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DIAL 2600



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H. A. MANNING CO., Publishers

MANNING'S

Ithaca Classified Business Directory 1953

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William Lougher & Son

Roofing and Sheet Metal Work
Furnace and Furnace Repair

109 TITUS AVE.

Office Phone 8768

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401-409 E. STATE ST.

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SENECA ST GARAGE, 309 E Seneca, see p 51

*AUTOMOBILE TAXICAB SERVICE (See Taxicabs)

AUTOMOBILE TIRE VULCANIZING (See Vulcanizers)

*AUTOMOBILE TIRES (BRANDS)

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ATLAS, J G Pritchard & Son, 227 S Cayuga, see p 43
ATLAS, R T G Esso Service Station, 335 E State, see p 48
CENTURY, Ripley Motor Co, 602 W Seneca, see p 44

DUNLOP, Cayuga Motors Sales Corp, 123-127 E Green, see p 38
FEDERAL, B & H Oil Co Inc, 414 Elmira rd, RD5, see p 52
FEDERAL, State St Tydol Service, 800-802 W State, see p 49
FIRESTONE, College Chevrolet Co Inc, 711 Willow av, see p 39
FIRESTONE, Kirkup & Phillips, 216-220 S Cayuga, see front cover
FISK, William T Pritchard, 304 S Cayuga, see top lines
GENERAL, Finney Motors Inc, 210 S Cayuga, see p 40
GOODYEAR, Callahan's Atlantic Service, Ithaca Shopping Plaza, 222 Elmira rd, see p 53
GOODRICH, B F Goodrich Co, 102 W State, see p 54
GOODYEAR, J G Pritchard & Son, 227 S Cayuga, see p 43
GOODYEAR, William T Pritchard, 304 S Cayuga, see top lines
GOODYEAR, J E Walsh & Son, Elmira rd, see p 45
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KELLY SPRINGFIELD, Ted Barnett's Blue Sunoco Service, 519 W State, see p 53
KELLY SPRINGFIELD, Lang's Garage, 131 Green, see p 37
MCCREARY, Erie J Miller, 209-215 S Cayuga, see 50
MOBIL, Bartholf Service Station, Maple c Dryden rd, see p 53
PENNSYLVANIA, Paul's Auto Parts, 900 Taber, see p 54
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*AUTOMOBILE TOWING

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COLLEGE CHEVROLET CO INC, 711 Willow av, see p 39
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NEWPORT CHEVROLET INC, Trumansburg, see p 50
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*AUTOMOBILE TRUCKS (BRANDS)

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CHEVROLET, Newport Chevrolet Inc, Trumansburg, see p 50
DODGE BROS, William T Pritchard, 304 S Cayuga, see top lines
FORD, Cayuga Motors Sales Corp, 123-127 E Green, see p 38
INTERNATIONAL, Ithaca Motors Co, 327-329 E State, see p 41
MACK TRUCKS, Woody Miller Lincoln Mercury, Elmira rd next to Plaza, see p 42
STUDEBAKER, Lang's Garage, 131-135 E Green, see p 37
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*AUTOMOBILE TUNE-UP

ANDY SOYRING, 108 E Clinton, see back cover
MILLER WOODY LINCOLN MERCURY, Elmira rd next to Plaza, see p 42
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*AUTOMOBILE WASHING AND POLISHING CALLAHAN'S ATLANTIC SERVICE, Ithaca Shopping Plaza, 222 Elmira rd, see p 53

COLLEGE CHEVROLET CO INC, 711 Willow av, see p 39
FINNEY MOTORS INC, 210 S Cayuga, see p 40
H C T MOTOR CO, 430 W State, see top lines
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MILLER ERIE J, 209-215 S Cayuga, see p 50
PRITCHARD J G & SON, 227 S Cayuga, see p 43

Want to Sell Something Tomorrow? Use a JOURNAL Want Ad-Dial 2321

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DEAL & MERRICK AUTO SALES, 402 S Cayuga, see p 51
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ECONOMY MOTOR SALES, 319 W State, see p 50
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AUTOMOTIVE ELECTRIC SERVICE
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NATIONAL WELDING, 805 Taber, see p 92

AUTOMOTIVE WASHMOBILE
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***AVIATION FIELDS**
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***AWNINGS**
Ithaca Floor Covering, 407 Taughannock blvd
ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 93

BABY CHICKS
MARSHALL BROS, Mecklenburg rd, see p 107

BAKERS
Cookie Crock, 203 First
Danish Pastry Shop, 116 W State
Home Dairy Co, 143 E State
Ithaca Bakery, 408 N Meadow
Janssen's Home Bakery (The Plaza), Elmira rd
Larry's Bakery, 309 S Corn
Pastry Shop The, 113 N Aurora
PIE SHOP THE, 435 W State, see p 107
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CONN, Hickey's Music Store, 330 E State, see p 149
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FIRST NATIONAL BANK OF ITHACA THE, at State and Tioga, see p 3 and front cover
ITHACA SAVINGS BANK, 118 N Tioga, see insert opp name
ITHACA SAVINGS & LOAN ASSOCIATION, 301 E State c S Aurora, see top lines and backbone
TOMPKINS COUNTY TRUST CO, 110 N Tioga, see insert opp numerical

BARBERS
Austin John H, 413 College av
Central Barber Shops, 114 E Seneca
Clinton Hotel Barber Shop, 116 N Cayuga
College Barber Shop, 316½ College av
Cornell Barber Shop, 224 E State
CORNERS BARBER SHOP, Corners Community Center
Fahey & Newman, 124 S Cayuga
Ideal Barber Shop, 614 W State
Ithaca Hotel Barber Shop, 225 E State
Jim's Sanitary Barber Shop, 623 W Buffalo
Kyrle's Barber Shop, 502 W State
Mahool Jake Barber Shop, 126 W State
Palombo Victor, 102 N Tioga
Petrilliose Barber Shop, 408 College av
Roy's Barber Shop, 114 E Green
Sanford's Barber Shop, 113 Osmun pl
Saunders Barber & Beauty Shop, 120 S Aurora
Sheldon Court Barber Shop, 410 College av
Solomon John D, 527 W Buffalo
Van Delinder Archie, 116 S Cayuga (2)
Willard Straight Barber Shop, 11 Central av

***BATH SCALES (BRANDS)**
DETECTO, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

BATHS
Y M C A, 202 E Buffalo, see p 61

***BATTERIES (BRANDS)**
(See Automobile Batteries, Brands)

BATTERIES AND SERVICE STATIONS
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CORNERS SERVICE STATION, Corners Community Center, 907 Nanshaw rd
H C T MOTOR CO, 430 W State, see top lines
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STATE ST TYDOL SERVICE, 800-802 W State, see p 49

BATTERY ELECTRIC CARBURETION AND MOTOR TUNE-UP
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STATE ST TYDOL SERVICE, 800-802 W State, see p 49

***BEAD STRINGING**
HEGGIE R A BROS CO INC, 136 E State, see alpha dir

BEAUTY PARLORS
Ainslie's Beauty Shop, 202 Center
Anna Marie Beauty Salon, 206 W Green
Baker Lillian Mrs, 1307 E State
Barlow Beauty Shop, 104 N Aurora
Beauty Arts Center, 330 W State
Beauty Box, 218 E State
Broadie Cecelia M Mrs, 205½ W Court
Brooks Catherine A, 28 Renwick Hts rd
Byron Beauty Salon, 142 E State

Dodge Brothers and Plymouth **WM. T. PRITCHARD**

Sales and Service Dodge Brothers Trucks 304-312 S. CAYUGA ST. Phone 2733

Cameo Beauty Shop, 136 E State
Campbell's Helen Beauty Salon, 107 Grandview pl
CORNERS BEAUTY SHOP, Corners Community Center
Crissy Beauty Salon, 222 N Aurora
DeToto Richard Coiffure Creations (The Plaza), Elmira rd

Domres Beauty Studio, 327 W State
Emerick's Lena G Mrs Beauty Shop, 513 W Clinton
Geraldine's Beauty Salon, 307 S Plain
Hill Beauty Shoppe, 409 College av
House of Charm Beauty Salon, 111 S Tioga
Ithaca Hotel Beauty Shop, 221 E State
Liberty Beauty Salon, 151 E State
Lillian's Beauty Parlor, 339 Center
Lyceum Beauty Shop, 208 E State
Marge's Beauty Shop, 203 N Aurora
Middaugh Mabelle E Mrs, 314 Farm
Peg's Beauty Parlor, 315 E State
Phyllis Beauty Shop, 208 E State
Quick Barbara P Mrs, 405 College av
Roa's Beauty Parlor, 418 S Geneva
Rolla Mary, 207 S Plain
ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5
Smith Juliana M Mrs, 715 N Aurora
Stella's Beauty Shop, 307 E State
Taylor Julia J Mrs, 915 N Tioga
Updyke Beauty Studio, 121 E Seneca (403)
Uptown Beauty Nook, 504 W State
Wheaton Marion B Mrs, 108 N Cayuga

*BEDDING (BRANDS)

SIMMONS, Besdin's, 130 E State, see p 115
SIMMONS, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

BEDS AND BEDDING

BESDIN'S, 130 E State, see p 115
VAN ARSDALE-ACKERMAN FURNITURE, 317 College av, see p 113

*BEER AND ALE (BRANDS)

BLACK HORSE ALE, Cayuga Beverage Co, 628 W State, see p 108
GOEBEL, Cayuga Beverage Co, 628 W State, see p 108
GUINNESS STOUT, Ithaca Bottling Works, 407 W Seneca, see p 108
OLD TOPPER, Cayuga Beverage Co, 628 W State, see p 108
PABST BLUE RIBBON, Cayuga Beverage Co, 628 W State, see p 108
PIELS, Cayuga Beverage Co, 628 W State, see p 108
SCHAEFER, Ithaca Bottling Works, 407 W Seneca, see p 108
UTICA CLUB, Ithaca Bottling Works, 407 W Seneca, see p 108

BEER AND ALE DISTRIBUTORS

BAILEY DISTRIBUTING CO, 302 W Lincoln
CAYUGA BEVERAGE CO, 628 W State, see p 108
Crowley Distributing Co, 909 E State
ITHACA BOTTLING WORKS, 407 W Seneca, see p 108

BICYCLE DEALERS AND REPAIRERS

Schaber's Cycle Shop, 210 First
SHEPHERD'S BIKE SHOP, 115 N Tioga, see p 157

BICYCLE HEADQUARTERS

SHEPHERD'S BIKE SHOP, 115 N Tioga, see p 157

BILLBOARD ADVERTISING

SKY VIEW ADVERTISING, 411 Cascadilla, see p 154

BILLIARD AND POCKET BILLIARD ROOMS

Elite Billiard Parlor, 106 N Cayuga
Varsity Billiard Parlor, 107 N Tioga

BIRD SANCTUARIES

Fuertes Louis Agassiz Bird Sanctuary, Stewart pk

BLACKSMITHS

LANG B J ENGINE & GARAGE CO, 131-135 E Green, see p 37

*BLACKTOP DRIVEWAYS

ALBY & SONS, 605 Cascadilla, see p 82

CORTLAND PAVING CO, Cortland, P O Box 747, see p 83

ECONOMY PAVING CO, 77 Pomeroy, Cortland, see p 84

Knight Paving Products, Vine
MANCINI PAUL & SONS, 401 Hancock, see p 80

*BLANKETS (BRANDS)

KENWOOD, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

BLOCKS AND BUILDINGS

Andrus Block, 143 E State
Bates Block, 118-124 N Aurora
Belleayre Annex, 614 University av
Belleayre Apartments, 700-702 Stewart av
Bernstein Building, 212 E State
Brooks Block, 126-128 E State
Carey Building, 314-320 E State
Cayuga Apartments, 100 W Buffalo
City Hall, 201-203 N Tioga
Cobb Building, 205 E State
CORNELL LIBRARY ASSN BUILDING, 115-117 N Tioga, see p 134
Cornell University, East Hill
Country Club of Ithaca, 159 Triphammer rd
County Court House, 312-322 N Tioga
Crowley Court Apartments, 408 E State
EAGLE'S CLUB, 326-330 E State, see p 63
ELK'S HOME, 135 W State, see p 62
FAIRVIEW MANOR (fireproof apartments), 518-522 Dryden rd, office 423 Oak av, see p 35 and backbone
FIRST NATIONAL BANK BUILDING, 200-202 E State
Floros Building, 400-404 Stewart av and 108-110 E State
G L F BUILDING, Terrace Hill
Greycourt Apts, 108-110 Eddy
Griffin Block, 104 N Aurora
Hawkins Block, 120 E State
Heights Courts Apartments, 110-112 Heights ct
Hibbard Block, 102-106 W State
Home for Elderly Women, 514 S Aurora
Hoyt Building, 112 E State
ITHACA SAVINGS BANK BUILDING, 114-118 N Tioga
Jackson Building, 208-210 E State
Journal Block, 123-125 W State
Knights of Columbus Home, 114 S Albany
Larkin Block, 403 College av
LOVELESS & ZEISSIG, 134 S Aurora, see p 97
MASONIC TEMPLE, 117 N Cayuga, see p 65
McKinney Building, 115-117-119 S Cayuga
McWhorter Block, 102 E State
Military Hall, 201 E Seneca
Miller Block, 109-113 N Tioga
MOOSE HALL, 134 W State, see p 64
Morrill Hall, Central av, Campus
Myron Taylor Hall, Central av, Campus
Naughton-Brown Building, 220-222 E State
Niles Block, 315-317 College av
Odd Fellows Temple, 310 N Cayuga
Olin Hall, Central av, Campus
Post Office, 213 N Tioga
Quick Block, 120 W State
Reed Building, 222 N Aurora
ROTHSCHILD BUILDING, 153-159 E State
Rumsey Block, 206 E State
Sage Block, 139 E State
Seneca Building, 121 E Seneca
Sheldon Court, 410 College av
Sons of Italy, 417-419 W State
South Side Community House, 305 S Plain
Sprague Building, 147-151 E State
State Theatre Building, 107-110 W State
Strand Theatre Building, 310 E State
Student Agency Building, 409 College av
Thurston Court Apts, 223 Thurston av
Tompkins County Court House, 312-322 N Tioga
Tompkins County Jail, 125 E Court
TOMPKINS COUNTY MEMORIAL HOSPITAL BUILDING, S Quarry, see p 146
Tremen King Bldg, 101-107 E State and 105-113 S Cayuga
Tuttle Apartments, 107 Cayuga Hts rd, Cay Hts
Valleyview Apts, 210 Stewart av
West View Terrace (Apts), 400 Triphammer rd, Cay Hts

Hudson Motor Cars Phone 2111 H. C. T. Motor Co.

490 W. State St. ITHACA, N. Y.

White Building, 306 E State
Woman's Community Building, 202 N Cayuga

BLUEPRINTS
MACK'S PHOTO COPIES, 221 S Cayuga

***BOARD OF EDUCATION**
ITHACA BOARD OF EDUCATION, 117 E Buffalo,
see p 7

BOARDING AND ROOMS
Flynn's Tourist Home, 313 N Tioga
Gray Gables, 318 N Geneva
Gunsmith Lodge, 106 Lake
Hofer Anna M Mrs, 210 Linden av
Ives Merrill H Mrs, 204-206 N Cayuga
Munro Archibald B, 123 Dryden rd
Pillars The, 202 W Seneca
Schutt Ruth M Mrs, 109 Summit av
Shepard Ethel S Mrs, 117 Hudson
Snyder's Tourist Home, 314 N Aurora
Stack Arthur E, 504 University av
TIOGA HOTEL, 130 S Tioga, see p 123
TRAVELERS HOTEL, 119-121 S Aurora, see alpha dir
Victoria Hotel, 109-111 N Cayuga
Wright Nellie G Mrs, 208 E Buffalo

BOAT SALES AND SERVICE
JOHNSON BOAT YARD, 708 Willow av, see p 144

BOAT YARDS
Freeman's Motor Marine, 425 Taughanock blvd
JOHNSON BOAT YARD, 708 Willow av, see p 144

***BOATS (BRANDS)**
CHRIS-CRAFT, Johnson Boat Yard, 708 Willow av,
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***BONDS AND STOCKS**
BARR J S & CO INC, Savings Bank Bldg (19), 114
N Tioga, see p 101
Loeb Carl M Rhoades & Co, 211 E Seneca

BOOKBINDERS
Ridley's Book Bindery, 104 Maple
University Book Bindery, 113 E Green

BOOKS AND STATIONERS
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munity Center
CORNER BOOK STORE THE, 109 N Tioga, see p 156
MILLER'S T G SONS PAPER CO (wholesale), 113 N
Tioga, see p 157
TRIANGLE BOOK SHOP THE, Sheldon ct, 410 Col-
lege av, see top lines
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BOOKS FOR JUVENILES
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ATLANTIC STATES GAS CO OF NEW YORK, 535
W State, see p 109
SOUTH SIDE COAL & OIL CO, 817 Danby rd, see
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BOTTLED GAS (BRANDS)
PROPANE, South Side Coal & Oil Co, 817 Danby rd,
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BOTTLERS
ITHACA BOTTLING WORKS, 407 W Seneca, see
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BOWLING ALLEYS
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Ithaca Bowl-O-Drome, 622 W State
Ithaca Bowling Center Inc, 402 E State
Y M C A, 202 E Buffalo, see p 61

***BRICK DEALERS**
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Aurora, see p 73
DRISCOLL J J LUMBER CO, 505-515 Third, see red
insert
ROBINSON & CARPENTER, 206 Taughanock
blvd, see p 2

***BROKERS**
Wells Bros Co, 111 S Aurora

BROKERS (STOCKS AND BONDS)
BARR J S & CO INC, 114-118 N Tioga (19), see p 101

BUILDERS
CENTURY HOME CO, 544 Warren rd, see p 78
MANCINI PAUL & SONS, 401 Hancock, see p 80
McELWEE W D & SONS, Forest Home, see p 92
SCHICKEL NORBERT H, 423 Oak
SMITH GEORGE W, 402 S Meadow, see p 94

***BUILDERS' HARDWARE (BRANDS)**
CORBIN, Driscoll Bros & Co, 135 S Aurora, see p 73

BUILDING MATERIALS AND SUPPLIES
BAKER LUMBER CO, 79 W Main, Dryden, see p 75
BIRDSALL & JOHNSON, Richford, see p 76
CAYUGA LUMBER CO, 801 W State, see p 74
DRISCOLL BRO & CO, 134-136 and 135-137 S
Aurora, see p 73
DRISCOLL J J LUMBER CO, 505-515 Third, see red
insert
Empire Brickcrete, 332 Spencer rd
FABBRICATORE FRANCIS, 407 Dryden rd, see p 79
JOHNSON R W, Rte 79, 7 miles from Ithaca, see p 77
ROBINSON & CARPENTER, 206 Taughanock blvd,
see p 2
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W Buffalo, see p 89

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(See Insulation)

***BUILDING SPECIALTY CONTRACTORS**
DRISCOLL J J LUMBER CO, 505-515 Third, see red
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BUILDINGS
(See Blocks and Buildings)

BUS LINES AND TERMINALS
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Central Greyhound Lines, 128-132 S Aurora
CRISPELL BROS, Slaterville Springs, see p 158
DEAN OF ITHACA, Chartered Buses, 401-409 E State
see top lines
Ithaca Railway Inc (city buses only), 415 E State
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BUSINESS MACHINES
International Business Machines Corp, 121 E Seneca
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***BUSINESS SCHOOLS**
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CRISPELL BROS, Slaterville Springs, see p 158

BUTTER, CHEESE AND EGGS
LAKEVIEW DAIRIES, 609 N Tioga, see p 104 and
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LUCE DAIRY CO, 410 Hillview pl, see p 105
NORTHSIDE DAIRY, 603 Utica, see back cover
STARLAND FARMS, Mecklenburg rd, see p 107

CABINET MAKERS
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Caster Charles E, 125 W Fall
LOVELESS & ZEISSIG, 134 S Aurora, see p 97
Parker Fred E, 428 Floral av
SMITH GEORGE W, 402 S Meadow, see p 94

***CAFETERIAS**
Sheldon Court Cafeteria, 414 College av

CALENDARS
SKY VIEW ADVERTISING, 411 Cascadilla, see p 157

***CAMERAS AND SUPPLIES**
(See Photographic Apparatus)
CORNELL CO-OPERATIVE SOCIETY, Barnes Hall
Ithaca Photo Supply, 105 W Green
PEN AND CAMERA SHOP, 150 E State, see p 157
TOMPkins STUDIO THE, 134-136 E State, see
p 152

SCHOOLEY'S Inc. Diamonds of Finest Quality

152 E. STATE ST.

DIAL 2598

CAR UNLOADING**STUDENT TRANSFER**, 810 Cascadilla**CARPENTERS, CONTRACTORS AND BUILDERS**

Barger Wilson M, 316 E Seneca (8)
 Bero James, Cayuga Apts, 100 W Buffalo (2D)
CARPENTER STUART V, Hook pl ext, see p 94
 Compton Kent, 413 Hector
 Compton Roy W, 1008 N Cayuga
 Cook Wirt J, 720 Cliff
 Driscoll J Edward (mason), 101 Edgecliff pl
EGAN WILLIAM M (painting), 909 N Tioga, see p 94
FABBRICATORE FRANCIS, 407 Dryden rd, see p 79
 Hendrickson Dick H, 605 Willow av
HYERS LEWIS C, 115 Linn
 Ink Robert R, 606 S Albany
MANN KOETH A, 806 Giles, see p 97
McELWEE W D & SONS, Forest Home, RD2, see p 92
 McGreal Ralph T, 127 1/2 Hyers
 McKaig Albert E, 432 Hook pl
McPHERSON BUILDERS, 313 The Parkway
 Miller Cecil W, 318 E Fall
 Mulks Albert M, 411 E Yates
 Reddick Robert B, 1 Hampton rd
 Rogers Leonard B (excavating), 816 N Tioga
 Sheldon C Raymond, 516 Hector
SMITH GEORGE W, 402 S Meadow, see p 94
 Swartwood Clarence J, 715 N Tioga
WARD CONSTRUCTION CO INC, 314 E State, see p 93

CARPET AND RUG CLEANING

Rocker Rug Cleaners, 305 W Lincoln

CARPET SWEEPERS (BRANDS)*BISSELL**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5**CARPETS, RUGS AND FLOOR COVERINGS****ROTSCHILD BROS**, 155-159 E State and 100-126 S Tioga, see p 5**CASH LOANS****ITHACA LOAN FINANCE INC**, First Nat Bank Bldg (405-406-407), see insert opp numerical**CASH REGISTERS**

National Cash Register Co The, 118 E Greene

***CATERING SERVICE**

Pierce Madeline P Mrs, 134 Linn

CATTLE PEDIGREE TABULATING

Ithaca Sales & Pedigree Co (Guernsey), 513 N Tioga

CAULKING*ROTTMANN ROOFING & REMODELING**, 704 W Buffalo, see p 89***CEMENT****DRISCOLL BROS & CO**, 135-137 S Aurora, see p 73
DRISCOLL J J LUMBER CO, 505-515 Third, see red insert**ITHACA FUEL SUPPLY CO**, 222 S Fulton
ROBINSON & CARPENTER, 206 Taughannock, see p 2***CEMENT (BRANDS)****ATLAS**, Driscoll Bros & Co, 137 S Aurora, see p 73
KEYSTONE, Driscoll Bros & Co, 137 S Aurora, see p 73
PENN-DIXIE, Driscoll Bros & Co, 137 S Aurora, see p 73***CEMETERY MEMORIALS****GLNSIDE MONUMENT CO**, 490 Floral av, see p 143
HOARE RAYMOND & SON, 530 W State, see front cover***CEMETERY URNS****LOCKWOOD GARDENS**, 409 First, see back cover**CERAMICS**

Clay Craft Ceramic Studio The, 109 S Fulton

CHAIN DRIVE MANUFACTURERS**MORSE CHAIN CO**, 616 S Aurora, see p 142**CHAIN MANUFACTURERS****MORSE CHAIN CO**, S Hill n DL&WRR and 616 S Aurora, see p 142***CHAMBER OF COMMERCE****ITHACA CHAMBER OF COMMERCE**, exec sec, Charles F Light, 210 N Aurora, see p 4**CHEMISTS**

Geer William C, 624 Highland rd, Cay Hts

CHILDREN'S WEAR*ALLANSON'S INC**, 146 E State, see p 70
KRESGE S S CO INC, 123 E State, see p 70***CHINA (BRANDS)****SYRACUSE**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5**CHIROPODIST**

