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401-409 STATE ST.

DIAL 2531



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H. A. MANNING CO., Publishers

MANNING'S

Ithaca Classified Business Directory 1947

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Soda Bar

Air Conditioned

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FIRESTONE, Kirkup & Phillips, 216-220 S Cayuga, see front cover

FIRESTONE, Tydol Service Station, 800-802 W State, see p 50

FISK, William T Pritchard, 304 S Cayuga, see top lines

GENERAL, George B Norris, 409 W State, see p 51

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GOODYEAR, Tunison's Gulf Service, 436 W State, see top lines

GOODYEAR, William T Pritchard, 304 S Cayuga, see top lines

GULF, Meldrum Bros Service Station, Seneca c W State, see p 52

GULF, Tunison's Gulf Service, 436 W State, see top lines

GULF, Al Martin's Seneca St Garage, 307-309 E Seneca, see p 44

KELLY SPRINGFIELD, Barnett's Sunoco Service, 519 W State, see p 54

KELLY SPRINGFIELD, Lang's Garage, 131 Green, see p 41

SEIBERLING, Finney Motors, 210 S Cayuga, see p 45

U S, Barnett's Sunoco Service, 519 W State, see p 54

U S ROYAL, Shepherd's Automotive Service, 327-329 E State, see p 46

UNITED STATES ROYAL, Forest City Plumbing Co, 332 E State, see p 75

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*AUTOMOBILE TOWING

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COLLEGE CHEVROLET CO INC, 201-203 E Tompkins, see p 47

LANG'S GARAGE (AAA) 131-135 E Green, see p 41

NEW LINDEN GARAGE, 227-231 Linden, see top lines

*AUTOMOBILE TRUCKS (BRANDS)

CHEVROLET, College Chevrolet Co Inc, 201-203 E Tompkins, see p 47

DODGE BROS, William T Pritchard, 304 S Cayuga, see top lines

FORD, Cayuga Motors Co, 123-127 E Green, see p 43

G M C, Finney Motors, 210 S Cayuga, see p 45

MACK, Shepherd's, 327-333 E State, see p 46

STUDEBAKER, Lang's Garage, 131-135 E Green, see p 41

WILLYS, Deal & Merrick Auto Exchange, 402 S Cayuga, see p 53

*AUTOMOBILE TUNE-UP

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AUTO BODY & RADIATOR WORKS, rear 224 S Cayuga, see p 50

*AUTOMOBILE WASHING AND POLISHING

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FINNEY MOTORS, 210 S Cayuga, see p 45

H C T MOTOR CO, 430 W State, see top lines

LANG'S GARAGE, 131-135 E Green, see p 41

MARTIN'S AL SENECA ST GARAGE, 307-309 E Seneca, see p 44

New Linden Garage 24 Hour Guaranteed Repair Service

227-231 LINDEN AVE.

DIAL 2054

MILLER EIRE J, 209-215 S Cayuga, see p 52

NEW LINDEN GARAGE, 227-231 Linden av, see top lines

PRITCHARD J G & SON, 227 S Cayuga, see p 48

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COLLEGE CHEVROLET CO INC, 201-203 E Tompkins, see p 47

GEORGE'S WEST SIDE GARAGE, 805 Taber, see p 53

LANG'S GARAGE, 131-135 E Green, see p 41

MILLER ERIE J, 209-215 S Cayuga see p 52

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DEAL & MERRICK AUTO EXCHANGE, 402 S Cayuga, see p 53

ECONOMY MOTOR SALES, 319 W State, see p 51

FINNEY MOTORS, 210 S Cayuga, see p 45

H C T MOTOR CO, 430 W State, see top lines

KIRKUP & PHILLIPS, 216-220 S Cayuga, see front cover

PRITCHARD WILLIAM T, 308 S Cayuga, see top lines

RYAN DAN AUTO SALES INC, Elmira rd, see p 53

SENECA STREET GARAGE, 309 E Seneca, see p 44

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AUTOMOTIVE ELECTRIC SERVICE

ANDY SOYRING (whl and retail) 108 E Clinton, see back cover

AUTOMOTIVE ELECTRICIANS

ANDY SOYRING, 108 E Clinton, see back cover

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ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 72

BABY CHICKS

MARSHALL BROS, Mecklenburg rd, see p 79

THAYER FEED & FARM SUPPLY, 402 S Meadow, see top lines

BAIT AND BOATS

Taber William C, Pier rd

BAKERS

Cookie Crock, 203 First

Home Dairy Co, 143 E State

Kyrle's Barber Shop, 502 W State

Mazza Bruno, 408 N Meadow

Pastry Shop The, 113 N Aurora

Pie Pantry The, 120 W Green

Quality Bakery, 309 S Corn

WOOL-SCOTT BAKERY (wholesale), 209-213 S Tioga, see p 79

***BAND INSTRUMENTS (BRANDS)**

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CONN, Hickey's Music Store, 330 E State, see p 108

GIBSON, Hickey's Music Store, 330 E State, see p 108

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ITHACA SAVINGS BANK, 118 N Tioga, see p 4 and 5

ITHACA SAVINGS & LOAN ASSOCIATION, 301 E State c S Aurora, see back bone and p 6

TOMPKINS COUNTY TRUST CO, 110 N Tioga, see insert

BARBERS

Austin & Wood, 413 College av

Clinton Hotel Barber Shop, 116 N Cayuga

College Barber Shop, 316½ College av

Cornell Barber Shop, 224 E State

Fahey & Lundergan, 124 S Cayuga

Hoch Bros, 101 N Tioga

Ideal Barber Shop, 614 W State

Ithaca Hotel Barber Shop, 225 E State

Jim's Sanitary Barber Shop, 124 S Aurora

Johnson Clarence H, 109 E State

Knapp Arnold E, 707 N Aurora

Kyrle's Barber Shop, 502 W State

Mahool Abraham, 158 E State

McCoy Charles, 108 N Cayuga

Morey Harry B, 158 E State

Palombo Victor, 418 N Plain

Petrillose Barber Shop, 408 College av

Complete Line of . . . Smokers' Supplies



Periodicals Subscriptions

Roy's Barber Shop, 114 E Green
 Sanford's Barber Shop, 404 Eddy
 Seneca Barber Shop, 130 E Seneca
 Sheldon Court Barber Shop, 410 College av
 Sigler James R, 106 W Jay
 Solomon John D, 527 W Buffalo
 VanDelinder Archie, 116 S Cayuga (2)
 Willard Straight Barber Shop, 11 Central av

*BATH SCALES (BRANDS)

DETECTO, Rothschild Bros, 155-159 E
 State and 100-126 S Tioga, see p 12

BATHS

Y M C A, 202 E Buffalo, see p 59

*BATTERIES (BRANDS)

(See Automobile Batteries, Brands)

BATTERIES AND SERVICE STATIONS

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 MELDRUM BROS SERVICE STATION,
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MILLER ERIE J, 209-215 S Cayuga, see p
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PRITCHARD WILLIAM T, 304-308 S Cay-
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BATTERY ELECTRIC CARBURETION AND MOTOR TUNE-UP

ANDY SOYRING, 108 E Clinton, see back
 cover

*BEAD STRINGING

HEGGIE R A & BRO CO INC, 136 E State,
 see alpha dir

BEAUTY PARLORS

Ainslie's Beauty Shop, 202 Center
 Anna Marie Beauty Salon, 302 E State
 Aurora Beauty Shop, 203 H Aurora
 Baker Lillian Mrs, 1307 E State
 Barlow Beauty Shop, 104 N Aurora
 Beauty Arts Center, 142 E State
 Beauty Box, 218 E State
 Bethlene Beauty Studio, 222 N Aurora (1)
 Bronze Beauty Studio, 216 S Plain
 Brooks Catherine A, 202 E State (611-612)
 Brown Nancy M, 114 N Tioga (M20)

Byron Beauty Salon, 218 N Aurora
 Cameo Beauty Shop, 136 E State
 Crissey Julia A Mrs, 105 N Aurora
 Domres Beauty Studio, 327 W State
 Emerick's Lena G Mrs Beauty Shop, 513 W
 Clinton

Geraldine's Beauty Salon, 307 S Plain
 Harmon Violet F Mrs, 142 E State
 Harper Method, 115 N Tioga (M20)
 Helen's Beauty Shop, 418 Eddy
 Hill Beauty Shoppe, 409 College av
 House of Charm Beauty Salon, 111 S Tioga
 Ithaca Hotel Beauty Shop, 221 E State

Leona's Beauty Parlor, 203 Utica
 Liberty Beauty Salon, 151 E State
 Lillian's Beauty Parlor, 339 Center
 Lyceum Beauty Shop, 208 E State
 Middaugh Mabelle E Mrs, 314 Farm
 Morgan Cecelia G Mrs, 205½ W Court
 Morgan Eleanor Mrs, 516 W Green
 Phyllis Beauty Shop, 204 E State
 Quick Barbara P Mrs, 405 College av
 Roa's Beauty Parlor, 418 S Geneva

ROTHSCHILD BROS, 155-159 E State and
 100-126 S Tioga, see p 12

Seneca Beauty Salon, 130 E Seneca
 Stella's Beauty Shop, 216 E Seneca
 Taylor Julia J Mrs, 915 N Tioga
 Updyke Beauty Studio, 121 E Seneca (403)
 Violet's Beauty Studio, 124 E State

*BEDDING (BRANDS)

SIMMONS, Besdin's, 130 E State, see p 83

SIMMONS, Max Shulman's Sons, 109 W
 State, see top lines

SIMMONS, Rothschild Bros, 155-159 E
 State and 100-126 S Tioga, see p 12

BEDS AND BEDDING

BESDIN'S, 130 E State, see p 83
 ROBERTS FURNITURE STORE, 209-211
 N Aurora, see p 83

*BEER AND ALE (BRANDS)

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GOEBEL, Cayuga Beverage Co, 628 W State,
 see p 105

IRISH CREAM ALE, Bailey Distributing Co,
 302 W Lincoln, see p 105

MANRU, Cayuga Beverage Co, 628W State,
 see p 105

OLD TOPPER, Cayuga Beverage Co, 628 W
 State, see p 105

PABST BLUE RIBBON, Cayuga Beverage
 Co, 628 W State, see p 105

PIELS, Cayuga Beverage Co, 628 W State,
 see p 105

RAM'S HEAD, Cayuga Beverage Co, 628
 W State, see p 105

SCHLITZ, Bailey Distributing Co, 302 W
 Lincoln, see p 105

FURNITURE REFINISHED AND UPHOLSTERED
OUT OF THE WAY—LESS TO PAY
WE INVITE COMPARISONS ON PRICES

W. A. MUNSEY

FURNITURE AND FLOOR COVERINGS

FOREST HOME

DIAL 2006

SCHRIEBER, Cayuga Beverage Co, 628 W State, see p 105

STEGMAIERS, Bailey Distributing Co, 302 W Lincoln, see p 105

TAM-O-SHANTERS, Ithaca Bottling Works, 407 W Seneca, see p 105

UTICA CLUB, Ithaca Bottling Works, 407 W Seneca, see p 105

BEER AND ALE DISTRIBUTORS

BAILEY DISTRIBUTING CO, 302 W Lincoln, see p 105

CAYUGA BEVERAGE CO, 628 W State, see p 105

ITHACA BOTTLING WORKS, 407 W Seneca, see p 105

BEVERAGES (BRANDS)

WHITE ROCK, Bailey Distributing Co, 302 W Lincoln, see p 105

BICYCLE DEALERS AND REPAIRERS

GROVER SPORTING GOODS, 204 N Tioga, see top lines

SCHABER'S CYCLE SHOP, 210 First, see p 104

SHEPHERD'S BIKE SHOP, 115 N Tioga, see p 85

BICYCLE HEADQUARTERS

SHEPHERD'S BIKE SHOP, 115 N Tioga, see p 85

BICYCLE (RENTALS)

SCHABER'S CYCLE SHOP, 210 First, see p 104

BILLIARD AND POCKET BILLIARD ROOMS

Elite Billiard Parlor, 106 N Cayuga
 Varsity Billiard Parlor, 107 N Tioga

BIRD SANCTUARIES

Fuertes Louis Agassiz Bird Sanctuary, Stewart pk

BLACKSMITHS

LANG J B ENGINE & GARAGE CO, 131-135 E Green, see p 41
 Massucci Louis, 313 Meadow

***BLANKETS (BRANDS)**

KENWOOD, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

BLOCKS AND BUILDINGS

Ag Research Building, 306 E State
 Andrus Block, 143 E State
 Bates Block, 118-124 N Aurora
 Belleayre Annex, 614 University av
 Belleayre Apartments, 700-702 Stewart av
 Bernstein Building, 212 E State
 Brooks Block, 126-128 E State
 Carey Building, 314-320 E State
 Cayuga Apartments, 100 W Buffalo
 City Hall, 201-203 N Tioga
 Cobb Building, 205 E State

Conservatory of Music (Ithaca College), 314 N Cayuga

CORNELL LIBRARY ASSN BUILDING, 115-117 N Tioga, see p 76

Cornell University, East Hill

Country Club of Ithaca, 159 Triphammer rd
 County Court House, 312-322 N Tioga

Cowdrey Court Apartments, 408 E State

Crozier Block, 138-140 W State

EAGLES' CLUB, 326-330 E State, see p 65

Electric Light Station, E State

ELKS' HOME, 135 W State, see p 64

FAIRVIEW MANOR (fir-proof apartments)
 518-522 Dryden rd, office 423 Oak av, see back bone

FIRST NATIONAL BANK BUILDING, 200-202 E State

Floros Building, 400-404 Stewart av and 110 E State

G L F BUILDING, Terrace Hill

G L F SCHOOL BUILDING, 120 E Clinton

Greycourt Apts, 108-110 Eddy

Griffin Block, 104 N Aurora

Hawkins Block, 120 E State

Heights Courts Apartments, 110-112 Heights ct

Hibbard E Rhodes Block, 102-106 W State

Hoyt Building, 112 E State

ITHACA SAVINGS BANK BUILDING, 114-118 N Tioga

Jackson Building, 208-210 E State

Journal Block, 123-125 W State

Knights of Columbus Home, 114 S Albany

Larkin Block, 403 College av

Loveless & Zeissig, 134 S Aurora

Masonic Temple, 117 N Cayuga

McKINNEY BUILDING, 115-117-119 S Cayuga

Military Hall, 201 E Seneca

Miller Block, 109-113 N Tioga

MOOSE HALL, 134 W State

Morrill Hall, Central av, Campus

Myron Taylor Hall, Central av, Campus

Naughton-Brown Building, 220-222 E State

Niles Block, 315-317 College av

Odd Fellows Temple, 310 N Cayuga

Old Ladies Home, 514 S Aurora

Olin Hall, Central av, Campus

Osborn Building, 311-317 E State

Post Office, 213 N Tioga

Quick Block, 120 W State

Reed Building, 222 N Aurora

ROTHSCHILD BUILDING, 153-159 E State

Rumsey Block, 206 E State

Sage Block, 139 E State

Seneca Building, 121 E Seneca

Sheldon Court, 410 College av

South Side Community House, 305 S Plain

Sprague Building, 147-151 E State

State Theatre Building, 107-110 W State

Strand Theatre Building, 310 E State

Student Agency Building, 409 College av

Thurston Court Apts, 223 Thurston av

Tompkins County Court House, 312-322 N Tioga

Tompkins County Jail, 125 E Court

HOWELL & STEVENS INSURANCE

Fire — Life — Accident

W. T. STEVENS

Dial 2600

FIRST NATIONAL BANK BLDG

TOMPKINS COUNTY MEMORIAL HOSPITAL BUILDING, S Quarry, see p 107
 Treman King & Co, 101-107 E State and 105-113 S Cayuga
 Tuttle Apartments, 107 Cayuga Hts rd, Cay Hts
 Valleyview Apts, 210 Stewart av
 West View Terrace (Apts), 400 Triphammer rd, Cay Hts, White Building, 306 E State
 Woman's Community Building, 202 N Cayuga

BLUE PRINTS

Mack's Photo Copier, 221 S Cayuga

***BOARD OF EDUCATION**

ITHACA BOARD OF EDUCATION, 117E Buffalo, see p 13

BOARDING AND ROOMS

Brooks Arlie M Mrs, 219 W Lincoln
 Dean Ada S Mrs (tourists), 318 N Aurora
FLYNN'S TOURIST HOME, 313 N Tioga
 Gray Gables, 318 N Geneva
 Gunsmith Lodge, 106 Lake
 Hofer Anna M Mrs, 210 Linden av
 Ives Merrill H Mrs, 204-206 N Cayuga
 Leonardos Apostolos, 522 Stewart av
 McReavy Beatrice N Mrs (tourists), 616 Hector
 Pillars The, 202 W Seneca
 Snyder, 312-314 N Aurora
 Stack Arthur E, 504 University av
 Stanton Frances I Mrs, 527 E Buffalo
 Sullivan Henrietta S Mrs, 104 N Aurora
TRAVELERS HOTEL, 119-121 S Aurora, see alpha dir
VICTORIA INN, 109-111 N Cayuga, see p 87
 Wright Nellie G Mrs, 208 E Buffalo

BOAT SALES AND SERVICE

JOHNSON BOAT YARD, 708 Willow av, see p 104

BOAT YARDS

JOHNSON BOAT YARD, 708 Willow av, see p 104

***BOATS (BRANDS)**

CHRIS-CRAFT, Johnson Boat Yard, 708 Willow av, see p 104

***BONDS AND STOCKS**

BARR J S & CO, INC, Savings Bank Bldg (19), 114 N Tioga, see p 100
LOEB CARL M RHOADES & CO, First Nat Bank Bldg, see p 78

BOOK BINDERS

Ridley's Book Bindery, 313 Eddy
 University Book Bindery, 113 E Green

BOOKS AND STATIONERS

Book and Card Den The, 115 W State
CORNELL CO-OPERATIVE SOCIETY, Barnes Hall, CU

CORNER BOOKSTORE THE, 109 N Tioga, see p 111

MILLER'S T G SONS PAPER CO (wholesale), 113 N Tioga, see p 105

TRIANGLE BOOK SHOP THE, Sheldon ct, 410 College av, see top lines

BOOKS FOR JUVENILES

CORNER BOOKSTORE THE, 109 N Tioga, see p 111

BOTTLERS

ITHACA BOTTLING WORKS, 407 W Seneca, see p 105
 Ithaca Coca Cola Bottling Co, 105 W Green

BOWLING ALLEYS

Eddy Street Bowling Alley, 420 Eddy
 Ithaca Bowl-O-Drome, 622 W State
ITHACA BOWLING CENTER INC, 402 E State, see p 78
Y M C A, 202 E Buffalo, see p 59

***BREAD (BRANDS)**

220, Wool-Scott Bakery, 209-213 S Tioga, see p 79
BIG-LOAF, Wool-Scott Bakery, 209-213 S Tioga, see p 79

***BRICK LIME TILE AND SEWER PIPE**

DRISCOLL BROS & CO, 134-136 and 135-137 S Aurora, see p 114
DRISCOLL J J LUMBER CO, 505-515 Third, see red insert
ROBINSON & CARPENTER, 206 Tauhannock blvd, see p 2

***BROKERS**

Wells Bros Co, 105 S Aurora

BROKERS (STOCKS AND BONDS)

BARR J S & CO, INC, 114-118 N Tioga (19), see p 100
LOEB CARL M RHOADES & CO, First Nat Bank bldg, see p 78

BUILDERS

COMPTON ROY W, 1008 N Cayuga, see p 70
MANCINI & SONS, 401 Hancock, see p 69
McELWEE W D & SONS, Forest Home, see p 70
MUZZY HERBERT H, Danby rd, see top lines

***BUILDERS HARDWARE (BRANDS)**

CORBIN, Driscoll Bros & Co, 135 S Aurora, see p 114

BUILDING MATERIALS AND SUPPLIES

CAYUGA LUMBER CO, 801 W State, see p 102
DRISCOLL BROS & CO, 134-136 and 135-137 S Aurora, see p 114
DRISCOLL J J LUMBER CO, 505-515 Third, see red insert

Freight Handling-Car Unloading-Crating-Moving-Storage**STUDENT TRANSFER**704 WEST BUFFALO STREET
DIAL 9595

PICK-UP AND DELIVERY FREIGHT SERVICE

D. L. & W. R. R.

ROTTMANN ROOFING & REMODELING,
704 W Buffalo, see p 70**ROBINSON & CARPENTER**, 206 Taughan-
nock blvd, see p 2***BUILDING PAPER****DRISCOLL BROS & CO** (Sisalkraft), 135-
137 S Aurora, see p 114**DRISCOLL J J**, 505-515 Third, see red insert
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2**ROTTMANN ROOFING & REMODELING**,
704 W Buffalo, see p 70***BUILDING SPECIALTY CONTRACTORS****DRISCOLL J J LUMBER CO**, 505-515 Third,
see red insert**BUILDINGS**

