-  
 607 Dryden rd, see p 75

**CONFECTIONERY AND ICE CREAM**

Al's Dairy Bar, 321 College av  
 Andrews Anthony, 308 E State  
 Candy House The, 129 Dryden rd  
 Cozy Corner, 224 N Aurora  
 Doane's, 1005-1007 N Aurora  
 Fanny Farmer Candy Shops Inc, 109 E State  
 Froz-N-Gold, 433 N Cayuga  
 Ice Cream Shoppe, 105 N Aurora  
 Ingram's Inc, 107 S Aurora  
 Jim's Place, 400 Stewart av  
 Kennedy's Home Made Candy (The Plaza),  
 Elmira rd

**KRESGE S CO INC**, 123 E State, see p 68  
 Michalis Pete A, 526 W State  
 Pop's Place, 415 College av  
 Rosica Distributing Co, 211 Hancock  
 Spraker's Dairy Queen, 215 Elmira rd  
 Sugar Bowl, 118 S Cayuga  
 Turnle In, 817 N Cayuga  
 West End Candy Kitchen, 714 W Buffalo  
**WRIGHT SPORT CENTER**, Ithaca Shop-  
 ping Plaza, see p 112

**\*CONGOLEUM (BRANDS)**

(See Floor Coverings)

**\*CONSULTING ENGINEER**

**SCHICKEL NORBERT H**, 423 Oak av, see p  
 35

**\*CONTRACTORS (ELECTRICAL)**

(See Electrical Contractors)

**\*CONTRACTORS (EXCAVATING)**

**FABBRICATORE CONSTRUCTION CO**  
 INC, 407 Dryden rd, see p 88  
**LYNCH WILLIAM H**, 515 S Meadow, see p  
 77  
**MANCINI PAUL & SONS**, 401 Hancock, see  
 p 74  
**RUMSEY-ITHACA CORP**, Buttermilk Falls,  
 RD5, see top edge

**\*CONTRACTORS (GENERAL)**

(See General Contractors)

**ALBY & SONS**, 605 Cascadilla, see p 78  
 Carpenter Stuart V, Hook Pl ext  
**CHASE LaGRAND JR**, 150 Ridgecrest rd,  
 see p 120  
 Compton Roy W, 1008 N Cayuga  
**ELWOOD-GLOVER HEATING**, 814 N Au-  
 rora, see p 90  
**FABBRICATORE CONSTRUCTION CO**  
 INC, 407 Dryden rd, see p 88  
 Hill Gerald A, 1111 Triphammer rd, RD1  
 Hurd Edmund A, 102 Highland pk  
 Knight Paving Products, Vine  
 LaPadula Ralph, 119 Eddy

**LUCENTE ROCCO P**, 508 Warren rd, phone  
 3-1261, see p 89

**MANCINI PAUL & SONS**, N Brindley,  
 phone 4-6030, see p 74  
 Mann Koeth A, 806 Giles  
**McELWEE W D & SONS**, Forest Home, see  
 p 88  
 McKaig Albert E, 434 Hook pl  
**McPHERSON BUILDERS**, 313 The Park-  
 way, see p 89  
 Mezey George, 206½ Cascadilla av  
 Miller Cecil, 318 E Fall  
 Rogers Leonard B, 816 N Tioga  
**WARD CONSTRUCTION CO**, 314 E State,  
 see p 88

**CONTRACTORS (HEATING)**

**PICKERING HAROLD B**, 409 E Buffalo

**CONTRACTORS (LANDSCAPING)**

**MANCINI PAUL & SONS**, 401 Hancock, see  
 p 74  
 White Nursery Service, Mecklenburg NY, tel  
 Trumansburg 85F-2

**\*CONTRACTORS (MASON)**

**FABBRICATORE CONSTRUCTION CO**  
 INC, 407 Dryden rd, see p 88  
**MANCINI PAUL & SONS**, 401 Hancock, see  
 p 74  
**McELWEE W D & SONS**, Forest Home, see  
 p 88  
**WARD CONSTRUCTION CO**, 214 E State,  
 see p 88

**\*CONTRACTORS (PAINTING)**

**EGAN WILLIAM M**, 909 N Tioga, see p 91  
**MANCINI PAUL & SONS**, 401 Hancock, see  
 p 74  
**McPHERSON BUILDERS**, 313 The Park-  
 way, see p 89

**\*CONTRACTORS (PAVING)**

**ALBY & SONS**, 605 Cascadilla, see p 78  
 Cortland Paving Co, Cortland, PO Box 747  
 Knight Paving Products, Vine  
**MANCINI PAUL & SONS**, N Brindley, see p  
 74

**\*CONTRACTORS (PLUMBING, HEAT-  
 ING AND AIR CONDITIONING)**

**BREWER & BROWN CO INC**, 306 W Lin-  
 coln, see p 81  
**DONOHUE-HALVERSON INC**, 210 N Au-  
 rora, see p 90  
**ELWOOD-GLOVER HEATING**, 814 N  
 Aurora, see p 90  
**FAILING'S PLUMBING CO**, 111 S Fulton,  
 see p 90  
 Morusty & Son, 306 College av

**CONTRACTORS (ROOFING)**

Lane Walter G, 112 Compton rd

**CONVALESCENT HOMES**

Dorn's Nursing Home, 114 W Green  
 Margaret's Nursing Home, 1102 N Aurora  
 Oak Hill Manor, 602 Hudson

**\*CO-OPERATIVES**

(See Agricultural Co-operations)

**CO-OPERATIVE CONSUMERS SOCIETY**  
 INC, 609-619 W Clinton

**CO-OPERATIVE GLF EXCHANGE INC**  
AND SUBSIDIARIES, 136 Terrace Hill,  
see p 94

**CORDIALS, LIQUORS AND WINES**  
**VASTENO'S LIQUOR & WINE STORE**, 206  
N Tioga, see top lines  
**VICTORY LIQUOR STORE**, 303 Taughan-  
nock, see p 127

#### **CORSETIERES**

Kathryn Corset Shop The, 212 E State

#### **\*CORSETS (BRANDS)**

**CARTER'S**, Rothschild Bros, 155-159 E  
State and 100-126 S Tioga, see p 6  
**FLEXEES**, Rothschild Bros, 155-159 E State  
and 100-126 S Tioga, see p 6  
**LeGANT**, Rothschild Bros, 115-159 E State,  
and 100-126 S Tioga, see p 6  
**NEMO-FLEX**, Rothschild Bros, 155-159 E  
State and 100-126 S Tioga, see p 6  
**RENGO BELT**, Rothschild Bros, 155-159 E  
State and 100-126 S Tioga, see p 6

#### **\*COSMETICS AND PERFUMES (BRANDS)**

**ELIZABETH ARDEN**, Rothschild Bros, 155-  
159 E State and 100-126 S Tioga, see p 6  
**HELENA RUBENSTEIN**, Rothschild Bros  
155-159 E State and 100-126 S Tioga, see p  
6  
**YARDLEY'S**, Rothschild Bros, 155-159 E  
State, see p 6

#### **COUNTER TOPS**

**LOVELESS & ZEISSIG**, 303 W Lincoln, see  
p 89

#### **\*COURTS**

(See Page 121)

#### **\*CRATING AND PACKING OF HOUSEHOLD GOODS**

**DEAN OF ITHACA INC**, 401-409 E State, see  
top lines  
Student Transfer, 810 Cascadilla

#### **\*CREAMERIES**

**LAKE VIEW DAIRIES**, 702 Adams, see p 95  
and front cover  
**LUCE DAIRY CO**, 410 Hillview pl, see p 96  
**NORTHSIDE DAIRY**, 603 Utica  
**STARLAND FARMS**, Mecklenburg rd, see p  
98

#### **\*CREDIT BUREAUS**

**CREDIT BUREAU OF ITHACA INC**, 302 E  
State  
**MEDICAL-DENTAL SERVICE BUREAU**,  
121 E Seneca, see p 135

#### **CREDIT INVESTIGATORS**

**RIGGS COLLECTION SERVICE**, 131 E  
Seneca, see p 92

#### **CREDIT REPORTING**

Hanford Rodney W, 9 Woodland pl

#### **\*CRUSHED GRAVEL AND STONE**

**RUMSEY-ITHACA CORP**, Buttermilk Falls,  
RD5, see top edge

#### **CRUSHED LIME STONE**

Cortland Paving Co, Cortland, PO Box 747

#### **CURTAINS AND DRAPERIES**

**ROTHSCHILD BROS**, 155-159 E State and  
100-126 S Tioga, see p 6  
**WISSEN FABRICS INC**, 130 E Seneca, see p  
68

#### **\*CUT FLOWERS AND POTTED PLANTS**

**BOOL'S FLOWER SHOP**, 215 E State, see  
top lines  
**LOCKWOOD GARDENS**, 409 First, see  
back cover  
**LOUNSBURY FLOWERS**, 409 College av,  
see top lines  
**PRATT'S FLOWER SHOP**, 214 E Seneca,  
see p 93

#### **DAIRY PRODUCTS**

Honey Butter Products Corp, 129½ Dryden  
rd  
Inlet Valley Farms Inc, 748 S Meadow  
Ithaca Dairy Products Co, 203 N Fulton  
**LAKE VIEW DAIRIES**, 702 Adams, see p  
95 and front cover  
**LUCE DAIRY CO**, 410 Hillview pl, see p 96  
**NORTHSIDE DAIRY**, 603 Utica  
Plaza Dairy Bar (The Plaza), Elmira rd  
**STARLAND FARMS**, Mecklenburg rd, see  
p 98  
**TRI-STATE EGG & POULTRY CO INC**,  
969 E Shore dr, see p 98

#### **DANCING ACADEMIES AND TEACHERS**

Bower School of the Dance, 147-151 E State  
Dance Work Shop, 434 N Aurora  
Robb Dance Studio, 310 N Cayuga

#### **DECORATIVE FABRICS**

**WISSEN FABRICS INC**, 130 E Seneca, see  
p 68

#### **\*DECORATORS (INTERIOR)**

**EGAN WILLIAM M**, 909 N Tioga, see p 91

#### **DELICATESSEN**

Smith's Treman Lake Store, 1080 Danby rd,  
RD4

#### **\*DELIVERY SERVICE**

(See Parcel Delivery)

**ALLING TRANSFER INC**, 316 Taughan-  
nock blvd, see alpha dir  
**PARCEL DELIVERY SERVICE**, 422 W  
Seneca, see front cover

#### **DENTAL LABORATORIES**

Guild Dental Laboratory, 128 Crescent pl  
Ithaca Dental Laboratory, 213 E State

#### **DENTISTS**

Baker Robert W, 121 E Seneca (402)  
Baldini Ralph P, 115 E Seneca  
Beddoe Edward A, 105 Catherine  
Bohland Bernhard S, 114 N Tioga (313)  
Brampton George E, Savings Bank bldg  
(512-514)  
Crawford Leland Sr, 208 E State  
Cashman Chester J, 100 W Buffalo (1D)  
Champlin O Kenneth, 410 Savings Bank bldg



Cross Arthur A, Seneca Bldg (600-602), 121 E Seneca  
 Dusinger Rhea H Mrs, 100 W Buffalo (1D)  
 Elkins Leonard, Corners Community Center  
 Fahey George B, 310 N Tioga  
 Greenberg Martin, 121 E Seneca (104)  
 King Edward C, 121 E Seneca (402)  
 Kingsley Ralph R, 114 N Tioga (313)  
 LaCelle A L, 121 E Seneca (603-604)  
 Larkin Edward F, 413 College av  
 Michael James D, 810 E State  
 Neish LeRoy D, 115 E Seneca  
 O'Connell Thomas J, 121 E Seneca  
 Rubin Martin, First Nat Bank Bldg (507-508)  
 Sainburg Philip C, First Nat Bank Bldg (506)  
 Silsbe Robert L, 324 Dryden rd  
 Silvin Joseph J, 121 E Seneca (600-602)  
 Simon Milton C, 202 E State (201-202)  
 Stage Everett M, 121 E Buffalo  
 Stanton William G, 215 E State  
 Taber Claude E, 102 N Tioga  
 VanNess John H, 216 W State  
 Visnyei George J, 218 N Aurora  
 Wayman J Dix, 214 N Aurora

**DELICATESSENS**

Zim-Zim's Delicatessen, 313 College av

**DEPARTMENT STORES**

KRESGE S S CO INC, 123 E State, see p 68  
 Montgomery Ward & Co, 101-107 E State  
 Penney J C Co Inc, 115 E State  
 ROTHSCHILD BROS, 155-159 E State and  
 100-126 S Tioga, see p 6  
 SEARS, ROEBUCK AND CO, mail order  
 office, 209-211 N Aurora

**\*DESIGNERS AND RETOUCHERS**

ITHACA ENGRAVING CO, 115 S Tioga, see  
 p 138

**DIAMONDS**

HEGGIE R A & BRO CO, 136 E State, see  
 alpha dir  
 HILL'S JEWELERS, 307 E State, see alpha  
 dir  
 SCHOOLEY'S INC, 152 E State, see top  
 lines

**DICTATING EQUIPMENT**

VAN NATTA OFFICE EQUIPMENT CO  
 INC, 128 E Seneca, see p 137

**DIES, JIGS, FIXTURES AND GAGE  
 MANUFACTURERS**

THERM-ELECTRIC METERS CO INC,  
 Hudson st ext

**\*DINING ROOMS**

(See Restaurants)

CLINTON HOUSE, 116 N Cayuga, see p 107  
 Gallagher's Restaurant, 117 S Tioga  
 ITHACA HOTEL, 219 E State, see p 106  
 MICHIANA RESTAURANT, 123 N Aurora,  
 see p 111  
 NORMANDIE RESTAURANT, 112-114 E  
 State, see p 109  
 ROYAL PALM RESTAURANT, Dryden rd,  
 see top lines  
 TAUGHANNOCK FARMS INN, Route 89  
 at Taughannock Falls State Park, see p 108

**DINNERWARE**

McLEAN CHINA SHOP, 109 S Tioga, see  
 p 101  
 MONROE'S GIFT & APPLIANCE SHOP,  
 103 N Cayuga, see p 101

**\*DINNERWARE (BRANDS)**

SPODE, Rothschild Bros, 155-159 E State  
 and 100-126 S Tioga, see p 6  
 WEDGEWOOD, Rothschild Bros, 155-159  
 E State and 100-126 S Tioga, see p 6

**\*DIRECT MAILING**

EASTMAN ROBERT INC, 306 E State, see  
 top lines  
 ITHACA CLERICAL CO, 152 E State, see p  
 141

**\*DIRECTORIES AND MAPS (ITHACA)**

Mayers Smoke Shop, 205 E State

**\*DIRECTORY LIBRARIES**

FREE DIRECTORY LIBRARY, H A Mann-  
 ing Co of NY owners at Chamber of Com-  
 merce, see p 142

**\*DIRECTORY PUBLISHERS**

MANNING H A CO OF NY, 514 Wedgeway  
 Bldg, Schenectady, see p 142

**DOORS (OVERHEAD GARAGE)**

ROBINSON & CARPENTER, 206 Taug-  
 hannock blvd, see p 2

**\*DOORS, SASH AND BLINDS**

(See also Lumber Dealers)

CAYUGA LUMBER CO, 801 W State, see p  
 72  
 DRISCOLL BROS & CO, 135-137 S Aurora,  
 see p 70  
 ROBINSON & CARPENTER, 206 Taug-  
 hannock blvd, see p 2

**DORMITORIES (COLLEGE)**

Algonquin Lodge Association (CU), 526  
 Stewart  
 Baker Tower (men), West av cor University  
 av  
 Balch Halls (women), Thurston av  
 Boldt Hall (men), University av  
 Boldt Tower (men), Cascadilla pl  
 Buffalo House, 717 E Buffalo  
 Cascadilla House, 104 Lake av  
 Cayuga Student Residence Association (CU),  
 630 Stewart av  
 Comstock Anna House (A), 520 Thurston av  
 Comstock Anna House (B), 522 Thurston av  
 Faculty Dormitory, 1 East av  
 Founders Hall (men), West av Campus  
 Graduate House, 15 South av  
 Hilliard House, 603 E Seneca  
 Lyon Hall (men), West av  
 McFadden Hall (men), West av  
 Mennen Hall (men), West av  
 Newman Hall (IC), 503 E Buffalo  
 North Baker Hall (men), West av cor Uni-  
 versity av  
 Prudence Risley Hall (women), 613 Thurston  
 av  
 Sage Hall (women), Sage av

South Baker Hall (men), West'av cor University av

Westminster Hall (women), 323 N Tioga

#### DORMITORIES (PRIVATE)

Sheldon Court, 410 College av

#### \*DRAPERIES, CURTAINS, ETC

ROTHSCHILD BROS, 155-159 E State and 100-126 S Cayuga, see p 6

WISSEN FABRICS INC, 130 E Seneca, see pf 8

#### DRESSMAKERS

Andrews Georgiana H Mrs, 413 E State

Ball Hazel A, 108 W Court

Briggs Minnie E Mrs, 427 N Geneva

Duncker Sewing Shop The, 205 N Aurora

Foote Alice Mrs, 102 N Tioga

Ginzery Margit, 128 E State

Krotts Susie G Mrs, 1018 N Cayuga

Lott Mayme M, 314 N Plain

Murphy Helena T, 108 S Geneva

Reed Ursula Mrs, 118 S Plain

Rogers Clara A Mrs, 918 N Aurora

Seaman Maude, 316 Turner pl

Thomas A Marie Mrs, 504 S Plain

Vagner Mary B Mrs, 133 E State

#### DRIVEWAYS

ALBY & SONS, 605 Cascadilla, see p 78

ECONOMY PAVING CO, 77 Pomeroy, Cortland

MANCINI PAUL & SONS, 6 Brindley, phone 4-6030, see p 74

#### DRIVING SCHOOLS

Safe-Way Driving School, 406 Eddy

#### DRUGGISTS

(See Pharmacists)

#### DRY CLEANING

QUICK LAUNDRY, 613 W State, see p 67

#### DRY GOODS

Abbott's Dry Goods, 104 N Corn

Kay's Fabric & Curtain Shop, 124 E State

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 6

WISSEN FABRICS INC, 130 E Seneca, see p 68

#### \*DUMP TRUCKING

RUMSEY-ITHACA CORP, Buttermilk Falls see top edge

#### DUPLICATING MACHINES

VAN NATTA OFFICE EQUIPMENT CO INC, 128 E Seneca, see p 137

#### DYERS AND CLEANERS

Colonial Cleaners, 116 N Cayuga

FLETCHER W F CO INC, 103 Dryden rd and 205 N Aurora, see p 66

PETRILLOSE CLEANERS, 338 E State, see p 67

Wyllie Dry Cleaners, 109 N Corn

#### \*EAGLES ASSOCIATION

(See also Miscellaneous Directory)

FRATERNAL ORDER OF EAGLES, see p 61

#### EARTHMOVING

UNIVERSITY SAND & GRAVEL CO, 605 Dryden rd, see p 75

#### \*EAVES TROUGHS

WHEATON'S SHEET METAL SHOP, 909 W State, see p 91

#### \*EGG DEALERS

TRI-STATE EGG & POULTRY CO INC, 969 E Shore dr, see p 98

#### \*ELECTRIC FIXTURES

(See Electrical Equipment and Supplies)

#### ELECTRIC FOOD MIXERS (BRANDS)

HAMILTON BEACH, Thayer Appliance Co, 417-419 W Seneca, see p 86

#### \*ELECTRIC FREEZERS

FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 86

KELVINATOR, Shelton's Refrigeration, 709-711 Willow av, see bottom edge

#### \*ELECTRIC IRONERS (BRANDS)

BENDIX, Lent's, 210 N Tioga, see p 9

EASY, Thayer Appliance Co, 417-419 W Seneca, see p 86

FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 86

GENERAL ELECTRIC, Lent's Inc, 210 N Tioga, see p 9

HOTPOINT, Cortright Electric, 653 Elmira rd, see p 73

IRON-RITE, Lent's Inc, 210-212 N Tioga and 116 N Aurora, see p 9

IRON-RITE, Thayer Appliance Co, 417-419 E Seneca, see p 86

UNIVERSAL, Cortright Electric, Elmira rd, RD5, see p 73

#### \*ELECTRIC LIGHT COMPANIES

(See Light, Heat and Power Companies)

NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga, see p 7

#### \*ELECTRIC RANGES (BRANDS)

(See Ranges Electric—Brands)

#### \*ELECTRIC REFRIGERATORS (BRANDS)

(See Refrigerators—Brands)

#### ELECTRIC WASHERS

(See Washing Machines—Brands)

#### ELECTRIC WELDING

JOHNNY'S WELDING SERVICE, 716 W Green, see p 83

#### \*ELECTRIC WIRING

DASSANCE & ANDERSON, 428 N Titus av, see p 85

CORTRIGHT ELECTRIC, 653 Elmira rd, RD5, see p 73

NORTON ELECTRIC CO, 409 W State, see p 85

TOWNER ELECTRIC, 329 S Geneva, see p 85

**\*ELECTRICAL APPLIANCES**

**BAKER LUMBER AND SUPPLY CO**, 505-515 Third av and 79 W Main, Dryden, see p 71 and insert opp name  
**CAYUGA LUMBER CO**, 801 W State, see p 72  
**CORTRIGHT ELECTRIC**, 653 Elmira rd, see p 73  
**DAVIS APPLIANCE CO**, 308 Elmira rd, see p 87  
**DeFURMAN PLUMBING & HEATING CO**, 111-113 N Main, see top lines  
**DONOHUE-HALVERSON INC**, 210 N Aurora, see p 90  
**HULL HEATING & PLUMBING CO**, 910 State, see p 82  
 Jones Appliance Center, 330 W State  
**JORDAN'S TV SALES & SERVICE**, 503 Spencer rd, see p 86  
**LEE OF ITHACA INC**, 108-110 E State  
**LENT'S**, 210-212 N Tioga, see p 9  
**MARION & FRENCH**, 607 Five Mile dr, see p 85  
**McINDOE APPLIANCES**, Turkey Hill rd, Varna, see p 87  
**MILLER'S REPAIR SERVICE**, 320 Center, phone 4-3531, see alpha dir  
**MONROE'S GIFT & APPLIANCE SHOP**, 103 N Cayuga, see p 101  
**NORTON ELECTRIC CO**, 1013 W State, see p 85  
**ROTHSCHILD BROS**, 155-159 E State and 100-126 S Tioga, see p 6  
**SHELTON'S REFRIGERATION**, 703 Willow av, see bottom edge  
**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 86  
 Zion's Furniture Inc, Shopping Plaza

**ELECTRICAL APPLIANCES (BRANDS)**

**HOTPOINT**, Cortright Electric, Elmira rd, RD5, see p 73  
**UNIVERSAL**, DeFurman Plumbing & Heating Co, 11-113 N Plain, see top lines

**ELECTRICAL CONTRACTORS**

**CORTRIGHT ELECTRIC**, 653 Elmira rd, see p 73  
**DASSANCE & ANDERSON**, 428 N Titus av, see p 85  
 Davenport Electric, 420 N Geneva  
**DAVIS APPLIANCE CO**, 308 Elmira rd, see p 87  
 Lawrence Electric, 212 E Lincoln  
**MARION & FRENCH**, 607 Five Mile dr, see p 85  
**NORTON ELECTRIC CO**, 1013 W State, see p 85  
**TOWNER ELECTRIC**, 329 S Geneva, see p 85

**ELECTRICAL EQUIPMENT AND SUPPLIES**

**CORTRIGHT ELECTRIC**, 653 Elmira rd, see p 73  
**DASSANCE & ANDERSON**, 428 N Titus av, see p 85  
**DONOHUE-HALVERSON INC**, 210 N Aurora, see p 90  
**LEE OF ITHACA INC**, 110 E State  
**MARION & FRENCH**, 607 Five Mile dr, see p 85

**NORTON ELECTRIC CO**, 1013 W State, see p 85  
**RUMSEY C J & CO**, 206 E State, see p 104  
**SHELTON'S REFRIGERATION**, 703 Willow av, see bottom edge  
**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 86  
**TOWNER ELECTRIC**, 329 S Geneva, see p 85