Brown Charles V, 106 E State

CHIROPRACTORS**BAKER LANGFORD F**, 302 E State
BAKER & BALLARD, 302 E State, see p 145
BALLARD RALPH E, 302 E State
 Gray William E, 102 E Court
 Root Floyd U, 104 N Aurora
 Root Viotti E, 104 N Aurora
 Worden Wilbur E, 326 N Geneva**CHURCHES**(See also Miscellaneous Directory)
CHURCH OF THE IMMACULATE CONCEPTION, N Geneva c W Seneca, see p 59
FIRST METHODIST CHURCH, 402 N Aurora
FIRST PRESBYTERIAN CHURCH, DeWitt Park n Cayuga, see p 56
SALVATION ARMY, 121 W State, see p 60
ST JOHN'S EPISCOPAL CHURCH, 210 N Cayuga, see p 57
TABERNACLE BAPTIST CHURCH, 622 Utica, see p 58**CIGARS AND TOBACCO**Al's Smoke Shop, 118 S Aurora
 Cayuga Smoke Shop, 126 S Cayuga
CORNELL CAMPUS STORE, Barnes Hall CU
 Longcoy & Caywood Smoke Shop, 309 E State
MAYERS SMOKE SHOP, 203 E State, see top lines
 Petrilose Smoke Shop, 407 College av
 Stafford's, 124 N Aurora
 State Smoke Shop, 124 W State
 United Cigar Stores, 200 E State
 University Smoke Shop, 318 College av
WRIGHT'S SPORT CENTER, Ithaca Shopping Plaza, see p 108**CINDER BLOCKS****BIRDSALL & JOHNSON**, Richford, see p 76***CIRCULATING LIBRARIES****MAYERS SMOKE SHOP**, 206 E State, see top lines**CIVIL ENGINEERS AND SURVEYORS****GRANDALL CARL**, 111 N Tioga**CLEANING AND PRESSING**Angelo's Dry Cleaners, 219 N Aurora
 Colonial Cleaners, 118 N Cayuga
FLETCHER W F CO, 103-105 Dryden rd, branch 205 N Aurora, see p 69
 Ithaca Cash & Carry Dry Cleaners, 111 W State and 216 College av
ITHACA LAUNDRIES & DRY CLEANERS, 102 Adams, see p 72
 Layton-Holland, 525 W Seneca
 Petrilose Cleaners Inc, 338 E State and 422 Eddy
 Thrifty Dry Cleaners & Dyers, 138 W State
 Wilkins Castle Wilkins Inc, 138 W State
 Wyllie Dry Cleaning, 109 N Corn**CLINICS**

Student Medical Clinic (CU), 5-7 Central av

CLOCK REPAIRINGBeyeler Robert H, 122 First
 Fix-It Shop, 305 First
SCHOOLEY'S INC, 152 E State, see top lines

ITHACA SAVINGS & LOAN ASSOCIATION

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2391

Four convenient savings plans, high-dividends, Christmas Club, Home Loans

Owned by members

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***CLOCKS (BRANDS)**
GENERAL ELECTRIC, Schooley's Inc, 152 E State, see top lines
HAMMOND, Schooley's Inc, 152 E State, see top lines
REVERE, Schooley's Inc, 152 E State, see top lines
SESSIONS, Schooley's Inc, 152 E State, see top lines
SETH THOMAS, R A Heggie & Bro Co, 136 E State, see alpha dir
TELECHRON, R A Heggie & Bro Co, 136 E State, see alpha dir
TELECHRON, Schooley's Inc, 152 E State, see top lines
WESTCLOX, Schooley's Inc, 152 E State, see top lines

***CLOTHING (BRANDS)**
ALPACUNA, The Sport Shop, 209-211 E State, see p 160
BIEBER-ISAACS, Bieber-Isaacs Factory Store, Ithaca Shopping Plaza, see p 70
BRAEBROOK, The Sport Shop, 209-211 E State, see p 160
CHALLENGER, The Sport Shop, 209-211 E State, see p 160
COLLEGE HALL, The Sport Shop, 209-211 E State, see p 160
FASHION PARK, The Sport Shop, 209-211 E State, see p 160
HICKEY FREEMAN, Irv Lewis Inc, 120 E State
KINGSRIDGE, The Sport Shop, 209-211 E State, see p 160
KUPPENHEIMER, Irv Lewis Inc, 120 E State
MICHAELS STERN, Irv Lewis Inc, 120 E State
PALM BEACH, Irv Lewis Inc, 120 E State
TIMELY, The Sport Shop, 207-211 E State, see p 160

CLOTHING DEALERS

ALLANSON'S (ladies'), 146 E State, see p 70
 Altman's (ladies'), 106 W State
BIEBER-ISAACS FACTORY STORE, Ithaca Shopping Plaza, see p 70
 Browning, King & Co, 224 E State
 Dell Isadore V (used), 437 W State
 Fashion Pair The (ladies'), 210 Dryden rd
 Genatt's (children's), 142 E State
 Goldberg Mary Mrs (used), 529 W State
 Good-Friends, 109 E State
 Grant's Edith Fashion (ladies'), 120 N Aurora
 Holley's (ladies'), 119-121 E State
 Ithaca Clothing Exchange, 522 W State
LEWIS IRV INC, 120 E State
 Lewton John Men's Apparel, 222 E State
 Montgomery Ward & Co, 101-107 E State
 Morris' Men's Wear, 106-110 S Cayuga
NATIONAL ARMY STORES, 120 W State, see p 70
 Newberry J J Co, 135-137 E State
 Nugent's (ladies'), 133 E State
 Ormond Hosiery Shop, 134 E State
 Penney J C Co, 115 E State
 Pritchard's Smart Shoppe, 114 N Tioga (212)
ROTHSCHILD BROS., E State c N Tioga, see p 5
 Schmaus Clothes, 105 W State
SEARS, ROEBUCK AND CO, 209-211 N Aurora, see back cover
 Service League Shop, 113 E Green
SPORT SHOP THE, 209-211 E State, see p 160
 Sturm Bros, 103 E Green
 Sullivan Joseph F, 156 E State
TARRY SHOPPE THE (ladies'), 436 W State, see top lines
 Tog-ette The (ladies'), 122 E State

*COAL (ANTHRACITE—BRANDS)

BLUE COAL, Champaign Coal & Stoker Co, 801-803 W Seneca, see p 111
BLUE COAL, James Lynch Coal Co Inc, 802-804 W Seneca, see p 111
GOLD NUGGET, South Side Coal & Oil Co, 817 Danby rd, see p 110
HUDSON COAL, Perry Coal Co, 143 Maple, see p 111

COAL DEALERS

CHAMPAIGN COAL & STOKER CO, 801-803 W Seneca, see p 111
 Finger Lakes Fuel Supply, 725 W Clinton
ITHACA FUEL SUPPLY CO, 222 S Fulton
 Ithaca Ice & Coal Co, 302 W Lincoln

Leary Coal Co, 628 W Seneca
LYNCH JAMES COAL CO INC, 802-804 W Seneca, see p 111
PERRY COAL CO, 143 Maple av, see p 111
SOUTH SIDE COAL & OIL CO, 817 Danby rd, see p 110

*COCKTAIL LOUNGE

CHANTICLEER, 101 W State, see top lines
CLINTON HOUSE, 116 N Cayuga, see p 119

COLLECTIONS

MEDICAL-DENTAL SERVICE BUREAU, 121 E Seneca (701), see p 145
RIGGS COLLECTION SERVICE, 121 E Seneca (701) see p 101

*COLLEGE DORMITORIES

(See Dormitories)

*COLLEGE FRATERNITIES

(See Fraternities)

*COLLEGES

(See Schools, Colleges and Academies)

CORNELL UNIVERSITY, Central av

COMBINATION DOOR AND STORM SASH
ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 93

*COMMERCIAL PHOTOGRAPHERS

FOERSTER CURT C, 108 W Jay, see p 151
 Smith C Hadley, 314 E State (250)
TOMPKINS STUDIO THE, 138-140 E State, see p 152
WESP MARION E, 143 E State, see top lines

*COMMERCIAL PRINTERS

ART CRAFT OF ITHACA INC, 312 E Seneca, see p 155
CAYUGA PRESS THE, 113 E Green, see p 155
ITHACA PRINTING SERVICE, 113-115 S Tioga, see p 155
NORTON PRINTING CO, 317 E State, see p 154

***COMMERCIAL REFRIGERATION**
SHELTON'S REFRIGERATION SALES & SERVICE, 703 Willow av, see p 99 and bottom edge

*COMMERCIAL SCHOOLS

(See Schools, Colleges and Academies)

*COMMUNITY CHEST

ITHACA COMMUNITY CHEST, 210 N Aurora

CONCRETE BLOCKS

BIRDSALL & JOHNSON, Rockford, see p 76

CONCRETE (READY-MIXED)

CORTLAND PAVING CO, Cortland, P O Box 747, see p 83
ITHACA SAND & GRAVEL CO INC, Culver rd, see top edge
 Perkins Byron C, 605-607 Dryden rd
RUMSEY E M & SON, Buttermilk Falls, RD5, see p 81

*CONDUCTOR PIPE

WHEATON'S SHEET METAL SHOP, 909 W State, tel 2419, see p 90

CONFECTIONERY AND ICE CREAM

Al's Dairy Bar, 321 College av
 Andrews Anthony, 308 E State
 Cozy Corner, 224 N Aurora
 Doane's, 1005-1007 N Aurora
 Fanny Farmer Candy Shops Inc, 109 E State
 Froz-N-Gold, 433 N Cayuga
 Ingram's Inc, 107 S Aurora
 Jim's Place, 400 Stewart av
 Ice Cream Shoppe, 106 N Aurora
 Kennedy's Home Made Candy (The Plaza), Elmira rd
KRESGE S S CO INC, 123 E State, see p 70
 Michalis Pete A, 526 W State
 Pop's Place, 415 College av
 Ray's Store, 222½ S Cayuga
 Sugar Bowl, 118 S Cayuga

Tumble In, 817 N Cayuga
West End Candy Kitchen, 714 W Buffalo
WRIGHT'S SPORT CENTER, Ithaca Shopping Plaza
see p 108

***CONGOLEUM (BRANDS)**
(See Floor Coverings)

***CONSULTING ENGINEER**
SCHICKEL NORBERT H, 423 Oak av

***CONTRACTORS (ELECTRICAL)**
(See Electrical Contractors)

***CONTRACTORS (EXCAVATING)**
FABBRICATORE FRANCIS, 407 Dryden rd, see p 79
ITHACA SAND & GRAVEL CO INC, Culver rd, see
top edge
MANCINI PAUL & SONS, 401 Hancock, see p 80
RUMSEY E M & SON, Buttermilk Falls, RD5, see
p 81

CONTRACTORS (GENERAL)
(See General Contractors)

ALBY & SONS, 605 Cascadilla, see p 82
CARPENTER STUART V, Hook pl ext, see p 94
CENTURY HOME CO, 544 Warren rd, see p 78
CHASE LaGRAND E, 150 Ridgcrest rd, see p 130
CHASE LaGRAND JR, 150 Ridgcrest rd, see p 130
Collins Charles & Son, Hanshaw rd, RD1
Compton Roy W, 1008 N Cayuga
FABBRICATORE FRANCIS F, 407 Dryden rd, see
p 79
Hill Gerald A, 1111 Triphammer rd, RD1
Hurd Edmund A, 102 Highland pk
Knight Paving Products, Vine
MANCINI PAUL & SONS, 401 Hancock, see p 80
MANN KOETH A, 806 Giles, see p 97
McELWEE W D & SONS, Forest Home, see p 92
McKaig Albert E, 434 Hook pl
McPHERSON BUILDERS, 313 The Parkway
McQuade Everett N, Spencer rd, RD5
Miller Cecil, 318 E Fall
Reddick Robert B (carp), 1 Hampton rd
Rogers Leonard B, 816 N Tioga
SMITH GEORGE W, 402 S Meadow, see p 94
WARD CONSTRUCTION CO, 314 E State, see p 93

CONTRACTORS (LANDSCAPING)

Finger Lakes Landscape Designing Service, 319 College
av
MANCINI PAUL & SONS, 401 Hancock, see p 80
WHITE NURSERY SERVICE, Mecklenburg NY, tel
Trumansburg 85F-2, see alpha dir

***CONTRACTORS (MASON)**

FABBRICATORE FRANCIS, 407 Dryden rd, see p 79
MANCINI PAUL & SONS, 401 Hancock, see p 80
McELWEE W D & SONS, Forest Home, see p 92
WARD CONSTRUCTION CO, 214 E State, see p 93

***CONTRACTORS (PAINTING)**

EGAN WILLIAM M, 909 N Tioga, see p 94
MANCINI PAUL & SONS, 401 Hancock, see p 80

***CONTRACTORS (PAVING)**

ALBY & SONS, 605 Cascadilla, see p 82
CORTLAND PAVING CO, Cortland, PO Box 747, see
p 83
ECONOMY PAVING CO, 77 Pomeroy, Cortland, see
p 84
KNIGHT PAVING PRODUCTS, Vine
MANCINI PAUL & SONS, 401 Hancock, see p 80

***CONTRACTORS (PLUMBING, HEATING AND
AIR CONDITIONING)**

BREWER & BROWN CO INC, 306 W Lincoln, see p
86
DONOHUE-HALVERSON INC, 210 N Aurora, see
p 96
FAILING'S PLUMBING CO, 111 S Fulton, see p 96
MORUSTY & SON, 306 College av, see p 97

CONTRACTORS (ROOFING)

LANE WALTER G, 112 Compton rd, see p 97

CONVALESCENT HOMES

Dorn's Convalescent Home, 114 W Green
Margaret's Nursing Home, 1002 N Aurora
Stanton Irene J Mrs, 501 Willow

***CO-OPERATIVES**

(See Agricultural Co-operations)

CO-OPERATIVE CONSUMERS SOCIETY INC,
609-619 W Clinton

**CO-OPERATIVE GLF EXCHANGE INC AND
SUBSIDIARIES**, 136 Terrace Hill, see p 103

CORDIALS, LIQUORS AND WINES
VASTENO'S LIQUOR & WINE STORE, 206 N
Tioga, see top lines

CORSETIERES

KATHRYN CORSET SHOP THE, 212 E State, see
p 71

***CORSETS (BRANDS)**

CAMP SURGICAL, The Kathryn Corset Shop, 212 E
State, see p 71
CARTER'S, Rothschild Bros, 155-159 E State and
100-126 S Tioga, see p 5
FLEXEES, Rothschild Bros, 155-159 E State and 100-
126 S Tioga, see p 5
LE GANT, Rothschild Bros, 155-159 E State and 100-
126 S Tioga, see p 5
NEMO-FLEX, Rothschild Bros, 155-159 E State and
100-126 S Tioga, see p 5
RENGO BELT, Rothschild Bros, 155-159 E State and
100-126 S Tioga, see p 5

***COSMETICS AND PERFUMES (BRANDS)**

ELIZABETH ARDEN, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 5
HELEN RUBENSTEIN, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 5
YARDLEY'S, Rothschild Bros, 155-159 E State, see
p 5

***COURTS**

(See Page 136)

***CRATING AND PACKING OF HOUSEHOLD
GOODS**

DEAN OF ITHACA INC, 401-409 E State, see top
lines
STUDENT TRANSFER, 810 Cascadilla

***CREAMERIES**

LAKE VIEW DAIRIES, 609 N Tioga, see p 104 and
front cover
LUCE DAIRY CO, 410 Hillview pl, see p 105
NORTHSIDE DAIRY, 603 Utica, see back cover
STARLAND FARMS, Mecklenburg rd, see p 107

***CREDIT BUREAUS**

CREDIT BUREAU OF ITHACA INC, 302 E State
MEDICAL-DENTAL SERVICE BUREAU, 121 E
Seneca, see p 145

CREDIT INVESTIGATORS

RIGGS COLLECTION SERVICE, 131 E Seneca, see
p 101

CREDIT REPORTING

Hanford Rodney W, 117 Farm

***CRUSHED GRAVEL AND STONE**

ITHACA SAND & GRAVEL CO INC, Culver rd, see
top edge
RUMSEY E M & SON, Buttermilk Falls, RD5, see
p 81

CRUSHED LIME STONE

CORTLAND PAVING CO, Cortland, P O Box 747,
see p 83

CURTAINS AND DRAPERIES

ROTHSCHILD BROS, 155-159 E State and 100-126
S Tioga, see p 5
WISSEN FABRICS INC, 130 E Seneca, see p 115

***CUT FLOWERS AND POTTED PLANTS**

BOOL'S FLOWER SHOP, 215 E State, see top lines
LOCKWOOD GARDENS, 409 First, see back cover
LOUNSBERRY FLOWERS, 409 College av, see top
lines
PRATT'S FLOWER SHOP, 214 E Seneca, see p 102

DAIRY PRODUCTS

Honey Butter Products Corp, 129½ Dryden rd
Inlet Valley Farms Inc, S Meadow ext
Ithaca Dairy Products Co, 203 N Fulton
LAKE VIEW DAIRIES, 609 N Tioga, see p 104 and
front cover
LUCE DAIRY CO, 410 Hillview pl, see p 105
MARSHALL DAIRY CO, 701-703 W State
NORTHSIDE DAIRY, 603 Utica, see back cover
Plaza Dairy Bar (The Plaza), Elmira rd
STARLAND FARMS, Mecklenburg rd, see p 107

DANCE BANDS

HERSON'S "RED" BAND, Trumansburg rd RD3,
see back cover

DANCING ACADEMIES AND TEACHERS

Bower School of the Dance, 147-151 E State
Dance Work Shop, 434 N Aurora

DAY NURSERIES

Long Beverly J Mrs, 119 South

DECORATIVE FABRICS

WISSEN FABRICS INC, 130 E Seneca, see p 115

***DECORATORS (INTERIOR)**

EGAN WILLIAM M, 909 N Tioga, see p 94

***DELIVERY SERVICE**

(See Parcel Delivery)

DENTAL LABORATORIES

Guild Dental Laboratory, 422 Esty
Ithaca Dental Laboratory, 213 E State

DENTISTS

Baldini Ralph P, 115 E Seneca
Beddoe Edward A, 105 Catherine
Bohland Bernhard S, 114 N Tioga (313)
Bond Maurice C, 121 E Buffalo
Cashman Chester J, 100 W Buffalo (1D)
Champlin O Kenneth, 410 Savings Bank Bldg
Crawford Leland R, 510 Utica
Cross Arthur A, Seneca Bldg (600-602), 121 E Seneca
Crowley Arthur W, Seneca Bldg (600-602), 121 E Seneca
Dusinberre Rhea H Mrs, 100 W Buffalo (1D)
Elkins Leonard, Corners Community Center
Fahey George B, 310 N Tioga
Greenberg Martin, 121 E Seneca (104)
Johnson Albert P, 216 W State
King Edward C, 121 E Seneca (402)
Kingsley Ralph R, 114 N Tioga (313)
LaCelle A L, 121 E Seneca (603-604)
Larkin Edward F, 413 College av
Michael James D, 810 E State
Neish LeRoy D, 115 E Seneca
Neish W Richard, 115 E Seneca
O'Connell Thomas J, 121 E Seneca
Olsen Alfred L, 121 E Seneca (501)
Rubin Martin, First Nat Bank Bldg (507-508)
Sainburg Philip C, First Nat Bank Bldg (507-508)
Simon Milton C, 202 E State (201-202)
Stanton William G, 215 E State
Taber Claude E, 102 N Tioga
Visnyi George J, 218 N Aurora
Wayman J Dix, 214 N Aurora

DEPARTMENT STORES

ALLANSON'S INC, 146 E State, see p 70
KRESGE S S CO INC, 123 E State, see p 70
Montgomery Ward & Co, 101-107 E State
Penney J C Co Inc, 115 E State
ROTHSCHILD BROS, 155-159 E State and 100-126
S Tioga, see p 5
SEARS, ROEBUCK AND CO, mail order office 209-
211 N Aurora, see back cover

***DESIGNERS AND RETOUCHERS**

ITHACA ENGRAVING CO, 115 S Tioga, see p 153

DETECTIVE AGENCIES

Dana Detective Agency, 209 E State (205)

DIAMONDS

HEGGIE R A & BRO CO, 136 E State, see alpha dir
HILL'S JEWELERS, 307 E State, see alpha dir
SCHOOLEY'S INC, 152 E State, see top lines

DICTATING EQUIPMENT

VAN NATTA OFFICE EQUIPMENT CO INC, 128 E
Seneca, see p 9

DIES, JIGS, FIXTURES AND GAGE MFRS
THERM-ELECTRIC METERS CO INC, Hudson st
ext

***DINING ROOMS**

(See Restaurants)

CLINTON HOUSE, 116 N Cayuga, see p 119
DUTCH KITCHEN, 219 E State, see p 118
GALLAGHER'S RESTAURANT, 117 S Tioga, see
p 122
ITHACA HOTEL, 219 E State, see p 118
TAUGHANNOCK FARMS INN, Rte 89 at Taughan-
nock Falls State Park, see p 121

***DINNERWARE (BRANDS)**

SPODE, Rothschild Bros, 155-159 E State and 100-126
S Tioga, see p 5
WEDGEWOOD, Rothschild Bros, 155-159 E State and
100-126 S Tioga, see p 5

***DIRECTORIES AND MAPS (ITHACA)**

MAYERS SMOKE SHOP, 203 E State, see top lines

***DIRECTORY LIBRARIES**

FREE DIRECTORY LIBRARY, H A Manning Co
owners at Chamber of Commerce, see p 4

***DIRECTORY PUBLISHERS**

MANNING H A CO, 33 Lyman, Springfield, Mass and
514 Wedgeway Bldg, Schenectady, see p 154

DISTRIBUTING SERVICE

MOSIER ADVERTISING SERVICE (circular and
samples), 626 Schuyler av, Elmira, see p 145

DOORS (OVERHEAD GARAGE)

ROBINSON & CARPENTER, 206 Taughannock blvd,
see p 2
SMITH GEORGE W, 402 S Meadow, see p 94

***DOORS, SASH AND BLINDS**

(See also Lumber Dealers)

CAYUGA LUMBER CO, 801 W State, see p 74
DRISCOLL BROS & CO, 135-137 S Aurora, see p 73
DRISCOLL J J LUMBER CO, 505-515 Third, see red
insert
ROBINSON & CARPENTER, 206 Taughannock blvd,
see p 2

DORMITORIES (COLLEGE)

Algonquin Lodge Assn (CU), 526 Stewart
Baker Tower (men), West av c University av
Balch Halls (women), Thurston av
Boldt Hall (men), University av
Boldt Tower (men), Cascadilla pl
Buffalo Street House, 717 E Buffalo
Cascadilla House, 104 Lake av
Cayuga Student Residence Assn (CU), 630 Stewart av
Comstock Anna House (A), 520 Thurston av
Comstock Anna House (B), 522 Thurston av
Cornell House (CU), 601 Stewart av
Faculty Dormitory, 1 East av
Founders Hall (men), West av Campus
Graduate House, 15 South av
Hilliard House, 603 E Seneca
Lyon Hall (men), West av
McFadden Hall (men), West av
Mennen Hall (men), West av
Newman Hall (IC), 503 E Buffalo
North Baker Hall (men), West av c University av
Prudence Risley Hall (women), 613 Thurston av
Risley Cottage, 613 Thurston av
Sage College (women), Sage av
South Baker Hall (men), West av c University av
Westminster Hall (women), 323 N Tioga

DORMITORIES (PRIVATE)

Sheldon Court, 410 College av

***DRAPERIES, CURTAINS, ETC**

ETHEL EATON INTERIORS, Corners Community
Center
ROTHSCHILD BROS, 155-159 E State and 100-126
S Cayuga, see p 5
WISSEN FABRICS INC, 130 E Seneca, see p 115

DRESS DESIGNERS

Luhr Dorothy, 140 W State

***DRESSES**

SEARS, ROEBUCK AND CO, 209-211 N Aurora,
see back cover
TARRY SHOPPE THE, 436 W State, see top lines

DRESSMAKERS

Andrews Georgiana H Mrs, 413 E State
Artell Gladys I R Mrs, 322 Pleasant
Ball Hazel A, 108 W Court
Briggs Minnie E Mrs, 323 E Seneca
Dunker Sewing Shop The, 205 N Aurora
Foote Alice Mrs, 102 N Tioga
Ginzery Margit, 128 E State
Heinz Margaret, 527 E State
Krotts Susie G Mrs, 1018 N Cayuga
Lott Mayme M, 502 University av
Murphy Helena T, 108 S Geneva
Reed Ursula Mrs, 118 S Plain
Rogers Clara A Mrs, 918 N Aurora
Seaman Maude L, 316 Turner pl