(See Blocks and Buildings)

BUS LINES AND TERMINALSBaldwin's Bus Terminal, 128-132 S Aurora
Central Greyhound Lines, 128-132 S Aurora
City Bus Terminal, 128 S Aurora
Ithaca Railway Inc, 415 E State***BUSINESS SCHOOLS**

(See Schools, Colleges and Academies)

BUTTER, CHEESE AND EGGS**INLET VALLEY FARMS INC**, Spencer rd,
RD5, see p 79**LAKE VIEW DAIRIES**, 609 N Tioga, see front
cover**LUCE DAIRY CO**, 410 Hillview pl, see p 80**NORTHSIDE DAIRY**, 603 Utica see back
cover**STARLAND FARMS**, Mecklenburg rd, see p
79**CABINET MAKERS**Caster Charles E, 125 W Fall
Loveless & Zeissig, 134 S Aurora
Mitchell Raymond R, 419 E Seneca
Parker Fred E, 428 Floral av
Weinerth Burdett, Spencer rd, RD5***CAFETERIAS**

Gillette's Cafeteria, 408 College av

***CAMERAS AND SUPPLIES**

(See Photographic Apparatus)

CORNELL CO-OPERATIVE SOCIETY,
Barnes Hall**PEN AND CAMERA SHOP**, 202 N Tioga,
see p 94**TOMPKINS STUDIO THE**, 140 E State,
see p 109**CAR UNLOADING****STUDENT TRANSFER**, 704 W Buffalo, see
top lines**CARPENTERS, CONTRACTORS AND BUILDERS**

Barger Wilson M, 316 E Seneca (8)

Bero James, Cayuga Apts, 100 W Buffalo
(2D)Carpenter Elbert J, 420 W Buffalo
Carnell Thomas P (electrical), 116 W Green
Carpenter Stuart V, Haller blvd**COMPTON ROY W**, 1008 N Cayuga, see p
70

Cook Wirt J, 720 Cliff

Dickens Fred L, 126 Payette

Driscoll J Edward (mason), 101 Edgecliff pl
EGAN WILLIAM M (painting), 909 N Tioga
see p 74

Egbert Willis R, 617 N Cayuga

Fenner Walter W, 318 N Plain

Fletcher Charles, 517 W State

McELWEE W D & SONS, Forest Home,
RD2, see p 70

McPherson A H & Son, 313 The Parkway

Rogers Leonard B (excavating), 816 N Tioga

Severinghaus Wilbur C, 309 College av

Swartwood Clarence J, 715 N Tioga

Van Dyne Frank L, Spencer rd, RD5

WARD CONSTRUCTION CO INC, 314 E
State, see p 74***CARPET SWEEPERS (BRANDS)****BISSELL**, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 12**CARPET AND RUG CLEANING**

Rocker Rug Cleaners, 126 S Tioga

CARPETS (BRANDS)**ALEXANDER SMITH**, Max Shulman's Sons,
103 W State, see top lines**MOHAWK**, Max Shulman's Sons, 103 W
State, see top lines**CARPETS, RUGS AND FLOOR COVERINGS****MUNSEY W A**, Forest Home, see top lines**ROTHSCHILD BROS**, 155-159 E State and
100-126 S Tioga, see p 12**CASH LOANS****ITHACA PERSONAL LOAN INC**, First Nat
Bank bldg (405-6-7), see p 78**CASH REGISTERS**National Cash Register Co The, 716 E Buff-
alo**CATTLE PEDIGREE TABULATING**Ithaca Sales & Pedigree Co (Guernsey), 513
N Tioga***CAULKING****ROTTMANN ROOFING & REMODELING**,
704 W Buffalo, see p 70***CEMENT (BRANDS)****ATLAS**, Driscoll Bros & Co, 137 S Aurora,
see p 114**KEYSTONE**, Driscoll Bros & Co, 137 S
Aurora, see p 114**PENN-DIXIE**, Driscoll Bros & Co, 137 S
Aurora, see p 114

VASTENO'S LIQUOR & WINE STORE

PHONE 2174
206 N.
TIOGA ST.

*CEMETERY MEMORIALS

HOARE RAYMOND & SON, 530 W State,
see front cover
Ithaca Monumental Works, 601 W Green

*CEMETERY URNS

LOCKWOOD GARDENS, 409 First, see
back cover

CHAIN DRIVE MANUFACTURERS

MORSE CHAIN CO, 616 S Aurora

CHAIN MANUFACTURERS

MORSE CHAIN CO, S Hill n DL&WRR
and 616 S Aurora

*CHAMBER OF COMMERCE

ITHACA CHAMBER OF COMMERCE,
exec sec Ralph C Smith, 210 N Aurora, see
p 8

CHEMISTS

Geer William C, 624 Highland rd, Cay Hts

*CHILDREN'S WEAR

ALLANSON'S INC, 146 E State, see p 63
KRESGE S S CO INC, 123 E State, see p 63

*CHINA (BRANDS)

SYRACUSE, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 12

CHIROPODIST

Brown Charles V, 156 E State

CHIROPRACTORS

Baker Langford F, 320 S Geneva
Gray William E, 113 S Cayuga
Root Floyd U, 104 N Aurora
Root Viotti E, 104 N Aurora
Worden Wilbur E, 326 N Geneva

*CHURCHES

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**CHURCH OF THE IMMACULATE CON-
CEPTION**, N Geneva c W Seneca, see p 56
FIRST PRESBYTERIAN CHURCH, De-
Witt Park n Cayuga, see p 57
ST JOHN'S EPISCOPAL CHURCH, 210 N
Cayuga, see p 58

CIGAR MANUFACTURERS

Green Charles, 228 Columbia

CIGARS AND TOBACCO

Cayuga Smoke Shop, 126 S Cayuga
**CORNELL CO-OPERATIVE SOCIETY
INC**, Barnes Hall, CU
LONGCOY & CAYWOOD SMOKE SHOP,
309 E State, see top lines
MAYERS SMOKE SHOP, 203 E State, see
top lines
Petrillose Smoke Shop, 407 College av
Stafford's, 125 N Aurora
United Cigar Stores Co, 200 E State
University Smoke Shop, 318 College av

CINDER BLOCK MANUFACTURERS

Grooms James E & Son, 702 N Cayuga

*CIRCULATING LIBRARIES

MAYER'S SMOKE SHOP, 203 E State, see
top lines

*CIVIL ENGINEERS AND SURVEYORS

CRANDALL CARL, 111 N Tioga

CLEANING AND PRESSING

Cash & Carry Cleaners, 402 Eddy
Deluxe Cleaners, 132 E Seneca
FLETCHER W F CO, 103-105 Dryden rd,
branch 205 N Aurora, see p 63
Ithaca Cash & Carry Dry Cleaners, 111 W
State
Layton-Holland, 525 W Seneca
Mancuso Cash & Carry Dry Cleaner, 406
College av
PETRILLOSE CLEANERS, 338 E State and
422 Eddy, see p 62
Thrifty Dry Cleaners & Dyers, 138 W State
Wilkins Castle, Wilkins Inc, 138 W State
WYLLIE DRY CLEANING, 109 N Corn, see
p 62

CLINICS

Student Medical Clinic (CU), 5-7 Central av

CLOCKS

CHANDLER'S, 202 E State

*CLOCK REPAIRING

SCHOOLEY'S INC, 152 E State, see top lines

*CLOCKS (BRANDS)

GENERAL ELECTRIC, Schooley's Inc, 152
E State, see top lines
HAMMOND, Schooley's Inc, 152 E State,
see top lines
REVERE, Schooley's Inc, 152 E State, see
top lines
SESSIONS, Schooley's Inc, 152 E State, see
top lines
SETH THOMAS, R A Heggie & Bro Co, 136
E State, see alpha dir
TELECHRON, R A Heggie & Bro Co, 136 E
State, see alpha dir
TELECHRON, Schooley's Inc, 152 E State,
see top lines
WESTCLOX, Schooley's Inc, 152 E State,
see top lines

*CLOTHING (BRANDS)

BRAEBROOK, The Sport Shop, 209-211 E
State, see p 60
CLIPPERCRAFT, Sport Shop, 209-211 E
State, see p 60
FASHION PARK, The Sport Shop, 209-211
E State, see p 60

CLOTHING DEALERS

ALLANSON'S (ladies), 146 E State, see p 63
Altman's (ladies'), 106 W State
Browning, King & Co, 224 E State

The PALACELAUNDRY

WE DO
FAMILY WASHINGS
323-325 Eddy St. Tel. 2255

SPECIAL ATTENTION GIVEN HOTELS, RESTAURANTS AND BARBER SHOPS

Clothing Exchange The, 116 S Aurora
CORINNE'S (ladies), 150 E State, see p 61
Genatt's (children's), 142 E State
Goldberg Mary Mrs (used), 529 W State
Holley's (ladies), 119-121 E State
Ithaca Clothing Exchange, 522 W State
ITHACA WHOLESALE HOUSE, 209-211 E State, see p 60

Lavine Belle H M's (ladies), 535-537 W State
Lewis Irv Men's Quality Shop, 120 E State
Lewton's (men's), 222 E State
MONTGOMERY WARD & CO, 101-107 E State, see p 61

Morris' Men's Wear, 106-110 S Cayuga
National Army Storrs, 120 W State
Nugent's (ladies), 133 E State
Ormond Hosiery Shop, 134 E State
Penney J C Co, 115 E State
Pritchards Smart Shoppe, 114 N Tioga (212)
Rocker's Home Dress Shop, 326 W Buffalo
ROTHSCHILD BROS, E State c N Tioga, see p 12

SAKS FIFTH AVENUE, 411 College av, see p 62

Schmaus Jacob, 105 W State
SEARS ROEBUCK & CO, 201 S Tioga, see back cover
Smart Shoppe The, Savings Bank bldg (212)
SPORT SHOP THE, 209-211 E State, see p 60

Sturm Bros, 103 E Green
TARRY SHOPPE THE (ladies), 444 W State, see top lines

Tog-ette The, (ladies), 122 E State

*COAL (ANTHRACITE) (BRANDS)

BLUE COAL, Leigh M Champaign, 801-803 W Seneca, see p 81
BLUE COAL, James Lynch Coal Co Inc, 802-804 W Seneca, see p 81
LEHIGH VALLEY, Ithaca Ice & Coal Co, 302 W Lincoln, see p 81

COAL DEALERS

CHAMPAIGN LEIGH M, 801-803 W Seneca, see p 81

Finger Lakes Fuel Supply, 725 W Clinton
Hornbrook Harry L, Elmira rd
ITHACA FUEL SUPPLY CO, 222 S Fulton, see top lines

ITHACA ICE & COAL CO, 302 W Lincoln, see p 81

Leary Coal Co, 628 W Seneca
LYNCH JAMES COAL CO INC, 802-804 W Seneca, see p 81

McREAVEY COAL CO, 616 Lake av
North Side Fuel Co, 600 First
Perry Coal Co, 143 Maple av
ROBINSON & CARPENTER, 915 W State, see p 2

South Side Coal Co, S Aurora n DL&WRR

*COCKTAIL LOUNGE

CHANTICLEER, 101 W State, see top lines

*COKE

ROBINSON & CARPENTER, 206 Taughan-nock blvd, see p 2

COLD STORAGE

Ithaca Zero Storage Co The, 107 N Meadow

COLLECTIONS

Ithaca Collection Service, 209 E State
Riggs Collection Service, 602 First Nat Bank Bldg
Riggs Ernest M, 602 First Nat Bank Bldg

*COLLEGE DORMITORIES

(See Dormitories)

*COLLEGE FRATERNITIES

(See Fraternities)

*COLLEGES

(See Schools, Colleges and Academies)

CORNELL UNIVERSITY, Central av

*COMMERCIAL PHOTOGRAPHERS

TOMPKINS STUDIO THE, 138-140 E State, see p 109
WESP-BUZZELL INC, 104 N Aurora, tel 2184, see top lines

*COMMERCIAL PRINTERS

ART CRAFT OF ITHACA INC, 312 E Seneca, see p 110
NORTON PRINTING CO, 317 E State, see p 110
RIDLEY & McCLARY, 300 E State, see top lines

*COMMERCIAL REFRIGERATION

SHELTON'S REFRIGERATION SALES & SERVICE, 709-711 Willow av, see bottom edge

*COMMERCIAL SCHOOLS

(See Schools, Colleges and Academies)

*COMMUNITY CHEST

Ithaca Community Chest, 210 N Aurora

CONCRETE (READY-MIXED)

Perkins Byron C, 605-607 Dryden rd
RUMSEY E M & SON, Buttermilk Falls, RD5, see p 67

*CONDUCTOR PIPE

WHEATON GEORGE TIN SHOP, 909 W State, tel 2419, see p 72

CONFECTIONERY AND ICE CREAM

Andrews Anthony, 308 E State
Cozy Corner, 224 N Aurora
Creamland, 440 W State
Doane's, 1005-1007 N Aurora
Fanny Farmer Candy Shops Inc, 109 E State
Froz-N-Gold, 433 N Cayuga
Jim's Place, 400 Stewart av
Ice Cream Shoppe, 106 N Aurora
KRESGE S S CO INC, 123 E State, see p 63
Mark's Candy, 122 W State
Pop's Place, 415 College av
Ray's Store, 222½ S Cayuga

THAYER FEED & FARM SUPPLY POULTRY EQUIPMENT FEED — BABY CHICKS

R. L. THAYER, PROP. PHONE 2727 402 S. MEADOW ST. ITHACA, N. Y.

Rumsey J Marvin, 526 W State
Smith's Pop Corn Shop, 104 W State
Soda Spa, 113 S Cayuga
Teeter William J (wholesale), 329 Pleasant
West End Candy Kitchen, 714 W Buffalo

Stanton Irene J Mrs, 501 Willow
Sunset Rest Home, 301 Eddy

*CO-OPERATIVES

(See Agricultural Co-operations)
GLF HOLDING CORPORATION, and subsidiaries, 136 Terrace Hill, see p 77
CO-OPERATIVE CONSUMERS SOCIETY INC, 213 S Fulton, see top lines

*CONGOLEUM (BRANDS) (See Floor Coverings)

*CONSULTING ENGINEER

SCHICKEL NORBERT H, 423 Oak av

CONTRACTORS (ELECTRICAL) (See Electrical Contractors)

*CONTRACTORS (EXCAVATING)

MANCINI & SONS, 401 Hancock, see p 69
RUMSEY E M & SON, Buttermilk Falls
RD5, see p 67

CONTRACTORS (GENERAL) (See General Contractors)

Alby August, 316 Washington
COMPTON ROY W, 1008 N Cayuga, see p 69
MANCINI & SONS, 401 Hancock, see p 69
Mann Koeth A, 806 Giles
McELWEE W D & SONS, Forest Home, see p 70
McKaig Albert E, 434 Hook pl
MUZZY HERBERT H, Danby rd, see top lines
Van Orman James R, 41 S Utica
WARD CONSTRUCTION CO, 214 E State, see p 74

CONTRACTORS (LANDSCAPING)

MANCINI & SONS, 401 Hancock, see p 69
WHITE NURSERY SERVICE, Mecklenburg,
N Y, tel Trumansburg 85F-2

*CONTRACTORS (MASON)

MANCINI & SONS, 401 Hancock, see p 69
McELWEE W D & SONS, Forest Home, see p 70
MUZZY HERBERT H, Danby rd, see top lines
WARD CONSTRUCTION CO, 214 E State, see p 74

*CONTRACTORS (PAINTING)

COMPTON ROY W, 1008 N Cayuga, see p 69
EGAN WILLIAM M, 909 N Tioga, see p 74
MANCINI & SONS, 401 Hancock, see p 69

*CONTRACTORS (PLUMBING, HEATING AND AIR CONDITIONING)

DONOHUE-HALVERSON INC, 210 N
Aurora, see p 74
FAILING'S PLUMBING CO, 111 S Fulton,
see p 74

CONVALESCENT HOME

Cleary Nursing Home, 207 N Albany
Dorn's Convalescent Home, 114 W Green

CORDIALS, LIQUORS AND WINES

VASTENO'S LIQUOR & WINE STORE, 206
N Tioga, see top lines

CORSETIERES

Kathryn Corset Shop The, 212 E State

*CORSETS (BRANDS)

CARTER'S, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 12
FLEKEES, Rothschild Bros, 155-159 E State,
and 100-126 S Tioga, see p 12
LE GANT, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 12
NEMO-FLEX, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 12
RENGO BELT, Rothschild Bros, 155-159
E State and 100-126 S Tioga, see p 12

*COSMETICS AND PERFUMES (BRANDS)

ELIZABETH ARDEN, Rothschild Bros, 155-
159 E State and 100-126 S Tioga, see p 12
HELENA RUBENSTEIN, Rothschild Bros,
155-159 E State and 100-126 S Tioga, see p
12
YARDLEY'S, Rothschild Bros, 155-159 E
State, see p 12

*COURTS

(See p 97)

*CRATING AND PACKING OF HOUSEHOLD GOODS

DEAN OF ITHACA INC, 401-409 E State,
see top lines
STUDENT TRANSFER, 704 W Buffalo, see
top lines

*CREAMERIES

INLET VALLEY FARMS INC, Spencer rd,
RD5, see p 79
LAKE VIEW DAIRIES, 609 N Tioga, see
front cover
LUCE DAIRY CO, 410 Hillview pl, see p 80
NORTH SIDE DAIRY, 603 Utica, see back
cover
STARLAND FARMS, Mecklenburg rd, see
p 79

*CREDIT BUREAUS

Ithaca Credit Association, 210 N Aurora

CREDIT REPORTING

Hanford Rodney W, 508 University av

*CRUSHED GRAVEL AND STONE

RUMSEY E M & SON, Buttermilk Falls,
RD5, see p 67

ITHACA FUEL SUPPLY CO. COAL

222 S. FULTON ST.

F. M. THAYER

PHONE 3412

ITHACA, N. Y.

CURTAINS AND DRAPERIES

ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 12

***CUT FLOWERS AND POTTED PLANTS**

BOOL'S FLOWER SHOP, 215 E State, see
top lines
LOCKWOOD GARDENS, 409 First, see
back cover
PRATT'S FLOWER SHOP, 214 E Seneca,
see p 80

DAIRY PRODUCTS

INLET VALLEY FARMS INC, Spencer rd,
R D 5, see p 79
LAKE VIEW DAIRIES, 609 N Tioga, see
front cover
LUCE DAIRY CO, 410 Hillview pl, see p 80
NORTHSIDE DAIRY, 603 Utica, see back
cover
STARLAND FARMS, Mecklenburg rd, see
p 79

DANCING ACADEMIES AND TEACHERS

Dean School of Dancing, 518 Wyckoff rd Cay
Hts

***DECORATORS (INTERIOR)**

EGAN WILLIAM M, 909 N Tioga, see p 74

***DELIVERY SERVICE**
(See Parcel Delivery)**DENTAL LABORATORY**

Ithaca Dental Lab, 213 E State

DENTISTS

Baldini Ralph P, 115 E Seneca
Beddoe Edward A, 105 Catherine
Bond Maurice C, 121 E Buffalo
Cashman Chester J, 100 W Buffalo (1D)
Champlin O Kenneth, 114 N Tioga (410)
Colt Harold D, 114 N Tioga (410)
Cross Arthur A Seneca Bldg (600-602) 121
E Seneca
Crowly Arthur W, Seneca Bldg (600-602),
121 E Seneca
Dusinberre Rhea H Mrs, 100 W Buffalo (1D)
Fahey George B, 310 N Tioga
Johnson Albert P, 216 W State
King Edward C, 121 E Seneca (402)
Kingsley Ralph R, 115 N Tioga (313)
LaCelle AL, 121 E Seneca (603-604)
Larkin Edward F, 413 College av
Neish LeRoy D, 115 E Seneca
O'Connell Thomas J, 109 N Aurora
Olsen Alfred L, 121 E Seneca (501)
Rubin Martin, 507-508 First Nat Bank Bldg
Sainburg Philip C First Nat Bank Bldg (507-
508)
Simon Milton C, 209 E State (201-202)
Stage Everett M, 121 E Seneca (501)
Stuart Thomas R, 309 N Tioga
Taber Claude E, 102 N Tioga
Visnyei George J, 218 N Aurora
Williamson Thomas H, 214 N Aurora

DEPARTMENT STORES

ALLANSON'S INC, 146 E State, see p 63
KRESGE S S CO INC, 123 E State, see p 63
MONTGOMERY WARD & CO, 101-107 E
State, see p 61
Penney J C Co Inc, 115 E State
ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 12
SEARS ROEBUCK & CO, mail order office
201 S Tioga E State, see back cover

***DESIGNERS AND RETOUCHERS**

ITHACA ENGRAVING CO, 115 S Tioga, see
p 103

***DIAMONDS**

HEGGIE R A & BRO CO, 136 E State, see
alpha dir
HILL'S JEWELERS, 307 E State, see p 94
LEAVITT'S JEWELERS, 214 E State, see p
94
PATTEN'S JEWELERS, 306 E State, see p
94
RUDOLPH BROS INC, 201 E State
SCHOOLEY'S INC, 152 E State, see top lines

DICTATING EQUIPMENT

**VAN NATA OFFICE EQUIPMENT CO
INC**, 128 E Seneca, see p 7

**DIES, JIGS, FIXTURES AND GAGE MFR
THERM-ELECTRIC METERS CO INC**,
Hudson st Extension

***DINING ROOMS**

(See Restaurant)

GALLAGHER'S RESTAURANT, 117 S
Tioga see p 87

***DINNERWARE (BRANDS)**

SPODE, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 12
WEDGEWOOD, Rothschild Bros, 155-159
E State and 100-126 S Tioga, see p 12

***DIRECTORIES AND MAPS (ITHACA)**

MAYER'S SMOKE SHOP, 203 E State, see
top lines

***DIRECTORY LIBRARIES**

FREE DIRECTORY LIBRARY, H A Man-
ning Co owners at Chamber of Commerce

***DIRECTORY PUBLISHERS**

MANNING H A CO, 33 Lyman, Springfield
Mass and 514 Wedgeway Bldg, Schenec-
tady, see p 9

DOORS (OVERHEAD GABAGE)

ROBINSON & CARPENTER, 206 Taugh-
anock blvd, see p 2

***DOORS, SASH AND BLINDS**

(See also Lumber Dealers)

CAYUGA LUMBER CO, 801 W State, see
p 102

Longcoy & Caywood Smoke Shop 309 E. State St.

