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1952

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Cobb, Cobb & Simpson, Savings Bank Bldg
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Dahmen Ernest A Jr, 114 N Tioga

Dean Bruce G, 319 Savings Bank Bldg

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*AUTOMOBILE TAXICAB SERVICE

(See Taxicabs)

AUTOMOBILE TIRE VULCANIZING

((See Vulcanizers))

*AUTOMOBILE TIRES (BRANDS)

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ATLAS, Harold Fish Esso Service, 401 W Seneca, see p 52

ATLAS, J G Pritchard & Son, 227 S Cayuga, see p 42

ATLAS, R T G Esso Service Station, 335 E State, see p 48

CENTURY, Ripley Motor Co, 602 W Seneca, see p 43

DUNLOP, Cayuga Motors Sales Corp, 123-127 E Green, see p 37

FEDERAL, B & H Oil Co Inc, Elmira rd, RD5, see p 53

FEDERAL, State St Tydol Service, 800-802 W State, see p 49

FIRESTONE, Kirkup & Phillips, 216-220 S Cayuga, see front cover

FISK, William T Pritchard, 304 S Cayuga, see top lines

GENERAL, Finney Motors Inc, 210 S Cayuga, see p 39

GOODRICH, B F Goodrich Co, 102 W State, see p 51

GOODYEAR, J G Pritchard & Son, 227 S Cayuga, see p 42

GOODYEAR, William T Pritchard, 304 S Cayuga, see top lines

GOODYEAR, J E Walsh & Son, Elmira rd, see p 44

GULF, Al Martin's Seneca St Garage, 307-309 E Seneca, see p 47

KELLY SPRINGFIELD, Ted Barnett's Blue Sunoco Service, 519 W State, see p 52

KELLY SPRINGFIELD, Lang's Garage, 131 Green, see p 35

McCREARY, Erie J Miller, 209-215 S Cayuga, see p 50

MOBIL, Bartholf Service Station, Maple c Dryden rd, see p 52

SEIBERLING, Woody Miller Lincoln Mercury, Elmira rd next to Plaza, see p 41

U S ROYAL, Townley Motors, Elmira rd RD 5, see p 46

AUTOMOBILE TOPS

AUTO BODY & RADIATOR WORKS, rear 224 S Cayuga, see p 54

Carry insurance with Carey

*AUTOMOBILE TOWING

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COLLEGE CHEVROLET CO INC, 201-203 E Tompkins, see p 38
LANG'S GARAGE (AAA), 131-135 E Green, see p 35
SERVICE GARAGE, rear 417 E State, see p 50
STATE ST TYDOL SERVICE, 800-802 W State, see p 49

*AUTOMOBILE TRUCKS (BRANDS)

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DODGE BROS, William T Pritchard, 304 S Cayuga, see top lines
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INTERNATIONAL, Ithaca Motors Co, 227 Linden av, see p 40
MACK TRUCKS, Woody Miller Lincoln Mercury, Elmira rd next to Plaza, see p 41
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WILLYS, Deal & Merrick Auto Sales 402 S Cayuga, see p 51

*AUTOMOBILE TUNE-UP

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WALSH J E & SON, Elmira rd, see p 44

AUTOMOBILE UPHOLSTERERS

AUTO BODY & RADIATOR WORKS, rear 224 S Cayuga, see p 54

*AUTOMOBILE WASHING AND POLISHING

COLLEGE CHEVROLET CO INC, 201-203 E Tompkins, see p 38
FINNEY MOTORS INC, 210 S Cayuga, see p 39
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PRITCHARD J G & SON, 227 S Cayuga, see p 42
R T G ESSO SERVICE STATION, 335 E State, see p 48
SENECA STREET GARAGE, 309 E Seneca, see p 47

*AUTOMOBILE WRECKING SERVICE

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SENECA STREET GARAGE, 309 E Seneca, see p 47
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*AUTOMOBILES (USED)

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DEAL & MERRICK AUTO SALES, 402 S Cayuga, see p 51
ECONOMY MOTOR SALES, 319 W State, see p 50
FINNEY MOTORS INC, 210 S Cayuga, see p 39
H C T MOTOR CO, 430 W State, see top lines
KIRKUP & PHILLIPS INC, 216-220 S Cayuga, see front cover
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RIPLEY MOTOR CO, 602 W Seneca, see p 43
SENECA STREET GARAGE, 309 E Seneca, see p 47
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TOWNLEY MOTORS, Elmira rd, RD5, see p 46
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AUTOMOTIVE ELECTRICIANS

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*AVIATION FIELDS (See Airports)

*AWNINGS

ITHACA FLOOR COVERING, 404-406 E State, see p 122
ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 100

BABY CHICKS

MARSHALL BROS, Mecklenburg rd, see p 114

NEW CENTRAL FOOD MARKET

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Dial 9384

OPEN NIGHTS AND SUNDAYS

BAKERS

Cookie Crock, 203 First
Home Dairy Co, 143 E State
ITHACA BAKERY, 408 N Meadow, see p 111
Janssen's Home Bakery (The Plaza), Elmira rd
Larry's Bakery, 309 S Corn
Pastry Shop The, 113 N Aurora
PIE SHOP THE, 435 W State, see p 114
Wool-Scott Bakery (wholesale), 209-213 S Tioga

***BAND INSTRUMENTS (BRANDS)**

BUESCHER, Hickey's Music Store, 330 E State, see p 147
CONN, Hickey's Music Store, 330 E State, see p 147
GIBSON, Hickey's Music Store, 330 E State, see p 147

BANKS AND TRUST COMPANIES

FIRST NATIONAL BANK OF ITHACA THE, at State and Tioga, see p 3 and front cover
ITHACA SAVINGS BANK, 118 N Tioga, see insert opp name
ITHACA SAVINGS & LOAN ASSOCIATION, 301 E State c S Aurora, see p 4 and back bone
TOMPKINS COUNTY TRUST CO, 110 N Tioga, see insert opp numerical telephone

BARBERS

Austin John H, 413 College av
Central Barber Shops, 114 E Seneca
Clinton Hotel Barber Shop, 116 N Cayuga
College Barber Shop, 316½ College av
Cornell Barber Shop, 224 E State
CORNERS BARBER SHOP, Corners Community Center
Fahey & Newman, 124 S Cayuga
Hock Bros, 101 N Tioga
Ideal Barber Shop, 614 W State
Ithaca Hotel Barber Shop, 225 E State
Knapp Arnold E, 707 N Aurora
Kyrle's Barber Shop, 502 W State
Mahol's Jake Barber Shop, 126 W State
Palombo Victor, 102 N Tioga
Petrillose Barber Shop, 408 College av
Roy's Barber Shop, 114 E Green
Sanford's Barber Shop, 113 Osmun pl
Saunders Barber & Beauty Shop, 120 S Aurora
Sheldon Court Barber Shop, 410 College av
Van Delinder Archie, 116 S Cayuga (2)
Willard Straight Barber Shop, 11 Central av

***BATH SCALES (BRANDS)**

DETECTO, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

BATHS

Y M C A, 202 E Buffalo, see p 61

***BATTERIES (BRANDS)**

(See Automobile Batteries, Brands)

BATTERIES AND SERVICE STATIONS

BARTHOLF SERVICE STATION, Maple c Dryden rd, see p 52
COLLEGE CHEVROLET CO INC, 201-203 E Tompkins, see p 38
CORNERS SERVICE STATION, Corners Community Center
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KIRKUP & PHILLIPS INC, 216-220 S Cayuga, see front cover
MARTIN'S AL SENECA ST GARAGE, 307-309 E Seneca, see p 47
LANG'S GARAGE, 131-135 E Green, see p 35
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BATTERY ELECTRIC CARBURETION AND MOTOR TUNE-UP

ANDY SOYRING, 108 E Clinton, see back cover
STATE ST TYDOL SERVICE, 800-802 W State, see p 49

***BEAD STRINGING**

HEGGIE R A BRO CO INC, 136 E State, see alpha dir

BEAUTY PARLORS

Ainslie's Beauty Shop, 202 Center
Anna Marie Beauty Salon, 302 E State
Baker Lillian Mrs, 1307 E State
Barlow Beauty Shop, 104 N Aurora
Beauty Arts Center, 330 W State
Beauty Box, 218 E State
Broadie Cecelia M Mrs, 205½ W Court
Brooks Catherine A, 28 Renwick Hts rd
Brown Nancy M, 114 N Tioga (M20)
Byron Beauty Salon, 142 E State
Cameo Beauty Shop, 136 E State
Campbell's Helen Beauty Salon, 107 Grandview pl
CORNERS BEAUTY SHOP, Corners Community Center
Crissey Beauty Salon, 222 N Aurora
DeToto Richard Coiffure Creations (The Plaza), Elmira rd
Domres Beauty Studio, 327 W State
Emerick's Lena G Mrs Beauty Shop, 513 W Clinton
Geraldine's Beauty Salon, 307 S Plain
Harper Method, 114 N Tioga (M20)
Helen's Beauty Shop, 142 E State
Hill Beauty Shoppe, 409 College av
House of Charm Beauty Salon, 111 S Tioga
Ithaca Hotel Beauty Shop, 221 E State
Liberty Beauty Salon, 151 E State
Lillian's Beauty Parlor, 339 Center
Lyceum Beauty Shop, 208 E State

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Marge's Beauty Shop, 203 N Aurora
 Middaugh Mabelle E Mrs, 314 Farm
 Peg's Beauty Parlor, 315 E State
 Phyllis Beauty Shop, 208 E State
 Quick Barbara P Mrs, 405 College av
 Roa's Beauty Parlor, 418 S Geneva
ROTHSCHILD BROS, 155-159 E State and
 100-126 S Tioga, see p 5
 Smith Juliana M, 715 N Aurora
 Stella's Beauty Shop, 307 E State
 Taylor Julia J Mrs, 915 N Tioga
 Updyke Beauty Studio, 121 E Seneca (403)
 Uptown Beauty Nook, 504 W State

*BEDDING (BRANDS)

SIMMONS, Besdin's, 130 E State, see p 121
SIMMONS, Rothschild Bros, 155-159 E
 State and 100-126 S Tioga, see p 5

BEDS AND BEDDING

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MUNSEY H W & SON, Elmira rd, see p 121
VAN ARSDALE-ACKERMAN FURNI-
TURE, 317 College av, see p 120

*BEER AND ALE (BRANDS)

BLACK HORSE ALE, Cayuga Beverage Co,
 628 W State, see p 115
CARLINGS, Bailey Distributing Co, 302 W
 Lincoln, see p 115
GOEBEL, Cayuga Beverage Co, 628 W
 State, see p 115
GUINNESS STOUT, Ithaca Bottling
 Works, 407 W Seneca, see p 115
OLD TOPPER, Cayuga Beverage Co, 628
 W State, see p 115
PABST BLUE RIBBON, Cayuga Beverage
 Co, 628 W State, see p 115
PIELS, Cayuga Beverage Co, 628 W State,
 see p 115
SCHAEFER, Ithaca Bottling Works, 407 W
 Seneca, see p 115
SCHLITZ, Bailey Distributing Co, 302 W
 Lincoln, see p 115
STEGMAIERS, Bailey Distributing Co, 302
 W Lincoln, see p 115
UTICA CLUB, Ithaca Bottling Works, 407
 W Seneca, see p 115

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BAILEY DISTRIBUTING CO, 302 W Lin-
 coln, see p 115
CAYUGA BEVERAGE CO, 628 W State,
 see p 115
ITHACA BOTTLING WORKS, 407 W
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BEVERAGES (BRANDS)

WHITE ROCK, Bailey Distributing Co, 302
 W Lincoln, see p 115

BICYCLE DEALERS AND REPAIRERS

Schaber's Cycle Shop, 210 First
SHEPHERD'S BIKE SHOP, 115 N Tioga,
 see p 156

BICYCLE HEADQUARTERS

SHEPHERD'S BIKE SHOP, 115 N Tioga,
 see p 156

BILL BOARDS ADVERTISING

SKY VIEW ADVERTISING, 411 Casca-
 dilla, see p 152

BILLIARD AND POCKET BILLIARD ROOMS

Elite Billiard Parlor, 106 N Cayuga
 Varsity Billiard Parlor, 107 N Tioga

BIRD SANCTUARIES

Fuertes Louis Agassiz Bird Sanctuary,
 Stewart pk

BLACKSMITHS

LANG B J ENGINE & GARAGE CO, 131-
 135 E Green, see p 35
 Massucci Louis, 313 Meadow

*BLACKTOP DRIVEWAYS

ALBY & SON, 605 Cascadilla, see p 92
CORTLAND PAVING CO, Cortland P O
 Box 747, see p 94
ECONOMY PAVING CO, 77 Pomeroy,
 Cortland, see p 95
KNIGHT PAVING PRODUCTS, Vine, see
 p 93
MANCINI & SONS, 401 Hancock, see p 84

*BLANKETS (BRANDS)

KENWOOD, Rothschild Bros, 155-159 E
 State and 100-126 S Tioga, see p 5

BLOCKS AND BUILDINGS

Ag Research Building, 306 E State
 Andrus Block, 143 E State
 Bates Block, 118-124 N Aurora
 Belleayre Annex, 614 University av
 Belleayre Apartments, 700-702 Stewart av
 Berinstein Building, 212 E State
 Brooks Block, 126-128 E State
 Carey Building, 314-320 E State
 Cayuga Apartments, 100 W Buffalo
 City Hall, 201-203 N Tioga
 Cobb Building, 205 E State
CORNELL LIBRARY ASSN BUILDING,
 115-117 N Tioga, see p 104
 Cornell University, East Hill
 Country Club of Ithaca, 159 Triphammer rd
 County Court House, 312-322 N Tioga
 Cowdrey Court Apartments, 408 E State
EAGLE'S CLUB, 326-330 E State, see p 63
ELK'S HOME, 135 W State, see p 62
FAIRVIEW MANOR (fireproof apartments)
 518-522 Dryden rd, office 423 Oak av,
 see p 132 and back bone
FIRST NATIONAL BANK BUILDING,
 200-202 E State
 Floros Building, 400-404 Stewart av and
 108-110 E State
G L F BUILDING, Terrace Hill
 G L F School Building, 120 E Clinton
 Greycourt Apts, 108-110 Eddy
 Griffin Block, 104 N Aurora

Dean of Ithaca, Inc. Storage Trucking

401-409 E. STATE ST.

DIAL 4-0511

Hawkins Block, 120 E State Heights Courts Apartments, 110-112 Heights ct
 Hibbard Block, 102-106 W State
 Home for Elderly Women, 514 S Aurora
 Hoyt Building, 112 E State
ITHACA SAVINGS BANK BUILDING, 114-118 N Tioga
 Jackson Building, 208-210 E State
 Journal Block, 123-125 W State
 Knights of Columbus Home, 114 S Albany
 Larkin Block, 403 College av
LOVELESS & ZEISSIG, 134 S Aurora, see p 99
MASONIC TEMPLE, 117 N Cayuga, see p 65
 McKinney Building, 115-117-119 S Cayuga
 Military Hall, 201 E Seneca
 Miller Block, 109-113 N Tioga
MOOSE HALL, 134 W State, see p 64
 Morrill Hall, Central av, Campus
 Myron Taylor Hall, Central av, Campus
 Naughton-Brown Building, 220-222 E State
 Niles Block, 315-317 College av
 Odd Fellows Temple, 310 N Cayuga
 Olin Hall, Central av, Campus
 Osborn Building, 311-317 E State and 119-121 E State
 Post Office, 213 N Tioga
 Quick Block, 120 W State
 Reed Building, 222 N Aurora
ROTHSCHILD BUILDING, 153-159 E State
 Rumsey Block, 206 E State
 Sage Block, 139 E State
 Seneca Building, 121 E Seneca
SHELDON COURT, 410 College av
 Sons of Italy, 417-419 W State
 South Side Community House, 305 S Plain
 Sprague Building, 147-151 E State
 State Theatre Building, 107-110 W State
 Strand Theatre Building, 310 E State
 Student Agency Building, 409 College av
 Thurston Court Apts, 223 Thurston av
 Tompkins County Court House, 312-322 N Tioga
 Tompkins County Jail, 125 E Court
TOMPKINS COUNTY MEMORIAL HOSPITAL BUILDING, S Quarry, see p 143
 Treman King Bldg, 101-107 E State and 105-113 S Cayuga
 Tuttle Apartments, 107 Cayuga Hts rd, Cay Hts
 Valleyview Apts, 210 Stewart av
 West View Terrace (Apts), 400 Tripphammer rd, Cay Hts, White Building, 306 E State
 Woman's Community Building, 202 N Cayuga

BLUE PRINTS**MACK'S PHOTO COPIES**, 221 S Cayuga***BOARD OF EDUCATION****ITHACA BOARD OF EDUCATION**, 117 E Buffalo, see p 9**BOARDING AND ROOMS**

Flynn's Tourist Home, 313 N Tioga
 Gray Gables, 318 N Geneva
 Gunsmith Lodge, 106 Lake
 Hofer Anna M Mrs, 210 Linden av
 Ives Merrill H Mrs, 204-206 N Cayuga
 Munro Archibald B, 123 Dryden rd
 Pillars The, 202 W Seneca
 Schutt Ruth M Mrs, 109 Summit av
 Shepard Ethel S Mrs, 117 Hudson
 Stack Arthur E, 504 University av
 Sullivan Henrietta S Mrs, 104 N Aurora
TRAVELERS HOTEL, 119-121 S Aurora, see alpha dir
 Victoria Hotel, 109-111 N Cayuga
 Wright Nellie G Mrs, 208 E Buffalo

BOAT SALES AND SERVICE**JOHNSON BOAT YARD**, 708 Willow av, see p 142**BOAT YARDS**

Freeman's Motor Marine, 425 Taughannock blvd
JOHNSON BOAT YARD, 708 Willow av, see p 142

BOATS (BRANDS)*CHRIS-CRAFT**, Johnson Boat Yard, 708 Willow av, see p 142***BONDS AND STOCKS**

BARR J S & CO INC, Savings Bank Bldg (19), 114 N Tioga, see p 108
 Loeb Carl M Rhoades & Co, 211 E Seneca

BOOK BINDERS

Ridley's Book Bindery, 104 Maple
 University Book Bindery, 113 E Green

BOOKS AND STATIONERS

Book and Card Shop The, 105 S Aurora
COMMUNITY BOOK STORE THE, Corners Community Center
CORNELL CO-OPERATIVE SOCIETY, Barnes Hall, CU
CORNER BOOKSTORE THE, 109 N Tioga, see p 155
MILLER'S T G SONS PAPER CO (wholesale), 113 N Tioga, see p 156
TRIANGLE BOOK SHOP THE, Sheldon ct, 410 College av, see top lines
 Williams Ezra R (old), 209 E State (403)

BOOKS FOR JUVENILES**CORNER BOOKSTORE THE**, 109 N Tioga, see p 155**BOTTLED GAS****ATLANTIC STATES GAS CO OF NEW YORK**, 535 W State, see p 116**BOTTLERS****ITHACA BOTTLING WORKS**, 407 W Seneca, see p 115

Freight Handling-Car Unloading-Crating-Moving-Storage STUDENT TRANSFER

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DIAL 9695

PICK-UP AND DELIVERY FREIGHT SERVICE

D. L. & W. R. R

BOWLING ALLEYS

Eddy Street Bowling Alley, 420 Eddy
Ithaca Bowl-O-Drome, 622 W State
Ithaca Bowling Center Inc, 402 E State
Y M C A, 202 E Buffalo, see p 61

*BRICK DEALERS

DRISCOLL BROS & CO, 134-136 and 135-
137 S Aurora, see p 160
DRISCOLL J J LUMBER CO, 505-515
Third, see red insert
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

*BROKERS

Wells Bros Co, 111 S Aurora

BROKERS (STOCKS AND BONDS)

BARR J S & CO INC, 114-118 N Tioga (19),
see p 108

BUILDERS

CENTURY HOME CO, Spencer rd, RD5,
see p 82
MANCINI & SONS, 401 Hancock, see p 84
McELWEE W D & SONS, Forest Home,
see p 99
SCHICKEL NORBERT H, 423 Oak
SMITH GEORGE W, 402 S Meadow, see p
101 and top lines

*BUILDERS' HARDWARE (BRANDS)

CORBIN, Driscoll Bros & Co, 135 S Aurora,
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BUILDING MATERIALS AND SUPPLIES

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80
CAYUGA LUMBER CO, 801 W State, see p
78
DRISCOLL BROS & CO, 134-136 and 135-
137 S Aurora, see p 160
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Empire Brikcrete, Spencer rd, RD5
FABBRICATORE FRANCIS, 407 Dryden
rd, see p 83
ROTTMANN ROOFING & REMODEL-
ING, 704 W Buffalo, see p 90
ROBINSON & CARPENTER, 206 Taug-
hannock blvd, see p 2

*BUILDING PAPER

(See Insulation)

*BUILDING SPECIALTY CONTRACTORS

DRISCOLL J J LUMBER CO, 505-515
Third, see red insert

BUILDINGS

(See Blocks and Buildings)

BUS LINES AND TERMINALS

Baldwin's Bus Terminal, 128-132 S Aurora
Central Greyhound Lines, 128-132 S Aurora
CRISPELL BROS, Slaterville Springs, see p
157

DEAN OF ITHACA, Chartered Buses, 401-
409 E State, see top lines
Ithaca Railway Inc, 415 E State
Royal Blue Lines, 128-132 S Aurora

BUSINESS MACHINES

International Business Machines Corp, 121
E Seneca (103)

*BUSINESS SCHOOLS

(See Schools, Colleges and Academies)

BUSSES CHARTERED

CRISPELL BROS, Slaterville Springs, see
p 157

BUTTER, CHEESE AND EGGS

INLET VALLEY FARMS INC, S Meadow
ext
LAKEVIEW DAIRIES, 609 N Tioga, see
p 112 and front cover
LUCÉ DAIRY CO, 410 Hillview pl, see p 114
NORTHSIDE DAIRY, 603 Utica, see back
cover
STARLAND FARMS, Mecklenburg rd, see
p 114

CABINET MAKERS

Caster Charles E, 125 W Fall
LOVELESS & ZEISSIG, 134 S Aurora, see p
99
Parker Fred E, 428 Floral av
SMITH GEORGE W, 402 S Meadow, see p
101 and top lines

*CAFETERIAS

Sheldon Court Cafeteria, 414 College av

CALENDARS

SKY VIEW ADVERTISING, 411 Cascadilla,
see p 152

*CAMERAS AND SUPPLIES

(See Photographic Apparatus)

CORNELL CO-OPERATIVE SOCEITY,
Barnes Hall
ITHACA PHOTO SUPPLY, 105 W Green
PEN AND CAMERA SHOP, 202 N Tioga, see
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TOMPkins STUDIO THE, 134-136 E State,
p 148

*CAMPING SUPPLIES

OUTDOOR STORE THE, 204 E State, see p
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CAR UNLOADING

STUDENT TRANSFER, 810 Cascadilla, see
top lines

CARPENTERS, CONTRACTORS AND BUILDERS

Barger Wilson M, 316 E Seneca (8)
Bero James, Cayuga Apts, 100 W Buffalo
(2D)
CARPENTER STUART V, Hook pl ext, see
p 101