**ELECTRICAL REPAIRERS**

Andy's Electrical Repairing, 402 S Plain  
**CORTRIGHT ELECTRIC**, 653 Elmira rd, see p 73  
**DASSANCE & ANDERSON**, 428 N Titus av, see p 85  
 Johnny's Repair Service, 506 W State  
**MARION & FRENCH**, 607 Five Mile dr, see p 85  
**MILLER'S REPAIR SERVICE**, 320 Center, see alpha dir  
**NORTON ELECTRIC CO**, 1013 W State, see p 85  
**TOWNER ELECTRIC**, 329 S Geneva, see p 85

**ELECTROLYSIST**

Schmal Grete Mrs, 110 Cobb

**\*ELECTRONICS**

**GENERAL ELECTRIC CO**, Cornell University Airport, see p 130

**ELECTRONICS (RETAIL-WHOLESALE)**

United Sales Co, 537 W State

**\*ELKS ASSOCIATION**

(See also Miscellaneous Directory)  
 Benevolent Protective Order of Elks 135-139 W State

**\*EMBALMERS**

**BANGS FUNERAL HOME**, 209 W Green, see front edge  
**GILBERT CARL F**, 125 E Buffalo, see p 100  
**HERSON MATTHEW J**, 110 S Geneva, see alpha dir  
 Shea J Edward, 314 W State  
**VanORDER JOHN H**, 511 W Seneca, see p 100  
**WAGNER ELWOOD C**, 421 N Aurora, see front cover

**EMPLOYMENT AGENCIES**

Dunyak Rose R Mrs, 301 W Green  
 Korts Employment Service, 222 N Aurora  
 N Y State Employment Service, 121 E Seneca (204)

**ENGINEERS (CIVIL)**

Crandall Carl, 111 N Tioga  
 Graham Leland L, 445 N Aurora  
**McELWEE W D & SONS**, McIntyre pl, Forest Home RD2, see p 88  
**WARD CONSTRUCTION CO**, 314 E State, see p 88

**\*ENGINEERS (CONSULTING)**

McKaig Thomas H, Forest Home dr  
**SCHICKEL NORBERT H**, 423 Oak av, see p 35

**ENGINES (MOTORBOAT)**

**JOHNSON BOAT YARD**, 708 Willow av, see p 131

**ENGRAVERS (PHOTO AND ARTISTS)**

**ITHACA ENGRAVING CO**, 115 S Tioga, see p 138

**ENGRAVING (STATIONERY)**

**CORNER BOOK STORE THE**, 109 N Tioga see p 144  
**Johanson William S**, 308 W Seneca

**\*EXCAVATING CONTRACTORS**

**Cortland Paving Co**, Cortland, PO Box 747  
**LYNCH WILLIAM H**, 515 S Meadow, see p 77

**MANCINI PAUL & SONS**, N Brindley, see p 74

**RUMSEY-ITHACA CORP**, Buttermilk Falls RD5, see top edge

**\*EXPLOSIVES**

**RUMSEY-ITHACA CORP**, Buttermilk Falls RD5, see top edge

**EXPRESS COMPANIES**

**Railway Express Agency**, 128 W State

**EXPRESSING**

**Student Transfer**, Cascadilla

**EXTERMINATORS**

**A B C EXTERMINATING CO**, 531 Elm, see top lines  
**Arrow Exterminating Co**, 121 E Seneca (102)

**FABRICS**

**WISSEN FABRICS INC**, 130 E Seneca, see p 68

**FAMILY BUNDLE SERVICE**

**PALACE LAUNDRY OF ITHACA**, 323-325 Eddy, see top lines

**FARM APPRAISALS**

**National Farm Consulting Service**, 117 E Seneca

**\*FARM IMPLEMENTS**

**Mazourek Bros**, 616 W Buffalo  
**SEARS, ROEBUCK AND CO**, 209-211 N Aurora

**\*FARM LOANS**

**National Farm Loan Association of Ithaca**, 225 S Fulton

**FARM MACHINERY**

(See Agricultural Implements)

**FARM PRODUCE**

**Chase Bros**, 502 N Meadow  
**Shutliff Clyde**, 502 N Meadow

**FARM SUPPLIES**

**ITHACA CO-OPERATIVE GLF SERVICE**, 120 S Fulton

**FARM SUPPLY BUYERS**

**CO-OPERATIVE GLF FARM SUPPLIES**, 136 Terrace Hill, see p 94

**FEDERAL AND STATE OFFICES IN THE DISTRICT**

**U S Dept of Interior Geological Survey**, 202 E State (701-712)  
**U S Dept of Agriculture Soil Conservation Service**, 225 S Fulton

**FEED AND GRAIN**

**Wayne Feed Service**, 503 Third

**\*FERTILIZERS**

**LOCKWOOD GARDENS**, 419 First, see back cover

**FIDELITY BONDS**

**ITHACA AGENCY INC**, 139 E State, see p 114

**\*FILING EQUIPMENT (BRANDS)**

**ART METAL**, The Corner Book Store, 109 N Tioga, see p 144

**GLOVE WERNICKE**, Van Natta Office Equipment Co Inc, 128 E Seneca, see p 137

**\*FINANCING**

**ITHACA LOAN FINANCE INC**, 102 W State, see insert opp numerical

**\*FIRE EXTINGUISHERS**

**NATIONAL WELDING**, 708 Taber, see p 84

**\*FIRE INSURANCE**

**TOMPKINS CO-OPERATIVE FIRE INSURANCE CO**, 120 E Seneca, see insert opp inside back cover

**\*FISHING TACKLE**

**ITHACA SPORTING GOODS**, 420 Eddy  
**WRIGHT'S SPORTING CENTER** (The Plaza), Elmira rd, see p 112

**FIVE AND TEN CENTS STORES**

(See Variety Stores)

**FLOOR COVERINGS**

**BAKER LUMBER & SUPPLY CO INC**, 505 N Third and 79 W Main, Dryden, see p 71 and insert opp range

**BETTER PAINT & WALLPAPER SERVICE**, 216 N Aurora, see p 104

**DICKINSON PAINT & WALLPAPER**, 311 E State

**DURLING'S**, 308 Dey, see alpha dir  
**Ithaca Floor Covering**, 407 Taughanock blvd

**FLOOR COVERINGS (BRANDS)**

**ARMSTRONG**, Durling's, 308 Dey, see alpha dir

**KENTILE**, Durling's, 308 Dey, see alpha dir  
**MIRAPLAS**, Durling's, 308 Dey, see alpha dir

**VERSA-TILE**, Robinson & Carpenter, 206 Taughanock blvd, see p 2

**FLOOR SANDERS FOR RENT**

**BETTER PAINT & WALLPAPER SERVICE**, 216 N Aurora, see p 104

**BISHOP'S**, 320 W State, see p 104

**MANDEVILLE R C & SON**, Slaterville rd, RD4, see p 79

# Dean of Ithaca, Inc. Storage Trucking

401-409 E. STATE ST.

DIAL 4-0511

**FLOOR TILE**

DURLING'S, 308 Dey, see alpha dir

**\*FLOOR WAXING**ITHACA WINDOW CLEANING CO, 405  
Turner pl, see p 102**FLOORING**BAKER LUMBER & SUPPLY CO INC, 505  
N Third and 79 W Main, Dryden, see p 71  
and insert opp name**\*FLORAL DECORATIONS**

BOOL'S FLOWER SHOP, 215 E State, see  
top lines  
HUNTINGTON GARDENS, Slaterville rd,  
see p 93  
LOCKWOOD GARDENS, 419 First, see  
back cover  
LOUNSBERY FLOWERS, 409 College av,  
see top lines  
PRATT'S FLOWER SHOP, 214 W Seneca,  
see p 93

**FLORISTS**

Ball's Greenhouse, 22 W Lincoln  
BOOL'S FLOWER SHOP, 215 E State, see  
top lines  
HUNTINGTON GARDENS, Slaterville rd,  
see p 93  
LOCKWOOD GARDENS, 419 First, see  
back cover  
LOUNSBERY FLOWERS, 409 College av,  
see top lines  
Machen's Flower Shop, 612 S Plain  
PRATT'S FLOWER SHOP, 214 E Seneca,  
see p 93  
Stimring Florist (wholesale), end Cherry

**FLOUR, FEED AND GRAIN**

CO-OPERATIVE GLF MILLS, Terrace Hill,  
see p 94  
Ithaca Co-operative GLF Service Inc, 120 S  
Fulton  
Lackawanna Feed Co, 710 W State

**FLYING SCHOOLS**Ithaca Flying Service, end Taughannock  
blvd**\*FOREIGN EXCHANGE**FIRST NATIONAL BANK OF ITHACA,  
202 E State, see p 3 and front cover**FOUNTAIN PENS (BRANDS)**

PARKER, The Corner Book Store, 109 N  
Tiora, see p 144  
PARKER, The Triangle Book Shop, Sheldon  
ct, 410 College av, see top lines  
SHEAFFER, The Triangle Book Shop,  
Sheldon ct, 410 College av, see top lines  
WATERMAN, The Triangle Book Shop,  
Sheldon ct, 410 College av, see top lines

**FRATERNITY AND SORORITY HOUSES (COLLEGE)**

Acacia Fraternity, 318 Highland rd, Cay Hts

Alpha Chi Iho House, 72 University av  
Alpha Delta Phi House, 777 Stewart av  
Alpha Epsilon Phi Sorority, 435 Wyckoff av  
Alpha Epsilon Pi Fraternity, 216 Cascadilla  
Park  
Alpha Gamma Rho Fraternity, 203 Highland  
av  
Alpha Omicron Pi Sorority, The Knoll, Cor  
Hts  
Alpha Phi Delta Fraternity, 515 Stewart av  
Alpha Phi Sorority, 411 Thurston av  
Alpha Sigma Phi Fraternity, Rockledge,  
Stewart av  
Alpha Sigma Phi, Rockledge, Stewart av  
Alpha Tau Omega Lodge, 625 University av  
Alpha Xi Delta Sorority, 228 Wait av  
Alpha Zeta Lodge, 214 Thurston av  
Beta Sigma Phi Lodge, 126 Westbourne la  
Beta Theta P' House, 100 Ridgewood rd, Cor  
Hts  
Chi Omega Sorority, 313 Wait av  
Chi Phi, 107 Edgemore la  
Chi Psi Lodge, 810 University av  
Cosmopolitan House, 301 Bryant av  
Delta Chi House, The Knoll, Cor Hts  
Delta Delta Delta Sorority, 626 Thurston av  
Delta Gamma Sorority, 117 Triphammer rd  
Delta Kappa Epsilon House, 13 South av  
Delta Phi House, 100 Cascadilla  
Delta Phi Zeta Sorority (IC), 510 E Seneca  
Delta Tau Delta Lodge, 110 Edgemore la  
Delta Upsilon Lodge, 6 South av  
Gamma Alpha Fraternity, 116 Oak av  
Green Trees (Phi Kappa Sigma Fraternity),  
Ridgewood rd, Cor Hts  
Hillcrest (Sigma Alpha Epsilon Lodge), Stew-  
art av  
Hillside Cooperative, 306 University av  
Kappa Alpha, 2 Central av  
Kappa Alpha Theta Sorority, 118 Tripham-  
mer rd  
Kappa Delta Rho, 312 Highland rd  
Kappa Delta Sorority, 109 Triphammer rd  
Kappa Gamma Psi (IC), 414 N Cayuga  
Kappa Kappa Gamma Sorority, 508 Thurs-  
ton av  
Kappa Nu, 509 Wyckoff av  
Kappa Sigma Fraternity, 600 University av  
Lambda Chi Alpha Lodge, 125 Edgemore la  
Omega Tau Sigma Fraternity, 200 Willard  
Way  
Phi Alpha House, 102 Willard Way  
Phi Delta Pi, 111 Osmon pl  
Phi Delta Theta House, 2 Ridgewood rd,  
Cor Hts  
Phi Epsilon Pi Fraternity, 316 Highland rd,  
Cay Hts  
Phi Gamma Delta Lodge, The Oaks  
Phi Kappa Sigma Fraternity (Green Trees),  
Ridgewood rd, Cor Hts  
Phi Kappa Phi, 722 University av  
Phi Kappa Psi, 321 Thurston av  
Phi Kappa Sigma, Ridgewood rd  
Phi Kappa Tau Fraternity, The Knoll, Cor  
Hts  
Phi Sigma Kappa, 702 University av

# Carry Insurance with Carey

Pi Lambda Phi, 410 Thurston av  
 Phi Mu Alpha, 117 DeWitt pl  
 Phi Sigma Delta House, 640 Stewart av  
 Pi Beta Phi Sorority, 425 Wyckoff av  
 Pi Kappa Alpha Fraternity, 17 South av  
 Psi Upsilon House, 2 Forest Park rd  
 Rockledge (Alpha Sigma Phi Lodge), Stewart av

Seal & Serpent, 305 Thurston av  
 Sigma Alpha Epsilon Lodge, Stewart av  
 Sigma Alpha Mu, 20 Thurston av  
 Sigma Chi Lodge, 106 Cayuga Hts rd, Cay Hts

Sigma Delta Tau Sorority, 115 Ridgewood rd  
 Sigma Kappa Sorority, 150 Triphammer rd  
 Sigma Nu Lodge, 230 Willard Way  
 Sigma Phi Place, 1 Forest Park la  
 Sigma Phi Epsilon House, 112 Edgemore la  
 Sigma Pi, 730 University av  
 Tau Delta Phi, 40 Ridgewood rd  
 Tau Epsilon Phi, 306 Highland rd, Cay Hts  
 Tau Kappa Epsilon, 105 Westbourne la  
 Telluride Association, 217 West av  
 Theta Chi Fraternity, 519 Stewart av  
 Theta Delta Chi House, 800 University House

Theta Xi Lodge, 534 Thurston av  
 Watermargin, 103 McGraw pl  
 Zeta Beta Tau Fraternity, 1 Edgecliff pl

### \*FREEZERS—HOME (BRANDS)

FRRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 86

### FREEZERS SERVICE AND REPAIRING

NEWMAN LAWRENCE A, 317 Linn, phone 4-2561

### FREIGHT HANDLING

ALLING TRANSFER INC, 316 Taughan-  
 nock blvd, see alpha dir  
 Student Transfer, 810 Cascadilla

### FROZEN FOODS

THORPE'S RED & WHITE GROCERY  
 311 S Cayuga, see p 98

### FRUIT DEALERS

Budget Market, 831 Cliff

### \*FRUIT TREES

LOCKWOOD GARDENS, 419 First, see  
 back cover

### FRUITS AND VEGETABLES

Kuharry's Road Stand, 223 Elmira rd

### FUEL DEALERS

(See also Coal, Wood and Fuel Oils)  
 B & H OIL CO, 414 Elmira rd, see p 52  
 CULVERS SERVICE, 1012 W State  
 Esso Standard Oil Co, Taughanock blvd  
 HFAD D F OIL CO, 119 N Albany, see p 53  
 ITHACA FUEL SUPPLY CO, 222 S Fulton  
 Kish Michael, 713 W Court  
 Socony Mobil Oil Co Inc, 723 Cascadilla

SOUTH SIDE COAL & OIL CO, 817 Danby  
 rd, see p 99

TOWNSEND LESLIE B, 801 Cascadilla, see  
 p 53

### \*FUEL OILS

ATLANTIC, B & H Oil Co Inc, Elmira rd,  
 see p 52

ESSO, South Side Coal & Oil Co, 817 Danby  
 rd, see p 99

Esso Standard Oil Co, Taughanock blvd  
 ESSOHEAT, D F Head Oil Co, 119 N Al-  
 bany, see p 53

TOWNSEND LESLIE B, 801 Cascadilla, see  
 p 53

### \*FUNERAL DESIGNS

BOOL'S FLOWER SHOP, 215 E State see  
 top lines

LOCKWOOD GARDENS, 419 First, see  
 back cover

LOUNSBERY FLOWERS, 409 College av,  
 see top lines

PRATT'S FLOWER SHOP, 214 E Seneca,  
 see p 93

### \*FUNERAL DIRECTORS

BANGS FUNERAL HOME, 209 W Green,  
 see front edge

GILBERT CARL F, 125 Buffalo, see p 100  
 GILBERT MEMORIAL HOME, 125 E Buf-  
 falo, see p 100

HERSON FUNERAL HOME, 110 S Geneva,  
 see alpha dir

Oltz Leon A Funeral Home, 102 S Geneva  
 Shea J Edward Funeral Home, 314 W State

VAN ORDER FUNERAL HOME, 511 W  
 Seneca, see p 100

WAGNER FUNERAL HOME, 421 N Au-  
 rora, see front cover

### FUNERAL HOMES

WAGNER FUNERAL HOME, 421 N Au-  
 rora, see front cover

### FUR DEALERS AND FURRIERS

HERMAN LOUIS, 316-318 E State, see p 68  
 ROTHSCHILD BROTHERS INC, 155-159

E State and 100-126 S Tioga, see p 6  
 Spooner's Fur Shop, 113 W State

### FUR REMODELING AND RENOVATING

HERMAN LOUIS, 316-318 E State, see p 68

### FUR STORAGE

HERMAN LOUIS, 316-318 E State, see p 68

### \*FURNACES AND BOILERS (BRANDS)

BETHLEHEM DYNATHERM BOILERS,  
 Hull Heating & Plumbing Co, 910 W State,  
 see p 82

BRYANT (gas), Wheaton's Sheet Metal  
 Shop, 909 W State, see p 91

NATIONAL U S RADIATOR, Jamieson-  
 McKinney Co Inc, 115-121 S Cayuga, see  
 p 80

# Dodge Brothers and Plymouth **WM. T. PRITCHARD**

Sales and Service Dodge Brothers Trucks 304-312 S. CAYUGA ST. Phone 2733

## FURNACES AND FURNACE REPAIRS

Lougher William & Son, 109 Titus av  
**WHEATON'S SHEET METAL SHOP**, 909  
 W State, tel 2419, see p 91

## FURNISHED APARTMENTS

**FAIRVIEW MANOR**, 518-522 Dryden rd,  
 office 423 Oak av, see p 35 and backbone

## \*FURNITURE (BRANDS)

**KROEHLER**, Besdin's, 130 E State, see p  
 101

**VIRGINIA HOUSE COLONIAL MAPLE**,  
 Besdin's, 130 E State, see p 101

**VIRGINIA HOUSE FURNITURE**, Besdin's,  
 130 E State, see p 101

## FURNITURE DEALERS

**BESDIN'S FURNITURE CO**, 130-132 E  
 State, see p 101

Economy Furniture, 103 W State

Empire Furniture Co, 335 W State

Horton Thomas E, 515½ W Clinton

**ROTHSCHILD BROS**, 155-159 E State and  
 100-126 S Tioga, see p 6

**SEARS, ROEBUCK AND CO**, 209-211 N  
 Aurora

Shulman's Inc, 120 W State

**STATE BARGAIN HOUSE**, 516 W State, see  
 p 102

Zion's Furniture Inc, Shopping Plaza Elmira  
 rd

**\*FURNITURE MOVERS, PACKERS AND CRATERS**  
**DEAN OF ITHACA**, 401-409 E State, see top  
 lines

## FURNITURE REPAIRERS

**BOOL H J FURNITURE CO**, 115 N Albany,  
 see p 102

Fox Furniture Repair, 912 E Shore dr

## \*GAGES (INSPECTION)

**ITHACA SCIENTIFIC INSTRUMENT CO**  
 207 S Tioga, see p 132

## \*GAMES

**ITHACA SPORTING GOODS**, 420 Eddy

## \*GARAGES

(See Automobile Accessories, Dealers, etc)

## \*GARDEN AND LAWN FURNITURE

**LOCKWOOD GARDENS**, 409 First, see  
 back cover

## GAS APPLIANCES

**CULVER'S SERVICE**, 1012 W State

**JAMIESON-McKINNEY CO**, 115-121 S  
 Cayuga, see p 80

**SOUTH SIDE COAL & OIL CO**, 817 Danby  
 rd, see p 99

## GAS (BOTTLED)

**HAPPY COOKING GAS**, 1012 W State

**SOUTH SIDE COAL & OIL CO**, 817 Danby  
 rd, see p 99

## GAS DISTRIBUTORS

(See Light, Heat and Power Companies)

Ehrhart G W, 109 E Clinton

Ithaca Propane Inc, Shopping Plaza, Elmira  
 rd

**NEW YORK STATE ELECTRIC & GAS  
 CORP**, 123 Cayuga, see p 7

## \*GAS FIXTURES

**DONOHUE-HALVERSON INC**, 210 N Au-  
 rora, see p 90

## \*GAS RANGES

(See Ranges)

## \*GAS REFRIGERATORS (BRANDS)

(See Refrigerator Dealers)

**ELECTROLUX**, Jamieson-McKinney Co Inc  
 115-121 S Cayuga, see p 80

## \*GAS AND WATER HEATERS (BRANDS)

**EVERHOT**, Jamieson-McKinney Co Inc,  
 115-121 S Cayuga, see p 80

**PERMAGLASS**, Brewer & Brown Co Inc,  
 306 W Lincoln, see p 81

**PITTSBURG**, Jamieson-McKinney Co Inc,  
 115-121 S Cayuga, see p 80

**RUDD**, Jamieson-McKinney Co Inc, 115-121  
 S Cayuga, see p 80

**RUUD**, Brewer & Brown Co, 306 W Lincoln,  
 see p 81

## GASOLINE (BRANDS)

**ESSO**, R T G Esso Service Station, 335 E  
 State, see p 46

**MOBILGAS**, Karl L Phillips, 216-220 S  
 Cayuga, see front cover

**ROTARY**, Conger Rotary Service, 303 El-  
 mira rd, see p 52

**SINCLAIR**, Dan Barnes Service Station,  
 363 Elmira rd, see p 52

**SUNOCO**, Manning's Sunoco Service, 210  
 Elmira rd, see alpha dir

**TYDOL**, B & H Oil Co Inc, Elmira rd, RD5,  
 see p 52

## GASOLINE AND OILS

Aurora Street Service Station, 1012 N Cay-  
 uga

**B & H OIL CO INC**, (whsle), 414 Elmira rd,  
 RD5, see p 52

**BAKER GERALD E TYDOL SERVICE**, 105  
 E Clinton

**BARNES DAN SERVICE STATION**, 363  
 Elmira rd, see p 52

**BARNES ESSO SERVICE CENTER**, 217 El-  
 mira rd

**BARNETT'S TED BLUE SUNOCO SERV-  
 ICE**, 519 W State, see p 50

**BARTHOLF SERVICE STATION**, Maple av  
 cor Dryden av, see p 52

Bruce R J Esso Servicenter, 902 W State

Bush Oil Co, Hancock cor Meadow

**CAYUGA SERVICE STATION**, 302 S Cay-  
 uga, see p 51

# ITHACA SAVINGS & LOAN ASSOCIATION Phone 2391

Four convenient savings plans, high-dividends, Christmas Club, Home Loans

Owned by members

Come in

Corner State and Aurora

**CLEVELAND SERVICE STATION**, 910

Hanshaw rd, Cay Hts, see p 53

**CONGER'S ROTARY SERVICE**, 303 Elmira rd, see p 52

Conley's Joe Service Station, 325 E State

**CONNOLLY'S SUPER SERVICE**, 436 W State, see alpha dir

Corners Service Stations, 907 Hanshaw rd

**DEAN'S ATLANTIC SERVICE**, 222 S Meadow

Deeb Leo, 522 E Shore dr

East Green St Corp, 133 E Green

English Ernest, 112 E Green

Esso Standard Oil Co (whsle), Taughannock blvd

Fall Creek Service Station, 202-204 E Falls

**FINNEY SERVICE CENTER**, 217 S Cayuga  
Glenn's Sinclair Service Station, 329 College av

Gulf Oil Bulk Plant, 525 Taughannock blvd  
H C T Motor Co, 430 W State

Head DeForest, bulk plant, 18 S Fulton

**HEAD'S SERVICE STATION**, 119 N Albany, see p 53

**JOHNSTON ROBERT J**, 119 N Albany, see p 53

Leonhart's Texaco Service, 529 W Seneca

Loveland Sales & Service Inc, 1018 W State  
Lower's Gulf Service, 525 Taughannock blvd