FULL LINE OF SMOKERS SUPPLIES, MAGAZINES, NEWSPAPERS, NOVELTIES

DRISCOLL BROS & CO, 135-137 S Aurora
see p 114

DRISCOLL J J LUMBER CO, 505-515 Third,
see red insert

ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

DORMITORIES (COLLEGE)

Algonquin Lodge Assn (CU) 526 Stewart
Baker Tower (men), West av c University av
Balch Halls (women), Thurston av
Boldt Hall (men), University av
Boldt Tower (men) Cascadilla pl
Buffalo Street House, 717 E Buffalo
Cayuga Student Residence Assn (CU) 630
Stewart av

Chadwick Hall I C (women), 311 N Tioga
Comstock Anna House (A), 520 Thurston av
Comstock Anna House (B) 522 Thurston av
Cornell House (CU), 601 Stewart av
Dormitory (CU) 516 University av
Faculty Dormitory, 1 East av
Founders Hall (men), West av Campus
Graduate House, 15 South av
Graduate Women's Dormitory (CU), 2 South
av

Griffis Hall (IC) (women), 504 E Buffalo
Hilliard House, 603 E Seneca
Lyon Hall (men) West av
McFaddin Hall (men), West av
Mennen Hall (men) West av
Newman Hall (women's) (IC) 503 E Buffalo
North Baker Hall (men), West av c Univer-
sity av
Prudence Risley Hall (women), 613 Thurston
av

Risley Cottage, 613 Thurston av
Sage College (women) Sage av
Sill House (boys) 5 East av
South Baker Hall (men) West av c Univer-
sity av
Tyler House (CU) 7 South av
Westminster Hall (women's) 323 N Tioga

DORMITORIES (PRIVATE)

Sheldon Court, 410 College av

***DRAPERIES, CURTAINS, ETC**

ROTHSCHILD BROS, 155-159 E State and
100-126 S Cayuga, see p 12

DRESS DESIGNERS

Luhr Dorothy, 119 E Seneca

***DRESSES**

CORINNE'S, 150 E State, see p 61
JILL'S STYLE SHOP, 105 S Aurora, see p 62
SEARS ROEBUCK & CO, 201 S Tioga, see
back cover
TARRY SHOPPE THE, 444 W State, see top
lines

DRESSMAKERS

Andrews Georgiana H Mrs, 413 E State
Ball Hazel A, 108 Walnut
Briggs Minnie E Mrs, 336 S Geneva
Frost Mildred C Mrs, 961 E State

Granville Elizabeth, 420 S Plain
Kay's Fabric & Curtain Shop, 124 E State
Krotts Susie G Mrs, 1018 N Cayuga
Lang Minnie, 131 Fayette
Lott Mayme M, 111 Giles
Mahoney Catherine C, 336 E State
Molnar Irma Mrs, 108 W State (18)
Murphy Helena T, 108 S Geneva
Rogers Clara A Mrs, 918 N Aurora
Rottier Minnie Mrs, 1002 N Aurora
Seaman Maude L, 316 Turner pl
Vagner Mary B Mrs, 133 E State
Woolley Lina M Mrs, 108 W State (15)
Wurts Grace M Mrs, 224 Eddy

DRIVEWAYS

MANCINI & SONS, 401 Hancock, see p 69

DRUGGISTS

Brooks Pharmacy, 126 E State
College Pharmacy, 414 Eddy
Doan's Drug Corp, 113 E State
Fahey Pharmacy, 154 E State
Grays Leadley Drug Co Inc, 158 E State
Hart Pharmacy, 402 W State
Hill Drug Store The, 328 College av
Kline's Pharmacy, 112-114 N Aurora
North Side Pharmacy, 507 N Cayuga

DRY GOODS

Kay's Fabric & Curtain Shop, 124 E State
Lavine Belle H Mrs, 535-537 W State
Penney J C Co, 115 E State
ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 12

***DUMP TRUCKING**

RUMSEY E M & SON, Buttermilk Falls,
see p 67

DUPLICATING MACHINES

**VAN NATTA OFFICE EQUIPMENT CO
INC**, 128 E Seneca, see p 7

DYERS AND CLEANERS

FLETCHER W F CO INC, 103 Dryden rd
and 205 N Aurora, see p 63
PETRILLOSE CLEANERS, 338 E State,
see p 62
WYLLIE DRY CLEANERS, 109 N Corn, see
p 62

***EAGLES ASSOCIATION**

(See also Miscellaneous Dir)
FRATERNAL ORDER OF EAGLES, see p 65

***EAVETROUGHS**

WHEATON GEORGE TIN SHOP, 909 W
State tel 2419, see p 72

EGG AND POULTRY DEALERS

Tri State Egg & Poultry Co Inc, Lake rd RD1

***ELECTRIC FIXTURES**

(See Electrical Equipment and Supplies)

***ELECTRIC FOOD MIXERS (BRANDS)**

HAMILTON BEACH, Thayer Radio Co,
428 W Seneca, see p 84

MODERN STORE

213-217 SO. FULTON ST.

Co-op Food Store

COMPLETE

FOOD

TEL. 2612

CONSUMER OWNED—TESTED QUALITY

MARKET

ELECTRIC FREEZERS*KELVINATOR**, Shelton's Refrigeration, 709-711 Willow av, see bottom edge***ELECTRIC IRONERS (BRANDS)****DEXTER'S**, Lang's Garage, 117-129 E Green, see p 41**EASY**, Thayer Radio Co, 428 W Seneca, see p 84**G E**, Shepherd's, 327-333 E State, see p 46**HORTON**, Cortright Electric, Spencer rd, RD5, see p 73**IRON-RITE**, Lent's Inc, 116 N Aurora, see p 10***ELECTRIC LIGHT BULBS (BRANDS)**

(See Electrical Equipment and Supplies)

***ELECTRIC LIGHT COMPANIES**

(See Light, Heat and Power Companies)

NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga, see p 11***ELECTRIC RANGES (BRANDS)****FRIGIDAIRE**, Thayer Radio Co, 428 W Seneca, see p 84**G E**, Lent's Inc, 116 N Aurora, see p 10***ELECTRIC REFRIGERATION (BRANDS)**

(See Refrigerator Dealers)

ADMIRAL, Max Shulman's Sons, 103 W State, see top lines**ELECTROLUX**, Lang's, 131-135 E Green, see p 41**FRIGIDAIRE**, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12**FRIGIDAIRE**, Thayer Radio Co, 428 W Seneca, see p 84**FRIGIDAIRE** (commercial), C E Beach & Son, 317 Taughannock blvd, see p 75**GENERAL ELECTRIC**, C J Rumsey & Co, 206 E State, see p 86**GIBSON**, Jordan's Radio Shop, Spencer rd, see p 85**KELVINATOR**, Shelton's Refrigeration, 709-722 Willow av, see bottom edge**LEONARD**, Besdin's, 130 E State, see p 83**PHILCO**, Roberts Furniture Store, 211 N Aurora, see p 83**WESTINGHOUSE**, George B Norris, 409 W State, see p 51**WESTINGHOUSE**, Hull Heating & Plumbing Co, 910 W State, see p 71***ELECTRIC TRAINS****GEE'S SWAP SHOP**, 210 W State, see p 85**ELECTRIC WASHERS**

(See Under Washing Machines—Brands)

ELECTRIC WIRING*BEACH C E & SON**, 317 Taughannock blvd, see p 75**DASSANCE & ANDERSON**, 428 N Titus av, tel 2216, see p 73**CORTRIGHT ELECTRIC**, Spencer rd, RD5 see p 73**NORTON ELECTRIC CO**, 316 E State, see p 73**TOWNER ELECTRIC**, 329 S Geneva, see p 73***ELECTRICAL APPLIANCES****CORTRIGHT ELECTRIC**, Spencer rd, RD5 see p 73**DONOHUE-HALVERSON INC**, 210 N Aurora, see p 74**HULL HEATING & PLUMBING CO**, 910 W State, see p 71**IROQUOIS PLUMBING & HEATING CO INC**, 306 W Lincoln, see p 71

Johnny's Repair Service, 608 W Buffalo

JONES RADIO SALES, 336 E State, see top lines**JORDAN'S RADIO SHOP**, Spencer rd, see p 85**JORDAN RICHARD F**, Spencer rd end S Meadow ext RD5

Lee Electric Co, 110 E State

Monroe's Appliances, 103 N Cayuga

NORRIS GEORGE B, 409 W State, see p 51**NORTON ELECTRIC CO**, 316 E State, see p 73**PEN & CAMERA SHOP**, 202 N Tioga, see p 94**ROTHSCHILD BROS**, 155-159 E State and 100-126 S Tioga, see p 12**ROBERTS FURNITURE STORE**, 211 N Aurora, see p 83

Schaeffer Appliance Co, 126 S Aurora

SHELTON'S REFRIGERATION, 709-711 Willow av, see bottom edge**SHEPHERD'S**, 327-333 E State, see p 46**THAYER RADIO CO**, 428 W Seneca, see p 84**ELECTRICAL CONTRACTORS**

Carnell Thomas P, 116 W Green

CORTRIGHT ELECTRIC, Spencer rd, RD5 see p 73**DASSANCE & ANDERSON**, 428 N Titus av, tel 2216, see p 73

Davenport Electric, 420 N Geneva

McCann Stuart F, 115 Cook

NORTON ELECTRIC CO, 316 E State, see p 73**TOWNER ELECTRIC**, 329 S Geneva, see p 73**ELECTRICAL EQUIPMENT AND SUPPLIES****BEACH C E & SON**, 317 Taughannock blvd, see p 75**CORTRIGHT ELECTRIC**, Spencer rd, RD5, see p 73**DASSANCE & ANDERSON**, 428 N Titus av, tel 2216, see p 73**DONOHUE-HALVERSON INC**, 210 N Aurora, see p 74

Francis Electric Motors, 1017 W Seneca

Lee Electric Co, 110 E State

NORTON ELECTRIC CO, 316 E State, see p 73**RUMSEY C J & CO**, 206 E State, see p 86**SHELTON'S REFRIGERATION**, 709-711 Willow av, see bottom edge

Ames Electric Welding Co. Phone 997

PIPE THAWING OUR WINTER SPECIALTY IN ZERO WEATHER ALL WORK
GUARANTEED

THAYER RADIO CO, 428 W Seneca, see p 84
TOWNER ELECTRIC, 329 S Geneva, see p 73

ELECTRICAL REPAIRERS

Conover Floyd J, 103 S Fulton
DASSANCE & ANDERSON, 428 N Titus
av, tel 2216, see p 73
NORTON ELECTRIC CO, 316 E State, see
p 73
TOWNER ELECTRIC, 329 S Geneva, see p
73

ELECTRICIANS

Ault Freeman W, 620 N Tioga

ELECTROLYSIST

Schmal-Grete Mrs, 211 E Court

ELEVATORS

Warsaw Elevator Co, 113 S Cayuga

*ELKS ASSOCIATION

(See also Miscellaneous Directory)

BEVOLENT PROTECTIVE ORDER OF
ELKS, see p 64

*EMBALMERS

BANGS FUNERAL HOME, 315 W State, see
back cover
GILBERT CARL F, 125 E Buffalo, see p 80
HERSON FUNERAL HOME, 110 S Geneva
see p 82
SHEA J EDWARD, 314 W State, see front
cover
VAN ORDER JOHN H, 511 W Seneca
WAGNER ELWOOD C, 421 N Aurora, see
front cover

EMPLOYMENT AGENCIES

N Y State Employment Service, 121 E Seneca

ENGINEERS (CIVIL)

CRANDALL CARL, 111 N Tioga
MC ELWEE W D & SONS, McIntyre pl,
Forest Home, RD2, see p 70
WARD CONSTRUCTION CO, 314 E State,
see p 74

*ENGINEERS (CONSULTING)

SCHICKEL NORBERT H, 423 Oak av

ENGINES (MOTORBOAT)

JOHNSON BOAT YARD, 708 Willow av,
see p 104

*ENGINES AND BOILERS

LANG J B ENGINE AND GARAGE CO,
131-135 E Green, see p 41

ENGRAVERS (PHOTO)

ITHACA ENGRAVING CO, 115 S Tioga, see
p 103

ENGRAVING (STATIONERY)

CORNER BOOK STORE THE, 109 N Tioga,
see p 111

*EXCAVATING CONTRACTORS

RUMSEY E M & SON, Buttermilk Falls
RD5, see p 67

*EXPLOSIVES

RUMSEY E M & SON, Buttermilk Falls,
RD5, see p 67

EXPRESS COMPANIES

Railway Express Agency, 128 W State

EXPRESSING

STUDENT TRANSFER, 704 W Buffalo, see
top lines

EXTERMINATORS

A B C EXTERMINATING CO, 428 S Geneva
see top lines

FAMILY BUNDLE SERVICE

PALACE LAUNDRY, 323-325 Eddy, see top
lines

*FARM IMPLEMENTS

SEARS ROEBUCK & CO, 201 S Tioga, see
back cover

FARM IMPLEMENTS (BRANDS)

INTERNATIONAL, J B Lang Engine &
Garage Co, 131-135 E Green, see p 41
RITE-WAY, Thayer Feed & Farm Supply,
402 S Meadow, see top lines

FARM MACHINERY

(See Agricultural Implements)

*FARM PROPERTY

FOREST CITY REALTY, 203 Elm, see alpha
dir
SWARTWOOD REAL ESTATE, 305 E
State, see p 91

FARM SUPPLIES

ITHACA CO-OP GLF SERVICE, 120 S Ful-
ton, see p 77
THAYER FEED & FARM SUPPLY, 402 S
Meadow, see top lines

FARM SUPPLY BUYERS

COOPERATIVE GLF FARM SUPPLIES,
136 Terrace Hill, see p 77

FARMS

Highgate Farm (dairy), 710 Hanshaw rd RD1

FEDERAL AGENCIES

Selective Service Board No 495, Court House
(205)
Selective Service Board No 496, Court House
(201)
Tompkins County Rent Control Board, 211
E Seneca

FEDERAL AND STATE OFFICES IN THIS DISTRICT

U S Dept of Agriculture Farmers Home Adm,
202 E State (701-702 and 712)

NEW YORK LIFE INSURANCE CO.

Phone 9376 ROBERT L. WEBSTER AGT., 111 WHITE PARK RD. CAYUGA HEIGHTS

U S Dept of Agriculture Soil Conservation Service, 147 E State

*FERTILIZERS

LOCKWOOD GARDENS, 419 First, see back cover

*FILING EQUIPMENT (BRANDS)

GLOBE WERNICKE, Van Natta Office Equipment Co Inc, 128 E Seneca, see p 7
SHAW WALKER, The Corner Bookstore, 109 N Tioga, see p 111

*FILMOSOUND

PEN & CAMERA SHOP, 202 N Tioga, see p 94

*FIRE ESCAPES

LANG J B ENGINE & GARAGE CO, 131-135 E Green, see p 41

*FIRE INSURANCE

TOMPKINS CO-OP FIRE INS CO, 126 E Seneca, see insert opp in back cover

FISH DEALERS

Ithaca Fish Supply, 105 N Meadow
Thompson Hugh L, 504 Utica

*FISHING TACKLE

GEE'S SWAP SHOP, 210 W State, see p 85
ITHACA SPORTING GOODS, 420 Eddy, see p 85

FIVE AND TEN CENT STORES (See Variety Stores)

FLOOR COVERINGS

Ithaca Floor Covering, 406 E State

FLOOR SANDERS FOR RENT

BETTER PAINT & WALL PAPER SERVICE
216 N Aurora, see p 75
BISHOP'S, 206 S Cayuga, see p 86

*FLORAL DECORATIONS

BOOL'S FLOWER SHOP, 215 E State, see top lines
LOCKWOOD GARDENS, 419 First, see back cover
LOUNSBERY FLOWERS, 409 College av, see top lines
PRATT'S FLOWER SHOP, 214 W Seneca, see p 80

FLORISTS

BOOL'S FLOWER SHOP, 215 E State, see top lines
LOCKWOOD GARDENS, 419 First, see back cover
LOUNSBERY FLOWERS, 409 College av, see top lines
Machen John M, 612 S Plain
PRATT'S FLOWER SHOP, 214 E Seneca, see p 80
Stimming Florist (wholesale), end Cherry

FLOUR, FEED AND GRAIN

CO-OPERATIVE GLF MILLS, Terrace Hill, see p 77

ITHACA CO-OP GLF SERVICE INC, 120 S Fulton, see p 77

Lackawanna Feed Co, 710 W State

Seely Feed Stores Inc, Third c Franklin

THAYER FEED & FARM SUPPLY, 402 S Meadow, see top lines

FLYING SCHOOLS

Ithaca Flying Service, end Taughanock blvd

*FOREIGN EXCHANGE

FIRST NATIONAL BANK OF ITHACA, 202 E State, see front cover and p 3

FOUNTAIN PENS (BRANDS)

EVERSHARP, Pen & Camera Shop, 202 N Tioga, see p 94

PARKER, Pen & Camera Shop, 202 N Tioga, see p 74

PARKER, The Corner Bookstore, 109 N Tioga, see p 111

PARKER, The Triangle Book Shop, Sheldon ct 410 College av, see top lines

SCHEAFER, The Triangle Book Shop, Sheldon ct 410 College av, see top lines

WATERMAN, Pen & Camera Shop, 202 N Tioga, see p 94

WATERMAN, The Triangle Book Shop, Sheldon ct 410 College av, see top lines

FRATERNITY AND SORORITY HOUSES (COLLEGE)

Acacia Fraternity, 318 Highland rd Cay Hts
Alpha Chi Rho House, 726 University av
Alpha Chi Sigma Fraternity, 113 Oak av
Alpha Delta Phi House, 777 Stewart av
Alpha Epsilon Phi Sorority, 435 Wyckoff av
Alpha Epsilon Pi Fraternity, 216 Cascadilla Park
Alpha Gamma Rho Fraternity, 203 Highland av
Alpha Omicron Pi Fraternity The, Knoll Cor Hts
Alpha Phi Delta Fraternity, 515 Stewart av
Alpha Phi Sorority, 411 Thurston av
Alpha Psi Fraternity, 410 Elmwood av
Alpha Sigma Phi Fraternity, Rockledge, Stewart av
Alpha Tau Omega Lodge, 625 University av
Alpha Xi Delta Sorority, 228 Wait av
Alpha Zeta Lodge, 214 Thurston av
Beta Sigma Rho Lodge, 126 Westbourne lane
Beta Theta Pi House, 100 Ridgewood rd Cor Hts
Chi Omega Sorority, 313 Wait av
Chi Phi Craigicla, 107 Edgemore lane
Chi Psi Lodge, 810 University av
Cosmopolitan House, 301 Bryant av
Delta Chi House, The Knoll, Cor Hts
Delta Delta Delta Sorority, 626 Thurston av
Delta Gamma Sorority 117 Triphammer rd
Delta Kappa Epsilon House, 13 South av
Delta Phi House, 100 Cornell av

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103 W. STATE ST.