Thomas A Marie Mrs, 504 S Plain
Vagner Mary B Mrs, 133 E State

DRIVEWAYS

ALBY & SONS, 605 Cascadilla, see p 82
MANCINI PAUL & SONS, 401 Hancock, see p 80

DRIVING SCHOOLS

Safe-Way Driving School, 116 W Yates

DRUGGISTS

Brooks Pharmacy, 126 E State
College Pharmacy, 414 Eddy
Doan's Drug Corp, 111 E State
HART PHARMACY, 402 W State
HILL DRUG STORE THE, 328 College av and Han-
shaw rd, RD1
KLINE'S PHARMACY, 112-114 N Aurora
Mack's Drug Store (The Plaza), Elmira rd
North Side Pharmacy, 507 N Cayuga
Rexall Store The, 154 E State
Whelan Drugs, 138 E State

DRY GOODS

Key's Fabric & Curtain Shop, 124 E State
ROTHSCHILD BROS, 155-159 E State and 100-126
S Tioga, see p 5
WISSEN FABRICS INC, 130 E Seneca, see p 115

***DUMP TRUCKING**

RUMSEY E M & SON, Buttermilk Falls, see p 81

DUPLICATING MACHINES

VAN NATTA OFFICE EQUIPMENT CO INC, 128 E
Seneca, see p 9

DYERS AND CLEANERS

Colonial Cleaners, 116 N Cayuga
FLETCHER W F CO INC, 103 Dryden rd and 205 N
Aurora, see p 69
Ithaca Cash and Carry Dry Cleaners, 316 College av
Willie Dry Cleaners, 109 N Corn

***EAGLES ASSOCIATION**

(See also Miscellaneous Directory)

FRATERNAL ORDER OF EAGLES, see p 63

***EAVES TROUGHS**

WHEATON'S SHEET METAL SHOP, 909 W State,
tel 2419, see p 90

***ELECTRIC FIXTURES**

(See Electrical Equipment and Supplies)

ELECTRIC FOOD MIXERS (BRANDS)

HAMILTON BEACH, Thayer Appliance Co, 417-419
W Seneca, see p 99

***ELECTRIC FREEZERS**

KELVINATOR, Shelton's Refrigeration, 709-711
Willow av, see p 99 and bottom edge

***ELECTRIC IRONERS (BRANDS)**

DEXTER'S, Lang's Garage, 117-129 E Green, see p 37
EASY, Thayer Appliance Co, 417-419 W Seneca, see
p 99
FRIGIDAIRE, Thayer Appliance Co, 417-419 W
Seneca, see p 99
GENERAL ELECTRIC, Lent's Inc, 210 N Tioga, see
p 8
IRON-RITE, Lent's Inc, 210-212 N Tioga and 116 N
Aurora, see p 8
IRON-RITE, Thayer Appliance Co, 417-419 E Seneca,
see p 99
UNIVERSAL, Cortright Electric, Elmira rd, RD5, see
p 98

***ELECTRIC LIGHT COMPANIES**

(See Light, Heat and Power Companies)

NEW YORK STATE ELECTRIC & GAS CORP, 123
S Cayuga, see p 6

***ELECTRIC RANGES (BRANDS)**

(See Ranges Electric—Brands)

***ELECTRIC REFRIGERATORS (BRANDS)**

(See Refrigerators—Brands)

ELECTRIC WASHERS

(See Washing Machines—Brands)

ELECTRIC WELDING

JOHNNY'S WELDING SERVICE, 716 W Green, see
p 91

***ELECTRIC WIRING**

DASSANCE & ANDERSON, 428 N Titus av, tel 2216,
see p 95
CORTRIGHT ELECTRIC, 653 Elmira rd, RD5, see
p 98
NORTON ELECTRIC CO, 409 W State, see p 95
TOWNER ELECTRIC, 329 S Geneva, see p 95

***ELECTRICAL APPLIANCES**

BAKER LUMBER CO, 79 W Main, Dryden, see p 75
BALDWIN'S, 41 Main, Trumansburg, see p 114
CAYUGA LUMBER CO, 801 W State, see p 74
CORTRIGHT ELECTRIC, 653 Elmira rd, see p 98
CRAMER'S JEWELERS-GIFT SHOP, 208 E State,
see p 123
DAVIS APPLIANCE CO, 308 Elmira rd, see p 100
DeFURMAN PLUMBING & HEATING CO, 111-113
N Main, see top lines
DONOHUE-HALVERSON INC, 210 N Aurora, see
p 96
HULL HEATING & PLUMBING CO, 910 State,
see p 87
Jones Appliance Center, 330 W State
Jordan Richard F, 503 Spencer rd
LEE OF ITHACA INC, 108-110 E State, see p 99
MARION & FRENCH, 607 Five Mile dr, see p 95
McINDOE APPLIANCES, Turkey Hill rd, Varna, see
p 100
Monroe's Appliances, 103 N Cayuga
NORTON ELECTRIC CO, 409 W State, see p 95
PEN & CAMERA SHOP, 150 E State, see p 157
ROTHSCHILD BROS, 155-159 E State and 100-126
S Tioga, see p 5
SHELTON'S REFRIGERATION, 103 Willow av, see
p 99 and bottom edge
THAYER APPLIANCE CO, 417-419 W Seneca, see
p 99
ZION'S FURNITURE INC, 118 E State, see p 115

ELECTRICAL APPLIANCES (BRANDS)

HOTPOINT, Cortright Electric, Elmira rd, RD5, see
p 98
UNIVERSAL, DeFurman Plumbing & Heating Co,
111-113 N Plain, see top lines

ELECTRICAL CONTRACTORS

CORTRIGHT ELECTRIC, 653 Elmira rd, see p 98
DASSANCE & ANDERSON, 428 N Titus av, tel 2216,
see p 95
Davenport Electric, 420 N Geneva
DAVIS APPLIANCE CO, 308 Elmira rd, see p 100
Lawrence Electric, 212 E Lincoln
MARION & FRENCH, 607 Five Mile dr, see p 95
NORTON ELECTRIC CO, 409 W State, see p 95
TOWNER ELECTRIC, 329 S Geneva, see p 95

ELECTRICAL EQUIPMENT AND SUPPLIES

CORTRIGHT ELECTRIC, 653 Elmira rd, see p 98
DASSANCE & ANDERSON, 428 N Titus av, tel 2216,
see p 95
DONOHUE-HALVERSON INC, 210 N Aurora, see p
96
Francis Electric Motors, 1017 W Seneca
LEE OF ITHACA INC, 110 E State, see p 99
MARION & FRENCH, 607 Five Mile dr, see p 95
NORTON ELECTRIC CO, 409 W State, see p 95
RUMSEY C J & CO, 206 E State, see p 116
SHELTON'S REFRIGERATION, 703 Willow av, see
p 99 and bottom edge
THAYER APPLIANCE CO, 417-419 W Seneca, see
p 99
TOWNER ELECTRIC, 329 S Geneva, see p 95

ELECTRICAL REPAIRERS

Andy's Electrical Repairing, 402 S Plain
CORTRIGHT ELECTRIC, 653 Elmira rd, see p 98
DASSANCE & ANDERSON, 428 N Titus av, tel 2216,
see p 95
Francis Electric Motors, 1017 W Seneca
Johnny's Repair Service, 506 W State
MARION & FRENCH, 607 Five Mile dr, see p 95
NORTON ELECTRIC CO, 409 W State, see p 95
TOWNER ELECTRIC, 329 S Geneva, see p 95

ELECTROLYSIST

Schmal Grete Mrs, 110 Cobb

***ELKS ASSOCIATION**

(See also Miscellaneous Directory)

BENEVOLENT PROTECTIVE ORDER OF ELKS,
see p 62

***EMBALMERS**

GILBERT CARL F, 125 E Buffalo, see p 112
HERSON MATTHEW J, 110 S Geneva, see p 112

SHEA J EDWARD, 314 W State, see front cover
VAN ORDER JOHN H, 511 W Seneca, see p 112
WAGNER ELWOOD C, 421 N Aurora, see front cover

EMPLOYMENT AGENCIES

Dunyak Rose R Mrs, 301 W Green
 N Y State Employment Service, 121 E Seneca (204)

ENGINEERS (CIVIL)

CRANDALL CARL, 111 N Tioga
 Graham Leland L, 445 N Aurora
McELWEE W E & SONS, McIntyre pl, Forest Home
 RD2, see p 92
WARD CONSTRUCTION CO, 314 E State, see p 93

***ENGINEERS (CONSULTING)**

McKaig Thomas H, Forest Home dr
SCHICKEL NORBERT H, 423 Oak av

ENGINES (MOTORBOAT)

JOHNSON BOAT YARD, 708 Willow av, see p 144

***ENGINES AND BOILERS**

LANG J B ENGINE AND GARAGE CO, 131-135 E
 Green, see p 37

ENGRAVERS (PHOTO AND ARTISTS)

ITHACA ENGRAVING CO, 115 S Tioga, see p 153

ENGRAVING (STATIONERY)

CORNER BOOK STORE THE, 109 N Tioga, see p
 156
 Johanson William S, 308 W Seneca

ENTERTAINMENT—BOOKING

HERSON'S "RED" BAND, Trumansburg, RD3, see
 back cover

***EXCAVATING CONTRACTORS**

CORTLAND PAVING CO, Cortland, P O Box 747,
 see p 83

ITHACA SAND & GRAVEL CO INC, Culver rd, see
 top edge

MANCINI PAUL & SONS, 401 Hancock, see p 80
RUMSEY E M & SON, Buttermilk Falls, RD5, see
 p 81

***EXPLOSIVES**

RUMSEY E M & SON, Buttermilk Falls, RD5, see
 p 81

EXPRESS COMPANIES

Railway Express Agency, 128 W State

EXPRESSING

STUDENT TRANSFER, Cascadilla

EXTERMINATORS

A B C EXTERMINATING CO, 531 Elm, see top lines
 Arrow Exterminating Co, 121 E Seneca (102)

FABRICS

ETHEL EATON INTERIORS, Corners Community
 Center

WISSEN FABRICS INC, 130 E Seneca, see p 115

***FACTORY STORE**

BIEBER-ISAACS FACTORY STORE, Ithaca Shop-
 ping Plaza, see p 70

FAMILY BUNDLE SERVICE

PALACE LAUNDRY, 323-325 Eddy, see top lines

***FARM IMPLEMENTS**

Mazourek Bros, 616 W Buffalo
SEARS, ROEBUCK AND CO, 209-211 N Aurora, see
 back cover

FARM IMPLEMENTS (BRANDS)

INTERNATIONAL, J B Lang Engine & Garage Co,
 131-135 E Green, see p 37

***FARM LOANS**

National Farm Loan Association of Ithaca, 121 E
 Seneca

FARM MACHINERY

(See Agricultural Implements)

FARM PRODUCE

Chaffee Alfred B, 502 N Meadow
 Chase Bros, 502 N Meadow

FARM SUPPLIES

ITHACA CO-OPERATIVE GLF SERVICE, 120 S
 Fulton

FARM SUPPLY BUYERS
CO-OPERATIVE GLF FARM SUPPLIES, 136 Ter-
 race Hill, see p 103

FARMS

Highgate Farm (dairy), 710 Hanshaw rd, RD1

FEDERAL AND STATE OFFICES IN THIS DISTRICT

U S Dept of Interior Geological Survey, 202 E State
 (701-712)
 U S Dept of Agriculture Soil Conservation Service,
 Elmira rd (The Plaza)

***FERTILIZERS**

LOCKWOOD GARDENS, 419 First, see back cover

***FILING EQUIPMENT (BRANDS)**

ART METAL, The Corner Book Store, 109 N Tioga,
 see p 156
GLOVE WERNICKE, Van Natta Office Equipment
 Co Inc, 128 E Seneca, see p 9

***FILMOSOUND**

PEN & CAMERA SHOP, 150 E State, see p 157

***FINANCING**

ITHACA LOAN FINANCE INC, 200 E State, Mezza-
 nine Floor (202), see insert opp numerical

***FIRE ESCAPES**

LANG J B ENGINE & GARAGE CO, 131-135 E
 Green, see p 37

***FIRE EXTINGUISHERS**

NATIONAL WELDING, 708 Taber, see p 92
 Seeley James N, 527 W State

***FIRE INSURANCE**

TOMPKINS CO-OPERATIVE FIRE INSURANCE
CO, 126 E Seneca, see insert opp inside back cover

***FISHING TACKLE**

ITHACA SPORTING GOODS, 420 Eddy
WRIGHT'S SPORTING CENTER (The Plaza),
 Elmira rd, see p 108

FIVE AND TEN CENT STORES

(See Variety Stores)

FLOOR COVERINGS

BAKER LUMBER & SUPPLY CO INC, 79 W Main,
 Dryden, see p 75

BALDWIN'S, 41 Main, Trumansburg, see p 114
BETTER PAINT & WALLPAPER SERVICE, 216 N
 Aurora, see p 117

DICKINSON R W, 309 E State, see p 116

Ithaca Floor Covering, 406 E State

ITHACA METAL WEATHERSTRIP CO, 111 Fay-
 ette, see p 93

SMITH R F SR, 203 N Aurora, see p 116

FLOOR COVERINGS (BRANDS)

ARMSTRONG, Baldwin's, 41 Main, Trumansburg,
 see p 114

VERSA-TILE, Robinson & Carpenter, 206 Taughan-
 nock blvd, see p 2

FLOOR SANDERS FOR RENT

BETTER PAINT & WALLPAPER SERVICE, 216 N
 Aurora, see p 117

BISHOP'S, 320 W State, see p 117

MANDEVILLE R C & SON, Slaterville rd, RD4, see
 p 116

FLOOR SANDING

SMITH R F, 203 N Aurora, see p 116

***FLOOR WAXING**

ITHACA WINDOW CLEANING CO, 405 Turner pl,
 see p 159

FLOORING

BAKER LUMBER & SUPPLY CO INC, 79 W Main,
 Dryden, see p 75

***FLORAL DECORATIONS**

BOOL'S FLOWER SHOP, 215 E State, see top lines
HUNTINGTON GARDENS, Slaterville rd, see p 102
LOCKWOOD GARDENS, 419 First, see back cover
LOUNSBERY FLOWERS, 409 College av, see top
 lines
PRATT'S FLOWER SHOP, 214 W Seneca, see p 102

FLORISTS

BOOL'S FLOWER SHOP, 215 E State, see top lines
HUNTINGTON GARDENS, Slaterville rd, see p 102
LOCKWOOD GARDENS, 419 First, see back cover
LOUNSBERY FLOWERS, 409 College av, see top lines
 Machen's Flower Shop, 612 S Plain
 Neaga Greenhouse, 212 W Lincoln
PRATT'S FLOWER SHOP, 214 E Seneca, see p 102
 Stimming Florist (wholesale), end Cherry

FLOUR, FEED AND GRAIN

CO-OPERATIVE GLF MILLS, Terrace Hill, see p 103
 Ithaca Co-operative GLF Service Inc, 120 S Fulton
 Lackawanna Feed Co, 710 W State
 Seely Feed Stores Inc, 407 Third c Franklin

FLYING SCHOOLS

Ithaca Flying Service, end Taughanock blvd

***FOREIGN EXCHANGE**

FIRST NATIONAL BANK OF ITHACA, 202 E State, see p 3 and front cover

FOUNTAIN PENS (BRANDS)

EVERSHARP, Pen & Camera Shop, 150 E State, see p 157
PARKER, Pen & Camera Shop, 150 E State, see p 157
PARKER, The Corner Book Store, 109 N Tioga, see p 156
PARKER, The Triangle Book Shop, Sheldon ct, 410 College av, see top lines
SCHEAFER, The Triangle Book Shop, Sheldon ct, 410 College av, see top lines
WATERMAN, Pen & Camera Shop, 150 E State, see p 157
WATERMAN, The Triangle Book Shop, Sheldon ct, 410 College av, see top lines

FRATERNITY AND SORORITY HOUSES (COLLEGE)

Acacia Fraternity, 318 Highland rd, Cay Hts
 Alpha Chi Rho House, 726 University av
 Alpha Chi Sigma Fraternity, 113 Oak av
 Alpha Delta Phi House, 777 Stewart av
 Alpha Epsilon Phi Sorority, 435 Wyckoff av
 Alpha Epsilon Pi Fraternity, 216 Cascadilla Park
 Alpha Gamma Rho Fraternity, 203 Highland av
 Alpha Omicron Pi Sorority, The Knoll, Cor Hts
 Alpha Phi Delta Fraternity, 515 Stewart av
 Alpha Phi Sorority, 411 Thurston av
 Alpha Psi Fraternity, 410 Elmwood av
 Alpha Sigma Phi Fraternity, Rockledge, Stewart av
 Alpha Sigma Phi, Rockledge, Stewart av
 Alpha Tau Omega Lodge, 625 University av
 Alpha Xi Delta Sorority, 228 Wait av
 Alpha Zeta Lodge, 214 Thurston av
 Beta Sigma Rho Lodge, 126 Westbourne la
 Beta Theta Pi House, 100 Ridgewood rd, Cor Hts
 Chi Omega Sorority, 313 Wait av
 Chi Phi, 107 Edgemore la
 Chi Psi Lodge, 810 University av
 Cosmopolitan House, 301 Bryant av
 Delta Chi House, The Knoll, Cor Hts
 Delta Delta Delta Sorority, 626 Thurston av
 Delta Gamma Sorority, 117 Triphammer rd
 Delta Kappa Fraternity (IC), 512 E Seneca
 Delta Kappa Epsilon House, 13 South av
 Delta Phi, Llenoc
 Delta Phi Zeta Sorority (IC), 510 E Seneca
 Delta Tau Delta Lodge, 110 Edgemore la
 Delta Upsilon Lodge, 6 South av
 Gamma Alpha Fraternity, 116 Oak av
 Green Trees (Phi Kappa Sigma Fraternity), Ridgewood rd, Cor Hts
 Hillcrest (Sigma Alpha Epsilon Lodge), Stewart av
 Hillside Cooperative, 306 University av
 Kappa Alpha, 2 Central av
 Kappa Alpha Theta Sorority, 118 Triphammer rd
 Kappa Delta Rho, 312 Highland rd
 Kappa Delta Sorority, 109 Triphammer rd
 Kappa Gamma Psi (IC), 102 Cascadilla
 Kappa Kappa Gamma Sorority, 508 Thurston av
 Kappa Nu, 509 Wyckoff av
 Kappa Sigma Fraternity, 600 University av
 Lambda Chi Alpha Lodge, 125 Edgemore la
 Omega Tau Sigma Fraternity, 200 Willard Way
 Phi Delta Pi, 111 Osmun pl
 Phi Delta Theta House, 2 Ridgewood rd, Cor Hts
 Phi Epsilon Pi Fraternity, 316 Highland rd, Cay Hts
 Phi Gamma Delta Lodge, The Oaks
 Phi Kappa Sigma Fraternity (Green Trees), Ridgewood rd, Cor Hts
 Pi Alpha, 220 Eddy
 Pi Kappa Phi, 722 University av

Phi Kappa Psi, 321 Thurston av
 Phi Kappa Sigma, Ridgewood rd
 Phi Kappa Tau Fraternity, The Knoll, Cor Hts
 Pi Lambda Phi, 410 Thurston av
 Phi Mu Alpha, 117 DeWitt pl
 Phi Sigma Delta House, 411 University av
 Pi Beta Phi Sorority, 425 Wyckoff av
 Pi Kappa Alpha Fraternity, 17 South av
 Psi Upsilon House, 2 Forest Park rd
 Rockledge (Alpha Sigma Phi Lodge), Stewart av
 Seal & Serpent, 305 Thurston av
 Sigma Alpha Epsilon Lodge, Hillcrest
 Sigma Alpha Mu, 210 Thurston av
 Sigma Chi Lodge, 106 Cayuga Hts rd, Cay Hts
 Sigma Delta Tau Sorority, 115 Ridgewood rd
 Sigma Kappa Sorority, 150 Triphammer rd
 Sigma Nu Lodge, 230 Willard Way
 Sigma Phi Place, 1 Forest Park la
 Sigma Phi Epsilon House, 112 Edgemore la
 Sigma Pi, 730 University av
 Tau Delta Phi, 40 Ridgewood rd
 Tau Epsilon Phi, 306 Highland rd, Cay Hts
 Tau Kappa Epsilon, 105 Westbourne la
 Telluride Association, 217 West av
 Theta Chi Fraternity, 519 Stewart av
 Theta Delta Chi House, 800 University House
 Theta Xi Lodge, 534 Thurston av
 Triangle Fraternity (CU), 1 Campus rd
 Watermargin, 103 McGraw pl
 Zeta Beta Tau Fraternity, 1 Edgcliff pl
 Zeta Psi, 15 South av

***FREEZERS—HOME (BRANDS)**

FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 99
MAYTAG, Lee of Ithaca Inc, 108-110 E State, see p 99

FREIGHT HANDLING STUDENT TRANSFER, 810 Cascadilla**FRUIT DEALERS**

Budget Market, 831 Cliff
 California Wholesale Fruit Co, 112 S Cayuga
 Shulman Cecil (whsle), 319 College av

***FRUIT TREES**

LOCKWOOD GARDENS, 419 First, see back cover

FUEL DEALERS

(See also Coal, Wood and Fuel Oils)
B & H OIL CO, 414 Elmira rd, see p 52
ESSO STANDARD OIL CO, Taughanock blvd, see p 111
ITHACA FUEL SUPPLY CO, 222 S Fulton
 Kish Michael, 713 W Court
LYNCH JAMES COAL CO, 802-804 W Seneca, see p 111
ROBINSON & CARPENTER, 915 W State, see p 2
 Socony-Vacuum Oil Co Inc, 723 Cascadilla
SOUTH SIDE COAL & OIL CO, 817 Danby rd, see p 110
TOWNSEND LESLIE B, 801 Cascadilla, see p 52

***FUEL OILS**

ATLANTIC, B & H Oil Co Inc, Elmira rd, see p 52
ESSO, South Side Coal & Oil Co, 817 Danby rd, see p 110
ESSO STANDARD OIL CO, Taughanock blvd, see p 111
TOWNSEND LESLIE B, 801 Cascadilla, see p 52

***FUNERAL DESIGNS**

BOOL'S FLOWER SHOP, 215 E State, see top lines
LOCKWOOD GARDENS, 419 First, see back cover
LOUNSBERY FLOWERS, 409 College av, see top lines
PRATT'S FLOWER SHOP, 214 E Seneca, see p 102

***FUNERAL DIRECTORS**

BANGS FUNERAL HOME, 209 W Green, see p 112 and front edge
GILBERT CARL F, 125 Buffalo, see p 112
GILBERT MEMORIAL HOME, 125 E Buffalo, see p 112
HERSON FUNERAL HOME, 110 S Geneva, see p 112
SHEA J EDWARD FUNERAL HOME, 314 W State, see front cover
VAN ORDER FUNERAL HOME, 511 W Seneca, see p 112
WAGNER FUNERAL HOME, 421 N Aurora, see front cover

FUR DEALERS AND FURRIERS
HERMAN LOUIS, 316-318 E State, see p 71

ROTHSCHILD BROTHERS INC., 155-159 E State and 100-126 S Tioga, see p 5
Spooners' Fur Shop, 204 E State (3)

FUR REMODELING AND RENOVATING
HERMAN LOUIS, 316-318 E State, see p 71

FUR STORAGE
HERMAN LOUIS, 316-318 E State, see p 71

***FURNACES AND BOILERS (BRANDS)**
BETHLEHEM DYNATHERM BOILERS, Hull Heating & Plumbing Co, 910 W State, see p 87
BRYANT (gas), Wheaton's Sheet Metal Shop, 909 W State, see p 90
BRYANT, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 85
HOLLAND, Holland Furnace Co, 201 N Tioga, see p 88
YORK, William Lougher & Son, 109 Titus av, see top lines

FURNACES AND FURNACE REPAIRS
BALDWIN'S, 41 Main, Trumansburg, see p 114
CAYUGA LUMBER CO, 801 W State, see p 74
HOLLAND FURNACE CO, 201 N Tioga, see p 88
LOUGHER WILLIAM & SON, 109 Titus av, see top lines
WHEATON'S SHEET METAL SHOP, 909 W State, tel 2419, see p 90

FURNISHED APARTMENTS
FAIRVIEW MANOR, 518-522 Dryden rd, office 423 Oak av, see p 35 and backbone

***FURNITURE (BRANDS)**
HALLAGAN, Baldwin's, 41 Main, Trumansburg, see p 114
HEYWOOD-WAKEFIELD, Baldwin's, 41 Main, Trumansburg, see p 114
KROEHLER, Besdin's, 130 E State, see p 115
KROEHLER, Zion's Furniture Inc, 118 E State, see p 115
MENDEL, Zion's Furniture Inc, 118 E State, see p 115
VIRGINIA HOUSE COLONIAL MAPLE, Besdin's, 130 E State, see p 115

FURNITURE (CUSTOM-BUILT)
VAN ARSDALE-ACKERMAN FURNITURE, 317 College av, see p 113