**MANNING'S SUNOCO SERVICE**, 210 Elmira rd, see alpoa dir

**MEADOW COURT SERVICE CENTER**, 507 S Meadow, see p 51

Niles Service Station, 631 W Buffalo

Ozmun's Service Station, 311 S Corn

**PARR'S SINCLAIR SERVICE**, 300 Elmira rd

Parker's Service Station, 529 W Seneca

Petrillose George, 123 Dryden rd

Patterson's Socony Service Station, 221 N Aurora

**PETER'S SERVICE STATION & GROCERY**, 1103 Danby rd, see p 51

**PHILLIPS KARL L INC**, 517 N Cayuga, see front cover

Poole's Gulf Service, 1009 W State

Porter's Atlantic Service, 517 N Cayuga

**PRITCHARD'S CORNER STATION INC**, 909 Hanshaw rd, se top lines

**R T G ESSO SERVICE STATION**, 335 E State, see p 46

**ROTARY SERVICE STATION**, 303 Elmira rd, see p 52

Servicenter, 202 S Cayuga

St arps Gulf Station, 359 Elmira rd

Sinclair Refining Co (whsle), ft Third

Smith's Atlantic Service, 201-207 S Cayuga

Smith's Treman Lake Store, 1080 Danby rd, RD4

Socony Mobil Oil Co, 723 Cascadilla

Soloman's Joe Service Station, 501-505 N Cayuga

**STATE ST TYDOL SERVICE**, 800-802 W State, see p 47

Stevens Harry T, 920 N Cayuga cor Jay

**STREETER DON MOBIL SERVICE**, 211 W State, see p 50

Taft's Service Station, 540 W State

**TED BARNETT'S BLUE SUNOCO SERVICE**, 519-523 W State, see p 50

**TIDD'S SERVICE STATION**, 1012 W State, see p 53

## \*GASOLINE AND OILS (WHOLESALE)

**TOWNSEND LESLIE B**, 801 Cascadilla, see p 53

## \*GENERAL CONTRACTORS

Carpenter Stuart V, Hook pl ext

**McELWEE W D & SONS**, McIntyre pl, Forest Home, see p 88

**WARD CONSTRUCTION CO**, 314 E State, see p 88

## GENERAL REPAIRING

Fix-It Shop The, 305 First

## GENERAL SURPLUS

United Sales Co, 537 W State

## GIFT SHOPS

Central American Shop, 111 N Aurora

Charjan's (The Plaza), Elmira rd and 140 W State

**CORNER BOOK STORE THE**, 109 N Tioga, see p 144

**ETHEL EATON INTERIORS**, Corners Community Center

**HEGGIE R A & BRO CO INC**, 136 E State, see alpha dir

**McLEAN CHINA SHOP**, 109 S Tioga, see p 101

**MONROE'S GIFT & APPLIANCE SHOP**, 301 N Cayuga, see p 101

**ROTHSCHILD BROTHERS INC**, 155-159 E State and 100-126 S Tioga, see p 6

University Gift Shop, 314 College av

## \*GLASS COFFEEMAKERS (BRANDS)

**SILEX**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

## GLASS DEALERS

**DRISCOLL BROS & CO**, 135-137 S Aurora, see p 70

Ithaca Plate Glass Co, 415 W Seneca

Jack's Glass Shop, 415 W Seneca

**MONROE'S GIFT & APPLIANCE SHOP**, 301 N Cayuga, see p 101

**ROBINSON & CARPENTER**, 206 Taughannock blvd, see p 2

**RUMSEY C J & CO**, 206 E State, see p 104  
Smith George W, 402 S Meadow

## \*GLASSWARE (BRANDS)

**BRYCE**, McLean China Shop, 109 S Tioga, see p 101

**FOSTORIA**, R A Heggie & Bro Co, 136 E State, see alpha dir

**FOSTORIA**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6



# SCHOOLEY'S Inc. Sterling Silverware

by the Leading

152 E. STATE ST.

DIAL 2598

Silversmiths

**JOHANSFÖRE**, McLean China Shop, 109 S Tioga, see p 101

**LIBBEY**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

**MONONGAHELA**, McLean China Shop, 109 S Tioga, see p 101

**SENECA**, McLean China Shop, 109 S Tioga, see p 101

**SUSQUEHANNA**, McLean China Shop, 109 S Tioga, see p 101

**WEST VIRGINIA**, McLean China Shop, 109 S Tioga, see p 101

## GLAZIERS

**DRISCOLL BROS & CO**, 134-136 and 135-137 S Aurora, see p 70  
Smith George W, 402 S Meadow

## \*GLOVES (BRANDS)

**VAN RAALTE FABRICS**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

## GOLF COURSES

Country Club of Ithaca, 159 Triphammer rd  
Municipal Golf Course, end Willow av

## GRADING MACHINERY

Cortland Paving Co, Cortland, PO Box 747

## GRANITE AND MARBLE WORKS

**GLENSIDE MONUMENT CO**, 490 Floral av, see p 103  
Hoare Raymond & Son, 530 W State

## \*GRAVEL AND SAND

**RUMSEY-ITHACA CORP**, PO Box 17, Main office Buttermilk Falls, RD5, see top edge

## \*GREENHOUSES

Ball's Greenhouse, 212 W Lincoln  
**FLOWER SHOP THE**, 214 E Seneca, see p 93  
Fred's Hobby Greenhouse, 151 Maple av  
**LOCKWOOD GARDENS**, 419 First, see back cover

## GREETING CARDS

**COMMUNITY BOOK SHOP THE**, Corners Community Center  
Cornell Co-operative Society, Barnes Hall, CU  
**CORNER BOOK STORE THE**, 109 N Tioga, see p 144  
Dickens Mildred H Mrs, 523 N Aurora

## GRILLS

**SARSY'S**, Slaterville rd, Route 79, see p 110

## GROCCERS

Abbott's IGA Store, 912 W State  
Alles & Goodspeed National Brands, 430 N Cayuga  
Atlantic Pacific Super Market, 334 W State  
**ATWATERS**, Hanshaw and Triphammer rds

Bud's Red & White Store, 901 Mitchell  
Burling Laura E Mrs, 208 E Tompkins  
Cacciotti Augusto, 319 Second  
Calisiri Amerigo F, 518 Madison  
Classen Fritz Red & White Grocery, 636 W State

Colbert's Corner Grocery, 527 N Aurora  
Coop P&C Family Foods Inc, N Tioga cor Fall

## CO-OPERATIVE CONSUMERS SOCIETY INC

809-619 W Clinton  
Dooley Michael J, 416 Hudson  
**DRISCOLL'S IGA**, 220 N Aurora, see p 99  
East Shore Mart, East Shore dr  
Economy Market, 502 W State  
Food Corner The, 238 S Cayuga  
Cezg's Red & White Store, 119-121 N Aurora  
Ciba John Jr, 210 Center

Grand Union Co, 314 Elmira rd  
Cregg's Food Store, 401 S Meadow  
H & H Foods, 327 W State  
Jolly Samuel J, 919 N Aurora  
Johnny's Market, 213 N Titus av

Jones' Red & White Store, 213 First  
Loblaw's Inc (The Plaza), Elmira rd  
Long's Food Market, 405-407 Eddy  
Luccarelli's Red & White Store, 402 W Court  
Market Basket The, 320 College av, 435 N Cayuga av, Super Mkt 214-218 W State

National Brands Food Market, 120 S Aurora  
Neferis Peter J, 205 Dryden rd  
New Central Food Market, 510 W State

**PETER'S SERVICE STATION & GROCERY**, 1103 Danby rd, see p 51  
Smith's Treman Lake Store, 1080 Danby rd, FD4

Spencer's National Brands Store, 118 N Aurora

State Grocery, 536 W State  
Sturrock Gilbert F, 230 S Cayuga  
Tarlivento Louis, 723 Hudson  
**THORPE'S RED & WHITE STORE**, 311 S Cayuga, see p 98

Weaver's Red & White, 202 E Tompkins  
West Side Market, 1016½ W State  
Whiting's Red & White Store, 202 Eddy

## GUN MANUFACTURERS

**ITHACA GUN CO INC**, 123 Lake

## GUNS AND AMMUNITION

Cee's Sport Shop, 210 W State  
Ithaca Sporting Goods, 420 Eddy  
Outdoor Store The Inc, 204 E State

## \*HAIRDRESSERS

(See Beauty Parlors)

## HALLS

American Legion Rooms, 415 Stewart av  
Knights of Pythias Hall, 201 E Seneca  
Military Hall E Seneca cor N Tioga  
**MOOSE HALL**, 134 W State, see p 62  
Veterans of Foreign Wars, 602 W State

## HANDWRITING EXPERT

Warner Ralph G, 209 E State (205)

**CHANTICLEER**

101 W. STATE

PHONE 4-9148

**REGULAR MEALS AND A-LA-CARTE—BANQUETS—LEGAL BEVERAGES****HANDBAGS—LADIES (MANUFACTURERS)**

Appel R., Pearsall pl

**\*HARDWARE (BRANDS)**

CORBIN, Driscoll Bros &amp; Co, 134-136 and 135-137 S Aurora, see p 70

McKINNEY, Driscoll Bros &amp; Co, 134-136 and 135-137 S Aurora, see p 70

**\*HARDWARE (BUILDERS)**

CAYUGA LUMBER CO, 801 W State, see p 72

ROBINSON &amp; CARPENTER, 814 W Seneca, see p 2

**HARDWARE DEALERS**

BAKER LUMBER &amp; SUPPLY CO INC, 505 N Third and 79 W Main, Dryden, see p 71 and insert opp name

BIRDSALL & JOHNSON, Richford  
DRISCOLL BROS & CO, 134-136 and 135-137 S Aurora, see p 70

LYNCH'S HARDWARE, Corners Community Center

RUMSEY C J &amp; CO, 206 E State, see p 104

SEARS, ROEBUCK AND CO, 209-211 N Aurora  
Smith's Hardware, 402 S Meadow**HAT CLEANERS**

PETRILLOSE CLEANERS, 338 E State, see p 67

**\*HATCHERY**

MARSHALL BROS HATCHERY, Mecklenburg rd, see p 98

**\*HATS (BRANDS)**

DOBBS, The Sport Shop, 209-211 E State, see p 146

KNOX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

LEE, The Sport Shop, 209-211 E State, see p 146

**HEATING AND EQUIPMENT**

Ainslie Kearney M, 202 Center

ITHACA FUEL SUPPLY CO, 222A Fulton

PICKERING HAROLD B, 409 E Buffalo

**HEATING AND VENTILATING**

ALBANESE PLUMBING &amp; HEATING CO, 304 W Seneca, see p 90

BAKER LUMBER &amp; SUPPLY CO INC, 505 N Third and 79 W Main, Dryden, see p 71 and insert opp name

BIRDSALL &amp; JOHNSON, Richford

BREWER &amp; BROWN CO INC, 304-308 W Lincoln, see p 81

DONOHUE-HALVERSON INC, 210 N Aurora, see p 90

Elwood Heating Co, 209 King

FAILING'S PLUMBING CO, 111 S Fulton, see p 90

GLOVER ELWOOD HEATING, 814 N Aurora, see p 90

HAVERSTICK &amp; CO INC, 500 Third, see top lines

HULL HEATING AND PLUMBING CO, 900 W State, tel 2316, see p 82

JAMIESON-McKINNEY CO, 115-121 S Cayuga, see p 80

Jordan's Cas Heating Service, 212 N Meadow  
PICKERING HAROLD B, 409 E Buffalo**HIDES, TALLOW, ETC**

Ithaca Tallow Co, 726 W Green

**HOBBIES**

Hobby Den The, 303 E State

ITHACA SPORTING GOODS, 420 Eddy

O'Neil's Hobby Shop, 120 S Cayuga

SHEPHERD'S BICYCLE SALES &amp; SERVICE, 115-117 N Tioga, see p 104

**HOME BUILDERS**

SCHICKEL NORBERT H, 423 Oak, see p 35

**HOMES AND ASYLUMS**

Home for Elderly Women, 514 S Aurora

Ithaca Children's Home, Foster Home Service, 119 E Seneca

**HOSIERY (BRANDS)**

BYFORD, The Sport Shop, 209-211 E State, see p 146

CAMP AND McINNES, The Sport Shop, 209-211 E State, see p 146

GOTHAM GOLD STRIPE, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

INTERWOVEN, The Sport Shop, 209-211 E State, see p 146

PHOENIX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

**\*HOSPITALIZATION INSURANCE**

PIERCE EDWARD I, First National Bank Bldg (409), see p 115

**HOSPITALS**

Biggs Herman M Memorial Hospital, RD3

CONKLIN SANITARIUM, 502 N Aurora, see p 134

CORNELL UNIVERSITY INFIRMARY, Sage pl, annex and offices 501 E Seneca

RECONSTRUCTION HOME FOR INFANTILE PARALYSIS, 318 S Albany

TOMPKINS COUNTY MEMORIAL HOSPITAL, S Quarry, see p 133

**HOTEL JANITOR EQUIPMENT**

ITHACA SUPPLY CO, 110 N Aurora, see p 112

**HOTELS**

Cayuga House Hotel, 501 W State

CLINTON HOUSE, 116-118 N Cayuga, see p 107

CORNELL HEIGHTS RESIDENTIAL CLUB, 1 Country Club rd, see p 105

FALL CREEK HOUSE, 302 Lake, see p 111

# VASTENO'S LIQUOR & WINE STORE

PHONE 4-6282

206 N.

TIOGA ST.

Globe Hotel The, 624 W State  
Hillside Inn, 518 Stewart av  
**ITHACA HOTEL THE**, 219-225 E State, see  
p 106

Marilyn Hotel, 105 N Aurora  
McAuliffe's, 635 W State  
Oakhurst Hotel, 120 Third  
Plaza Motel, S Meadow  
Seneca Hotel, 634 N Seneca  
Smith's Ted Hotel, end N Cayuga ext cor  
Lake rd

**TAUGHANNOCK FARMS INN**, Route 89  
at Taughannock Falls State Park, see p 108

**TIOGA HOTEL**, 130 S Tioga  
Tompkins House The, 204 N Aurora  
**TRAVELER'S HOTEL**, 119-121 S Aurora,  
see alpha dir

Valley Courts, Elmira rd, Route 13  
**VICTORIA HOTEL**, 109-111 N Cayuga, see  
p 111

## \*HOTELS (RESIDENTIAL)

**CORNELL HEIGHTS RESIDENTIAL CLUB**,  
1 Country Club rd edge of Campus opp  
Country Club of Ithaca, see p 105

## HOUSE FURNISHING GOODS

Jones Appliance Center, 330 W State  
**ROTHSCHILD BROS**, 155-159 E State and  
100-126 S Tioga, see p 6

## \*HOUSE NUMBERING CONTRACTORS

**MANNING H A CO OF NY INC**, 514 Wedge-  
way Bldg, Schenectady, see p 142

## HOUSE REMODELING AND REPAIRS

**McELWEE W D & SONS**, McIntyre pl,  
Forest Home, see p 88

## \*ICE CREAM BAR

Tumble In, 817 N Cayuga

## \*ICE CREAM (BRANDS)

**SEALTEST**, General Ice Cream Corp, 201 E  
Tompkins, see p 98

## ICE CREAM MANUFACTURERS

Arctic Ice Cream Co, 402 Taughannock blvd  
**GENERAL ICE CREAM CORP**, 201 E  
Tompkins, see p 98  
Ithaca Ice Cream Co Inc, 701-703 W State  
Purity Ice Cream Co, 700 Cascadilla

## ICE DEALERS

Ithaca Ice & Coal Co, 302 W Lincoln  
**WRIGHT'S SPORT CENTER**, Ithaca Shop-  
ping Plaza, see p 112

## IMPORTERS

Moree Importing Co, 601 Buffalo

## INCOME TAX SPECIALISTS

**HALL ALFRED G**, 102 E State, tel 8789, see  
front cover  
Hall Harold, 610 First National Bank Bldg  
**MANAGEMENT CONSULTANTS INC**, 102  
E State, see alpha dir and back cover

## INCORPORATED COMPANIES

(See Alphabetical Directory)

## INDUSTRIAL SUPPLIES

**HAVERSTICK & CO INC**, 500 Third, see top  
lines

## \*INSECTICIDES

**LOCKWOOD GARDENS**, 419 First, see back  
cover

## INSULATION

**BAKER LUMBER & SUPPLY CO**, 505 N  
Third and 79 W Main, Dryden, see p 71  
and insert opp name

**BIRDSALL & JOHNSON**, Richford  
**DRISCOLL BROS & CO** (Sisalkraft), 135-  
137 S Aurora, see p 70

**PICKERING HAROLD B**, 409 E Buffalo  
**ROBINSON & CARPENTER**, 206 Taughan-  
nock blvd, see p 2

**ROTTMANN ROOFING & REMODELING**,  
704 W Buffalo, see front cover

## \*INSULATION (BRANDS)

**AIR-MET**, Rottman Roofing & Remodeling,  
704 W Buffalo, see front cover

**BALSAM WOOL**, Robinson & Carpenter, 206  
Taughannock blvd, see p 2

**GOLD BOND**, Driscoll Bros & Co, 135-137 S  
Aurora, see p 70

**NU-WOOD**, Robinson & Carpenter, 206  
Taughannock blvd, see p 2

**ROCKWOOL**, Rottmann Roofing and Re-  
modeling, 704 W Buffalo, see front cover

## INSURANCE AGENTS

**ADAMS ARTHUR G**, 115 N Tioga (306),  
see p 114 and p 123

**ALLSTATE INSURANCE**, 104 Cascadilla av  
**BLY LAUREN E**, 306 N Cayuga

**BOOTHROYD ROBERT S AGENCY**, Sav-  
ings Bank Bldg, 21 W Aurora, see p 113

**BRADLEY EUGENE JR**, 128 E State, see  
front cover

**BUSINESS COLLATERAL CORP OF NY**,  
116 E State

**CAREY H A CO**, Carey Bldg, 314 E State,  
see back cover and top lines

Charron George A, 108 Parker  
Cook-Gauntlett Agency Inc, 209 State (202)

**COSTELLO GUY J**, 106 South Hill ter, see  
alpha dir

**DAVENPORT T H CO**, 102 E State, see p 116  
**DENNIS W E**, 116 E State

**DRAKE H KENNETH**, 136 E State, see p 118  
Erickson Ralph O, 216 E Seneca

Erway Edgar W, 103 College av  
Evans William A, 200 E State (602)

**FELTON GARRETT J**, First National Bank  
Bldg (403), see front cover

**GALLAGHER J D CO**, 312 Savings Bank  
Bldg, see p 120

**GEHERIN JOHN F**, 204 E State, see back  
cover

**HEAD C CHADDOCK**, 1210 N Tioga

# "Wants" Satisfied

DIAL 2321  
ITHACA JOURNAL  
WANT ADS

**HILL CARMEN B**, 306 N Cayuga  
**HOPKINS GEORGE E**, 143 E State, see p 114  
**HOWE FRANK B CO**, 109 E State, see p 119  
**HOWELL & STEVENS**, First National Bank Bldg (612), see p 115  
**ITHACA AGENCY INC**, 139 E State, see p 144  
**KIELY JACK K**, 220 E State, see p 117  
**KIELY JOSEPH J**, 220 E State, see p 121  
 Kline Gerald, 218 Eddy  
**LYNN EMMET E**, 143 E State, see p 114  
**McKINNEY AGENCY INC**, 119 S Cayuga, see back cover  
**MILLER JOHN S 3RD**, 116 E State  
**MOORE PHEOBE J INSURANCE AGENCY**, 505 First National Bank Bldg, see p 116  
**PASSMAN MELVIN L**, 104 Cascadilla av  
 Payne Albert H, 514 Utica  
**PIERCE EDWARD L**, First National Bank Bldg (509), see p 115  
**ROBB J D AGENCY**, 152 E State, see p 116  
 Ross Robert L, 317 S Cayuga (1)  
 Sharpe George W, 214 Eddy  
**SLOCUM HUGH G**, 126 E Seneca, see p 116  
 Stevens William T, First National Bank Bldg (612)  
 Vann Kenneth H, 407 E Seneca  
 Vaughan Seymour M, Trumansburg  
 Walls William L, 618 Hector  
**WEBSTER CHARLES H**, 102 White Park pl, Cayuga Heights, see top lines  
**WEBSTER ROBERT L**, 410 College av, see top lines  
 Wood P W & Son, Savings Bank Bldg (316-318), 114 N Tioga

## INSURANCE COMPANIES

**AETNA CASUALTY & SURETY CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 113  
**AETNA FIRE UNDERWRITERS INSURANCE CO**, McKinney Agency, 119 S Cayuga, see back cover  
**AETNA INSURANCE GROUP**, Frank B Howe Co, 109 E State, see p 119  
**AETNA INSURANCE GROUP**, James D Robb Agency, 152 E State, see p 116  
**AETNA LIFE INSURANCE CO**, Garrett J Felton, First National Bank Bldg (403), see front cover  
**AETNA LIFE INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 113  
**ALLSTATE**, Melvin L Passman, 104 Cascadilla av  
**AMERICAN AND FOREIGN INSURANCE CO THE**, Garrett J Felton, First National Bank Bldg (403), see front cover  
**AMERICAN CASUALTY CO OF READING**, Edward I Pierce, First National Bank Bldg (509), see p 115  
**AMERICAN EQUITABLE INSURANCE CO**, J D Robb Agency, 152 E State, see p 116  
**AMERICAN FORE INSURANCE**, J D Robb Agency, 152 E State, see p 116  
**AMERICAN FORE INSURANCE GROUP**, J D Robb Agency, 152 E State, see p 116  
**AMERICAN GREAT INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 113  
**AMERICAN INSURANCE CO**, John F Geherin, 204 E State, see back cover  
**AMERICAN MOTORIS**, H Kenneth Drake, 136 E State, see p 118  
**AMERICAN MOTORIST**, McKinney Agency Inc, 119 S Cayuga, see back cover  
**AMERICAN SURETY CO**, Pheobe J Moore Insurance Agency, 501 First National Bank Bldg, see p 116  
**AMERICAN UNION INSURANCE CO**, W E Dennis, 116 E State  
**ANGLO-AMERICAN**, Arthur G Adams, 114 N Tioga, see p 114 and 123  
**ATLANTIC MUTUAL**, J D Robb Agency, 152 E State, see p 116  
**ATLAS ASSURANCE OF LONDON**, H A Carey Co, 314 E State, see back cover and top lines  
**AUTOMOBILE INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 113  
**CALIFORNIA INSURANCE CO**, W E Dennis 116 E State  
**CANTON CO-OPERATIVE FIRE INSURANCE CO**, Emmet E Lynn Agency, 143 E State, see p 114  
**CAR & GENERAL INSURANCE CO**, Emmet E Lynn Agency, 143 E State, see p 114  
**CENTRAL MANUFACTURERS MUTUAL THE**, Frank B Howe Co, 109 E State, see p 119  
**CENTRAL MUTUAL INSURANCE CO**, Frank B Howe Co, 109 E State, see p 119  
**CENTURY INDEMNITY CO**, Frank B Howe Co, 119 E State, see p 119  
**COLUMBIA CASUALTY CO**, John F Geherin, 204 E State, see back cover  
**COMMERCIAL UNION ASSURANCE CO LTD**, Arthur G Adams, 114 N Tioga, see p 114 and 123  
**COMMERCIAL UNION FIRE INSURANCE CO**, John F Geherin, 204 E State, see back cover  
**CONN FIRE INSURANCE CO**, W E Dennis, 116 E State  
**CONTINENTAL ASSURANCE CO OF CHICAGO**, Edward I Pierce dist agt, First National Bank Bldg (509), see p 115  
**CONTINENTAL CASUALTY CO**, McKinney Agency, 119 S Cayuga, see back cover  
**CONTINENTAL INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State, see back cover and top lines  
**COSTELLO AGENCY THE**, 106 South Hill ter, see alpha dir  
**EAGLE STAR & BRITISH DOMINION**, Arthur G Adams, 114 N Tioga, see p 114 and 123  
**EMPIRE STATE MUTUAL LIFE INSURANCE CO**, Robert S Boothroyd Agency 214 N Aurora, see p 113