Phone 2535

Delta Phi Zeta Sorority, 510 E Seneca
 Delta Sigma Phi, 210 Thurston av
 Delta Tau Delta Lodge, 110 Edgemore la
 Delta Upsilon Lodge, 6 South av
 Gamma Alpha Fraternity, 116 Oak av
 Green Trees (Phi Kappa Sigma Fraternity),
 Ridgewood rd, Cor Hts
 Hillcrest (Sigma Alpha Epsilon Lodge),
 Stewart av
 Kappa Alpha, 2 Central av
 Kappa Alpha Theta Sorority, 118 Triphammer rd
 Kappa Delta Sorority, 109 Triphammer rd
 Kappa Kappa Gamma Sorority, 508 Thurston av
 Kappa Sigma Lodge, 600 University av
 Lambda Chi Alpha Lodge, 125 Edgemore la
 Oaks The (Phi Gamma Delta Lodge), Stewart av
 Omega Tau Sigma Fraternity, 200 Willard Way
 Phi Delta Pi, 404 E Buffalo
 Phi Delta Theta House, 2 Ridgewood rd, Cor Hts
 Phi Epsilon Pi Fraternity, 316 Highland rd Cay Hts
 Phi Gamma Delta Lodge, The Oaks
 Phi Kappa Sigma Fraternity (Green Trees),
 Ridgewood rd, Cor Hts
 Phi Kappa Tau Fraternity, The Knoll, Cor Hts
 Phi Mu Alpha, 117 DeWitt pl
 Phi Sigma Delta House, 413 University av
 Phi Sigma Kappa Lodge, 702 University av
 Pi Beta Phi Sorority, 425 Wyckoff av
 Pi Kappa Alpha Fraternity, 17 South av
 Psi Upsilon House, Forest Park rd
 Rockledge (Alpha Sigma Phi Lodge), Stewart av
 Sigma Alpha Epsilon Lodge, 2 The Knoll
 Sigma Alpha Iota Sorority, 440 E Buffalo
 Sigma Chi Lodge, 106 Cayuga Hts rd, Cay Hts
 Sigma Delta Tau Sorority, 115 Ridgewood rd
 Sigma Kappa Sorority, 150 Triphammer rd
 Sigma Nu Lodge, 230 Willard Way
 Sigma Phi Place, Forest Park rd
 Sigma Phi Epsilon House, 112 Edgemore lane
 Sigma Pi Fraternity, 730 University av
 Tau Delta Fraternity, 17 South av
 Tau Epsilon Phi, 710 Stewart av
 Tau Kappa Epsilon, 105 Westbourne lane
 Telluride Association, 217 West av
 Theta Chi Fraternity, 519 Stewart av
 Theta Delta Chi House, 800 University House
 Theta Xi Lodge, 534 Thurston av
 Zeta Beta Tau Fraternity, Edgecliff pl

***FREEZERS (HOME)**

FRIGIDAIRE, Thayer Radio Co, 428 W Seneca, see p 84

FREIGHT HANDLING

STUDENT TRANSFER, 704 W Buffalo, see top lines

FRUIT DEALERS

Astedes John, 103 N Aurora
 California Wholesale Fruit Co, 112 S Cayuga
 Rochester Producer, 118 N Aurora
 Shulman Cecil (whsle) 319 College av

***FRUIT TREES**

LOCKWOOD GARDENS, 419 First, see back cover

FUEL DEALERS

(See also Coal, Wood and Fuel Oils)

COLONIAL BEACON OIL CO, Taughanock blvd, see p 81
IROQUOIS PLUMBING & HEATING CO INC, 304-308 W Lincoln see p 71
ITHACA FUEL SUPPLY CO, 222 S Fulton, see top lines
LYNCH JAMES COAL CO, 802-804 W Seneca, see p 81
 McReavey Coal Co, 618 Lake av
ROBINSON & CARPENTER, 915 W State, see p 2
 Socony-Vacuum Oil Co Inc, 723 Cascadilla

***FUEL OILS**

COLONIAL BEACON OIL CO, Taughanock blvd, see p 81
IROQUOIS PLUMBING & HEATING CO INC, 304-308 W Lincoln, see p 71
TOWNSEND LESLIE B, 110 W Green, see p 52

***FUEL OILS (BRANDS)**

MOBILHEAT, Iroquois Plumbing & Heating Co Inc, 304-308 W Lincoln, see p 71

***FUNERAL DESIGNS**

BOOL'S FLOWER SHOP, 215 E State, see top lines
LOCKWOOD GARDENS, 419 First, see back cover
PRATT'S FLOWER SHOP, 214 E Seneca, see p 80

***FUNERAL DIRECTORS**

BANGS FUNERAL HOME, 315 W State, see back cover
GILBERT CARL F, 125 Buffalo, see p 80
GILBERT MEMORIAL HOME, 125 E Buffalo, see p 80
HERSON FUNERAL HOME, 110 S Geneva, see p 82
SHEA J EDWARD, 314 W State, see front cover
VAN ORDER FUNERAL HOME, 511 W Seneca
WAGNER FUNERAL HOME, 421 N Aurora see front cover

FUR DEALERS AND FURRIERS

HERMAN LOUIS, 318 E State, see p 61
ROTHSCHILD BROTHERS INC, 155-159 E State and 100-126 S Tioga, see p 12

FUR REMODELING AND RENOVATING

HERMAN LOUIS, 318 E State, see p 61

THE TARRY SHOPPE444 W. STATE ST.
"Bus Stop"FINE LADIES DRESSES and READY to WEAR, PRICED to FIT YOUR POCKETBOOK
WORTH YOUR WHILE TO SEE OUR OFFERINGS Size 9-54 Junior, Misses and Matrons**FUR STORAGE**

HERMAN LOUIS, 318 E State see p 61

***FURNACES (BRANDS)**

BRYANT, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 68

FURNACES AND FURNACE REPAIRS

CAYUGA LUMBER CO, 801 W State, see p 102

IROQUOIS PLUMBING & HEATING CO INC, 306 W Lincoln, see p 71

LOUGHER WILLIAM & SON, 109 Titus av, see front edge

WHEATON GEORGE TIN SHOP, 909 W State, tel 2419, see p 72

FURNISHED APARTMENTS

FAIRVIEW MANOR, 518-522 Dryden rd, office 423 Oak av, see back bone

***FURNITURE (BRANDS)**

GRAND RAPIDS, W A Munsey, Forest Home dr, RD2, see top lines

JAMESTOWN, W A Munsey, Forest Home dr, RD2, see top lines

KROEHLER, Besdin's, 130 E State, see p 83

KROEHLER, Mac Shulman's Sons, 109 W State, see top lines

VIRGINIA HOUSE COLONIAL MAPLE, Besdin's, 130 E State, see p 83

FURNITURE DEALERS

BESDIN'S FURNITURE CO, 130-132 E State, see p 83

Coan Lewis H, 222 N Aurora

Empire Furniture Co, 335 W State

Hall's Bargain House, 307 E Buffalo

Hardesty Paul (used), 632 W Buffalo

HORTON'S FURNITURE, 618 W State, see p 80

Maxwell Ernest J (used) 323 W Seneca

MUNSEY W A, Forest Home, RD2, see top lines

ROBERT'S FURNITURE STORE, 211 N Aurora, see p 83

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 12

SEARS ROEBUCK & CO, 201 S Tioga, see back cover

SHULMAN'S MAXSONS, 103 W State, see top lines

Van Arsdale-Ackerman Furniture, 317 College av

Zion's Furniture Inc, 118 E State

***FURNITURE MOVERS, PACKERS & CRATERS**

DEAN OF ITHACA, 401-409 E State, see top lines

STUDENT TRANSFER, 704 W Buffalo, see top lines

***FURNITURE REFINISHING**

FOX FURNITURE REPAIR, 436 W State, see p 83

FURNITURE REPAIRERS

BOOL H J FURNITURE CO, 115 N Albany, see p 83

FOX FURNITURE REPAIR, 436 W State, see p 83

MUNSEY W A, Forest Home dr, RD2, see top lines

FURNITURE REPAIRING AND REFINISHING

MUNSEY W A, Forest Home, RD2, see top lines

***GAGES (INSPECTION)**

ITHACA SCIENTIFIC INSTRUMENT CO, 207 S Tioga, see p 104

***GAMES**

ITHACA SPORTING GOODS, 420 Eddy, see p 85

***GARAGES**

(See Automobile Accessories, Dealers, etc)

***GARDEN AND LAWN FURNITURE**

LOCKWOOD GARDENS, 409 First, see back cover

GAS APPLIANCES

JAMIESON-MC KINNEY CO, 115-121 S Cayuga, see p 68

GAS DISTRIBUTORS(See Light, Heat and Power Companies)
NEW YORK STATE ELECTRIC & GAS CORP, 123 Cayuga, see p 11***GAS FIXTURES**

DONOHUE-HALVERSON INC, 210 N Aurora, see p 74

***GAS RANGES (BRANDS)**

(See Stoves and Ranges)

CHAMBERS, Jamieson-McKinney Co Inc, 116-121 S Cayuga, see p 68

MAGIC CHEF, Rothschild Bros, 155-159 E State, see p 12

ODIN BEAUTY, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 68

QUALITY, Thayer Radio Co, 428 W Seneca, see p 84

***GAS REFRIGERATORS (BRANDS)**

(See Refrigerator Dealers)

ELECTROLUX, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 68

***GAS WATER HEATERS (BRANDS)**

EVERHOT, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 68

PITTSBURG, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 68

GASOLINE (BRANDS)

ESSO, R T Esso Service, Station 335 E State see p 42

GULF, Meldrum Bros Service Station, Seneca cor W State, see p 52

JONES RADIO SALES

Goodyear Wringer Rolls

for All Makes of Washers

336 E. STATE ST. Tel. 2446

MOBILGAS, Kirkup & Phillips, 216-220 S Cayuga, see front cover

GASOLINE AND OILS

Atlantic Refining Co, 201-207 S Cayuga

B & H Oil Co Inc (whl), 613 W Green

BARNETT'S SUNOCO SERVICE, 519-523 W State, see p 54

Bartholf Service Station, Maple av c Dryden av

Buckingham's Service Station, 202-204 E Fall

COLONIAL BEACON OIL CO, Taughannock blvd (wholesale), see p 81

Conley's Jos Service Station, 325 E State

Cooper William F, 329 College av

Culver's Service, 1012 W State

Deeb Leo, Lake rd RD1

Dryden Road Service Station, 208 Dryden rd

FOREST CITY PLUMBING CO GAS & OIL DIVISION, 332-336 E State, see p 75

Green & Vann's Service Station, 629 W Buffalo

GULF OIL CORPORATION (wholesale), bulk sta Hancock c N Meadow

HCT MOTOR CO, 430 W State, see top lines

Hagin's Service Station, 1012 N Aurora

Hambleton Terminal Corp, Taughannock blvd

Head DeForest service stations, 119 N Albany and 110 S Fulton, bulk plant 118 S Fulton

Hoyt Eldred E, Inlet Valley rd c S Meadow

Ingersoll's Sunoco Service Sta, 101-103 W Clinton

KIRKUP & PHILLIPS, 217-220 S Cayuga, see front cover

LANG'S GARAGE, 131-135 E Green, see p 41

Lyme William D, 112 E Green

MARION BROS, 225 S Cayuga, tel 3826, see p 54

MARTIN'S AL SENECA ST GARAGE, 307-309 E Seneca, see p 44

MELDRUM BROS SERVICE STATION, Seneca c.r W State, see p 52

Mearn's Esso Service, 217 S Cayuga

Murray W A Oil Co, 900 W State

Niles Raymond L, 529 W Seneca

Parker's Service Station, 1018 W State

Petrillose George, 540 W State

Porter's Atlantic Service, 517 N Cayuga

R T G ESSO SERVICE STATION, 335 E State, see p 42

RETAIL GLF PETROLEUM CO-OP INC, S Fulton c W Green

Ripley's Esso Service, 401 W Seneca

SERVICE GARAGE, rear 417 E State, see p 54

SERVICENTER, 202 S Cayuga, see p 50

SHEPHERD'S AUTOMOTIVE SERVICE, 327-329 W State, see p 46

Sinclair Refining Co (whsle), ft Third

Socony Vacuum Oil Co, 723 Cascadilla

Stevens Harry T, 920 N Cayuga c Jay

Taggart's Filling Station, 301 S Cayuga

Texas Co The, Hancock c N Meadow

TOMPKINS GLF CO-OPERATIVE INC

office GLF Bldg, sta S Fulton c W Greer

TUNISON'S GULF SERVICE, 436 W State see top lines

TYDOL SERVICE STATION, 800-802 W State, see p 50

*GASOLINE & OILS (WHOLESALE)

TOWNSEND LESLIE B, 110 W Green, see p 52

*GENERAL CONTRACTORS

MC ELWEE W D & SONS, McIntyre pl, Forrest Home, see p 70

WARD CONSTRUCTION CO, 314 E State, see p 74

GENERAL REPAIRING

Fix-It Shop The, 305 First

GIFT SHOPS

Bargain Shop The, 109 S Tioga

Central American Shop, 111 N Aurora

Charjan's, 140 W State

CORNELL CO-OPERATIVE SOCIETY

Barnes Hall CU

CORNER BOOKSTORE THE, 109 N Tioga see p 111

HEGGIE R A BRO CO INC, 136 E State, see alpha dir

Morgan's Gift Shop, 314 College av

PATTEN'S JEWELERS, 306 E State, see p 94

ROTHSCHILD BROTHERS INC, 155-159 E State and 100-126 S Tioga, see p 12

YARN SHOP THE, 205 E State, see top lines

*GLASS COFFEE MAKERS (BRANDS)

SILEX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

GLASS DEALERS

DRISCOLL BROS & CO, 135-137 S Aurora, see p 114

PETE'S GLASS SHOP, 211 E Seneca, see p 86

ROBINSON & CARPENTER, 206 Taughannock blvd, see p 2

RUMSEY C J & CO, 206 E State, see p 86

*GLASSWARE (BRANDS)

FOSTORIA, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

LIBBEY, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

GLAZIERS

DRISCOLL BROS & CO, 134-136 and 135-137 S Aurora, see p 114

*GLOVES (BRANDS)

VAN RAALTE FABRICS, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

GOLF COURSES

Country Club of Ithaca, 159 Triphammer rd
Municipal Golf Course, end Willow av

Grover Sporting Goods Wilson Athletic Equipment

204 N. TIOGA ST.

PHONE 2114

GUNS, AMMUNITION, OUTBOARD MOTORS, FISHING TACKLE

***GOLF EQUIPMENT**

GROVER SPORTING GOODS 204 N Tioga,
see top lines

GOVERNMENT BONDS

FIRST NATIONAL BANK OF ITHACA, 202
E State, see front cover and p 3

GRANITE AND MARBLE WORKS

HOARE RAYMOND & SON, 530 W State,
see front cover
Ithaca Monumental Works, 601 W Green

***GRAVEL AND SAND**

RUMSEY E M & SON, Buttermilk Falls,
RD5 see p 67

***GREENHOUSES**

FLOWER SHOP THE, 214 E Seneca, see p
80
LOCKWOOD GARDENS, 419 First, see back
cover

GREETING CARDS

CORNELL CO-OPERATIVE SOCIETY,
Barnes Hall CU
CORNER BOOKSTORE THE, 109 N Tioga,
see p 111
Dickens Mildred H Mrs, 523 N Aurora

GROCERS

Abbott Michael, 213 Titus av
Abbott's Cash Store, 502 W State
Abbott's IGA Store, 912 W State
Acme Super Markets, 324-328 W State
Atlantic & Pacific Super Market, 334 W State
Atlantic & Pacific Tea Co The Great, 220 N
Aurora, 321 Eddy
ATWATERS, 109-113 E State, see alpha dir
Baker John C, 1024 N Tioga
Baldini Ignazia Mrs, 312 Esty
Brilhart's Food Store, 414 W Buffalo
Burling Laura E Mrs, 208 E Tompkins
Cacciotti Augusto C, 702 W Court
Calistri Amerigo F, 518 Madison
Colbert James L, 527 N Aurora
CO-OPERATIVE CONSUMERS SOCIETY
INC, 213 Fulton, see top lines
Covert Floyd W, Lake rd RD1
Daghita Carmella Mrs, 210 N Meadow
Dennis Fred H, 1025 N Tioga
Dooley Michael J, 416 Hudson
Egan's Food Shop, 403 College av
Gegg's Red and White Store, 213 First
Giba John Jr, 210 Center
Greenwood J Robert, 636 W State
Jolly Samuel J, 919 N Aurora
Lewis Red & White Store, 112 S Cayuga
Long Bros Red & White Food Store, 405-
407 Eddy
Market Basket The, 320 College av, 444 W
State, 238 S Cayuga, 202 E Tompkins, 527
N Aurora, 510 W Clinton, 402 W Court
435 N Cayuga, 310 Stewart av, 1016½ W
State, Super mkt 214-218 W State
Miller's Red & White Store, 901 Mitchell

National Brands Food Market, 116 W State,
120 S Aurora
Neferis Peter J, 205 Dryden rd
Norton Fred E, 211 Cascadilla
Quality Bakery, 309 S Corn
Rawa Apolinary, 319 Second
Rosica Ersilia Mrs, 211 Hancock
Slocum & Gregg, 119-121 N Aurora
Sraka Joseph M, 241 Floral av
State Grocery, 536 W State
Sturrock Gilbert F, 230 S Cayuga
Tagliavento James, Coddington rd RD4
Thorpe's Red & White Store, 311 S Cayuga
Victory Chain Inc, 718 and 430 N Cayuga
Wallenbeck J Harvey, 401 S Meadow
Whiting's Red and White Store, 202 Dey
Wick Beatrice M Mrs, 313 S Meadow
Wilcox Grocery, 151 Maple av

GROCER (WHOLESALE)

Stowell K C Co The, 127-131 W State

GUN MANUFACTURERS

Ithaca Gun Co Inc, 123 Lake
Western Arms Corp, 123 Lake

GUN REPAIRING

Swap Shop The, 104 N Corn

GUNS AND AMMUNITION

GEE'S SWAP SHOP, 210 W State, see p 85
GROVER SPORTING GOODS, 204 N
Tioga, see top lines
ITHACA SPORTING GOODS, 420 Eddy,
see p 85

***HAIRDRESSERS**

(See Beauty Parlors)

HALLS

American Legion Rooms, 134 E State
Building Trades Assembly Hall, 136 E State
Knights of Pythias Hall, 217 W State
Military Hall, E Seneca c N Tioga
MOOSE HALL, 134 W State, see p 66
Sons of Italy, 102 W State
Veterans of Foreign Wars, 602 W State

HANDBAGS (LADIES) (MFRS)

Appel R, Pearsall pl and 601 W Buffalo

***HARDWARE (BRANDS)**

CORBIN, Dricoll Bros & Co, 134-136 and
135-137 S Aurora, see p 114
McKINNEY, Driscoll Bros & Co, 134-136
and 135-137 S Aurora, see p 114

***HARDWARE (BUILDERS)**

DRISCOLL J J LUMBER CO, 505-515 Third,
see red insert

HARDWARE (TOOLS)

CAYUGA LUMBER CO, 801 W State, see p
102

HARDWARE DEALERS

DRISCOLL BROS & CO, 134-136 and 135-
137 S Aurora, see p 114

HERBERT H. MUZZY ODD JOBS OF ALL KINDS

GENERAL BUILDING CONTRACTOR—BUILDING, REMODELING, REPAIRING
DANBY ROAD Telephone 6117

ROBINSON & CARPENTER, 814 W Seneca and 915 W State, see p 2

RUMSEY C J & CO, 206 E State, see p 86
SEARS ROBUCK & CO, 201 S Tioga, see back cover

HAT CLEANERS

PETRILLOSE CELANERS, 383 E State, see p 62

*HATS (BRANDS)