FURNITURE DEALERS
BALDWIN'S, 41 Main, Trumansburg, see p 114
BESDIN'S FURNITURE CO, 130-132 E State, see p 115
Coan Lewis H, 222 N Aurora
Empire Furniture Co, 335 W State
ETHEL EATON INTERIORS, Corners Community Center
Hall's W R Bargain House, 516 W State
Horton's Furniture, 515½ W Clinton
ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5
SEARS, ROEBUCK AND CO, 209-211 N Aurora, see back cover
VAN ARSDALE-ACKERMAN FURNITURE, 317 College av, see p 113
ZION'S FURNITURE INC, 118 E State, see p 115

***FURNITURE MOVERS, PACKERS AND CRATERS**
DEAN OF ITHACA, 401-409 E State, see top lines

FURNITURE REPAIRERS
BOOL H J FURNITURE CO, 115 N Albany, see p 115
Fox Furniture Repair, 303 Third
VAN ARSDALE-ACKERMAN FURNITURE, 319 College av, see p 113

***GAGES (INSPECTION)**
ITHACA SCIENTIFIC INSTRUMENT CO, 207 S Tioga, see p 144

***GAMES**
ITHACA SPORTING GOODS, 420 Eddy

***GARAGES**
(See Automobile Accessories, Dealers, etc)

***GARDEN AND LAWN FURNITURE**
LOCKWOOD GARDENS, 409 First, see back cover

GAS APPLIANCES
ATLANTIC STATES GAS CO OF N Y, 535 W State, see p 109

JAMIESON-McKINNEY CO, 115-121 S Cayuga, see p 85
SOUTH SIDE COAL & OIL CO, 817 Danby rd, see p 110

GAS (BOTTLED)
ATLANTIC STATES GAS CO OF N Y, 535 W State, see p 109
SOUTH SIDE COAL & OIL CO, 817 Danby rd, see p 110

GAS DISTRIBUTORS
(See Light, Heat and Power Companies)
Ehrhart G W, 107 E Clinton
Ithaca Propane Gas Co, 500 Third
NEW YORK STATE ELECTRIC & GAS CORP, 123 Cayuga, see p 6

***GAS FIXTURES**
DONOHUE-HALVERSON INC, 210 N Aurora, see p 96

GAS LIQUIFIED (PETROLEUM)
ATLANTIC STATES GAS CO OF NY, 535 W State, see p 109

***GAS RANGES**
(See Ranges)
***GAS REFRIGERATORS (BRANDS)**
(See Refrigerator Dealers)
ELECTROLUX, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 85
SERVEL, Atlantic States Gas Co of N Y, 535 W State, see p 109

***GAS WATER HEATERS (BRANDS)**
A O SMITH, Brewer & Brown Co Inc, 306 W Lincoln, see p 86
EVERHOT, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 85
PERMAGLASS, Brewer & Brown Co Inc, 306 W Lincoln, see p 86
PITTSBURG, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 85

GASOLINE (BRANDS)
ESSO, R T G Esso Service Station, 335 E State, see p 48
MOBILGAS, Kirkup & Phillips, 216-220 S Cayuga, see front cover
TYDOL, B & H Oil Co Inc, Elmira rd, RD5, see p 52

GASOLINE AND OILS
B & H OIL CO INC (whsle), Albert's Gulf Station, 1009 W State and 414 Elmira rd, RD5, see p 52
BARTHOLF SERVICE STATION, Maple av c Dryden av, see p 53
Bruce R J Esso Servicenter, 902 W State
CALLAHAN'S ATLANTIC SERVICE, Ithaca Shopping Plaza, 222 Elmira rd, see p 53
Conley's Joe Service Station, 325 E State
GONNOLLY & SCALIA, 436 W State, see alpha dir
CORNERS SERVICE STATIONS, 907 Hanshaw rd
Culver's Service, 1012 W State
Deeb Leo, Lake rd, RD1
ESSO STANDARD OIL CO (whsle), Taughannock blve, see p 111
Dryden Road Service Station, 208 Dryden rd
Fall Creek Service Station, 202-204 E Falls
FINNEY SERVICE CENTER, 217 S Cayuga
FISH HAROLD ESSO SERVICE, 401 W Seneca, see p 53
Glenn's Sinclair Service Station, 329 College av
Gulf Oil Bulk Plant, 525 Taughannock blvd
GULF OIL CORPORATION (whsle), bulk sta Hancock c N Meadow
Gulf Oil Service Station, 525 Taughannock blvd
H C T MOTOR CO, 430 W State, see top lines
Head DeForest, bulk plant 118 S Fulton
Head's Service Station, 119 N Albany
Hoyt Eldred E, 358 Elmira rd
Ingersoll's Sunoco Service Sta, 101-103 W Clinton
Johnston Robert J, 119 N Albany
KIRKUP & PHILLIPS INC, 217-220 S Cayuga, see front cover

LANG'S GARAGE, 131-135 E Green, see p 37
Loveland Sales & Service Inc, 1018 W State
Lyme William D, 112 E Green
Niles Service, 631 W Buffalo
Parr's Texaco Service, 233 Elmira rd
Parker's Service Station, 529 W Seneca
Petrillose George, 128 Dryden rd
Patterson's Socony Service Station, 221 N Aurora
Porter's Atlantic Service, 517 N Cayuga
PRITCHARD'S CORNER STATION, Hanshaw rd

Howell & Stevens Insurance

WILLIAM T. STEVENS, Proprietor

Room 612 FIRST NATIONAL BANK BLDG.

DIAL 2600

R T G ESSO SERVICE STATION, 335 E State, see p 48

Rotary Gas Gardens, Inlet Valley rd c S Meadow
SENECA ST GARAGE, 307-309 E Seneca, see p 51
SERVICE GARAGE, rear 417 E State, see p 51

Servicenter, 202 S Cayuga
Sinclair Refining Co (whsle), ft Third
SMITH'S ATLANTIC SERVICE, 201-207 S Cayuga
Socony Vacuum Oil Co, 723 Cascadilla
Stevens Harry T, 920 N Cayuga c Jay
STREETER DON MOBIL SERVICE, 211 W State, see p 52

Taft's Service Station, 540 W State
TED BARNETT'S BLUE SUNOCO SERVICE, 519-523 W State, see p 53

Texas Co The, Hancock c N Meadow
Thompson's Service Station, 1012 N Aurora
Triangle Service Station, 301 S Cayuga
STATE STREET TYDOL SERVICE, 800-802 W State, see p 49

***GASOLINE AND OILS (WHOLESALE)**
TOWNSEND LESLIE B, 801 Cascadilla, see p 52

***GENERAL CONTRACTORS**
CARPENTER STUART V, Hook pl ext, see p 94
McELWEE W D & SONS, McIntyre pl, Forest Home, see p 92
SMITH GEORGE W, 402 S Meadow, see p 94
WARD CONSTRUCTION CO, 314 E State, see p 93

GENERAL REPAIRING
Fix-It Shop The, 305 First

GENERAL SURPLUS
United Sales Co, 537 W State

GIFT SHOPS
Central American Shop, 111 N Aurora
Charjan's (The Plaza), Elmira rd and 140 W State
CORNER BOOK STORE THE, 109 N Tioga, see p 156
CRAMER'S JEWELRY-GIFT SHOP, 208 E State, see p 123
ETHEL EATON INTERIORS, Corners Community Center
HEGGIE R A & BRO CO INC, 136 E State, see alpha dir
ROTHSCHILD BROTHERS INC, 155-159 E State and 100-126 S Tioga, see p 5
University Gift Shop, 314 College av

***GLASS COFFEE MAKERS (BRANDS)**
SILEX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

GLASS DEALERS
DRISCOLL BROS & CO, 135-137 S Aurora, see p 73
JACK'S GLASS SHOP, 415 W Seneca
ROBINSON & CARPENTER, 206 Taughannock blvd, see p 2
RUMSEY C J & CO, 206 E State, see p 116
SMITH GEORGE W, 402 S Meadow, see p 94

***GLASSWARE (BRANDS)**
FOSTORIA, R A Heggie & Bro Co, 136 E State, see alpha dir
FOSTORIA, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5
LIBBEY, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

GLAZIERS
DRISCOLL BROS & CO, 134-136 and 135-137 S Aurora, see p 73
SMITH GEORGE W, 402 S Meadow, see p 94

***GLOVES (BRANDS)**
VAN RAALTE FABRICS, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

GOLF COURSES
Country Club of Ithaca, 159 Triphammer rd
Municipal Golf Course, end Willow av

GRADING MACHINERY
CORTLAND PAVING CO, Cortland, P O Box 747, see p 83

GRANITE AND MARB E WORKS
GLENSIDE MONUMENT CO, 490 Floral av, see p 148
HOARE RAYMOND & SON, 530 W State, see front cover

***GRAVEL AND SAND**
ITHACA SAND & GRAVEL CO INC, Culver rd, see top edge
RUMSEY E M & SON, Buttermilk Falls, RD5, see p 81

***GREENHOUSES**
FLOWER SHOP THE, 214 E Seneca, see p 102
Fred's Hobby Greenhouse, 151 Maple av
LOCKWOOD GARDENS, 419 First, see back cover

GREETING CARDS
COMMUNITY BOOK SHOP THE, Corners Community Center
CORNELL CO-OPERATIVE SOCIETY, Barnes Hall, CU
CORNER BOOK STORE THE, 109 N Tioga, see p 156
Dickens Mildred H Mrs, 523 N Aurora

GROCERS
Abbott's Cash Store, 502 W State
Abbott's IGA Store, 912 W State
Acme Super Markets, 324-328 W State
Alles & Goodspeed National Brands, 430 N Cayuga
Atlantic & Pacific Super Market, 334 W State
Atlantic & Pacific Tea Co The Great, 220 N Aurora
Atwaters, Hanshaw and Triphammer rds
Birch's Food Store, 401 S Meadow
Burling Laura E Mrs, 208 E Tompkins
Cacciotti Augusto, 319 Second
Calistri Amerigo F, 518 Madison
Colbert's Corner Grocery, 527 N Aurora
CO-OPERATIVE CONSUMERS SOCIETY INC, 609-619 W Clinton

Dennis Fred H, 1025 N Tioga
Dooley Michael J, 416 Hudson
East Shore Mart, East Shore dr
Egan's Food Shop, 403 College av
Food Corner The, 238 S Cayuga
Gegg's Red & White Store, 119-121 N Aurora
Giba John Jr, 210 Center
Greenwood Robert J, 636 W State
H & H Foods, 327 W State
Jolly Samuel J, 919 N Aurora
Johnny's Market, 213 N Titus av
Jones' Red & White Store, 213 First
Lewis Grocery, 112 S Cayuga
Loblaw's Inc (The Plaza), Elmira rd
Long's Food Market, 405-407 Eddy
Luccarelli's National Brand Grocery, 402 W Court
Market Basket The, 320 College av, 435 N Cayuga, 310 Stewart av, Super Mkt 214-218 W State
Miller's Red & White Store, 901 Mitchell
National Brands Food Market, 120 S Aurora
Neferis Peter J, 205 Dryden rd
New Central Food Market, 510 W State
Norton Fred E, 211 Cascadilla
Rose's Grocery, 702 W Court
Rosica Ersilia Mrs, 211 Hancock
Spencer's National Brands Store, 118 N Aurora
State Grocery, 536 W State
Sturrock Gilbert F, 230 S Cayuga
Tagliavento Louis, 725 Hudson
Thorpe's Red & White Store, 311 S Cayuga
Weaver's Red & White, 202 E Tompkins
West Side Market, 1016½ W State
Whiting's Red & White Store, 202 Dey

GUN MANUFACTURERS
ITHACA GUN CO INC, 123 Lake

GUN REPAIRING
Gun Rack The, 101 S Meadow
Swap Shop The, 104 N Corn

GUNS AND AMMUNITION
Gee's Swap Shop, 210 W State
ITHACA SPORTING GOODS, 420 Eddy
OUTDOOR STORE THE INC, 204 E State

***HAIRDRESSERS**
(See Beauty Parlors)

ROYAL PALM RESTAURANT

Italian Food a Specialty

DRYDEN ROAD PHONE 4-9119

HALLS

American Legion Rooms, 415 Stewart av
Knights of Pythias Hall, 201 E Seneca
Legion Hall, 114 Summit av
Military Hall, E Seneca c N Tioga
MOOSE HALL, 134 W State, see p 64
Veterans of Foreign Wars, 602 W State

HAND WEAVING

Kirk Ruth V Mrs, 206 N Quarry

HANDWRITING EXPERT

Warner Ralph G, 209 E State (205)

HANDBAGS—LADIES' (MFRS)

Appel R, Pearsall pl

*HARDWARE (BRANDS)

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Aurora, see p 73

McKINNEY, Driscoll Bros & Co, 134-136 and 135-137

S Aurora, see p 73

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DRISCOLL J J LUMBER CO, 605-515 Third, see red insert

ROBINSON & CARPENTER, 814 W Seneca, see p 2

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BIRDSALL & JOHNSON, Richford, see p 76

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Aurora, see p 73

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SEARS, ROEBUCK AND CO, 209-211 N Aurora, see back cover

Weaver George N, 510 W State

*HATCHERY

MARSHALL BROS HATCHERY, Mecklenburg rd, see p 107

*HATS (BRANDS)

DOBBS, The Sport Shop, 209-211 E State, see p 160

KNOX, Rothschild Bros, 155-159 E State and 100-126

S Tioga, see p 5

LEE, The Sport Shop, 209-211 E State, see p 160

STETSON, Irv Lewis Inc, 120 E State

HEATING AND EQUIPMENT

Ainslie Kearney M, 202 Center

ITHACA FUEL SUPPLY CO, 222A Fulton

HEATING AND VENTILATING

ALBANESE PLUMBING & HEATING CO, 304 W Seneca, see p 96

BAKER LUMBER & SUPPLY CO INC, W Main, Dryden, see p 75

BIRDSALL & JOHNSON, Richford, see p 76

BREWER & BROWN CO INC, 306 W Lincoln, see p 86

CAYUGA PLUMBING AND HEATING CO, 712 Cliff, see p 96

DONOHUE-HALVERSON INC, 210 N Aurora, see p 96

Elwood Heating Co, 209 King

FAILING'S PLUMBING CO, 111 S Fulton, see p 96

HAVERSTICK & CO INC, 502 Third, see top lines

HULL HEATING AND PLUMBING CO, 910 W State, tel 2316, see p 87

JAMIESON-McKINNEY CO, 115-121 S Cayuga, see p 85

Jordan's Gas Heating Service, 212 N Meadow

LOUGHER WILLIAM & SON, 109 Titus av, see top lines

Pickering Harold B, 409 E Buffalo

HIDES, TALLOW, ETC

Ithaca Tallow Co, 726 W Green

HOBBIES

Hobby Den The, 306 E State

ITHACA SPORTING GOODS, 420 Eddy

O'Neil's Hobby Shop, 120 S Cayuga

HOME BUILDERS

SCHICKEL NORBERT H, 423 Oak, tel 2163

HOME FREEZE CABINETS (BRANDS)

CARRIER, Shelton's Refrigeration, 703 Willow av, see p 99 and bottom edge

FREEZE-ALL, Shelton's Refrigeration, 703 Willow av, see p 99 and bottom edge

HOMES AND ASYLUMS

Home for Elderly Women, 514 S Aurora

Ithaca Children's Home, Foster Home Service, 119 E Seneca

HOSIERY (BRANDS)

BERKSHIRE, The Kathryn Corset Shop, 212 E State, see p 71

BYFORD, The Sport Shop, 209-211 E State, see p 160

GOTHAM GOLD STRIPE, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

HOLEPROOF, The Sport Shop, 209-211 E State, see p 160

INTERWOVEN, The Sport Shop, 209-211 E State, see p 160

McCALLUM, The Kathryn Corset Shop, 212 E State, see p 71

PHOENIX, Irv Lewis Inc, 120 E State

PHOENIX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

*HOSPITALIZATION INSURANCE

PIERCE EDWARD I, First Nat Bank Bldg (409), see p 128

HOSPITALS

Biggs Herman M Memorial Hospital, RD3

CONKLIN SANITARIUM, 502 N Aurora, see p 147

CORNELL UNIVERSITY INFIRMARY, Sage pl, annex and offices, 501 E Seneca

Reconstruction Home for Infantile Paralysis, 318 S Albany

TOMPKINS COUNTY MEMORIAL HOSPITAL, S Quarry, see p 146

HOTELS

Cayuga House Hotel, 501 W State

CLINTON HOUSE, 116-118 N Cayuga, see p 119

FALL CREEK HOUSE, 302 Lake, see p 122

Globe Hotel The, 624 W State

Hillside Inn, 518 Stewart av

ITHACA HOTEL THE, 219-225 E State, see p 118

Marilyn Hotel, 105 N Aurora

McAuliffe's, 635 W State

Oakhurst Hotel, 120 Third

PLAZA MOTEL, S Meadow, see p 120

Seneca Hotel, 634 W Seneca

Smith's Ted Hotel, end N Cayuga ext

TAUGHANNOCK FARMS INN, Rte 89 at Taughan-
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TIOGA HOTEL, 130 S Tioga, see p 123

Tompkins House The, 204 N Aurora

TRAVELER'S HOTEL, 119-121 S Aurora, see alpha dir

Victoria Hotel, 109-111 N Cayuga

HOUSE FURNISHING GOODS

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Hall's W R Bargain House, 516 W State

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5

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McELWEE W D & SONS, McIntyre pl, Forest Home, see p 92

ICE CREAM MFRS

Arctic Ice Cream Co, 402 Taughanock blvd

GENERAL ICE CREAM CORP, 302 W Lincoln, see p 107

Ithaca Ice Cream Co, 701-703 W State

Purity Ice Cream Co, 218 First

ICE DEALERS

Ithaca Ice & Coal Co, 302 W Lincoln

Muckey William E, 519 Elm, RD5

WRIGHT'S SPORT CENTER, Ithaca Shopping Plaza, see p 108

IMPORTERS

Moree Importing Co, 601 W Buffalo

INCOME TAX SPECIALISTS**HALL ALFRED G**, 102 E State, tel 8789, see front cover**HALL HAROLD**, 610 First Nat Bank Bldg, see p 101**INCORPORATED COMPANIES**

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Pickering Harold B, 409 E Buffalo

ROBINSON & CARPENTER, 206 Taughannock blvd, see p 2**ROTTMANN ROOFING & REMODELING**, 704 W Buffalo, see p 89***INSULATION (BRANDS)****AIR-MET**, Rottmann Roofing & Remodeling, 704 W Buffalo, see p 89**BALSAM WOOL**, Robinson & Carpenter, 206 Taughannock blvd, see p 2**GOLD BOND**, Driscoll Bros & Co, 135-137 S Aurora, see p 73**NU-WOOD**, Robinson & Carpenter, 206 Taughannock blvd, see p 2**RED-TOP**, J J Driscoll Lumber Co, 505-515 Third, see red insert**ROCKWOOL**, Rottmann Roofing and Remodeling, 704 W Buffalo, see p 89**INSURANCE AGENTS****ADAMS ARTHUR G**, 115 N Tioga (306), see p 125**BLY LAUREN E**, 306 N Cayuga, see p 128**BOOTHROYD ROBERT S AGENCY**, Savings Bank Bldg, 214 W Aurora, see p 124**BRADLEY EUGENE JR**, 128 E State, see front cover**BROCKWAY AGENCY THE**, 201 E Seneca, see p 127**BUSINESS COLLATERAL CORP OF N Y**, 121 E Seneca (605)**CAREY H A CO**, Carey Bldg, 314 E State, see back cover and top lines

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CRANE GEORGE I, 1011 N Cayuga, see p 126

Davenport T H Co, 102 E State

DRAKE H KENNETH, 136 E State, see p 127**ERICKSON RALPH O**, 216 E Seneca, see p 128

Evans William A, 200 E State (602)

FELTON GARRETT J, First Nat Bank Bldg (403), see front cover**GEHERIN JOHN F**, 204 E State, see back cover**HOPKINS GEORGE E**, 143 E State, see p 125**HOWE FRANK B CO**, 109 E State, see p 131**HOWELL & STEVENS**, First Nat Bank Bldg (612), see top lines**ITHACA INSURANCE AGENCY**, 139 E State, see p 125**KIELY JOSEPH J**, 220 E State, see p 132**LYNN EMMET E**, 143 E State, see p 125**MCKINNEY AGENCY INC**, 119 S Cayuga, see back cover**MENZIES PAUL G**, Brooktondale

Miller John S 3rd, 121 Seneca (605)

MOORE PHEOBE J INSURANCE AGENCY, 505 First Nat Bank Bldg, see p 127**MURRAY JOHN J**, Spencer rd, RD5

Parry Robert H, 317 Elm

PAYNE ALBERT H, 514 Utica**PIERCE EDWARD I**, First Nat Bank Bldg (509), see p 126

Sharpe George W, 214 Eddy

SLOCUM HUGH G, 126 E Seneca, see p 127

Sniper Charles G, 109 Cobb

STEVENS WILLIAM T, First Nat Bank Bldg (612), see top lines

Vann Kenneth H, 407 E Seneca

VAUGHAN SEYMOUR M, Trumansburg**WALLS WILLIAM L**, 618 Hector**WEBSTER CHARLES H**, 102 White Park pl, Cay Hts, see top lines**WEBSTER ROBERT L**, 410 College av, see top lines**Wood P W & Son**, Savings Bank Bldg (316-318), 114 N Tioga**INSURANCE COMPANIES****AETNA CASUALTY & SURETY CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 124**AETNA FIRE UNDERWRITERS INSURANCE CO**, McKinney Agency, 119 S Cayuga, see back cover**AETNA LIFE INSURANCE CO**, Garrett J Felton, First Nat Bank Bldg (403), see front cover**AETNA LIFE INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 124**AMERICAN ALLIANCE INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 124**AMERICAN AND FOREIGN INSURANCE CO THE**, Brockway Agency, 201 E Seneca, see p 127**AMERICAN INSURANCE CO**, John F Geherin, 204 E State, see back cover**AMERICAN MOTORIST**, McKinney Agency Inc, 119 S Cayuga, see back cover**AMERICAN SURETY CO**, Pheobe J Moore Insurance Agency, 501 First Nat Bank Bldg, see p 127**ANGLO-AMERICAN**, Arthur G Adams, 114 N Tioga, see p 125**ATLAS ASSURANCE OF LONDON**, H A Carey Co, 314 E State, see back cover and top lines**AUTOMOBILE INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 124**BOSTON INSURANCE CO**, Fred A Rogalsky, 121 E Seneca, see p 133**CANTON CO-OPERATIVE FIRE INS CO**, Emmet E Lynn, 143 E State, see p 125**CAR & GENERAL INS CO**, Emmet E Lynn, 143 E State, see p 125**CENTRAL MANUFACTURERS MUTUAL THE**, Frank B Howe Co, 109 E State, see p 131**CENTURY INDEMNITY CO**, Frank B Howe Co, 109 E State, see p 131**COLUMBIA CASUALTY CO**, John F Geherin, 204 E State, see back cover**COMMERCIAL UNION**, Arthur G Adams, 114 N Tioga, see p 125**COMMERCIAL UNION FIRE INSURANCE CO**, John F Geherin, 204 E State, see back cover**COMMONWEALTH INSURANCE CO OF N Y**, McKinney Agency Inc, 119 S Cayuga, see back cover**CONTINENTAL ASSURANCE CO OF CHICAGO**, Edward I Pierce dist agt, First Nat Bank Bldg (509), see p 126**CONTINENTAL CASUALTY CO**, McKinney Agency 119 S Cayuga, see back cover**CONTINENTAL CASUALTY CO OF CHICAGO**, Edward I Pierce, First Nat Bank Bldg (509), see p 126**CONTINENTAL INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State, see back cover and top lines**EAGLE INDEMNITY CO**, Brockway Agency, 201 E Seneca, see p 127**EAGLE STAR & BRITISH DOMINION**, Arthur G Adams, 114 N Tioga, see p 125**EAST AND WEST THE INSURANCE CO**, Brockway Agency, 201 E Seneca, see p 127**EMPIRE STATE MUTUAL LIFE INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 124**EMPLOYERS LIABILITY ASSURANCE**, Eugene Bradley, Jr, 128 E State, see front cover**EQUITABLE LIFE ASSURANCE SOCIETY**, 605 Seneca Bldg**EQUITABLE LIFE ASSURANCE SOCIETY**, 121 E Seneca (605)**EXCELSIOR INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 124**FARM BUREAU LIFE INS CO**, George I Crane, 1011 N Cayuga, see p 126**FARM BUREAU MUTUAL AUTOMOBILE INSURANCE CO**, George I Crane, 1011 N Cayuga, see p 126**FARM BUREAU MUTUAL FIRE INS CO**, George I Crane, 1011 N Cayuga, see p 126**FEDERAL MUTUAL FIRE INSURANCE CO**, Brockway Agency, 201 E Seneca, see p 127**FIDELITY PHENIX FIRE INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 124**FIDELITY & CASUALTY CO OF N Y**, H A Carey Co gen agts, Carey Bldg, 314 E State, see back cover and top lines**FIDELITY & DEPOSIT CO**, Ithaca Insurance Agency 139 E State, see p 125**FIREMEN'S FUND INSURANCE CO**, Robert S Boothroyd, 214 N Aurora, see p 124**GENERAL ACCIDENT INSURANCE CO OF PHILADELPHIA**, Ithaca Insurance Agency, 139 E State, see p 125