Dodge Brothers and Plymouth**WM. T. PRITCHARD**

Sales and Service Dodge Brothers Trucks 304-312 S. CAYUGA ST. Phone 2733

Compton Kent, 320 Hook pl
 Compton Roy W, 1008 N Cayuga
 Cook Wirt J, 720 Cliff
 Driscoll J Edward (mason), 101 Edgecliff pl
EGAN WILLIAM M (painting), 909 N Tioga,
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FABBRICATORE FRANCIS, 407 Dryden rd,
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 Fletcher Charles, 517 W State
HYERS LEWIS C, 115 Linn
 Ink Robert R, 606 S Albany
 Lawrence Ayotte, 324 Pleasant
 Mann Koeth A, 806 Giles
MC ELWEE W D & SONS, Forest Home,
 RD2, see p 99
 McGreal Ralph T, 127½ Hyers
 McKaig Albert E, 432 Hook pl
MC PHERSON BUILDERS, 313 The Park-
 way, see p 85
 Miller Cecil W, 318 E Fall
 Mulks Albert M, 411 E Yates
 Reddick Robert B, 1 Hampton rd
 Rogers Leonard B (excavating), 816 N Tioga
 Sheldon C Raymond, 119 Utica
SMITH GEORGE W, 402 S Meadow, see p
 101 and top lines
 Swartwood Clarence J, 715 N Tioga
 Van Dyne Frank L, Spencer rd
WARD CONSTRUCTION CO INC, 314 E
 State, see p 101

CARPET AND RUG CLEANING

ROCKER RUG CLEANERS, 305 W Lincoln,
 see p 122

***CARPET SWEEPERS (BRANDS)**

BISSELL, Rothschild Bros, 155-159 E State
 and 100-126 S Tioga, see p 5

CARPETS, RUGS AND FLOOR COVERINGS

ROTHSCHILD BROS, 155-159 E State and
 100-126 S Tioga, see p 5

CASH LOANS

ITHACA LOAN FINANCE INC, First Nat
 Bank Bldg (405-406-407), see insert opp
 numerical telephones

CASH REGISTERS

National Cash Register Co The, 118 E Greene

***CATERING SERVICE**

Pierce Madeline P Mrs, 134 Linn

CATTLE PEDIGREE TABULATING

Ithaca Sales & Pedigree Co (Guernsey), 513
 N Tioga

***CAULKING**

ROTTMANN ROOFING & REMODELING,
 704 W Buffalo, see p 90

***CEMENT**

DRISCOLL BROS & CO, 135-137 S Aurora,
 see p 160
DRISCOLL J J LUMBER CO, 505-515 Third,
 see red insert

ITHACA FUEL SUPPLY CO, 222 S Fulton,
 see top lines

PATCH BROTHERS, Dryden, see p 81
ROBINSON & CARPENTER, 206 Taughan-
 nock, see p 2

***CEMENT (BRANDS)**

ATLAS, Driscoll Bros & Co, 137 S Aurora, see
 p 160

KEYSTONE, Driscoll Bros & Co, 137 S
 Aurora, see p 160

PENN-DIXIE, Driscoll Bros & Co, 137 S Au-
 rora, see p 160

***CEMETERY MEMORIALS**

GLENSIDE MONUMENT CO, 490 Floral
 av, see p 146

HOARE RAYMOND & SON, 530 W State,
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***CEMETERY URNS**

LOCKWOOD GARDENS, 409 First, see
 back cover

CHAIN DRIVE MANUFACTURERS

MORSE CHAIN CO, 616 S Aurora, see p 140

CHAIN MANUFACTURERS

MORSE CHAIN CO, S Hill n DL&WRR and
 616 S Aurora, see p 140

***CHAMBER OF COMMERCE**

ITHACA CHAMBER OF COMMERCE, exec
 sec, Charles F Light, 210 N Aurora, see p 6

CHEMISTS

Geer William C, 624 Highland rd, Cay Hts

***CHILDREN'S WEAR**

ALLANSON'S INC, 146 E State, see p 74
KRESGE S S CO INC, 123 E State, see p 74

***CHINA (BRANDS)**

SYRACUSE, Rothschild Bros, 155-159 E
 State and 100-126 S Tioga, see p 5

CHIROPODIST

Brown Charles V, 106 E State

CHIROPRACTORS

Baker Langford F, 320 S Geneva
 Gray William E, 102 E Court
 Root Floyd U, 104 N Aurora
 Root Viotti E, 104 N Aurora
 Worden Wilbur E, 326 N Geneva

CHURCHES

(See also Miscellaneous Directory)

**CHURCH OF THE IMMACULATE CON-
 CEPTION**, N Geneva c W Seneca, see p 59
FIRST METHODIST CHURCH, 402 N Au-
 rora

FIRST PRESBYTERIAN CHURCH, De-
 Witt Park n Cayuga, see p 56

SALVATION ARMY, 121 W State, see p 60

THE PALACE LAUNDRYPHONE 2255
323-325 EDDY ST.**Every Laundry Service**

ST JOHN'S EPISCOPAL CHURCH, 210 N Cayuga, see p 57
TABERNACLE BAPTIST CHURCH, 622 Utica, see p 58

CIGAR MANUFACTURERS

Green Charles, 228 Columbia

CIGARS AND TOBACCO

Al's Smoke Shop, 118 S Aurora
 Cayuga Smoke Shop, 126 S Cayuga
CORNELL CO-OPERATIVE SOCIETY INC, Barnes Hall, CU
LONGCOY & CAYWOOD SMOKE SHOP, 309 E State, see top lines
MAYERS SMOKE SHOP, 203 E State, see top lines
 Petrillose Smoke Shop, 407 College av
 Stafford's, 124 N Aurora
 State Smoke Shop, 124 W State
 United Cigar Stores, 200 E State
 University Smoke Shop, 318 College av

CINDER BLOCKS

BIRDSALL & JOHNSON, Richford, see p 80

***CIRCULATING LIBRARIES**

MAYER'S SMOKE SHOP, 203 E State, see top lines

CIVIL ENGINEERS AND SURVEYORS

CRANDALL CARL, 111 N Tioga

CLEANING AND PRESSING

Angelo's Dry Cleaners, 219 N Aurora
 Colonial Cleaners, 116 N Cayuga
FLETCHER W F CO, 103-105 Dryden rd, branch 205 N Aurora, see p 73
 Ithaca Cash & Carry Dry Cleaners, 111 W State and 216 College av
ITHACA LAUNDRIES & DRY CLEANERS, 102 Adams, see p 77
 Layton-Holland, 525 W Seneca
PETRILLOSE CLEANERS INC, 338 E State and 422 Eddy, see p 72
 Thrifty Dry Cleaners & Dyers, 138 W State
 University Cleaning & Tailoring, 315 E State
 Wilkins Castle Wilkins Inc, 138 W State
WYLLIE DRY CLEANING, 109 N Corn, see p 75

CLINICS

Student Medical Clinic (CU), 5-7 Central av
 Tompkins County Public Health Clinics, 121 E Court

CLOCK REPAIRING

BEYELER ROBERT H, 122 First, see p 135
 Fix-It Shop, 305 First
SCHOOLEY'S INC, 152 E State, see top lines

***CLOCKS (BRANDS)**

GENERAL ELECTRIC, Schooley's Inc, 152 E State, see top lines
HAMMOND, Schooley's Inc, 152 E State, see top lines

Save 10% For Cash and Carry

REVERE, Schooley's Inc, 152 E State, see top lines
SESSIONS, Schooley's Inc, 152 E State, see top lines
SETH THOMAS, R A Heggie & Bros Co, 136 E State, see alpha dir
TELECHRON, R A Heggie & Bros Co, 136 E State, see alpha dir
TELECHRON, Schooley's Inc, 152 E State, see top lines
WESTCLOX, Schooley's Inc, 152 E State, see top lines

***CLOTHING BRANDS)**

ALPACUNA, The Sport Shop, 209-211 E State, see p 70
BRAEBROOK, The Sport Shop, 209-211 E State, see p 70
CHALLENGER, The Sport Shop, 209-211 E State, see p 70
COLLEGE HALL, The Sport Shop, 209-211 E State, see p 70
FASHION PARK, The Sport Shop, 209-211 E State, see p 70
HICKEY FREEMAN, Irv Lewis Inc, 120 E State
KINGSRIDGE, The Sport Shop, 209-211 E State, see p 70
KUPPENHEIMER, Irv Lewis Inc, 120 E State
MICHAELS STERN, Irv Lewis Inc, 120 E State
PALM BEACH, Irv Lewis Inc, 120 E State
TIMELY, The Sport Shop, 207-211 E State, see p 70

CLOTHING DEALERS

ALLANSON'S (ladies'), 146 E State, see p 74
 Altman's (ladies'), 106 W State
 Browning, King & Co, 224 E State
 Dell Isadore V (used), 437 W State
 Fashion Fair The (ladies'), 210 Dryden rd
 Genatt's (children's), 142 E State
 Goldberg Mary Mrs (used), 529 W State
 Holley's (ladies'), 119-121 E State
 Ithaca Clothing Exchange, 522 W State
ITHACA WHOLESALE HOUSE, 209-211 E State, see p 70
LEWIS IRV INC, 120 E State
 Lewton John Men's Apparel, 222 E State
 Mathews Department Store (The Plaza), Elmira rd
MONTGOMERY WARD & CO, 101-107 E State, see p 74
 Morris' Men's Wear, 106-110 S Cayuga
NATIONAL ARMY STORES, 120 W State, see p 123
 Newberry J J Co, 135-137 E State
 Nugent's (ladies'), 133 E State
 Ormond Hosiery Shop, 134 E State
 Penney J C Co, 115 E State
ROTHSCHILD BROS, E State c N Tioga, see p 5
 Schmaus Clothes, 105 W State
SEARS, ROEBUCK AND CO, 209-211 N Aurora, see back cover

SCHOOLEY'S Inc. NATIONALLY KNOWN WATCHES

152 E. STATE ST.

DIAL 2598

Service League Shop, 118 N Cayuga
SPORT SHOP THE, 209-211 E State, see p 70

Sturm Bros, 103 E Green
 Sullivan Joseph F, 156 E State
TARRY SHOPPE THE (ladies'), 444 W State, see top lines
 Tog-ette The (ladies'), 122 E State

*CLOTHING (MEN'S WORK)

OUTDOOR STORE THE INC, 204 E State, see p 71

*COAL (ANTHRACITE) (BRANDS)

BLUE COAL, Champaign Coal & Stoker Co, 801-803 W Seneca, see p 117
BLUE COAL, James Lynch Coal Co Inc, 802-804 W Seneca, see p 116
OLD COMPANY'S LEHIGH, Robinson & Carpenter Inc, 915 W State, see p 2

COAL (BRANDS)

GOLD NUGGET, South Side Coal & Oil Co, S Aurora, see p 117
HUDSON COAL, Perry Coal Co, 143 Maple, see p 117

COAL DEALERS

CHAMPAIGN COAL & STOKER CO, 801-803 W Seneca, see p 117
 Finger Lakes Fuel Supply, 725 W Clinton
ITHACA FUEL SUPPLY CO, 222 S Fulton, see top lines
 Ithaca Ice & Coal Co, 302 W Lincoln
 Leary Coal Co, 628 W Seneca
LYNCH JAMES COAL CO INC, 802-804 W Seneca, see p 116
PATCH BROTHERS, Dryden, see p 81
PERRY COAL CO, 143 Maple av, see p 117
ROBINSON & CARPENTER, 915 W State, see p 2
SOUTH SIDE COAL & OIL CO, S Aurora n DL&WRR, see p 117

*COCKTAIL LOUNGE

CHANTICLEER, 101 W State, see top lines

COLLECTIONS

RIGGS COLLECTION SERVICE, 121 E Seneca (701), see p 108

*COLLEGE DORMITORIES (See Dormitories)

*COLLEGE FRATERNITIES (See Fraternities)

*COLLEGES

(See Schools, Colleges and Academies)

CORNELL UNIVERSITY, Central av

COMBINATION DOOR AND STORM SASH

ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 100

*COMMERCIAL PHOTOGRAPHERS

FOERSTER CURT C, 108 W Jay, see p 150

Smith C Hadley, 314 E State, (211)
TOMPKINS STUDIO THE, 138-140 E State, see p 148

*COMMERCIAL PRINTERS

ART CRAFT OF ITHACA INC, 312 E Seneca, see p 153
CAYUGA PRESS THE, 113 E Green, see p 153
ITHACA PRINTING SERVICE, 113-115 S Tioga, see p 153
NORTON PRINTING CO, 317 E State, see p 153

*COMMERCIAL REFRIGERATION

SHELTON'S REFRIGERATION SALES & SERVICE, 703 Willow av, see bottom edge and p 107

*COMMERCIAL SCHOOLS

(See Schools, Colleges and Academies)

*COMMUNITY CHEST

ITHACA COMMUNITY CHEST, 210 N Aurora

CONCRETE BLOCK

BIRDSALL & JOHNSON, Rockford, see p 80

CONCRETE (READY-MIXED)

CORTLAND PAVING CO, Cortland PO Box 747, see p 94
ITHACA SAND & GRAVEL CO INC, Culver rd, see p 97 and top edge
 Perkins Byron C, 605-607 Dryden rd
RUMSEY E M & SON, Buttermilk Falls, RD5, see p 96

*CONDUCTOR PIPE

WHEATON'S SHEET METAL SHOP, 909 W State, tel 2419, see p 91

CONFECTIONERY AND ICE CREAM

Al's Dairy Bar, 321 College av
 Andrews Anthony, 308 E State
 Cozy Corner, 224 N Aurora
 Creamland, 440 W State
 Doane's, 1005-1007 N Aurora
 Fanny Farmer Candy Shops Inc, 109 E State
 Froz-N-Gold, 433 N Cayuga
 Ingram's Inc, 107 S Aurora
 Jim's Place, 400 Stewart av
 Ice Cream Shoppe, 106 N Aurora
 Kennedy's Home Made Candy, (The Plaza), Elmira rd
KRESGESS CO INC, 123 E State, see p 74
 Pop's Place, 415 College av
 Ray's Store, 222½ S Cayuga
 Rumsey J Marvin, 526 W State
 Sugar Bowl, 118 S Cayuga
 Teeter William J (wholesale), 329 Pleasant
 Tumble In, 817 N Cayuga
 West End Candy Kitchen, 714 W Buffalo

*CONGOLEUM (BRANDS) (See Floor Coverings)

NEW YORK LIFE INSURANCE CO.

Phone 9278 CHARLES H. WEBSTER, AGT., 102 WHITE PARK PL., CAYUGA HEIGHTS

***CONSULTING ENGINEER**
SCHICKEL NORBERT H, 423 Oak av

***CONTRACTORS (ELECTRICAL)**
(See Electrical Contractors)

***CONTRACTORS (EXCAVATING)**
FABBRICATORE FRANCIS, 407 Dryden rd
see p 83
ITHACA SAND & GRAVEL CO INC, Culver
rd, see p 97 and top edge
MANCINI & SONS, 401 Hancock, see p 84
RUMSEY E M & SON, Buttermilk Falls RD5
see p 96

CONTRACTORS (GENERAL)
(See General Contractors)

ALBY AUGUST, 605 Cascadilla
ALBY & SON, 605 Cascadilla, see p 92
Brock Harry W, 207 Water
CARPENTER STUART V, Hook pl ext, see
p 101

CENTURY HOME CO, Spencer rd, RD5,
see p 82

Collins Charles & Son, Hanshaw rd, RD1
Compton Roy W, 1008 N Cayuga
Durling Clarence F (linoleum), 134 College
av

FABBRICATORE FRANCIS F, 407 Dryden
rd, see p 83

Hill Gerald A, 1111 Triphammer rd, RD1
Hurd Edmund A, 102 Highland pk
KNIGHT PAVING PRODUCTS, Vine, see p
93

MANCINI & SONS, 401 Hancock, see p 84
MC ELWEE W D & SONS, Forest Home, see
p 99

McKaig Albert E, 434 Hook pl
MC PHERSON BUILDERS, 313 The Park-
way, see p 85

McQuade Everett N, Spencer rd, RD5
Miller Cecil, 318 E Fall

Morley Albert V, 304 E Marshall
PATCH BROTHERS, Dryden, see p 81

Reddick Robert B (carp), 1 Hampton rd
Rogers Leonard B, 816 N Tioga
SMITH GEORGE W, 402 S Meadow, see p
101 and top lines

WARD CONSTRUCTION CO, 314 E State,
see p 101

CONTRACTORS (LANDSCAPING)

MANCINI & SONS, 401 Hancock, see p 84
WHITE NURSERY SERVICE, Mecklenburg
NY, tel Trumansburg 85F-2, see alpha dir

***CONTRACTORS (MASON)**

FABBRICATORE FRANCIS, 407 Dryden rd,
see p 83

MANCINI & SONS, 401 Hancock, see p 84
Mc ELWEE W D & SONS, Forest Home, see
p 99

WARD CONSTRUCTION CO, 214 E State,
see p 101

***CONTRACTORS (PAINTING)**

EGAN WILLIAM M, 909 N Tioga, see p 102

HOWE C B & SONS, 109 S Fulton, see top
lines

MANCINI & SONS, 401 Hancock, see p 84

***CONTRACTORS (PAVING)**

ALBY & SON, 605 Cascadilla, see p 92
CORTLAND PAVING CO, Cortland PO Box
747, see p 94

ECONOMY PAVING CO, 77 Pomeroy, Cort-
land, see p 95

KNIGHT PAVING PRODUCTS, Vine, see
p 93

***CONTRACTORS (PLUMBING, HEATING AND
AIR CONDITIONING)**

BREWER & BROWN CO INC, 306 W Lin-
coln, see p 89

DONOHUE-HALVERSON INC, 210 N Aur-
roa, see p 103

FAILING'S PLUMBING CO, 111 S Fulton,
see p 101

CONVALESCENT HOMES

Cleary Nursing Home, 207 N Albany
Dorn's Convalescent Home, 114 W Green
Stanton Irene J Mrs, 501 Willow

***CO-OPERATIVES**

(See Agricultural Co-operations)

CO-OPERATIVE CONSUMERS SOCIETY
INC, 609-619 W Clinton

CO-OPERATIVE GLF EXCHANGE INC
AND SUBSIDIARIES, 136 Terrace Hill,
see p 110

CORDIALS, LIQUORS AND WINES

VASTENO'S LIQUOR & WINE STORE, 206
N Tioga, see top lines

CORSETIERS

KATHRYN CORSET SHOP THE, 212 E
State, see p 74

Rucker Evelyn P Mrs, 602 W Court

***CORSETS (BRANDS)**

CAMP SURGICAL, The Kathryn Corset
Shop, 212 E State, see p 74

CARTER'S, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 5

FLEXEES, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 5

LE GANT, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 5

NEMO-FLEX, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 5

RENGO BELT, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 5

***COSMETICS AND PERFUMES (BRANDS)**

ELIZABETH ARDEN, Rothschild Bros, 155-
159 E State and 100-126 S Tioga, see p 5

HELEN RUBENSTEIN, Rothschild Bros,
155-159 E State and 100-126 S Tioga, see p
5

YARDLEY'S, Rothschild Bros, 155-159 E
State, see p 5

NEW CENTRAL FOOD MARKET **Complete Variety - Quality Foods**

Budget Prices

510 W. STATE ST.

Dial 9384

OPEN NIGHTS AND SUNDAYS

***COURTS**

(See p 136)

***CRATING AND PACKING OF HOUSEHOLD GOODS**

DEAN OF ITHACA INC, 401-409 E State, see top lines
STUDENT TRANSFER, 810 Cascadilla, see top lines

***CREAMERIES**

LAKE VIEW DAIRIES, 609 N Tioga, see front cover and p 112
LUCE DAIRY CO, 410 Hillview pl, see p 114
NORTHSIDE DAIRY, 603 Utica, see back cover
STARLAND FARMS, Mecklenburg rd, see p 114

***CREDIT BUREAUS**

CREDIT BUREAU OF ITHACA INC, 210 N Aurora
MEDICAL-DENTAL SERVICE BUREAU, 121 E Seneca, see p 145

CREDIT INVESTIGATORS

RIGGS COLLECTION SERVICE, 131 E Seneca, see p 108

CREDIT REPORTING

Hanford Rodney W, Elmira rd

***CRUSHED GRAVEL AND STONE**

ITHACA SAND & GRAVEL CO INC, Culver rd, see p 97 and top edge
RUMSEY E M & SON, Buttermilk Falls, RD5, see p 96

CRUSHED LIME STONE

CORTLAND PAVING CO, Cortland PO Box 747, see p 94

CURTAINS AND DRAPERIES

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5
WISSEN FABRICS INC, 130 E Seneca, see p 75

***CUT FLOWERS AND POTTED PLANTS**

BOOL'S FLOWER SHOP, 215 E State, see top lines
LOCKWOOD GARDENS, 409 First, see back cover
LOUNSBERRY FLOWERS, 409 College av see top lines
MACHEN'S FLOWER SHOP, 612 S Plain, see p 109
PRATT'S FLOWER SHOP, 214 E Seneca, see p 109

DAIRY PRODUCTS

Honey Butter Products Corp, 129½ Dryden rd
INLET VALLEY FARMS INC, S Meadow ext
Ithaca Dairy Products Co, 203 N Fulton

LAKE VIEW DAIRIES, 609 N Tioga, see p 112 and front cover

LUCE DAIRY CO, 410 Hillview pl, see p 114
MARSHALL DAIRY CO, 701-703 W State
NORTHSIDE DAIRY, 603 Utica, see back, cover
Plaza Dairy Bar (The Plaza), Elmira rd
STARLAND FARMS, Mecklenburg rd, see p 114

DANCING ACADEMIES AND TEACHERS

Bower School of the Dance, 147-151 E State
Dance Work Shop, 434 N Aurora

DECORATIVE FABRICS

WISSEN FABRICS INC, 130 E Seneca, see p 75

DECORATORS (EXTERIOR)

HOWE C B & SONS, 109 S Fulton, see top lines

***DECORATORS (INTERIOR)**

EGAN WILLIAM M, 909 N Tioga, see p 102
HOWE C B & SONS, 109 S Fulton, see top lines

***DELIVERY SERVICE**

(See Parcel Delivery)

DENTAL LABORATORIES

Guild Dental Laboratory, 120 N Aurora (8)
Ithaca Dental Laboratory, 213 E State

DENTISTS

Baldini Ralph P, 115 E Seneca
Beddoe Edward A, 105 Catherine
Bond Maurice C, 121 E Buffalo
Cashman Chester J, 100 W Buffalo (1D)
Champlin O Kenneth, 410 Savings Bank Bldg
Colt Harold D, 114 N Tioga (410)
Crawford Leland R, 510 Utica
Cross Arthur A, Seneca Bldg (600-602), 121 E Seneca
Crowley Arthur W, Seneca Bldg (600-602), 121 E Seneca
Dusinberre Rhea H Mrs, 100 W Buffalo (1D)
Fahey George B, 310 N Tioga
Johnson Albert P, 216 W State
King Edward C, 121 E Seneca (402)
Kinglsey Ralph R, 115 N Tioga (313)
LaCelle A L, 121 E Seneca (603-604)
Larking Edward F, 413 College av
Michael James D, 810 E State
Neish LeRoy D, 115 E Seneca
Neish W Richard, 115 E Seneca
O'Connell Thomas J, 121 E Seneca
Olsen Alfred L, 121 E Seneca (501)
Rubin Martin, First Nat Bank Bldg (507-508)
Sainburg Philip C, First Nat Bank Bldg (507-508)
Simon Milton C, 209 E State (201-202)
Stage Everett M, 121 E Seneca (501)
Stanton William G, 215 E State
Taber Claude E, 102 N Tioga