DOBBS, The Sport Shop, 209-211 E State, see p 60

KNOX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

LEE, The Sport Shop, 209-211 E State, see p 60

MALLORY, The Sport Shop, 209-211 E State, see p 60

HAY AND STRAW

THAYER FEED & FARM SUPPLY, 402 S Meadow, see top lines

HEATING AND APPLIANCE SERVICE

IROUOIS PLUMBING & HEATING CO, 304-308 W Lincoln, see p 71

HEATING AND VENTILATING

Ainslie Kearney M, 202 Center
DONOHUE-HALVERSON INC, 210 N Aurora, see p 74

ELWOOD HEATING CO, 209 King, see p 71

FAILING'S PLUMBING CO, 111 S Fulton, see p 74

HULL HEATING & PLUMBING CO, 910 W State, tel 2316, see p 71

IROUOIS PLUMBING & HEATING CO INC, 306-308 W Lincoln, see p 71

JAMIESON-MC KINNEY CO, 115-121 S Cayuga, see p 68

LOUGHER WILLIAM & SON, 109 Titus av, see front edge

HIDES, TALLOW, ETC

Ithaca Tallow Co, 726 W Green

HOBBIES

Hobby Den The, 306 E State
ITHACA SPORTING GOODS, 420 Eddy, see p 85

O'Neil's Hobby Shop, 120 S Cayuga

HOME FREEZE CABINETS (BRANDS)

CARRIER, Shelton's Refrigeration, 709-711 Willow av, see bottom edge

FREEZ-ALL, Shelton's Refrigeration, 709-711 Willow av, see bottom edge

MARQUETTE, Tioga Auto Parts, 434 W State, see p 51

HOMES AND ASYLUMS

Ithaca Children's Home, 518 W Seneca
Old Ladies Home, 514 S Aurora

*HOSIERY (BRANDS)

GOTHAM GOLD STRIPE, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

INTERWOVEN, The Sport Shop, 209-211 E State, see p 60

PHOENIX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

WESTMINSTER, The Sport Shop, 209-211 E State, see p 60

*HOSPITALIZATION INSURANCE

PIERCE EDWARD I, First Nat Bank bldg (409), see p 92

HOSPITALS

Biggs Herman M Mem Hospital, RD3
CORNELL UNIVERSITY INFIRMARY,

Sage pl, annex and offices 501 E Seneca
Reconstruction Home for Infantile Paralysis
318 S Albany

TOMPKINS COUNTY MEMORIAL HOSPITAL, S Quarry, see p 107

HOTELS

Cayuga House Hotel, 501 W State
CLINTON HOTEL THE, 116-118 N Cayuga, see p 87

Fall Creek House, 302 Lake
Globe Hotel The, 624 W State

ITHACA HOTEL THE, 219-225 E State
Jim's Oriental Cafe & Hotel, 130 S Tioga

Lehigh Valley Hotel, 801 W Buffalo
McAuliffe's, 635 W State

Oakhurst Hotel, 120 Third
Oriental Hotel, 130 S Tioga

Seneca Hotel, 634 W Seneca
Smith's Ted Hotel, end N Cayuga ext

Tompkins Hotel The, 204 N Aurora
TRAVELER'S HOTEL, 119-121 S Aurora, see alpha dir

VICTORIA INN, 109-111 N Cayuga, see p 87

HOUSE FURNISHING GOODS

MONTGOMERY WARD & CO, 101-107 E State, see p 61

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 12

HOUSE INSULATING

Conway Home Improvement Co, 102 E State (7)

*HOUSE NUMBERING CONTRACTORS

MANNING H A CO, 33 Lyman, Springfield, Mass and 514 Wedgeway Bldg, Schenectady, NY, see p 9

HOUSE REMODELING AND REPAIRS

McELWEE W D SONS, McIntyre pl, Forest Home, see p 70

ICE CREAM MFRS

ARCTIC ICE CREAM CO, 402 Taughannock blvd, see p 79

Ithaca Ice Cream Co, 701-703 W State
Purity Ice Cream Co, 218 First

ICE DEALERS

ILLSTON FRED E ICE CO THE, 702 W State

Boal's Flower Shop

215 E. STATE ST.

DIAL 2758

ITHACA ICE & COAL CO, 302 W Lincoln,
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LANDSCAPE GARDENERS

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New Central Meat Market The, 114 N Cayuga
PUBLIC MARKET THE, 115-117 N Aurora
Swift & Co (wholesale) 202 Taughan-nock blvd
Thorpe's Red & White Store, 311 S Cayuga
Victory Chain Inc, 403 and 817 N Cayuga

WESP-BUZZELL, *Photography*

INCORPORATED

104 N. AURORA PHONE 2184

***MEMORIALS**

HOARE RAYMOND & SON, 530 W State,
see front cover

***MEN'S FURNISHINGS**

SAK'S FIFTH AVENUE, 411 College av, see p
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METAL LATH

DRISCOLL J J LUMBER CO, 505-515 Third,
see red insert

METAL WEATHERSTRIPS

CAYUGA LUMBER CO, 801 W State, see p
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METALIZING

AMES ELECTRIC WELDING CO, rear 618
W Buffalo, see top lines

***MILK COOLERS (BRANDS)**

HAVERLY-SERVEL, Lang's Garage, 131-
135 E Green, see p 41

McCORMICK-DEERING, Lang's Garage,
119-129 E Green, see p 41

SHELTON'S REFRIGERATION, 709-711
Willow av, see bottom edge

MILK DEALERS

Cornell-Taylor Farms Inc, N Triphammer rd,
RD1

Dairymen's League Co-operative Assn, 800
Cascadilla

INLET VALLEY FARMS INC, Spencer rd,
RD5, see p 79

LAKE VIEW DAIRIES, 609 N Tioga, see
front cover

LUCE DAIRY CO, 410 Hillview pl, see p 80

Marshall Dairy Co, 701-703 W State

NORTHSIDE DAIRY, 603 Utica, see back
cover

STARLAND FARMS, Mecklenburg rd, see
p 79

MILL WORK (BRANDS)

MORGAN, J J Driscoll Lumber Co, 505-515
Third, see red insert

***MILL WORK**

DRISCOLL BROS & CO, 135-137 S Aurora,
see p 114

DRISCOLL J J LUMBER CO, 505-515 Third,
see red insert

ROTTMANN ROOFING & REMODELING,
704 W Buffalo, see p 70

MILLINERY

ALLANSON'S, 146 E State, see p 63

ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 12
Spaulding Beth L, 202 College av

***MIMOGRAPHING**

VAN ETTA OFFICE EQUIPMENT CO,
INC, (sales-service) 128 E Seneca, see p 7

MIRROR MFRS

Evaporated Metal Films Corp (Scientific),
147 E State

***MIRRORS**

PETE'S GLASS SHOP, 211 E Seneca, see
p 86

MONUMENTAL WORKS

Glenside Monument Co, 490 Floral av
HOARE RAYMOND & SON, 530 W State,
see front cover
Ithaca Monumental Works, 601 W Green

***MOOSE ASSOCIATIONS**

(See also Miscellaneous Dir)

LOYAL ORDER OF MOOSE, see p 66

***MORTGAGES**

ITHACA SAVINGS BANK, Tioga cor Seneca,
see p 4 and 5

TOMPKINS COUNTY TRUST CO, 110 N
Tioga, see insert opp numerical

MORTICIANS

BANGS FUNERAL HOME, 315 W State, see
back cover

GILBERT CARL F, 125 E Buffalo, see p 80

HERSON FUNERAL HOME, 110 S Geneva,
see p 82

SHEA J E FUNERAL HOME, 314 W State,
see front cover

VAN ORDER FUNERAL HOME, 511 W
Seneca

WAGNER FUNERAL HOME, 421 N Aurora,
see front cover

MOTOR BOATS (BRANDS)

CHRIS CRAFT, Johnson Boat Yard, 708
Willow av, see p 104

RICHARDSON, Johnson Boat Yard, 708
Willow av, see p 104

***MOTOR OILS**

(See Automobile Oils)

MOTOR OILS (WHOLESALE)

TOWNSEND LESLIE B, 110 W Green, see
p 52

***MOTOR OILS (BRANDS)**

ESSO, R T G Esso Service Station, 335 E
State, see p 42

GULF, Meldrum Bros Service Station, Seneca
cor W State, see p 52

HAVOLINE, Shepherd's Automotive Ser-
vice, 327-329 E State, see p 46

TEXACO, Shepherd's Automotive Service,
327-329 E State, see p 46

***MOTOR TRUCKING**

FLETCHER'S MOTOR EXPRESS, 415 W
Seneca

**ITHACA DELIVERY & STORAGE TERMI-
NAL**, 312 Center, see p 112

ITHACA MOTOR EXPRESS TERMINAL
415 W Seneca, see p 112

VASTENO'S LIQUOR & WINE STORE

PHONE 2174

206 N.
TIOGA ST.

STUDENT TRANSFER, 704 W Buffalo, see top lines

*MOTORCYCLES (BRANDS)

HARLEY-DAVIDSON, Schaber's Cycle Shop, 210 First, see p 104
Indian Robey's Motorcycle Sales, 202 Fall

MOTORCYCLE REPAIRERS

Robeys Motorcycle Sales, 202 Fall
SCHABER'S CYCLE SHOP (Harley-Davidson agts) 210 First, see p 104
SERVICE GARAGE, rear 417 E State, see p 54

MOTORCYCLES (USED)

SCHABER'S CYCLE SHOP, 210 First and 107 E Green, see p 104

*MOVING

DEAN OF ITHACA INC, 401-409 E State, see top lines
ITHACA DELIVERY & STORAGE TERMINAL, 212 Center, see p 112
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MUSIC TEACHERS

Bardwell Edward K, 214 Lake av
 Browning Clara F Mrs (oval) Forest Home d., RD2
 Clines Ma'y C, 526 W Seneca
 Discoll George K, 312 W Seneca
 Dudley S Eric (vocal) 609 E State
 Dudley Lillian M E Mrs, 609 E State
 Fausett Cora Mrs, 106 W Jay
 Hanford Rodney W, 508 University av
 Holmes Piano Studio, 104 N Aurora
 Holmes Piano Studio, 205 E Fall
 Ithaca College, 120 E Buffalo
 Johnson Jessie M (piano), 319 E Court
 Stiles Annie, 214 Stewart av
 Summers Grace S Mrs (Piano), 504 S Aurora
 Watkins Charles Gordon (piano)
 Werder Mildred P Mrs, 508 Highland rd, Cay Hts

MUSIC AND MUSICAL INSTRUMENTS

HICKEY'S MUSIC STORE, 330 E State, see p 108

MUSICAL INSTRUMENTS (BRANDS)

CONN, Hickey's Music Store, 330 E State, see p 108
HAYNES, Hickey's Music Store, 330 E State, see p 108
LUDWIG, Hickey's Music Store, 330 E State, see p 108
MARTIN, Hickey's Music Store, 330 E State, see p 108

MUSICIAN

Sharp Lester G, 606 Utica

*NEEDLE WORK

YARN SHOP THE, 205 EState, see top lines

NEWS DEALERS

CORNELL CO-OPERATIVE SOCIETY, Barnes Hall, CU
 Hoyt Howard D, post office, 312 N Tioga
 Interstate News, LVRR Sta
LONGCOY & CAYWOOD SMOKE SHOP, 309 E State, see top lines
MAYER'S SMOKE SHOP (whsle and retail) 203 E State, see top lines
 Nolan Edward A, 110½ N Aurora
 Tyler George M, 303 S Cayuga
 Zorn Frank M, 107 S Aurora

NEWS DISTRIBUTORS (WHSLE)

Ithaca News Distributors, 221 S Cayuga

NEWSPAPERS

American Agriculturist, 114 N Tioga (418)
 Cornell Bulletin, 109 E State
 Ithaca The, 123 E Buffalo
HACA-JOURNAL THE (evening paper), 222 S Cayuga, see top lines and insert
 Syracuse Journal Herald Sunday American, 111 S Aurora
 Syracuse Post Standard, correspondent's office 102 E State, branch office 322 E State

*NOTIONS

KRESGE S S CO INC, 123 E State, see p 63
NEWBERRY J J CO, 135-137 E State, see p 63

*NOVELTIES

LONGCOY'S & CAYWOOD SMOKE SHOP, 309 E State, see top lines
YARN SHOP THE, 205 E State, see top lines

NURSERIES

WHITE NURSERY SERVICE, Mecklenburg NY, tel Trumansburg, 85F2

NURSERYMEN

LOCKWOOD GARDENS, 419 First, see back cover
 Nicholls Jesse C, 114 Overlook rd, Cay Hts

NURSES

Barnhart A Mildred, 110 Stewart av
 Beach Julia Mrs, 218 Wood
 Black Alene E, 616 E State
 Brink Ella G Mrs, 108 W Seneca
 Broadhead Mabel M Mrs, 109 Auburn
 Brong Ellen M Mrs, 119 Terrace pl
 Brown Helen A Mrs, 121 Sears
 Bush Ethel Mrs, 420 Eddy
 Cain Mary T, 216 S Albany
 Campbell Cora Mrs, 425 N Cayuga
 Campbell Dorothy Mrs (prac) 120 W Green
 Clark Alieen J, 815 N Tioga
 Cleary Dorothy Mrs, 207 N Albany
 Cleary Jane F, 207 N Albany
 Connors Constance A Mrs, 811A N Tioga
 Copley Winifred Mrs, 119 Eddy
 Dalola Loretta E, 631 W Green
 Dennis Helen V, 607 E Seneca
 Dougherty Dorothy G, 508 S Aurora
 Drake Elmina A (prac) 107 Miller

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Gannon Beverly J Mrs, 303 Hillview pl
Genung Florence O Mrs, 409 E Seneca
Golway Mary A Mrs, 636 W State
Goodman Gladys D Mrs, 401 Eddy
Gosh Frances Mrs, 432 Hook pl
Griffis Ruth M Mrs, 220 E Fall
Hagin M Lolita Mrs, 310 E Fall
Halsey Bess T, 607 S Aurora
Hammond Freida L Mrs, 216 Dey
Hardman Gertrude, 206 South Hill ter
Hare Euretta H Mrs, 317 College av (2)
Harvey Anna D, 429 N Tioga
Harvey Inez, 412 Hector
Hayes Mary E, 318 Pleasant
Hoban Clara Mrs, 201 Pleasant
Hover Letitia A Mrs, 215 King
Howland Agnes S Mrs, 308 Lake av
Hughes Una C Mrs, 419 Hector
Hunt Annie Belle Mrs, 105 DeWitt pl
Jillson Margaret L Mrs (prac) 815 N Tioga
Johnson Mabel B Mrs, 114 Orchard pl
Josh Georgianna L, 409 W State
Kennelly Julia C, 109 S Quarry
Korts Kathryn A Mrs, 108 W Seneca
Kotar Mary Mrs, 619 Cascadilla
Kresge Mildred S, 204 W Spencer
LaCelle Muriel D Mrs, 803 N Cayuga
Landers Jane A, 7 East av
McCarthy Olive S Mrs, 313 W Seneca
McCray Dora B Mrs (prac) 222 Miller
Meyer LaRose B Mrs, 1107 W State
Middaugh Estella Mrs, 207 E Jay
O'Boyle Agnes, 111 Giles
Olds G Eris, 207 E Court
Pierce Florence M (prac), 108 Elston pl
Redding Margaret Mrs, 309 W Buffalo
Riley Lillian Mrs, 617 N Cayuga
Roach Florence M Mrs, 517 Elm
Roof Geraldine, 519 E State
Shoemaker Evelyn C Mrs, 615 Cascadilla
Sisson Virginia W Mrs, 805 E Seneca
Sniper Elizabeth F, 202 E Lincoln
Stevens Marion E Mrs, 403 Linn
Swarthout Helen M Mrs, 323 Hillview pl
Thompson Gladys E Mrs, 505½ Hector
Timmel Gertrude T, 314 N Geneva
Vanderburgh Gertrude A Mrs, 119 Terrace pl
Wagner Martina H Mrs, 421 N Aurora
Ward Leona A, 409 Eddy
Webster Marie Mrs, 324 College av (1)
Whetzel Minnie M, Forest Home dr, Forest Home, RD2
Wineski Loretta S, 211 Linn
Woodin Elizabeth Mrs, 313 First
Woolsey Clara M, 315 E State (5)
Wright Anna Mrs, 339 S Geneva

NURSING HOMES

Clary Nursing Home, 207 N Albany

OCULISTS

PRITCHARD DALE B, 114 N Tioga (302)
office hours by appointment phone 8652
ROBB DAVID, Savings Bank Bldg (18-19),
office hours 10-12 a m and 1-3 p m, tel 2098

*OFFICE EQUIPMENT AND SUPPLIES

VAN NATTA OFFICE EQUIPMENT CO
INC, 128 E Seneca, see p 7

*OFFICE FURNITURE

CORNER BOOKSTORE THE, 109 N Tioga
see p 111
MILLER'S T G SONS PAPER CO (Y & E
Brand), 113 N Tioga, see p 105
VAN NATTA OFFICE EQUIPMENT CO
INC, 128 E Seneca, see p 7

OFFICE SUPPLIES (WHOLESALE AND RETAIL)

CORNER BOOKSTORE THE, 109 N Tioga,
see p 111
CORNELL CO-OPERATIVE SOCIETY
STORES, Barnes Hall, C U
MILLER'S T G SONS PAPER CO, 113 N
Tioga, see p 105
Office Equipment Centre 134 State
VAN NATTA OFFICE EQUIPMENT CO,
INC, 128 E Seneca, see p 7

OIL BURNERS

Ainslie Kearney M, 202 Center
HULL HEATING & PLUMBING CO, 910
E State, see p 71
IROQUOIS PLUMBING & HEATING CO
INC, 304-308 W Lincoln, see p 71

*OIL BURNERS (BRANDS)

ESSO, Hull Heating & Plumbing Co, 910 W
State, see p 71
REX-OIL, Iroquois Plumbing & Heating Co
Inc, 304-308 W Lincoln, see p 71

*OIL BURNERS AND OIL BURNING EQUIPMENT

IROQUOIS PLUMBING & HEATING CO
INC, 304-308 W Lincoln, see p 71

OIL DEALERS

(See Gasoline and Oils)

OPTICAL GOODS

WILSON & BURCHARD, 220 E State, see
p 112

OPTICIANS AND OPTOMETRISTS

Smith Elwood W, 148 E State
Van Orden Millard E, 202 E State (307-308)
WILSON & BURCHARD, 220 E State, see
p 112

ORCHESTRA AGENCY

STUDENT AGENCIES INC, 409 College av,
see p 88

OSTEOPATHIC PHYSICIANS

Dillenberg Waldo E, 121 E Seneca (504)
Tompkins Bruce C, 202 E State (401)

OUTBOARD BOATS (BRANDS)

PENN YAN, Johnson Boat Yard, 708 Willow
av, see p 104
SKANEATELES, Johnson Boat Yard, 708
Willow av, see p 104

DODGE BROTHERS *Sales* & *Service* **WM. T. PRITCHARD, Prop.**

304-12 S. CAYUGA ST. Phone 2733

OUTBOARD MOTORS (BRANDS)

JOHNSON, Johnson Boat Yard, 709 Willow av, see p 104

MARTIN, Grover Sporting Goods, 204 N Tioga see top lines

***OVENPROOF BAKINGWARE (BRANDS)**

PYREX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

***OVERHEAD GARAGE DOORS**

DRISCOLL BROS & CO, 135 S Aurora, see p 114

***PAINT (BRANDS)**

BREINIG, Robinson & Carpenter, 206 Taughanock blvd, see p 2

COLONIAL, Ralph W Dickinson, 311 E State, see p 86

DEVOE AND REYNOLDS, C J Rumsey & Co, 206 E State, see p 86

DU-PONT, Driscoll Bros & Co, 135-137 S Aurora, see p 114

KYANIZE, Bishop's, 206 S Cayuga, see p 86

LAWRENCE, Better Paint & Wallpaper Service, 216 N Aurora, see p 75

PITTSBURGH PLATE GLASS, J J Driscoll Lumber Co 505-515 Third, see red insert

PRATT & LAMBERT, Robinson & Carpenter, 206 Taughanock blvd, see p 2

VALENTINE, Cayuga Lumber Co, 801 W State, see p 102

PAINT, OIL AND VARNISH DEALERS

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 75

BISHOP'S, 206 S Cayuga, see p 86

CAYUGA LUMBER CO, 801 W State, see p 102

DICKINSON RALPH W, 311 E State, see p 86

DRISCOLL BROS & CO, 135-137 S Aurora, see p 114

DRISCOLL J J LUMBER CO, 505 515 Third see red insert

ROBINSON & CARPENTER, 206 Taughanock blvd, see p 2

RUMSEY C J & CO, 206 E State, see p 86

SEARS ROEBUCK & CO, 201 S Tioga, see back cover

Sherwin-Williams Co The, 320 E State

PAINTERS AND DECORATORS

Bennett Edward J, 203 S Meadow

Bishop Alfred W, 727 Cliff

Bishop Carl W, 521 Hector

Brower Harry P, 409 College av

Burling Leon R, 802 N Tioga

Egan John H, 112 Hudson

EGAN WILLIAM M, 909 N Tioga, see p 74

Fiero Clarence S, 403 E Tompkins

Fowler Horatio S, 501 N Tioga

Hatt Arthur L, 304 E Lincoln

Howe Clarence B, 505 Hancock

Horne Wilhelm, 211 W Falls

Hovey Claude A, 523 W Buffalo

Johnson Lawrence B, 605 N Aurora

Kalman Louis, 1011 N Aurora

Kinsman Hiram T, 209 N Plain

Lewis Charles A, 207 Willow av

Manley John W, 205 E Yates

Naragon Ray E, Danby rd, RD4

Riker Charles F, 205 E Yates

Roe Lewis B, 216 N Aurora

Sammonds William J, 114 S Meadow

Shimbecker George H, 744 S Aurora

Teaney Milton A, 112 N Plain

Teeter Merrill F, rear 440 Floral av

Van Dyne Frank A, 304 E State

Warner Leo, Lehigh Valley Hotel

PAPER DEALERS (WHOLESALE)

MILLER'S T G SONS PAPER CO, 112 N Tioga, see p 105

PAPER MFRS

Kelly-Forsyth Corp, 303 Lake

PAPER PRODUCTS

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***PARCEL DELIVERY SERVICE**

(See Trucking and Express)

Parcel Delivery Service, 422 W Seneca

PARKING AREAS

Ithaca Parking Area, 116-118 E Green

R T G ESSO SERVICE STATION, 335 E State, see p 42

PAROCHIAL SCHOOLS

(See Schools, Colleges and Academies)

***PASSPORT PHOTOGRAPHS**

TOMPKINS STUDIO, 138-140 E State, see p 109

***PATTERNS (BRANDS)**

BUTTERICK, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

SIMPLICITY, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

VOGUE, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 12

***PENS & PENCILS**

PEN AND CAMERA SHOP, 202 N Tioga, see p 94

TRIANGLE BOOK SHOP, Sheldon ct, 410 College av, see top lines

***PENS & PENCILS (BRANDS)**

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PARKER, Schooley's Inc, 152 E State, see top lines

PARKER, Triangle Book Shop, Sheldon ct 410 College av, see top lines

SCHEAFER, Schooley's Inc, 152 E State, see top lines

SCHEAFER, Triangle Book Shop The, Sheldon ct 410 College av, see top lines

Hudson Motor Cars Phone H. C. T. Motor Co.