Carry insurance with Carey

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- GLOBE INDEMNITY**, Arthur G Adams, 114 N Tioga, see p 125
- GLOBE-RUTGERS FIRE INSURANCE CO**, John F Geherin, 204 E State, see back cover
- HANCOCK JOHN MUTUAL LIFE**, Emmet E Lynn, agent, 143 E State, see p 125
- HANOVER INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State, see back cover and top lines
- HARTFORD A & I CO**, Ithaca Insurance Agency, 139 W State, see p 125
- HARTFORD FIRE**, McKinney Agency Inc, 119 S Cayuga, see back cover
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- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, Garrett J Felton, 403 First Nat Bank Bldg, see front cover
- HARTFORD STEAM BOILER INSPECTION & INSURANCE CO**, Robert S Boothroyd Agency, 214 N Aurora, see p 124
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- HOME INDEMNITY CO**, Pheobe J Moore Insurance Agency, 505 First National Bank Bldg, see p 127
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- METROPOLITAN CASUALTY INSURANCE CO**, Emmett E Lynn Agency, 143 E State, see p 125
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- NEW YORK UNDERWRITERS**, Garrett J Felton, 403 First National Bank Bldg, see front cover
- NIAGARA INSURANCE CO OF NEW YORK**, H A Carey Co, 314 E State, see back cover and top lines
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- North American Accident Insurance Co**, Savings Bank Bldg (520 and 405-407-408)
- NORTHWESTERN MUTUAL FIRE INSURANCE CO**, Eugene Bradley Jr, 128 E State, see front cover
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- PRUDENTIAL INSURANCE CO OF AMERICA**, First Nat Bank Bldg (605-607), see p 126
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- ROYAL INDEMNITY CO**, Fred A Rogalsky, 121 E Seneca (102), see p 133
- ROYAL EXCHANGE ASSURANCE CO**, Emmet E Lynn, 143 E State, see p 125
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- STATE MUTUAL LIFE ASSURANCE CO**, Ithaca Insurance Agency, 139 E State, see p 125
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- TOMPKINS CO-OPERATIVE FIRE INSURANCE CO**, 126 E Seneca, see opp inside back cover
- TWIN CITY FIRE INSURANCE CO**, Brockway Agency, 201 E Seneca, see p 127
- UNITED FIREMEN**, Arthur G Adams, 114 N Tioga, see p 125
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ETHEL EATON INTERIORS, Corner Community Center
Kane Kathryn M Mrs, 220 E State
Reinhardt John R, 307 N Tioga
Rudolph Arthur F, 307 Hillview pl

INTERIOR DESIGNER

LARKIN JOHN V, 935 E State, see p 92

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Loeb Carl M Rhoades & Co, 211 E Seneca
Mack Alice D Mrs, 310 E Buffalo

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Beyeler Robert H, 122 First
Chandler's, 202 E State
CRAMER'S, 208 E State, see p 123
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HILL'S JEWELERS, 307 E State, see alpha dir
Patten's Jewelers, 306 E State
Perkins Arthur S, 623 W Clinton
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Wallace Steel & Supply, 728 W Clinton

KENNELS

Gridley's Boarding Kennels, 140 Coddington rd

KEROSENE SERVICE

TOWNSEND LESLIE B, 801 Cascadilla, see p 52

KEYS

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Jim's Fix-it Shop, 218 N Aurora

***KITCHEN CABINETS**

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PEN AND CAMERA SHOP, 150 E State, see p 157
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LABORATORIES

Paleontological Research Institution, 109 Dearborn pl
Tompkins County Laboratory, S Quarry

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LANDSCAPE GARDENERS

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Cornell Laundry and Cleaning Center, 110 S Aurora
Downtown Laundromat, 114 W State
Genotis Eleanor G Mrs, 513 N Plain
HI-SPEED LAUNDRY BENDIX SELF SERVICE, 402 Eddy, see p 72
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Szabo Frank, 706 Linn
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ABBOTT EDWARD P, 121 E Seneca (504)
ADAMS ARMAND L, 121 E Seneca (504), see p 138
ADAMS ARTHUR G, 114 N Tioga (306), see p 138
ALBANESE FRANK, 202 E State (603), see p 138
ASHBERRY RAY S, 504 Seneca Bldg
BAKER BERT T, Savings Bank Bldg (216), 114 N Tioga
BOOTH M VAN CLEEF, 114 N Tioga (1)
BRYANT FREDERICK BOYCE, 114 N Tioga (203-211)
BUYOCOS J V, 114 N Tioga (312)
CASEY EDWARD J, 111 S Tioga, see p 138
COBB, COBB & SIMPSON, 114 N Tioga (203-211), see p 138
Crowley Daniel, Savings Bank Bldg (202)
DAHMEN ERNEST A, JR, 114 N Tioga (515), see p 139
DEAN BRUCE G, 319 Savings Bank Bldg, see p 139
DICKER WILLIAM A, 222 E State, see p 139
FERNOW HOWARD, 121 E Seneca (307), see p 139
HAMILTON HARRY S, 201 Savings Bank Bldg
Hutchinson Robert A, Court House (104)
JOHNSON KENNETH C, JR, Savings Bank Bldg (1-3)
KING EDWARD W, 111 S Tioga, see p 138

LEE D BOARDMAN, 213 Savings Bank Bldg, see p 139
LO PINTO JOHN, 202 E State (405)
LO PINTO MICHAEL, 202 E State (405)
 Meckenberg Gabriel N, First Nat Bank Bldg
 Mintz Aaron G, 114-118 N Tioga (406)
 Monahan John X, Texas la
NEWMAN CHARLES H, Savings Bank Bldg (311)
NOBLE JOHN ARTHUR, Savings Bank Bldg (216-218)
 O'Connor James F, Savings Bank Bldg (308)
POWERS TRUMAN K, Savings Bank Bldg (308), see p 140
PLYLE ENOS A, Savings Bank Bldg (308), 114 N Tioga, see p 140
 Robinson James R, First Nat Bank Bldg (504)
ROSS VICTOR K D, 114 N Aurora
RUEGSEGGER VIRGIL, 124 E State, tel 2672
 Russell George H, 114 N Tioga (301)
SCHMIDT CARL A, 309 N Tioga, see p 140
SHIREY HENRY J, 114 N Tioga (304-305)
SIMMONS L NELSON, 114 N Tioga (1)
SIMPSON HAROLD E, Savings Bank Bldg (203)
SOVOCOOL BENJAMIN F, Savings Bank Bldg (216-218)
SOVOCOOL ROGER B, Savings Bank Bldg (216-218)
 Squier Clarence C, 139 E State
 Stagg Norman G, 312-322 N Tioga
THALER LOUIS K, 309 N Tioga, see p 140
TREMAN ALLAN H, Savings Bank Bldg (1-3), see p 140
 Wiggins Walter J, 114 N Aurora

LEATHER GOODS

Ocello's, 207 N Aurora

LENDING LIBRARIES

CORNER BOOK STORE THE, 109 N Tioga, see p 156
MAYERS SMOKE SHOP, 203 E State, see top lines
TRIANGLE BOOK SHOP THE, Sheldon ct, 410 College av, see top lines

LIBRARY RENTAL

COMMUNITY BOOKSHOP THE, Corners Community Center

LIBRARIES

CORNELL LIBRARY ASSOCIATION, 115-117 N Tioga, see p 134
CORNELL UNIVERSITY LIBRARY, Central av, Campus
 Court Library, Court House (201)
FREE DIRECTORY LIBRARY, H A Manning Co, owners at Chamber of Commerce Rooms, 210 N Aurora, see p 154
 Ithaca College Library, 123 E Buffalo
 Tompkins County Bar Assn Library, 114 N Tioga (312)

***LIFE INSURANCE**

BLY LAUREN E, 306 N Cayuga, see p 128
HOWELL & STEVENS, First Nat Bank Bldg (301), see top lines
PIERCE EDWARD I, First Nat Bank Bldg (409), see p 126

LIGHT, HEAT AND POWER COMPANIES
NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga, see p 6

***LIME, CEMENT, ETC**
(See Cement)**LINGERIE**

KATHRYN CORSET SHOP THE, 212 E State, see p 71

LINOLEUM LAYERS

Durling Clarence F, 308 Dey

LINOLEUMS

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 117
 Ithaca Floor Covering, 407 Taughannock blvd
ROTHSCHILD BROS, 155-159 E State and 100-122 S Tioga, see p 5

***LINOLEUMS (BRANDS)**

ARMSTRONG, Bishop's, 206 S Cayuga, see p 117
ARMSTRONG, Better Paint & Wallpaper Service, 216 N Aurora, see p 117
NAIRN, Better Paint & Wallpaper Service, 216 N Aurora, see p 117
NAIRN, Bishop's, 206 S Cayuga, see p 117

LIQUOR STORES

Cayuga Liquor & Wine Co, 118 W State
 Clyne's Liquor Store, 610 W State
 Conley James, 115 S Aurora
 Couch's Liquor Store, 218 E State
 Crowley Alfred B, 236 S Cayuga
 East Hill Supply Co, 416 Eddy
 North Side Liquor and Wine Store, 433 1/2 N Cayuga
TRUMANSBURG LIQUOR SUPPLY INC (wholesale), Trumansburg
VASTENO'S LIQUOR & WINE STORE, 206 N Tioga, see top lines
 Victory Liquor Store, 303 Taughannock blvd

LOANS

BRADLEY GENE, 128 E State, see front cover
BURNS REALTY CO, First Nat Bank Bldg (306), see p 133
CAREY H A CO, 315 E State, see back cover and top lines
 Farmer Production Credit Association of Ithaca, 121 E Seneca (201-202)
 Federal Land Bank of Springfield, Mass (farms), 121 Seneca (202)
FIRST NATIONAL BANK OF ITHACA, 202 E State, see p 3 and front cover
ITHACA LOAN FINANCE INC, First Nat Bank Bldg (202), see insert opp numerical
ITHACA SAVINGS BANK, Tioga ct c Seneca, see insert opp name
ITHACA SAVINGS & LOAN ASSOCIATION, 301 E State, see top lines and backbone

LOCKSMITHS

Auto Lock & Speedometer Service, 201 Grandview pl

***LONG DISTANCE HAULING**

DEAN OF ITHACA INC, 401-409 E State, see top lines
ITHACA DELIVERY, 212 Center, see p 159
STUDENT TRANSFER, Cascadilla

LUGGAGE

Ocello's, 207 N Aurora

***LUGGAGE (BRANDS)**

FRANKLIN, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5
WARREN, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

LUMBER DEALERS

BAKER LUMBER & SUPPLY CO, 79 W Main, Dryden, see p 75
BIRDSALL & JOHNSON, Richford, see p 76
CAYUGA LUMBER CO, 801 W State, see p 74
DRISCOLL BROS & CO, 134-136 and 135-137 S Aurora, see p 73
DRISCOLL J J LUMBER CO, 505-515 Third, see red insert
JOHNSON R W, Rte No 79, 7 miles from Ithaca, see p 77
ROBINSON & CARPENTER, 206 Taughannock blvd, see p 2

***LUNCH ROOMS**

(See Restaurants)

BEAM'S RESTAURANT, 207 E State, see p 122
GALLAGHER'S RESTAURANT, 117 S Tioga, see p 122
LEHIGH VALLEY RESTAURANT, 801 W Buffalo, see p 123
 Monarch Restaurant, 206 S Cayuga
 Tumble Inn, 817 S Cayuga
 Vic's Dari-Lunch, 632 W Buffalo

***MACHINE WORK (GENERAL)**

ITHACA SCIENTIFIC INSTRUMENT CO, 207 S Tioga, see p 144
KIRKUP & PHILLIPS INC, 216-222 Cayuga, see front cover
LANG J B ENGINE & GARAGE CO, 117-119 E Green, see p 37

MACHINISTS

Holmes E G & Son, 711 Willow av
 Kolar's Machine Shop, 407 Cliff

***MAGAZINE SUBSCRIPTIONS**

MAYERS SMOKE SHOP, 203 E State, see top lines

MAGAZINES (BACK NUMBER)

Back Number Magazine Store, 120 S Cayuga

MAIL SERVICE OFFICE

SEARS, ROEBUCK AND CO, 209-211 N Aurora, see back cover

***MAILING LISTS**

MOSIER MAILING SERVICE, 626 Schuyler av,
Elmira, see p 145

MANUFACTURERS

ALLEN-WALES ADDING MACHINE DIV, 616 S
Aurora, see p 143
Appel R Inc, Pearsall pl
Brown Products, 230 Bryant av
Honey Butter Products Corp (food), 129½ Dryden rd
ITHACA GUN CO INC, 123 Lake
ITHACA SCIENTIFIC INSTRUMENT CO, 207 S
Tioga, see p 144
Ithaca Textiles Inc (underwear), 438 W State
MORSE CHAIN CO (power transmission), 618 S
Aurora, see p 142
NATIONAL CASH REGISTER CO, 616 S Aurora,
see p 143
THERM-ELECTRIC METERS CO INC, 703 Hudson
TOWNSEND MANUFACTURING & TOOL CO,
110 W Green, see p 144

MAP PUBLISHERS

MANNING H A CO, 33 Lyman, Springfield, Mass and
514 Wedgeway Bldg, Schenectady, see p 154

MAPS

CORNELL CAMPUS STORE, Barnes Hall, CU
CORNER BOOK STORE THE, (Manning's Red Ar-
row Ithaca), 109 N Tioga, see p 156
MAYERS SMOKE SHOP, (Manning's Red Arrow
Ithaca), 203 E State, see top lines

MARINE SALES AND SERVICE AND STORAGE

Freeman Motor Marine, 425-505 Taughanock blvd
JOHNSON BOAT YARD, 708 Willow av, see p 144

MARKET GARDENS

Puritan Hill Gardens, 316 Hector

***MASONIC ASSOCIATIONS**

(See also Miscellaneous Directory)

***MASONS' SUPPLIES**

BAKER LUMBER & SUPPLY CO INC, 79 W Main,
Dryden, see p 75
ROBINSON & CARPENTER, 206 Taughanock blvd,
see p 2

MASSEURS

Kallstrom Institute of Swedish Massage, 121 E State
(305-306)

MATCHES (BOOK)

SKY VIEW ADVERTISING, 411 Cascadilla, see p 154

MATERNITY SHOPS

Maternity Shop The, 300 E State

MEATS AND PROVISIONS

Abbott's Cash Store, 502 W State
Atlantic & Pacific Super Market, 334 W State
ATWATERS, Hanshaw and Triphammer rds
Clyne's Market, 601 W State
Comstock's Grocery, 510 W Clinton
CO-OPERATIVE CONSUMERS SOCIETY INC,
213 S Fulton
Gegg's Red & White Store, 1024 N Tioga
Greenwood Robert J, 636 W State
Lincoln Market, 712 W Buffalo
Market Basket Super Market, 214-218 W State
Mayfair Meat Packing Co (whsle), 107 N Meadow
New Central Food Market, 510 W State
New Central Meat Market The, 114 N Cayuga
PUBLIC MARKET THE, 115-117 N Aurora, see p 106
Swift & Co (whsle), 202 Taughanock blvd
The Park-it Market, 414 W Buffalo
Thorp's Red & White Store, 311 S Cayuga

***MEMORIALS**

HOARE RAYMOND & SON, 530 W State, see front
cover

MEN'S APPAREL

BIEBER-ISAACS FACTORY STORE, Ithaca Shop-
ping Plaza, see p 70

***MILK COOLERS (BRANDS)**

McCORMICK-DEERING, Lang's Garage, 119-129
E Green, see p 37
SHELTON'S REFRIGERATION, 703 Willow av,
see p 99 and bottom edge

MILK DEALERS

Begaeacs Dairy, S Lansing rd

Dairymen's League Co-operative Assn, 800 Cascadilla
LAKE VIEW DAIRIES, 609 N Tioga, see p 104 and
front cover

LUCE DAIRY CO, 410 Hillview pl, see p 105
MARSHALL DAIRY CO, 701-703 W State
NORTHSIDE DAIRY, 603 Utica, see back cover
STARLAND FARMS, Mecklenburg rd, see p 107

***MILLWORK**

BAKER LUMBER & SUPPLY CO INC, 79 W Main,
Dryden, see p 75
DRISCOLL BROS & CO, 135-137 S Aurora, see p 73
DRISCOLL J J LUMBER CO, 505-515 Third, see red
insert
ROBINSON & CARPENTER, 206 Taughanock blvd,
see p 2
ROTTMAN ROOFING & REMODELING, 704 W
Buffalo, see p 89

MILLWORK (BRANDS)

MORGAN, J J Driscoll Lumber Co, 505-515 Third, see
red insert

MILLINERY

ALLANSON'S, 146 E State, see p 70
ROTHSCHILD BROS, 155-159 E State and 100-126
S Tioga, see p 5
Spaulding Beth L, 218 Delaware av

***MIMEOGRAPHING**

EASTMAN ROBERT INC, 109 N Aurora, see top lines
VAN NATTA OFFICE EQUIPMENT CO INC (sales-
service), 128 E Seneca, see p 9

MIRROR MFRS

Evaporated Metal Films Corp (Scientific), 147 E State

***MIRRORS**

JACK'S GLASS SHOP, 415 W Seneca

MONUMENTAL WORKS

GLENSIDE MONUMENT CO, 490 Floral av, see p
148
HOARE RAYMOND & SON, 530 W State, see front
cover

***MOOSE ASSOCIATION**

(See also Miscellaneous Directory)
LOYAL ORDER OF MOOSE, see p 64

***MORTGAGES**

ITHACA SAVINGS BANK, Tioga c Seneca, see in-
sert opp name
ITHACA SAVING & LOAN ASSOCIATION, 301 E
State, see backbone and top lines
TOMPKINS COUNTY TRUST CO, 110 N Tioga, see
insert opp numerical

MORTICIANS

GILBERT CARL F, 125 E Buffalo, see p 112
HERSON FUNERAL HOME, 110 S Geneva, see p 112
SHEA J E FUNERAL HOME, 314 W State, see front
cover
VAN ORDER FUNERAL HOME, 511 W Seneca, see
p 112
WAGNER FUNERAL HOME, 421 N Aurora, see front
cover

MOTELS

PLAZA MOTEL, S Meadow, see p 120

MOTOR BOATS (BRANDS)

CHRIS CRAFT, Johnson Boat Yard, 708 Willow av,
see p 144
RICHARDSON, Johnson Boat Yard, 708 Willow av,
see p 144

***MOTOR OILS**

(See Automobile Oils)

MOTOR OILS (WHOLESALE)

TOWNSEND LESLIE B, 801 Cascadilla, see p 52

***MOTOR TRUCKING**

ITHACA DELIVERY, 312 Center, see p 159
STUDENT TRANSFER, Cascadilla

***MOVING**

AERO-MAYFLOWER TRANSIT CO, 401-409 E
State, see top lines
CRISPELL BROS, Slaterville Springs, see p 158
DEAN OF ITHACA INC, 401-409 E State, see top
lines
ITHACA DELIVERY, 212 Center, see p 159

NORTH AMERICAN VAN LINES INC, Crispell
Bros agts, Slaterville 25, see p 158
STUDENT TRANSFER, Cascadilla

MUSIC AND MUSICAL INSTRUMENTS
HICKEY'S MUSIC STORE, 330 E State, see p 149

MUSIC TEACHERS

Bardwell Edward K, 214 Lake av
Clark Della C Mrs, 104 Valentine pl
Clines Mary C, 526 W Seneca
Cullen Mary T Mrs, 117 E Fall
Driscoll George K, 312 W Seneca
Dudley Lillian M E Mrs, 609 E State
Heinz Alton, 527 E State
Holmes Piano Studio, 203 E Fall
Ithaca College, 120 E Buffalo
Johnson Bessie S (piano), 8 Woodland pl
Mann Janice C Mrs, 160 Giles
Natale Frank A, 214 E State
Stillwell Piano Studio, 121 E Fall
Summers Grace S Mrs (piano), 504 S Aurora
Weber Eunice Mrs, 111 Auburn
Werder Mildred P Mrs, 508 Highland rd, Cay Hts

MUSICAL INSTRUMENTS (BRANDS)

CONN, Hickey's Music Store, 330 E State, see p 149
GIBSON, Hickey's Music Store, 330 E State, see p 149
HAYNES, Hickey's Music Store, 330 E State, see p 149
LUDWIG, Hickey's Music Store, 330 E State, see p 149
MARTIN, Hickey's Music Store, 330 E State, see p 149

NEWS AGENCIES

Cayuga News Agency, 228 S Cayuga

NEWS DEALERS

CORNELL CAMPUS STORE, Barnes Hall, CU
Hoyt Howard D, post office 213 N Tioga
Longcoy & Caywood Smoke Shop, 309 E State
MAYERS SMOKE SHOP (wholesale and retail), 203
E State, see top lines
Nolan Edward A, 110½ N Aurora
Paul's News Stand, 303 S Cayuga
WRIGHT'S SPORT CENTER (The Plaza), Elmira rd,
see p 108

NEWSPAPERS

American Agriculturist, 114 N Tioga (418)
Cornell Daily Sun Inc, 109 E State
ITHACA JOURNAL THE (evening paper), 125 W
State, see top lines and insert
Syracuse Herald Journal and Sunday American The,
117 E Seneca

***NOTIONS**

KRESGE S S CO INC, 123 E State, see p 70

***NOVELTIES**

SKY VIEW ADVERTISING (advertising), 411 Casca-
dilla, see p 154

NURSERIES

McGUIRE GARDEN, 636 Elmira rd, see p 102
WHITE GARDEN STORE (The Plaza), Elmira rd
WHITE NURSERIES, Mecklenburg, NY, tel Tru-
mansburg and Plaza, see alpha dir

NURSERYMEN

LOCKWOOD GARDENS, 419 First, see back cover
McGUIRE GARDEN, 636 Elmira rd, see p 102
WHITE NURSERIES (The Plaza), Elmira rd, see
alpha dir

NURSES

Alby Mary Mrs, 1304 N Cayuga
Baker G Arlene Mrs, 320 S Geneva
Barnhart A Mildred, 329 Mitchell
Barger Ethel M Mrs (prac), 430 Titus av
Beach Julia Mrs, 603 N Aurora
Black Alene E, 118 Ferris pl
Brislin Marjorie J Mrs, 209 Delaware av
Brown Helen A Mrs, 121 Sears
Brown Rose M, 711 N Aurora
Burgess Alice U, 103 Hudson
Cleary Jane F, 207 N Albany
Connolly Nellie Mrs, 413 Linn
Connors Constance A Mrs, 607 Cliff
Cook Elizabeth W Mrs, 112 Pearl
Copley Winifred Mrs, 507 Turner pl
Dean Irene P Mrs, 706 N Cayuga
Dean Janet Mrs (prac), 112 Valentine pl
Deuel Ellen E Mrs (prac), 213 E State
Drake Elmira A (prac), 107 Miller
Force Anna L, 2 The Byway, RD2
Genung Florence O Mrs, 409 E Seneca

Golway Mary A Mrs (prac), 432 Hook pl
Gosh Frances Mrs, 416 N Aurora
Hammond Freida L Mrs (prac), 216 Dey
Hardenbrook Laura (prac), 711 N Tioga
Hardman Gertrude, 206 South Hill ter
Harvey Anna D, 429 N Tioga
Heath Alice M Mrs, 608 W Green
Johnson Mabel B Mrs, 134 College av
Kennelly Julia C, 109 S Quarry
Korts Kathryn A Mrs, 222 N Aurora
Lattin Jean J Mrs, 209 Elmwood av
Lazar Elaine V Mrs, 211 E Court
Leathers Margaret Mrs, 507 Hancock
Leavitt Martha M Mrs, 412 Hector
MacCabe Irene A, 522 E State
Maine Harriet, 216 Utica
Meyer LaRose B Mrs, 1107 W State
O'Boyle Agnes, 203 Pleasant
Pendleton Merriam Mrs, 324 Forest Home dr, RD2
Pierce Florence M, 108 Elston pl
Ray Mary S Mrs, 110 Linden av
Reed Edna D Mrs, 403 Linn
Richardson Doris M, 612 E State
Riley Lillian Mrs (prac), 614 S Albany
Roof Geraldine, 519 E State
Schmal Recka, 110 Cobb
Sisson Virginia W Mrs, 109 W Jay
Sjoegren Signe C (prac), 522 E State
Snyder Bertha C Mrs (prac), 809 N Aurora
Swarthout Helen M Mrs, 323 Hillview pl
Switzer Eleanor H Mrs (prac), 207 Center
Wagner Martina H Mrs, 421 N Aurora
Wester Marie Mrs, 421 W Court
Wilcox Catherine J Mrs, 509 N Plain
Woodin Elizabeth Mrs, 313 First
Wright Anna Mrs, 339 S Geneva