# NEW YORK LIFE INSURANCE CO.

Phone 9214

ROBERT L. WEBSTER, Agent

410 COLLEGE AVE.

- EUREKA SECURITY**, Howell & Stevens, 301 E State, see p 115
- EXCELSIOR INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 113
- FIDELITY PHENIX FIRE INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 113
- FIDELITY & CASUALTY CO OF NY**, H A Carey Co, gen agts, Carey Bldg, 314 E State, see back cover and top lines
- FIREMEN'S FUND INSURANCE CO**, Robert S Boothroyd, 214 N Aurora, see p 113
- GENERAL ACCIDENT INSURANCE CO OF PHILADELPHIA**, Ithaca Agency Inc, 139 E State, see p 114
- GLENS FALLS INDEMNITY CO OF GLENS FALLS NY**, H A Carey Co, Carey Bldg, 314 E State, see back cover and top lines
- GLENS FALLS INDEMNITY CO OF GLENS FALLS NY**, H A Carey Co, 314 E State, see back cover and top lines
- GLOBE INDEMNITY**, Arthur G Adams, 1 N Tioga, see p 114 and p 123
- GLOBE INDEMNITY**, H Kenneth Drake, 136 E State, see p 118
- GLOBE INDEMNITY INSURANCE CO**, Garrett Felton, 403 First National Bank Bldg, see front cover
- GLOBE-RUTGERS FIRE INSURANCE CO**, John F Geherin, 204 E State, see back cover
- GLOBE & REPUBLIC INSURANCE CO OF AMERICA**, Frank B Howe Co, 109 E State, see p 19
- GREAT AMERICAN INDEMNITY CO**, W E Denris, 116 E State
- HANCOCK JOHN MUTUAL LIFE**, Emmet E Lynn, agent 143 E State, see p 114
- HANOVER INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State, see back cover and top lines
- HARTFORD ACCIDENT & INDEMNITY**, J D Robb Agency, 152 E State, see p 116
- HARTFORD ACCIDENT & INDEMNITY CO**, W F Dennis 116 E State
- HARTFORD FIRE INSURANCE CO**, J D Robb, Agency 152 E State, see p 116
- HARTFORD FIRE**, McKinney Agency Inc, 119 S Cayuga, see back cover
- HARTFORD LIVESTOCK INSURANCE CO**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 113
- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, McKinney Agency Inc, 119 S Cayuga, see back cover
- HARTFORD STEAM BOILER & INSPECTION CO**, J D Robb Agency, 152 E State, see p 116
- HOLYOKE MUTUAL FIRE INSURANCE CO**, Ithaca Agency Inc, 139 E State, see p 114
- HOME INDEMNITY CO**, Pheobe J Moore Insurance Agency, 505 First National Bank Bldg, see p 116
- HOME INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 113
- Home Life Insurance Co**, 202 E State (602)
- HOME INSURANCE CO**, McKinney Agency Inc, 119 S Cayuga, see back cover
- HOMELAND INSURANCE CO**, John F Geherin, 204 E State, see back cover
- INDEMNITY INSURANCE CO OF NORTH AMERICA**, Howell & Stevens, First National Bank Bldg (612), see p 115
- INSURANCE CO OF NORTH AMERICA**, H A Carey Co, Carey Bldg, 314 E State, see back cover and top lines
- JERSEY INSURANCE CO**, Ithaca Agency Inc, 139 E State, see p 114
- LONDON GUARANTEE & ACCIDENT**, Arthur G Adams, 114 N Tioga, see p 114 and 123
- LUMBERMAN'S MUTUAL CASUALTY CO**, T H Davenport Co, 102 E State, see p 116
- MANHATTAN FIRE & MARINE INSURANCE CO**, McKinney Agency Inc, 119 S Cayuga, see back cover
- MARYLAND CASUALTY CO**, Arthur G Adams, 114 N Tioga, see p 114 and 123
- MASS FIRE & MARINE INSURANCE CO**, W E Dennis, 116 E State
- MASSACHUSETTS INDEMNITY INSURANCE CO OF BOSTON MASS**, Howell & Stevens, First National Bank Bldg (301), see p 115
- MASSACHUSETTS MUTUAL LIFE INSURANCE CO**, L Bly and C Hill spec agts 306 N Cayuga, see alpha dir
- MASSACHUSETTS MUTUAL LIFE INSURANCE CO**, Lauren E Bly, dist mgr, 306 N Cayuga
- MECHANICS & TRADERS**, Arthur G Adams, 114 N Tioga, see p 114 and 123
- MERCHANTS FIRE ASSURANCE CORP OF NY**, W E Dennis, 116 E State
- MERCHANTS FIRE INSURANCE CO**, Emmett E Lynn Agency, 143 E State, see p 114
- MERCHANTS MUTUAL CASUALTY CO**, T H Davenport Co, 102 E State, see p 116
- METROPOLITAN CASUALTY INSURANCE CO**, Emmett E Lynn Agency, 143 E State, see p 114
- Metro; olitan; Life Insurance Co**, 202 E State (410-412)
- MIDDLESEX MUTUAL FIRE INSURANCE CO**, Eugene Bradley Jr, 128 E State, see front cover
- MILL OWNERS MUTUAL FIRE INSURANCE CO**, Emmet E Lynn Agency, 143 E State, see p 114

# LOUNSBERY FLOWERS

DIAL 3327

- MUATUL BENEFIT LIFE INSURANCE CO OF NEW YORK NJ**, W T Stevens, First National Bank Bldg (612)
- NATIONAL BEN FRANKLIN FIRE INSURANCE CO**, Emmet E Lynn Agency, 143 E State, see p 114
- NATIONAL FIRE INSURANCE CO OF HARTFORD CONN**, McKinney Agency Inc, 119 S Cayuga, see back cover
- NATIONAL GRANGE**, Emmet E Lynn Agency, 143 E State, see p 114
- National Grange Mutual Liability Co, 127 E Green
- NATIONAL GRANGE MUTUAL LIABILITY CO OF KEENE NH**, Emmet E Lynn Agency, 143 E State, see p 114
- NATIONAL SURETY CORP**, John F Gehern, 204 E State, see back cover
- NATIONAL UNION OF PITTSBURGH**, J D Robb Agency, 152 E State, see p 116
- NEW AMSTERDAM MUTUAL BENEFIT LIFE** Howell & Stevens, 301 E State see p 115
- NEW YORK FEDERATED UNDERWRITERS**, McKenney Agency Inc, 119 S Cayuga see back cover
- NEW YORK LIFE INSURANCE CO**, Charles H Webster, 100 White Park pl, Cayuga Heights, see top lines
- NEW YORK LIFE INSURANCE CO**, Robert L Webster, 410 Collere av, see top lines
- NEW YORK LIFE INSURANCE CO**, C Chadwick Head, 1210 N Tiooga
- NEW YORK UNDERWRITERS**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- NIAGARA INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State, see back cover and top lines
- North American Accident Insurance Co, Savings Bank Bldg (520 and 405-407-408)
- NORTHERN ASSURANCE CO LTD**, W E Dennis, 116 E State
- NORTHERN ASSURANCE CO OF NY**, Frank B Howe Co, 109 E State, see p 119
- NORTHERN FIRE INSURANCE CO**, T H Davenport Co, 102 E State, see p 116
- NORTHERN INSURANCE CO OF NY**, Frank B Howe Co, 109 E State, see p 119
- NORTHWESTERN FIRE & MARINE**, W E Dennis, 116 E State
- NORTHWESTERN MUTUAL LIFE INSURANCE CO**, Edgar W Erway Agent, 103 College av
- NORTHWESTERN NATIONAL FIRE INSURANCE CO**, T H Davenport Co, 102 E State, see p 116
- OCEAN ACCIDENT AND GUARANTEE CORP**, Pheobe J Moore Insurance Agency, 505 First National Bank Bldg, see p 116
- OCEAN ACCIDENT & GUARANTEE CORP**, Ithaca Agency Inc, 139 E State, see p 114
- OHIO FARMERS FIRE INSURANCE CO**, T H Davenport Co, 102 E State, see p 116
- PARAMOUNT FIRE INSURANCE CO**, H A Carey Co, 314 E State, see back cover and top lines
- PACIFIC FIRE INSURANCE CO**, Garrett Felton, 403 First National Bank Bldg, see front cover
- PACIFIC NATIONAL INSURANCE CO**, Howell & Stevens, 612 First National Bank Bldg, see p 115
- PEARL ASSURANCE CO**, Emmet E Lynn Agency, 143 E State, see p 114
- PENNSYLVANIA MUTUAL LIFE INSURANCE CO**, H A Carey Co, Carey Bldg 314 E State, see back cover and top lines
- PHOENIX ASSURANCE CO**, Emmet E Lynn Agency, 143 E State, see p 114
- PHOENIX OF HARTFORD FIRE INSURANCE CO**, McKinney Agency, 119 S Cayuga, see back cover
- POTOMAC INSURANCE CO**, Howell & Stevens, 612 First National Bank Bldg, see p 115
- POTOMAC INSURANCE CO**, Ithaca Agency Inc, 139 E State, see p 114
- PROVIDENCE WASHINGTON INSURANCE CO**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- PRUDENTIAL** (ordinary) Gerald Kline agt, 218 Eddy
- PRUDENTIAL** (ordinary), J D Robb Agency, 152 E State, see p 116
- PRUDENTIAL INSURANCE CO OF AMERICA**, First National Bank Bldg (605-607), see p 115
- QUEEN INSURANCE CO** (fire), Pheobe J Moore Insurance Agency, 505 First National Bank Bldg, see p 116
- ROYAL EXCHANGE ASSURANCE CO**, Emmet E Lynn Agency, 143 E State, see p 114
- SECURITY MUTUAL LIFE INSURANCE CO**, Emmet E Lynn Agency, 143 E State, see p 114
- STANDARD FIRE INSURANCE CO OF HARTFORD CONNECTICUT**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- STATE MUTUAL LIFE ASSURANCE CO**, Ithaca Agency Inc, 139 E State, see p 114
- SUN INSURANCE OFFICE**, Pheobe J Moore Insurance Agency, 505 First National Bank Bldg, see p 116
- TOMPKINS CO-OPERATIVE FIRE INSURANCE CO**, Hugh G Slocum, 126 E Seneca, see p 116
- TOMPKINS CO-OPERATIVE FIRE INSURANCE CO**, H Kenneth Drake, 119 E Seneca, see p 118
- TOMPKINS CO-OPERATIVE FIRE INSURANCE CO**, 126 E Seneca, see opp inside back cover
- UNDERWRITERS INSURANCE CO**, Eugene Bradley Jr, 128 E State, see front cover
- UNITED FIREMEN**, Arthur G Adams, 114 N Tiooga, see p 114 and 123

# A. B. C. EXTERMINATING CO. Guaranteed Results Expert Service

581 ELM ST. EXT. E. FALKE, Proprietor Dial 9010

**UNITED STATES FIDELITY AND GUAR-  
ANTY CO.**, Garrett J Felton, 403 First  
National Bank Bldg, see front cover

**UNITED STATE LIFE INSURANCE OF  
NY**, Edward I Pierce, 409 First National  
Bank Bldg, see p 115

**US FIRE INSURANCE CO.**, Ithaca Agency  
Inc, 139 E State, see p 114

**UTICA FIRE INSURANCE OF UTICA**,  
McKinney Agency Inc, 119 S Cayuga, see  
back cover

**WESTCHESTER FIRE & CASUALTY IN-  
SURANCE CO OF NY**, organized 1837,  
Eugene Bradley Jr, 128 E State, see front  
cover

**YORKSHIRE FIRE INSURANCE CO.**, T H  
Davenport Co, 102 E State, see p 116

**YORKSHIRE INDEMNITY CO.**, T H  
Davenport Co, 102 E State, see p 116

**YORKSHIRE INSURANCE CO.**, Emmet E  
Lynn Agency, 143 E State, see p 114

## \*INTERESTS ACCOUNTS

**FIRST NATIONAL BANK OF ITHACA**, 202  
E State, see p 3 and front cover

## INTERIOR DECORATORS

**EGAN WILLIAM M.**, 909 N Tioga, see p 91

Kane Kathryn M Mrs, 220 E State

Reinhardt John R, 307 N Tioga

Rudolph Arthur F, 307 Hillview pl

**WAIT H R CO THE**, Community Corners,  
Hanshaw rd

## \*INTERIOR WOODWORK (BRANDS)

**CURTIS**, Driscoll Bros & Co, 135-137 S  
Aurora, see p 70

## INVALID COACH SERVICE

**HERSON FUNERAL HOME**, 110 S Geneva,  
see alpha dir

## INVESTIGATIONS

**RIGGS COLLECTION SERVICE**, 121 E  
Seneca (701), see p 92

## INVESTMENTS AND SECURITIES

**BARR J S & CO INC**, Savings Bank Bldg  
(19), 114-118 N Tioga, see p 92

Gould Robert C, 230 Wood

Loeb Carl M F Hoades & Co, 211 E Seneca

**ROCKWELL-GOULD CO INC**, Seneca Bldg,

## \*INVESTMENT BROKERS

**BURGER WARREN W.**, 501 Warren rd

**ROCKWELL-GOULD CO INC**, 201 Seneca  
Bldg

## IRON WORK (ORNAMENTAL)

**JOHNNY'S WELDING SERVICE**, 716 W  
Green, see p 83

## \*IRONWARE (BRANDS)

**GRISWOLD**, Rothschild Bros, 155-159 E  
State and 100-126 S Tioga, see p 6

## JEWELERS AND WATCHMAKERS

Altman & Green Jewelers, 144 E State

Beyeler Robert H, 122 First

Chandler's, 202 E State

Cramer's, 208 E State

**HEGGIE R A BRO CO**, 136 E State, see  
alpha dir

**HILL'S JEWELERS**, 307 E State, see alpha  
dir

Patten's Jewelers, 306 E State

Perkins Arthur S, 623 W Clinton

Rudolph's, 201 E State

**SCHOOLEY'S INC**, 152 E State, see top lines-  
Strok Jewelers, 409 College av

## JUNK DEALERS

Gordon's Scrap & Metal Shop, 302 Third

Ithaca Junk Co, Third

Wallace Steel & Supply, 726 W Clinton

## KENNELS

Cridley's Boarding Kennels, 140 Coddington-  
rd

## KEROSENE SERVICE

**TOWNSEND LESLIE B.**, 801 Cascadilla, see  
p 53

## KEYS

(See Locksmiths)

Jim's Fix-it Shop, 222 N Aurora

## \*KITCHEN CABINETS

**LOVELESS & ZEISSIG**, 303 W Lincoln, see  
p 89

**ROBINSON & CARPENTER**, 206 Taughan-  
nock blvd, see p 2

**SHELTON'S REFRIGERATION**, 703 Wil-  
low av, see bottom edge

## KITCHEN CABINETS (BRANDS)

**GENEVA**, Thayer Appliance Co, 417-419 W  
Seneca, see p 86

**KELVINATOR**, Shelton's Refrigeration, 709-  
711 Willow av, see bottom edge

**REPUBLIC STEEL**, Shelton's Refrigeration,  
709-711 Willow av, see bottom edge

**YOUNGSTOWN**, Davis Appliance, 308 El-  
mira rd, see p 87

## KITCHEN REMODELING

**LOVELESS & ZEISSIG**, 303 W Lincoln, see  
p 89

Mann Koeth A, 806 Giles

## \*KODAK FINISHING

**TOMPKINS STUDIO THE**, 134-136 E  
State, see p 140

## KODAKS AND SUPPLIES

Cornell Campus Store, Barnes Hall, Cornell  
University Campus

**TOMPKINS STUDIO THE**, 134-136 E State,  
see p 140

**Robert Eastman, Inc.****MAILING SERVICES**

**ALBERT HOEFER, JR., Manager**  
**306 E. STATE ST. TEL. 3438**

**ITHACA, N. Y.****LABORATORIES**

Paleontological Research Institution, 109 Dearborn pl  
 Tompkins County Laboratory, S Quarry

**LABORATORY APPARATUS MANUFACTURERS**  
**ITHACA SCIENTIFIC INSTRUMENT CO,**  
 207 S Tioga, see p 132

**\*LADIES' READY-TO-WEAR**

Good Friends, 109 E State  
**ROTHSCHILD BROTHERS, 155-159 E**  
 and State 100-126 S Tioga, see p 6  
 Tarry Shoppe The, 436 W State

**\*LAMPS**

**ROTHSCHILD BROTHERS, 155-159 E**  
 State and 100-126 S Tioga, see p 6

**LANDSCAPE ARCHITECTS**

**LOCKWOOD GARDENS, 419 First, see**  
 back cover  
 Nevin Brian C, 409 W State

**LANDSCAPE GARDENERS**

**LOCKWOOD GARDENS, 419 First, see**  
 back cover  
**McGUIRE GARDEN, 635 Elmira rd, see p 93**

**LAUNDRIES**

Atlas Linen Supply Service Co Inc, 227 Linden av  
 Cornell Laundry and Cleaning Center, 110 S Aurora  
 Downtown Laundromat, 114 W State  
 Fletcher's Laundromat, 1025 N Tioga  
 Genotis Elear or G Mrs, 513 N Plain  
**HI-SPEED LAUNDRY BENDIX SELF SERVICE, 402 Eddy, see p 67**  
**ITHACA LAUNDRIES & DRY CLEANERS INC, 109 S Tioga, 102 Adams and Community Center, see p 67**  
**PALACE LAUNDRY THE OF ITHACA, 323-325 Eddy, see top lines**  
 Powers Elsie M Mrs, 523 W Clinton  
**QUICK LAUNDRY, 613 W State, see p 67**  
 Red & White Laundromat, 408 College av  
 Residential Halls Laundry, 126 Maple av  
**STUDENT AGENCIES INC, 409 College av, see p 69**  
 Student Laundry Agency, 409 College  
 Szabo Frank, 706 Linn  
 Wash'n Shop The, 336 E State

**LAUNDRIES (SELF SERVICE)**

Downtown Laundromat, 114 W State  
 Red & White Laundromat, 408 College av

**LAUNDROMATS**

Wash'n Shop The, 336 E State

**LAWYERS**

Abbott Edward P, 121 E Seneca  
 Adams Armand L, 121 E Seneca (504)  
**ADAMS ARTHUR G, 114 N Tioga (306), see p 123**

**ALBANESE FRANK, 202 E State (603), see p 123**

Ashberry Ray S, 504 Seneca Bldg  
**BOOTH M VAN CLEEF, 114 N Tioga (1)**  
**BRYANT FREDERICK BOYCE, 114 N Tioga (203-211)**

Buyoucos J V, 114 N Tioga (312)  
 Casey Edward J, 111 S Tioga  
**COBB, COBB & SIMPSON, 114 N Tioga (203-211), see p 123**

Cook Constance E, Coy Glen rd  
 Copeland Helen J Mrs, 111 Catherine  
 Crowley Daniel, Savings Bank Bldg (202)  
**DAHMEN ERNEST A JR, 114 N Tioga (515), see p 123**

**DEAN BRUCE G, 319 Savings Bank Bldg, see p 123**

**DICKER WILLIAM A, 222 E State, see p 124**  
 Fernow Howard, 121 E Seneca (307)

**GANGL LEO J, 209 E State (201), see p 124**  
**HAMILTON HARRY S, 201 Savings Bank Bldg, see p 124**

Hutchinson Robert A, Court House (104)  
**JOHNSON KENNETH C JR, Savings Bank Bldg (1-3)**

King Edward W, 111 S Tioga  
**LEED BOARDMAN, 213 Savings Bank Bldg, see p 124**

**LoPINTO JOHN, 202 E State (405)**  
**LoPINTO MICHAEL, 202 E State (405)**  
**MAZZA BRUNO A JR, 114 N Tioga**  
 Meckenberg Gabriel N, First Nat Bank Bldg  
**NEWMAN CHARLES H, Savings Bank Bldg (212)**

**NOBLE JOHN ARTHUR, Savings Bank Bldg (216-218), see p 124**

**O'CONNOR JAMES F, Savings Bank Bldg (308)**

**POWERS TRUMAN K, Savings Bank Bldg (308), see p 125**

**PYLE ENOS A, Savings Bank Bldg (308), 114 N Tioga, see p 125**

**ROSS VICTOR K D, 113 S Cayuga**  
 Ruegsegger Virgil, 124 E State  
 Russell George H, 114 N Tioga (301)

**SHIREY HENRY J, 114 N Tioga (304-305)**  
**SIMPSON HAROLD E, Savings Bank Bldg (203)**

Sovocool Benjamin F, Savings Bank Bldg (216-218)

Sovocool Roger B, Savings Bank Bldg (216-218)

Squier Clarence C, 139 E State  
 Stagg Norman G, 312-322 N Tioga

Thaler Louis K, 309 N Tioga  
 Thaler Manley H, 309 N Tioga

Thaler & Thaler, 309 N Tioga  
**TREMAN ALLAN H, Savings Bank Bldg (1-3), see p 125**

Wiggins Walter J, 152 E State

**\*LEGAL BEVERAGES**

**DRISCOLL'S IGA, 220 N Aurora, see p 99**



**WOOL-SCOTT BAKERY PRODUCTS****GOOD ALL WAYS - ALWAYS GOOD****213 S. TIOGA ST.****ITHACA 4-0621****LENDING LIBRARIES****CORNER BOOK STORE THE**, 109 N Tioga, see p 144

Mayers Smoke Shop, 203 E State

**TRIANGLE BOOK SHOP THE**, Sheldon ct, 410 College av, see top lines**LIBRARY RENTAL**

Community Book Shop The, Corners Community Center

**LIBRARIES****CORNELL LIBRARY ASSOCIATION**, 115-117 N Tioga, see p 126**CORNELL UNIVERSITY LIBRARY**, Central av, Campus

Court Library, Court House (201)

**FREE DIRECTORY LIBRARY**, H A Manning Co of N Y, owners at Chamber of Commerce Rooms, 210 N Aurora, see p 5

Ithaca College Library, 123 E Buffalo

Ithaca Reading Room Against Communism, 208 N Aurora

Tompkins County Bar Assn Library, 114 N Tioga

**\*LIFE INSURANCE****EQUITABLE LIFE ASSURANCE SOCIETY OF THE U S**, 116 E State**HOWELL & STEVENS**, 301 E State, see p 115**PIERCE EDWARD I**, First National Bank Bldg (409), see p 115**LIGHT, HEAT AND POWER COMPANIES****NEW YORK STATE ELECTRIC & GAS CORP**, 123 S Cayuga, see p 7**\*LIME, CEMENT, ETC**

(See Cement)

**LINOLEUM LAYERS****DURLING CLARENCE F**, 308 Dey, see alpha dir**LINOLEUMS****BETTER PAINT & WALLPAPER SERVICE**, 216 N Aurora, see p 104**DURLING'S**, 308 Dey, see alpha dir

Ithaca Floor Covering, 407 Taughannock blvd

**ROTSCHILD BROTHERS**, 155-159 E State and 100-126 S Tioga, see p 6**\*LINOLEUMS (BRANDS)****ARMSTRONG**, Bishop's, 206 S Cayuga, see p 104**ARMSTRONG**, Better Paint & Wallpaper Service, 216 N Aurora, see p 104**NAIRN**, Better Paint & Wallpaper Service, 216 N Aurora, see p 104**NAIRN**, Bishop's, 206 S Cayuga, see p 104**LIQUOR STORES**

Cayuga Liquor &amp; Wine Co, 118 W State

Clyne's Liquor Store, 610 W State

Conley James, 115 S Aurora

Couch's Liquor Store, 218 E State

Crowley Alfred B, 222½ S Cayuga

East Hill Supply Co, 416 Eddy

North Side Liquor and Wine Store, 433½ N Cayuga

North Side Liquor and Wine Store, 433½ N Cayuga

Plaza Liquor Store, The Shopping Plaza Elmira rd

**VASTENO'S LIQUOR & WINE STORE**, 206 N Tioga, see top lines**VICTORY LIQUOR STORE**, 303 Taughannock blvd, see p 127**LOANS****BRADLEY GENE**, 128 E State, see front cover**BURNS REALTY CO**, First National Bank Bldg (306), see p 120**CAREY H A CO**, 315 E State, see back cover and top lines

Farmer Production Credit Association of Ithaca, 225 S Fulton

Federal Land Bank of Springfield, Mass (farms), 121 Seneca (202)