CHANTICLEER101 W. STATE
PHONE 3-1358**REGULAR MEALS AND A-LA-CARTE—BANQUETS—LEGAL BEVERAGES**Visnyei George J, 218 N Aurora
Williamson Thomas H, 214 N Aurora**DEPARTMENT STORES**ALLANSON'S INC, 146 E State, see p 74
KRESGE S S CO INC, 123 E State, see p 74
MONTGOMERY WARD & CO, 101-107 E
State, see p 74
Penney J C Co Inc, 115 E State
ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 5
SEARS, ROEBUCK AND CO, mail order
office 209-211 N Aurora, see back cover***DESIGNERS AND RETOUCHERS**ITHACA ENGRAVING CO, 115 S Tioga, see
p 151**DETECTIVE AGENCIES**

Dana Detective Agency, 209 E State (306)

DIAMONDSHEGGIE R A & BRO CO, 136 E State, see
alpha dir
HILL'S JEWELERS, 307 E State, see p 135
SCHOOLEY'S INC, 152 E State, see top lines**DICTATING EQUIPMENT**VAN NATTA OFFICE EQUIPMENT CO
INC, 128 E Seneca, see p 11**DIES, JIGS, FIXTURES AND GAGE MFRS**
THERM-ELECTRIC METERS CO INC,
Hudson st Extension***DINETTE SETS**

MUNSEY H W & SON, Elmira rd, see p 121

***DINING ROOMS**

(See Restaurants)

GALLAGHER'S RESTAURANT, 117 S Tio-
ga, see p 127***DINNERWARE (BRANDS)**SPODE, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 5
WEDGEWOOD, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 5***DIRECTORIES AND MAPS (ITHACA)**MAYERS' SMOKE SHOP, 203 E State, see
top lines***DIRECTORY LIBRARIES**FREE DIRECTORY LIBRARY, H A Man-
ning Co owners at Chamber of Commerce***DIRECTORY PUBLISHERS**MANNING H A CO, 33 Lyman, Springfield,
Mass and 514 Wedgeway Bldg, Schenec-
tady, see p 154**DISTRIBUTING SERVICE**MOSIER ADVERTISING SERVICE (circu-
lar and samples), 626 Schuyler av, Elmira,
see p 152**DOORS (OVERHEAD GARAGE)**ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2
SMITH GEORGE W, 402 S Meadow, see p
101 and top lines***DOORS, SASH AND BLINDS**

(See also Lumber Dealers)

CAYUGA LUMBER CO, 801 W State, see p
78
DRISCOLL BROS & CO, 135-137 S Aurora,
see p 160
DRISCOLL J J LUMBER CO, 505-515 Third,
see red insert
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2**DORMITORIES (COLLEGE)**Algonquin Lodge Assn (CU), 526 Stewart
Baker Tower (men), West av c University av
Balch Halls (women), Thurston av
Boldt Hall (men); University av
Boldt Tower (men), Cascadilla pl
Buffalo Street House, 717 E Buffalo
Cascadilla House, 104 Lake av
Cayuga House IC (women), 415 N Cayuga
Cayuga Student Residence Assn (CU), 630
Stewart av
Comstock Anna House (A), 520 Thurston av
Comstock Anna House (B), 522 Thurston av
Cornell House (CU), 601 Stewart av
Faculty Dormitory, 1 East av
Founders Hall (men), West av Campus
Graduate House, 15 South av
Griffs Hall IC (women), 504 E Buffalo
Hilliard House, 603 E Seneca
Lyon Hall (men), West av
McFadden Hall (men), West av
Mennen Hall (men), West av
Newman Hall (IC), 503 E Buffalo
Newman Hall IC (women), 503 E Buffalo
North Baker Hall (men), West av c Univer-
sity av
Prudence Risley Hall (women), 613 Thurston
av
Risley Cottage, 613 Thurston av
Sage College (women), Sage av
South Baker Hall (men), West av c University
av
Westminster Hall (women), 323 N Tioga**DORMITORIES (PRIVATE)**

Sheldon Court, 410 College av

***DRAPERIES, CURTAINS, ETC**ETHEL EATON INTERIORS, Corners Com-
munity Center
ROTHSCHILD BROS, 155-159 E State and
100-126 S Cayuga, see p 5
WISSEN FABRICS INC, 130 E Seneca, see p
75
YARDSTICK THE, 150 E State, see top lines**DRESS DESIGNERS**

Luhr Dorothy, 140 W State

Howell & Stevens Insurance

WILLIAM T. STEVENS, Proprietor

FIRST NATIONAL BANK BLDG.

DIAL 2600

*DRESSES

SEARS, ROEBUCK AND CO, 209-211 N Aurora, see back cover
TARRY SHOPPE THE, 444 W State, see top lines

DRESSMAKERS

Andrews Georgiana H Mrs, 413 E State
 Axtell Gladys I R Mrs, 322 Pleasant
 Ball Hazel A, 108 W Court
 Briggs Minnie E Mrs, 323 E Seneca
 Duncker Sewing Shop The, 205 N Aurora
 Foote Alice Mrs, 102 N Tioga
 Krotts Susie G Mrs, 1018 N Cayuga
 Lott Mayme M, 502 University av
 Murphy Helena T, 108 S Geneva
 Rogers Clara A Mrs, 918 N Aurora
 Seaman Maude L, 316 Turner pl
 Thomas A Marie Mrs, 504 S Plain
 Vagner Mary B Mrs, 133 E State
 Woolley Lina M Mrs, 108 W State (15)
 Wurts Grace M Mrs, 224 Eddy

DRIVEWAYS

ALBY & SON, 605 Cascadilla, see p 92
MANCINI & SONS, 401 Hancock, see p 84

DRUGGISTS

BROOKS PHARMACY, 126 E State, see p 145
 College Pharmacy, 414 Eddy
 Doan's Drug Corp, 111 E State
 Gray's Drug Store Inc, 138 E State
HART PHARMACY, 402 W State
 Hill Drug Store The, 328 College av and Hanchaw rd, RD1
KLINE'S PHARMACY, 112-114 N Aurora
 Mack's Drug Store (The Plaza), Elmira rd
 North Side Pharmacy, 507 N Cayuga
 Rexall Store The, 154 E State

DRY GOODS

Kay's Fabric & Curtain Shop, 124 E State
ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5
WISSEN FABRICS INC, 130 E Seneca, see p 75
YARDSTICK THE, 150 E State, see top lines

*DUMP TRUCKING

RUMSEY E M & SON, Buttermilk Falls, see p 96

DUPLICATING MACHINES

VAN NATTA OFFICE EQUIPMENT CO INC, 128 E Seneca, see p 11

DYERS AND CLEANERS

Colonial Cleaners, 116 N Cayuga
FLETCHER W F CO INC, 103 Dryden rd and 205 N Aurora, see p 73
 Ithaca Cash and Carry Dry Cleaners, 316 College av
PETRILLOSE CLEANERS, 338 E State and The Plaza Elmira rd, see p 72
WYLLIE DRY CLEANERS, 109 N Corn, see p 76

*EAGLES ASSOCIATIONS

(See also Miscellaneous Dir)
FRATERNAL ORDER OF EAGLES, see p 63

*EAVES TROUGHS

WHEATON'S SHEET METAL SHOP, 909 W State, tel 2419, see p 91

*ELECTRIC FIXTURES

(See Electrical Equipment and Supplies)

ELECTRIC FOOD MIXERS (BRANDS)

HAMILTON BEACH, Thayer Appliance Co, 417-419 W Seneca, see p 106

*ELECTRIC FREEZERS

KELVINATOR, Shelton's Refrigeration, 709-711 Willow av, see p 107 and bottom edge

*ELECTRIC IRONERS (BRANDS)

DEXTER'S, Lang's Garage, 117-129 E Green, see p 35
EASY, Thayer Appliance Co, 417-419 W Seneca, see p 106
FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 106
GENERAL ELECTRIC, Lent's Inc, 210 N Tioga see p 10
IRON-RITE, Lent's Inc, 210-212 N Tioga and 116 N Aurora, see p 10
IRON-RITE, Thayer Appliance Co, 417-419 E Seneca, see p 106
UNIVERSAL, Cortright Electric, Elmira rd, RD5, see p 105

*ELECTRIC LIGHT COMPANIES

(See Light, Heat and Power Companies)
NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga, see p 8

*ELECTRIC RANGES (BRANDS)

(See Ranges Electric—Brands)

*ELECTRIC REFRIGERATORS (BRANDS)

(See Refrigerators—Brands)

ELECTRIC TRAINS

GEE'S SWAP SHOP, 210 W State, see p 156

ELECTRIC WASHERS

(See Washing Machines—Brands)

*ELECTRIC WIRING

DASSANCE & ANDERSON, 428 N Titus av, tel 2216, see p 100
CORTRIGHT ELECTRIC, Elmira rd, RD5, see p 105
NORTON ELECTRIC CO, 409 W State, see p 100
TOWNER ELECTRIC, 329 S Geneva, see p 102

*ELECTRICAL APPLIANCES

CAYUGA LUMBER CO, 801 W State, see p 78

ITHACA FUEL SUPPLY CO.**Coal and Heating Equipment**

222 S. FULTON ST.

F. M. THAYER

PHONE 3412

ITHACA, N. Y.

CORTRIGHT ELECTRIC, Elmira rd, RD5, see p 105**DAVIS APPLIANCE CO**, 304 E State, see p 107**DONOHUE-HALVERSON INC**, 210 N Aurora, see p 103**HULL HEATING & PLUMBING CO**, 910 W State, see p 87Jones Appliance Center, 330 W State
Jordan Richard F, Spencer rd end S Meadow ext, RD5**LEE OF ITHACA INC**, 108-110 E State, see p 107

Monroe's Appliances, 103 N Cayuga

NORTON ELECTRIC CO, 409 W State, see p 100**PEN & CAMERA SHOP**, 202 N Tioga, see p 156**ROTHSCHILD BROS**, 155-159 E State and 100-126 S Tioga, see p 5**SHELTON'S REFRIGERATION**, 103 Willow av, see p 107 and bottom edge**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 106**ZION'S FURNITURE INC**, 118 E State, see p 121**ELECTRICAL APPLIANCES (BRANDS)****HOTPOINT**, Cortright Electric, Elmira rd, RD5, see p 105**ELECTRICAL CONTRACTORS****CORTRIGHT ELECTRIC**, Elmira rd, RD5, see p 105**DASSANCE & ANDERSON**, 428 N Titus av, tel 2216, see p 100

Davenport Electric, 420 N Geneva

DAVIS APPLIANCE CO, 304 E State, see p 107

Lawrence Electric, 212 E Lincoln

NORTON ELECTRIC CO, 409 E State, see p 100**TOWNER ELECTRIC**, 329 S Geneva, see p 102**ELECTRICAL EQUIPMENT AND SUPPLIES****CORTRIGHT ELECTRIC**, Elmira rd, RD5, see p 105**DASSANCE & ANDERSON**, 428 N Titus av, tel 2216, see p 100**DONOHUE-HALVERSON INC**, 210 N Aurora, see p 103

Francis Electric Motors, 1017 W Seneca

LEE OF ITHACA INC, 110 E State, see p 107**NORTON ELECTRIC CO**, 409 W State, see p 100**RUMSEY C J & CO**, 206 E State, see p 123**SHELTON'S REFRIGERATION**, 703 Willow av, see p 107 and bottom edge**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 106**TOWNER ELECTRIC**, 329 S Geneva, see p 102**ELECTRICAL REPAIRERS**

Andy's Electrical Repairing, 402 S Plain

CORTRIGHT ELECTRIC, Elmira rd, RD5, see p 105**DASSANCE & ANDERSON**, 428 N Titus av, tel 2216, see p 100

Johnny's Repair Service, 506 W State

NORTON ELECTRIC CO, 409 W State, see p 100**TOWNER ELECTRIC**, 329 S Geneva, see p 102**ELECTROLYSIST**

Schmal Grete Mrs, 110 Cobb

***ELKS ASSOCIATION**

(See also Miscellaneous Directory)

BENEVOLENT PROTECTIVE ORDER OF ELKS, see p 62***EMBALMERS****GILBERT CARL F**, 125 E Buffalo, see p 119
HERSON MATTHEW J, 110 S Geneva, see p 118**SHEA J EDWARD**, 314 W State, see front cover**VAN ORDER JOHN H**, 511 W Seneca**WAGNER ELWOOD C**, 421 N Aurora, see front cover**EMPLOYMENT AGENCIES**

Dunyak Rose R Mrs, 301 W Greene

N Y State Employment Service, 121 E Seneca (204)

ENGINEERS (CIVIL)

Crandall Carl, 111 N Tioga

Graham Leland L, 445 N Aurora

MC ELWEE W E & SONS, McIntyre pl, Forest Home, RD2, see p 99**WARD CONSTRUCTION CO**, 314 E State, see p 101***ENGINEERS (CONSULTING)**

McKaig Thomas H, Forest Home dr

SCHICKEL NORBERT H, 423 Oak av**ENGINES (MOTORBOAT)****JOHNSON BOAT YARD**, 708 Willow av, see p 142***ENGINES AND BOILERS****LANG J B ENGINE AND GARAGE CO**, 131-135 E Green, see p 35**ENGRAVERS (PHOTO AND ARTISTS)****ITHACA ENGRAVING CO**, 115 S Tioga, see p 151**ENGRAVING (STATIONERY)****CORNER BOOK STORE THE**, 109 N Tioga, see p 155***EXCAVATING CONTRACTORS****CORTLAND PAVING CO**, Cortland, PO Box 747, see p 94**ITHACA SAND & GRAVEL CO INC**, Culver rd, see p 97 and top edge

LEONARDS VACUUM CLEANER CO.

Vacuum Cleaner Sales and Service
618 W. STATE ST.

Office Tel. 2250

NEW AND REBUILT
24 Hour Guaranteed Service on
ALL TYPE CLEANERS
ITHACA, N. Y.

RUMSEY E M & SON, Buttermilk Falls,
RD5, see p 96

***EXPLOSIVES**

RUMSEY E M & SON, Buttermilk Falls,
RD5, see p 96

EXPRESS COMPANIES

Railway Express Agency, 128 W State

EXPRESSING

STUDENT TRANSFER, Cascadilla, see top
lines

EXTIMINATORS

A B C EXTERMINATING CO, 428 S Geneva,
see top lines
Arrow Exterminating Co, 121 E Seneca (102)

FABRICS

ETHEL EATON INTERIORS, Corners Com-
munity Center
WISSEN FABRICS INC, 130 E Seneca, see p
75
YARDSTICK THE, 150 E State, see top lines

FAMILY BUNDLE SERVICE

PALACE LAUNDRY, 323-325 Eddy, see top
lines

FARM ADVERTISING

Hamrick Leland F, 817 E State

***FARM IMPLEMENTS**

Mazourek Bros, 616 W Buffalo
SEARS, ROEBUCK AND CO, 209-211 N
Aurora, see back cover

FARM IMPLEMENTS (BRANDS)

INTERNATIONAL, J B Lang Engine &
Garage Co, 131-135 E Green see p 35

***FARM LOANS**

National Farm Loan Association of Ithaca,
121 E Seneca

FARM MACHINERY

(See Agricultural Implements)

FARM SUPPLIES

ITHACA CO-OPERATIVE GLF SERVICE,
120 S Fulton

FARM SUPPLY BUYERS

CO-OPERATIVE GLF FARM SUPPLIES,
136 Terrace Hill, see p 110

FARMS

Highgate Farm (dairy), 710 Hanshaw rd,
RD1

FEDERAL AND STATE OFFICES IN THIS DISTRICT

U S Dept of Agriculture Farmers Home Adm,
202 E State (701-702 and 712)

**U S Dept of Agriculture Soil Conservation
Service**, Elmira rd (The Plaza)

FEED

PATCH BROTHERS, Dryden, see p 81

***FERTILIZERS**

LOCKWOOD GARDENS, 419 First, see back
cover
PATCH BROS, Dryden, see p 81

***FILING EQUIPMENT (BRANDS)**

ART METAL, The Corner Book Store, 109 N
Tioga, see p 155
GLOVE WERNICKE, Van Natta Office
Equipment Co Inc, 128 E Seneca, see p 11

***FILMOSOUND**

PEN & CAMERA SHOP, 202 N Tioga, see p
156

***FINANCING**

ITHACA LOAN FINANCE INC, 200 E State,
Mezzanine Floor (202), see insert opp
numerical telephones

***FIRE ESCAPES**

LANG J B ENGINE & GARAGE CO, 131
135 E Green, see p 35

***FIRE EXTINGUISHERS**

NATIONAL WELDING, 708 Taber, see p 99
Seeley James N, 527 W State

***FIRE INSURANCE**

**TOMPKINS CO-OPERATIVE FIRE IN-
SURANCE CO**, 126 E Seneca, see insert
opp inside back cover

FISHING BAIT (LIVE)

FINGER LAKES SPORTING GOODS, 512
W State, see back cover

***FISHING TACKLE**

FINGER LAKES SPORTING GOODS, 512
W State, see back cover
GEE'S SWAP SHOP, 210 W State, see p 156
ITHACA SPORTING GOODS, 420 Eddy
OUTDOOR STORE THE INC, 204 E State,
see p 71
WRIGHT'S SPORTING CENTER, (The
Plaza) Elmira rd, see p 115

FIVE AND TEN CENTS STORES

(See Variety Stores)

FLOOR COVERINGS

BAKER LUMBER & SUPPLY CO INC, W
Main, Dryden, see p 79
BETTER PAINT & WALLPAPER SERVICE,
216 N Aurora, see p 124
DICKINSON R W, 309 E State, see p 124
ITHACA FLOOR COVERING, 406 E State,
see p 122
ITHACA METAL WEATHERSTRIP CO, 111
Fayette, see p 100
SMITH R F SR, 203 N Aurora, see p 123

FLOOR SANDERS FOR RENT

BETTER PAINT & WALLPAPER SERVICE,
216 N Aurora, see p 124

THE TARRY SHOPPE

436 W. STATE ST.

Phone 2561

BRIDAL and FORMAL WEAR—We are able to supply complete outfits for wedding party and lodge wear

BISHOP'S, 320 W State, see p 124
MANDEVILLE R C & SON, Slaterville rd,
 RD4, see p 124

FLOOR SANDING

SMITH R F, 203 N Aurora, see p 123

FLOORING

BAKER LUMBER & SUPPLY CO INC, W
 Main, Dryden, see p 79

***FLORAL DECORATIONS**

BOOL'S FLOWER SHOP, 215 E State, see
 top lines
HUNTINGTON GARDENS, Slaterville rd'
 see p 109
LOCKWOOD GARDENS, 419 First, see back
 cover
LOUNSBERY FLOWERS, 409 College av,
 see top lines
MACHEN'S FLOWER SHOP, 612 S Plain,
 see p 109
PRATA'S FLOWER SHOP, 214 W Seneca,
 see p 109

FLORISTS

BOOL'S FLOWER SHOP, 215 E State, see
 top lines
HUNTINGTON GARDENS, Slaterville rd,
 see p 109
LOCKWOOD GARDENS, 419 First, see
 back cover
LOUNSBERY FLOWERS, 409 College av,
 see top lines
MACHEN'S FLOWER SHOP, 612 S Plain,
 see p 109
 Neaga Greenhouse, 212 W Lincoln
PRATT'S FLOWER SHOP, 214 E Seneca,
 see p 109
 Stimming Florist (wholesale), end Cherry

FLOUR, FEED AND GRAIN

CO-OPERATIVE GLF MILLS, Terrace Hill,
 see p 110
 Ithaca Co-operative GLF Service Inc, 120 S
 Fulton
 Lackawanna Feed Co, 710 W State
 Seely Feed Stores Inc, 407 Third c Franklin

FLYING SCHOOLS

Ithaca Flying Service, end Taughannock blvd

FOODS (FROZEN)

MOTHER ZERO, 225 S Fulton

***FOREIGN EXCHANGE**

FIRST NATIONAL BANK OF ITHACA, 202
 E State, see p 3 and front cover

FOUNTAIN PENS (BRANDS)

EVERSHARP, Pen & Camera Shop, 202 N
 Tioga, see p 156
PARKER, Pen & Camera Shop, 202 N Tioga,
 see p 156
PARKER, The Corner Bookstore, 109 N
 Tioga, see p 155

PARKER, The Triangle Book Shop, Sheldon
 ct, 410 College av, see top lines
SCHEAFER, The Triangle Book Shop, Shel-
 don ct, 410 College av, see top lines
WATERMAN, Pen & Camera Shop, 202 N
 Tioga, see p 156
WATERMAN, The Triangle Book Shop,
 Sheldon ct, 410 College av, see top lines

**FRATERNITY AND SORORITY HOUSES
(COLLEGE)**

Acacia Fraternity, 318 Highland rd, Cay Hts
 Alpha Chi Rho House, 726 University av
 Alpha Chi Sigma Fraternity, 113 Oak av
 Alpha Delta Phi House, 777 Stewart av
 Alpha Epsilon Phi Sorority, 435 Wyckoff av
 Alpha Epsilon Pi Fraternity, 216 Cascadilla
 Park
 Alpha Gamma Rho Fraternity, 203 Highland
 av
 Alpha Omicron Pi Fraternity, The Knoll,
 Cor Hts
 Alpha Phi Delta Fraternity, 515 Stewart av
 Alpha Phi Sorority, 411 Thurston av
 Alpha Psi Fraternity, 410 Elmwood av
 Alpha Sigma Phi Fraternity, Rockledge,
 Stewart av
 Alpha Sigma Phi, Rockledge, Stewart av
 Alpha Tau Omega Lodge, 625 University av
 Alpha Xi Delta Sorority, 228 Wait av
 Alpha Zeta Lodge, 214 Thurston av
 Beta Sigma Rho Lodge, 126 Westbourne la
 Beta Theta Pi House, 100 Ridgewood rd, Cor
 Hts
 Chi Omega Sorority, 313 Wait av
 Chi Phi Craigielea, 107 Edgemore la
 Chi Psi Lodge, 810 University av
 Cosmopolitan House, 301 Bryant av
 Delta Chi House, The Knoll, Cor Hts
 Delta Delta Delta Sorority, 626 Thurston av
 Delta Gamma Sorority, 117 Triphammer rd
 Delta Kappa Fraternity (IC), 512 E Seneca
 Delta Kappa Epsilon House, 13 South av
 Delta Phi Zeta Sorority (IC), 510 E Seneca
 Delta Tau Delta Lodge, 110 Edgemore la
 Delta Upsilon Lodge, 6 South av
 Gamma Alpha Fraternity, 116 Oak av
 Green Trees (Phi Kappa Sigma Fraternity),
 Ridgewood rd, Cor Hts
 Hillcrest (Sigma Alpha Epsilon Lodge),
 Stewart av
 Kappa Alpha, 2 Central av
 Kappa Alpha Theta Sorority, 118 Tripham-
 mer rd
 Kappa Delta Rho, 301 Eddy
 Kappa Delta Sorority, 109 Triphammer rd
 Kappa Kappa Gamma Sorority, 508 Thurston
 av
 Kappa Sigma Fraternity, 600 University av
 Lambda Chi Alpha Lodge, 125 Edgemore la
 Omega Tau Sigma Fraternity, 200 Willard
 Way
 Phi Delta Pi, 111 Osmun pl
 Phi Delta Theta House, 2 Ridgewood rd, Cor
 Hts