430 W. State St. ITHACA, N. Y. 2111

WATERMAN, Triangle Book Shop The, Sheldon ct 410 College av, see top lines

PERFUME (BRANDS)

HELENA RUBENSTEIN, Rothschild Bros, 155-159 E State, see p 12

*PERFUME

ROTHSCHILD BROS, 155-159 E State, see p 12

*PERIODICALS

MAYERS SMOKE SHOP, 203 E State, see top lines

STUDENT AGENCIES, 409 College av see p 88

*PERMANENT HAIR WAVING

(See Beauty Shops)

PERSONAL LOANS

ITHACA PERSONAL LOAN INC, First Nat Bank Bldg (405-406-407) see p 78

*PEST EXTERMINATORS

ABC EXTERMINATING Co, 428 S Geneva see top lines

PETS AND SUPPLIES

Dartmul Pet Shop, 118 S Aurora

Rusada Pet Shop, 118 S Cayuga

*PHARMACISTS

(See Druggists)

Brooks Pharmacy, 126 E State

*PHONOGRAPHS AND RECORDS (BRANDS)

BRUNSWICK, Lent's Inc, 116 N Aurora, see p 10

COLUMBIA, Lent's Inc, 116 N Aurora, see p 10

DECCA, Lent's Inc 116 N Aurora, see p 10

VICTOR, Lent's Inc, 116 N Aurora, see p 10

*PHOTO ENGRAVERS

ITHACA ENGRAVING CO, 115 S Tioga, see p 103

PHOTOGRAPHERS

Bennett Studio, 214 E State

Fenner Studio, 260 Renwick dr, Ren Hts

Foerster Curt C, 108 W Jay

FULTON CHARLES HOME PORTRAITS,

home 140 Linn bus Box 461 see p 110

Gilmore Richard W, 117 Thurston av

Sample Jesse A, 119 E Seneca

Spires John R, 126 E State

Teele Trevor, 306 N Aurora

TOMPKINS STUDIO THE, 138-140 E State see p 109

WESP-BUZZELL INC, 104 N Aurora, phone 2184 see top lines

WING RALPH STUDIO, 203 N Aurora, see p 110

PHOTOGRAPHIC APPARATUS AND SUPPLIES

CORNELL CO-OPERATIVE SOCIETY, Barnes Hall, CU

Head's Camera Shop, 109 N Aurora

Ithaca Photo Supply, 105 W Green

PEN & CAMERA SHOP, 202 N Tioga, see p 94

*PHOTOGRAPHY (COMMERCIAL)

FULTON CHARLES HOME PORTRAITS, h140 Linn bus Box 461 see p 110

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TOMPKINS STUDIO THE, 138-140 E State, see p 109

WING RALPH STUDIO, 203 N Aurora, see p 110

*PHOTOSTATIC COPIES

TOMPKINS STUDIO, 138-140 E State, see p 109

PHYSICIANS AND SURGEONS

ALLEN JOHN F W, 111 E Seneca, office hours 2-4 and 7-8, tel 8709, see medical page

Asher Frederick P, 518 E State

Beardsley Leon A, 222 N Albany

Beatty Harold W, 608 E State

Broad Robert H (city health officer), 115 N Tioga

Bull Harry G, 817 E State

Crum H Herbert, 152 E State

Denniston Harold P, 113 E Seneca

Ensworth Herbert K, 317 N Aurora

Fear Raymond D, 311 Farm

Fisher Lyman R, 210 N Aurora

FORSTER FRANCIS R C, 407 N Aurora, office hours 3-5 p m by appointment only

phone 3-1193 res 9143, see medical page

Frost Joseph N, First Nat Bank Bldg (705-706)

Galvin G Alex, 401 W State

HALL EDWARD F (obstetrician and gynecologist), 114 W Buffalo, office hours 10 am to 3 p m by appointment, tel 8586 see medical page

HIRSHFELD JOHN W, 106 E State, hours by appointment tel 2692

Jackson Kenneth K, 214 E State (5)

Judd John Wesley, 102 E Court

Kingsley Sumner B, 527 E State

Larkin Leo P, Savings Bank Bldg (M-4)

Lee W Forest, 415 College av

Leone Anthony J, 322 N Aurora

Leone Joseph L, 322 N Aurora

Mathewson Joseph B, 114 N Aurora

McCauley George D, 418 N Tioga

McCormick Frank J, 112 N Aurora

MOONEY LOUISE C, 121 E Seneca (302)

Moore Norman S, Kline rd, RD2

NELSON ROGER B, 114 W Buffalo, hours 10 a m to 3 p m by appointment tel 8586

Parker Esther E, 116 E State

PRITCHARD DALE B, 114 N Tioga (302)

Rhodes Hardy T, 301 W State

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10-12 m and 1-3 p m, phone 2089, see medical page

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SCHMAL SIMON, 100 W Buffalo, office hours 2-4 and 7-8p m Mon, Wed, Fri and by appointment, tel 9852, see medical page
SPAHR MARY B, (pediatrics), 116 N Geneva office hours 2-4 p m by appointment, except Thursdays and Sundays, tel 8611, see medical page

Speno Leo H, 306 N Cayuga
Stewart Wallace C, 317 N Aurora
SUTTON HENRY B, 106 E State, office hours by appointment, phone 2692, see medical page

THORSLAND EDGAR (obstetrics and medicine), 119 E Buffalo, office hours by appointment only, phone 2044, res tel 2501, see medical page

TINKER MARTIN B, 114 N Tioga (219-220) office hours by appointment

TINKER MARTIN B JR, 114 N Tioga (219-220) office hours by appointment

VOSE ROYDEN M, 111 E Seneca, office hours 2-4 and 7-8 p m, tel 2042 see medical page

Warren Edward W, 126 E State
WARREN JOHN E, 154 E State, office hours 10-11 a m, 1-3 p m and 7-8 p m, phone 8562, see medical page

Wilson Hudson J, Nat Bank Bldg (707-708)
Wilson Willets, 208 E State

PHYSIOTHERAPY

Kallstrom Institute of Physiotherapy, 121 E Seneca (104)

***PIANO MOVERS**

DEAN OF ITHACA INC, 401-409 E State, see top lines

PIANO TUNERS

Bailey Frank E, 220 Dryden rd
Burgin George E, Morris Hts, RD5
Flight Richard E, 115 Lake
Griffis Piano Service, 213 Dryden rd
HICKEY'S MUSIC STORE, 330 E State, see p 108

LENT'S INC, 116 N Aurora, see p 10
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***PIANO (BRANDS)**

ANSLEY, De You g Radio & Television Shop 124-126 W State, see p 84

BALDWIN, Hickey's Music Store, 330 E State, see p 108

FISCHER, Lent's Inc, 116 N Aurora, see p 10

HARDMAN, Lent's Inc, 116 N Aurora see p 10

KNABE, Lent's Inc, 116 N Aurora see p 10
MINIPIANO, Lent's Inc 116 N Aurora, see p 10

PICTURES AND FRAMES

Freer Raymond R, 611 Utica

Little Krafts Shop The, 304 E Seneca
New Craft Shop The, 118 N Cayuga
PETE'S GLASS SHOP, 211 E Seneca, see p 86

***PICTURE FRAMING**

CORNER BOOKSTORE THE, 109 N Tioga, see p 111

***PIPE THAWING**

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PLANING MILL

DRISCOLL BROS & CO, 135 S Aurora, see p 114

DRISCOLL J J LUMBER CO, 505-515 Third see red insert

ROBINSON & CARPENTER, 206 Taughan-nock blvd, see p 2

***PLANTS, BULBS AND SEEDS**

FLOWER SHOP THE, 214 Seneca, see p 80

PLUMBERS STEAM AND GAS FITTERS

Ainslie Kearney M, 202 Center
Bangs Frank A, 526 W Buffalo
Blakeslee Frank L, 416 N Tioga
Bossack A H & Son, 304 W Seneca
Bradley William B, 502 S Albany
DONOHUE-HALVERSON INC, 210 N Au-rora see p 74

ELWOOD HEATING CO, 209 King see p 71
FAILING'S PLUMBING CO, 111 S Fulton, see p 74

FOREST CITY PLUMBING CO, 322 E State, see p 75

Furman Clark D, 207 N Plain
HULL HEATING & PLUMBING CO, 910 W State, tel 2316, see p 71

IROQUOIS PLUMBING & HEATING CO INC, 304-308 W Lincoln see p 71

Mourusty Michael J, 135 Linn
JAMIESON-MCKINNEY CO, 115-121 S Cayuga, see p 68

Slaght Francis, 715 W Court

***PLUMBING FIXTURES (BRANDS)**

CRANE, Donohue-Halverson Inc, 210 N Aurora, see p 74

STANDARD, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 68

PLUMBING SUPPLIES

DONOHUE-HALVERSON INC, 210 N Au-rora, see p 74

HULL HEATING & PLUMBING CO (whl and retail) 910 W State, tel 2316, see p 71

JAMIESON-MCKINNEY CO INC, 115-121 S Cayuga, see p 68

PODIATRISTS

Kirschner Anne S Mrs, 202 E State (507)
Kirschner Irving, 202 E State (507)

Price Robert F, 108 S Albany

Carry insurance with Carey

*PORTRAITURE

FULTON CHARLES HOME PORTRAITS, house 140 Linn, bus Box 461, see p 110
TOMPKINS STUDIO THE, 138-140 E State, see p 109
WESP-BUZZELL INC, 104 N Aurora, tel 2184, see top lines
WING RALPH STUDIO, 203 N Aurora, see p 110

*POTTERY

Cayuga Pottery Co Inc, 730 W Court
LOCKWOOD GARDENS, 409 First, see back cover

POULTRY BREEDERS

New York State Co-operative Official Poultry Breeders, Rice Hall (CU)

*POULTRY EQUIPMENT

THAYER FEED & FARM SUPPLY, 402 S Meadow, see top lines

*POWER AND LIGHT COMPANIES

NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga, see p 11

*PRESS PHOTOGRAPHY

WESP-BUZZELL INC, 104 N Aurora, tel 2184 see top lines

PRINTERS (BOOK AND COMMERCIAL)

ART CRAFT OF ITHACA INC PRINTERS, 312 E Seneca, see p 110
 Cayuga Press Inc The, 113 E Green
 Grover Press, 206 E Jay
 Imperial Stationery Co, 102 S Brindley
NORTON PRINTING CO, 317 E State, see p 110
RIDLEY & McCLARY, 300 E State (under LV ticket office) see top lines
 Stover Printing Co, 113-115 S Tioga
 University Print Shop, rear 126 Maple av
 Wilcox Press Inc, 445 E State

PRODUCE DEALERS

Burnett Earl M & Son, Elm ext
 Haler Christian, Haller blvd
 Scanlon Gardens The, 601 W Clinton

*PROPERTY MANAGEMENT

BROCKWAY H L, 201 E Seneca, see p 90
HAFLIN W A REALTY SERVICE, 111 S Tioga, see p 90
SWARTWOOD REAL ESTATE, 305 E State see p 91

PUBLIC ACCOUNTANTS

HALL ALFRED G, 136 E State, see front cover
HALL HAROLD, First Nat Bank Bldg (610) see p 78

PUBLIC STENOGRAPHERS

Blanchard Doris M, Savings Bank Bldg (312)
 Curtis Elizabeth M Mrs, 119 Dryden rd
 McClellan Luella M, 202 E State (509)

PUBLICATIONS

Current Episodes, Robert Hall, CU
 Extension Echoe, Robert Hall, CU
ITHACA CITY DIRECTORY, (H A Manning Co) pubs, 33 Lyman, Springfield, Mass and 514 Wedgeway Bldg, Schenectady, see p 9
ITHACA JOURNAL THE, 123-125 W State, see insert and top lines

PUBLICATIONS (COLLEGE)

American Journal of Psychology, Morrill Hall
 Cornell Alumni News, managing ed Howard A Stevenson, 3 East av
 Cornellian The, 209-211 E State
 Cornell Civil Engineer, published at Lincoln Hall
 Cornell Countryman of Agriculture, published at N Y State College of Agriculture
 Cornell Era, 209 E State
 Cornell Law Quarterly The, Myron Taylor Hall
 Cornell Veterinarian, quarterly
 Cornell Widow, 111 S Tioga
 Ithacan The (students), 123 E Buffalo
 Journal of Physical Chemistry, Baker Laboratory
 Philosophical Review The, Goldwin Smith Hall
 Sibley Journal of Engineering, published by Sibley College, eng students

PUBLISHERS (BOOK NEWSPAPER AND PERIODICAL)

American Agriculturist (office), Savings Bank Bldg, 114 N Tioga (401-411-412-413-415-417-418)
 Cornell University Press, 124 Roberts pl
ITHACA JOURNAL NEWS INC, 123-125 W State, see top lines and insert
MANNING H A CO, 33 Lyman, Springfield, Mass and 514 Wedgeway Bldg, Schenectady, see p 9
 Slingerland Comstock Co, 206 Oak Hill rd Cay Hts

*PUMPS (BRANDS)

FAIRBANKS-MORSE, Jamieson-McKinney Co, 121 S Cayuga, see p 68
GOULD, J B Lang Engine & Garage Co, 131-135 E Green, see p 41

RADIATOR COVERS

Kraft Louis C, 604 W State

RADIO ADVERTISING

WHCU, Savings Bank Bldg, 5th floor, see p 14

RADIO REPAIRING

Barnes Radio & Appliance Service, 316 Linn
 Burdin J Scott, 106 Bridge
LENT'S INC, 116 N Aurora, see p 10
JORDAN'S RADIO SHOP, Spencer rd, see p 85
NORRIS GEORGE B, 409 W State, see p 51

SCHOOLEY'S Inc. Nationally Known WATCHES

152 E. STATE ST.

DIAL 2598

SHEPHERD'S AUTOMOTIVE SERVICE,
327-333 E State, see p 46

THAYER RADIO CO, 428 W Seneca, see p
84

VIDEO RADIO SERVICE, 512 W State, see
p 84

RADIO SETS (BRANDS)

ADMIRAL, Max Shulman's Sons, 103 W
State, see top lines

ANSLEY, DeYoung Radio & Television Shop
124 W State, see p 84

CAPEHART, Lent's Inc, 116 N Aurora, see
p 10

EMERSON, DeYoung Radio & Television
Shop, 124 W State, see p 84

EMERSON, Max Shulman's Sons, 103 W
State, see top lines

EMERSON, Rudolph Bros Inc, 201 E State

FADA, Rudolph Bros Inc, 201 E State

FARNSWORTH, Thayer Radio Co, 428 W
Seneca, see p 84

MAGNAVOX, Lent's Inc, 116 N Aurora, see p
10

MOTOROLA, DeYoung Radio & Television
Shop, 124-126 W State, see p 84

MOTOROLA, Jordan's Radio Shop, Spencer
rd see p 85

MOTOROLA, Thayer Radio Co, 428 W
Seneca, see 84

PHILCO, Jones Radio Sales, 336 E State, see
top lines

PHILCO, Roberts Furniture Store, 211 N
Aurora, see p 83

PHILCO, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 12

R C A VICTOR, Lent's Inc, 116 N Aurora,
see p 10

SENTINEL, Thayer Radio Co, 428 W Seneca
see p 84

STROMBERG-CARLSON, George B Norris,
409 W State, see p 51

ZENITH, Besdin's, 130 E State, see p 83

ZENITH, Max Shulman's Sons, 103 W State
see top lines

ZENITH, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 12

ZENITH, Thayer Radio Co, 428 W Seneca,
see p 84

RADIO SETS AND SUPPLIES

CORNELL CO-OPERATIVE SOCIETY,
Barnes Hall, CU

DE YOUNG RADIO & TELEVISION SHOP,
124-126 W State, see p 84

GEE'S SWAP SHOP, 210 W State, p 85

JONES RADIO SALES, 336 E State, see top
lines

JORDAN'S RADIO SHOP, Spencer rd, see p
85

LENT'S INC, 116 N Aurora, see p 10

NORRIS GEORGE B, 409 W State, see p 51

PEN AND CAMERA SHOP, 202 N Tioga,
see p 94

ROBERTS FURNITURE STORE, 211 N
Aurora, see p 83

Stallman of Ithaca (wholesale), 123-131 S
Tioga

THAYER RADIO CO, 428 W Seneca see p
84

VIDEO RADIO SERVICE, 512 W State, see
p 84

RADIO STATIONS

WHCU, Radio Studio, Savings Bank Bldg
(5th floor) Sup Studios Cornell Campus, see
p 14

WHCU-FM, 114 N Tioga (5th floor), see p 14

RADIO TUBES (BRANDS)

R C A, Jordan's Radio Shop, Spencer rd, see
p 85

R C A RADIOTRON, De Young Radio &
Television Shop, 124-126 W State, see p 84

R C A RADIOTRON, Lent's Inc, 116 N
Aurora, see p 10

SYLVANIA, DeYoung Radio & Television
Shop 124-126 W State, see p 84

SYLVANIA, George B Norris, 409 W State,
see p 51

SYLVANIA, Thayer Radio Co, 428 W Sen-
eca, see p 84

SYLVANIA, Video Radio Service, 512 W
State, see p 84

***RAG DEALERS**

(See Junk Dealers)

ITHACA JUNK CO, Third see front cover

RAILROAD BALLAST CLEANING MACHINERY

Speno Frank Railroad Ballast Cleaning Co,
628 W State

RAILROADS

DL&WRR passenger station, 710 W State,
freight house 710 W Seneca

Lehigh Valley R R city ticket office 300 E
State, passenger station W Buffalo c
Taughannock blvd and freight office 320
Taughannock blvd, E Ithaca, passenger
station 146 Maple av

***RANGE OIL BURNERS (BRANDS)**

OIL KING, Schaber's Cycle Shop, 201 First,
see p 104

RANGES (BRANDS)

(See Electric Ranges)

ANDES, Max Shulman's Sons, 103 W State,
see top lines

CALORIC, Max Shulman's Sons, 103 W
State, see top lines

GE, Lent's Inc, 116 N Aurora, see p 10

READING ROOMS

Christian Science Reading Room, Savings
Bank Bldg (420)

REAL ESTATE

Austin E John, 208 E State

Barns Amos A, 442 W State

BRADLEY GENE, 128 E State, see front
cover

New Linden Garage STORAGE

227-231 LINDEN AVE.