**FIRST NATIONAL BANK OF ITHACA**, 202 E State, see p 3 and front cover**ITHACA LOAN FINANCE INC**, 102 W State see insert opp numerical**ITHACA SAVINGS BANK**, Tioga ct c Seneca see insert opp name**ITHACA SAVINGS & LOAN ASSOCIATION** 301 E State, see top lines and backbone**LOCKSMITHS**

Auto Lock &amp; Speedometer Service, 201 Grandview pl

**\*LONG DISTANCE HAULING****DEAN OF ITHACA INC**, 401-409 E State, see top lines**ITHACA DELIVERY**, 407 Third, see p 141 Student Transfer, Cascadilla**\*LUGGAGE (BRANDS)****FRANKLIN**, Rothschild Brothers, 155-159 E State and 100-126 S Tioga, see p 6**WARREN**, Rothschild Brothers, 155-159 E State and 100-126 S Tioga, see p 6**LUMBER DEALERS****BAKER LUMBER & SUPPLY CO**, 505 N Third and 79 W Main, Dryden, see p 71 and insert opp name**BIRDSALL & JOHNSON**, Richford**CAYUGA LUMBER CO**, 801 W State, see p 72**DRISCOLL BROTHERS & CO**, 134-136 and 135-137 S Aurora, see p 70**ROBINSON & CARPENTER**, 206 Taughannock blvd, see p 2**\*LUNCH ROOMS**

(See Restaurants)

Lehigh Valley Restaurant, 801 W Buffalo



# TRIANGLE BOOK SHOP



**Text Books, School  
Supplies, Typewriters**  
412 COLLEGE AVE., ITHACA, N. Y

**M & S RESTAURANT**, 534 W State, see  
alpha dir  
**Monarch Restaurant**, 206 S Cayuga  
**Tumble In**, 817 N Cayuga  
**Vic's Dari-Lunch**, 632 W Buffalo

### \*MACHINE WORK (GENERAL)

**ITHACA SCIENTIFIC INSTRUMENT CO**,  
207 S Tioga, see p 132  
**PHILLIPS KARL L INC**, 216-222 Cayuga,  
see front cover

### MACHINISTS

**Kolar's Machine Shop**, 407 Cliff  
**LANG'S MACHINE SHOP**, 369 Elmira rd

### \*MAGAZINE SUBSCRIPTIONS

**Mayers Smoke Shop**, 203 E State

### MAGAZINES (BACK NUMBER)

**Back Number Magazine Store**, 120 S Cayuga

### MAIL SERVICE OFFICE

**SEARS, ROEBUCK AND CO**, 209-211 N  
Aurora

### MANUFACTURERS

**ALLEN-WALES ADDING MACHINE DI-  
VISION**, 616 S Aurora, see p 129  
**Appel R Inc**, Pearsall pl  
**Brown Products**, 230 Bryant av  
**GENERAL ELECTRIC CO**, Cornell Univ  
Airport, see p 130  
**Honey Butter Products Corp (food)**, 129½  
Dryden rd  
**Ithaca Gun Co Inc**, 123 Lake  
**ITHACA SCIENTIFIC INSTRUMENT CO**,  
207 S Tioga, see p 132  
**ITHACA TEXTILES INC (underwear)**, 402-  
406 E State  
**MORSE CHAIN CO (power transmission)**,  
618 S Aurora, see p 128  
**NATIONAL CASH REGISTER CO**, 616 S  
Aurora, see p 129  
**THERM-ELECTRIC METERS CO INC**,  
703 Hudson  
**TOWNSEND MANUFACTURING & TOOL  
CORP**, 110 W Green, see p 131

### \*MANUFACTURER'S AGENTS

**MACBETH ASSOCIATES**, 303 Highgate rd

### MAP PUBLISHERS

**MANNING H A CO OF N Y**, 514 Wedgeway  
Bldg, Schenectady, see p 142

### MAPS

**CORNELL CAMPUS STORE**, Barnes Hall,  
CU  
**CORNER BOOK STORE THE (Manning's  
Red Arrow Ithaca)**, 109 N Tioga, see p 144

**MARINE SALES AND SERVICE AND STORAGE**  
**Freeman Motor Marine**, 425-505 Taughan-  
nock blvd  
**JOHNSON BOAT YARD**, 708 Willow av,  
see p 131

### MARKET GARDENERS

**Puritan Hill Gardens**, 316 Hector

### MASON WORK

**LUCENTE ROCCO P**, 506 Warren rd, see p  
89

### \*MASONIC ASSOCIATIONS

(See also Miscellaneous Directory)

### MASONIC

**MASONIC TEMPLE CORP**, 115 N Cayuga,  
see p 63

### MASONRY

**MANCINI PAUL & SONS**, N Brindley, see  
p 47

### \*MASONS' SUPPLIES

**BAKER LUMER & SUPPLY CO INC**, 505  
N Third and 79 W Main, Dryden, see p 71  
and insert opp name  
**FREEVILLE CONCRETE PRODUCTS INC**,  
Freeville, see p 76  
**ROBINSON & CARPENTER**, 206 Taughan-  
nock blvd, see p 2

### MASSEURS

**Kallstrom Institute of Swedish Massage**, 121  
E State (305-306)

### MEATS AND PROVISIONS

**Abbott's Cash Store**, 104 N Corn  
**Atlantic & Pacific Super Market**, 334 W State  
**ATWATERS**, Hanshaw and Triphammer rds  
**Buffalo Provision Co**, 305 Taughannock blvd  
**Clyne's Market**, 601 W State  
**College Provision Co**, 109 N Meadow  
**Comstock's Grocery**, 510 W Clinton  
**CO-OPERATIVE CONSUMERS SOCIETY  
INC**, 609-619 W Clinton  
**DRISCOLL'S IGA**, 220 N Aurora, see p 99  
**Gegg's Red & White Store**, 1024 N Tioga  
**Lincoln Market**, 712 W Buffalo  
**Market Basket Super Market**, 214-218 W  
State  
**New Central Food Market**, 5'0 W State  
**New Central Meat Market The**, 114 N Cay-  
uga  
**PUBLIC MARKET THE**, 115-117 NAurora,  
see p 97  
**Swift & Co (whsle)**, 202 Taughannock blvd  
**THORP'S RED & WHITE GROCERY**, 311  
S Cayuga, see p 98

### MEDICAL GASSES AND SUPPLIES

**NATIONAL WELDING**, 805 Taber, see p 84

### MEN'S APPAREL

**SHAVER'S MEN'S WEAR**, 106 W State, see  
p 69

### \*MILK COOLERS

**SHELTON'S REFRIGERATION**, 703 Wil-  
low av, see bottom edge

**MILK DEALERS**

Begeacres Dairy, S Lansing rd  
Dairymen's League Co-operative Assn, 800  
Cascadilla

**LAKE VIEW DAIRIES**, 702 Adams, see p 95  
and front cxxr

**LUCE DAIRY CO**, 410 Hillview pl, see p 96  
Northside Dairy, 603 Utica

**STARLAND FARMS**, Mecklenburg rd, see p  
98

**\*MILLWORK**

**BAKER LUMBER & SUPPLY CO INC**, 505  
N Third and 79 W Main, Dryden, see p 71  
and insert opp name

**DRISCOLL BROTHERS & CO**, 135-137 S  
Aurora, see p 70

**ROBINSON & CARPENTER**, 206 Taughan-  
nock blvd, see p 2

**ROTTMANN ROOFING & REMODEL-  
ING**, 704 W Buffalo, see front cover

**MILLINERY**

Elliott Nancy Ladies Apparel, 300 E State  
**ROTHSCHILD BROTHERS**, 155-159 E  
State and 100-126 S Tioga, see p 6  
Spaulding Beth L, 218 Delaware av

**\*MIMEOGRAPHING**

**EASTMAN ROBERT INC**, 306 E State, see  
top lines

**ITHACA CLERICAL CO**, 152 E State, see p  
141

**VAN NATTA OFFICE EQUIPMENT CO,  
INC** (sales-service), 128 E Seneca, see p  
137

**MIRROR MANUFACTURERS**

Evaporated Metal Films Corp (Scientific),  
147 E State

**\*MIRRORS**

Jack's Glass Shop, 415 W Seneca

**MONUMENTAL WORKS**

**GLENSIDE MONUMENT CO**, 490 Floral  
av, see p 103

Hoare Raymond & Son, 530 W State

**\*MOOSE ASSOCIATION**

(See also Miscellaneous Directory)

**LOYAL ORDER OF MOOSE**, 134 W State,  
see p 62

**\*MORTGAGES**

**ITHACA SAVINGS BANK**, Tioga c Seneca,  
see insert opp name

**ITHACA SAVINGS & LOAN ASSOCIATION**  
301 E State, see backbone and top lines

**TOMPKINS COUNTY TRUST CO**, 110 N  
Tioga, see insert opp numerical

**MORTICIANS**

**BANGS FUNERAL HOME**, 209 W Green,  
see front edge

**GILBERT CARL F**, 125 E Buffalo, see p 100

**GILBERT MEMORIAL HOME**, 125 E  
Buffalo, see p 100

**HERSON FUNERAL HOME**, 110 S Geneva,  
see alpha dir

Shea J E Funeral Home, 314 W State

**VAN ORDER FUNERAL HOME**, 511 W  
Seneca, see p 100

**WAGNER FUNERAL HOME**, 420 N  
Aurora, see front cover

**MOTELS**

Grayhaven Courts, 657 Elmira rd  
Meadow Court Motel, 529 S Meadow

Plaza Motel, S Meadow

Valley Courts, 654 Elmira rd

**MOTOR BOATS (BRANDS)**

**CHRIS CRAFT**, Johnson Boat Yard, 708  
Willow av, see p 131

**RICHARDSON**, Johnson Boat Yard, 708  
Willow av, see p 131

**TROJAN**, Johnson Boat Yard, 708 Willow  
av, see p 131

**\*MOTOR OILS**

(See Automobile Oils)

**MOTOR OILS (WHOLESALE)**

**TOWNSEND LESLIE B**, 801 Cascadilla, see  
p 53

**\*MOTOR TRUCKING**

**ITHACA DELIVERY**, 312 Center, see p 141

**MOVING**

**AERO-MAYFLOWER TRANSIT CO**, 401-  
409 E State, see top lines

**CRISPELL BROTHERS**, 716 W Clinton, see  
p 145

**DEAN OF ITHACA INC**, 401-409 E State,  
see top lines

**ITHACA DELIVERY**, 212 Center, see p 141

**NORTH AMERICAN VAN LINES INC**,  
Crispell Brothers agents, 212 Center, see p  
145

Student Transfer, 810 Cascadilla

**MUSIC AND MUSICAL INSTRUMENTS**

**HICKEY'S MUSIC STORE**, 330 E State, see  
p 136

**MUSIC TEACHERS**

Bardwell Edward K, 214 Lake av

Clark Della C Mrs, 104 Valentine pl

Clines Mary C, 526 W Seneca

Driscoll George K, 312 W Seneca

Dudley Lillian M E Mrs, 609 E State

Heinz Alton, 527 E State

Holmes Piano Studio, 203 E Fall

**ITHACA COLLEGE**, 120 E Buffalo

Johnson Bessie S (piano), 8 Woodland pl

Mann Janice C Mrs, 160 Giles

Price Alice Mrs (voice), 502 N Tioga

Summers Grace S Mrs, (piano), 504 S Aurora

Weber Eunice Mrs, 111 Auburn

Werder Mildred P Mrs, 508 Highland rd,  
Cay Hts

**MUSICAL INSTRUMENTS (BRANDS)**

**CONN**, Hickey's Music Store, 330 E State,  
see p 136

**GIBSON**, Hickey's Music Store, 330 E State,  
see p 136

**HAYNES**, Hickey's Music Store, 330 E State,  
see p 136

**H AVERSTICK & CO., Inc. Wholesale**

ROCHESTER and ITHACA

PLUMBING HEATING

502 THIRD STREET

PHONE 2731

ITHACA, N. Y.

**LUDWIG**, Hickey's Music Store, 330 E State, see p 136**MARTIN**, Hickey's Music Store, 330 E State, see p 136**NEWS AGENCIES****SYRACUSE HERALD**, Circulation Dept, 228 Cayuga**NEWSDEALERS**Cornell Campus Store, Barnes Hall, CU  
Hoyt Howard D, post office, 213 N Tioga  
Mayers Smoke Shop (wholesale and retail), 205 E StateNolan Edward S, 110½ N Aurora  
Paul's News Stand, 303 S Cayuga

Tumble In, 817 N Cayuga

**WRIGHT'S SPORT ENTER** (The Plaza), Elmira rd, see p 112**NEWSPAPERS**

American Agriculturist, 114 N Tioga (418)

Cornell Daily Sun Inc, 109 E State

**ITHACA JOURNAL THE** (evening paper), 125 W State, see top lines and insert

Syracuse Herald Journal and Sunday American The, 117 E Seneca

**\*NOTICES****KRESGE S S CO INC**, 123 E State, see p 68**NURSERIES****KIDDIE KARE**, 931 E State, see p 54**McGUIRE GARDEN**, 636 Elmira rd, see p 93  
White Garden Store (The Plaza), Elmira rd**NURSERYMEN****LOCKWOOD GARDENS**, 419 First, see back cover**McGUIRE GARDEN**, 636 Elmira rd, see p 93**NURSES**

Abt Agnes Mrs, 101 Eddy

Baker G Arlene Mrs, 320 S Geneva

Barnhart A Mildred, 329 Mitchell

Barger Ethel M Mrs (Orac), 430 Titus av

Beach Julia Mrs, 603 N Aurora

Black Alene E, 118 Ferris pl

Brown Fose M, 711 N Aurora

Burgess Alice U, 103 Hudson

Cleary Jane F, 207 N Altany

Connolly Nellie Mrs, 413 Linn

Connors Constance A Mrs, 607 Cliff

Cooper Susie Mrs, 306 S Plain

Cunningham B Eleanor Mrs, 209 S Corn

Cushing Laura Mrs, 226 Columbia

Dean Irene P Mrs, 706 N Cayuga

Deuel Ellen E Mrs (prac), 213 E State

Dockendorff Geraldine Mrs, 210 Linn

Dorler Futh G Mrs, res Newfield

Force Anna L, 2 The Byway, F.D2

Forgan Irene V Mrs, 306 N Cayuga

Genung Florence O Mrs, 409 E Seneca

Golway Mary A Mrs (prac), 432 Hook pl

Gosh Frances Mrs, West Shore rd

Crabousky Margaret Mrs, 201 Prospect

Green Alberta Mrs, 716 N Cayuga

Hannond Freida L Mrs (prac), 216 Dey

Hardenbrook Laura (prac), 711 N Tioga

Hartman Gertrude, 206 South Hill ter

Harvey Anna D, 429 N Tioga

Hatch Joan M Mrs, 327 Coddington rd

Heath Alice M Mrs, 608 W Clinton

Howard Gertrude C Mrs, 508 Turner pl

Hull Alice Mrs, 1016 W Seneca

Kennelly Julia C, 109 S Quarry

Lattin Jean J Mrs, 217 Valley rd

Lazar Elaine V Mrs 211 E Court

Leathers Margaret Mrs, 507 Hancock

MacCabe Irene A, 522 E State

McEligot Estelle E Mrs, 417 Hook pl

Marguerita Helen A Mrs, 620 Cliff

Meyer Laf ose B Mrs, 1107 W State

O'Foyle Agnes, 203 Pleasant

Palmer Winifred L Mrs, 9 Woodland pl

Perdleton Merriam Mrs, 324 Forest Home dr, F12

Pierce Florence M, 108 Elston pl

Ray Mary S Mrs, 110 Linden av

Richardson Lois M, 52 E State

Riley Lillian Mrs (prac), 614 S Albany

Roach Florence M Mrs, 517 Elm

Roe Adelaide B Mrs, 608 Danby rd

Saurders Peter F Mrs, 639 Hudson

Schmalbeck, 110 Cobb

Sisson Virginia W Mrs, 109 W Jay

Sjoegren Sigre C (prac), 522 E State

Snyder Perth C Mrs (prac), 809 N Aurora

Stein Futh Mrs, 110 Crandview ter

Swarthout Helen M Mrs, 323 Hillview pl

Tice Mildred, 411 E Seneca

Walker Martira H Mrs, 421 N Aurora

Webb Pauline D, 211 Fallview ter

Wester Marie Mrs, 421 W Court

Whately Lorraine, 626 W Green

Wilcox Catherine J Mrs, 59 N Plain

Woodin Elizabeth Mrs, 313 First

Wright Anna Mrs, 433 N Tioga

**NURSING HOME**

Derby Nursing Home, 205 Farm

**OCULISTS****PRITCHARD DALE B**, 530 E State, hours by appointment**ROEB DAVID**, Savings Bank Bldg (18-19), office hrs 10-12 a m and 1-3 p m**\*OFFICE CLEANING****ITHACA WINDOW CLEANING CO**, 405 Turner pl, see p 102**OFFICE EQUIPMENT AND SUPPLIES****ITHACA OFFICE EQUIPMENT**, 308 E Seneca, see p 137**VAN NATTA OFFICE EQUIPMENT CO**, 128 E Seneca, see p 137**\*OFFICE FURNITURE****CORNER BOOK STORE THE**, 109 N Tioga, see p 144

**Dean of Ithaca, Inc.****Mayflower  
Warehouse**

401-409 E. STATE ST.

DIAL 4-0511

**ITHACA OFFICE EQUIPMENT, 308 E**

Seneca, see p 137

**MILLER'S T G SONS PAPER CO (Y & E**  
Brand), 113 N Tioga, see p 132**VAN NATTA OFFICE EQUIPMENT CO,**  
INC, 128 E Seneca, see p 137**\*OFFICE MACHINES****ITHACA OFFICE EQUIPMENT, 308 E**  
Seneca, see p 137**OFFICE SUPPLIES (WHOLESALE  
AND RETAIL)****CORNER BOOK STORE THE, 109 N Tioga,**  
see p 144Cornell Campus Store, Barnes Hall, CU  
**MILLER'S T G SONS PAPER CO, 113 N**  
Tioga, see p 132**VAN NATTA OFFICE EQUIPMENT CO**  
INC, 128 E Seneca, see p 137**OFFSET LITHOGRAPHY****ART CRAFT OF ITHACA, 312 E Seneca, see**  
p 143**OIL BURNERS**Ansley Kearney M, 202 Center  
**HULL HEATING & PLUMBING CO, 910**  
W State, see p 82**WHEATON'S SHEET METAL SHOP, 909**  
W State, see p 91**\*OIL BURNERS (BRANDS)****ESSO, Hull Heating & Plumbing Co, 910 W**  
State, see p 82**GENERAL AUTOMATIC, B & H Oil Co Inc,**  
414 Elmira rd, see p 52**MASTERCRAFT, L B Townsend, 801 Cas-**  
cadilla, see p 53**WEATHERALL, B & H Oil Co Inc, 414 El-**  
mira rd RD5, see p 52**OIL DEALERS**

(See Gasoline and Oils)

**OPTICAL GOODS****WILSON'S, 220 E State****OILING**

Cortland Paving Co, Cortland, P O Box 947

**OPTICIANS****ITHACA CAYUGA OPTICAL SERVICE, 134**  
E State, see p 135

Rudolph's, 201 E State

**\*OPTICIANS (GUILD)****ITHACA CAYUGA OPTICAL SERVICE,**  
134 E State, see p 135**OPTOMETRISTS**Smith Elwood W, 148 E State  
Van Orden Millard E, First Nat Bank Bldg  
(307-308)**WILSON'S, 220 E State****\*ORNAMENTAL IRON (RAILINGS)**

Kostrub Frank S, 202 E Fall

**OSTEOPATHIC PHYSICIANS**

Dillenbeck Waldo E, 110 N Aurora

**OUTBOARD BOATS (BRANDS)****PENNYAN, Johnson Boat Yard, 708 Willow**  
av, see p 131**SKANEATELES, Johnson Boat Yard, 708**  
Willow av, see p 131**OUTBOARD MOTORS (BRANDS)****JOHNSON, Johnson Boat Yard, 708 Willow**  
av, see p 131**JOHNSON SEA HORSE, Johnson Boat**  
Yard, 708 Willow av, see p 131**\*OVENPROOF BAKINGWARE (BRANDS)****PYREX, Fothschild Brothers, 155-159 E**  
State and 100-129 S Tioga, see p 6**OVERCOATS (BRANDS)****BARRON ANDERSON, The Sport Shop,**  
209-211 E State, see p 146**TOWN & COUNTRY, The Sport Shop, 209-**  
211 E State, see p 146**\*OVERHEAD GARAGE DOORS****DRISCOLL BROTHERS & CO, 135 S Au-**  
rora, see p 70**OZALID COPIES****MACK'S PHOTO COPIES, 221 S Cayuga****PACKAGING MACHINERY**Hi Speed Check Weigher Co Inc, 607 W  
State**\*PAINT (BRANDS)****BENJAMIN MOORE, Better Paint & Wall-**  
paper Service, 216 N Aurora, see p 104**BRUNING, R C Mandeville & Son, Slater-**  
ville rd, see p 79**DEVOE AND REYNOLDS, C J Rumsey &**  
Co, 206 E State, see p 104**DuPONT, Driscoll Brothers & Co, 135-137**  
Aurora, see p 70**DUTCH BOY, Hull Heating & Plumbing Co,**  
910 W State, see p 82**GLIDDEN, Bishop's, 320 W State, see p 104****KYANIZE, Bishop's, 320 W State, see p 104****LAWRENCE, Better Paint & Wallpaper**  
Service, 16 N Aurora, see p 04**PRATT & LAMBERT, Robinson & Carpen-**  
ter, 206 Taughannock blvd, see p 2**VITA-VAR, Cayuga Lumber Co, 801 W State,**  
see p 72**PAINT, OIL AND VARNISH DEALERS****BAKER LUMBER & SUPPLY CO INC, 505**  
N Third and 79 W Main, Dryden, see p 71  
and insert opp name**BETTER PAINT & WALLPAPER SERV-**  
ICE, 216-218 N Aurora, see p 104**BIRDSALL & JOHNSON, Richford**

# Carry insurance with Carey

**BISHOP'S**, 320 W State, see p 104  
**CAYUGA LUMBER CO**, 801 W State, see p 72  
**CHURCH'S WALLPAPER & PAINTS**, 203 N Aurora, see p 91  
 Dickinson Donald W, 311 E State  
**DRISCOLL BROTHERS & CO**, 135-137 S Aurora, see p 76  
**EMPIRE BUILDING SUPPLIES**, 332 Spencer rd, see p 80  
**MANDEVILLE R C & SON**, Slaterville rd, see p 79  
**ROBINSON & CARPENTER**, 206 Taughan-nock blvd, see p 2  
**RUMSEY C J & CO**, 206 E State, see p 104  
**SEARS, ROEBUCK AND CO**, 209-211 N Aurora  
 Sherwin-Williams Co The, 320 E State

## PAINTERS AND DECORATORS

Bishop Carl W, 521 Hector  
 Davis George D, 112½ S Corn  
 Drake Marshall L, 111 Hyers  
**EGAN WILLIAM M**, 909 N Tioga, see p 91  
 Gigliello Charles J, 511 Cascadilla  
 Hatt Arthur L, 304 E Lincoln  
 Johnson Lawrence B, 506 N Aurora  
 LaRock Frank W, 1011 N Aurora  
 Lewis Charles A, 207 Willow av  
 Manley John W, 204 N Aurora  
 Sammons William J, 626 W State  
 Small Fred S Sr, 312 N Titus av  
 Smith Ralph, 504 S Cayuga  
 Teaney Milton A, 112 S Plain  
 Teeter Merrill F, rear 440 Floral av

## PAINTINGS

Community Book Shop The, Corners Community Center

## PAINTS (MARINE)

**JOHNSON BOAT YARD**, ft Willow av, see p 131

## PAPER DEALERS (WHOLESALE)

**MILLER'S T G SONS PAPER CO**, 112 N Tioga, see p 132

## PAPER PRODUCTS

**CORNER BOOK STORE THE**, 109 N Tioga see p 144

## PAPERHANGERS

Howe C B & Sons, 109 S Fulton

## \*PARCEL DELIVERY SERVICE

(See Trucking and Express)