GEO. W. SMITH CONTRACTOR**BUILDING and REPAIRING****CARPENTER SHOP****GLASS SHOP****402 S. MEADOW ST.****Telephone Office and Shop 3-1339****ITHACA, N. Y**

Phi Epsilon Pi Fraternity, 316 Highland rd, Cay Hts

Phi Gamma Delta Lodge, The Oaks

Phi Kappa Sigma Fraternity (Green Trees) Ridgewood rd, Cor Hts

Pi Kappa Phi, 722 University av

Phi Kappa Tau Fraternity, The Knoll, Cor, Hts

Pi Lambda Phi, 410 Thurston av

Phi Mu Alpha, 117 DeWitt pl

Phi Sigma Delta House, 411 University av

Phi Sigma Kappa Lodge, 702 University av

Pi Beta Phi Sorority, 425 Wyckoff av

Pi Kappa Alpha Fraternity, 17 South av

Psi Upsilon House, 2 Forest Park rd

Rockledge (Alpha Sigma Phi Lodge), Stewart av

Sigma Alpha Epsilon Lodge, Hillcrest

Sigma Alpha Mu, 210 Thurston av

Sigma Chi Lodge, 106 Cayuga Hts rd, Cay Hts

Sigma Delta Tau Sorority, 115 Ridgewood rd

Sigma Kappa Sorority, 150 Triphammer rd

Sigma Nu Lodge, 230 Willard Way

Sigma Phi Place, 1 Forest Park la

Sigma Phi Epsilon House, 112 Edgemore la

Sigma Pi Fraternity, 730 University av

Tau Epsilon Phi, 306 Highland rd, Cay Hts

Tau Kappa Epsilon, 105 Westbourne la

Telluride Association, 217 West av

Theta Chi Fraternity, 519 Stewart av

Theta Delta Chi House, 800 University House

Theta Xi Lodge, 534 Thurston av

Triangle Fraternity (CU), 1 Campus rd

Watermargin, 103 McGraw pl

Zeta Beta Tau Fraternity, 1 Edgecliff pl

FREEZERS—HOME (BRANDS)*FRIGIDAIRE**, Thayer Appliance Co, 417-419 W Seneca, see p 106**MAYTAG**, Lee of Ithaca Inc, 108-110 E State, see p 107**FREIGHT HANDLING****STUDENT TRANSFER**, 810 Cascadilla, see top lines**FRUIT DEALERS**

Budget Market, 831 Cliff

California Wholesale Fruit Co, 112 S Cayuga

Shulman Cecil (whsle), 319 College av

FRUIT TREES*LOCKWOOD GARDENS**, 419 First, see back cover**FUEL DEALERS**

(See also Coal, Wood and Fuel Oils)

B & H OIL CO (whsle), 613 W Green, see p 53**ESSO STANDARD OIL CO**, Taughanock blvd, see p 116**ITHACA FUEL SUPPLY CO**, 222 S Fulton, see top lines**LYNCH JAMES COAL CO**, 802-804 W Seneca, see p 116**ROBINSON & CARPENTER**, 915 W State, see p 2**SOCONY-VACUUM OIL CO INC**, 723 Cascadilla**TOWNSEND LESLIE B**, 801 Cascadilla, see p 53***FUEL OILS****ATLANTIC**, B & H Oil Co Inc, Elmira rd, see p 53**ESSO**, South Side Coal & Oil Co, S Aurora, see p 117**ESSO STANDARD OIL CO**, Taughanock blvd, see p 116**TOWNSEND LESLIE B**, 801 Cascadilla, see p 53***FUNERAL DESIGNS****BOOL'S FLOWER SHOP**, 215 E State, see top lines**LOCKWOOD GARDENS**, 419 First, see back cover**LOUNSBERY FLOWERS**, 409 College av, see top lines**PRATT'S FLOWER SHOP**, 214 E Seneca, see p 109***FUNERAL DIRECTORS****BANGS FUNERAL HOME**, 209 W Green, see p 119 and front edge**GILBERT CARL F**, 125 Buffalo, see p 119**GILBERT MEMORIAL HOME**, 125 E Buffalo, see p 119**HERSON FUNERAL HOME**, 110 S Geneva, see p 118**SHEA J EDWARD FUNERAL HOME**, 314 W State, see front cover**VAN ORDER FUNERAL HOME**, 511 W Seneca**WAGNER FUNERAL HOME**, 421 N Aurora, see front cover**FUR DEALERS AND FURRIERS****HERMAN LOUIS**, 316-318 E State, see p 119**ROTHSCHILD BROTHERS INC**, 155-159 E State, and 100-126 S Tioga, see p 5

Spoooner Fur Shop, 204 E State (3)

Spoooner Herman, 209 College av

FUR REMODELING AND RENOVATING**HERMAN LOUIS**, 316-318 E State, see p 119**FUR STORAGE****HERMAN LOUIS**, 316-318 E State, see p 119***FURNACES AND BOILERS (BRANDS)****BETHLEHEM DYNATHERM BOILERS**, Hull Heating & Plumbing Co, 910 W State, see p 87**BRYANT** (gas), Wheaton's Sheet Metal Shop, 909 W State, see p 91**BRYANT**, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 86**HOLLAND**, Holland Furnace Co, 201 N Tioga, see p 88

Boal's Flower Shop

215 E. STATE ST

DIAL 2758

FURNACE CLEANERS (PORTABLE)

LEONARD'S VACUUM CLEANER CO, 618 W State, see top lines

FURNACES AND FURNACE REPAIRS

CAYUGA LUMBER CO, 801 W State, see p 78

HOLLAND FURNACE CO, 201 N Tioga, see p 88

LOUGHER WILLIAM & SON, 109 Titus av, see top lines

WHEATON'S SHEET METAL SHOP, 909 W State, tel 2419 see p 91

FURNISHED APARTMENTS

FAIRVIEW MANOR, 518-522 Dryden rd, office 423 Oak av, see p 132 and backbone

*FURNITURE (BRANDS)

JAMESTOWN, H W Munsey & Son, Elmira rd, see p 121

KROEHLER, Besdin's, 130 E State, see p 121

VIRGINIA HOUSE COLONIAL MAPLE, Besdin's, 130 E State, see p 121

FURNITURE CUSTOM-BUILT

VAN ARSDALE-ACKERMAN FURNITURE, 317 College av, see p 120

FURNITURE DEALERS

BESDIN'S FURNITURE CO, 130-132 E State, see p 121

Coan Lewis H, 222 N Aurora
Empire Furniture Co, 335 W State

ETHEL EATON INTERIORS, Corners Community Center

Hall's W R Bargain House, 516 W State
Horton's Furniture, 515½ W Clinton

MUNSEY H W & SON (Sleep Shop), Elmira rd, see p 121

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5

SEARS, ROEBUCK AND CO, 209-211 N Aurora, see back cover

VAN ARSDALE-ACKERMAN FURNITURE, 317 College av, see p 120

ZION'S FURNITURE INC, 118 E State, see p 121

FURNITURE—JUVENILE

MUNSEY H W & SON, Elmira rd, see p 121

*FURNITURE MOVERS, PACKERS AND CRATERS

DEAN OF ITHACA, 401-409 E State, see top lines

STUDENT TRANSFER, 810 Cascadilla, see top lines

FURNITURE REPAIRERS

BOOL H J FURNITURE CO, 115 N Albany, see p 122

MUNSEY H W & SON, Elmira rd, see p 121

FURNITURE REPAIRING AND REFINISHING

Finestone S, Comford-Elyen rd off Danby rd

VAN ARSDALE-ACKERMAN FURNITURE, 319 College av, see p 120

*GAGES (INSPECTION)

ITHACA SCIENTIFIC INSTRUMENT CO, 207 S Tioga, see p 142

*GAMES

ITHACA SPORTING GOODS, 420 Eddy

*GARAGES

(See Automobile Accessories, Dealers, etc)

*GARDEN AND LAWN FURNITURE

LOCKWOOD GARDENS, 409 First, see back cover

GAS APPLIANCES

ATLANTIC STATES GAS CO OF N Y, 535 W State, see p 116

JAMIESON-MC KINNEY CO, 115-121 S Cayuga, see p 86

GAS (BOTTLED)

ATLANTIC STATES GAS CO OF N Y, 535 W State, see p 116

PATCH BROTHERS, Dryden, see p 81

GAS DISTRIBUTORS

(See Light, Heat and Power Companies)

Ithaca Propane Gas Co, 107 E Clinton

NEW YORK STATE ELECTRIC & GAS CORP, 123 Cayuga, see p 8

*GAS FIXTURES

DONOHUE-HALVERSON INC, 210 N Aurora, see p 103

GAS LIQUIFIED (PETROLEUM)

ATLANTIC STATES GAS CO OF N Y, 535 W State, see p 116

*GAS RANGES

(See Ranges)

*GAS REFRIGERATORS (BRANDS)

(See Refrigerator Dealers)

ELECTROLUX, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 86

SERVEL, Atlantic States Gas Co of N Y, 535 W State, see p 116

*GAS WATER HEATERS (BRANDS)

A O SMITH, Brewer & Brown Co Inc, 306 W Lincoln, see p 89

EVERHOT, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 86

PERMAGLASS, Brewer & Brown Co Inc, 306 W Lincoln, see p 89

PITTSBURG, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 86

GASOLINE (BRANDS)

ESSO, R T Esso Service Station, 335 E State, see p 48

ESSO, Barnes Esso Servicenter (Plaza), Elmira rd, see p 53

NEW CENTRAL FOOD MARKET**Complete Variety-Quality Foods****Budget Prices****610 W. STATE ST.****Dial 9384****OPEN NIGHTS AND SUNDAYS**

MOBILGAS, Kirkup & Phillips, 216-220 S Cayuga, see front cover
TYDOL, B & H Oil Co Inc, Elmira rd, RD5, see p 53

GASOLINE AND OILS

B & H OIL CO INC (whsle), Elmira rd, RD5, see p 53

BARNES ESSO SERVICENTER (Plaza), Elmira rd, see p 53

BARTHOLF SERVICE STATION, Maple av c Dryden av, see p 52

CAYUGA TIRE CO, 225 S Cayuga

Conley's Joe Service Station, 325 E State

CONNOLLY & SCALIA, 436 W State, see alpha dir

CORNERS SERVICE STATIONS, Corners Community Center

Culver's Service, 1012 W State

Deeb Leo, Lake rd, RD1

ESSO STANDARD OIL CO (whsle), Taughannock blvd, see p 116

Dryden Road Service Station, 208 Dryden rd

Fall Creek Service Station, 202-204 E Falls

FINNEY SERVICE CENTER, 217 S Cayuga

FISH HAROLD ESSO SERVICE, 401 W Seneca, see p 52

Glenn's Sinclair Service Station, 329 College av

Gulf Oil Corporation (whsle), bulk sta Hancock c N Meadow

H C T MOTOR CO, 430 W State, see top lines

Hagin's Service Station, 1012 N Aurora

Hambleton Terminal Corp, 525 Taughannock blvd

Head DeForest, service stations 110 S Fulton, bulk plant 118 S Fulton

Head's Service Station, 119 N Albany

Hoyt Eldred E, Inlet Valley rd, RD5

Ingersoll's Sunoco Service Sta, 101-103 W Clinton

Johnston Robert J, 119 N Albany

John's Gulf Service, 1009 W State

KIRKUP & PHILLIPS INC, 217-220 S Cayuga, see front cover

LANG'S GARAGE, 131-135 E Green, see p 35

Loveland Sales & Service Inc, 1018 W State

Lyme William D, 112 E Green

MARTIN'S AL SENECA ST GARAGE, 307-309 E Seneca, see p 47

Murray W A Oil Co, 902 W State

Niles Service, 631 W Buffalo

Parr's Texaco Service, Elmira rd

Parker's Service Station, 529 W Seneca

Petrillose George, 128 Dryden rd

Porter's Atlantic Service, 517 N Cayuga

R T G ESSO SERVICE STATION, 335 E State, see p 48

Rothschild's Service Station, 327-329 E State

Rotary Gas Gardens, Inlet Valley rd c S Meadow

SERVICE GARAGE, rear 417 E State, see p 50

Servicenter, 202 S Cayuga

Sinclair Refining Co (whsle), ft. Third

SMITH'S ATLANTIC SERVICE, 201-207 S Cayuga

SOCONY VACUUM OIL CO, 723 Cascadilla

Stevens Harry T, 920 N Cayuga c Jay

STREETER DON MOBIL SERVICE, 211

W State, see p 53

Taft's Service Station, 540 W State

TED BARNETT'S BLUE SUNOCO SERVICE, 519-523 W State, see p 52

Texas Co The, Hancock c N Meadow

TRIANGLE SERVICE STATION, 301 S Cayuga

STATE STREET TYDOL SERVICE, 800-802 W State, see p 49

***GASOLINE AND OILS (WHOLESALE)**

TOWNSEND LESLIE B, 801 Cascadilla, see p 53

***GENERAL CONTRACTORS**

CARPENTER STUART V, Hook pl ext, see p 101

MC ELWEE W D & SONS, McIntyre pl, Forest Home, see p 99

MC PHERSON BUILDERS, 313 Parkway, see p 85

SMITH GEORGE W, 402 S Meadow, see top lines and p 101

WARD CONSTRUCTION CO, 314 E State, see p 101

GENERAL REPAIRING

Fix-It Shop The, 305 First

GIFT SHOPS

Central American Shop, 111 N Aurora

Charjan's, (Plaza), Elmira rd, 140 W State

CORNELL CO-OPERATIVE SOCIETY, Barnes Hall, CU

CORNER BOOKSTORE THE, 109 N Tioga, see p 155

ETHEL EATON INTERIORS, Corners Community Center

HEGGIE R A & BRO CO INC, 136 E State, see alpha dir

ROTHSCHILD BROTHERS INC, 155-159 E State and 100-126 S Tioga, see p 5

***GLASS COFFEE MAKERS (BRANDS)**

SILEX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

GLASS DEALERS

DRISCOLL BROS & CO, 135-137 S Aurora, see p 160

PETE'S GLASS SHOP, 415 W Seneca, see p 123

ROBINSON & CARPENTER, 206 Taughannock blvd, see p 2

RUMSEY C J & CO, 206 E State, see p 123

SMITH GEORGE W, 402 S Meadow, see p 101 and top lines

***GLASSWARE (BRANDS)**

FOSTORIA, R A Heggie & Bro Co, 136 E State, see alpha dir



TRIANGLE BOOK SHOP

Fountain Pens, School Supplies, Typewriters

412 COLLEGE AVE., ITHACA, N.Y.

FOSTORIA, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5
LIBBEY, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

GLAZIERS

DRISCOLL BROS & CO, 134-136 and 135-137 S Aurora, see p 160
SMITH GEORGE W, 402 S Meadow, see p 101 and top lines

*GLOVES (BRANDS)

VAN RAALTE FABRICS, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

GOLF COURSES

Country Club of Ithaca, 159 Triphammer rd
 Municipal Golf Course, end Willow av

GRADING MACHINERY

CORTLAND PAVING CO, Cortland, PO Box 747, see p 94

GRANITE AND MARBLE WORKS

GLENSIDE MONUMENT CO, 490 Floral av, see p 146
HOARE RAYMOND & SON, 530 W State, see front cover

*GRAVEL AND SAND

ITHACA SAND & GRAVEL CO INC, Culver rd, see p 97 and top edge
RUMSEY E M & SON, Buttermilk Falls, RD5, see p 96

*GREENHOUSES

FLOWER SHOP THE, 214 E Seneca, see p 109
 Fred's Hobby Greenhouse, 151 Maple av
LOCKWOOD GARDENS, 419 First, see back cover

GREETING CARDS

Book & Card Shop, 105 S Aurora
COMMUNITY BOOK SHOP THE, Corners Community Center, see p 155
CORNELL CO-OPERATIVE SOCIETY, Barnes Hall, CU
CORNER BOOKSTORE THE, 109 N Tioga, see p 155
 Dickens Mildred H Mrs, 523 N Aurora

GROCEER (WHOLESALE)

Stowell J C Co The, 127-131 W State

GROCERS

Abbott's Cash Store, 502 W State
 Abbott's IGA Store, 912 W State
 Acme Super Markets, 324-328 W State
 Alles & Goodspeed National Brands, 430 N Cayuga
 Atlantic & Pacific Super Market, 334 W State
 Atlantic & Pacific Tea Co The Great, 220 N Aurora

ATWATERS, 109-113 E State and Hanshaw and Triphammer rds
 Burling Laura E Mrs, 208 E Tompkins
 Calistri Amerigo F, 518 Madison
 Colbert's Corner Grocery, 527 N Aurora
 Co-operative Consumers Society Inc, 609-619 W Clinton

Dennis Fred H, 1025 N Tioga
 Dooley Michael J, 416 Hudson
 Egan's Food Shop, 403 College av
 Food Corner The, 238 S Cayuga
 Giba John Jr, 210 Center
 Greenwood Robert J, 636 W State
 Gus's Grocery, 319 Second
 H & H Foods, 327 W State
 Jolly Samuel J, 919 N Aurora
 Johnny's Market, 213 Titus av
 Jones' Red & White Store, 213 First
 Lakeview Grocery, Lake rd, RD1
 Lewis Grocery, 112 S Cayuga
 Loblaw's Inc, (The Plaza), Elmira rd
 Long Dewitt L Food Market, 405-407 Eddy
 Luccarelli's National Brand Grocery, 402 W Court

Market Basket The, 320 College av, 435 N Cayuga, 310 Stewart av, 1016½ W State
 Super Mkt 214-218 W State
 Miller's Red & White Store, 901 Mitchell
 National Brands Food Market, 120 S Aurora
 Neferis Peter J, 205 Dryden rd
NEW CENTRAL FOOD MARKET, 510 W State, see top lines

Norton Fred E, 211 Cascadilla
 Rose's Grocery, 702 W Court
 Rosica Ersilia Mrs, 211 Hancock
 Scanlon's Grocery, 510 W Clinton
 Spencer's National Brands Store, 118 N Aurora
 State Grocery, 536 W State
 Sturrock Gilbert F, 230 S Cayuga
 Tagliavento Louis, Coddington rd
 Thorpe's Red & White Store, 311 S Cayuga
 Weaver's Red & White, 202 E Tompkins
 Whiting's Red & White Store, 202 Dey

GUN MANUFACTURERS

ITHACA GUN CO INC, 123 Lake

GUN REPAIRING

Swap Shop The, 104 N Corn

GUNS AND AMMUNITIONS

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GEE'S SWAP SHOP, 210 W State, see p 156
ITHACA SPORTING GOODS, 420 Eddy
OUTDOOR STORE THE INC, 204 E State, see p 71

*HAIRDRESSERS

(See Beauty Parlors)

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American Legion Rooms, 415 Stewart av
 Knights of Pythias Hall, 217 W State
 Legion Hall, 114 Summit av

Longcoy & Caywood Smoke Shop

Full Line of Smokers Supplies, Magazines, Newspapers, Novelties

309 E. STATE ST.

Military Hall, E Seneca c N Tioga
MOOSE HALL, 134 W State, see p 64
VETERANS OF FOREIGN WARS, 602 W State, see p 66

HAND WEAVING

Kirk Ruth V Mrs, 206 N Quarry

HAND WRITING EXPERT

Warner Ralph G, 209 E State (205)

HANDBAGS (LADIES') (MFRS)

Appel R, Pearsall pl

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MC KINNEY, Driscoll Bros & Co, 134-136 and 135-137 S Aurora, see p 160

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ROBINSON & CARPENTER, 814 W Seneca, see p 2

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DRISCOLL BROS & CO, 134-136 and 135-137 S Aurora, see p 160
PATCH BROTHERS, Dryden, see p 81
RUMSEY C J & CO, 206 E State, see p 123
SEARS ROEBUCK AND CO, 209-211 N Aurora, see back cover
 Weaver George N, 510 W State

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PETRILLOSE CLEANERS, 383 E State, see p 72

*HATCHERY

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KNOX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5
LEE, The Sport Shop, 209-211 E State, see p 70
STETSON, Irv Lewis Inc, 120 E State

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HEATING AND VENTILATING

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BREWER & BROWN CO INC, 306 W Lincoln, see p 89

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DONOHUE-HALVERSON INC, 210 N Aurora, see p 103

ELWOOD HEATING CO, 209 King

FAILING'S PLUMBING CO, 111 S Fulton, see p 101

HAVERSTICK & CO INC, 500 Third, see top lines

HULL HEATING AND PLUMBING CO, 910 W State, tel 2316, see p 87

JAMIESON-MC KINNEY CO, 115-121 S Cayuga, see p 86

Jordan's Gas Heating Service, 212 N Meadow

LOUGHER WILLIAM & SON, 109 Titus av, see top lines

PICKERING HAROLD B, 409 E Buffalo

HIDES, TALLOW, ETC

Ithaca Tallow Co, 726 W Green

HOBBIES

Hobby Den The, 306 E State
ITHACA SPORTING GOODS, 420 Eddy
 O'Neil's Hobby Shop, 120 S Cayuga

HOME BUILDERS

SCHICKEL NORBERT H, 423 Oak, tel 2163

HOME FREEZE CABINETS (BRANDS)

CARRIER, Shelton's Refrigeration, 703 Willow av, see p 107 and bottom edge
FREEZE-ALL, Shelton's Refrigeration, 703 Willow av, see p 107 and bottom edge

HOMES AND ASYLUMS

Home for Elderly Women, 514 S Aurora
 Ithaca Children's Home, 518 W Seneca

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BYFORD, The Sport Shop, 209-211 E State, see p 70

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*HOSPITALIZATION INSURANCE

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HAVERSTICK & CO., Inc. Industrial Supplies

ROCHESTER and ITHACA
500 THIRD ST. PHONE 2731 ITHACA, N. Y.