DIAL 2054

A STEP FROM THE CAMPUS

BROCKWAY HERMON L, 201 E Seneca, see p 90

BURNS REALTY CO, First Nat Bank Bldg (306), see p 90

Cayuga Heights Land Corp, 114 N Tioga

Crane E W, 436 N Aurora

Crane Eleazer A, 436 N Aurora

Crutts Realty Co, 119½ E Seneca

Daley John F, 224 Eddy

Emmons Fred, 102 E State

FAIRVIEW MANOR REALTY CO INC, 423

Oak av, see back bone

FOREST CITY REALTY, 203 Elm see alpha dir

HAFLIN W A REALTY SERVICE, 111 S Tioga, see p 90

Hay Cecil Z, 801 S Aurora

Holmes Walter J, 404 N Cayuga

HOWE FRANK B CO, 221 S Cayuga, see p 93

HOWELL & STEVENS, First Nat Bank Bldg (301), see top lines

ITHACA REAL ESTATE BOARD, see p 89

Ithaca Realty Co, 121 E Seneca (102)

KIELY REALTY CO, 304 E State, see p 90

KIELY STROUT REALTY, 304 E State, see p 90

KENNELLY NEIL P, Cayuga Hts rd, see p 91

Lohr Harry B, 429 N Tioga

Markell Sidney F, 504 S Cayuga

Parlett Bart, 116 Farm

Perry George W, First Nat Bank Bldg (505)

Powers Floyd A, 510 Dryden rd

Putney Ruth L Mrs, 206 Overlook rd Cay Hts

ROGALSKY FRED A, 121 E Seneca, see p 91

Ross Victor K D, 322 E State

SCHICKEL NORBERT H, 423 Oak av

Sharpe George W, 214 Eddy

SLOCUM HUGH G, 126 E Seneca, see p 91

Smith William Hazlitt, Savings Bank Bldg (201) 114 N Tioga

Stanion Charles B & Son, 221 S Cayuga

SWARTWOOD ALEX A, 305 E State

SWARTWOOD REAL ESTATE, 305 E State see p 91

Taylor Maurice L, 112 Lake av

Woolf Walter S, 122 Catherine

Worden Real Estate, 114 N Tioga (312)

*REALTORS

BRADLEY EUGENE JR, 128 E State, see front cover

BRADLEY GENE, 128 E State, see front cover

BROCKWAY HERMAN L, Library Bldg, see p 90

BURNS JOHN C, First Nat Bank Bldg, see p 90

HAFLIN WILLIAM A, 111 S Tioga, see p 90

HOWE FRANK B, 221 S Cayuga, see p 93

HOWE FRANK B CO, 221 S Cayuga, see p 93

HOWE FRANK B JR, 221 S Cayuga, see p 93

KIELY J J, 304 E State, see p 90

KIELY JOSEPH J, 304 E State, see p 90

ROGALSKY FRED A, 121 E Seneca, see p 91

SCHARPE GEORGE W, 214 Eddy

SLOCUM HUGH G, 126 E Seneca, see p 91

SWARTWOOD ALEX A, 305 E State, see p 91

VAN DE BOGART ARTHUR, Danby rd

REAL ESTATE APPRAISERS

BRADLEY GENE, 128 E State, see front cover

*RECORD PLAYERS

DE YOUNG RADIO & TELEVISION SHOP, 124-126 W State, see p 84

*REFRIGERATION (COMMERCIAL)

FRIGIDAIRE, Thayer Radio Co, 428 W Seneca, see p 84

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 12

SHELTON'S REFRIGERATION SALES & SERVICE, 709-711 Willow av see bottom edge

*REFRIGERATION SERVICE

BEACH C E & SON, 817 Taughanock blvd see p 75

SHELTON'S REFRIGERATION SALES & SERVICE, (commercial and household), 709-711 Willow av, see bottom edge

REFRIGERATION DEALERS

BEACH C E & SON, 817 Taughanock blvd, see p 75

DASSANCE & ANDERSON, 428 N Titus av see p 73

DONOHUE-HALVERSON INC, 210 N Aurora, see p 74

HULL HEATING & PLUMBING CO, 910 W State, see p 71

ILLSTON FRED E ICE CO, 702 W State

Lee Electric Co, 110 E State

JORDAN'S RADIO SHOP, Spencer rd, see see p 85

LENT'S INC, 116 N Aurora, see p 10

Monroe's Appliances, 103 N Cayuga

NORRIS GEORGE B, 409 W State, see p 51

ROTHSCHILD BROS, 155-159 E State and 100-126 E Tioga, see p 12

RUMSEY C J & CO, 206 E State, see p 86

SHELTON'S REFRIGERATION, 814 N Aurora, see bottom edge

THAYER RADIO CO, 428 W Seneca, see p 84

REFRIGERATORS (BRANDS)

ADMIRAL, Max Shulman's Sons, 103 W State, see top lines

CARRIER, Shelton's Refrigeration, 709-711 Willow av, see bottom edge

G E, Lent's Inc, 116 N Aurora, see p 10

GIBSON, DeYoung Radio & Television Shop 124-126 W State, see p 84

GIBSON, Jordan's Radio Shop, Spencer rd, see p 85

PHILCO, Jones Radio Sales, 336 E State, see top lines

PHILCO, Roberts Furniture Store, 211 N Aurora, see p 83
REFRIGIDAIRS (Commercial) C E Beach & Son, 817 Taughanock blvd, see p 75
WESTINGHOUSE, Hull Heating & Plumbing Co, 910 W State, see p 71

***RENTING SERVICE**

BROCKWAY H L, 201 S Seneca, see p 90

***RENTS COLLECTED**

HAFLIN W A REALTY SERVICE, 111 S Tioga see p 90
SWARTWOOD REAL ESTATE, 305 E State see p 91

REPAIRS SHOPS

SCHABER'S CYCLE SHOP, 210 First, see p 104
 Tisdell's Repair Shop, 218 N Aurora

RESEARCH LABORATORIES

Paleontological Research Institution, 109 Dearborn pl

REST ROOMS

City Rest Rooms, rear 118 E Green

RESTAURANTS

Alhambra Grill, 204 N Aurora
ALPINE RESTAURANT & BAR ROOM, 120-122 N Aurora, see p 88
 Asiatic Garden, 313 E State
 Beam's Restaurant, 207 E State
 Busy Bee Lunch The, 130 S Aurora
 Carey's Sandwich Shop, 221 N Aurora
 Cayuga Diner, 234 S Cayuga
 Cayuga Dog House, 313 S Cayuga
 Cayuga House Hotel, 501 W State
 Cayuga Restaurant, 116 S Cayuga
CHANTICLEER, 101 W State, see top lines
 Club Claret, 106 N Tioga
 Coddington Restaurant, Coddington rd, RD4
 College Spa, 216 E State
 Coxie's Diner, 119 E Seneca
 Dunton's Restaurant, 534 W State
 Eddigate Restaurant, 409 Eddy
 Eyes-A-Blue Restaurant, 105 S Corn
 Fred's Dairy Bar, 308 Stewart av and 107 S Aurora and 321 College
 Fred's Dining Bar, 321 College av
GALLAGHER'S RESTAURANT, 117 S Tioga, see p 87
 George's Restaurant, 128 S Cayuga
 Gillette's Cafeteria, 408 College av
 Guillios Restaurant, 414 N Meadow
 Home Dairy Co, 143 E State
 Home Economics Cafeteria, off Reservoir av, Campus
 Hunsinger John L, 108 N Aurora
 Ideal Restaurant, 208 N Tioga
 Inlet Lunch, 708 W Buffalo
 I B Grill, 115 E Green
 Jack's Tavern, 130 W State
 Jim's Oriental Cafe & Hotel, 130 S Tioga
 Jim's Tap Rooms, 402 Stewart av
 Joe's Restaurant, 602 W Buffalo
 Johnny Parson Club, Beebe Lake off Thurston av
 Johnny's Coffee Shop, 202 Dryden rd
 Leonardo's Grill, 408-310 Eddy

Little Garden Lunch & Grill The, 128 E Green

Lyon's Den, 632 W Seneca
 M&M Restaurant, 141 S Aurora
 McAuliffe's, 35 W State
 Michiana Restaurant, 123 N Aurora
MONARCH RESTAURANT, 204 E State, see top lines
 Natali Benjamin, 701 W Court
 New York Delicatessen and Restaurant, 105 N Auorora
 Normandie Grill, 112-114 E State
 Phil's Green Tavern, 109 E Green
 Pine Tavern, 201 N Aurora
 Quality Food Lunch, 326 College av
 R & H Diner, 333 E State
 Rex Grill, 508 W State
ROYAL PALM, 209-211 Dryden rd see top lines

Sammie's Restaurant, 122 N Cayuga
 Sam's Grill, 439 W State
 Seneca Diner, 124 E Seneca
 Smith's Dining Rooms, 307 N Tioga
 State Diner, 428 W State
 Student's Restaurant, 402½ College av
 The 400, 400 College av
TRAVELERS HOTEL, 119-121 S Aurora, see alpha dir
VICTORIA INN, 109-111 N Cayuga, see p 87
 Western Diner, 1002 W State
 Zink's, 109 S Aurora

RESURFACING (METAL)

AMES ELECTRIC WELDING CO, rear 618 W Buffalo see top lines

RIDING STABLES

Basil's Riding Academy, 126 W Fall

ROOFERS

Cornelius and Lane, 104 E Yates
 Hart Marion L, Delaware av, RD4
LOUGHER WILLIAM & SON, 109 Titus av, see front edge
MIANCINI & SONS, 401 Hancock, see p 69
 M Iler Roofing & Insulation Co, 604 W State
ROTTMANN ROOFING & REMODELING, 704 W Buffalo, see p 70

***ROOFING (BRANDS)**

BARRETT, Driscoll Bros & Co, 135-137 S Aurora, see p 114
BIRD, Robinson & Carpenter, 206 Taughanock blvd, see p 2
CERTAIN-TEED, Cayuga Lumber Co, 801 W State, see p 102
RUBEROID, Rottmann Roofing & Remodeling, 704 W Buffalo, see p 70
U S GYPSUM, J J Driscoll Lumber Co, 505-515 Third, see red insert

ROOFING MATERIALS AND SUPPLIES

CAYUGA LUMBER CO, 801 W State, see p 102
DRISCOLL BROS & CO, 135-137 S Aurora, see p 114
DRISCOLL J J LUMBER CO, 505-515 Third, see red insert
LOUGHER WM & SON, 109 Titus av, see front edge
ROBINSON & CARPENTER, 206 Taughanock blvd, see p 2

W. A. MUNSEYQUALITY
FURNITUREDIAL
2006**FOREST HOME**

ITHACA, N. Y.

FLOOR COVERINGS

ROTTMANN ROOFING & REMODELING,

704 W Buffalo, see p 70

ROOMS

(See Hotels, Boarding and Rooms)

Guy Leanore D Mrs, 704 E Buffalo

Y M C A, 202 E Buffalo, see p 59**RUBBER STAMPS AND STENCILS****NORTON PRINTING CO**, 317 E State, see p 110***RUGS AND CARPETS****BESDIN'S**, 130 E State, see p 83**MUNSEY W A**, Forest Home dr, RD5, see top lines**ROBERTS FURNITURE STORE**, 211 N Aurora, see p 83***RUGS AND CARPETS (USED)****HORTON'S FURNITURE**, 618 W State, see p 80***SAFE DEPOSIT BOXES****FIRST NATIONAL BANK OF ITHACA**, E State c N Tioga, see front cover and p 3
TOMPKINS COUNTY TRUST CO, 100 N Tioga, see insert opp Numerical***SAFES (BRANDS)****MELINK**, Van Natta Office Equipment Co Inc, 128 E Seneca, see p 7**SALES AND RIDING STABLES**

Fall Street Riding & Sale Stable, 120 W Fall

SALT MFRS**INTERNATIONAL SALT CO**, 500 Third, see p 103***SALVATION ARMY**

Salvation Army, 121 W State

SAND AND GRAVEL**RUMSEY E M & SON**, Buttermilk Falls RD5 Ithaca, see p 67***SANATORIUMS**

Conklin Sanatorium, 502 N Aurora

SANITARY SUPPLIES MFRS

National Case and Carton Co, 216 W State

SASH, WINDOWS, DOORS AND TRIM*CAYUGA LUMBER CO**, 801 W State, see p 102**DRISCOLL BROS & CO**, 135-137 S Aurora, see p 114**DRISCOLL J J LUMBER CO**, 505-515 Third, see red insert**ROBINSON & CARPENTER**, 814 W Seneca, see p 2***SAVINGS BANK****ITHACA SAVINGS BANK**, 118 N Tioga, see p 4 and 5***SAVINGS CLUBS****ITHACA SAVINGS BANK** (Christmas) 118 N Tioga, see p 4 and 5***SAVINGS AND LOAN ASSOCIATIONS****ITHACA SAVINGS & LOAN ASSOCIATIONS**, 301 E State, see back bone and p 6***SCHOOL SUPPLIES****MILLER'S T G SONS PAPER CO**, 113 N Tioga, see p 105**TRIANGLE BOOK SHOP THE**, Sheldon ct 410 College av, see top lines**SCHOOLS, COLLEGES AND ACADEMIES**

(See also Miscellaneous Directory for Public School)

Cascadilla School (coed), 116 Summit av

CORNELL UNIVERSITY, Central av**GLF SCHOOL OF CO-OPERATIVE ADMINISTRATION**, 120 E Clinton**IMMACULATE CONCEPTION CONVENT SCHOOL**, 318-320 W Buffalo**ITHACA PUBLIC SCHOOLS**, supt's office 117 E Buffalo, see p 13

Ithaca College, 120 E Buffalo

SCIENTIFIC APPARATUS MFRS**ITHACA SCIENTIFIC INSTRUMENT CO**, 207 S Tioga, see p 104***SCRAP IRON AND METAL**

(See Junk Dealers)

ITHACA JUNK CO, Third, see front cover***SCREENS****CAYUGA LUMBER CO**, 801 W State, see p 102**ITHACA METAL WEATHERSTRIP CO**, 111 Fayette, see p 72**ROBINSON & CARPENTER**, 206 Taughan-nock blvd, see p 2**SCULPTURE STUDIO**

Abbe Elfriede, 24 Woodcrest av

SECOND HAND GOODS**GEE'S SWAP SHOP**, 210 W State, see p 85

Hall's W R Bargain House, 516 W State

Hall's Bargain House, 501 W State

HORTON'S FURNITURE, 618 W State, see p 80

Peak's Trading Post, 141 S Aurora

Swap Shop The, 104 N Corn

SECURITIES*BARR J S & CO, INC** Savings Bank Bldg (19) 114-118 N Tioga, see p 100**SEEDS****LOCKWOOD GARDENS**, 409 First, see back cover**SETTLEMENT HOUSES**

North Side House, 119 Third

West Side House, 920 W Buffalo

SEWING MACHINES

SEWING MACHINE & VACUUM CLEANER SERVICE, 315 E State, see p 88

***SEWING MACHINES (BRANDS)**

NEW HOME, William M Wolf, 315 E State, see p 88

***SHAVERS**

PEN AND CAMERA SHOP, 202 N Tioga, see p 94

SHEET METAL WORKERS

DONOHUE-HALVERSON INC, 210 N Aurora, see p 74

IROQUOIS PLUMBING & HEATING CO INC, 304-308 W Lincoln, see p 71

LOUGHER WM & SON, 109 Titus av, see front edge

WHEATON GEORGE TIN SHOP, 909 W State, tel 2419 see p 72

***SHINGLES (BRANDS)**

BIRD, Robinson & Carpenter, 206 Taughan-nock blvd, see p 2

RED CEDAR, Driscoll Bros & Co, 133-137 S Aurora, see p 114

RED CEDAR, Robinson & Carpenter, 206 Taughan-nock blvd, see p 2

RUBEROID, Rottman Roofing & Remodeling 704 W Buffalo, see p 70

WEATHERBEST, Driscoll Bros & Co, 135-137 S Aurora, see p 114

SHIRT MFRS (CUSTOM)

Head Clarence E, 122 E Seneca

***SHIRTS (BRANDS)**

ARROW, The Sport Shop, 209-211 E State, see p 60

PARK TOWN, The Sport Shop, 209-211 E State, see p 60

SHOE DEALERS

BARNES SHOE STORE, 205 E State, see p 61

Brown-bilt Shoe Store, 128 E State

Cosentini Vincent, 217 E State

Endicott-Johnson Corp, 140 E State

Herron's, 138 E State

Kinney G R & Co Inc, 120 E State

Liberty Shoe Co, 151 E State

Penney J C Co, 115 E State

ROTSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 12

SPORT SHOP THE, 209-211 E State, see p 60

Triangle Shoe Co Inc, 116 E State

SHOE REPAIRERS

Al's Shoe Repair Shop, 401 Eddy

Blaisdell Leon G, 107 E Green

Cosentini Vincent, 217 E State

Fontana Caesar, 316 College av

Longo Bruno, 114 S Cayuga

Morris William C, 112 N Cayuga

Ocello Shoe Rebuilders, 207 N Aurora

Ruggiero Anthony, 217 Madison

Scusa Peter, 405 College av

State St Shoe Repair, 538 W State

SHOE SHINE PARLORS

Cornell Shoe Shining Parlor, 109 S Tioga

***SHOE (BRANDS)**

CONNIE, Barnes Shoe Store, 205 E State, see p 61

ENNA-JETTICK, Barnes Shoe Store, 205 E State, see p 61

FLORSHEIM, Barnes Shoe Store, 131 E State, see p 61

FREEMAN'S MEN'S SHOES, Barnes Shoe Store, 205 E State, see p 61

JACK & JILL, Barnes Shoe Store, 205 E State, see p 61

JACQUELINE, Barnes Shoe Store, 205 E State, see p 61

NUNNEBUSH, The Sport Shop, 209-211 E State, see p 60

PORTAGE, Barnes Shoe Store, 205 E State, see p 61

SELBY STYLE-EEZ, Barnes Shoe Store, 205 E State, see p 61

WILBUR COON, Barnes Shoe Store, 205 E State, see p 61

WOHL, Barnes Shoe Store, 205 E State, see p 61

SIGN PAINTERS AND MFRS

Carpenter Donald D, 205 E State

Jones Art, 139 E State

Parker & Granville, 618 W State

Spencer Herbert F, 515 S Cayuga

Van Vliet Sign Shop, 215 E State

SILVERWARE

HILL'S JEWELERS, 307 E State, see p 94

LEAVITT'S JEWELERS, 214 E State, see p 94

SCHOOLEY'S INC, 152 E State, see top lines

***SILVERWARE (BRANDS)**

COMMUNITY, Hill's Jewelers, 307 E State, see p 94

1847 ROGERS BROS, Hill's Jewelers, 307 E State, see p 94

GORHAM R A, Heggie & Bro Co, 136 E State, see alpha dir

GORHAM, Patten's Jewelers, 306 E State, see p 94

GORHAM, Schooley's Inc, 152 E State, see top lines

HEIRLOOM, Hill's Jewelers, 307 E State, see p 94

HOLMES & EDWARDS, Hill Jewelers, 307 E State, see p 94

INTERNATIONAL, Hill's Jewelers, 307 E State, see p 94

INTERNATIONAL, R A Heggie & Bro Co, 136 E State, see alpha dir

INTERNATIONAL, Schooley's Inc, 152 E State, see top lines

ONEIDA COMMUNITY, R A Heggie & Bro Co, 136 E State, see alpha dir

REED & BARTON, R A Heggie & Bro Co, 136 E State, see alpha dir

REED & BARTON, Schooley's Inc, 152 E State, see top lines

TOWLE, R A Heggie & Bro Co, 136 E State see alpha dir

TOWLE, Schooley's Inc, 152 E State see top lines

***SLIPPERS (BRANDS)**

DANIEL GREEN, Barnes Shoe Store, 205 E State, see p 61

SODAS AND ICE CREAM

MONARCH RESTAURANT, 204 E State,
see top lines

SOFT DRINK MFRS

ITHACA BOTTLING WORKS, 407 W
Seneca, see p 105

SOIL CONSERVATION SERVICE

United States Dept of Agriculture Soil Con-
servation Service, 147 E State

SOIL TESTING

United States Engineer's Office, Tower rd
(Campus)