**ALLING TRANSFER INC**, 316 Taughan-nock blvd, see alpha dir

**PARCEL DELIVERY SERVICE**, 422 W Seneca, see front cover

## PARKING AREAS

F O E Parking Area, 322-324 E State  
 First National Bank Parking Area, 332 E State

Ithaca Merchants Parking Lot, 117-119 E Green  
 Ithaca Parking Area, 116-118 E Green  
**R T G ESSO SERVICE STATION**, 335 E State, see p 46

## PAROCHIAL SCHOOLS

(See Schools, Colleges and Academies)

## \*PASSPORT PHOTOGRAPHS

**TOMPKINS STUDIO**, 134-136 E State, see p 140

## PATENT ATTORNEYS

Morse Robert V, 521 Wyckoff rd

## \*PATTERNS (BRANDS)

**BUTTERICK**, Rothschild Brothers, 155-159 E State and 100-126 S Tioga, see p 6  
**SIMPLICITY**, Rothschild Brothers, 155-159 E State and 100-126 S Tioga, see p 6  
**VOGUE**, Rothschild Brothers, 155-159 E State and 100-126 S Tioga, see p 6

## PAVING CONTRACTORS

**ALBY & SONS**, 605 Cascadilla, see p 78  
**ECONOMY PAVING CO**, 77 Pomeroy, Cortland  
**MANCINI PAUL & SONS**, N Brindley, see p 79

## \*PENS AND PENCILS

**SCHOOLEY'S INC**, 152 E State, see top lines  
**TRIANGLE BOOK SHOP**, Sheldon ct, 410 College av, see top lines

## \*PENS AND PENCILS (BRANDS)

**PARKER**, Pen and Camera Shop, 150 E State  
**PARKER**, Schooley's Inc, 152 E State, see top lines  
**PARKER**, Triangle Book Shop, Sheldon ct 410 College av, see top lines  
**SHEAFFER**, Schooley's Inc, 152 E State, see top lines  
**SHEAFFER**, Triangle Book Shop The, Sheldon ct 410 College av, see top lines  
**WATERMAN**, Triangle Book Shop The, Sheldon ct 410 College av, see top lines

## \*PERFUME

**BARRETT PERFUME SHOPPE**, 156 E State  
**ROTHSCHILD BROTHERS**, 155-159 E State, see p 6

## PERFUME (BRANDS)

**HELENA RUBENSTEIN**, Rothschild Brothers, 155-159 E State, see p 6

## PERIODICALS

Mayers Smoke Shop, 203 E State

## \*PERMANENT HAIR WAVING

(See Beauty Shops)

**HOUSE OF CHARM THE**, 111 S Tioga, see p 54

# Dodge Brothers and Plymouth **WM. T. PRITCHARD**

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## PERSONAL LOANS

**ITHACA LOAN FINANCE INC.**, 102 W State, see insert opp numerical

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**ABC EXTERMINATING CO.**, 531 Elm, see top lines  
**Arrow Exterminating Co.**, 121 E Seneca

## PETROLEUM PRODUCTS

**Bush William**, 121 E Seneca (102)

## \*PHARMACISTS

(See Druggists)

**Brooks Pharmacy**, 126 E State  
**College Pharmacy**, 414 Eddy  
**Doan's Drug Corp.**, 111 E State  
**FAHEY PHARMACY**, 154 E State, see alpha dir  
**HART PHARMACY**, 402 W State  
**HILL DRUG STORE THE**, 328 College av and Hanshaw rd, RD1  
**KLINE'S PHARMACY**, 112-114 N Aurora  
**Mack's Drug Store (The Plaza)**, Elmira rd  
**North Side Pharmacy**, 507 N Cayuga  
**REXALL STORE THE**, 154 E State, see alpha dir  
**Whelan Drugs**, 138 E State

## \*PHONOGRAPHS AND RECORDS (BRANDS)

**CAPITOL**, Lent's Inc, 210-212 N Tioga, see p 9  
**COLUMBIA**, Lent's Inc, 116 N Aurora, and 210-212 N Tioga, see p 9  
**DECCA**, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 9  
**VICTOR**, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 9

## \*PHOTO ENGRAVERS

**ITHACA ENGRAVING CO.**, 115 S Tioga, see p 138

## PHOTO FINISHING

**ITHACA PHOTO SUPPLY**, 105 W Green

## PHOTOGRAPHERS

**BENNETT STUDIO**, 214 E State, see p 139  
**Buzzell Gordon C.**, 128 E State  
**Fenner Studio**, 260 Renwick dr, Ren Hts  
**FOERSTER CURT C.**, 108 W Jay, see p 141  
**Gilmore Richard W.**, 322 N Aurora  
**Spire John R.**, 108 N Plain  
**TOMPKINS STUDIO THE**, 134-136 E State see p 140  
**WESP MARION E.**, 143 E State  
**Wood Studio The**, 304 E State

## PHOTOGRAPHIC APPARATUS AND SUPPLIES

**Cornell Campus Store**, Barnes Hall, CU  
**Head's Camera Shop**, 109 N Aurora

## \*PHOTOGRAPHY (COMMERCIAL)

**BENNETT STUDIO**, 214 E State, see p 139  
**FOERSTER CURT C.**, 108 W Jay, see p 141  
**ITHACA ENGRAVING CO INC.**, 115 S Tioga see p 138

**TOMPKINS STUDIO THE**, 134-136 E State see p 140

**WESP MARION E.**, 143 E State

## \*PHOTOSTATIC COPIES

**ITHACA PHOTO SUPPLY**, 105 W Green  
**MACK'S PHOTO COPIES**, 221 S Cayuga  
**TOMPKINS STUDIO**, 134-136 E State, see p 140

## PHYSICAL THERAPY

**Alo Frank S.**, 213 E Court

## PHYSICIANS AND SURGEONS

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**Asher Frederick P.**, 518 E State  
**Brampton George F.**, 514 Savings Bank bldg  
**Burt Marjorie M Mrs.**, 227 Willard Way  
**Davis R Wendell**, 401 S Albany  
**Denniston Harold P.**, 113 E Seneca  
**Ensworth Herbert K.**, 608 E State  
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**HIRSHFELD JOHN W.**, obstetrics and gynecology, 118 W Buffalo, hours by appointment, tel 3359  
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**Kassman Noah J.**, 301 W State  
**Kingsley Sumner B.**, 527 E State  
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**Lee W Forrest.**, 415 College av  
**Leone Anthony J.**, 322 N Aurora  
**Leone Joseph L.** (anesthesiology), 121 E Seneca (405)  
**Mann Malcolm.**, 717 E State  
**Mathewson Joseph B.**, 117 E Seneca  
**Mazza Ralph J.**, 306 N Tioga  
**McCAULEY GEORGE S.**, 418 N Tioga  
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**PRITCHARD DALE B.**, 530 E State  
**Rhodes Hardy T.**, 301 W State  
**ROBB DAVID** (eye, ear, nose and throat), Savings Bank Bldg (M-18-19), office hours 10-12 m and 1-3 p m, phone 4-6001  
**Robinson Philip J.**, First Nat Bank Bldg (709-711)  
**Russo C Paul.**, 204 N Geneva  
**Schmal Simon.**, 100 W Buffalo  
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**PHYSIOTHERAPISTS**

Dingwall A Gorman, 117 E Seneca

**\*PIANO MOVERS**

**CRISPELL BROTHERS**, 716 W Clinton,  
see p 145  
**DEAN OF ITHACA INC**, 401-409 E State,  
see top lines

**PIANO TUNERS**

Burgin Piano Sales & Service, 332 S Cayuga  
Flight Richard E, 228 Dryden rd  
**HICKEY'S MUSIC STORE**, 330 E State, see  
p 136  
**LENT'S INC**, 116 N Aurora and 210-212 N  
Tioga, see p 9

**\*PIANOS (BRANDS)**

**BALDWIN**, Hickey's Music Store, 330 E  
State, see p 136  
**WINTER**, Lent's, 210-212 N Tioga, see p 9

**PIANOS (RETAIL)**

Burgin Piano Sales & Service, 332 S Cayuga  
Flight Richard E, 228 Dryden rd

**\*PICTURE FRAMING**

**BENNETT STUDIO**, 214 E State, see p 139  
**CORNER BOOK STORE THE**, 109 N Tioga  
see p 144  
**TOMPKINS STUDIO THE**, 134-136 E State  
see p 140  
Wood Langley, Danby rd

**PICTURES AND FRAMES**

Jack's Glass Shop, 415 W Seneca

**PIPING SUPPLIES****HAYERSTICK & CO INC**, 500 Third, see top  
lines**PLANING MILLS**

(See Millwork)

**\*PLANTS, BULBS AND SEEDS****FLOWER SHOP THE**, 214 Seneca, see p 93**PLUMBERS, STEAM AND GAS FITTERS**

**ALBANESE PLUMBING & HEATING CO**,  
304 W Seneca, see p 90  
Airsie Kearney M, 202 Center  
**BAKER LUMBER & SUPPLY CO**, 79 W  
Main, Dryden, see p 71 and insert opp  
name

Bangs Frank A, 526 W Buffalo  
**BREWER & BROWN CO INC**, 304-308 W  
W Nolin, see p 81  
**DeFURMAN PLUMBING & HEATING CO**,  
111-113 N Plain, see top lines  
**DONOHUE-HALVERSON INC**, 210 N Au-  
roa, see p 90  
**ELWOOD-GLOVER HEATING**, 814 N Au-  
roa, see p 90  
**FAILING'S PLUMBING CO**, 111 S Fulton,  
see p 90  
Furman Clark D, 111-113 S Plain  
**GLOVER ELWOOD HEATING**, 814 N Au-  
roa, see p 90  
**FURMAN PLUMBING & HEATING CO**,  
111-113 N Plain, see top lines  
**HULL HEATING & PLUMBING CO**, 910  
W State, tel 2316, see p 82  
**JAMIESON-McKINNEY CO**, 115-121 S  
Cayuga, see p 80  
Morusty & Son, 306 Collee av  
Orzino Frank J, 414 Madison  
Slaght Francis, 715 W Court

**\*PLUMBING FIXTURES (BRANDS)**

**AMERICAN STANDARD**, Albanese Plumb-  
ing & Heating Co, 304 W Seneca, see p 90  
**BRIGGS**, Albanese Plumbing & Heating Co,  
304 W Seneca, see p 90  
**BRIGGS**, Failing's Plumbing Co, 111 S Ful-  
ton, see p 90  
**CRANE**, Brewer & Brown Co Inc, 304-308 W  
Lincoln, see p 81  
**CRANE**, Donohue-Halverson Inc, 210 N  
Aurora, see p 90  
**ELJER**, Brewer & Brown Co Inc, 304-308 W  
Lincoln, see p 81  
**KOHLER**, Albanese Plumbing & Heating Co,  
304 W Seneca, see p 90  
**KOHLER**, Failing's Plumbing Co, 111 S Ful-  
ton, see p 90  
**STANDARD**, Brewer & Brown Co Inc, 304-  
308 W Lincoln, see p 81  
**STANDARD**, Jamieson-McKinney Co Inc,  
115-121 S Cayuga, see p 80

**PLUMBING SUPPLIES**

**BAKER LUMBER & SUPPLY CO INC**, 505  
N Third and 79 W Main, Dryden, see p 71  
and insert opp name  
**BIRDSALL & JOHNSON**, Pichford  
**BREWER & BROWN CO INC**, 304-308 W  
Lincoln, see p 81  
**DeFURMAN PLUMBING & HEATING CO**,  
111-113 N Plain, see top lines  
**DONOHUE-HALVERSON INC**, 210 N Au-  
roa, see p 90  
**FURMAN PLUMBING & HEATING CO**,  
111-113 N Plain, see top lines  
**HAYERSTICK & CO INC**, 500 Third, see  
top lines  
**HULL HEATING & PLUMBING CO** (whole  
sale and retail), 910 W State, tel 2316, see  
p 82  
**JAMIESON-McKINNEY CO INC**, 115-121  
S Cayuga, see p 80



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Price Robert F, 207 N Geneva  
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**POLED HEREFORD BREEDERS**

STARLAND FARMS, Herbert W (Bill) Marshall Jr, Mecklenburg rd, see p 98

**PORTRAITURE**

BENNETT STUDIO, 214 E State, see p 139  
TOMPKINS STUDIO THE, 134-136 E State, see p 140

**\*POTTERY**

Cayuga Pottery Co, 730 W Court  
LOCKWOOD GARDENS, 409 First, see back cover  
McGUIRE GARDEN, 636 Elmira rd, see p 93

**POULTRY BREEDERS**

New York State Co-operative Official Poultry Breeders, Rice Hall CU

**\*POULTRY DEALERS**

PUBLIC MARKET THE, 115 N Aurora, see p 97  
TRI-STATE EGG & POULTRY CO INC, 969 E Shore dr, see p 98

**\*POWER AND LIGHT COMPANIES**

NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga, see p 7

**POWER TRANSMISSION EQUIPMENT**

MORSE CHAIN CO, 616 S Aurora, see p 128

**PRINTERS (BOOK AND COMMERCIAL)**

ART CRAFT OF ITHACA INC, 312 E Seneca, see p 143  
Brown Art Co, 230 Bryant av  
CAYUGA PRESS INC THE, 113 E Green, see p 143  
Grover Press, 206 E Jay  
ITHACA PRINTING SERVICE, 113-115 S Tioga, see p 143  
NORTON PRINTING CO, 317 E State, see p 143  
Ridley Printing Co, 302 E State  
University Print Shop, rear 126 Maple av  
Upstate Press, 416 E State  
WILCO BUSINESS FORMS, 425 E State  
WILCOX PRESS INC, 445 E State

**PRODUCE DEALERS**

Claeys Emiel E, 1022 W Seneca  
Haller Christian, 122 Haller blvd

**\*PROPERTY MANAGEMENT**

BROCKWAY H L, 201 E Seneca, see p 117  
MACERA ANTHONY G, Savings Bank Bldg (M-19), see p 118

**PUBLIC ACCOUNTANTS**

HALL ALFRED G, 102 E State, see front cover

Hall Harold D, First National Bank bldg (610)  
Leach Michael E, 121 E Seneca  
Milks Raymond C, 202 E State

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Talbott David, 102 W State

**PUBLIC STENOGRAPHERS**

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Penney Marian A, 121 E Seneca (101)

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Extension Echoe, Robert Hall, CU  
ITHACA CITY DIRECTORY, (H A Manning Co of NY), publishers, 514 Wedgeway Bldg, Schenectady, see p 142  
ITHACA JOURNAL THE, 123-125 W State, see insert and top lines  
Upstate Press, 416 E State

**PUBLICATIONS (COLLEGE)**

Cornell Veterinarian, quarterly  
Cornell Widow, 11 S Tioga  
Ithacan The (students), 123 E Buffalo  
Philosophical Review The, Goldwin Smith Hall  
Sibley Journal of Engineering, published by Sibley College, eng students

**PUBLISHERS (BOOK, NEWSPAPER AND PERIODICAL)**

Adventures in Good Eating, 408 E State  
American Agriculturist (office), Savings Bank Bldg, 114 N Tioga (401-411-412-413-415-417-418-419-420)  
CORNELL UNIVERSITY PRESS, 122-124 Roberts pl  
ITHACA JOURNAL-NEWS INC, 123-125 W State, see top lines and insert  
MANNING H A CO OF NY, 514 Wedgeway Bldg, Schenectady, see p 142  
Park Roy H Inc, 416 E State

**\*PUMPS (BRANDS)**

FAIRBANKS-MORSE, Jamieson-McKinney Co, 121 S Cayuga, see p 80

**RADIO ADVERTISING**

WHCU, Savings Bank Bldg (5th floor), see p 10

**RADIO BROADCASTING**

Rural Radio Network, 306 E State

**RADIO REPAIRING**

Bud's Radio Service, 402 S Meadow  
Cayuga Radio & Television Service, 236 S Cayuga  
Drake's Radio Shop, 412 N Meadow  
LENT'S INC, 20-212 N Tioga, see p 9  
Radio Shop, 40 Floral av  
Sundell's Radio Service, 30 Forest Home dr  
THAYER APPLIANCE CO, 417-419 W Seneca, see p 86

**THE PALACE LAUNDRY**PHONE 4-6165  
323-325 EDDY ST**Every Laundry Service****Save 10% For Cash and Carry****RADIO SERVICE**

Radio Shop The, 316 College av

**RADIO SETS (BRANDS)****MAGNAVOX**, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 9**MOTOROLA**, B F Coodrich Co, 102 W State, see p 50**RCA VICTOR**, Lent's Inc, 210-212 N Tioga and 116 N Aurora, see p 9**RCA**, McIndoe Appliances, Turkey Hill rd, Varna, see p 87**RCA VICTOR**, Davis Appliance Co, 308 Elmira rd, see p 87**ZENITH**, Besdin's, 130 E State, see p 101**ZENITH**, Lent's Inc, 210 N Tioga, see p 9**ZENITH**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6**ZENITH**, Thayer Appliance Co, 417-419 W Seneca, see p 86**RADIO SETS AND SUPPLIES**

Cornell Campus Store, Barnes Hall, CU

**DAVIS APPLIANCE CO**, 308 Elmira rd, see p 87

DeYoung Radio &amp; Television Shop, 411 W State

Jordan's Radio Shop, 503 Spencer rd

**LEE OF ITHACA INC**, 108-110 E State**LENT'S INC**, 116 N Aurora and 210-212 N Tioga, see p 9**McINDOE APPLIANCES**, Turkey Hill rd, Varna, see p 87

Radio Shop The, 316 College av

Stallman of Ithaca (wholesale), 123-131 S Tioga

**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 86**RADIO STATIONS**

Rural Radio Network, 306 E State

**WHCU**, Radio Studio, Savings Bank Bldg (5th floor), see p 10**WHCU-FM**, 114 N Tioga (4th floor), see p 10**\*RADIO AND TELEVISION (BRANDS)****GENERAL ELECTRIC**, Thayer Appliance Co, 417-419 W Seneca, see p 86**MOTOROLA**, B F Coodrich Co, 102 W State, see p 50**STROMBERG CARLSON**, Thayer Appliance Co, 417-419 W Seneca, see p 86**RADIO TUBES (BRANDS)****RCA**, Thayer Appliance Co, 417-419 W Seneca, see p 86**RCA RADIOTRON**, Lent's Inc, 116 N Aurora, see p 9**SYLVANIA**, Thayer Appliance Co, 417-419 W Seneca, see p 86**\*RAG DEALERS**

(See Junk Dealers)

Ithaca Junk, 402 Third

**RAILROAD BALLAST CLEANING SERVICE**

Speno Frank Railroad Ballast Cleaning Co, 306 N Cayuga

**RAILROADS**

Delaware Lackawanna &amp; Western Railroad, freight house 710 W Seneca

Lehigh Valley Railroad, city ticket office 300

E State, passenger station W Buffalo cor

Taughanrock blvd, freight office 320

Taughanrock blvd, East Ithaca, passenger station 146 Maple av

**RANGES—ELECTRIC (BRANDS)****ADMIRAL**, McIndoe Appliances, Turkey Hill rd, Varna, see p 87**CROSLEY**, Brewer & Brown Co Inc, 308 W Lincoln, see p 81**FRIGIDAIRE**, Thayer Appliance Co, 417-419 W Seneca, see p 86**GENERAL ELECTRIC**, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 9**GENERAL ELECTRIC**, Cayuga Lumber Co, 801 W State, see p 72**HOTPOINT**, Cortright Electric, Elmira rd, see p 73**UNIVERSAL**, Cortright Electric, Elmira rd, see p 73**RANGES—GAS (BRANDS)****CHAMBERS**, Brewer & Brown Co Inc, 308 W Lincoln, see p 81**CHAMBERS**, Jamieson-McKinney Co Inc, 116-121 S Cayuga, see p 80**ESTATE**, McIndoe Appliances, Turkey Hill rd, Varna, see p 87**GENERAL CHEF**, Soft Water Associates, 121 Rosemary la, see p 112**GENERAL ELECTRIC**, Lent's Inc, 210 N Tioga, see p 9**MAGIC CHEF**, Rothschild Bros, 155-159 E State, see p 6**MAGIC CHEF**, Lent's Inc, 210 N Tioga, see p 9**MAGIC CHEF**, Thayer Appliance Co, 417-419 W Seneca, see p 86**ODIN BEAUTY**, Jamieson-McKinney Co Inc 115-121 S Cayuga, see p 80**TAPPAN**, Thayer Appliance Co, 417-419 W Seneca, see p 86**READING ROOMS****CHRISTIAN SCIENCE READING ROOM**, 103 N Aurora**\*READY MIX CONCRETE****UNIVERSITY SAND & GRAVEL CO**, 605 Dryden rd, see p 75**REAL ESTATE**

Austin E John, 309 E State

**BRADLEY EUGENE JR**, 128 E State, see front cover**BROCKWAY AGENCY THE**, 201 E Seneca, see p 117**BROCKWAY HERMON L**, 201 E Seneca, see p 117**BURNS JOHN C**, First National Bank Bldg, see p 120

**BURNS REALTY CO**, First National Bank Bldg (306), see p 120  
 Cayuga Heights Land Corp, 114 N Tioga  
**CHASE LaGRAND E**, 152 Ridgcrest rd, see p 120  
**CHASE REAL ESTATE**, 152 Ridgcrest rd, see p 120  
 Colbert Robert R, 101 Homestead  
 Colbert Real Estate, 101 Homestead  
**CORNERS COMMUNITY CENTER**, Trip-hammer and Hanshaw, see p 64 and 65  
**DRAKE H KENNETH**, 136 E State, see p 118  
**EMMONS FRED**, 102 E State  
**FAIRVIEW MANOR REALTY CO INC**, 423 Oak av, see p 35 and backbone  
**FINGER LAKES REALTY CO**, 113 S Cayuga, see p 118  
**FOREST CITY REALTY**, 618 Elm ext, see back cover  
**GALLAGHER J D AGENCY**, Savings Bank Bldg (513), see p 120  
**HOWE FRANK B CO**, 109 E State, see p 119  
**HOWELL & STEVENS**, First National Bank Bldg (301), see p 115  
**ITHACA REAL ESTATE AGENCY**, 114-118 N Tioga (513), see p 119  
 Ithaca Real Estate Board, 220 E State  
**JOHNS H**, 114 E Seneca, see p 119  
 Kennelly Neil P, 210 Cornell  
 Kennelly Real Estate, 210 Cornell  
**KIELY REALTY CO**, 220 E State, see p 117  
**KIMBALL PEG O'NEILL**, 121 E Seneca (702), branch office Community Corner Shopping Center, see p 117  
**KIMBALL REAL ESTATE**, 121 E Seneca (702), see p 117  
**LUCENTE ROCCO P**, 544 Warren rd, see p 89  
**MACERA ANTHONY G**, Savings Bank Bldg (M-19), tel 2890, see p 118  
**MCCARTHY JAMES H JR**, 515 N Aurora, see p 119  
**MOORE PHEOBE J INSURANCE AGENCY**, 505 First National Bank Bldg, see p 116  
**O'NEIL MILDRED D**, 121 E Seneca (202), see p 120  
 Powers Floyd A, 510 Dryden rd  
**ROGALSKY FRED A**, 121 E Seneca, see p 117  
**SCHICKEL NORBERT H**, 423 Oak av, see p 35  
 Sharpe George W, 214 Eddy  
**SLOCUM HUGH G**, 126 E Seneca, see p 116  
 Speno Realty Co, 306 N Cayuga  
 Stanion Charles B & Son, 221 S Cayuga  
**TOM MIX REALTY**, Hillcrest dr off 1112 Trumansburg rd  
 Trumansburg Realty Co, 121 E Seneca (504)  
**VASSE JOHN**, 618 Elm ext, see back cover  
**WARREN REAL ESTATE**, 301 Wyckoff av, see p 118  
 Woolf Walter S, 114 Eddy  
 Wright Real Estate, 900 Dryden rd

**REAL ESTATE APPRAISERS**

**BRADLEY EUGENE JR**, 128 E State, see front cover  
**HOWE FRANK B CO**, 109 E State, see p 119  
**ITHACA REAL ESTATE AGENCY**, 114-118 N Tioga (513), see p 119  
**JOHN S H**, 114 E Seneca, see p 119