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CONKLIN SANITARIUM, 502 N Aurora,
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 Cornell University Infirmary, Sage pl, annex
 and offices, 501 E Seneca
 Reconstruction Home for Infantile Paralysis,
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FALL CREEK HOUSE, 302 Lake, see p 127
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 Hillside Inn, 518 Stewart av
 Ithaca Hotel The, 219-225 E State
 Jim's Oriental Cafe and Hotel, 130 S Tioga
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 McAuliffe's, 635 W State
 Oakhurst Hotel, 120 Third
 Oriental Hotel, 130 S Tioga
PLAZA MOTEL, S Meadow, see p 126
 Seneca Hotel, 634 W Seneca
 Smith's Ted Hotel, end N Cayuga ext
 Tompkins House The, 204 N Aurora
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 Victoria Hotel, 109-111 N Cayuga

HOUSE FURNISHINGS GOODS

Jones Appliance Center, 330 W State
 Hall's W R Bargain House, 516 W State
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MC ELWEE W D & SONS, McIntyre pl,
 Forest Home, see p 99

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GENERAL ICE CREAM CORP, 302 W Lin-
 coln, see p 114
 Ithaca Ice Cream Co, 701-703 W State
 Purity Ice Cream Co, 218 First

ICE DEALERS

Ithaca Ice & Coal Co, 302 W Lincoln
 Muckey William E, 519 Elm, RD5

IMPORTERS

Moree Importing Co, 601 W Buffalo

INCOME TAX SPECIALISTS

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ROTTMANN ROOFING & REMODELING,
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WALLS WILLIAM L, 618 Hector
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Tel. 4-1542

ITHACA, N. Y

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VASTENO'S LIQUOR & WINE STORE

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Reinhardt John R, 307 N Tioga

Rudolph Arthur F, 307 Hillview pl

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***KODAK FINISHING**

TOMPKINS STUDIO THE, 134-136 E State,
see p 148

KODAKS AND SUPPLIES

CORNELL CO-OPERATIVE SOCIETY,
Barnes Hall, CU Campus
PEN AND CAMERA SHOP, 202 N Tioga,
see p 156
TOMPKINS STUDIO THE, 134-136 E State,
see p 148

LABORATORIES

Paleontological Research Institution, 109
Dearborn pl
Tompkins County Laboratory, S Quarry

LABORATORY APPARATUS MFRS

ITHACA SCIENTIFIC INSTRUMENT CO,
207 S Tioga, see p 142

***LADIES, READY TO WEAR**

ALLANSON'S INC, 146 E State, see p 74
Alpine Variety Shop, 120 N Aurora
Mathews Dept Store, Elmira rd
MONTGOMERY WARD & CO, 101-107 E
State, see p 74
ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 5
TARRY SHOPPE THE, 444 E State, see top
lines

***LAMP**

ETHEL EATON INTERIORS, Corners Com-
munity Center
ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 5

LANDSCAPE ARCHITECTS

LOCKWOOD GARDENS, 419 First, see
back cover

LANDSCAPE GARDENERS

LOCKWOOD GARDENS, 419 First, see
back cover
Nevin Brian C, 1023 E State
WHITE NURSERIES, (The Plaza) Elmira rd
see alpha dir
WHITE NURSERY SERVICE, Ithaca Plaza,
Mecklenburg, NY, tel Trumansburg 8-F2,
see alpha dir

LAUNDRIES

Atlas Linen Supply Service Co Inc, 227 Lin-
den av
Cornell Laundry and Cleaning Center, 110 S
Aurora

HI-SPEED LAUNDRY BENDIX SELF SER-
VICE, 716 E Buffalo, see p 76

ITHACA LAUNDRIES INC, 209 E Seneca,
102 Adams and Community Center, see p
77

Lasher Edward K, 523 S Albany
LAUNDROMAT THE, 402½ College av,
see p 76

PALACE LAUNDRY THE, 323-325 Eddy,
see top lines

RED & WHITE LAUNDROMET, 408 Col-
lege av, see p 76

Residential Halls Laundry, 126 Maple av
QUICK LAUNDRY, 613 W State, see p 77
STUDENT AGENCIES INC, 409 College av,
see p 76

Student Laundry Agency, 409 College
Szabo Frank, 706 Linn

LAUNDRIES-SELF SERVICE

LAUNDROMAT THE, 402½ College av, see
p 76

RED & WHITE LAUNDROMET, 408 Col-
lege av, see p 76

LAWN MOWERS

WHITE NURSERIES, (The Plaza) Elmira
rd, see alpha dir

LAWN MOWERS (BRANDS)

BOLENS, White Nurseries, (The Plaza) El-
mira rd, see alpha dir

ECLIPSE, White Nurseries, (The Plaza) El-
mira rd, see alpha dir

NEW CENTRAL FOOD MARKETComplete Variety - Quality Food³

Budget Prices

610 W. STATE ST.

Dial 9384

OPEN NIGHTS AND SUNDAYS

TORO, White Nurseries, (The Plaza) Elmira rd, see alpha dir

LIBRARY RENTAL

COMMUNITY BOOKSHOP THE, Corners Community Center

LAWYERS

Abbott Edward P, 121 E Seneca (504)
 Adams Armand L, 121 E Seneca (504)
 Adams Arthur G, 114 N Tioga (306)
 Albanese Frank, 202 E State (603)
 Baker Bert T, Savings Bank Bldg (216), 114 N Tioga
 Booth M Van Cleef, 114 N Tioga (1)
 Bryant Frederick Boyce, 114 N Tioga (203-211)
 Buyoucos J V, 114 N Tioga (312)
 Casey Edward J, 111 S Tioga
 Cobb, Cobb & Simpson, 114 N Tioga, (203-211)
 Crowley Daniel, Savings Bank Bldg (202)
 Dahmen Ernest A Jr, 114 N Tioga
 Dean Bruce G, 319 Savings Bank Bldg
 Dicker William A, 222 E State
 Hamilton Harry S, 201 Savings Bank Bldg
 Hutchinson Robert A, Court House (104)
 Johnson Kenneth C Jr, Savings Bank Bldg (1-3)
 Kent Willard M, 202 E State (603)
 King Edward W, 111 S Tioga
 Lee D Boardman, 213 Savings Bank Bldg
 Lo Pinto John, 202 E State (405)
 Lo Pinto Michael, 202 E State (405)
 Meckenberg Gabriel N, First Nat Bank Bldg
 Mintz Aaron G, 114-118 N Tioga (406)
 Newman Charles H, Savings Bank Bldg (311)
 Noble J Arthur, Savings Bank Bldg (216-218)
 O'Connor James F, Savings Bank Bldg (308)
 Peer Sherman, GLF Bldg
 Powers Truman K, Savings Bank Bldg (308)
 Pyle Enos A, Savings Bank Bldg (308) 114 N Tioga
 Robinson James R, First Nat Bank Bldg (504)
 Ross Victor K D, 114 N Aurora
 Ruegsegger Virgil, 210 E State
 Russell George H, 114 N Tioga (301)
 Shirey Henry J, 114 N Tioga (304-305)
 Simmons L Nelson, 114 N Tioga (1)
 Simpson Harold E, Savings Bank Bldg (203)
 Sovocool Benjamin F, Savings Bank Bldg (216-268)
 Sovocool R B, Savings Bank Bldg (216-218)
 Squier Clarence C, 139 E State
 Stagg Norman G, 312-322 N Tioga
 Thaler Louis K, 309 N Tioga
 Treman Allan H, Savings Bank Bldg (1-3)
 Wiggins Walter J, 114 N Aurora

LEATHER GOODS

OCELLO'S, 207 N Aurora

LENDING LIBRARIES

CORNER BOOKSTORE THE, 109 N Tioga, see p 155

MAYERS SMOKE SHOP, 203 E State, see top lines

TRIANGLE BOOK SHOP THE, Sheldon ct, 410 College av, see top lines

LIBRARIES

CORNELL LIBRARY ASSOCIATION, 115-117 N Tioga, see p 104

CORNELL UNIVERSITY LIBRARY, Central av Campus

Court Library, Court House (201)

FREE DIRECTORY LIBRARY, H A Manning Co, owners at Chamber of Commerce Rooms, 210 N Aurora, see p 7

Ithaca College Library, 115 N Tioga

Tompkins County Bar Asso Library, 114 N Tioga (312)

***LIFE INSURANCE**

HOWELL & STEVENS, First Nat Bank Bldg (301), see top lines

PIERCE EDWARD I, First Nat Bank Bldg, (409), see p 130

LIGHT, HEAT AND POWER COMPANIES
 NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga, see p 8

***LIME, CEMENT, ETC**

(See Cement)

LINGERIE

KATHRYN CORSET SHOP THE, 212 E State, see p 74

LINOLEUMS

ITHACA FLOOR COVERING, 404-406 E State, see p 122

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5

***LINEOLEUMS (BRANDS)**

ARMSTRONG, Bishop's, 206 S Cayuga, see p 124

ARMSTRONG, Better Paint & Wallpaper Service, 216 N Aurora, see p 124

NAIRN, Better Paint & Wallpaper Service, 216 N Aurora, see p 124

NAIRN, Bishop's, 206 S Cayuga, see p 124

LIQUOR STORES

Cayuga Liquor & Wine Co, 118 W State

Clyne's Liquor Store, 610 W State

Conley James, 115 S Aurora

Couch's Liquor Store, 218 E State

Crowley Alfred B, 236 S Cayuga

East Hill Supply Co, 416 Eddy

North Side Liquor and Wine Store, 433½ M Cayuga

TRUMANSBURG LIQUOR SUPPLY INC, (whlse), Trumansburg

VASTENO'S LIQUOR & WINE STORE, 206 N Tioga, see top lines

Victory Liquor Store, 303 Taughannock blvd

LOANS

BRADLEY GENE, 128 E State, see front cover

ROYAL PALM RESTAURANT Italian Food a Specialty

DRYDEN ROAD PHONE 4-911

BURNS REALTY CO, First Nat Bank Bldg (306), see p 134

CAREY H A CO, 315 E State, see back cover and top lines

Farmer Production Credit Association of Ithaca, 121 E Seneca (201-202)

Federal Land Bank of Springfield, Mass (farms), 121 Seneca (202)

FIRST NATIONAL BANK OF ITHACA, 202 E State, see p 3 and front cover

ITHACA LOAN FINANCE INC, First Nat Bank Bldg (202), see insert opp numerical telephones

ITHACA SAVINGS BANK, Tioga ct cor Seneca, see insert opp name

ITHACA SAVINGS & LOAN ASSOCIATION, 301 E State, see p 4 and back bone

LOCKSMITHS

Auto Lock & Speedometer Service, 201 Grandview pl

*LONG DISTANCE HAULING

DEAN OF ITHACA INC, 401-409 E State, see top lines

ITHACA DELIVERY, 212 Center, see p 159

STUDENT TRANSFER, Cascadilla, see top lines

LUGGAGE

OCELLO'S, 207 N Aurora

*LUGGAGE (BRANDS)

FRANKLIN, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 5

WARREN, Rothschild Bros, 155-159 E State, and 100-126 S Tioga see p 5

LUMBER DEALERS

BAKER LUMBER & SUPPLY CO, W Main, Dryden, see p 79

BIRDSALL & JOHNSON, Richford, see p 80

CAYUGA LUMBER CO, 801 W State, see p 78

DRISCOLL BROS & CO, 134-136 and 135-137 S Aurora, see p 160

DRISCOLL J J LUMBER CO, 505-515 Third see red insert

PATCH BROTHERS, Dryden, see p 81

ROBINSON & CARPENTER, 206 Taughan-nock blvd, see p 2

*LUNCH ROOMS

(See Restaurants)

GALLAGHER'S RESTAURANT, 117 S Tioga, see p 127

Mitch's, 404 Eddy

Monarch Restaurant, 204 E State

Tumble Inn, 817 N Cayuga

Vic's Dari-Lunch, 632 W Buffalo

*MACHINE WORK (GENERAL)

ITHACA SCIENTIFIC INSTRUMENT CO, 207 S Tioga, see p 142

KIRKUP & PHILLIPS INC, 216-222 Cayuga, see front cover

LANG J B EUGENE & GARAGE CO, 117-119 E Green, see p 35

MACHINISTS

Holmes E G & Son, 711 Willow av

Kolar's Machine Shop, 407 Cliff

*MAGAZINE SUBSCRIPTIONS

MAYER'S SMOKE SHOP, 203 E State, see top lines

MAGAZINES (BACK NUMBER)

Back Number Magazine Store, 120 S Cayuga

MAIL SERVICE OFFICE

SEARS ROEBUCK AND CO, 209-211 N Aurora, see back cover

*MAILING LISTS

MOSIER ADVERTISING SERVICE, 626 Schuyler av, Elmira, see p 152

MANUFACTURERS

ALLEN-WALES ADDING MACHINE DIV, 616 S Aurora, see p 141

Appel R Inc, Pearsall pl

Brown Products, 230 Bryant av

Honey Butter Products Corp (food), 129½ Dryden rd

Ithaca Gun Co Inc, 123 Lake

ITHACA SCIENTIFIC INSTRUMENT CO, 207 S Tioga, see p 142

Ithaca Textiles Inc (underwear), 438 W State

MORSE CHAIN CO, (power transmission), 618 S Aurora, see p 140

THERM-ELECTRIC METERS CO INC, Hudson St Extension

TOWNSEND MANUFACTURING & TOOL CO, 110 W Green, see p 142

MAP PUBLISHERS

MANNING H A CO, 33 Lyman, Springfield, Mass and 514 Wedgeway Bldg, Schenectady, see p 154

MAPS

CORNELL CO-OPERATIVE SOCIETY, Barnes Hall, CU

CORNER BOOKSTORE THE (Manning's Red Arrow (Ithaca), 109 N Tioga, see p 155

MAYERS SMOKE SHOP, (Manning's Red Arrow Ithaca), 203 E State, see top lines

MARINE SALES AND SERVICE AND STORAGE Freeman Motor Marine, 425-505 Taughan-nock blvd

JOHNSON BOAT YARD, 708 Willow av, see p 142

MARKET GARDENERS

Puritan Hill Gardens, 316 Hector

*MASONIC ASSOCIATIONS

(See also Miscellaneous Directory)

Howell & Stevens Insurance

WILLIAM T. STEVENS, Proprietor

FIRST NATIONAL BANK BLDG.

DIAL 2600

*MASONS SUPPLIES

BAKER LUMBER & SUPPLY CO INC, W
Main, Dryden, see p 79
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

MASSEURS

Kallstrom Institute of Swedish Massage, 121
E State (305-306)

MATCHES (BOOK)

SKY VIEW ADVERTISING, 411 Cascadilla,
see p 152

MEATS AND PROVISIONS

Abbott's Cash Store, 502 W State
Atlantic & Pacific Super Market, 334 W State
ATWATERS, 109-113 E State and Hanshaw
and Triphammer rds, see p 68
Clyne's Market, 601 W State
Co-operative Consumers Society Inc, 213 S
Fulton
Gegg's Red & White Store, 1024 N Tioga
Greenwood Robert J, 636 W State
Lincoln Market, 712 W Buffalo
Market Basket Super Market, 214-218 W
State
Mayfair Meat Packing Co (whsl), 107 N
Meadow
NEW CENTRAL FOOD MARKET, 510 W
State, see top lines
New Central Meat Market The, 114 N Cay-
uga
PUBLIC MARKET THE, 115-117 N Aurora,
see p 113
Swift & Co (wholesale), 202 Taughannock
blvd
The Park-it Market, 414 W Buffalo
Thorp's Red & White Store, 311 S Cayuga

*MEMORIALS

HOARE RAYMOND & SON, 530 W State,
see front cover

*MILK COOLERS (BRANDS)

Mc CORMICK-DEERING, Lang's Garage,
119-129 E Green, see p 35
SHELTON'S REFRIGERATION, 703 Wil-
low av, see p 107 and bottom edge

MILK DEALERS

Begeacres Dairy, S Lansing rd
Dairymen's League Co-operative Assn, 800
Cascadilla
INLET VALLEY FARMS INC, S Meadow
ext
LAKE VIEW DAIRIES, 609 N Tioga, see p
112 and front cover
LUCE DAIRY CO, 410 Hillview pl, see p 114
MARSHALL DAIRY CO, 701-703 W State
NORTHSIDE DAIRY, 603 Utica, see back
cover
STARLAND FARMS, Mecklenburg rd, see p
114

MILL WORK (BRANDS)

MORGAN, J J Driscoll Lumber Co, 505-515
Third, see red insert

*MILL WORK

BAKER LUMBER & SUPPLY CO INC, W
Main, Dryden, see p 79
DRISCOLL BROS & CO, 135-137 S Aurora,
see p 160
DRISCOLL J J LUMBER CO, 505-515
Third, see red insert
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2
ROTTMAN ROOFING & REMODELING,
704 W Buffalo, see p 90

MILLINERY

ALLANSON'S, 146 E State, see p 74
ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 5
Spaulding Beth L, 218 Delaware av

*MIMEOGRAPHING

EASTMAN ROBERT INC, 109 N Aurora,
see top lines
VAN NATA OFFICE EQUIPMENT CO,
INC, (sales-service), 128 E Seneca, see p 11

MIRROR MFRS

Evaporated Metal Films Corp (Scientific),
147 E State

*MIRRORS

PETE'S GLASS SHOP, 415 W Seneca, see p
123

MONUMENTAL WORKS

GLENSIDE MONUMENT CO, 490 Floral
av, see p 146
HOARE RAYMOND & SON, 530 W State,
see front cover

*MOOSE ASSOCIATIONS

(See also Miscellaneous Directory)
LOYAL ORDER OF MOOSE, see p 64

*MORTGAGES

DENNIS W E, 601 Seneca Bldg, phone 2515,
see p 129
ITHACA SAVINGS BANK, Tioga cor Seneca,
see insert opp name
TOMPKINS COUNTY TRUST CO, 110 N
Tioga, see insert opp numerical telephones

MORTICIANS

GILBERT CARL F, 125 E Buffalo, see p 119
HERSON FUNERAL HOME, 110 S Geneva,
see p 118
SHEA J E FUNERAL HOME, 314 W State,
see front cover
VAN ORDER FUNERAL HOME, 511 W
Seneca
WAGNER FUNERAL HOME, 421 N Aurora,
see front cover

MOTELS

PLAZA MOTEL, S Meadow, see p 126

MOTOR BOATS (BRANDS)

CHRIS CRAFT, Johnson Boat Yard, 708 Wil-
low av, see p 142

Use ITHACA JOURNAL Want Ads Dial 2321

"RESULTS AT LOW COST"

RICHARDSON, Johnson Boat Yard, 708
Willow av, see p 142

***MOTOR OILS**
(See Automobile Oils)

MOTOR OILS (WHOLESALE)

TOWNSEND LESLIE B, 801 Cascadilla, see
p 53

***MOTOR TRUCKING**

ITHACA DELIVERY, 312 Center, see p 159
STUDENT TRANSFER, Cascadilla, see top
lines

MOTORCYCLE REPAIRIERS

SERVICE GARAGE, rear 417 E State, see p
50

***MOVING**

AERO-MAYFLOWER TRANSIT CO, 401-
409 E State, see top lines
CRISPELL BROS, Slaterville Springs, see
p 157
DEAN OF ITHACA INC, 401-409 E State,
see top lines
ITHACA DELIVERY, 212 Center, see p 159
STUDENT TRANSFER, Cascadilla, see top
lines

MUSIC AND MUSICAL INSTRUMENTS

HICKEY'S MUSIC STORE, 330 E State, see
p 147

MUSIC TEACHERS

Bardwell Edward K, 214 Lake av
Clines Mary C, 526 W Seneca
Cullen Mary T Mrs, 117 E Fall
Driscoll George K, 312 W Seneca
Dudley Lillian M E Mrs, 609 E State
Fausett Cora Mrs, 205 E Fall
Holmes Piano Studio, 205 E Fall
Ithaca College, 120 E Buffalo
Johnson Bessie S (piano), 8 Woodland pl
Mann Janice C Mrs, 160 Giles
Natale Frank A, 214 E State
Stillwell Piano Studio, 121 E Fall
Summers Grace S Mrs (piano), 504 S Aurora
Weber Eunice Mrs, 111 Auburn
Werder Mildred P Mrs, 508 Highland rd, Cay
Hts

MUSICAL INSTRUMENTS (BRANDS)

CONN, Hickey's Music Store, 330 E State,
see p 147
GIBSON, Hickey's Music Store, 330 E State,
see p 147
HAYNES, Hickey's Music Store, 330 E State,
see p 147
LUDWIG, Hickey's Music Store, 330 E State,
see p 147
MARTIN, Hickey's Music Store, 330 E State
see p 147

NEWS AGENCIES

Cayuga News Agency, 221 S Cayuga

NEWS DEALERS

CORNELL CO-OPERATIVE SOCIETY,
Barnes Hall, CU
Hoyt Howard D, post office 213 N Tioga
Interstate News, LVRRA Sta
LONGCOY & CAYWOOD SMOKE SHOP,
309 E State, see top lines
MAYERS SMOKE SHOP, (wholesale and
retail), 203 E State, see top lines
Meadow Street News Stand, 401 S Meadow
Nolan Edward A, 110½ N Aurora
Paul's News Stand, 303 S Cayuga
WRIGHT'S SPORT CENTER (The Plaza)
Elmira rd, see p 115

NEWS DISTRIBUTORS (WHOLESALE)

Ithaca News Distributors, 221 S Cayuga

NEWSPAPERS

American Agriculturist, 114 N Tioga (418)
Cornell Daily Sun Inc, 109 E State
ITHACA JOURNAL THE (evening paper),
125 W State see top lines and insert
Syracuse Herald Journal and Sunday Ameri-
can The, 117 Seneca

***NOTIONS**

KRESGE S S CO INC, 123 E State, see p 74

***NOVELTIES**

LONGCOY'S & CAYWOOD SMOKE SHOP
309 E State, see top lines
SKY VIEW ADVERTISING, (advertising),
411 Cascadilla, see p 152

NURSERIES

WHITE GARDEN STORE, (The Plaza), El-
mira rd
WHITE NURSERIES, Mecklenburg, NY, tel
Trumansburg and Plaza, see alpha dir

NURSERYMEN

LOCKWOOD GARDENS, 419 First, see back
cover
WHITE NURSERIES, (The Plaza), Elmira
rd, see alpha dir

NURSES

Baker G Arlene Mrs, 320 S Geneva
Barnhart A Mildred, 329 Mitchell
Barger Ethel M Mrs, 430 Titus av
Bartosik Barbara Mrs, 511 N Tioga
Black Alene E, 616 E State
Brislin Marjorie J Mrs, 209 Delaware av
Brong Ellen M Mrs, 119 Terrace pl
Brown Helen A Mrs, 121 Sears
Brown Rose M, 711 N Aurora
Burgess Alice U, 103 Hudson
Bush Ethel N, 317 E Court
Cleary Dorothy Mrs, 207 N Albany
Cleary Jane F, 207 N Albany
Connors Constance A Mrs, 607 Cliff
Cook Elizabeth W Mrs, 112 Pearl
Copley Winifred Mrs, 507 Turner pl
Dean Janet Mrs, 112 Valentine pl
Deuel Ellen E Mrs, 213 E State

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Vacuum Cleaner Sales and Service

618 W. STATE ST.

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NEW AND REBUILT24 Hour Guaranteed Service on
ALL TYPE CLEANERS

ITHACA, N Y.