NURSING HOMES

Derby Nursing Home, 205 Farm

NUT DEALER

Nut Shop The, 113 W State

OCULISTS

PRITCHARD DALE B, 114 N Tioga (303), hours by
appointment
ROBB DAVID, Savings Bank Bldg (18-19), office hrs
10-12 a m and 1-3 p m, tel 2098

***OFFICE CLEANING**

ITHACA WINDOW CLEANING CO, 405 Turner pl,
see p 159

***OFFICE EQUIPMENT AND SUPPLIES**

VAN NATTA OFFICE EQUIPMENT CO, 128 E
Seneca, see p 9

***OFFICE FURNITURE**

CORNER BOOK STORE THE, 109 N Tioga, see p 156
Ithaca Office Equipment, 315 E State
MILLER'S T G SONS PAPER CO (Y & E Brand),
113 N Tioga, see p 157
VAN NATTA OFFICE EQUIPMENT CO INC, 128 E
Seneca, see p 9

OFFICE SUPPLIES (WHOLESALE AND RETAIL)
CORNER BOOK STORE THE, 109 N Tioga, see p
156

CORNELL CAMPUS STORE, Barnes Hall, CU
MILLER'S T G SONS PAPER CO, 113 N Tioga, see
p 157
VAN NATTA OFFICE EQUIPMENT CO INC, 128
E Seneca, see p 9

OIL BURNERS

Ainslie Kearney M, 202 Center
HULL HEATING & PLUMBING CO, 910 W State,
see p 87
WHEATON'S SHEET METAL SHOP, 909 W State,
see p 90

***OIL BURNERS (BRANDS)**

ESSO, Hull Heating & Plumbing Co, 910 W State, see
p 87
GENERAL AUTOMATIC, B & H Oil Co Inc, 613 W
Green, see p 52
MASTERCRAFT, L B Townsend, 801 Cascadilla, see
p 52
WEATHERALL, B & H Oil Co Inc, Elmira rd RD5
see p 52

OIL DEALERS

(See Gasoline and Oils)

OPTICAL GOODS

WILSON & BURCHARD, 220 E State

OILING

CORTLAND PAVING CO, Cortland, P O Box 947, see p 83

OPTICIANS

Ithaca Cayuga Optical Service, 134 E State
Rudolph's, 201 E State

OPTOMETRISTS

Smith Elwood W, 148 E State
Van Orden Millard E, First Nat Bank Bldg (307-308)
WILSON & BURCHARD, 220 E State

***ORCHESTRAS**

HERSON'S "RED" BAND, Trumansburg rd, see back cover

OSTEOPATHIC PHYSICIANS

Dillenbeck Waldo E, 110 N Aurora
Tompkins Bruce C, 202 E State (401)

OUTBOARD BOATS (BRANDS)

PENNYAN, Johnson Boat Yard, 708 Willow av, see p 144
SKANEATELES, Johnson Boat Yard, 708 Willow av, see p 144

OUTBOARD MOTORS (BRANDS)

JOHNSON, Johnson Boat Yard, 708 Willow av, see p 144
Scott-Atwater, Henry Lower, 427 Floral av

***OVENPROOF BAKINGWARE (BRANDS)**

PYREX, Rothschild Bros, 155-159 E State and 100-129 S Tioga, see p 5

OVERCOATS (BRANDS)

BARRON ANDERSON, The Sport Shop, 209-211 E State, see p 160
TOWN & COUNTRY, The Sport Shop, 209-211 E State, see p 160

***OVERHEAD GARAGE DOORS**

DRISCOLL BROS & CO, 135 S Aurora, see p 73

OZALID COPIES

MACK'S PHOTO COPIES, 221 S Cayuga

***PAINT (BRANDS)**

BENJAMIN MOORE, Better Paint & Wallpaper Service, 216 N Aurora, see p 117
BRUNING, R C Mandeville & Son, Slaterville rd, see p 116
COLONIAL, Ralph W Dickinson, 311 E State, see p 116
DEVOE AND REYNOLDS, C J Rumsey & Co, 206 E State, see p 116
DuPONT, Driscoll Bros & Co, 135-137 Aurora, see p 73
DUTCH BOY, Hull Heating & Plumbing Co, 910 W State, see p 87
GLIDDEN, Bishop's, 320 W State, see p 117
KYANIZE, Bishop's, 320 W State, see p 117
LAWRENCE, Better Paint & Wallpaper Service, 216 N Aurora, see p 117
PITTSBURGH, George W Smith, 402 S Meadow, see p 94
PITTSBURGH PLATE GLASS, J J Driscoll Lumber Co, 505-515 Third, see red insert
PRATT & LAMBERT, Robinson & Carpenter, 206 Taughanock blvd, see p 2
VITA-VAR, Cayuga Lumber Co, 801 W State, see p 74

PAINT, OIL AND VARNISH DEALERS

BAKER LUMBER & SUPPLY CO INC, W Main, Dryden, see p 75
BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 117
BIRDSALL & JOHNSON, Richford, see p 76
BISHOP'S, 320 W State, see p 117
CAYUGA LUMBER CO, 801 W State, see p 74
DICKINSON RALPH W, 311 E State, see p 116
DRISCOLL BROS & CO, 135-137 S Aurora, see p 73
DRISCOLL J J LUMBER CO, 505-515 Third, see red insert
MANDEVILLE R C & SON, Slaterville rd, see p 116
ROBINSON & CARPENTER, 206 Taughanock blvd, see p 2
RUMSEY C J & CO, 206 E State, see p 116
SEARS, ROEBUCK AND CO, 209-211 N Aurora, see back cover
Sherwin-Williams Co The, 320 E State
SMITH R F, 203 N Aurora, see p 116

PAINTERS AND DECORATORS

Bishop Carl W, 521 Hector

Davis George D, 112½ S Corn
EGAN WILLIAM M, 909 N Tioga, see p 94
Fowler Horatio S Sr, 429 N Tioga
Gigliello Charles J, 511 Cascadilla
Hatt Arthur L, 304 E Lincoln
Johnson Lawrence B, 605 N Aurora
Lewis Charles A, 207 Willow av
Loucks George L, 513 W State
Manley John W, 105 Fourth
Sammons William J, 114 S Meadow
Small Fred S Sr, 312 N Titus av
Smith Ralph, 504 S Cayuga
Teaney Milton A, 112 S Plain
Teeter Merrill F, rear 440 Floral av

PAINTINGS

COMMUNITY BOOK SHOP THE, Corners Community Center

PAINTS (MARINE)

JOHNSON BOAT YARD, ft Willow av, see p 144

PAPER DEALERS (WHOLESALE)

MILLER'S T G SONS PAPER CO, 112 N Tioga, see p 157

PAPERHANGERS

HOWE C B & SONS, 109 S Fulton

PAPER MFRS

Kelly-Forsyth Corp, 303 Lake

PAPER PRODUCTS

CORNER BOOK STORE THE, 109 N Tioga, see p 156

***PARCEL DELIVERY SERVICE**

(See Trucking and Express)
Parcel Delivery Service, 422 W Seneca

PARKING AREAS

F O E Parking Area, 322-324 E State
First National Bank Parking Area, 332 E State
Ithaca Parking Area, 116-118 E Green
R T G ESSO SERVICE STATION, 335 E State, see p 48

PAROCHIAL SCHOOLS

(See Schools, Colleges and Academies)

***PASSPORT PHOTOGRAPHS**

TOMPKINS STUDIO, 134-136 E State, see p 122

***PASTRY**

PIE SHOP THE, 435 W State, see p 107

PATENT ATTORNEYS

Morse Robert V, 521 Wyckoff rd

***PATTERNS (BRANDS)**

BUTTERICK, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5
SIMPLICITY, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5
VOGUE, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

PAVING CONTRACTORS

ECONOMY PAVING CO, 77 Pomeroy, Cortland, see p 84
MANGINI PAUL & SONS, 401 Hancock, see p 80

***PENS AND PENCILS**

PEN AND CAMERA SHOP, 150 E State, see p 157
TRIANGLE BOOK SHOP, Sheldon ct, 410 College av, see top lines

***PENS AND PENCILS (BRANDS)**

ESTERBROOK, Pen and Camera Shop, 150 E State, see p 157
EVERSHARP, Pen and Camera Shop, 150 E State, see p 157
PARKER, Pen and Camera Shop, 150 E State, see p 157
PARKER, Schooley's Inc, 152 E State, see top lines
PARKER, Triangle Book Shop, Sheldon ct 410 College av, see top lines
SCHEAFER, Pen and Camera Shop, 150 E State, see p 157
SCHEAFER, Schooley's Inc, 152 E State, see top lines
SCHEAFER, Triangle Book Shop The, Sheldon ct 410 College av, see top lines
WATERMAN, Triangle Book Shop The, Sheldon ct 410 College av, see top lines

PERFUME (BRANDS)

HELENA RUBENSTEIN, Rothschild Bros, 155-159 E State, see p 5

***PERFUME**

ROTHSCHILD BROS, 155-159 E State, see p 5

PERIODICALS

MAYERS SMOKE SHOP, 203 E State, see top lines

***PERMANENT HAIR WAVING**

(See Beauty Shops)

PERSONAL LOANS

ITHACA LOAN FINANCE INC, First Nat Bank Bldg (405-406-407), see insert opp numerical

***PEST EXTERMINATORS**

ABC EXTERMINATING CO, 531 Elm, see top lines

PETROLEUM PRODUCTS

Bush William, 121 E Seneca (102)

PETS AND SUPPLIES

WHITE NURSERIES (The Pet Shop), The Plaza, tel 4-2382, see alpha dir

***PHARMACISTS**

(See Druggists)

***PHONOGRAPHS AND RECORDS (BRANDS)**

CAPITOL, Lent's Inc, 210-212 N Tioga, see p 8
COLUMBIA, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 8
DECCA, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 8
VICTOR, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 8

PHONOGRAPH RECORDS

Wells Martin, 105 S Aurora

***PHOTO ENGRAVERS**

ITHACA ENGRAVING CO, 115 S Tioga, see p 153

PHOTO FINISHING

ITHACA PHOTO SUPPLY, 105 W Green

PHOTOGRAPHERS

BENNETT STUDIO, 214 E State, see p 150
 Buzzell Gordon C, 128 E State
 Fenner Studio, 260 Renwick dr, Ren Hts
FOERSTER CURT C, 108 W Jay, see p 151
 Gilmore Richard W, 208 N Aurora
 Kimball Studios, 121 E Seneca (702)
 Spires John R, 108 N Plain
TOMPKINS STUDIO THE, 134-136 E State, see p 152
WESP MARION E, 143 E State, see top lines

PHOTOGRAPHIC APPARATUS AND SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall, CU
 Head's Camera Shop, 109 N Aurora
PEN AND CAMERA SHOP, 150 E State, see p 157

***PHOTOGRAPHY (COMMERCIAL)**

BENNETT STUDIO, 214 E State, see p 150
ITHACA ENGRAVING CO INC, 115 S Tioga, see p 153
TOMPKINS STUDIO THE, 134-136 E State, see p 152
 Smith C Hadley, 314 E State
WESP MARION E, 143 E State, see top lines

***PHOTOSTATIC COPIES**

Ithaca Photo Supply, 105 W Green
MACK'S PHOTO COPIES, 221 S Cayuga
TOMPKINS STUDIO, 134-136 E State, see p 152

PHYSICAL THERAPY

Alo Frank S, 322 N Aurora

PHYSICIANS AND SURGEONS

Allen John F W, 111 E Seneca
ASHER FREDERICK P, 518 E State
 Burr't Marjorie M Mrs, 227 Willard Way
 Crum H Herbert, 152 E State
 Daniels Ray W, 117 E Seneca
 Davis R Wendell, 527 E State
 Denniston Harold P, 113 E Seneca
 Ensworth Herbert K, 608 E State
FARROW REGINALD C, 118 W Buffalo
 Fisher Lyman R, 210 N Aurora
 Forster Francis R C, 407 N Aurora
 Frost Joseph N, First Nat Bank Bldg (705-706)

Galvin G Alex, 401 W State
HALL EDWARD F (obstetrician and gynecologist), 114 W Buffalo, office hours by appointment, tel 3307
 Heinicke Horst J, 116 W Buffalo
HIRSFELD JOHN W, 118 W Buffalo, hours by appointment, tel 3359

Humphrey Henry D, 114 W Buffalo
 Jackson Kenneth K, 121 E Buffalo
 Janas Frank S, 306 N Aurora
 Kassman Noah J, 301 W State
 Kingsley Sumner B, 527 E State
 Larkin Leo P, Savings Bank Bldg (M-4)
 Lee W Forrest, 415 College av
 Leone Anthony J, 322 N Aurora
 Mann Malcolm, 317 N Aurora
 Mathewson Joseph B, 117 E Seneca
 Mazza Ralph J, 306 N Tioga
 McCauley George S, 418 N Tioga
 Mooney Louise C, 121 E Seneca (302)
 Moore Norman S, Kline rd, RD1
MOSHER THOMAS E (pediatric), 111 E Seneca, office hours 10-12 a m by appointment except Wed and Sun, tel 9353

Parker Esther E, 116 E State
PRITCHARD DALE B, 114 N Tioga (302)
 Rhodes Hardy T, 301 W State
ROBB DAVID (eye, ear, nose and throat), Savings Bank Bldg (M-18-19), office hours 10-12 m and 1-3 p m, phone 2089

Robinson Philip J, First Nat Bank Bldg (709-711)
 Russo C Paul, 204 N Geneva
SCHMAL SIMON, 100 W Buffalo, office hrs 2-4 and 7-8 p m Mon, Wed, Fri and by appointment, tel 9852
SPAHR MARY B (pediatric), 116 N Geneva office hrs 2-4:30 p m by appointment, except Thursday and Sundays, tel 8611

Speno Leo H, 306 N Cayuga
 Sprinkle Charles Lee, 124 W Buffalo
SUTTON HENRY B, 118 W Buffalo, office hours by appointment, phone 3359
TINKER MARTIN B JR, 114 N Tioga (219-220), office hours by appointment, tel 9354
 Tisdale Eben D, 114 W Buffalo
 Wallace C Stewart, 317 N Aurora
 Warren Edward W, 154 E State
 Wilson Hudson J, Nat Bank Bldg (707-708)

PHYSIOTHERAPISTS

Daniel Roy W, 117 E Seneca
 Dingwall A Gorman, 117 E Seneca

***PIANO MOVERS**

DEAN OF ITHACA INC, 401-409 E State, see top lines
CRISPELL BROS, Slaterville Springs, see p 158

PIANO TUNERS

Burgin Piano Sales & Service, 203 S Tioga
 Flight Richard E, 115 Lake
HICKEY'S MUSIC STORE, 330 E State, see p 149
LENT'S INC, 116 N Aurora and 210-212 N Tioga, see p 8
 Whitman Howard, 308 S Corn

***PIANOS (BRANDS)**

BALDWIN, Hicky's Music Store, 330 E State, see p 149
FISCHER, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 8
HARDMAN, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 8
KNAB, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 8
MINIPIANO, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 8

PIANOS (RETAIL)

Burgin Piano Sales & Service, 203 S Tioga

***PICTURE FRAMING**

BENNETT STUDIO, 214 E State, see p 150
CORNER BOOK STORE THE, 109 N Tioga, see p 156
TOMPKINS STUDIO THE, 134-136 E State, see p 152

PICTURES AND FRAMES

BENNETT STUDIO, 214 E State, see p 150
 Freer Raymond R, 813 Utica
JACK'S GLASS SHOP, 415 W Seneca

PIPING SUPPLIES

HAVERSTICK & CO INC, 500 Third, see top lines

PLANING MILLS

(See Millwork)

***PLANTS, BULBS AND SEEDS**
FLOWER SHOP THE, 214 Seneca, see p 102

PLUMBERS, STEAM AND GAS FITTERS
ALBANESE PLUMBING-HEATING CO, 304 W Seneca, see p 96
 Ainslie Kearney M., 202 Center
 Bangs Frank A., 526 W Buffalo
 Blakeslee Frank L., 416 N Tioga
 Bradley William B., 502 S Albany
BREWER & BROWN CO INC, 306 W Lincoln, see p 86
CAYUGA PLUMBING & HEATING CO, 712 Cliff, see p 96
DeFURMAN PLUMBING & HEATING CO, 111-113 N Plain, see top lines
DONOHUE-HALVERSON INC, 210 N Aurora, see p 96
FAILING'S PLUMBING CO, 111 S Fulton, see p 96
 Furman Clark D., 207 N Plain
HULL HEATING & PLUMBING CO, 910 W State, tel 2316, see p 87
JAMIESON-McKINNEY CO, 115-121 S Cayuga, see p 85
 Morusty Michael J., 135 Linn
MORUSTY & SON, 306 College av, see p 97
 Slaght Francis, 715 W Court

***PLUMBING FIXTURES (BRANDS)**
AMERICAN STANDARD, Albanese Plumbing & Heating Co., 304 W Seneca, see p 96
BRIGGS, Albanese Plumbing & Heating Co., 304 W Seneca, see p 96
BRIGGS, Failing's Plumbing Co., 111 S Fulton, see p 96
CRANE, Brewer & Brown Co Inc, 306 W Lincoln, see p 86
CRANE, Donohue-Halverson Inc, 210 N Aurora, see p 96
ELJER, Brewer & Brown Co Inc, 306 W Lincoln, see p 86
KOHLER, Albanese Plumbing & Heating Co., 304 W Seneca, see p 96
KOHLER, Failing's Plumbing Co., 111 S Fulton, see p 96
STANDARD, Brewer & Brown Co Inc, 306 W Lincoln, see p 86
STANDARD, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 85

PLUMBING SUPPLIES
BAKER LUMBER & SUPPLY CO INC, 79 W Main, Dryden, see p 75
BIRDSALL & JOHNSON, Richford, see p 76
BREWER & BROWN CO INC, 306 W Lincoln, see p 86
CAYUGA PLUMBING & HEATING CO, 712 Cliff, see p 96
DeFURMAN PLUMBING & HEATING CO, 111-113 N Plain, see top lines
DONOHUE-HALVERSON INC, 210 N Aurora, see p 96
HULL HEATING & PLUMBING CO (wholesale and retail), 910 W State, tel 2316, see p 87
JAMIESON-McKINNEY CO INC, 115-121 S Cayuga, see p 85

PODIATRISTS
 Brown Charles V., 106 E State
 Price Robert F., 207 N Geneva
 Scheimberg Stanley, 207 N Geneva

POLED HEREFORD BREEDERS
STARLAND FARMS, Herbert W (Bill) Marshall Jr., Mecklenburg rd, see p 107

PORTRAITURE
BENNETT STUDIO, 214 E State, see p 150
TOMPKINS STUDIO THE, 134-136 E State, see p 152
WESP MARION E, 143 E State, see top lines

***POTTERY**
LOCKWOOD GARDENS, 409 First, see back cover
McGUIRE GARDEN, 636 Elmira rd, see p 102

POULTRY BREEDERS
 New York State Co-operative Official Poultry Breeders, Rice Hall CU

***POULTRY DEALERS**
PUBLIC MARKET THE, 115 N Aurora, see p 106

***POWER AND LIGHT COMPANIES**
NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga, see p 6

POWER TRANSMISSION EQUIPMENT
MORSE CHAIN CO, 616 S Aurora, see p 142

PRINTERS (BOOK AND COMMERCIAL)
ART CRAFT OF ITHACA INC, 312 E Seneca, see p 155
 Brown Art Co., 230 Bryant av
CAYUGA PRESS INC THE, 113 E Green, see p 155
 Grover Press, 206 E Jay
 Hull George G., 543 Elm ext
ITHACA PRINTING SERVICE, 113-115 S Tioga, see p 155
 Morus Master Type Co., 126 E State
NORTON PRINTING CO, 317 E State, see p 154
 University Print Shop, rear 126 Maple av
UPSTATE PRESS, 416 E State, see p 154
 Wilcox Press Inc, 445 E State

PRODUCE DEALERS
 Burnett Earl M & Son, 536 Elm ext
 Claeys Emiel E., 1022 W Seneca
 Haller Christian, 122 Haller blvd

***PROPERTY MANAGEMENT**
BROCKWAY H L, 201 E Seneca, see p 127
 Haffin W A Realty Service, 111 S Tioga
MACERA ANTHONY G, Savings Bank Bldg (M-19), see p 131

PUBLIC ACCOUNTANTS
HALL ALFRED G, 102 E State, see front cover
HALL HAROLD, First Nat Bank Bldg (610), see p 101
 Leach Michael E., 121 E Seneca
 Milks Raymond C., 202 E State

PUBLIC STENOGRAPHERS
 Bergen Edward L., 114 N Tioga (515)
 Fuller Helen L., 314 Seneca (9)
 Penney Marian A., 121 E Seneca (101)

PUBLICATIONS
 Current Episodes, Robert Hall, CU
 Extension Echoe, Robert Hall, CU
ITHACA CITY DIRECTORY (H A Manning Co), pubs, 33 Lyman, Springfield, Mass and 514 Wedge-way Bldg, Schenectady, see p 154
ITHACA JOURNAL THE, 123-125 W State, see insert and top lines
UPSTATE PRESS, 416 E State, see p 154

PUBLICATIONS (COLLEGE)
 Cornell Veterinarian, quarterly
 Cornell Widow, 11 S Tioga
 Ithacan The (students), 123 E Buffalo
 Philosophical Review The, Goldwin Smith Hall
 Sibley Journal of Engineering, published by Sibley College, eng students

PUBLISHERS (BOOK, NEWSPAPER AND PERIODICAL)
 American Agriculturist (office), Savings Bank Bldg, 114 N Tioga (401-411-412-413-415-417-418)
 Cornell University Press, 124 Roberts pl
ITHACA JOURNAL-NEWS INC, 123-125 W State, see top lines and insert
MANNING H A CO, 33 Lyman, Springfield, Mass and 514 Wedge-way Bldg, Schenectady, see p 154
PARK ROY H INC, 416 E State

***PUMPS (BRANDS)**
FAIRBANKS-MORSE, Jamieson-McKinney Co., 121 S Cayuga, see p 85
GOULD, J B Engine & Garage Co., 131-135 E Green, see p 37

RADIO ADVERTISING
WHCU, Savings Bank Bldg (5th floor), see p 10

RADIO BROADCASTING
 Rural Radio Network, 306 E State

RADIO REPAIRING
 Barnes Radio & Appliance Service, 615 W Buffalo
 Bud's Radio Service, 402 S Meadow
LENT'S INC, 116 N Aurora and 210-212 N Tioga, see p 8
 Radio Shop, 213 Dryden rd
 Sundell's Radio Service, 116 N Cayuga
THAYER APPLIANCE CO, 417-419 W Seneca, see p 99

RADIO SERVICE
 Radio Shop The, 213 Dryden rd

RADIO SETS (BRANDS)

GENERAL ELECTRIC, Lee of Ithaca Inc, 108-110 E State, see p 99
MAGNAVOX, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 8
MOTOROLA, B F Goodrich Co, 102 W State, see p 54
PHILCO, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5
RCA VICTOR, Lent's Inc, 210-212 N Tioga and 116 N Aurora, see p 8
RCA, McIndoe Appliances, Turkey Hill rd, Varna, see p 100
RCA VICTOR, Davis Appliance Co, 308 Elmira rd, see p 100
STROMBERG CARLSON, Norton Electric Co, 409 W State, see p 95
WESTINGHOUSE, Lee of Ithaca Inc, 108-110 E State, see p 99
ZENITH, Besdin's, 130 E State, see p 115
ZENITH, Lent's Inc, 210 N Tioga, see p 8
ZENITH, Rotaschild Bros, 155-159 E State and 100-126 S Tioga, see p 5
ZENITH, Thayer Appliance Co, 417-419 W Seneca, see p 99

RADIO SETS AND SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall, CU
DAVIS APPLIANCE CO, 308 Elmira rd, see p 100
DeYoung Radio & Television Shop, S Meadow ex Jordan's Radio Shop, 503 Spencer rd
LEE OF ITHACA INC, 108-110 E State, see p 99
LENT'S INC, 116 N Aurora and 210-212 N Tioga, see p 8
McINDOE APPLIANCES, Turkey Hill rd, Varna, see p 100
Radio Shop The, 213 Dryden rd
Stallman of Ithaca (wholesale), 123-131 S Tioga
THAYER APPLIANCE CO, 417-419 W Seneca, see p 99