**REAL ESTATE BROKERS**

**MCCARTHY JAMES H JR**, 515 N Aurora, see p 119

**\*REALTORS**

**BRADLEY EUGENE JR**, 128 E State, see front cover  
**BRADLEY GENE**, 128 E State, see front cover  
**BROCKWAY AGENCY THE**, 201 E Seneca, see p 117  
**BROCKWAY HERMON L**, Library Bldg, see p 117  
**BURNS JOHN C**, First National Bank Bldg, see p 120  
**DRAKE H KENNETH**, 136 E State, see p 118  
**EMMONS FRED**, 102 E State  
**FINGER LAKE REALTY**, 113 S Cayuga, see p 118  
**FOREST CITY REALTY**, 210 N Aurora, see back cover  
**GALLAGHER J D CO**, 312 Savings Bank Bldg, see p 120  
**HOWE FRANK B**, 109 E State, see p 119  
**HOWE FRANK B CO**, 109 E State, see p 119  
**HOWE FRANK B JR**, 109 E State, see p 119  
**ITHACA REAL ESTATE AGENCY**, 114-118 N Tioga (513), see p 119  
**JOHNS H**, 114 E Seneca, see p 119  
**KIELY J J**, 220 E State, see p 117  
**KIMBALL PEG O'NEILL**, 121 E Seneca (702), see p 117  
**MACERA ANTHONY G**, 114 N Tioga, see p 118  
**MIX TOM**, Hillcrest dr, off 1112 Trumansburg rd  
**MOORE PHEOBE J**, 202 E State, see p 116  
**O'NEIL MILDRED D**, 121 E Seneca, see p 120  
**ROGALSKY FRED A**, 121 E Seneca, see p 117  
 Sharpe George W, 214 Eddy  
**SLOCUM HUGH G**, 126 E Seneca, see p 116  
 Walden Real Estate, 113 S Cayuga  
 Woolf Walter S, 114 Eddy

**RECORD SALES**

McGraw Record Sales, 129 Dryden rd

**RECREATION**

Ithaca Youth Bureau, 115 N Tioga

**\*REFRIGERATION (COMMERCIAL)**

**ROTHSCHILD BROS**, 155-159 E State and 100-126 S Tioga, see p 6  
**SHELTON'S REFRIGERATION SALES & SERVICE**, 703 Willow av, see bottom edge  
**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 85

**REFRIGERATION PARTS**

Newman Lawrence A, 317 Linn

**\*REFRIGERATION SERVICE**

Beach C E & Son, Danby rd  
**FARRELL JAMES E**, 123 N Aurora, see p 111  
 Johnny's Repair Shop, 506 W State  
**MILLER'S REPAIR SERVICE**, 320 Center, see alpha dir  
 Newman Lawrence A, 317 Linn

**DE FURMAN PLUMBING and HEATING**

111-113 NORTH PLAIN STREET

TEL. 9605

**PLUMBING SUPPLIES AND HOME APPLIANCES**

**SHELTON'S REFRIGERATION SALES & SERVICE**, (commercial and household)  
703 Willow av, see bottom edge

**REFRIGERATOR DEALERS**

Beach C E & Son, Danby rd  
Bill's Refrigeration, 604 W State  
**BREWER & BROWN CO INC**, 308 W Lincoln, see p 81  
**CORTRIGHT ELECTRIC**, 653 Elmira rd, see p 73  
**DASSANCE & ANDERSON**, 428 N Titus av, see p 85  
**DAVIS APPLIANCE CO**, 308 Elmira rd, see p 87  
**DONOHUE-HALVERSON INC**, 210 N Aurora, see p 90  
**GOODRICH B F CO**, 102 W State, see p 50  
**HULL HEATING & PLUMBING CO**, 910 W State, see p 82  
**LEE OF ITHACA INC**, 108-110 E State  
**LENT'S INC**, 116 N Aurora and 210-212 N Tioga, see p 9  
**McINDOE APPLIANCES**, Turkey Hill rd, Varna, tel 3-1132, see p 87  
**MONROE'S GIFT & APPLIANCE SHOP**, 103 N Cayuga, see p 101  
**ROTHSCHILD BROS**, 155-159 E State, and 100-126 E Tioga, see p 6  
**RUMSEY C J & CO**, 203 E State, see p 104  
**SHELTON'S REFRIGERATION**, 703 Willow av, see bottom edge  
**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 86

**REFRIGERATORS (BRANDS)**

**CROSLY**, Brewer & Brown Co Inc, 308 W Lincoln, see p 81  
**FRIGIDAIRE**, Thayer Appliance Co, 417 W Seneca, see p 86  
**GENERAL ELECTRIC**, C J Rumsey & Co, 203 E State, see p 104  
**GENERAL ELECTRIC**, Cayuga Lumber Co, 801 W State, see p 72  
**GENERAL ELECTRIC**, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 9  
**HOTPOINT**, Cortright Electric, Elmira rd, R.D.5, see p 73  
**HOTPOINT**, McIndoe Appliances, Turkey Hill rd, Varna, see p 87  
**KELVINATOR**, B F Goodrich Co, 102 W State, see p 50  
**KELVINATOR**, Shelton's Refrigeration, 703 Willow, see bottom edge  
**LEONARD**, Besdin's Furniture Co, 130 E State, see p 101  
**NORGE**, Davis Appliance Co, 308 Elmira rd, see p 87  
**NORGE**, McIndoe Appliances, Turkey Hill rd, Varna, see p 87  
**PHILCO**, Besdin's, 130 E State, see p 101  
**WESTINGHOUSE**, Hull Heating & Plumbing Co, 910 W State, see p 82

**REMODELING**

**LUCENTE ROCCO P**, 506 Warren rd, see p 89

**\*RENTING SERVICE**

**BROCKWAY H L**, 201 S Seneca, see p 117

**REST ROOMS**

City Rest Rooms, rear 118 E Green

**RESTAURANT SUPPLIES**

**ITHACA SUPPLY CO**, 110 N Aurora, see p 112  
Miller Restaurant Supply Co, 412 S Albany (9)

**RESTAURANTS**

Al's Dairy Bar, 308 Stewart av  
Alpine Restaurant, 122 N Aurora  
**ASIATIC GARDEN**, 313 E State, see p 111  
Auble's Snack Bar, 105 N Meadow  
Big Jim's, 109 E Green  
Boulevard Diner, 319 Taughannock blvd  
Busy Bee Lunch The, 130 S Aurora  
Cayuga Diner, 234 S Cayuga  
Cayuga Restaurant, 116 S Cayuga  
**CHANTICLEER**, 101 W State, see top lines  
**CLINTON HOUSE**, 116 N Cayuga, see p 107  
Clover Club (The Plaza), Elmira rd  
Club Diner, 116 W State  
Club 113, 113 S Cayuga  
Coddington Restaurant, 124 Coddington rd  
College S a, 216 E State  
Colonial Snack Bar, 305 E State  
Corner Grill, 439 W State  
Coxies Restaurant, 117 S Tioga  
Cozy Corner, 224 N Aurora  
Dairy Bar Cafeteria, 431 Tower rd  
Eddie's Restaurant, 409 Eddy  
**FALL CREEK HOUSE**, 302 Lake, see p 111  
George's Restaurant, 128 S Cayuga  
Giulis Restaurant, 414 N Meadow  
Home Dairy Co, 143 E State  
Home Economics Cafeteria, oil Reservoir av, Cayuga  
Homer's Restaurant, 122 S Cayuga  
Hoyt's Refreshment Stand, 355 Elmira rd  
Hub The, 130 W State  
Inlet Lunch, 708 W Buffalo  
**ITHACA HOTEL**, 29 E State, see p 106  
Jim's Tap Rooms, 402 Stewart av  
Joe's Restaurant, 602 W Buffalo  
Johnny Parson Club, Beebe Lake off Thurston av  
Johnny's Big Red Grill, 202 Dryden rd  
Lake Shore Drive In, 914 E Shore rd  
Lehigh Valley Restaurant (carryout meal service), 80 W Buffalo  
Leornado's, 408-410 Eddy  
Marilyn Hotel, 105 N Aurora  
**M & S RESTAURANT**, 534 W State, see alpha dir  
Mayfair Grill, 207 E State  
McAuliffe's, 635 W State  
**MICHIANA RESTAURANT THE**, 123 N Aurora, see p 111  
Monarch Restaurant, 206 S Cayuga  
**NORMANDIE RESTAURANT**, 112-114 E States, see p 109  
Obie's Diner, 1016 W State

Old Landmark Restaurant, 108-110 N Aurora  
 Olympia Restaurant, 208 N Tioga  
 Paddock The, 632 W Seneca  
 Park Luncheonette, 118½ E Green  
 Pine Tavern, 201 N Aurora  
 Plaza Dairy Bar, Elmira rd  
 Pop's Place, 415 College av  
 Quality Food Lunch, 326 College av  
 Rex Grill, 508 W State  
**ROYAL PALM RESTAURANT**, 209-211  
 Dryden rd, see top lines  
**SARZY'S**, Slaterville rd, Route 79, see p 110  
 State Diner, 428 W State  
 Sunnyside Restaurant, 232 Elmira rd  
**TAUGHANNOCK FARMS INN**, Route 89  
 at Taughanock Falls State Park, see p 108  
 Teti John, 701 W Court  
 The 400, 400 College av  
 Tioga Hotel, 130 S Tioga  
**TRAVELERS HOTEL**, 119-121 S Aurora, see  
 alpha dir  
 Valley Diner Camp, 365 Elmira rd  
 Vic's Dari Lunch, 632 W Buffalo  
**VICTORIA HOTEL**, 109-111 N Cayuga, see  
 p 111  
 Wes & Les, 1002 W State  
**WRIGHT'S SPORT CENTER**, Ithaca Shop-  
 ping Plaza, see p 112

**RIDING STABLES**

Fall Street Riding Academy, 128 W Fall

**ROLLER SKATING**

Ide's Drome, 222 Judd Falls rd

**ROLLS**

**WOOL-SCOTT ROLLS**, Wool-Scott Bakery,  
 213 S Tioga, see top lines

**ROOFERS**

**BREWER-BROWN INC**, 304-308 W Lincoln,  
 see p 81  
 Hart Marion L, 103 Kendall  
 Lane Walter G, 112 Compton rd  
 Lougher William & Son, 109 Titus av  
**ROTTMANN ROOFING & REMODELING**,  
 704 W Buffalo, see front cover  
**WHEATON SHEET METAL SHOP**, 909 W  
 State, see p 91

**\*ROOFING (BRANDS)**

**BIRD**, Robinson & Carpenter, 209 Taughan-  
 nock blvd, see p 2  
**FLINTKOTE**, Rottmann Roofing & Re-  
 modeling, 704 W Buffalo, see front cover  
**FORD**, Driscoll Bros & Co, 125-127 S Aurora,  
 see p 70  
**J M**, Cayuga Lumber Co, 801 W State, see p  
 72  
**LOGAN-LONG**, Cayuga Lumber Co, 801 W  
 State, see p 72  
**RUBEROID**, Rottman Roofing & Remodel-  
 ing, 704 W Buffalo, see front cover  
**RUBEROID**, Baker Lumber & Supply Co,  
 505 N Third and 79 W Main, Dryden, see p  
 71, and insert opp name

**ROOFING MATERIALS AND SUPPLIES**

**BAKER LUMBER & SUPPLY CO**, 505 N  
 Third and 79 W Main, Dryden, see p 71  
 and insert opp name

**BIRDSALL & JOHNSON**, Richford,  
**CAYUGA LUMBER CO**, 801 W State, see p  
 72  
**DRISCOLL BROS & CO**, 135-137 S Aurora,  
 see p 70  
 Lougher William & Son, 109 Titus av  
**ROBINSON & CARPENTER**, 206 Taughan-  
 nock blvd, see p 2  
**ROTTMAN ROOFING & REMODELING**,  
 704 W Buffalo, see front cover

**ROOMS**

(See Hotels, Boarding and Rooms)

**VICTORIA HOTEL**, 109-111 N Cayuga, see  
 p 111  
**YMCA**, 202 E Buffalo, see p 60

**RUBBER STAMPS AND STENCILS**

**NORTON PRINTING CO**, 317 E State, see  
 p 143

**\*RUG CLEANERS**

**FLETCHER W F CO INC**, 103-105 Dryden,  
 rd, branch 205 N Aurora, see p 66  
**MILLER'S REPAIR SERVICE**, 320 Center,  
 see alpha dir  
**ROCKER RUG CLEANERS**, 305 W Lincoln,  
 see alpha dir

**\*RUGS AND CARPETS**

Baldwin's, 41 Main, Trumansburg  
**BESDIN'S**, 130 E State, see p 101  
**ROCKER RUG CLEANERS**, 305 W Lincoln,  
 see alpha dir  
 Zion's Furniture Inc, 118 E State

**\*SAFE DEPOSIT BOXES**

**FIRST NATIONAL BANK OF ITHACA**, 202  
 E State cor N Tioga, see p 3 and front cover  
**TOMPKINS COUNTY TRUST CO**, 100 N  
 Tioga, see insert opp numerical

**\*SAFE (BRANDS)**

**MOSLER**, Van Natta Office Equipment Co  
 Inc, 128 E Seneca, see p 137

**SALTED PEANUTS**

Weller's Salted Peanuts, 410 W Seneca

**\*SALVATION ARMY**

**SALVATION ARMY**, 121 W State, see p 59

**SAND AND GRAVEL**

**LYNCH WILLIAM H**, 515 S Meadow, see p  
 77  
**RUMSEY-ITHACA CORP**, PO Box 17, main  
 office Buttermilk Falls, RD5, Ithaca, see  
 top edge

**SANATORIUMS**

**CONKLIN SANATORIUM**, 502 N Aurora, see  
 p 134

**\*SASH, WINDOWS, DOORS AND TRIM**

**CAYUGA LUMBER CO**, 801 W State, see p  
 72  
**DRISCOLL BROS & CO**, 135-137 S Aurora,  
 see p 70  
**ROBINSON & CARPENTER**, 814 W Seneca,  
 see p 2

**\*SAVINGS BANK**

**ITHACA SAVINGS BANK**, 118 N Tioga, see insert opp name

**\*SAVINGS CLUBS**

**ITHACA SAVINGS BANK** (Christmas), 118 N Tioga, see insert opp name

**ITHACA SAVINGS & LOAN ASSOCIATION** (Christmas), 301 E State, see backbone and top lines

**\*SAVINGS AND LOAN ASSOCIATION**

**ITHACA SAVINGS & LOAN ASSOCIATION**, 301 E State, see backbone and top lines

**SAW FILING**

Jack's Repair & Saw Shop, 604 Utica  
Lougher Evan C Sr, 614 Utica

**\*SCHOOL SUPPLIES**

**MILLER'S T G SONS PAPER CO**, 113 N Tioga, see p 134

**TRIANGLE BOOK SHOP THE**, Sheldon ct, 410 College av, see top lines

**SCHOOLS, COLLEGES AND ACADEMIES**

(See also Miscellaneous Directory Public Schools)

Cascadilla School (coed), 116 Summit av

**CORNELL UNIVERSITY**, Central av

GLF, School of Co-operative Administration, 120 E Clinton

**IMMACULATE CONCEPTION CONVENT SCHOOL**, 318-320 W Buffalo

**ITHACA PUBLIC SCHOOLS**, supt's office 117 E Buffalo, see p 8

**ITHACA COLLEGE**, 120 E Buffalo

**SCIENTIFIC APPARATUS MANUFACTURERS**

**ITHACA SCIENTIFIC INSTRUMENT CO**, 207 S Tioga, see p 132

**SCRAP METAL AND IRON**

Ithaca Junk Co, 402 Third

**\*SCREENS**

Ithaca Metal Weatherstrip Co, 111 Fayette  
**ROBINSON & CARPENTER**, 206 Taughanrock blvd, see p 2

**SECONDHAND STORES**

Gee's Sport Shop, 210 W State

**STATE BARGAIN HOUSE**, 517 W State, see p 102

Swap Shop The, 104 N Corn

**\*SECURITIES**

**BARR J S & CO INC**, Savings Bank Bldg (19), 114-118 N Tioga, see p 92

**SEEDS**

**LOCKWOOD GARDENS**, 409 First, see back cover

Rockwell Seed & Supply Store, 313 S Cayuga

**SERVICE STATIONS**

Moe's Mobil Service, 208 Dryden rd

Petrillose's Service Station, 128 Dryden rd

**TIDD'S SERVICE STATION**, 1012 W State, see p 53

**SETTLEMENT HOUSES**

North Side House, 119 Thurd  
West Side House, 920 W Buffalo

**SEWING MACHINES**

Singer Sewing Center, 106 E State

**\*SHAVERS**

Pen and Camera Shop, 150 E State

**SHEET METAL WORKERS**

**BREWER & BROWN CO INC**, 306 W Lincoln, see p 81

**DONOHUE-HALVERSON INC**, 210 N Aurora, see p 90

Porter Sheet Metal Shop, 308 Washington

**WHEATON'S SHEET METAL SHOP**, 909 W State, tel 2419, see p 91

**\*SHINGLES (BRANDS)**

**BIRD** (asphalt), Fobinson & Carpenter, 206 Taughanrock blvd, see p 2

**RUBEROID**, Fottmann Roofing & Remodeling, 704 W Buffalo, see front cover

**\*SHIRT (BRANDS)**

**ARROW**, The Sport Shop, 209-211 E State, see p 146

**MANHATTAN**, The Sport Shop, 209-211 E State, see p 146

**SHOE DEALERS**

**COGAN LOU**, 158 E State, see alpha dir

**COSENTINI'S**, 217 E State, see p 68

Kimney G R & Co, 120 E State

Liberty Shoe Co, 146 E State

National Army Stores Corp, 106-108 N Cayuga

Park Lane Shoes, 109 E State

Penney J C Co, 115 E State

**ROTHSCHILD BROS**, 155-159 E State and 100-126 S Tioga, see p 6

**SPORT SHOP THE**, 209-211 E State, see p 146

Tom McAn Shoe Store, 118 E State

Triangle Shoe Co Inc, 116 E State

Van's Shoes, 128 E State

Williams Shoes, 102 E State

**SHOE FINDINGS**

**COGAN'S SHOE STORE**, 158 E State, see alpha dir

**SHOE REPAIRERS**

Al's Shoe Repair Shop, 401 Eddy

Cayuga Shoe Repair, 114 S Cayuga

**COSENTINI JOSEPH**, 217 E State, see p 68

Longo Shoe Service Center, 207 N Aurora

Morris William C, 112 N Cayuga

Ruggiero Anthony, 217 Madison

Scusa Edward A, 405 College av

State St Shoe Repair, 538 W State

**SHOE SHINE PARLORS**

Cornell Shoe Shining Parlor, 128 E Green

**\*SHOES (BRANDS)**

**BASS FOOTWEAR**, Cosentini's, 217 E State, see p 68

**BATES**, Cogan's Shoe Store, 158 E State, see alpha dir

**BOSTONIAN**, The Sport Shop, 209-211 E State, see p 146  
**CHILD LIFE**, Cosentini's, 217 E State, see p 68  
**DR POSNER**, Cogan's Shoe Store, 158 E State, see alpha dir  
**FLORSHEIM**, Cosentini's, 217 E State, see p 68  
**JOHANSEN**, Cogan's Shoe Store, 158 E State, see alpha dir  
**JOHNSTON & MURPHY**, Cosentini's, 217 E State, see p 68  
**KEITH HIGHLANDER**, Cosentini's, 217 E State, see p 68  
**LADY NETTLETON**, Cosentini's, 217 E State, see p 68  
**NUNNBUSH**, The Sport Shop, 209-211 E State, see p 146  
**RED CROSS**, Cosentini's, 217 E State, see p 68  
**SANDLER OF BOSTON**, Cosentini's, 217 E State, see p 68  
**SELBY'S**, Cogan's Shoe Store, 158 E State, see alpha dir  
**SIMPLEX**, Cosentini's, 217 E State, see p 68  
**STYL-BEZ**, Cogan's Shoe Store, 158 E State, see alpha dir  
**VITALITY**, Cosentini's, 217 E State, see p 68  
**WALK-OVER**, Cosentini's, 217 E State, see p 68  
**WALKER T DICKERSON**, Cosentini's, 217 E State, see p 68

#### SHOPPING CENTERS

**CORNERS COMMUNITY CENTER**, Trip-hammer and 903 Hanshaw, see pages 64 and 65  
 Ithaca Shopping Plaza, Elmira rd

#### SIDING

**BAKER LUMBER & SUPPLY CO INC**, 505 N Third and 79 W Main, Dryden, see p 71 and insert opp name

#### SIGN PAINTERS AND MANUFACTURERS

Bunnell Commercial Lettering, 218 First  
 Carpenter Donald D, 205 E State and 317 Taughannock blvd  
 Jones Art, 139 E State  
 Spencer Herbert F, 515 S Cayuga

#### SIGNS AND DISPLAYS

Hovanec George J, 129 S Tioga

#### SILVERWARE

**HEGGIE R A & BRO CO**, 136 E State, see alpha dir  
**HILL'S JEWELERS**, 307 E State, see alpha dir  
**ITHACA SUPPLY CO**, 110 N Aurora, see p 112  
**SCHOOLEY'S INC**, 152 E State, see top lines

#### \*SILVERWARE (BRANDS)

**COMMUNITY**, Hill's Jewelers, 307 E State, see alpha dir  
**1847, ROGERS BROS**, Hill's Jewelers, 307 E State, see alpha dir  
**GORHAM**, R A Heggie & Bro Co, 136 E State, see alpha dir

**GORHAM**, Schooley's Inc, 152 E State, see top lines  
**HEIRLOOM**, Hill's Jewelers, 307 E State, see alpha dir  
**HEIRLOOM**, Schooley's Inc, 152 E State, see top lines  
**HOLMES & EDWARDS**, Hill's Jewelers, 307 E State, see alpha dir  
**INTERNATIONAL**, Hill's Jewelers, 307 E State, see alpha dir  
**INTERNATIONAL**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**INTERNATIONAL**, Schooley's Inc, 152 E State, see top lines  
**KIRK**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**ONEIDA COMMUNITY**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**ONEIDA COMMUNITY**, Schooley's Inc, 152 E State, see top lines  
**REED & BARTON**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**REED & BARTON**, Schooley's Inc, 152 E State, see top lines  
**TOWLE**, R A Heggie & Bro Co, 136 E State, see alpha dir

#### SMOKE SHOP

Petrillose Smoke Shop, 407 College av  
 University Smoke Shop, 318 College av

#### SOFT DRINK MANUFACTURERS

**ITHACA BOTTLING WORKS**, 407 W Seneca, see p 127

#### SOFT WATER EQUIPMENT

**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112  
**SOFT WATER SALES & SERVICES**, 204 Glenside rd, plant 110 S Corn, see p 112

#### SOFT WATER SERVICE

**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112  
**SOFT WATER SALES & SERVICE**, 204 Glenside rd, plant 110 S Corn, see p 112

#### SOIL TESTING

Hough Soils Engineering Laboratories, 121 E Seneca (705)

#### SPORT SHIRTS (BRANDS)

**HYLO**, The Sport Shop, 209-211 E State, see p 146  
**McGREGOR**, The Sport Shop, 209-211 E State, see p 146

#### SPORTING GOODS

Alumni Athletic Equipment Co Inc, 109 W State  
 Cornell Campus Store, Barnes Hall, CU  
 Cee's Sport Shop, 210 W State  
 Gun & Tackle Center, 504 W State  
**ITHACA SPORTING GOODS**, 420 Eddy  
 Outdoor Store The, 204 E State  
**SHEPHERD'S BIKE SHOP**, 115-117 N Tioga, see p 104  
**SPORT SHOP THE**, 209-211 E State, see p 146  
 Starrer Sporting Goods, 204 N Tioga  
**WRIGHT'S SPORT CENTER** (The Plaza), Elmira rd, see p 112

**STAMP DEALERS**

Hobby Den The, 303 E State  
Patten's Jewelers, 306 E State

**STATIONERS**

**CORNELL CAMPUS STORE**, Barnes Hall,  
CU Campus  
**KRESGE S S CO INC**, 123 E State, see p 68  
**MILLER'S T G SONS PAPER CO** (whole-  
sale), 113 N Tioga, see p 132  
**TRIANGLE BOOK SHOP**, 410-412 College  
av, see top lines  
**VAN NATTA'S OFFICE EQUIPMENT CO**,  
128 E Seneca, see p 137