Drake Elmina A (prac), 107 Miller
 Force Anna L, The Byway, RD2
 Genung Florence O Mrs, 409 E Seneca
 Golway Mary A Mrs, 432 Hook pl
 Gosh Frances Mrs, 416 N Aurora
 Hammond Freida L Mrs, 216 Dey
 Hardenbrook Laura (prac), 711 N Tioga
 Hardman Gertrude, 206 South Hill ter
 Harvey Anna D, 429 N Tioga
 Heath Alice M Mrs, 608 W Green
 Hover Letitia A Mrs, 214 S Albany
 Johnson Mabel B Mrs, 128 Blair
 Jones Rita Mrs, 217 S Geneva
 Kennelly Julia C, 109 S Quarry
 Korts Kathryn A Mrs, 222 N Aurora
 Lattin Jean J Mrs, 209 Elmwood av
 Lazar Elaine V Mrs, 211 E Court
 Leavitt Martha M Mrs, 412 Hector
 Maine Harriet, 216 Utica
 Meyer LaRose B Mrs, 1107 W State
 O'Boyle Agnes, 203 Pleasant
 Pendleton Merriam Mrs, 324 Forest Home dr,
 RD2
 Pierce Florence M, 108 Elston pl
 Ray Mary S Mrs, 110 Linden av
 Reed Edna D Mrs, 403 Linn
 Riley Lillian Mrs (prac), 617 N Cayuga
 Roof Geraldine, 519 E State
 Schmal Recka, 110 Cobb
 Sheldrake Charlotte Mrs, Slaterville rd RD4
 Sisson Virginia W Mrs, 109 W Jay
 Sjoegren Signe C, 522 E State
 Snyder Bertha A Mrs, 809 N Aurora
 Swarthout Helen M Mrs, 323 Hillview pl
 Switzer Eleanor H Mrs (prac), 207 Center
 Wagner Martina H Mrs, 421 N Aurora
 Wallenbeck Eva, 915 E State
 Wester Marie Mrs, 421 W Court
 Wilcox Catherine J Mrs, 509 N Plain
 Woodin Elizabeth Mrs, 313 First
 Wright Anna Mrs, 339 S Geneva

NURSING HOMES

Cleary Nursing Home, 207 N Albany
 Derby Nursing Home, 205 Farm

NUT DEALER

Nut Shop The, 113 W State

OCULISTS

PRITCHARD DALE B, 114 N Tioga (303),
 hours by appointment
ROBB DAVID, Savings Bank Bldg (18-19),
 office hrs 10-12 a m and 1-3 p m, tel 2098

***OFFICE EQUIPMENT AND SUPPLIES**

VAN NATTA OFFICE EQUIPMENT CO
 128 E Seneca, see p 11

***OFFICE FURNITURE**

CORNER BOOKSTORE THE, 109 N Tioga,
 see p 155
 Ithaca Office Equipment, 422 Eddy
MILLER'S T G SONS PAPER CO, (Y & E
 Brand), 113 N Tioga, see p 156
VAN NATTA OFFICE EQUIPMENT CO
INC, 128 E Seneca, see p 11

**OFFICE SUPPLIES (WHOLESALE AND
RETAIL)**

CORNER BOOKSTORE THE, 109 N Tioga,
 see p 155
CORNELL CO-OPERATIVE SOCIETY
STORES, Barnes Hall CU
 Eure Mills Co, 121 E Seneca (405)
MILLER'S T G SONS PAPER CO, 113 N
 Tioga, see p 156
VAN NATTA OFFICE EQUIPMENT CO
INC, 128 E Seneca, see p 11

OIL BURNERS

AINSLIE KEARNEY M, 202 Center, see p
 103
HULL HEATING & PLUMBING CO, 910 W
 State, see p 87
WHEATON'S SHEET METAL SHOP, 909
 W State, see p 91

***OIL BURNERS (BRANDS)**

ESSO, Hull Heating & Plumbing Co, 910 W
 State, see p 87
GENERAL AUTOMATIC, B & H Oil Co Inc,
 613 W Green, see p 53
MASTERCRAFT, L B Townsend, 801 Cas-
 cadilla, see p 53
WEATHERALL, B & H Oil Co Inc, Elmira
 rd RD5, see p 53

OIL DEALERS

(See Gasoline and Oils)

OPTICAL GOODS**WILSON & BURCHARD**, 220 E State**OILING****CORTLAND PAVING CO**, Cortland PO Box
947, see p 94**OPTICIANS**

Ithaca Cayuga Optical Service, 134 E State
 Rudolph's, 201 E State

OPTOMETRISTS

Smith Elwood W, 148 E State
 Van Orden Millard E, First Nat Bank Bldg
 (307-308)
 Wilson & Burchard, 220 E State

OSTEOPATHIC PHYSICIANS

Dillenbeck Waldo E, 110 N Aurora
 Tompkins Bruce C, 202 E State (401)

OUTBOARD BOATS (BRANDS)

PEN YAN, Johnson Boat Yard, 708 Willow
 av, see p 142
SKANEATELES, Johnson Boat Yard, 708
 Willow av, see p 142

OUTBOARD MOTORS (BRANDS)**JOHNSON**, Johnson Boat Yard, 709 Willow
av, see p 142***OVENPROOF BAKINGWARE (BRANDS)****PYREX**, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 5

Hudson Motor Cars Phone 2111 H. C. T. Motor Co.

430 W. State St. ITHACA, N. Y.

OVERCOATS (BRANDS)

BARRON ANDERSON, The Sport Shop,
209-211 E State, see p 70
TOWN & COUNTRY, The Sport Shop, 209-
211 E State, see p 70

*OVERHEAD GARAGE DOORS

DRISCOLL BROS & CO, 135 S Aurora, see p
160

OZALID COPIES

MACK'S PHOTO COPIES, 221 S Cayuga

*PAINT (BRANDS)

Bruning R C Mandeville & Son, Slaterville rd,
see p 124

COLONIAL, Ralph W Dickinson, 311 E
State, see p 124

DEVOE AND REYNOLDS, C J Rumsey &
Co, 206 E State, see p 123

DU PONT, Driscoll Bros & Co, 135-137
Aurora, see p 160

DUTCH BOY, Hull Heating & Plumbing
Co, 910 W State see p 87

GLIDDEN, Bishop's, 320 W State, see p 124

KYANIZE, Bishop's, 320 W State, see p 124

LAWRENCE, Better Paint & Wallpaper
Service, 216 N Aurora, see p 124

PITTSBURGH PLATE GLASS, J J Driscoll
Lumber Co, 505-515 Third, see red insert

PRATT & LAMBERT, Robinson & Carpenter
206 Taughannock blvd, see p 2

VITA-VAR, Cayuga Lumber Co, 801 W
State, see p 78

PAINT, OIL AND VARNISH DEALERS

BAKER LUMBER & SUPPLY CO INC, W
Main, Dryden, see p 79

BETTER PAINT & WALLPAPER SERVICE,
216 N Aurora, see p 124

BIRDSALL & JOHNSON, Richford, see p 80

BISHOP'S, 320 W State, see p 124

CAYUGA LUMBER CO, 801 W State, see p
78

DICKINSON RALPH W, 311 E State, see p
124

DRISCOLL BROS & CO, 135-137 S Aurora,
see p 160

DRISCOLL J J LUMBER CO, 505-515 Third,
see red insert

MANDEVILLE R C & SON, Slaterville rd, see
p 124

PATCH BROTHERS, Dryden, see p 81

ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

RUMSEY C J & CO, 206 E State, see p 123

SEARS ROEBUCK AND CO, 209-211 N
Aurora, see back cover

Sherwin-Williams Co, 320 E State

SMITH R F, 203 N Aurora, see p 123

PAINTERS AND DECORATORS

Bennett Edward J, 215 Cleveland av

Bishop Carl W, 521 Hector

Davis George D, 112½ S Corn

EGAN WILLIAM M, 909 N Tioga, see p 102

Gigliello Charles J, 511 Cascadilla

Hatt Arthur L, 304 E Lincoln

Hawkins Frank, 1109 E State

Hornor Wilhelm, 211 W Falls

HOWE C B & SONS, 109 S Fulton, see top
lines

Johnson Lawrence B, 605 N Aurora

Lewis Charles A, 207 Willow av

Loucks George L, 513 W State

Manley John W, 524 W State

Smith Ralph, 504 S Cayuga

Teaney Milton A, 112 S Plain

Teeter Merrill F, rear 440 Floral av

PAINTINGS

COMMUNITY BOOK SHOP THE, Corners
Community Center

PAINTS (MARINE)

JOHNSON BOAT YARD, ft Willow av, see p
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PAPER DEALERS (WHOLESALE)

MILLER'S T G SONS PAPER CO, 112 N
Tioga, see p 156

PAPER HANGERS

HOWE C B & SONS, 109 S Fulton, see top
lines

PAPER MFRS

Kelly-Forsyth Corp, 303 Lake

PAPER PRODUCTS

CORNER BOOKSTORE THE, 109 N Tioga,
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*PARCEL DELIVERY SERVICE

(See Trucking and Express)

Parcel Delivery Service, 422 W Seneca

PARKING AREAS

F O E Parking Area, 322-324 E State

First National Bank Parking Area, 332 E
State

Ithaca Parking Area, 116-118 E Green

R T G ESSO SERVICE STATION, 335 E
State, see p 48

PAROCHIAL SCHOOLS

(See Schools, Colleges and Academies)

*PASSPORT PHOTOGRAPHS

TOMPKINS STUDIO, 134-136 E State, see
p 148

PATENT ATTORNEYS

Morse Robert V, 521 Wyckoff rd

*PATTERNS (BRANDS)

BUTTERICK, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 5

SIMPLICITY, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 5

VOGUE, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 5

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PAVING CONTRACTORS**ECONOMY PAVING CO**, 77 Pomeroy, Cortland, see p 59***PAVING PRODUCTS****KNIGHT PAVING PRODUCTS**, Vine, see p 93***PENS AND PENCILS****PEN AND CAMERA SHOP**, 202 N Tioga, see p 156**TRIANGLE BOOK SHOP**, Sheldon ct, 410 College av, see top lines***PENS AND PENCILS (BRANDS)****ESTERBROOK**, Pen & Camera Shop, 202 N Tioga, see p 156**EVERSHARP**, Pen & Camera Shop, 202 N Tioga, see p 156**PARKER**, Pen & Camera Shop, 202 N Tioga, see p 156**PARKER**, Schooley's Inc, 152 E State, see top lines**PARKER**, Triangle Book Shop, Sheldon ct 410 College av, see top lines**SCHAEFER**, Schooley's Inc, 152 E State, see top lines**SCHAEFER**, Triangle Book Shop The, Sheldon ct 410 College av, see top lines**WATERMAN**, Triangle Book Shop The, Sheldon ct 410 College av, see top lines**PERFUME (BRANDS)****HELENA RUBENSTEIN**, Rothschild Bros, 155-159 E State, see p 5***PERFUME****ROTHSCHILD BROS**, 155-159 E State, see p 5**PERIODICALS****MAYERS SMOKE SHOP**, 203 E State, see top lines**STUDENT AGENCIES**, 409 College av, see p 76***PERMANENT HAIR WAVING**

(See Beauty Shops)

PERSONAL LOANS**ITHACA LOAN FINANCE INC**, First Nat Bank Bldg (405-406-407), see insert opp numerical telephones***PEST EXTERMINATORS****ABC EXTERMINATING CO**, 428 S Geneva, see top lines**PETROLEUM PRODUCTS**

Bush William, 121 E Seneca (102)

PETS AND SUPPLIES**FINGER LAKES SPORTING GOODS**, 512 W State, see back cover**WHITE NURSERIES** (The Pet Shop), The Plaza, tel 4-2382, see alpha dir***PHARMACISTS**

(See Druggists)

BROOKS PHARMACY, 126 E State, see p 145***PHOTOGRAPHS AND RECORDS (BRANDS)****CAPITOL**, Lent's Inc, 210-212 N Tioga, see p 10**COLUMBIA**, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 10**DECCA**, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 10**VICTOR**, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 10**PHONOGRAPH RECORDS**

Wells Martin, 111 S Aurora

PHOTO ENGRAVERS*ITHACA ENGRAVING CO**, 115 S Tioga, see p 151**PHOTO FINISHING****ITHACA PHOTO SUPPLY**, 105 W Green**PHOTOGRAPHERS****BENNETT STUDIO**, 214 E State, see p 149

Fenner Studio, 260 Renwick dr, Ren Hts

FOERSTER CURT C, 108 W Jay, see p 150

Gilmore Richard W, 208 N Aurora

KIMBALL STUDIOS, 121 E Seneca (702), see p 134

Mohn Fred, 133 Fayette

Spires John R, 126 E State

TOMPKINS STUDIO THE, 134-136 E State, see p 148

Wesp-Buzzell Inc, 128 E State

PHOTOGRAPHIC APPARATUS AND SUPPLIES**CORNELL CO-OPERATIVE SOCIETY**, Barnes Hall, CU

Head's Camera Shop, 109 N Aurora

ITHACA PHOTO SUPPLY, 105 W Green**PEN & CAMERA SHOP**, 202 N Tioga, see p 156***PHOTOGRAPHY COMMERCIAL****BENNETT STUDIO**, 214 E State, see p 149

Dawson Gerald R, 319 Linn

ITHACA ENGRAVING CO INC, 115 S Tioga, see p 151**TOMPKINS STUDIO THE**, 134-136 E State, see p 148

Smith C Hadley, 314 E State

PHOTOSTATIC COPIES*ITHACA PHOTO SUPPLY**, 105 W Green**MACK'S PHOTO COPIES**, 221 S Cayuga**TOMPKINS STUDIO**, 134-136 E State, see p 148**PHYSICIANS AND SURGEONS****ALLANSON JAMES C**, 118 W Buffalo

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Burt Marjorie M Mrs, 227 Willard Way

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 Daniels Ray W, 117 E Seneca
 Davis R Wendell, 527 E State
 Denniston Harold P, 113 E Seneca
 Ensworth Herbert K, 608 E State
FARROW REGINALD C, 118 W Buffalo
 Fisher Lyman R, 210 N Aurora
 Forster Francis R C, 407 N Aurora
 Frost Joseph N, First Nat Bank Bldg (705-706)

Galvin G Alex, 401 W State
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HEINICKE HORST J, 116 W Buffalo
HIRSHFIELD JOHN W, 118 W Buffalo, hours by appointment, tel 3359

Humphrey Henry D, 114 W Buffalo
 Jackson Kenneth K, 214 E State (5)
 Janas Frank, 306 N Aurora
 Kassman Noah J, 301 W State
 Kaufneau Sumner, 151 Grand View ct
 Kingsley Sumner B, 527 E State
 Larkin Leo P, Savings Bank Bldg (M-4)
 Lee W Forrest, 415 College av

Leone Anthony J, 322 N Aurora
 Mann Malcolm, 317 N Aurora
 Mathewson Joseph B, 117 E Seneca
 McCauley George S, 418 N Tioga
 Mooney Louise C, 121 E Seneca (302)
 Moore Norman S, Kline rd, RD1

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Parker Esther E, 116 E State
PRITCHARD DALE B, 114 N Tioga (302)

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 Sprinkle Charles Lee, 124 W Buffalo
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 Wallace C Stewart, 317 N Aurora
 Warren Edward W, 154 E State
 Wilson Hudson J, Nat Bank Bldg (707-708)

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Dingwall A Gorman, 117 E Seneca

*PIANO MOVERS

DEAN OF ITHACA INC, 401-409 E State, s top lines
CRISPELL BROS, Slaterville Springs, see p 157

PIANO TUNERS

Flight Richard E, 115 Lake
HICKEY'S MUSIC STORE, 330 E State, see p 147
LENT'S INC, 116 N Aurora and 210-212 N Tioga, see p 10
 Whitman Howard, 308 S Corn

*PIANOS (BRANDS)

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FISCHER, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 10
HARDMAN, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 10
KNAB, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 10
MINIPIANO, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 10

PIANOS (RETAIL)

Burgin Piano Co, 201 S Tioga
MUNSEY H W & SON, Elmira rd, see p 121

*PICTURE FRAMING

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CORNER BROOKSTORE THE, 109 N Tioga, see p 155
TOMPkins STUDIO THE, 134-136 E State, see p 148

PICTURES AND FRAMES

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 Freer Raymond R, 611 Utica
PETE'S GLASS SHOP, 415 W Seneca, see p 123

PIPING SUPPLIES

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PLANING MILLS

(See Millwork)

*PLANTS, BULBS AND SEEDS

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PLUMBERS, STEAM AND GAS FITTERS

ALBANESE PLUMBING-HEATING CO, 304 W Seneca, see p 103
AINSLIE KEARNEY M, 202 Center, see p 103
 Bangs Frank A, 526 W Buffalo
 Blakeslee Frank L, 416 N Tioga
 Bradley William B, 502 Albany
BREWER & BROWN CO INC, 306 W Lincoln, see p 89
CAYUGA PLUMBING & HEATING CO, 712 Cliff, see p 103
DONOHUE-HALVERSON INC, 210 N Aurora, see p 103

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FAILING'S PLUMBING CO, 111 S Fulton,
 see p 101
 Furman Clark D, 207 N Plain
HULL HEATING & PLUMBING CO, 910 W
 State, tel 2316, see p 87
JAMIESON-McKINNEY CO, 115-121 S
 Cayuga, see p 86
 Morusty Michael J, 135 Linn
 Slaght Francis, 715 W Court

***PLUMBING FIXTURES (BRANDS)**

AMERICAN STANDARD, Albanese Plumb-
 ing & Heating Co, 304 W Seneca, see p 103
BRIGGS, Albanese Plumbing & Heating Co,
 304 W Seneca, see p103
CRANE, Brewer & Brown Co Inc, 306 W Lin-
 coln, see p 89
CRANE, Donohue-Halverson Inc, 210 N
 Aurora, see p 103
ELJER, Brewer & Brown Co Inc, 306 W Lin-
 coln, see p 89
KOHLER, Albanese Plumbing & Heating Co,
 304 W Seneca, see p 103
STANDARD, Brewer & Brown Co Inc, 306 W
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STANDARD, Jamieson-McKinney Co Inc,
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PLUMBING SUPPLIES

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 Main, Dryden see p 79
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BREWER & BROWN CO, 306 W Lincoln, see
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CAYUGA PLUMBING & HEATING CO,
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 rora, see p 103
HULL HEATING & PLUMBING CO,
 (Wholesale and retail), 910 W State, tel
 2316, see p 87
JAMIESON-McKINNEY CO INC, 115-121
 S Cayuga, see p 86

PODIATRISTS

Brown Charles V, 106 E State
 Price Robert F, 121 E Seneca (307)
 Scheimberg Stanley, 207 N Geneva

POLED HEREFORD BREEDERS

STARLAND FARMS, Herbert W (Bill) Mar-
 shall Jr, Mecklenburg rd, see p 114

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LOCKWOOD GARDENS, 409 First, see
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POULTRY BREEDERS

New York State Co-operative Official Poul-
 try Breeders, Rice Hall CU

***POULTRY DEALERS**

PUBLIC MARKET THE, 115 N Aurora, see
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***POWER AND LIGHT COMPANIES**

**NEW YORK STATE ELECTRIC & GAS
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POWER TRANSMISSION EQUIPMENT

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ART CRAFT OF ITHACA INC, 312 E Seneca,
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BROWN ART CO, 230 Bryant av
CAYUGA PRESS INC THE, 113 E Green, see
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 Grover Press, 206 E Jay
 Hull George G, Elm ext, RD5
ITHACA PRINTING SERVICE, 113-115 S
 Tioga, see p 153
 Morus Master Type Co, 126 E State
NORTON PRINTING CO, 317 E State, see p
 153
 Ridley James W, 302 E State
 University Print Shop, rear 126 Maple av
UPSTATE PRESS, 416 E State, see p 152
 Wilcox Press Inc, 445 E State

PRODUCE DEALERS

Burnett Earl M & Son, Elm ext
 Haller Christian, Haller blvd

***PROPERTY MANAGEMENT**

BROCKWAY H L, 201 E Seneca, see p 133
 Haffin W A Realty Service, 111 S Tioga

PUBLIC ACCOUNTANTS

HALL ALFRED G, 102 E State, see front
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HALL HAROLD, First Nat Bank Bldg (610),
 see p 108
 Leach Michael E, 121 E Seneca
 Milks Raymond C, 104 Ithaca rd

PUBLIC STENOGRAPHERS

Bergen Edward L, 114 N Tioga (M-19)
 Fuller Helen L, 314 Seneca (9)
 Penney Marian A, 121 E Seneca (101)

PUBLICATIONS

Current Episodes, Robert Hall, CU
 Extension Echoe, Robert Hall, CU
ITHACA CITY DIRECTORY, (H A Manning
 Co), pubs, 33 Lyman, Springfield Mass and
 514 Wedgeway Bldg, Schenectady, see p 7
ITHACA JOURNAL THE, 123-125 W State,
 see insert and top lines
UPSTATE PRESS, 416 E State, see p 152

PUBLICATIONS (COLLEGE)

Cornell Veterinarian, quarterly
 Cornell Widow, 11 S Tioga
 Ithacan The (students), 123 E Buffalo
 Philosophical Review The, Goldwin Smith
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417-418)

Cornell University Press, 124 Roberts pl
ITHACA JOURNAL NEWS INC, 123-125 W
State, see top lines and insert

MANNING H A CO, 33 Lyman, Springfield
Mass and 514 Wedgeway Bldg, Schenec-
tady, see p 154

Park Roy H Inc, 416 E State

Slingerland Comstock Co, 206 Oak Hill rd,
Cay Hts

*PUMPS (BRANDS)

FAIRBANKS-MORSE, Jamieson-McKinney
Co, 121 S Cayuga, see p 86

GOULD, J B Engine & Garage Co, 131-135 E
Green, see p 35

RADIO ADVERTISING

WHCU, Savings Bank Bldg, (5th floor), see
p 12

RADIO BROADCASTING

Rural Radio Network, 518 Savings Bank Bldg
and (3rd floor) Tompkins County Trust
Bldg

RADIO REPAIRING

Barnes Radio & Appliance Service, 615 W
Buffalo

DE YOUNG RADIO & TELEVISION SHOP,
S Meadow, see p 106

JAY'S RADIO SERVICE, 402 S Meadow, see
p 106

LENT'S INC, 116 N Aurora and 210-212 N
Tioga, see p 10

Radio Shop, 213 Dryden rd

Sundell's Radio Service, 116 N Cayuga

THAYER APPLIANCE CO, 417-419 W Sene-
ca, see p 106

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JAY'S RADIO SERVICE, 402 S Meadow, see
p 106

Radio Shop The, 213 Dryden rd

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FADA, Rudolph's, 201 E State

FADA, Thayer Appliance Co, 417-419 W
Seneca, see p 106

GENERAL ELECTRIC, Lee of Ithaca Inc,
108-110 E State, see p 107

MAGNAVOX, Lent's Inc, 116 N Aurora and
210-212 N Tioga, see p 10

MOTOROLA, B F Goodrich Co, 102 W State,
see p 51

MOTOROLA, Jay's Radio Service, 402
Meadow, see p 106

MOTOROLA, Thayer Appliance Co, 417-
419 W Seneca, see p 106

PHILCO, Jay's Radio Service, 402 S Meadow,
see p 106

PHILCO, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 5

RCA, DeYoung's Radio & Television Shop,
S Meadow ext, see p 106

RCA VICTOR, Lent's Inc, 210-212 N Tioga
and 116 N Aurora, see p 10

RCA VICTOR, Thayer Appliance Co, 417-419
W Seneca, see p 106

RCA VICTOR, David Appliances, 304 E
State, see p 107

STROMBERG-CARLSON, Norton Electric
Co, 409 W State, see p 100

WESTINGHOUSE, Lee of Ithaca Inc, 108-
110 E State, see p 107

ZENITH, Besdin's, 130 E State, see p 121

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ZENITH, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 5

ZENITH, Thayer Appliance Co, 417-419 W
Seneca, see p 106

RADIO SETS AND SUPPLIES

CORNELL CO-OPERATIVE SOCIETY,
Barnes Hall, CU

DE YOUNG RADIO & TELEVISION SHOP,
S Meadow ext, see p 106

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Jordan's Radio Shop, Spencer rd