RADIO STATIONS

Rural Radio Network, 306 E State
WHCU, Radio Studio, Savings Bank Bldg (5th floor), see p 10
WHCU-FM, 114 N Tioga (5th floor), see p 10

***RADIO AND TELEVISION (BRANDS)**

GENERAL ELECTRIC, Thayer Appliance Co, 417-419 W Seneca, see p 99
STROMBERG CARLSON, Thayer Appliance Co, 417-419 W Seneca, see p 99

RADIO TUBES (BRANDS)

NATIONAL UNION, Thayer Appliance Co, 417-419 W Seneca, see p 99
RCA RADIOTRON, Lent's Inc, 116 N Aurora, see p 8
SYLVANIA, Thayer Appliance Co, 417-419 W Seneca, see p 99

***RAG DEALERS**

(See Junk Dealers)

ITHACA JUNK CO, 402 Third, see p 117

RAILROAD BALLAST CLEANING SERVICE

Speno Frank, Railroad Ballast Cleaning Co, 306 N Cayuga

RAILROADS

Delaware Lackawanna & Western Railroad, freight house 710 W Seneca
Lehigh Valley Railroad, city ticket office 300 E State, passenger station W Buffalo c Taughannock blvd, freight office 320 Taughannock blvd, East Ithaca, passenger station 146 Maple av

RANGES—ELECTRIC (BRANDS)

ADMIRAL, McIndoe Appliances, Turkey Hill rd, Varna, see p 100
CROSLLEY, Brewer & Brown Co Inc, 308 W Lincoln, see p 86
FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 99
GENERAL ELECTRIC, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 8
GENERAL ELECTRIC, Cayuga Lumber Co, 801 W State, see p 74
HOTPOINT, Cortright Electric, Elmira rd, see p 98
UNIVERSAL, Cortright Electric, Elmira rd, see p 98

RANGES—GAS (BRANDS)

CHAMBERS, Brewer & Brown Co Inc, 308 W Lincoln, see p 86
CHAMBERS, Jamieson-McKinney Co Inc, 116-121 S Cayuga, see p 85

ESTATE, McIndoe Appliances, Turkey Hill rd, Varna, see p 100

MAGIC CHEF, Rothschild Bros, 155-159 E State, see p 5

MAGIC CHEF, Lent's Inc, 210 N Tioga, see p 8

MAYTAG, Lee of Ithaca Inc, 108-110 E State, see p 8

ODIN BEAUTY, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 85

TAPPAN, Atlantic States Gas Co of New York Inc, 535 W State, see p 109

READING ROOMS

Christian Science Reading Room, Savings Bank Bldg (420)

REAL ESTATE

Austin E John, 208 E State
BRADLEY EUGENE JR, 128 E State, see front cover
BROCKWAY HERMON L, 201 E Seneca, see p 127
BURNS REALTY CO, First National Bank Bldg (306), see p 133
Cayuga Heights Land Corp, 114 N Tioga
CENTURY HOME CO, 544 Warren rd, see p 78
CHASE LeGRAND E, Danby Hill rd, RD.4, see p 130
CHASE REAL ESTATE, 409 First Nat Bank Bldg, see p 130
COLBERT ROBERT R, 316 N Geneva
CORNERS COMMUNITY CENTER, Tripphammer and Hanshaw, see p 66 and 67
CRANE REAL ESTATE, 412 N Aurora, see p 131
Crutts Realty Co, 102 E State
DRAKE H KENNETH, 136 E State, see p 127
Emmons Fred, 102 E State
FAIRVIEW MANOR REALTY CO INC, 423 Oak av, see p 35 and backbone
FINGER LAKES REALTY CO, 114 N Aurora, see p 131
FLACCO ROSE, 618 Elm ext, see p 133
FOREST CITY REALTY, 618 Elm ext, see p 133
GALLAGHER J D AGENCY, Savings Bank Bldg (513), see p 132
Haffin W A Realty Service, 111 S Tioga
HORTON MILDRED E MRS, Newfield, see p 128
HOWE FRANK B CO, 109 E State, see p 131
HOWELL & STEVENS, First National Bank Bldg (301), see top lines
Hulick George C, 202 Prospect
ITHACA REAL ESTATE BOARD, 220 E State, see p 129
KIELY REALTY CO, 220 E State, see p 132
KENNELLY NEIL P, 210 Cornell
KENNELLY REAL ESTATE, 210 Cornell
KIMBALL PEG O'NEILL, 121 E Seneca (702), see p 133
KIMBALL REAL ESTATE, 121 E Seneca (702), see p 133
Lieberman Leonard B, 310 E Buffalo
MACERA ANTHONY G, Savings Bank Bldg (M-19), tel 2890, see p 131
MOORE PHEOBE J INSURANCE AGENCY, 505 First National Bank Bldg, see p 127
Perry George W, First National Bank Bldg (505)
Powers Floyd A, 510 Dryden rd
ROGALSKY FRED A, 121 E Seneca, see p 133
SCHICKEL NORBERT H, 423 Oak av
Sharpe George W, 214 Eddy
SLOCUM HUGH G, 126 E Seneca, see p 127
Speno Realty Co, 306 N Cayuga
Stanion Charles B & Son, 221 S Cayuga
Tom Mix Realty, 307 N Tioga
Town & Country Realty Co, 211 S Albany
TRUMANSBURG REALTY CO, 121 E Seneca (504)
VASSE JOHN, 618 Elm ext, see p 133
Woolf Walter S, 114 Eddy

REAL ESTATE APPRAISERS

BRADLEY EUGENE JR, 128 E State, see front cover
HOWE FRANK B CO, 109 E State, see p 131

***REALTORS**

BRADLEY EUGENE JR, 128 E State, see front cover
BRADLEY GENE, 128 E State, see front cover
BROCKWAY HERMAN L, Library Bldg, see p 127
BURNS JOHN C, First National Bank Bldg, see p 133
CRANE E A, 412 N Aurora, tel 2901, see p 131
DRAKE H KENNETH, 136 E State, see p 127
Emmons Fred, 102 E State
HORTON MILDRED E MRS, Newfield, see p 128
HOWE FRANK B, 109 E State, see p 131
HOWE FRANK B CO, 109 E State, see p 131
HOWE FRANK B JR, 109 E State, see p 131
KIELY J J, 220 E State, see p 132
KIMBALL PEG O'NEILL, 121 E Seneca (702), see p 133
MOORE PHEOBE J, 202 E State, see p 127

ROGALSKY FRED A, 121 E Seneca, see p 133
 Sharpe George W, 214 Eddy
SLOCUM HUGH G, 126 E Seneca, see p 127
 Woolf Walter S, 114 Eddy

RECREATION

Ithaca Youth Bureau, 203 E Seneca

***REFRIGERATION (COMMERCIAL)**

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5
SHELTON'S REFRIGERATION SALES & SERVICE, 703 Willow av, see p 99 and bottom edge
THAYER APPLIANCE CO, 417-419 W Seneca, see p 99

***REFRIGERATION SERVICE**

Beach C E & Son, Danby rd
 Johnny's Repair Shop, 506 W State
 Miller Repair Service, 313 Taber
SHELTON'S REFRIGERATION SALES & SERVICE (commercial and household), 703 Willow av, see p 99 and bottom edge

REFRIGERATOR DEALERS

Beach C E & Son, Danby rd
 Bill's Refrigeration, 604 W State
BREWER & BROWN CO INC, 308 W Lincoln, see p 86
CORTRIGHT ELECTRIC, 653 Elmira rd, see p 98
DASSANCE & ANDERSON, 428 N Titus av, see p 95
DAVIS APPLIANCE CO, 308 Elmira rd, see p 100
DONOHUE-HALVERSON INC, 210 N Aurora, see p 96
HULL HEATING & PLUMBING CO, 910 W State, see p 87
LEE OF ITHACA INC, 108-110 E State, see p 99
LENT'S INC, 116 N Aurora and 210-212 N Tioga, see p 8
McINDOE APPLIANCES, Turkey Hill rd, Varna, tel 3-1132, see p 100
 Monroe's Appliances, 103 N Cayuga
ROTHSCHILD BROS, 155-159 E State and 100-126 E Tioga, see p 5
RUMSEY C J & CO, 206 E State, see p 116
SHELTON'S REFRIGERATION, 703 Willow av, see p 99 and bottom edge
THAYER APPLIANCE CO, 417-419 W Seneca, see p 99

REFRIGERATORS (BRANDS)

CARRIER, Shelton's Refrigeration, 703 Willow av, see p 99 and bottom edge
CROSLEY, Brewer & Brown Co Inc, 308 W Lincoln, see p 86
ELECTROLUX, Lang's, 131-135 E Green, see p 37
FRIGIDAIRE, Thayer Appliance Co, 417 W Seneca, see p 99
FRIGIDAIRE, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5
GENERAL ELECTRIC, C J Rumsey & Co, 206 E State, see p 116
GENERAL ELECTRIC, Cayuga Lumber Co, 801 W State, see p 74
GENERAL ELECTRIC, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 8
GENERAL ELECTRIC, Lee of Ithaca Inc, 108-110 E State, see p 99
HOTPOINT, Cortright Electric, Elmira rd, RD5, see p 98
HOTPOINT, McIndoe Appliances, Turkey Hill rd, Varna, see p 100
KELVINATOR, Shelton's Refrigeration, 703 Willow, see p 99 and bottom edge
KELVINATOR, Zion's Furniture Inc, 118 E State, see p 115
NORGE, Davis Appliance Co, 308 Elmira rd, see p 100
NORGE, McIndoe Appliances, Turkey Hill rd, Varna, see p 100
PHILCO, Besdin's, 130 E State, see p 115
WESTINGHOUSE, Hull Heating & Plumbing Co, 910 W State, see p 87
WESTINGHOUSE, Baldwin's, 41 Main, Trumansburg, see p 114
WESTINGHOUSE, Lee of Ithaca Inc, 108-110 E State, see p 99

***RENTING SERVICE**

BROCKWAY H L, 201 S Seneca, see p 127

RESEARCH LABORATORIES

Paleontological Research Institution, 109 Dearborn pl

REST ROOMS

City Rest Rooms, rear 118 E Green

RESTAURANT SUPPLIES

Miller Restaurant Supply Co, 107 E Green

RESTAURANTS

Alpine Restaurant, 122 N Aurora
 Asiatic Garden, 313 E State
 Auble's Snack Bar, 105 N Meadow
 Aurora Sandwich Shop, 110 N Aurora
BEAM'S RESTAURANT, 207 E State, see p 122
 Big Jim's, 109 E Green
 Bob's Friendly Diner, 524 W State
 Busy Bee Lunch The, 130 S Aurora
 Cayuga Diner, 234 S Cayuga
 Cayuga Restaurant, 116 S Cayuga
CHANTICLEER, 101 W State, see top lines
CLINTON HOUSE, 116 N Cayuga, see p 119
 Clover Club (The Plaza), Elmira rd
 Club 113, 113 S Cayuga
 Coddington Restaurant, 124 Coddington rd
 College Spa, 216 E State
 Colonial Snack Bar, 305 E State
 Corner Grill, 439 W State
 Duke's Luncheonette, 104 W State
 Eddigate Restaurant, 409 Eddy
FALL CREEK HOUSE, 302 Lake, see p 122
GALLAGHER'S RESTAURANT, 117 S Tioga, see p 122
 George's Restaurant, 128 S Cayuga
 Giulis Restaurant, 414 N Meadow
 Hoffman's Restaurant, 534 W State
 Home Dairy Co, 143 E State
 Home Economics Cafeteria, off Reservoir av, Campus
 Homer's Restaurant, 122 S Cayuga
 Hub The, 130 W State
 I B Grill, 115 E Green
 Inlet Lunch, 708 W Buffalo
ITHACA HOTEL, 219 E State, see p 118
 Jack's Diner, 319 Taughanock blvd
 Jim's Tap Rooms, 402 Stewart av
 Joe's Restaurant, 602 W Buffalo
 Johnny Parson Club, Beebe Lake off Thurston av
 Johnny's Big Red Grill, 202 Dryden rd
LEHIGH VALLEY RESTAURANT (carry-out meal service), 801 W Buffalo, see p 123
 Leonardo's, 408-410 Eddy
 Lu's Seneca Diner, 124 E Seneca
 Marilyn Hotel, 105 N Aurora
 McAuliffe's, 635 W State
 Michiana Restaurant, 123 N Aurora
 Monarch Restaurant, 206 S Cayuga
 Normandie Restaurant, 112-114 E State
 Obie's Diner, 1016 W State
 Old Landmark Restaurant, 108-110 N Aurora
 Olympia Restaurant, 208 N Tioga
 Paddock The, 632 W Seneca
 Park Luncheonette, 118½ E Green
 Pine Tavern, 201 N Aurora
 Plaza Dairy Bar, Elmira rd
 Pop's Place, 415 College av
 Rex Grill, 508 W State
ROYAL PALM RESTAURANT, 209-211 Dryden rd, see top lines
 Russ Restaurant, 326 College av
 Scanlon's Dairy Bar, 308 Stewart av
 Sheldon Court Cafeteria, 414 College
 State Diner, 428 W State
 Sunnyside Restaurant, 232 Elmira rd
TAUGHANOCK FARMS INN, Rte 89 at Taughanock Falls State Park, see p 121
 Teti John, 701 W Court
 The 400, 400 College av
TIOGA HOTEL, 130 S Tioga, see p 123
 Tony Corner, 215 Dryden rd
 Trainor's Luncheonette, 118½ E Green
TRAVELERS HOTEL, 119-121 S Aurora, see alpha dir
 Valley Diner Camp, 365 Elmira rd
 Vic's Dari Lunch, 632 W Buffalo
 Wes & Les, 1002 W State
WRIGHT'S SPORT CENTER, Ithaca Shopping Plaza, see p 108
 Zink's, 109 S Aurora

RIDING STABLES

Fall Street Riding Academy, 128 W Fall

ROLLER SKATING

Ide's Drome, 222 Judd Falls rd

ROOFERS

Garrett & Hart, 103 Kendall
 Hart Marion L, 103 Kendall
LANE WALTER G, 112 Compton rd, see p 97
LOUGHER WILLIAM & SON, 109 Titus av, see top lines

ROTTMANN ROOFING & REMODELING, 704 W Buffalo, see p 89
WHEATON'S SHEET METAL SHOP, 909 W State, see p 90

***ROOFING (BRANDS)**

BIRD, Robinson & Carpenter, 209 Taughannock blvd, see p 2
FORD, Driscoll Bros & Co, 125-127 S Aurora, see p 73
J M, Cayuga Lumber Co, 801 W State, see p 74
RUBEROID, Rottmann Roofing & Remodeling, 704 W Buffalo, see p 89
U S GYPSUM, J J Driscoll Lumber Co, 505-515 Third, see red insert

ROOFING MATERIALS AND SUPPLIES

BAKER LUMBER CO, 79 W Main, Dryden, see p 75
BIRDSALL & JOHNSON, Richford, see p 76
CAYUGA LUMBER CO, 801 W State, see p 74
DRISCOLL BROS & CO, 135-137 S Aurora, see p 73
DRISCOLL J J LUMBER CO, 505-515 Third, see red insert
LOUGHER WILLIAM & SON, 109 Titus av, see top lines
ROBINSON & CARPENTER, 206 Taughannock blvd, see p 2
ROTTMANN ROOFING & REMODELING, 704 W Buffalo, see p 89

ROOMS

(See Hotels, Boarding and Rooms)
Cummings Rooms and Apts, 303 College av
YMCA, 202 E Buffalo, see p 61

RUBBER STAMPS AND STENCILS

NORTON PRINTING CO, 317 E State, see p 154

***RUG CLEANERS**

FLETCHER W F CO INC, 103-105 Dryden rd, branch 205 N Aurora, see p 69
Rocker Rug Cleaners, 305 W Lincoln

***RUGS AND CARPETS**

BALDWIN'S, 41 Main, Trumansburg, see p 114
BESDIN'S, 130 E State, see p 115
ZION'S FURNITURE INC, 118 E State, see p 115

RUGS AND CARPETS (BRANDS)

ALEXANDER SMITH, Baldwin's, 41 Main, Trumansburg, see p 114

***SAFE DEPOSIT BOXES**

FIRST NATIONAL BANK OF ITHACA, E State c N Tioga, see p 3 and front cover
TOMPKINS COUNTY TRUST CO, 100 N Tioga, see insert opp numerical

***SAFES (BRANDS)**

MOSLER, Van Natta Office Equipment Co Inc, 128 E Seneca, see p 9

SALT DEALERS

Crossmore Edward Y, 427 N Cayuga

SALTED PEANUTS

Weller's Salted Peanuts, 410 W Seneca

***SALVATION ARMY**

SALVATION ARMY, 121 W State, see p 60

SAND AND GRAVEL

ITHACA SAND & GRAVEL CO INC, Culver rd, see top edge
RUMSEY E M & SON, Buttermilk Falls, RD5, Ithaca, see p 81

SANITORIUMS

CONKLIN SANITORIUM, 502 N Aurora, see p 147

***SASH, WINDOWS, DOORS AND TRIM**

CAYUGA LUMBER CO, 801 W State, see p 74
DRISCOLL BROS & CO, 135-137 S Aurora, see p 73
DRISCOLL J J LUMBER CO, 505-515 Third, see red insert
ROBINSON & CARPENTER, 814 W Seneca, see p 2

***SAVINGS BANK**

ITHACA SAVINGS BANK, 118 N Tioga, see insert opp name

***SAVINGS CLUBS**

ITHACA SAVINGS BANK (Christmas), 118 N Tioga, see insert opp name

ITHACA SAVINGS & LOAN ASSOCIATION (Christmas), 301 E State, see backbone and top lines

***SAVINGS AND LOAN ASSOCIATION ITHACA SAVINGS & LOAN ASSOCIATION**, 301 E State, see backbone and top lines

SCALE MODELS

LOVELESS & ZEISSIG, 134 S Aurora, see p 97

***SCHOOL SUPPLIES**

MILLER'S T G SONS PAPER CO, 113 N Tioga, see p 157
TRIANGLE BOOK SHOP THE, Sheldon ct, 410 College av, see top lines

SCHOOLS, COLLEGES AND ACADEMIES

(See also Miscellaneous Directory Public Schools)
Cascadilla School (coed), 116 Summit av
CORNELL UNIVERSITY, Central av
GLF School of Co-operative Administration, 120 E Clinton
IMMACULATE CONCEPTION CONVENT SCHOOL 318-320 W Buffalo
ITHACA PUBLIC SCHOOLS, supt's office, 117 E Buffalo, see p 7
ITHACA COLLEGE, 120 E Buffalo

SCIENTIFIC APPARATUS MFRS

ITHACA SCIENTIFIC INSTRUMENT CO, 207 S Tioga, see p 144

SCRAP METAL AND IRON

ITHACA JUNK CO, 402 Third, see p 117

***SCREENS**

ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 93
ROBINSON & CARPENTER, 206 Taughannock blvd, see p 2

SECONDHAND GOODS

Bargain Shop, 109 S Tioga
Gee's Swap Shop, 210 W State
Hall's W R Bargain House, 516 W State
Rube's Second Hand Store, 141 S Aurora
Swap Shop The, 104 N Corn

***SECURITIES**

BARR J S & CO INC, Savings Bank Bldg (19), 114-118 N Tioga, see p 101

SEEDS

LOCKWOOD GARDENS, 409 First, see back cover
Rockwell Seed & Supply Store, 313 S Cayuga

SETTLEMENT HOUSES

North Side House, 119 Third
West Side House, 920 W Buffalo

SEWING MACHINES

Singer Sewing Center, 106 E State

***SHAVERS**

PEN AND CAMERA SHOP, 150 E State, see p 157

SHEET METAL WORKERS

BREWER & BROWN CO INC, 306 W Lincoln, see p 86
DONOHUE-HALVERSON INC, 210 N Aurora, see p 96
LOUGHER WILLIAM & SON, 109 Titus av, see top lines
WHEATON'S SHEET METAL SHOP, 909 W State tel 2419, see p 90

***SHINGLES (BRANDS)**

BIRD (asphalt), Robinson & Carpenter, 206 Taughannock blvd, see p 2
RUBEROID, Rottmann Roofing & Remodeling, 704 W Buffalo, see p 89

SHIRT MFRS (CUSTOM)

Head Clarence E, 122 E Seneca

***SHIRTS (BRANDS)**

ARROW, Irv Lewis Inc, 120 E State
ARROW, The Sport Shop, 209-211 E State, see p 160
MANHATTAN, The Sport Shop, 209-211 E State, see p 160

SHOE DEALERS

BARNES SHOE STORE INC, 205 E State, see p 71
Cogan Lou, 158 E State
COSENTINI'S, 217 E State, see p 71
HERRON'S, 103 N Aurora
Kinney G R & Co, 120 E State
Liberty Shoe Co, 151 E State

NATIONAL ARMY STORES CORP, 120 W State, see p 70
 Park Lane Shoes, 109 E Stat
 Penney J C Co, 115 E State
ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5
SPORT SHOP THE, 209-211 E State, see p 160
 Tom's Shoes Inc (The Plaza), Elmira rd
 Triangle Shoe Co Inc, 116 E State
 Van's Shoes, 128 E State
 Williams Shoes, 102 E State

SHOE REPAIRERS

Al's Shoe Repair Shop, 401 Eddy
COSENTINI JOSEPH, 217 E State, see p 71
 Longo Bruno, 114 S Cayuga
 Morris William C, 112 N Cayuga
 Ocello Shoe Builders, 207 N Aurora
 Ruggiero Anthony, 217 Madison
 Scusa Edward A, 405 College av
 State St Shoe Repair, 538 W State

SHOE SHINE PARLORS

Cornell Shoe Shining Parlor, 109 S Tioga

***SHOES (BRANDS)**

BASS FOOTWEAR, Cosentini's, 217 E State, see p 71
BOSTONIAN, The Sport Shop, 209-211 E State, see p 160
BOY SCOUTS, Barnes Shoe Store, 205 E State, see p 71
CHILD LIFE, Cosentini's, 217 E State, see p 71
FLORSHEIM, Cosentini's, 217 E State, see p 71
JOHNSTON & MURPHY, Cosentini's, 217 E State, see p 71
KEITH HIGHLANDER, Cosentini's, 217 E State, see p 71
LADY NETTLETON, Cosentini's, 217 E State, see p 71
NETTLETON, Irv Lewis Inc, 120 E State
NUNNBUSH, The Sport Shop, 209-211 E State, see p 160
SANDLER OF BOSTON, Cosentini's, 217 E State, see p 71
SELBY STYLE-EEZ, Barnes Shoe Store Inc, 205 E State, see p 71
SIMPLEX, Cosentini's, 217 E State, see p 71
STRIDE RITE, Barnes Shoe Store Inc, 205 E State, see p 71
VITALITY, Cosentini's, 217 E State, see p 71
WALK-OVER, Cosentini's, 217 E State, see p 71
WALKER T DICKERSON, Cosentini's, 217 E State, see p 71
WILBUR COON, Barnes Shoe Store Inc, 205 E State, see p 71

SHOPPING CENTERS

CORNERS COMMUNITY CENTER, Triphammer and Hanshaw, see p 66 and 67
ITHACA SHOPPING PLAZA, Meadow and Elmira rd, see p 68

SIDING

BAKER LUMBER & SUPPLY CO INC, 79 W Main, Dryden, see p 75

SIGN PAINTERS AND MFRS

Carpenter Donald D, 205 E State
 Jones Art, 139 E State
 Spencer Herbert F, 515 S Cayuga

SIGNS AND DISPLAYS

Hovanec George J, 129 S Tioga
LOVELESS & ZEISSIG, 134 S Aurora, see p 97

SILVERWARE

HILL'S JEWELERS, 307 E State, see alpha dir

***SILVERWARE (BRANDS)**

COMMUNITY, Hill's Jewelers, 307 E State, see alpha dir
1847, ROGERS HROS, Hill's Jewelers, 307 E State, see alpha dir
GORHAM, R A Heggie & Bro Co, 136 E State, see alpha dir
GORHAM, Schooley's Inc, 152 E State, see top lines
HEIRLOOM, Hill's Jewelers, 307 E State, see alpha dir
HEIRLOOM, Schooley's Inc, 152 E State, see top lines
HOLMES & EDWARDS, Hill's Jewelers, 307 E State, see alpha dir
INTERNATIONAL, Hill's Jewelers, 307 E State, see alpha dir
INTERNATIONAL, R A Heggie & Bro Co, 136 E State, see alpha dir