SPORTING GOODS

CORNELL CO-OPERATIVE SOCIETY,
Barnes Hall, CU

GEE'S SWAP SHOP, 210 E State, see p 85
GROVER SPORTING GOODS, 204 N
Tioga, see top lines

ITHACA SPORTING GOODS, 420 Eddy,
see p 85

SHEPHERDS BIKE SHOP, 115-117 N Tioga
see p 85

SPORT SHOP THE, 209-211 E State, see p
60

STAMP DEALERS

Hobby Den The, 306 E State

Kimball Fannie S Mrs, S Meadow, RD5

PATTEN'S JEWELERS, 306 E State, see p
94

STATIONERS

CORNELL CO-OPERATIVE SOCIETY,
Barnes Hall, CU Campus

MILLER'S T G SONS PAPER CO (whole-
sale), 113 N Tioga, see p 105

Ravert Stationery, 401 College av

STATIONERY

KRESGE S S CO INC, 123 E State, see p 63
Ravert's Store, 401 College av

VAN NATTA'S OFFICE EQUIPMENT CO,
128 E Seneca, see p 7

***STEAM BOILERS (BRANDS)**

RICHARDSON & BOYNTON, Cayuga Lum-
ber Co, 801 W State, see p 102

***STEAM FITTERS**

FAILING'S PLUMBING CO, 111 S Fulton,
see p 74

HULL HEATING & PLUMBING CO, 910
W State, see p 71

STEEL COPPER BRASS ETC

Head R W & Co, 527 W Seneca

STOCKS AND BONDS

BARR J S & CO INC, 114 N Tioga, Savings
Bank Bldg (19) see p 100

LOEB CARL M RHOADES & CO, First Nat
Bank Bldg, see p 78

***STOKERS**

HULL HEATING & PLUMBING CO, 910 W
State see p 71

***STOKERS (BRANDS)**

IRON FIREMAN, Lehigh M Champaign,
801-803 W Seneca, see p 81

***STORAGE BATTERIES**

LANG'S GARAGE, 131-135 E Green, see p
41

STORAGE WAREHOUSES

DEAN OF ITHACA INC, 401-409 E State,
see top lines

STUDENT TRANSFER, 704 W Buffalo, see
top lines

***STORE DOOR DELIVERY AND PICK-UP**

STUDENT TRANSFER, 704 W Buffalo, see
top lines

STORM WINDOWS

Eagle Home Insulators, First Nat Bank Bldg
(409)

STOVES AND RANGES

HORTON'S FURNITURE, 618 W State, see
p 80

JAMIESON-McKINNEY CO, 115-121 S
Cayuga, see p 68

LANG J B ENGINE & GARAGE CO, 131-
135 E Green

ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 12

THAYER RADIO CO, 428 W Seneca, see p
84

Zion's Furniture Inc, 118 E State

***STUDENTS SUPPLIES**

CORNELL CO-OPERATIVE SOCIETY,
Barnes Hall

***SURETY BONDS**

CAREY H A CO INC, Carey Bldg, see top
lines

GEHERIN JOHN F, 204 E State, see back
cover

HOWELL & STEVENS, First Nat Bank
Bldg (301), see top lines

McKINNEY AGENCY INC, 119 S Cayuga,
see back cover

ROGALSKY FRED A, 121 E Seneca, see p 91

SURVEY (AERIAL)

**ROBINSON STANDARD AERIAL SUR-
VEYS**, 121 E Seneca (502), see p 113

SWIMMING POOLS

Y M C A, 202 E Buffalo, see p 59

TAILORS

Band Box Dry Cleaners 219 N Aurora

Creque David B 133 E State

Dell Isidore V, 437 W State

Dutky Zachary, 213 Dryden rd

Fiocco Duilio, 442 W State

Hughes Charles T, 509 W State

Illencsik John, 205 E State

Morris The Tailor, 319 College av

Nick's Tailoring, 102 W State

Paolangel Alfred, 219 N Aurora

PETRILLOSE CLEANERS, 338 E State, see
p 62

Powers Richard J, 220 E State

Tatascore Camillo, 307 E State

***TAP ROOMS**

CLINTON HOTEL, 116-118 N Cayuga, see p 87

TAX CONSULTANTS

HALL ALFRED G, 136 E State, see front cover
HALL HAROLD, First Nat Bank Bldg (610), 207 S Corn, see p 78

TAXICAB SERVICE

American Cab Co, 1004 W State
 Arrow Cab, 111 W Jay
 Cass Ernest F, Ithaca Hotel, 219 E State
 City Taxi, 131 Dryden rd
CORNELL CAB CO, 233 Hector, see top edge
 Ferrell Arthur F, 218 Park pl
 Ithaca Yellow Cab, 401 Titus av
 Kresge Weede E, 406 E State
 Owl Taxi, 718 N Cayuga
 Solomon Philip N, 120 S Aurora
 Star Taxi Service, 510 N Albany
 Terminal Taxi, 224 E State
 Town Taxi, 218 E State

***TEA ROOMS**

(See Restaurants)

TELEGRAPH AND TELEPHONE COMPANIES

New York Telephone Co, business office 214-220 N Tioga
WESTERN UNION TELEGRAPH CO, 314 E State

***TENNIS EQUIPMENT**

GROVER SPORTING GOODS, 204 N Tioga see top lines

TENTS, AWNINGS, ETC

(See Awnings)

THEATRES

Ithaca Theatre, 413 W State
 State Theatre, 107-109 W State
 Strand Theatre The, 310 E State
 Temple Theatre, 114-116 E Seneca

TILE (BRANDS)

BARCLAY GLAZED, Rottmann Roofing & Remodeling, 704 W Buffalo, see p 70

***TILE FLOORING**

ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 72

TIN, COPPER AND SHEET IRON

LOUGHER WILLIAM & SON, 109 Titus av, see front edge

TINSMITHS

Bower Fayette J, 224 S Cayuga
 Domanski Leon, 121 N Quarry
LOUGHER WILLIAM & SON, 109 Titus av, see front edge
 Townley Raymond F, 108 E Fall
WHEATON GEORGE TIN SHOP, 909 W State, tel 2419, see p 72

***TIRES (BRANDS)**

(See Automobile Tires)

TISSUE PAPER MFRS

(See Paper Mfrs)

TOILET ARTICLES

ROTHSCHILD BROTHERS INC, 155-159 E State and 100-126 S Tioga, see p 12

TOURISTS HOMES

Allen's Tourist Home, 205 W Green
 Elmshade Tourist Home, 402 S Albany
FLYNN'S TOURIST HOME, 313 N Tioga
 Ganoung C A, 525 S Albany
 Kent House, 116 W Green

TOYS AND GAMES

CORNER BOOKSTORE THE, 109 N Tioga, see p 111
 Gulling Donald D Mfg, 136 S Aurora
KRESGE S S CO INC, 123 E State, see p 63
SHEPARD'S BIKE SHOP, 115-117 N Tioga, see p 85

***TRACTORS (BRANDS)**

INTERNATIONAL, J B Lang Engine & Garage Co, 131-135 E Green, see p 41

***TRANSIT CO**

AERO MAYFLOWER TRANSIT CO, Dean of Ithaca Inc Agents 401-409 E State, dial 2531, see top lines

***TRANSMISSION MFRS (CHAIN)**

MORSE CHAIN CO INC, S Aurora

TRAVEL BUREAUS

Cook Harry B, 204 E State
 Greyhound Travel Bureau, 128 S Aurora

TRUCKING

ASSOCIATED TRANSPORT INC, 212 Center, see p 112
 Bacon Martin B, 529 W Clinton
 Burns James R, 521 S Meadow
 Dawes Layton G, 420 N Plain
 Carter Cleo R, 440 Floral av
DEAN OF ITHACA INC, 401-409 E State, see top lines
FLETCHER'S MOTOR EXPRESS, 415 W Seneca
 Gordon Isadore, 410 Cascadilla
 Hardesty Paul, 632 W Buffalo
 Hyer Frank, 603 W Buffalo
ITHACA DELIVERY & STORAGE TERMINAL, 212 Center, see p 112
ITHACA MOTOR EXPRESS TERMINAL, 415 W Seneca, see p 112
 Lackawanna Transfer, S Meadow c Spencer rd
 Magnus Sverra H, 517 S Meadow
 Marion Harley D, 1353 E State, RD4
 Merrill's Transfer, 215 Second
 Miller Oscar L, 502 Madison
 Murphy Charles A, Spencer rd RD5
 Nobles Leo A, 209 Esty
 Pier Trucking, 612 W Clinton
 Sovocool Arthur D, 524 W State
STUDENT TRANSFER, 704 W Buffalo, see top lines
 Swartout Walter L, 606 W Green
 Williams Gerald J, 213 W Fall

***TRUCKS (BRANDS)**

(See Automobile Trucks—Brands)

***TRUST DEPARTMENTS**

(See Banks)

FIRST NATIONAL BANK OF ITHACA,
202 E State, see front cover and p 3
TOMPKINS COUNTY TRUST CO, 110 N
Tioga, see insert opp numerical

TYPEWRITER RENTALS

TRIANGLE BOOK SHOP THE, Sheldon ct
410 College av, see top lines
VAN NATTA OFFICE EQUIPMENT CO,
INC, 128 E Seneca see p 7

TYPEWRITER SERVICE

TRIANGLE BOOK SHOP THE, Sheldon ct,
410 College av, see top lines
VAN NATTA OFFICE EQUIPMENT CO
INC, 128 E Seneca, see p 6

***TYPEWRITERS (BRANDS)**

CORONA THE, Triangle Book Shop, Sheldon
ct 410 College av, see top lines
CORONA, Van Etta, Office Equipment Co,
128 E Seneca, see p 7
L C SMITH, Van Natta Office Equipment Co,
138 E Seneca, see p 7
REMINGTON, The Corner Bookstore, 109
N Tioga, see p 111
REMINGTON, The Triangle Book Shop,
Sheldon ct, 410 College av, see top lines
UNDERWOOD THE, Triangle Book Shop,
Sheldon ct, 410 College av, see top lines

TYPEWRITERS AND SUPPLIES

Campbell Wayne D, 121 E Seneca (101)
CORNELL CO-OPERATIVE SOCIETY,
Barnes Hall, CU Campus
TRIANGLE BOOK CO-OP THE, Sheldon ct
410 College av, see top lines
VAN NATTA OFFICE EQUIPMENT CO,
INC, 128 E Seneca, see p 7

TYPIST

Temeles Alpha D Mrs, 113 Dryden rd

UNDERTAKERS

BANGS JOHN F, 315 State, see back cover
BANGS FUNERAL HOME, 315 W State, see
back cover
GILBERT CARL F, 125 E Buffalo
GILBERT MEMORIAL HOME, 125 E Buff-
alo, see p 80
HERSON FUNERAL HOME, 110 S Geneva,
see p 82
Oltz Leon A Funeral Home, 102 S Geneva
SHEA J EDWARD FUNERAL HOME, 314
W State
VAN ORDER FUNERAL HOME, 511 W
Seneca
WAGNER FUNERAL HOME, 421 N Aurora,
see front cover

UNIVERSITIES

(See Schools, Colleges and Academics)

CORNELL UNIVERSITY, Central av**UPHOLSTERERS**

BOOL H J FURNITURE CO, 115 N Albany,
see p 83
Finestone S, 214 N Aurora
FOX FURNITURE REPAIR, 436 W State, see
p 83

ROBERTS FURNITURE STORE, 211 N
Aurora, see p 83
Rustyak Albert B, 121 N Aurora
Whiting Frederick J, Spencer rd, RD5

(See Automobiles—Used)

USED CLOTHING (WOMEN'S)

Bargain Shop The, 109 S Tioga

***VACUUM CLEANERS (BRANDS)**

EUREKA, Jones Radio Sales, 336 E State, see
top lines
GENERAL ELECTRIC, C J Rumsey & Co,
206 E State, see p 86
KIRBY, William M Wolf, 315 E State, see p
88
WESTINGHOUSE, George B Norris, 409 W
State, see p 51

VARIETY STORES

Jones' Five Cents to One Dollar Store, 208-
210 E State
KRESGE S S CO, 123-131 E State, see p 63
NEWBERRY J J CO, 135-137 E State, see p
63
Weaver George N, 518 W State
Woolworth F W Co, 147-149 E State

***VARNSHES (BRANDS)**

DUPONT, Driscoll Bros & Co, 135-137 S
Aurora, see p 114
KYANIZE, Bishop's, 206 S Cayuga, see p 86
LAWRENCE, Better Paint & Wallpaper
Service, 216 N Aurora see p 75
MCCLOSKEY, Better Paint & Wallpaper Serv-
ice 216 N Aurora, see p 75
PRATT & LAMBERT, Robinson & Car-
penter, 206 Taughannock blvd, see p 2
VALENTINES, Cayuga Lumber Co, 801 W
State, see p 102

VELOCIPEDE AND WHEEL GOODS**SHEPHERD'S BIKE SHOP**, 115 N Tioga,
see p 85**VENDING MACHINES**

Ithaca Vending Machine Co, 140 College av

***VENETIAN BLINDS**

BETTER PAINT & WALLPAPER SERVICE
216 N Aurora, see p 75
DICKINSON RALPH W, 309 E State, see p
86
ITHACA METAL WEATHERSTRIP CO, 111
Fayette, see p 72

VETERINARIANS

Dean Harmon G, 505 S Albany

***WALL BOARD (BRANDS)**

CELOTEX, Driscoll Bros & Co, 135 S Aurora,
see p 114
CERTAINEED, Cayuga Lumber Co, 801 W
State, see p 102
HOMASOTE, Driscoll Bros & Co, 135 S
Aurora, see p 114
INSULITE, Robinson & Carpenter, 206
Taughannock blvd, see p 2
NATIONAL, Robinson & Carpenter, 206
Taughannock blvd, see p 2

PANELBESTOS, Rottmann Roofing & Remodeling, 704 W Buffalo, see p 70
ROCK LATH, J J Driscoll Lumber Co, 505-515 Third, see red insert
SHEET ROCK, J J Driscoll Lumber Co, 505-515 Third, see red insert
UPSON BOARD, Driscoll Bros & Co, 135-137 S Aurora, see p 114
WEATHERWOOD, J J Driscoll Lumber Co, 505-515 Third, see red insert

WALL PAPER

BETTER PAINT AND WALLPAPER SERVICE, 216 N Aurora, see p 75
BISHOP'S, 206 S Cayuga, see p 86
DICKINSON RALPH W, 311 E State, see p 86
DRISCOLL BROS & CO, 135 S Aurora, see p 114

***WAREHOUSES**

CAYUGA LUMBER CO, 304-306 W Lincoln, see p 102
DEAN OF ITHACA INC, 401-409 E State, see top lines

***WASHING MACHINES (BRANDS)**

A B C, Thayer Radio Co, 428 W Seneca, see p 84
APES, Roberts Furniture Store, 211 N Aurora, see p 83
BENDIX HOME LAUNDRY, Kent's Inc, 116 N Aurora, see p 10
DEXTER, J B Lang Engine & Garage Co, 133-135 E Green, see p 41
EASY, Jones Radio Sales, 336 E State, see top lines
EASY, Thayer Radio Co, 428 W Seneca, see p 84
G E, Lent's, 116 N Aurora, see p 10
LAUNDERALL, Thayer Radio Co, 428 W Seneca, see p 84
UNIVERSAL, Shelton's Refrigeration, 709-711 Willow av, see bottom edge

WASTE MATERIALS

ITHACA JUNK CO, 402 Third, see front cover

***WASTE PAPER**

(See Junk)

***WATCH REPAIRERS**

HEGGIE R A & BRO CO, 136 E State, see alpha dir
HILL'S JEWELER, 307 E State, see p 94
SCHOOLEY'S INC, 152 E State, see top lines

***WATCHES (BRANDS)**

ULOVA, Patten's Jewelers, 306 E State, see p 94
ELGIN, Patten's Jewelers, 306 E State, see p 94
ELGIN, R A Heggie & Bro Co, 136 E State, see alpha dir
ELGIN, Hill's Jewelers, 307 E State, see p 94
ELGIN, Schooley's Inc, 152 E State, see top lines
GIRARD-PEREGAUX, R A Heggie & Bro Co, 136 E State, see alpha dir

GRUEN, Patten's Jewelers, 306 E State, see p 94
GRUEN, R A Heggie & Bro Co, 136 E State, see alpha dir
GRUEN, Hill's Jewelers, 307 E State, see p 94
GRUEN, Schooley's Inc, 152 E State, see top lines
HAMILTON, Patten's Jewelers, 306 E State, see p 94
HAMILTON, R A Heggie & Bro Co, 136 E State, see alpha dir
HAMILTON, Hill's Jewelers, 307 E State, see p 94
HAMILTON, Schooley's Inc, 152 E State, see top lines
JULES JURGENSON, Schooley's Inc, 152 E State, see top lines
LEAVITTS JEWELERS, 214 E State, see p 94
LONGINES, Patten's Jewelers, 306 E State, see p 94
LONGINES, R A Heggie & Bro Co, 136 E State, see alpha dir
LONGINES, Schooley's Inc, 152 E State, see top lines
WALTHAM, Schooley's Inc, 152 E State, see top lines

WATCHMAKERS

Olney Lee R (repairing) 141 S Aurora
 Perkins Arthur S, 623 W Clinton

***WATER PUMPS**

HULL HEATING & PLUMBING CO, 910 W State, see p 71

WATER SOFTENER

Soft Water Service Inc, 119 E Seneca

***WATERPROOFING (BRANDS)**

SONNEBORN, Robinson & Carpenter, 206 Taughanock blvd, see p 2

WEATHERSTRIP DEALERS

DRISCOLL BROS & CO, 135 S Aurora, see p 114
ITHACA METAL WEATHERSTRIP CO, 111 Fayette, see p 72

WELDERS AND BRAZERS

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 Ithaca Welding, 110 Fifth
LANG J B ENGINE & GARAGE CO, 131-135 E Green, see p 41
SCHABER'S CYCLE SHOP, 210 Fruit, see p 104
 Stevens Herbert J, 223½ S Cayuga

***WELDERS SUPPLIES**

AMES ELECTRIC WELDING CO, rear 618 W Buffalo, see top lines
NATIONAL WELDING SALES CO, 212 Center

***WET WASH LAUNDRIES**

PALACE LAUNDRY THE, 323-325 Eddy, see top lines

WINDOW CLEANERS

Ithaca Window Cleaning Co, 515 E State

***WINDOW GLASS**

(See Glass Dealers)

PETE'S GLASS SHOP, 211 E Seneca, see p 86**ROBINSON & CARPENTER**, 206 Taughan-nock blvd. see p 2**RUMSEY C J & CO**, 206 E State see p 86**WINDOW MFRS****New York Universal Window Co** 121 E Seneca (605) plant Coddington rd***WINDOW SCREENS****DRISCOLL BROS & CO**, 135 S Aurora see p 114**WINDOW SHADE DEALERS****BETTER PAINT & WALL PAPER SER-VICE**, 216 N Aurora, see p 75**BISHOP'S**, 206 S Cayuga, see p 86**DICKINSON RALPH W**, 311 E State, see p 86**ITHACA METAL WEATHERSTRIP CO**, 111 Payette, see p 72**Jackson John A**, 115 N Albany***WINES AND LIQUORS****ALPINE RESTAURANT & BAR THE**, 120-122 N Aurora, see p 88**GALLAGHER'S RESTAURANT**, 117 N Tioga, see p 87**VASTENO'S LIQUOR & WINE STORE**, 206 N Tioga, see top lines**VICTORY LIQUOR STORE**, 710 W Buffalo see p 88***WOOD DEALERS****ITHACA FUEL SUPPLY CO INC**, 222 S Ful-ton, see top lines**Jones Leon S & Son**, 213 First**Snyder Ivan W**, 635 W Clinton**WOOD PRODUCTS****Cayuga Wood Products**, 515 Third***WOOD TREATMENTS (BRANDS)****WOOD LIFE TOXIC TREATMENT** (termite and moisture proof), **J J Driscoll Lumber Co**, 505-515 Third, see red insert**WOOD WORKING****Cayuga Wood Products Co**, 515 Third**Robbins Door & Sash Co**, 416 Taughannock blvd**Whiting Arthur C**, Spencer rd, RD5***Y M C A****YOUNG MEN'S CHRISTIAN ASSOCIA-TION**, 202 E Buffalo, see p 59**YARNS****Sanford Mabel R Mrs**, 411 N Tioga**YARN SHOP THE**, 205 E State, see top lines

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