LEE OF ITHACA INC, 108-110 E State, see
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LENT'S INC, 116 N Aurora and 210-212 N
Tioga, see p 10

Radio Shop The, 213 Dryden rd

Stallman of Ithaca (wholesale), 123-131 S
Tioga

THAYER APPLIANCE CO, 417-419 W Sene-
ca, see p 106

WINCHELL C A RADIO SUPPLY CO, 37
Central av Cortland

RADIO STATIONS

Rural Radio Network, 518 Savings Bank Bldg

WHCU, Radio Studio, Savings Bank Bldg
(5th floor), see p 12

WHCU-FM, 114 N Tioga (5th floor), see p 12

RADIO TUBES (BRANDS)

HYTRON, C A Winchell Radio Supply Co,
37 Central av, Cortland

NATIONAL UNION, Thayer Appliance Co,
417-419 W Seneca, see p 106

RCA RADIOTRON, De Young Radio &
Television Shop, S Meadow ext, see p 106

RCA RADIOTRON, Lent's Inc, 116 N Aurora
see p 10

SYLVANIA, DeYoung Radio & Television
Shop, S Meadow ext, see p 106

SYLVANIA, Thayer Appliance Co, 417-419
W Seneca, see p 106

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***RAG DEALERS**

(See Junk Dealers)

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306 N Cayuga**RAILROADS**Delaware Lackawanna & Western Railroad,
freight house 710 W SenecaLehigh Valley Railroad, city ticket office 300
E State, passenger station W Buffalo c
Taughanock blvd, freight office 320
Taughanock blvd, East Ithaca, passen-
ger station 146 Maple av**RANGES ELECTRIC (BRANDS)****FRIGIDAIRE**, Thayer Appliance Co, 417-
419 W Seneca, see p 106**GENERAL ELECTRIC**, Lent's Inc, 116 N
Aurora and 210-212 N Tioga, see p 10**GENERAL ELECTRIC**, Cayuga Lumber Co,
801 W State, see p 78**HOTPOINT**, Cortright Electric, Elmira rd,
see p 105**UNIVERSAL**, Cortright Electric, Elmira rd,
see p 105**RANGES GAS (BRANDS)****CHAMBERS**, Jamieson-McKinney Co Inc,
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State, see p 5**MAGIC CHEF**, Lent's Inc, 210 N Tioga, see
p 10**MAYTAG**, Lee of Ithaca Inc, 108-110 E
State, see p 107**ODIN BEAUTY**, Jamieson-McKinney Co
Inc, 115-121 S Cayuga, see p 86**TAPPAN**, Atlantic States Gas Co of New
York Inc, 535 W State, see p 116**READING ROOMS**Christian Science Reading Room, Savings
Bank Bldg (420)**REAL ESTATE**

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BRADLEY EUGENE JR, 128 E State, see
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hammer & Hanshaw, see p 68 and 69**CRANE REAL ESTATE**, 412 N Aurora, see
p 135

Crutts Realty Co, 102 E State

DRAKE H KENNETH, 136 E State, see p
133**EMMONS FRED**, 102 E State, see p 133**FAIRVIEW MANOR REALTY CO INC**, 423
Oak av, see p 132 and backbone

Finger Lakes Realty Co, 114 N Aurora

Forest City Realty, 1346 E State

GALLAGHER J D AGENCY, 143 E State,
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Hafin W A Realty Service, 111 S Tioga

HAY REALTY CO, 306 E State, see p 135**HORTON MILDRED E MRS**, 120 N Aurora,
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Bldg (301), see top lines

Hulick George C, 202 Prospect

Ithaca Real Estate Board

Kiely Realty Co, 304 E State

KENNELLY NEIL P, 210 Cornell**KENNELLY REAL ESTATE**, 210 Cornell**KIMBALL PEG O'NEILL**, 121 E Seneca
(702), see p 134**KIMBALL REAL ESTATE**, 121 E Seneca
(702), see p 134

Liberman Leonard B, 310 E Buffalo

MOORE PHEOBE J INSURANCE AGENCY
505 First National Bank Bldg, see p 131

Parlett Bert, 116 Farm

Perry George W, First National Bank Bldg
(505)

Powers Floyd A, 510 Dryden rd

ROGALSKY FRED A, 121 E Seneca, see p
134**SCHICKEL NORBERT H**, 423 Oak av

Sharpe George W, 214 Eddy

SLOCUM HUGH G, 126 E Seneca, see p 131

Speno Realty Co, 306 N Cayuga

Stanion Charles B & Son, 221 S Cayuga

Strout E A Realty Co, 304 E State

Trumansburg Realty Co, 121 E State (504)

Woolf Water S, 114 Eddy

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front cover**HOWE FRANK B CO**, 120 W State, see p 133***REALTORS****BRADLEY EUGENE JR**, 128 E State, see
front cover**BRADLEY GENE**, 128 E State, see front
cover**BROCKWAY HERMAN L**, Library Bldg,
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133**EMMONS FRED**, 102 E State, see p 133**HOWE FRANK B**, 109 E State, see p 133**HOWE FRANK B CO**, 109 E State, see p 133**HOWE FRANK B JR**, 109 E State, see p 133

Kiely J J, 304 E State

KIMBALL PEG O'NEILL, 121 E Seneca
(702), see p 134

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ROGALSKY FRED A, 121 E Seneca, see p 134

Sharpe George W, 214 Eddy

SLOCUM HUGH G, 126 E Seneca, see p 131

RECREATION

Ithaca Youth Bureau, 203 E Seneca

*REFRIGERATION (COMMERCIAL)

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5

SHELTON'S REFRIGERATION SALES & SERVICE, 703 Willow av, see p 107 and bottom edge

THAYER APPLIANCE CO, 417-419 W Seneca, see p 106

*REFRIGERATION SERVICE

Beach C E & Son, 817 Taughannock blvd

SHELTON'S REFRIGERATION SALES & SERVICE (commercial and household), 703 Willow av, see p 107 and bottom edge

REFRIGERATOR DEALERS

Beach C E & Son, 817 Taughannock blvd

Bill's Refrigeration, 604 E State

DASSANCE & ANDERSON, 428 N Titus av, see p 100

DONOHUE-HALVERSON INC, 210 N Aurora, see p 103

HULL HEATING & PLUMBING CO, 910 W State, see p 87

LEE OF ITHACA INC, 108-110 E State, see p 107

LENT'S INC, 116 N Aurora and 210-212 N Tioga, see p 10

Monroe's Appliances, 103 N Cayuga

ROTHSCHILD BROS, 155-159 E State and 100-126 E Tioga, see p 5

RUMSEY C J & CO, 206 E State, see p 123

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REFRIGERATORS (BRANDS)

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FRIGIDAIRE, Rothchild Bros, 155-159 E State and 100-126 S Tioga, see p 5

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GENERAL ELECTRIC, Lee of Ithaca Inc, 108-110 E State, see p 107

HOTPOINT, Cortright Electric, Elmira rd, RD5, see p 105

KELVINATOR, Shelton's Refrigeration, 703 Willow, see p 107 and bottom edge

NORGE, Davis Appliances, 304 E State, see p 107

PHILCO, Besdin's 130 E State, see p 121

WESTINGHOUSE, Hull Heating & Plumbing Co, 910 W State, see p 87

WESTINGHOUSE, Lee of Ithaca Inc, 108-110 E State, see p 107

*RENTING SERVICE

BROCKWAY H L, 201 S Seneca, see p 133

RESEARCH LABORATORIES

Paleontological Research Institution, 109 Dearborn pl

REST ROOMS

City Rest Rooms, rear 118 E Green

RESTAURANTS

Alpine Restaurant, 122 N Aurora

Asiatic Garden, 313 E State

Auble's Snack Bar, 105 N Meadow

Beam's Restaurant, 207 E State

Bill's Restaurant, 326 College av

Bob's Friendly Diner, 524 W State

Boulevard Diner, 319 Taughannock blvd

Busy Bee Lunch The, 130 S Aurora

Cayuga Diner, 234 S Cayuga

Cayuga House Hotel, 501 W State

Cayuga Restaurant, 116 S Cayuga

CHANTICLEER, 101 W State, see top lines

Clover Club, (The Plaza) Elmira rd

Club 113, 113 S Cayuga

Colonial Snack Bar, 305 E State

Coddington Restaurant, Coddington rd, RD4

College Spa, 216 E State

Eddigate Restaurant, 409 Eddy

Eyes-A-Blue Restaurant, 105 S Corn

FALL CREEK HOUSE, 302 Lake, see p 127

GALLAGHER'S RESTAURANT, 117 S Tioga, see p 127

George's Restaurant, 128 S Cayuga

Guilios Restaurant, 414 N Meadow

Home Dairy Co, 143 E State

Home Economics Cafeteria, off Reservoir av, Campus

Homer's Restaurant, 122 S Cayuga

Hub The, 130 W State

I B Grill, 115 E Green

Inlet Lunch, 708 W Buffalo

Jim's Oriental Cafe & Hotel, 130 S Tioga

Jim's Tap Rooms, 402 Stewart av

Joe's Restaurant, 602 W Buffalo

Johnny Parson Club, Beebe Lake off Thurston av

Johnny's Big Red Grill, 202 Dryden rd

LEHIGH VALLEY HOTEL, 801 W Buffalo, see p 127

Leonardo's Grill, 408-410 Eddy

Little Dutch Restaurant, 534 W State

Little Garden Lunch & Grill The, 128 E Green

Lu's Seneca Diner, 124 E Seneca

MARILYN HOTEL, 105 N Aurora, see p 125

McAuliffe's, 635 W State

Michiana Restaurant, 123 N Aurora

Dodge Brothers and Plymouth**WM. T. PRITCHARD**

Sales and Service Dodge Brothers Trucks 304-312 S. CAYUGA ST. Phone 2733

Monarch Restaurant, 206 S Cayuga
 Normandie Restaurant, 112-114 E State
 Obie's Diner, 1016 W State
 Old Landmark Restaurant, 108-110 N Aurora
 Paddock The, 632 W Seneca
 Phil's Green Tavern, 109 E Green
 Pine Tavern, 201 N Aurora
 Plaza Dairy Bar, Elmira rd
 Pop's Place, 415 College av
 Rex Grill, 508 W State
ROYAL PALM, 209-211 Dryden rd, see top lines

Scanlon's Dairy Bar, 308 Stewart av
 Seneca Diner, 124 E Seneca
 Sheldon Court Cafeteria, 414 College
 State Diner, 428 W State
 Student's Restaurant, 402½ College av
 Sunnyside Restaurant, Elmira rd, RD5
 Teti John, 701 W Court
 The 400, 400 College av
 Tony's Corner, 215 Dryden rd
 Trainor's Luncheonette, 118½ E Green
TRAVELERS HOTEL, 119-121 S Aurora, see alpha dir
 Valley Diner Camp, Inlet Valley rd, RD5
 Wes & Les, 1002 W State
 Zink's, 109 S Aurora

RIDING STABLES

Fall Street Riding Academy, 128 W Fall

ROLLER SKATING

Ide's Drome, Judd Falls rd

ROOFERS

Garrett & Hart, 113 Glen pl
 Hart Marion L, Pennsylvania av, RD4
 Lane Walter G, 805 S Aurora
LOUGHER WILLIAM & SON, 109 Titus av, see top lines
MANCINI & SONS, 401 Hancock, see p 84
ROTTMAN ROOFING & REMODELING, 704 W Buffalo, see p 90
WHEATON'S SHEET METAL SHOP, 909 W State, see p 87

***ROOFING (BRANDS)**

BIRD, Robinson & Carpenter, 209 Taughan-nock blvd, see p 2
FORD, Driscoll Bros & Co, 125-127 S Aurora, see p 160
J M, Cayuga Lumber Co, 801 W State, see p 78
RUBEROID, Rottmann Roofing & Remodeling, 704 W Buffalo, see p 90
U S GYPSUM, J J Driscoll Lumber Co, 505-515 Third, see red insert

ROOFING MATERIALS AND SUPPLIES

BIRD SALL & JOHNSON, Richford, see p 80
CAYUGA LUMBER CO, 801 W State, see p 78
DRISCOLL BROS & CO, 135-137 S Aurora, see p 160
DRISCOLL J J LUMBER CO, 505-515 Third, see red insert

LOUGHER WILLIAM & SON, 109 Titus av, see top lines

ROBINSON & CARPENTER, 206 Taughan-nock blvd, see p 2

ROTTMANN ROOFING & REMODELING, 704 W Buffalo, see p 90

ROOMS

(See Hotels, Boarding and Rooms)
 Cummings Rooms and Apts, 303 College av
YMCA, 202 E Buffalo, see p 61

RUBBER STAMPS AND STENCILS

NORTON PRINTING CO, 317 E State, see p 153

***RUG CLEANERS**

FLETCHER W F CO INC, 103-105 Dryden rd, branch 205 N Aurora, see p 73

ROCKER RUG CLEANERS, 305 W Lincoln, see p 122

***RUGS AND CARPETS**

BESDIN'S, 130 E State, see p 121
MUNSEY H W & SON, Elmira rd, see p 121
ROCKER RUG CLEANERS, 305 W Lincoln, see p 122
ZION'S FURNITURE INC, 118 E State, see p 121

***SAFE DEPOSIT BOXES**

FIRST NATIONAL BANK OF ITHACA, E State c N Tioga, see p 3 and front cover
TOMPKINS COUNTY TRUST CO, 100 N Tioga, see insert opp numerical telephones

***SAFES (BRANDS)**

MOSLER, Van Natta Office Equipment Co Inc, 128 E Seneca, see p 11

SALT DEALERS

Crossmore Edward Y, 427 N Cayuga

***SALVATION ARMY**

SALVATION ARMY, 121 W State, see p 60

SAND AND GRAVEL

ITHACA SAND & GRAVEL CO INC, Culver rd, see p 97 and top edge
RUMSEY E M & SON, Buttermilk Falls, RD5, Ithaca, see p 96

SANATORIUMS

CONKLIN SANATORIUM, 502 N Aurora, see p 144

***SASH WINDOWS DOORS AND TRIM**

CAYUGA LUMBER CO, 801 W State, see p 78
DRISCOLL BROS & CO, 135-137 S Aurora, see p 160
DRISCOLL J J LUMBER CO, 505-515 Third, see red insert
ROBINSON & CARPENTER, 814 W Seneca, see p 2

***SAVINGS BANK**

ITHACA SAVINGS BANK, 118 N Tioga, see insert opp name

***SAVINGS CLUBS**

ITHACA SAVINGS BANK (Christmas), 118 N Tioga, see insert opp name

***SAVINGS AND LOAN ASSOCIATION**

ITHACA SAVINGS & LOANS ASSOCIATIONS, 301 E State, see p 4 and back bone

SCALE MODELS

LOVELESS & ZEISSIG, 134 S Aurora, see p 99

***SCHOOL SUPPLIES**

MILLER'S T G SONS PAPER CO, 113 N Tioga, see p 156

TRIANGLE BOOK SHOP THE, Sheldon ct, 410 College av, see top lines

SCHOOLS, COLLEGES AND ACADEMIES

(See also Miscellaneous Directory Public Schools)

Cascadilla School (coed), 116 Summit av

CORNELL UNIVERSITY, Central av

GLF School of Co-operative Administration, 120 E Clinton

IMMACULATE CONCEPTION CONVENT SCHOOL, 318-320 W Buffalo

ITHACA PUBLIC SCHOOLS, supt's office, 117 E Buffalo, see p 9

Ithaca College, 120 E Buffalo

SCIENTIFIC APPARATUS MFRS

ITHACA SCIENTIFIC INSTRUMENT CO, 207 S Tioga, see p 142

SCRAP METAL AND IRON

ITHACA JUNK CO, 402 Third, see p 159

***SCREENS**

ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 100

ROBINSON & CARPENTER, 206 Taughan-nock blvd, see p 2

SCULPTURE STUDIO

Abbe Elfriede, 24 Woodcrest av

SECOND HAND GOODS

Bargain Shop, 109 S Tioga

GEE'S SWAP SHOP, 210 W State, see p 156

Hall's W R Bargain House, 516 W State

Swap Shop The, 104 N Corn

***SECURITIES**

BARR JS & CO INC, Savings Bank Bldg (19) 114-118 N Tioga, see p 108

SEEDS

LOCKWOOD GARDENS, 409 First, see back cover

PATCH BROTHERS, Dryden, see p 81

Rockwell Seed & Supply Store, 313 S Cayuga

SETTLEMENT HOUSES

North Side House, 119 Third

West Side House, 92 0 W Buffalo

SEWING MACHINES

Singer Sewing Center, 106 E State

YARDSTICK THE, 150 E State, see top lines

SEWING MACHINES (BRANDS)

PFAFF, The Yardstick, 150 E State, see top lines

***SEWING SUPPLIES**

YARDSTICK THE, 150 E State, see top lines

***SHAVERS**

PEN AND CAMERA SHOP, 202 N Tioga, see p 156

SHEET METAL WORKERS

BREWER & BROWN CO INC, 306 W Lincoln, see p 89

DONOHUE-HALVERSON INC, 210 N Aurora, see p 103

LOUGHER WM & SON, 109 Titus av, see top lines

WHEATON'S SHEET METAL SHOP, 909 W State, tel 2419, see p 91

***SHINGLES (BRANDS)**

BIRD (asphalt), Robinson & Carpenter, 206 Taughan-nock blvd, see p 2

RUBEROID, Rottmann Roofing & Remodeling, 704 W Buffalo, see p 90

SHIRT MFRS (CUSTOM)

Head Clarence E, 122 E Seneca

***SHIRTS (BRANDS)**

ARROW, Irv Lewis Inc, 120 E State

ARROW, The Sport Shop, 209-211 E State, see p 70

MANHATTAN, The Sport Shop, 209-211 E State, see p 70

SHOE DEALERS

BARNES SHOE STORE INC, 205 E State, see p 75

Cogan Lou, 158 E State

COSENTINI'S, 217 E State, see p 75

HERRON'S, 103 N Aurora

Kinney G R & Co, 120 E State

Liberty Shoe Co, 151 E State

NATIONAL ARMY STORES CORP, 120 W State, see p 123

Penney J C Co, 115 E State

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5

SPORT SHOP THE, 209-211 E State, see p 70

Tom's Shoes Inc, (The Plaza), Elmira rd

Triangle Shoe Co Inc, 116 E State

Van's Shoes, 128 E State

Williams Shoes, 102 E State

SHOE REPAIRERS

Al's Shoe Repair Shop, 401 Eddy

COSENTINI JOSEPH, 217 E State, see p 75

Longo Bruno, 114 S Cayuga

Morris William C, 112 N Cayuga

OCELLO SHOE REBUILDERS, 207 N Aurora

Ruggiero Anthony, 217 Madison

Scusa Peter, 405 College av

State St Shoe Repair, 538 W State

SCHOOLEY'S Inc. Sterling Silverware

by the Leading

162 E. STATE ST.

DIAL 2598

Silversmiths

SHOE SHINE PARLORS

Cornell Shoe Shining Parlor, 109 S Tioga

SHOES (BRANDS)*BASS FOOTWEAR**, Cosentini's, 217 E State, see p 75**BOSTONIAN**, The Sport Shop, 209-211 E State, see p 70**BOY SCOUTS**, Barnes Shoe Store, 205 E State, see p 75**CHILD LIFE**, Cosentini's, 217 E State, see p 75**FLORSHEIM**, Cosentini's, 217 E State, see p 75**JOHNSTON & MURPHY**, Cosentini's, 217 E State, see p 75**KEITH HIGHLANDER**, Cosentini's, 217 E State, see p 75**LADY NETTLETON**, Cosentini's, 217 E State, see p 75**NETTLETON**, Irv Lewis Inc, 120 E State**NUNNBUSH**, The Sport Shop, 209-211 E State, see p 70**SANDLER OF BOSTON**, Cosentini's, 217 E State, see p 75**SELBY STYLE-EEZ**, Barnes Shoe Store Inc, 205 E State, see p 75**STRIDE RITE**, Barnes Shoe Store Inc, 205 E State, see p 75**WALK-OVER**, Cosentini's, 217 E State, see p 75**WALKER T DICKERSON**, Cosentini's, 217 E State, see p 75**WILBUR COON**, Barnes Shoe Store Inc, 205 E State, see p 75**SHOPPING CENTERS****CORNERS COMMUNITY CENTER**, Trip-hammer and Hanshaw, see p 68 and 69**ITHACA SHOPPING PLAZA**, Meadow and Elmira rd, see p 67**SIGN PAINTERS AND MFRS**

Carpenter Donald D, 205 E State

Jones Art, 139 E State

Spencer Herbert F, 515 S Cayuga

SIDING**BAKER LUMBER & SUPPLY CO INC**, W Main, Dryden, see p 79**SIGNS AND DISPLAYS**

Hovanec George J, 129 S Tioga

LOVELESS & ZEISSIG, 134 S Aurora, see p 99**SILVERWARE****HILL'S JEWELERS**, 307 E State, see p 135***SILVERWARE (BRANDS)****COMMUNITY**, Hill's Jewelers, 307 E State, see p 135**1847, ROGERS BROS**, Hill's Jewelers, 307 E State, see p 135**GORHAM**, R A Heggie & Bro Co, 136 E State, see alpha dir**GORHAM**, Schooley's Inc, 152 E State, see top lines**HEIRLOOM**, Hill's Jewelers, 307 E State, see p 135**HEIRLOOM**, Schooley's Inc, 152 E State, see top lines**HOLMES & EDWARDS**, Hill's Jewelers, 307 E State, see p 135**INTERNATIONAL**, Hill's Jewelers, 307 E State, see p 135**INTERNATIONAL**, R A Heggie & Bro Co, 136 E State, see alpha dir**INTERNATIONAL**, Schooley's Inc, 152 E State, see top lines**KIRK**, R A Heggie & Bro Co, 136 E State, see alpha dir**ONEIDA COMMUNITY**, R A Heggie & Bro Co, 136 E State, see alpha dir**ONEIDA COMMUNITY**, Schooley's Inc, 152 E State, see top lines**REED & BARTON**, R A Heggie & Bro Co, 136 E State, see alpha dir**REED & BARTON**, Schooley's Inc, 152 E State, see top lines**TOWLE**, R A Heggie & Bro Co, 136 E State, see alpha dir***SKI AND SKI EQUIPMENT****OUTDOOR STORE**, 204 E State, see p 71***SLEEPING BAGS****OUTDOOR STORE**, 204 E State, see p 71***SLIPPERS (BRANDS)****DANIEL GREEN**, Barnes Shoe Store Inc, 205 E State, see p 75**SMOKE SHOP****LONGCOY & CAYWOOD SMOKE SHOP**,

309 E State, see top lines

Petrillose Smoke Shop, 407 College av

University Smoke Shop, 318 College av

SOFT DRINK MFRS**ITHACA BOTTLING WORKS**, 407 W Seneca, see p 115**SOIL CONSERVATION SERVICE**

United States Dept of Agriculture Soil Conservation Service, Elmira rd (The Plaza)

SOIL TESTING

Hough Soils Engineering Laboratories, 121 E Seneca (705)

United States Engineer's Office, Tower rd (Campus)