INTERNATIONAL, Schooley's Inc, 152 E State, see top lines
KIRK, R A Heggie & Bro Co, 136 E State, see alpha dir
ONEIDA COMMUNITY, R A Heggie & Bro Co, 136 E State, see alpha dir
ONEIDA COMMUNITY, Schooley's Inc, 152 E State, see top lines
REED & BARTON, R A Heggie & Bro Co, 136 E State, see alpha dir
REED & BARTON, Schooley's Inc, 152 E State, see top lines
TOWLE, R A Heggie & Bro Co, 136 E State, see alpha dir

***SLIPPERS (BRANDS)**

DANIEL GREEN, Barnes Shoe Store Inc, 205 E State, see p 71

SMOKE SHOP

Longcoy & Caywood Smoke Shop, 309 E State
 Petrillose Smoke Shop, 407 College av
 University Smoke Shop, 318 College av

SOFT DRINK MFRS

ITHACA BOTTLING WORKS, 407 W Seneca, see p 108

SOFT WATER SERVICE

Jennings John P, 367 Elmira rd

SOIL CONSERVATION SERVICE

United States Dept of Agriculture Soil Conservation Service, Elmira rd (The Plaza)

SOIL TESTING

Hough Soils Engineering Laboratories, 121 E Seneca (705)

SPORT SHIRTS (BRANDS)

HYLO, The Sport Shop, 209-211 E State, see p 160
McGREGOR, The Sport Shop, 209-211 E State, see p 160

SPORTING GOODS

Alumni Athletic Equipment Co Inc, 109 W State
CORNELL CAMPUS STORE, Barnes Hall, CU
 Gee's Swap Shop, 210 W State
 Grover Sporting Goods, 204 N Tioga
 Ithaca Sporting Goods, 420 Eddy
 Lowers Sporting Goods, 427 Floral av
OUTDOOR STORE THE, 204 E State
SHEPHERD'S BIKE SHOP, 115-117 N Tioga, see p 157
SPORT SHOP THE, 209-211 E State, see p 160
 Starner Sporting Goods, 204 N Tioga
WRIGHT'S SPORT CENTER (The Plaza), Elmira rd, see p 108

STAMP DEALERS

Hobby Den The, 306 E State
 Patten's Jewelers, 306 E State

STATIONERS

CORNELL CAMPUS STORE, Barnes Hall, CU Campus
KRESGE S S CO INC, 123 E State, see p 70
MILLER'S T G SONS PAPER CO (wholesale), 113 N Tioga, see p 157
TRIANGLE BOOK SHOP, 410-412 College av, see top lines
VAN NATTA'S OFFICE EQUIPMENT CO, 128 E Seneca, see p 9

***STEAM BOILERS (BRANDS)**

RICHARDSON & BOYNTON, Cayuga Lumber Co, 801 W State, see p 74

***STEAMFITTERS**

FAILING'S PLUMBING CO, 111 S Fulton, see p 96
HULL HEATING & PLUMBING CO, 910 W State, see p 87

STEEL ROLLING

Head R W Co Inc, 527 W Seneca

STOCKS AND BONDS

BARR J S & CO INC, 114 N Aurora, Savings Bank Bldg (19), see p 101
 Loeb Carl M Rhoades & Co, 120 N Aurora (9-10)

STOKERS

HULL HEATING & PLUMBING CO, 910 W State, see p 87

***STOKERS (BRANDS)**

MOTORSTOKOR, Champaign Coal & Stoker Co,
801-803 W Seneca, see p 111

***STOP AND SHOP CENTERS**

CORNERS COMMUNITY CENTER, Triphammer
and Hanshaw rds, see p 66 and 67
ITHACA SHOPPING PLAZA, Meadow and Elmira rd
see p 68

***STORAGE BATTERIES**

LANG'S GARAGE, 131-135 E Green, see p 37

STORAGE WAREHOUSES

DEAN OF ITHACA INC, 401-409 E State, see top
lines
STUDENT TRANSFER, 810 Cascadilla

STORE FIXTURES

LOVELESS & ZEISSIG, 134 S Aurora, see p 97

STOVES AND RANGES

JAMIESON-MCKINNEY CO, 115-121 S Cayuga, see
p 85

LANG J B ENGINE & GARAGE CO, 131-135 E
Green, see p 37

McINDOE APPLIANCES, Turkey Hill rd, Varna, see
p 100

ROTHSCHILD BROS, 155-159 E State and 100-126
S Tioga, see p 5

THAYER APPLIANCE CO, 417-419 W Seneca, see
p 99

ZION'S FURNITURE INC, 118 E State, see p 115

STUDENTS' SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall, CU

***SURETY BONDS**

CAREY H A CO INC, Carey Bldg, see back cover and
top lines

GEHERIN JOHN F, 204 E State, see back cover
HOWELL & STEVENS, First Nat Bank Bldg (301),
see top lines

MCKINNEY AGENCY INC, 119 S Cayuga, see back
cover

ROGALSKY FRED A, 121 E Seneca, see p 133

SWEATERS (BRANDS)

JANTZEN, The Sport Shop, 209-211 E State, see p 160

LORD JEFF, The Sport Shop, 209-211 E State, see p
160

McGREGOR, The Sport Shop, 209-211 E State, see
p 160

SWIMMING POOLS

YMCA, 202 E Buffalo, see p 61

TAILORS

Bill's Tailor Shop, 102 E State
Creque David B, 133 E State
Dutky Zach Tailors, 213 Dryden rd
Hughes Charles T, 409 College
Hughes Viola Mrs, 509 W State
Illencsik John, 205 E State
Nick's Tailoring, 102 W State
Stern's Ladies Tailoring, 109 W State

TAVERN

Pine Tavern, 201 N Aurora

TAX CONSULTANTS

HALL ALFRED G, 102 E State, see front cover

HALL HAROLD, First National Bank Bldg (610),
see p 101

TAXICAB SERVICE

Airline Limousine Service, 218 E State
Cummings Sillick M, 101 S Titus av
Kresge's Radio Cab, 204 W Spencer
Owl Taxi, 307 E State
Solomon Philip N, 110 S Albany
TERMINAL RADIO TAXI, 132 S Aurora
Towne Clifford H, 251 Floral av

***TEA ROOMS**

(See Restaurants)

TELEGRAPH AND TELEPHONE COMPANIES

New York Telephone Co, business office 214-220 N
Tioga

WESTERN UNION TELEGRAPH CO, 314 E State

TELEPHONE SERVICE

Answering Bureau, 1021 E State (103)

TELEVISION

BALDWIN'S, 41 Main, Trumansburg, see p 114
DAVIS APPLIANCE CO, 308 Elmira rd, see p 100
GOODRICH B F CO, 102 W State, see p 54
LENT'S INC, 210-212 N Tioga and 116 N Aurora, see
p 8
McINDOE APPLIANCES, Turkey Hill rd, Varna, see
p 100
NORTON ELECTRIC CO, 409 W State, see p 95
Television Shop, 319 S Cayuga
THAYER APPLIANCE CO, 417-419 W Seneca, see
p 99

TELEVISION (BRANDS)

MAGNAVOX, Lent's Inc, 210 N Tioga, see p 8
PHILCO, Baldwin's, 41 Main, Trumansburg, see p 114
RCA VICTOR, Davis Appliance Co, 308 Elmira rd, see
p 100
RCA VICTOR, Lent's Inc, 210 N Tioga, see p 8
RCA, McIndoe Appliances, Turkey Hill rd, Varna, see
p 100
ZENITH, Lent's Inc, 210 N Tioga, see p 8

TENTS, AWNINGS ETC

(See Awnings)

Outdoor Store Inc The, 204 E State

TEXTBOOKS

Morrison Publishing Co, 409 Highland rd, Cay Hts

TEXTILES

D & K Co Inc, 134 S Aurora

THEATRES

Ithaca Theatre, 413 W State
State Theatre, 107-109 W State
Strand Theatre The, 310 E State
Temple Theatre, 114-116 E Seneca

TILE (BRANDS)

BARCLAY GLAZED, Rottmann Roofing & Remodel-
ing, 704 W Buffalo, see p 89

TILE AND SEWER PIPE

DRISCOLL BROS & CO, 134-136 and 135-137 S
Aurora, see p 73
DRISCOLL J J LUMBER CO, 505-515 Third, see red
insert
ROBINSON & CARPENTER, 206 Taughanock blvd,
see p 2

TILE (FLOOR AND WALL)

MANN KOETH A, 806 Giles, see p 97

***TILE FLOORING**

ITHACA METAL WEATHERSTRIP CO, 111 Fay,
ette, see p 93

TILE (PLASTIC)

RIDGE TILE, Better Paint & Wallpaper Service, 216
N Aurora, see p 117

TILE ROOFING

Ithaca Floor Covering, 404-406 E State

TIN, COPPER AND SHEET IRON

LOUGHER WILLIAM & SON, 109 Titus av, see top
lines

TINSMITHS

Bower Fayette J, 224 S Cayuga
Domanski Leon, 121 N Quarry
LOUGHER WILLIAM & SON, 109 Titus av, see top
lines
Porter's Tin Shop, 308 Washington
Townley Raymond F, 620 N Tioga
WHEATON'S SHEET METAL SHOP, 909 W State,
tel 2419, see p 90

TIRES

CORNERS SERVICE STATION, Corners Communi-
ty Center
Herman's Royal Tire Service, 901 W Buffalo
PRITCHARD'S CORNER STATION, Hanshaw rd

***TIRES (BRANDS)**

(See Automobile Tires)

TISSUE PAPER MFRS

(See Paper Mfrs)

TOILET ARTICLES

ROTHSCHILD BROTHERS, 155-159 E State and
100-126 S Tioga, see p 5

Howell & Stevens Insurance

WILLIAM T. STEVENS, Proprietor

Room 612 FIRST NATIONAL BANK BLDG.

DIAL 2600

*TOOL MFRS

TOWNSEND MANUFACTURING & TOOL CORP.,
110 W Green, see p 144

TOOL SHOP

Precision Tool & Gun Co, 305 E Upland

TOURISTS HOMES

Allen's Tourist Home, 205 W Green
Durling's Overnight Guests, 601 S Albany
Elmshade Tourist Home, 402 S Albany
Flynn's Tourist Home, 313 N Tioga
Ganoung C A, 525 S Albany
Kent House, 116 W Green
Lampman Fred, 108 S Albany
O'Neil Robert T, 211 S Albany
O'Neil's Tourist Home, 211 S Albany
Shuder's Tourists, 436 N Aurora

*TOWING

CORNERS SERVICE STATION, Corners Commu-
nity Center, 907 Hanshaw rd

TOYS AND GAMES

CORNER BOOK STORE THE, 109 N Tioga, see p 156
KRESGE S S CO INC, 123 E State, see p 70
SHEPHERDS BIKE SHOP, 115-117 N Tioga, see p
157

*TRACTORS (BRANDS)

INTERNATIONAL, J B Lang Engine & Garage Co,
131-135 E Green, see p 37

TRACTORS (GARDEN)

BOLEN'S, White Nurseries (The Plaza), Elmira rd,
see alpha dir

*TRANSIT COMPANY

AERO MAYFLOWER TRANSIT CO, Dean of Ithaca
Inc agents, 401-409 E State, dial 2531, see top lines

*TRANSMISSION MFRS (CHAIN)

MORSE CHAIN CO INC, S Aurora, see p 142

TRAVEL BUREAUS

Cook-Gauntlett Agency Inc, 209 E State

TROPICAL FISH

Tropical Fish & Supplies, 221 S Cayuga

TRUCKING

Allings Transfer Inc, 316 Taughanock blvd
Besemer Trucking Co, 110 S Fulton
Cimpi A Express Lines, 730 W Court
Collins Charles A, Hanshaw rd, RD1
CORTLAND PAVING CO, Cortland, P O Box 747
see p 83
CRISPELL BROS, Slaterville Springs, see p 158
Dawes Layton G, 420 N Plain
DEAN OF ITHACA INC, 401-409 E State, see top
lines
ITHACA DELIVERY, 212 Center, see p 159
MANCINI PAUL & SONS, 401 Hancock, see p 80
Marion Harley D, 1353 Slaterville rd, RD4
Merrill's Transfer, 215 Second
Pier Trucking, 612 W Clinton
Snyder Ivan W, 635 W Clinton
Sovocool Arthur D, 1021 W Seneca
STUDENT TRANSFER, 810 Cascadilla

*TRUCKS (BRANDS)

(See Automobile Trucks—Brands)

TRUST DEPARTMENTS

(See Banks)

FIRST NATIONAL BANK OF ITHACA, 202 E State,
see p 3 and front cover
TOMPKINS COUNTY TRUST CO, 110 N Tioga,
see insert opp numerical

TYPEWRITER RENTALS

TRIANGLE BOOK SHOP THE, Sheldon ct, 410
College av, see top lines
VAN NATTA OFFICE EQUIPMENT CO INC, 128 E
Seneca, see p 9

TYPEWRITER SERVICE

TRIANGLE BOOK SHOP THE, Sheldon ct, 410 Col-
lege av, see top lines
VAN NATTA OFFICE EQUIPMENT CO INC, 128 E
Seneca, see p 9

*TYPEWRITERS (BRANDS)

CORONA THE, Triangle Book Shop, Sheldon ct, 410
College av, see top lines
CORONA, Van Natta Office Equipment Co, 128 E
Seneca, see p 9
SMITH CORONA, Van Natta Office Equipment Co,
138 E Seneca, see p 9
UNDERWOOD, The Corner Bookstore, 109 N Tioga,
see p 156
REMINGTON, The Triangle Book Shop, Sheldon ct,
410 College av, see top lines
ROYAL, Triangle Book Shop, 410-412 College av, see
top lines
UNDERWOOD THE, Triangle Book Shop, Sheldon ct,
410 College av, see top lines

TYPEWRITERS AND SUPPLIES

Campbell Wayne D, 121 E Seneca (101)
CORNELL CAMPUS STORE, Barnes Hall, Cornell
University Campus
TRIANGLE BOOK SHOP THE, Sheldon ct, 410 Col-
lege av, see top lines
VAN NATTA OFFICE EQUIPMENT CO INC, 128
E Seneca, see p 9

TYPIST

Temeles Alpha D Mrs, 113 Dryden rd

UNDERTAKERS

BANGS FUNERAL HOME, 209 W Green, see p 112
and front edge
GILBERT CARL F, 125 E Buffalo
GILBERT MEMORIAL HOME, 125 E Buffalo, see p
112
HERSON FUNERAL HOME, 110 S Geneva, see p 112
Oltz Leon A Funeral Home, 102 S Geneva
SHEA J EDWARD FUNERAL HOME, 314 W State,
see front cover
VAN ORDER FUNERAL HOME, 511 W Seneca, see
p 112
WAGNER FUNERAL HOME, 421 N Aurora, see
front cover

UNIVERSITIES

(See Schools, Colleges and Academies)

CORNELL UNIVERSITY, Central av

UPHOLSTERERS

BOOL H J FURNITURE CO, 115 N Albany, see p 115
Fox Furniture Repair, 301-303 Third
Rustyak Albert B, 121 N Aurora
VAN ARSDALE-ACKERMAN FURNITURE, 317
College av, see p 113
Whiting Frederick J, 336 Spencer rd

USED CARS

(See Automobiles—Used)

USED CLOTHING (WOMEN'S)

Bargain Shop The, 109 S Tioga

USED FURNITURE

Smith Henry, 531 W State

*VACUUM CLEANERS (BRANDS)

GENERAL ELECTRIC, C J Rumsey & Co, 206 E
State, see p 116

VACUUM CLEANERS REPAIRS

Leonard's Vacuum Cleaner Co, 618 W State

VARIETY STORES

Jones' Five Cents to One Dollar Store, 208-210 E State
and (The Plaza), Elmira rd
KRESGE S S CO, 123-131 E State, see p 70
Newberry J J Co, 135-137 E State
Ravert's, 411 College av
Weaver George N, 518 W State
Woolworth F W Co, 147-149 E State

CHANTICLEER

101 W. STATE
PHONE 4-9188

REGULAR MEALS AND A-LA-CARTE—BANQUETS—LEGAL BEVERAGES

*VARNISHES (BRANDS)

ACID TEST, R W Dickinson, 309 E State, see p 116
DUPONT, Driscoll Bros & Co, 135-137 S Aurora, see p 73
KYANIZE, Bishop's, 206 S Cayuga, see p 117
LAWRENCE, Better Paint & Wallpaper Service, 216 N Aurora, see p 117
MCCLOSKEY, Better Paint & Wallpaper Service, 216 N Aurora, see p 117

VELOCIPEDE AND WHEEL GOODS
SHEPHERD'S BIKE SHOP, 115 N Tioga, see p 157

VENDING MACHINES

Ithaca Vending Machine Co, 140 College av

*VENETIAN BLINDS

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 117
BISHOP'S, 320 W State, see p 117
DICKINSON RALPH W, 309 E State, see p 116
Ithaca Floor Covering, 400-406 E State
ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 93

VETERINARIANS

Dean H Gregory, 704 N Cayuga
Richards John W Jr, 925 Danby rd

*WALLBOARD (BRANDS)

CELOTEX, Driscoll Bros & Co, 135 S Aurora, see p 73
HOMASOTE, Driscoll Bros & Co, 135 S Aurora, see p 73
J M, Cayuga Lumber Co, 801 W State, see p 74
NATIONAL GYPSUM, Robinson & Carpenter, 206 Taughanock blvd, see p 2
NU WOOD, Rottmann Roofing & Remodeling, 704 W Buffalo, see p 89
ROCK LATH, J J Driscoll Lumber Co, 505-515 Third, see red insert
SHEETROCK, J J Driscoll Lumber Co, 505-515 Third, see red insert
UPSON BOARD, Driscoll Bros & Co, 135-137 S Aurora, see p 73
WEATHERWOOD, J J Driscoll Lumber Co, 505-515 Third, see red insert

WALLPAPER

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 117
BISHOP'S, 320 W State, see p 117
DICKINSON RALPH W, 311 E State, see p 116
DRISCOLL BROS & CO, 135 S Aurora, see p 73
ETHEL EATON INTERIORS, Corners Community Center
MANDEVILLE R C & SON, Slaterville rd, see p 116
Sherwin-Williams Co, 320 E State
SMITH R F, 203 N Aurora, see p 116

*WAREHOUSES

CAYUGA LUMBER CO, 304-306 W Lincoln, see p 74
DEAN OF ITHACA INC, 401-409 E State, see top lines

WASHING AND DRYING (BENDIX SELF SERVICE)

HI-SPEED LAUNDRY, 716 E Buffalo, see p 72

*WASHING MACHINES (BRANDS)

A B C, Thayer Appliance Co, 417-419 W Seneca, see p 99
BENDIX HOME LAUNDRY, Lent's Inc, 210-212 N Tioga, see p 8
DEXTER, J B Lang Engine & Garage Co, 133-135 E Green, see p 37
EASY, Thayer Appliance Co, 417-419 W Seneca, see p 99
FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 99
GENERAL ELECTRIC, Lent's Inc, 210-212 N Tioga and 116 N Aurora, see p 8
MAYTAG, Zion's Furniture Inc, 118 E State, see p 115
UNIVERSAL, Shelton's Refrigeration, 709-711 Willow av, see p 99 and bottom edge

*WASTE PAPER (See Junk)

WATCH REPAIRERS

Beyeler Robert H, 122 First
GRAMER'S JEWELERS-GIFT SHOP, 208 E State, see p 123
HEGGIE R A & BRO CO, 136 E State, see alpha dir
HILL'S JEWELER, 307 E State, see alpha dir
SCHOOLEY'S INC, 152 E State, see top lines
Strok E W, 129 Dryden

*WATCHES (BRANDS)

ELGIN, R A Heggie & Bro Co, 136 E State, see alpha dir
ELGIN, Hill's Jewelers, 307 E State, see alpha dir
ELGIN, Schooley's Inc, 152 E State, see top lines
GIRARD-PEREGAUX, R A Heggie & Bro Co, 136 E State, see alpha dir
GRUEN, R A Heggie & Bro Co, 136 E State, see alpha dir
GRUEN, Hill's Jewelers, 307 E State, see alpha dir
GRUEN, Schooley's Inc, 152 E State, see top lines
HAMILTON, R A Heggie & Bro Co, 136 E State, see alpha dir
HAMILTON, Hill's Jewelers, 307 E State, see alpha dir
HAMILTON, Schooley's Inc, 152 E State, see top lines
JULES JURGENSON, Schooley's Inc, 152 E State, see top lines
LONGINES, R A Heggie & Bro Co, 136 E State, see alpha dir
LONGINES, Schooley's Inc, 152 E State, see top lines

WATCHMAKERS

Perkins Arthur S, 623 W Clinton

WATER HEATERS (BRANDS)

FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 99
GENERAL ELECTRIC, Lee of Ithaca Inc, 108-110 E State, see p 99
HOTPOINT, Cortright Electric, 653 Elmira rd, see p 98
RUUD (gas), Atlantic States Gas Co of New York Inc, 535 W State, see p 109

*WATER PUMPS

BREWER & BROWN CO INC, 306 W Lincoln, see p 86
HULL HEATING & PLUMBING CO, 910 W State, see p 87

WATER SOFTENER

HULL HEATING & PLUMBING CO, 910 W State, see p 87

*WATERPROOFING (BRANDS)

SONNEBORN, Robinson & Carpenter, 208 Taughanock blvd, see p 2

WEATHERSTRIP DEALERS

DRISCOLL BROS & CO, 135 S Aurora, see p 73
ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 93

WEDDING DESIGNS (FLORAL)

HUNTINGTON GARDENS, Slaterville rd, see p 102

WELDERS AND BRAZERS

AMES WELDING & SUPPLY CO, rear 618 W Buffalo, see p 93
JOHNNY'S WELDING SERVICE, 716 W Green, see p 91
Kostrub Frank S, 202 E Fall
LANG J B ENGINE & GARAGE CO, 131-135 E Green, see p 37
NATIONAL WELDING CO, 805 Taber, see p 92
Schaber's Cycle Shop, 210 First

*WELDERS SUPPLIES

AMES WELDING & SUPPLY CO, rear 618 W Buffalo, see p 93
NATIONAL WELDING, 805 Taber, see p 92

WELL DRILLERS

Snow George S, 1205 E State

*WET WASH LAUNDRIES

PALACE LAUNDRY THE, 323-325 Eddy, see top lines
Quick Laundry, 613 W State

William Lougher & Son

Roofing and Sheet Metal Work

Furnace and Furnace Repair

109 TITUS AVE.

Office Phone 8768

ITHACA, N. Y.

WINDOW CLEANERSITHACA WINDOW CLEANING CO, 405 Turner pl,
see p 159***WINDOW GLASS**
(See Glass Dealers)JACK'S GLASS SHOP, 415 W Seneca
ROBINSON & CARPENTER, 206 Taughannock blvd,
see p 2

RUMSEY C J & CO, 206 E State, see p 116

***WINDOW SCREENS**

DRISCOLL BROS & CO, 135 S Aurora, see p 73

WINDOW SHADE DEALERSBETTER PAINT & WALLPAPER SERVICE, 216 N
Aurora, see p 117

BISHOP'S, 320 W State, see p 117

DICKINSON RALPH W, 311 E State, see p 116

Ithaca Floor Covering, 404-406 E State

ITHACA METAL WEATHERSTRIP CO, 111 Pay-
ette, see p 83MANDEVILLE R C & SON, Slaterville rd, RD4, see
p 116

Sherwin-Williams Co, 320 E State

***WINES AND LIQUORS**GALLAGHER'S RESTAURANT, 117 N Tioga, see
p 122VASTENO'S LIQUOR & WINE STORE, 206 N
Tioga, see top lines***WOOD DEALERS**Jones Leon S, 213 First
ITHACA FUEL SUPPLY CO INC, 222 S Fulton
Snyder Ivan W, 635 W Clinton**WOODWORKING**LOVELESS & ZEISSIG, 134 S Aurora, see p 97
Robbins Doors & Sash Co, 416 Taughannock blvd
Whiting Arthur C, 604 Spencer rd***Y M C A**YOUNG MEN'S CHRISTIAN ASSOCIATION, 202
E Buffalo, see p 81**YARNS**Sanford Mabel R Mrs, 411 N Tioga
Yarn Shop The, 205 E State**This is the Sign of the Progressive Merchant**

Every City must have a Directory not only to give the names and addresses of its citizens, but also to give that character of progressiveness that would record the names of its people for historical purposes. Everyone has forefathers, these forefathers have made the history of this country; someday you will be the forefather and your descendants can visualize your life's work quicker through the registration in the Directory of your time than in any other way. The BIOGRAPHICAL HISTORY OF THE MASSES IS CONTAINED IN THE CITY DIRECTORY AND IN NO OTHER PLACE. That stamps its importance to the family. To make your history, watch your directory registration to see that it accurately records your position in life from year to year.