**\*STEAMFITTERS**

**FAILING'S PLUMBING CO**, 111 S Fulton  
see p 90  
**HULL HEATING & PLUMBING CO**, 910 W  
State, see p 82

**STEEL ROLLING**

Head R W Co Inc, 313 E Buffalo

**STOCKS AND BONDS**

**BARR J S & CO INC**, 114 N Tioga, Savings  
Bank Bldg (19), see p 92  
**Loeb Carl M Rhoades & Co**, 120 N Aurora  
(9-10)

**\*STOKERS (BRANDS)**

**ELECTRIC FURNACE MAN**, Champaign  
Coal & Stoker Co, 803 W Seneca, see p 99  
**MOTORSTOKOR**, Champaign Coal & Sto-  
ker Co, 801-803 W Seneca, see p 99

**STORM WINDOWS (BRANDS)**

**WISCO ALUMINUM**, Fottman Roofing &  
Remodeling 704 W Buffalo, see front cover

**\*STOP AND SHOP CENTERS**

**CORNERS COMMUNITY CENTER**, Trip-  
hammer and Hanshaw rds, see p 64 and 65  
Ithaca Shopping Plaza, Meadow and Elmira rd

**STORAGE WAREHOUSES**

**DEAN OF ITHACA INC**, 401-409 E State,  
see top lines  
Student Transfer, 810 Cascadilla

**STORE FIXTURES**

**LOVELESS & ZEISSIG**, 134 S Aurora, see p  
89

**STOVES AND RANGES**

**JAMIESON-McKINNEY CO**, 115-121 S  
Cayuga, see p 80  
**McINDOE APPLIANCES**, Turkey Hill rd,  
Box 178 Ithaca, see p 87  
**ROTHSCHILD BROS**, 155-159 E State and  
100-126 S Tioga, see p 6  
**THAYER APPLIANCE CO**, 417-419 W Sen-  
eca, see p 86

**STUDENTS' SUPPLIES**

**CORNELL CAMPUS STORE**, Barnes Hall,  
CU

**\*SURETY BONDS**

**CAREY H A CO INC**, Carey Bldg, see back  
cover and top lines

**GEHERIN JOHN F**, 204 E State, see back  
cover

**HOWELL & STEVENS**, 301 E State, see p  
15

**ITHACA AGENCY INC**, 139 E State, see p  
114

**McKINNEY AGENCY INC**, 119 S Cayuga,  
see back cover

**ROGALSKY FRED A**, 121 E Seneca, see p 117

**SWEATERS (BRANDS)**

**JANTZEN**, The Sport Shop, 209-211 E State,  
see p 146

**LORD JEFF**, The Sport Shop, 209-211 E  
State, see p 146

**McGREGOR**, The Sport Shop, 209-211 E  
State, see p 146

**SWIMMING POOLS**

**YMCA**, 202 E Buffalo, see p 60

**TAILORING**

**STUDENT AGENCIES**, 409 College av, see  
p 69

**TAILORS**

**Bill's Tailor Shop**, 102 E State  
**Creque David B**, 133 E State  
**Dutky Zach Men's Shop**, 213 Dryden rd  
**Hughes Charles T**, 409 College  
**Hughes Viola Mrs**, 509 W State  
**Illencsik John**, 205 E State  
**PETRILOSE CLEANERS**, 338 E State, see  
p 67  
**Stern's Ladies Tailoring**, 109 W State

**TAVERN**

**Pine Tavern**, 201 N Aurora

**TAX CONSULTANTS**

**HALL ALFRED G**, 102 E State, see front  
cover  
**Hall Harold**, First National Bank Bldg (610)

**TAXICAB SERVICE**

**Airline Limousine Service**, 1012 N Aurora  
**Cummings Sillick M**, 101 S Titus av  
**Kresge's Radio Cab**, 204 W Spencer  
**Owl Taxi**, 204 W Spencer  
**Solomon Philip N**, 110 S Albany  
**TERMINAL RADIO TAXI**, 132 S Aurora  
**Towne Clifford H**, 251 Floral av

**\*TEA ROOMS**

(See Restaurants)

**TELEGRAPH AND TELEPHONE COMPANIES**

**New York Telephone Co**, business office  
133 E Green

**WESTERN UNION TELEGRAPH CO**, 314  
E State

**TELEVISION**

**DAVIS APPLIANCE CO**, 308 Elmira rd, see  
p 87

**GOODRICH B F CO**, 102 W State, see p 50

**JORDAN'S T V SALES & SERVICE**, 503  
Spencer rd, see p 86

**LENT'S INC**, 210-212 N Tioga and 116 N  
Aurora, see p 9



**McINDOE APPLIANCES**, Turkey Hill rd, Varna, see p 87  
**NORTON ELECTRIC CO**, 409 W State, see p 85  
**TELEVISION SHOP THE**, 518 W State, see p 86  
**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 86

**TELEVISION (BRANDS)**

**ADMIRAL**, The Television Shop, 518 W State, see p 86  
**GENERAL ELECTRIC** Lent's Inc, 210 N Tioga, see p 9  
**MAGNAVOX**, Lent's Inc, 210 N Tioga, see p 9  
**RCA**, Jordan's TV Sales & Service, 503 Spencer rd, see p 86  
**RCA**, McIndoe Appliances, Turkey Hill rd, Varna, see p 87  
**RCA**, The Television Shop, 518 W State, see p 86  
**I.C.A VICTOR**, Davis Appliance Co, 308 Elmira rd, see p 87  
**RCA VICTOR**, Lent's Inc, 210 N Tioga, see p 9  
**WESTINGHOUSE**, Jordan's TV Sales & Service, 503 Spencer rd, see p 86  
**ZENITH**, Lent's Inc, 210 N Tioga, see p 9

**TENTS, AWNINGS ETC**

(See Awnings)

Outdoor Store Inc The, 204 E State

**TEXTBOOKS**

Morrison Publishing Co, 409 Highland rd, Cay Hts

**TEXTILES****ITHACA TEXTILES INC**, 402-406 E State**THEATRES**

Ithaca Theatre, 413 W State  
 State Theatre, 107-109 W State  
 Strand Theatre The, 310 E State  
 Temple Theatre, 114-116 E Seneca

**TILE (BRANDS)****BARCLAY GLAZED**, Rottmann Roofing & Remodeling, 704 W Buffalo, see front cover**TILE (FLOOR AND WALL)**

Mann Koeth A, 806 Giles

**TILE (PLASTIC)****RIDGE TILE**, Better Paint & Wallpaper Service, 216 N Aurora, see p 104**TILE AND SEWER PIPE****DRISCOLL BROS & CO**, 134-136 and 135-137 S Aurora, see p 70**EMPIRE BUILDING SUPPLIES**, 332 Spencer rd, see p 89**ROBINSON & CARPENTER**, 203 Taughan-nock blvd, see p 2**TINSMITHS**

Bower Fayette J, 224 S Cayuga  
 Domanski Leon, 121 N Quarry  
 Lougher William & Son, 109 Titus av  
 Townley Raymond F, 620 N Tioga

**WHEATON'S SHEET METAL SHOP**, 909 W State, tel 2419, see p 91**TIRES**

**BARNES DAN SERVICE STATION**, 363 Elmira rd, see p 52  
**CLEVELAND SERVICE STATION**, Hanshaw rd, see p 53  
**DEAL & MERRICK UTO SALES**, 402 S Cayuga, see p 49  
 Corners Service Station, Corners Community Center  
 Hernan's Royal Tire Service, 901 W Buffalo  
**PETER'S SERVICE STATION & GROCERY**, 1103 Danby rd, see p 51  
**PRITCHARD'S CORNER STATION**, 909 Hanshaw rd

**\*TIRES (BRANDS)**

(See Automobile Tires)

**TIRES RECAPING****CONNOLLY'S SUPER SERVICE**, 436 W State, see alpha dir**TISSUE PAPER MANUFACTURERS**

(See Paper Manufacturers)

**TOILET ARTICLES****ROTHSCHILD BROTHERS**, 155-159 E State and 100-126 S Tioga, see p 6**TOOL MANUFACTURERS**

**LOUGHRIDGE TOOL SERVICE**, 701 Wil-low, see p 131  
**TOWNSEND MANUFACTURING & TOOL CORP**, 110 W Green, see p 131

**TOOL SHOP****LOUGHRIDGE TOOL SERVICE**, 701 Wil-low av, see p 131  
Precision Tool & Gum Co, S Lansing rd**TOURISTS HOMES**

Allen's Tourist Home, 215 W Green  
 Craw William J Sr, 211 S Albany  
 Elmshade Tourist Home, 402 S Albany  
 Flynn's Tourist Home, 313 N Tioga  
 Francis Emanuel S, 436 N Aurora  
 Johnson Pearl Mrs, 1060 Danby rd  
 Kent House, 116 W Green

**\*TOWING**

Corners Service Station, Corners Community Center, 907 Hanshaw rd

**TOYS AND GAMES**

**CORNER BOOK STORE THE**, 109 N Tioga, see p 144  
**KREBS'S S CO INC**, 123 E State, see p 68  
**SHEPHERD'S BIKE SHOP**, 115-117 N Tioga, see p 104

**TRAILER PARKS**Shady Lane Trailer Park, 655 Spencer rd  
Spraker's Mobile Home, 215 Elmira rd**TRAILERS (BRANDS)****NATIONWIDE**, Manning's Sunoco Station, 210 Elmira rd, see alpha dir

**\*TRAN IT COMPANY**

**AERO MAYFLOWER TRANSIT CO**, Dean of Ithaca Inc agents, 401-409 E State, dial 2531, see top lines

**\*TRANSMISSION MANUFACTURERS (CHAIN)**

**MORSE CHAIN CO INC**, S Aurora, see p 128

**TRAVEL BUREAUS**

**Cook-Gauntlett Agency Inc**, 209 E State (202)

**TREE SURGEONS**

**Pond & Moyer Inc**, 107 Homestead rd

**TROPICAL FISH**

**Tropical Fish & Supplies**, 221 S Cayuga

**TRUCKING**

**ALLINGS TRANSFER INC**, 316 Taughan-nock blvd, see alpha dir

**Besener Trucking Co**, 110 S Fulton

**Campi A Express Lines**, 730 W Court

**Collins Charles A**, 1303 Hanshaw rd, RD1

**CORTLAND PAVING CO**, Cortland, PO Box 747

**CRISPELL BROS**, 716 W Clinton, see p 145

**Daves Layton G**, 420 N Plain

**DEAN OF ITHACA INC**, 401-409 E State, see top lines

**ITHACA DELIVERY & STORAGE TERMINAL**, 407 Third, see p 141

**LYNCH WILLIAM H**, 515 S Meadow, see p 77

**MANCINI PAUL & SONS**, 401 Hancock, see p 74

**Marion Harley D**, 1353 Slaterville rd, RD4

**Merrill's Transfer**, 215 Second

**PARCEL DELIVERY SERVICE**, 422 W Seneca, see front cover

**Pier Trucking**, 612 W Clinton

**Snyder Ivan W**, 523 W Clinton

**Sovocool Arthur D**, 430 E Aurora

**Student Transfer**, 810 Cascadilla

**\*TRUCKS (BRANDS)**

(See Automobile Trucks—Brands)

**TRUST DEPARTMENTS**

(See Banks)

**FIRST NATIONAL BANK OF ITHACA**, 202 E State, see p 3 and front cover

**TOMPKINS COUNTY TRUST CO**, 110 N Tioga, see insert opp numerical

**TYPEWRITER MANUFACTURERS**

**Remington Rand** (div of Sperry Rand Corp) 214 N Aurora

**TYPEWRITER RENTALS**

**TRIANGLE BOOK SHOP THE**, Sheldon ct, 410 College av, see top lines

**VAN NATTA OFFICE EQUIPMENT CO INC**, 128 E Seneca, see p 137

**TYPEWRITER SERVICE**

**TRIANGLE BOOK SHOP THE**, Sheldon ct 410 College av, see top lines

**VAN NATTA OFFICE EQUIPMENT CO INC**, 128 E Seneca, see p 137

**\*TYPEWRITERS (BRANDS)**

**CORONA THE**, Triangle Book Shop, Sheldon ct, 410 College av, see top lines

**CORONA**, Van Natta Office Equipment Co, 128 E Seneca, see p 137

**SMITH CORONA**, Van Natta Office Equipment Co, 138 E Seneca, see p 137

**UNDERWOOD**, The Coner Bookstore, 109 N Tioga, see p 144

**REMINGTON**, The Triange Book Shop, Sheldon ct, 410 College av, see top lines

**ROYAL**, Triangle Book Shop, 410-412 College av, see top lines

**UNDERWOOD THE**, Triangle Book Shop, Sheldon ct, 410 College av, see top lines

**TYPEWRITERS AND SUPPLIES**

**Campbell Wayne D**, 121 E Seneca, (101)

**CORNELL CAMPUS STORE**, Barnes Hall, Cornell University Campus

**TRIANGLE BOOK SHOP THE**, Sheldon ct 410 College av, see top lines

**VAN NATTA OFFICE EQUIPMENT CO INC**, 128 E Seneca, see p 17

**TYPING**

**ITHACA CLERICAL CO**, 152 E State, see p 141

**TYPIST**

**Teneles Alpha D Mrs**, 113 Dryden rd

**UNDERTAKERS**

(See Funeral Directors)

**UNIVERSITIES**

(See Schools, Colleges and Academies)

**CORNELL UNIVERSITY**, Central av

**UPHOLSTERERS**

**BOOL FURNITURE CO**, 115 N Albany, see p 102

**Fox Furniture Repair**, 912 E Shore dr

**Johannsen Robert A**, 611½ Utica

**Rustvak Albert B**, 121 N Aurora

**Whiting Frederick J**, 336 Spencer rd

**USED CARS**

(See Automobiles—Used)

**USED FURNITURE**

**Smith Henry**, 431 W State

**STATE BARGAIN HOUSE**, 516 W State, see p 47

**\*VACUUM CLEANERS (BRANDS)**

**GENERAL ELECTRIC**, C J Rumsey & Co, 205 E State, see p 104

**VACUUM CLEANERS (REPAIRS)**

**Leonard's Vacuum Cleaner Co**, 716 Geneva

**VARIETY STORES**

**Jones' Five Cents to One Dollar Stores**, (The Plaza), Elmira rd

**KRESGE S S CO**, 123-131 E State, see p 68

**Newberry J J Co**, 135-137 E State

**State Variety Store**, 512 W State

**Woolworth F W Co**, 147-149 E State

**\*VARNISHES (BRANDS)**

**DUPONT**, Driscoll Bros & Co, 135-137 S Aurora, see p 70  
**KYANIZE**, Bishop's, 206 S Cayuga, see p 104  
**LAWRENCE**, Better Paint & Wallpaper Service, 216 N Aurora, see p 104  
**McCLOSKEY**, Better Paint & Wallpaper Service, 216 N Aurora, see p 104

**VELOCIPEDE AND WHEEL GOODS**

**SHEPHERD'S BIKE SHOP**, 115 N Tioga, see p 104

**VENDING MACHINES**

Ithaca Vending Machine Co, 140 College av

**\*VENETIAN BLINDS**

**BETTER PAINT & WALLPAPER SERVICE**  
216-218 N Aurora, see p 104  
**BISHOP'S**, 320 W State, see p 104  
**CHURCH'S WALLPAPER & PAINTS**, 203 N Aurora, see p 91  
**DICKINSON DONALD W**, 309 E State  
 Ithaca Floor Covering, 407 Taughanock blvd  
 Ithaca Metal Weatherstrip Co, 111 Fayette

**VETERINARIANS**

Dean H Gregory, 704 N Cayuga

**\*WALL TILE**

**DURLING'S**, 308 Dey, see alpha dir

**\*WALLBOARD (BRANDS)**

**CELOTEX**, Driscoll Bros & Co, 135 S Aurora, see p 70  
**HOMASOTE**, Driscoll Bros & Co, 135 S Aurora, see p 70  
**J M**, Cayuga Lumber Co, 801 W State, see p 72  
**NATIONAL GYPSUM**, Robinson & Carpenter, 206 Taughanock blvd, see p 2  
**NU WOOD**, Rottmann Roofing & Remodeling, 704 W Buffalo, see front cover  
**UPSON BOARD**, Driscoll Bros & Co, 135-137 S Aurora, see p 70

**WALLPAPER**

**BETTER PAINT & WALLPAPER SERVICE**  
216-218 N Aurora, see p 104  
**BISHOP'S**, 320 W State, see p 104  
**CHURCH'S WALLPAPER & PAINTS**, 203 N Aurora, see p 91  
 Dickinson Donald W, 311 E State  
 Driscoll Bros & Co, 135 S Aurora, see p 70  
**ETHEL EATON INTERIORS**, Corners Community Center  
**MANDEVILLE R C & SON**, Slaterville rd, see p 79  
 Sherwin-Williams Co, 320 E State

**\*WAREHOUSES**

**ALLING TRANSFER INC**, 316 Taughanock blvd, see alpha dir  
**CAYUGA LUMBER CO**, 304-306 W Lincoln, see p 72  
**DEAN OF ITHACA INC**, 401-409 E State, see top lines  
**MELWEE'S W D WAREHOUSE**, 205 W Fall, see p 88

**\*WASHED SAND AND GRAVEL**

**UNIVERSITY SAND & GRAVEL CO**, 605 Dryden rd, see p 75

**WASHING AND DRYING (BENDIX SELF SERVICE)**  
**HI-SPEED LAUNDRY**, 716 E Buffalo, see p 67

**\*WASHING MACHINES (BRANDS)**

**BENDIX HOME LAUNDRY**, Lent's Inc, 210-212 N Tioga, see p 9  
**EASY**, Thayer Appliance Co, 417-419 W Seneca, see p 86  
**FRIGIDAIRE**, Thayer Appliance Co, 417-419 W Seneca, see p 86  
**GENERAL ELECTRIC**, Lent's Inc, 210-212 N Tioga and 116 N Aurora, see p 9  
**KELVINATOR**, B F Goodrich Co, 102 W State, see p 50  
**KELVINATOR**, Shelton's Refrigeration, 709-711 Willow av, see bottom edge

**WASHING MACHINES SERVICE**

Farrell's Washer Service, 1024 N Tioga  
**MILLER'S REPAIR SERVICE**, 320 Center, see alpha dir

**\*WASTE PAPER**

(See Junk)

**WATCH REPAIRERS**

Beyeler Robert H, 122 First  
 Cramer's Jewelers-Gift Shop, 209 E State  
**HEGGIE R A & BRO CO**, 136 E State, see alpha dir  
**HILL'S JEWELERS**, 307 E State, see alpha dir  
**SCHOOLEY'S INC**, 152 E State, see top lines

**\*WATCHES (BRANDS)**

**ELGIN**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**ELGIN**, Hill's Jewelers, 307 E State, see alpha dir  
**ELGIN**, Schooley's Inc, 152 E State, see top lines  
**GIRARD-PEREGAUX**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**GRUEN**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**GRUEN**, Hill's Jewelers, 307 E State, see alpha dir  
**GRUEN**, Schooley's Inc, 152 E State, see top lines  
**HAMILTON**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**HAMILTON**, Hill's Jewelers, 307 E State, see alpha dir  
**HAMILTON'S**, Schooley's Inc, 152 E State, see top lines  
**LONGINES**, R A Heggie & Bro Co, 136 E State, see alpha dir  
**LONGINES**, Schooley's Inc, 152 E State, see top lines  
**OMEGA**, Schooley's Inc, 152 E State, see top lines

**WATCHMAKERS**

Perkins Arthur S, 623 W Clinton

**WATER CONDITIONING COMMERCIAL**  
**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112

**\*WATER CONDITIONING CONSULTANTS**  
**PARR JOHN E**, 121 Rosemary la

**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112

**WATER CONDITIONING INDUSTRIAL**

**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112

**WATER FILTERS**

**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112

**WATER HEATERS (BRANDS)**

**FRIGIDAIRE**, Thayer Appliance Co, 417-419 W Seneca, see p 86

**EOTPOINT**, Cortright Electric, 653 Elmira rd, see p 73

**FUUD**, Brewer & Brown Co Inc, (gas), 304-308 W Lincoln, see p 81

**V. HITE**, Thayer Appliance Co, 417-419 W Seneca, see p 86

**WATER METERS**

**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112

**\*WATER PUMPS**

**BREWER & BROWN CO INC**, 304-308 W Lincoln, see p 81

**HULL HEATING & PLUMBING CO**, 910 W State, see p 82

**WATER PURIFYING EQUIPMENT**

**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112

**WATER SOFTENER**

**HULL HEATING & PLUMBING CO**, 910 W State, see p 82

**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112

**SOFT WATER SALES & SERVICE**, 204 Glenside rd, plant 110 S Corn, see p 112

**WATER SOFTENER (BRANDS)**

**LINDSAY**, Soft Water Associates, 121 Rosemary la, see p 112

**WATER SOFTENER (RENTALS)**

**SOFT WATER ASSOCIATES**, 121 Rosemary la, see p 112

**\*WATERPROOFING (BRANDS)**

**SONNEBORN**, Robinson & Carpenter, 206 Taughannock blvd, see p 2

**WEATHERSTRIP DEALERS**

**DRISCOLL BROS & CO**, 136 S Aurora, see p 70

**ITHACA METAL WEATHERSTRIP CO**, 111 Fayette

**WEDDING DESIGNS (FORAL)**

**HUNTINGTON GARDENS**, Slaterville rd, see p 93

**WEDDING PHOTOGRAPHY**

**WESP MARION E**, 143 E State

**WELDERS AND BRAZERS**

**AMES WELDING & SUPPLY CO**, rear 618 W Buffalo, see p 91

**JOHNNY'S WELDING SERVICE**, 716 W Green, see p 83

Kostrub Frank S, 202 E Fall

**NATIONAL WELDING**, 805 Taber, see p 84  
Ned Welding Service, 325 Taughannock blvd  
Schaber's Cycle Shop, 210 First

**\*WELDERS SUPPLIES**

**AMES WELDING & SUPPLY CO**, rear 618 W Buffalo, see p 91

**NATIONAL WELDING**, 805 Taber, see p 84

**WELL DRILLERS**

Snow George S, 1205 E State

**\*WET WASH LAUNDRIES**

**PALACE LAUNDRY THE OF ITHACA**, 323-325 Eddy, see top lines

**QUICK LAUNDRY**, 613 W State, see p 67

**WINDOW CLEANERS**

**ITHACA WINDOW CLEANING CO**, 405 Turner pl, see p 102

**\*WINDOW GLASS**

(See Glass Dealers)

Jack's Glass Shop, 415 W Seneca

**ROBINSON & CARPENTER**, 206 Taughannock blvd, see p 2

**RUMSEY C J & CO**, 20 E State, see p 104

**\*WINDOW SCREENS**

**DRISCOLL BROS & CO**, 135 S Aurora, see p 70

**WINDOW SHADE DEALERS**

**BETTER PAINT & WALLPAPER SERVICE**, 216 N Aurora, see p 104

**BISHOP'S**, 320 W State, see p 104

Dickinson Donald W, 311 E State

Ithaca Floor Covering, 407 Taughannock blvd

Ithaca Metal Weatherstrip Co, 111 Fayette

**MANDEVILLE R C & SON**, Slaterville rd, RD4, see p 79

Sherwin-Williams Co, 320 E State

**\*WINES AND LIQUORS**

**VASTENO'S LIQUOR & WINE STORE**, 206 N Tioga, see top lines

**VICTORY LIQUOR STORE**, 303 Taughannock blvd, see p 127

**\*WOOD DEALERS**

Jones Leon S, 213 First

**ITHACA FUEL SUPPLY CO INC**, 222 S Fulton

Snyder Ivan W, 523 W Clinton

**WOODWORKING**

**LOVELESS & ZEISSIG**, 303 W Lincoln, see p 89

Robbins Doors & Sash Co, 416 Taughannock blvd

Whiting Arthur C, 04 Spencer rd

**\*Y M C A**

**YOUNG MEN'S CHRISTIAN ASSOCIATION**, 202 E Buffalo, see p 60

**YARNS**

Sanford Mabel R Mrs, 411 N Tioga

Yarn Shop The, 205 E State