SOUND PROJECTION**ITHACA PHOTO SUPPLY**, 105 W Green**SPORT SHIRTS (BRANDS)****HYLO**, The Sport Shop, 209-211 E State, see p 70**MC GREGOR**, The Sport Shop, 209-211 E State, see p 70

SPORTING GOODS

Alumni Athletic Equipment Co Inc, 109 W State
CORNELL CO-OPERATIVE SOCIETY, Barnes Hall, CU
FINGER LAKES SPORTING GOODS, 512 W State, see back cover
GEE'S SWAP SHOP, 210 W State, see p 156
 Grover Sporting Goods, 204 N Tioga
ITHACA SPORTING GOODS, 420 Eddy
OUTDOOR STORE THE, 204 E State, see p 71
SHEPHERD'S BIKE SHOP, 115-117 N Tioga, see p 156
SPORT SHOP THE, 209-211 E State, see p 70
WRIGHT'S SPORT CENTER, (The Plaza), Elmira rd, see p 115

STAMP DEALERS

Hobby Den The, 306 E State
 Kimball Fannie S Mrs, S Meadow ext, RD5
 Patten's Jewelers, 306 E State

STATIONERS

CORNELL CO-OPERATIVE SOCIETY, Barnes Hall, CU Campus
KRESGE S S CO INC, 123 E State, see p 74
MILLER'S T G SONS PAPER CO (wholesale), 113 N Tioga, see p 156
VAN NATTA'S OFFICE EQUIPMENT CO, 128 E Seneca, see p 11

***STEAM BOILERS (BRANDS)**

RICHARDSON & BOYNTON, Cayuga Lumber Co, 801 W State, see p 78

***STEAM FITTERS**

FAILING'S PLUMBING CO, 111 S Fulton, see p 101
HULL HEATING & PLUMBING CO, 910 W State, see p 87

STEEL ROLLING

Head R W Co Inc, 527 W Seneca

STOCKS AND BONDS

BARR J S & CO INC, 114 N Tioga, Savings Bank Bldg (19), see p 108
 Loeb Carl M Rhoades & Co, 120 N Aurora (9-10)

STOKERS

HULL HEATING & PLUMBING CO, 910 W State, see p 87

***STOKERS (BRANDS)**

FAIRBANKS MORSE, Champaign Coal & Stoker Co, 801-803 W Seneca, see p 117
IRON FIREMAN, Ithaca Iron Foundries Stoker Co, 804 W Seneca
MOTOR STOKER, Champaign Coal & Stoker Co, 801-803 W Seneca, see p 117

***STOP AND SHOP CENTERS**

CORNERS COMMUNITY CENTER, Trip-hammer & Hanshaw rds, see p 68 and 69
ITHACA SHOPPING PLAZA, Meadow and Elmira rd, see p 67

***STORAGE BATTERIES**

LANG'S GARAGE 131-135 E Green, see p 35

STORAGE WAREHOUSES

DEAN OF ITHACA INC, 401-409 E State, see top lines
STUDENT TRANSFER, 810 Cascadilla, see top lines

***STORE DOOR DELIVERY AND PICK-UP STUDENT TRANSFER**, 810 Cascadilla, see top lines

STORE FIXTURES

LOVELESS & ZEISSIG, 134 S Aurora, see p 99

STOVES AND RANGES

JAMIESON-MC KINNEY CO, 115-121 S Cayuga, see p 86
LANG J B ENGINE & GARAGE CO, 131-135 E Green, see p 35
ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 5
THAYER APPLIANCE CO, 417-419 W Seneca, see p 106
ZION'S FURNITURE INC, 118 E State, see p 121

STUDENTS SUPPLIES

CORNELL CO-OPERATIVE SOCIETY, Barnes Hall, CU

***SURETY BONDS**

CAREY H A CO INC, Carey Bldg, see back cover and top lines
GEHERIN JOHN F, 204 E State, see back cover
HOWELL & STEVENS, First Nat Bank Bldg (301), see top lines
MC KINNEY AGENCY INC, 119 S Cayuga, see back cover
ROGASKY FRED A, 121 E Seneca, see p 134

SWEATERS (BRANDS)

JANTZEN, The Sport Shop, 209-211 E State, see p 70
LORD JEFF, The Sport Shop, 209-211 E State, see p 70
MC GREGOR, The Sport Shop, 209-211 E State, see p 70

SWIMMING POOLS

YMCA, 202 E Buffalo, see p 61

TAILORS

Creque David B, 133 E State
 Dutky Zach Tailors, 213 Dryden rd
 Fiocco Duillio, 442 W State
 Hughes Charles T, 509 W State
 Hughes Viola Mrs, 131 Dryden rd
 Illencsik John, 205 E State
 Nick's Tailoring, 102 W State
PETRILLOSE CLEANERS, 338 E State, see p 72
 Stanway George K, 220 E State
 Stern's Ladies Tailoring, 109 W State

TAVERN

Pine Tavern, 201 N Aurora

TAX CONSULTANTS

HALL ALFRED G, 102 E State, see front cover

NEW CENTRAL FOOD MARKET

Complete Variety - Quality Foods

Budget Prices

610 W. STATE ST.

Dial 9384

OPEN NIGHTS AND SUNDAYS

HALL HAROLD, First National Bank Bldg
(610), see p 108

TAXICAB SERVICE

ARROW CAB, 118 S Aurora, see p 159 and
alpha dir
Ithaca Yellow Cab, 401 Titus av
Solomon Philip N, 110 S Albany
TERMINAL RADIO TAXI, 132 S Aurora
Towne Clifford H, 251 Floral av

*TEA ROOMS

(See Restaurants)

TELEGRAPH AND TELEPHONE COMPANIES

New York Telephone Co, business office 214-
220 N Tioga

WESTERN UNION TELEGRAPH CO, 314
E State

TELEPHONE SERVICE

Answering Bureau, 1021 E State (103)

TELEVISION

DE YOUNG RADIO & TELEVISION SHOP,
S Meadow ext, see p 106
GOODRICH B F CO, 102 W State, see p 51
JAY'S RADIO SERVICE, 402 S Meadow ext,
see p 106
LENT'S INC, 210-212 N Tioga and 116 N
Aurora, see p 10
NORTON ELECTRIC CO, 409 W State, see
p 100
VAN ARSDALE-ACKERMAN FURNITURE,
317 College av, see p 120
WINCHELL C A RADIO SUPPLY CO, 37
Central av, Cortland

TELEVISION (BRANDS)

MAGNOVOX, Lent's Inc, 210 N Tioga, see p
10
RCA DeYoung's Radio & Television, S
Meadow ext, see p 106
RCA VICTOR, Davis Appliance, 304 E State,
see p 107
RCA VICTOR, Lent's Inc, 210 N Tioga, see p
10
ZENITH, Lent's Inc, 210 N Tioga, see p 10

TENNIS EQUIPMENT

OUTDOOR STORE INC THE, 204 E State,
see p 71

TENTS, AWNINGS, ETC

(See Awnings)

OUTDOOR STORE INC THE, 204 E State,
see p 71

TEXT BOOKS

Morrison Publishing Co, 409 Highland rd,
Cay Hts

TEXTILES

D & K Co Inc, 134 S Aurora

THEATRES

Ithaca Theatre, 413 W State

State Theatre, 107-109 W State
Strand Theatre The, 310 E State
Temple Theatre, 114-116 E Seneca

TILE (BRANDS)

BARCLAY GLAZED, Rottmann Roofing &
Remodeling, 704 W Buffalo, see p 90

TILE AND SEWER PIPE

DRISCOLL BROS & CO, 134-136 and 135-
137 S Aurora, see p 160
DRISCOLL J J LUMBER CO, 505-515 Third,
see red insert
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

*TILE FLOORING

ITHACA METAL WEATHERSTRIP CO,
111 Fayette, see p 100

TILE ROOFING

ITHACA FLOOR COVERING, 404-406 E
State, see p 122

TIN, COPPER AND SHEET IRON

LOUGHER WILLIAM & SON, 109 Titus av,
see top lines

TINSMITHS

Bower Fayette J, 224 S Cayuga
Domanski Leon, 121 N Quarry
LOUGHER WILLIAM & SON, 109 Titus av,
see top lines
Porter's Tin Shop, 308 Washington
Townley Raymond F, 620 N Tioga
WHEATON'S SHEET METAL SHOP, 909
W State, tel 2419, see p 91

TIRES

CORNERS SERVICE STATION, Corners
Community Center

*TIRES (BRANDS)

(See Automobile Tires)

TISSUE PAPER MFRS

(See Paper Mfrs)

TOILET ARTICLES

ROTHSCHILD BROTHERS, 155-159 E
State and 100-126 S Tioga, see p 5

TOOL SHOP

Precision Tool & Gun Co, 305 E Upland

*TOOL MFRS

TOWNSEND MANUFACTURING & TOOL
CORP, 110 W Green, see p 142

TOURISTS HOMES

Allen's Tourist Home, 205 W Green
Elmshade Tourist Home, 402 S Albany
Flynn's Tourist Home, 313 N Tioga
Ganoung C A, 525 S Albany
Kent House, 116 W Green
O'Neil Mildred D Mrs, 211 S Albany
Shuder's Tourists, 436 N Aurora

CHANTICLEER101 W. STATE
PHONE 3-1336

REGULAR MEALS AND A-LA-CARTE—BANQUETS—LEGAL BEVERAGES

TOWING*CORNERS SERVICE STATION**, Corners
Community Center**TOYS AND GAMES****CORNER BOOKSTORE THE**, 109 N Tioga,
see p 155**KRESGE S S CO INC**, 123 E State, see p 74
SHEPHERDS BIKE SHOP 115-117 N Tioga,
see p 156***TRACTORS (BRANDS)****INTERNATIONAL**, J B Lang Engine & Ga-
rage Co, 131-135 E Green, see p 35**TOURIST HOMES****Durling's Overnight Guests**, 601 S Albany
Lampman Fred, 108 S Albany**TRACTORS (GARDEN)****BOLEN'S**, White Nurseries, (The Plaza)
Elmira rd, see alpha dir**TRAILER CAMP****Shadyside Trailer Camp**, Spencer rd, RD5***TRANSIT COMPANY****AERO MAYFLOWER TRANSIT CO**, Dean
of Ithaca Inc Agents, 401-409 E State, dial
2531, see top lines***TRANSMISSION MFRS (CHAIN)****MORSE CHAIN CO INC**, S Aurora, see p
140**TRAVEL BUREAUS****Cook Harry B**, 121 E Seneca (308)
Greyhound Travel Bureau, 128 S Aurora**TROPICAL FISH****Tropical Fish & Supplies**, 221 S Cayuga**TRUCKING****Allings Transfer Inc**, Coddington rd, RD4
Besemer Trucking Co, 110 S Fulton
Cimpi A Express Lines, 730 W Court
Collins Charles A, Hanshaw rd, RD1
CORTLAND PAVING CO, Cortland, PO
Box 747, see p 94
CRISPELL BROS, Slaterville Springs, see p
157**Dawes Layton Co**, 420 N Plain
DEAN OF ITHACA INC, 401-409 E State,
see top lines**ITHACA DELIVERY**, 212 Center, see p 159
Magnus Sverra H, 517 S Meadow**MANCINI & SONS**, 401 Hancock, see p 84
Marion Hatley D, 1353 E State, RD4**Merrill's Transfer**, 215 Second
Pier Trucking, 612 W Clinton**Sovocool Arthur D**, 1021 W Seneca
STUDENT TRANSFER, 810 Cascadilla, see
top lines**Trainer Robert**, 416 N Titus***TRUCKS (BRANDS)**

(See Automobile, Trucks—Brands)

TRUST DEPARTMENTS

(See Banks)

FIRST NATIONAL BANK OF ITHACA, 202
E State, see p 3 and front cover**TOMPKINS COUNTY TRUST CO**, 110 N
Tioga, see insert opp numerical telephones**TYPEWRITER RENTALS****TRIANGLE BOOK SHOP THE**, Sheldon ct,
410 College av, see top lines**VAN NATTA OFFICE EQUIPMENT CO
INC**, 128 E Seneca, see p 11**TYPEWRITER SERVICE****TRIANGLE BOOK SHOP THE**, Sheldon ct,
410 College av, see top lines**VAN NATTA OFFICE EQUIPMENT CO
INC**, 128 E Seneca, see p 11***TYPEWRITERS (BRANDS)****CORONA THE**, Triangle Book Shop, Shel-
don ct, 410 College av, see top lines**CORONA**, Van Natta Office Equipment Co,
128 E Seneca, see p 11**SMITH CORONA**, Van Natta Office Equip-
ment Co, 138 E Seneca, see p 11**UNDERWOOD**, The Corner Bookstore, 109
N Tioga, see p 155**REMINGTON**, The Triangle Book Shop,
Sheldon ct, 410 College av, see top lines**UNDERWOOD THE**, Triangle Book Shop,
Sheldon ct, 410 College av, see top lines**TYPEWRITERS AND SUPPLIES****Campbell Wayne D**, 121 E Seneca (101)
CORNELL CO-OPERATIVE SOCIETY,

Barnes Hall, Cornell University Campus

TRIANGLE BOOK SHOP THE, Sheldon ct,
410 College av, see top lines**VAN NATTA OFFICE EQUIPMENT CO
INC**, 128 E Seneca, see p 11**TYPIST****Temeles Alpha D Mrs**, 113 Dryden rd**UNDERTAKERS****BANGS FUNERAL HOME**, 209 W Green,
see p 119**GILBERT CARL F**, 125 E Buffalo**GILBERT MEMORIAL HOME**, 125 E
Buffalo, see p 119**HERSON FUNERAL HOME**, 110 S Geneva,
see p 118**Oltz Leon A Funeral Home**, 100 S Geneva**SHEA J EDWARD FUNERAL HOME**, 314
W State, see front cover**VAN ORDER FUNERAL HOME**, 511 W
Seneca**WAGNER FUNERAL HOME**, 421 N Aurora,
see front cover**UNIVERSITIES**

(See Schools, Colleges and Academies)

CORNELL UNIVERSITY, Central av

Howell & Stevens Insurance

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BOOL H J FURNITURE CO, 115 N Albany,
see p 122

Finestone S, Comford-Elyen rd off Danby rd
Fox Furniture Repair, (The Plaza) Elmira rd
Rustyak Albert B, 121 N Aurora

VAN ARSDALE-ACKERMAN FURNITURE,
317 College av, see p 120

Whiting Frederick J, Spencer rd

USED CARS

(See Automobiles—Used)

USED CLOTHING (WOMEN'S)

Bargain Shop The, 109 S Tioga

USED FURNITURE

Smith Henry, 531 W State

VACUUM CLEANERS REPAIRS

LEONARD'S VACUUM CLEANER CO, 618
W State, see top lines

*VACUUM CLEANERS (BRANDS)

ELECTROLUX, Leonard's Vacuum Cleaner
Co (new and used), 618 W State, see top
lines

EUREKA, Leonard's Vacuum Cleaner Co,
618 W State, see top lines

FILTEX, Leonard's Vacuum Cleaner Co, 618
W State, see top lines

GENERAL ELECTRIC, Leonard's Vacuum
Cleaner Co, 618 W State, see top lines

GENERAL ELECTRIC, C J Rumsey & Co,
206 E State, see p 123

HAMILTON-BEACH, Leonard's Vacuum
Cleaner Co, 618 W State, see top lines

HOOVER, Leonard's Vacuum Cleaner Co,
618 W State, see top lines

HOOVER, Thayer Appliance Co, 417 W
Seneca, see p 106

KIRBY, Leonard's Vacuum Cleaner Co, 618
W State, see top lines

LEWYT, Leonard's Vacuum Cleaner Co,
618 W State, see top lines

ROYAL, Leonard's Vacuum Cleaner Co, 618
W State, see top lines

VARIETY STORES

Jones' Five Cents to One Dollar Store, 208-
210 E State and (The Plaza) Elmira rd

KRESGE S S CO, 123-131 E State, see p 74

Newberry J J Co, 135-137 E State

Ravert's, 411 College av

Weaver George N, 518 W State

Woolworth F W Co, 147-149 E State

*VARNISHES (BRANDS)

ACID TEST, R W Dickinson, 309 E State,
see p 124

DUPONT, Driscoll Bros & Co, 135-137 S
Aurora, see p 160

KYANIZE, Bishop's, 206 S Cayuga, see p 124

LAWRENCE, Better Paint & Wallpaper Ser-
vice, 216 N Aurora, see p 124

MC CLOSKEY, Better Paint & Wallpaper
Service, 216 N Aurora, see p 124

VELOCIPEDE AND WHEEL GOODS

SHEPHERD'S BIKE SHOP, 115 N Tioga,
see p 156

VENDING MACHINES

Ithaca Vending Machine Co, 140 College av

*VENETIAN BLINDS

BETTER PAINT & WALLPAPER SERVICE,
216 N Aurora, see p 124

BISHOP'S, 320 W State, see p 124

DICKINSON RALPH W, 309 E State, see p
124

ITHACA FLOOR COVERING, 400-406 E
State, see p 122

ITHACA METAL WEATHERSTRIP CO,
111 Fayette, see p 100

VETERINARY HOSPITALS

Forest Heights Veterinary Hospital, Ithaca-
Cortland rd, Rte 13

VETERINARIANS

Dean Harmon G, 704 N Cayuga

McBee John A, Ithaca-Cortland rd, Rte 13

Richards John W Jr, Danby rd, RD4

*WALLBOARD (BRANDS)

CELOTEX, Driscoll Bros & Co, 135 S Aurora,
see p 160

HOMASOTE, Driscoll Bros & Co, 135 S
Aurora, see p 160

J M, Cayuga Lumber Co, 801 W State, see p
78

NATIONAL GYPSUM, Robinson & Carpen-
ter, 206 Taughannock blvd, see p 2

NU WOOD, Rottmann Roofing & Remodel-
ing, 704 W Buffalo, see p 90

ROCK LATH, J J Driscoll Lumber Co, 505-
515 Third, see red insert

SHEETROCK, J J Driscoll Lumber Co, 505-
515 Third, see red insert

UPSON BOARD, Driscoll Bros & Co, 135-137
S Aurora, see p 160

WEATHERWOOD, J J Driscoll Lumber Co,
505-515 Third, see red insert

WALLPAPER

**BETTER PAINT AND WALLPAPER SER-
VICE**, 216 N Aurora, see p 124

BISHOP'S, 320 W State, see p 124

DICKINSON RALPH W, 311 E State, see p
124

DRISCOLL BROS & CO, 135 S Aurora, see
p 160

ETHEL EATON INTERIORS, Corners Com-
munity Center

MANDEVILLE R C & SON, Slatterville rd,
see p 124

Sherwin-Williams Co, 320 E State

SMITH R F, 203 N Aurora, see p 123

*WAR SURPLUS

OUTDOOR STORE INC THE, 204 E State,
see p 71

***WAREHOUSES**

CAYUGA LUMBER CO, 304-306 W Lincoln,
see p 78
DEAN OF ITHACA INC, 401-409 E State,
see top lines

WASHING AND DRYING (BENDIX SELF SERVICE)

HI-SPEED LAUNDRY, 716 E Buffalo, see p 76

***WASHING MACHINES (BRANDS)**

A B C, Thayer Appliance Co, 417-419 W Seneca, see p 106
BENDIX HOME LAUNDRY, Lent's Inc, 210-212 N Tioga, see p 10
DEXTER, J B Lang Engine & Garage Co, 133-135 E Green, see p 35
EASY, Thayer Appliance Co, 417-419 W Seneca, see p 106
FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 106
GENERAL ELECTRIC, Lent's, 210-212 N Tioga and 116 N Aurora, see p 10
UNIVERSAL, Shelton's Refrigeration, 709-711 Willow av, see p 107 and bottom edge

***WASTE PAPER**

(See Junk)

***WATCH REPAIRERS**

BEYELER ROBERT H, 122 First, see p 135
Edmondson's, 209 E State (404)
HEGGIE R A & BRO CO, 136 E State, see alpha dir
HILL'S JEWELER, 307 E State, see p 135
SCHOOLEY'S INC, 152 E State, see top lines
Strok E W, 129 Dryden

***WATCHES (BRANDS)**

ELGIN, R A Heggie & Bro Co, 136 E State, see alpha dir
ELGIN, Hill's Jewelers, 307 E State, see p 135
ELGIN, Schooley's Inc, 152 E State, see top lines
GIRARD-PEREGAUX, R A Heggie & Bro Co, 136 E State, see alpha dir
GRUEN, R A Heggie & Bro Co, 136 E State, see alpha dir
GRUEN, Hill's Jewelers, 307 E State, see p 135
GRUEN, Schooley's Inc, 152 E State, see top lines
HAMILTON, R A Heggie & Bro Co, 136 E State, see alpha dir
HAMILTON, Hill's Jewelers, 307 E State, see p 135
HAMILTON, Schooley's Inc, 152 E State, see top lines
JULES JURGENSON, Schooley's Inc, 152 E State, see top lines
LONGINES, R A Heggie & Bros Co, 136 E State, see alpha dir
LONGINES, Schooley's Inc, 152 E State, see top lines

WATCHMAKERS

Perkins Arthur S, 623 W Clinton

WATER HEATERS (BRANDS)

FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 106
GENERAL ELECTRIC, Lee of Ithaca Inc, 108-110 E State, see p 107
HOTPOINT, Cortright Electric, Elmira rd, RD5, see p 105
RUUD (gas), Atlantic States Gas Co of New York Inc, 535 W State, see p 116

***WATER PUMPS**

AINSLIE KEARNEY W, 202 Center, see p 103
BREWER & BROWN CO INC, 306 W Lincoln, see p 89
HULL HEATING & PLUMBING CO, 910 W State, see p 87

WATER SOFTENER

HULL HEATING & PLUMBING CO, 910 W State, see p 87

***WATERPROOFING (BRANDS)**

SONNEBORN, Robinson & Carpenter, 206 Taughanock blvd, see p 2

WEATHERSTRIP DEALERS

DRISCOLL BROS & CO, 135 S Aurora, see p 160
ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 100

WEDDING DESIGNS (FLORAL)

HUNTINGTON GARDENS, Slaterville rd, see p 109

WELDERS AND BRAZERS

AMES WELDING & SUPPLY CO, rear 618 W Buffalo, see p 98
Kostrub Frank S, 202 E Fall
LANG J B ENGINE & GARAGE CO, 131-135 E Green, see p 35
NATIONAL WELDING CO, 807 Taber, see p 99
Schaber's Cycle Shop, 210 First

***WELDERS SUPPLIES**

AMES WELDING & SUPPLY CO, rear 618 W Buffalo, see p 98
NATIONAL WELDING CO, 807 Taber, see p 99

WELL DRILLERS

Snow Roland Well Drilling, 132 Linn

***WET WASH LAUNDRIES**

PALACE LAUNDRY THE, 323-325 Eddy, see top lines
QUICK LAUNDRY, 613 W State, see p 77

WINDOW CLEANERS

Ithaca Window Cleaning Co, Spencer rd, RD5

***WINDOW GLASS**

(See Glass Dealers)

PETE'S GLASS SHOP, 415 W Seneca, see p 123
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124ITHACA FLOOR COVERING, 404-406 E
State, see p 122ITHACA METAL WEATHERSTRIP CO,
111 Fayette, see p 100MANDEVILLE R C & SON, Slaterville rd,
RD4, see p 124

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